

# Hemel Hempstead

q1 2012 business confidence report



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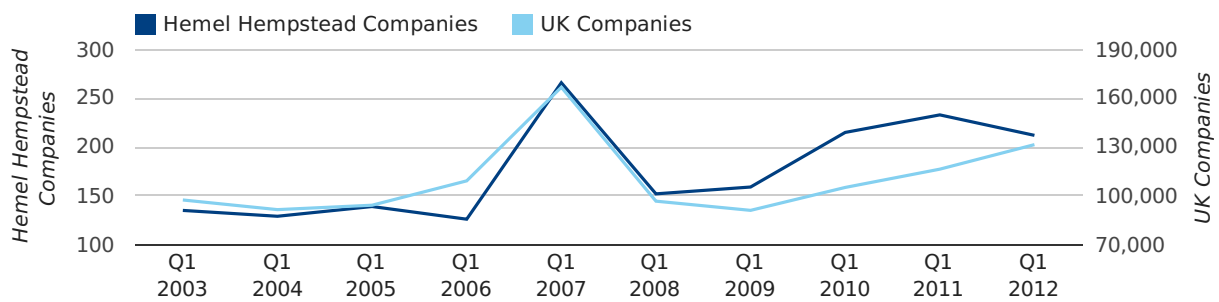
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 212 companies were registered in Hemel Hempstead during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 9.0% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

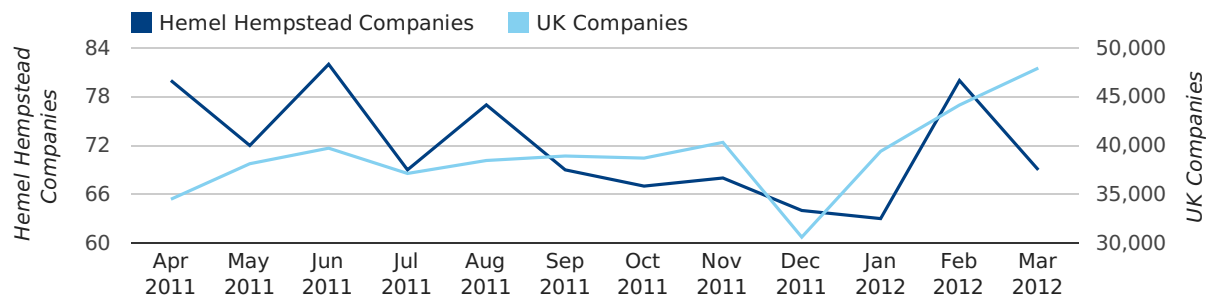
FIRST QUARTER (JAN 2012 - MAR 2012)	HEMEL HEMPSTEAD	UK
2012	212	131,491
2011	233	116,391
% CHANGE	-9.0%	13.0%
RECORD YEAR	2007 (266)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	63	80	69
NEW COMPANIES IN 2011	69	80	84
% CHANGE	-8.7%	0.0%	-17.9%
RECORD YEAR	2007 (76)	2011 (80)	2007 (123)

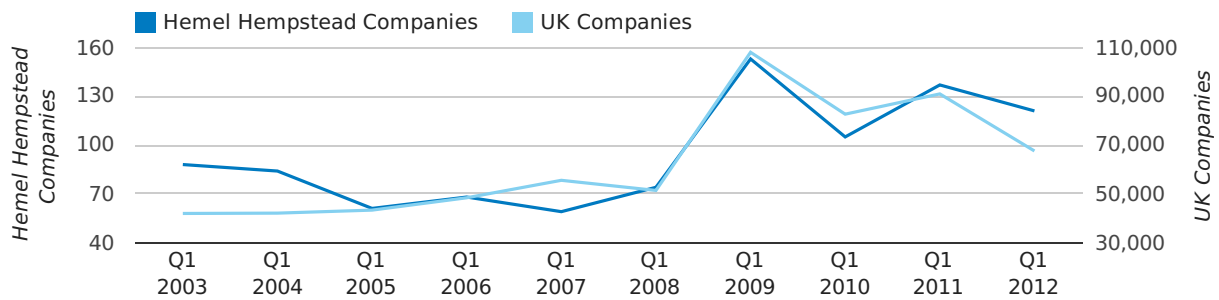
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 121 companies were dissolved in Hemel Hempstead during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 11.7% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

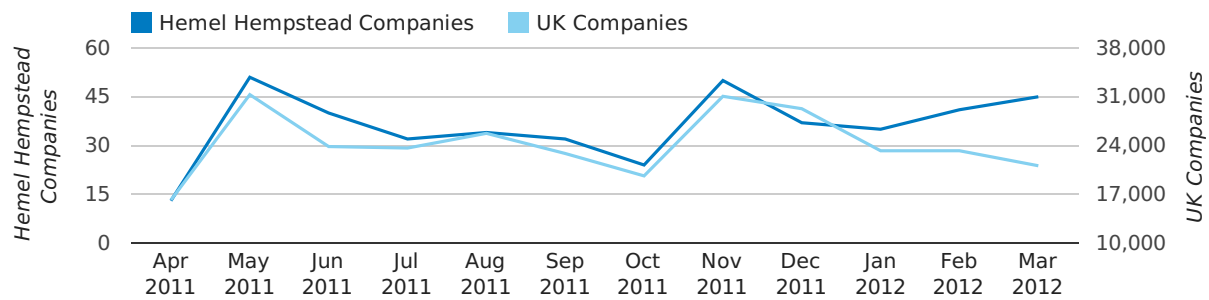
FIRST QUARTER (JAN 2012 - MAR 2012)	HEMEL HEMPSTEAD	UK
2012	121	67,576
2011	137	90,986
% CHANGE	-11.7%	-25.7%
RECORD YEAR	2009 (153)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	35	41	45
CLOSED COMPANIES IN 2011	52	39	46
% CHANGE	-32.7%	5.1%	-2%
RECORD YEAR	2011 (52)	1999 (56)	2009 (106)

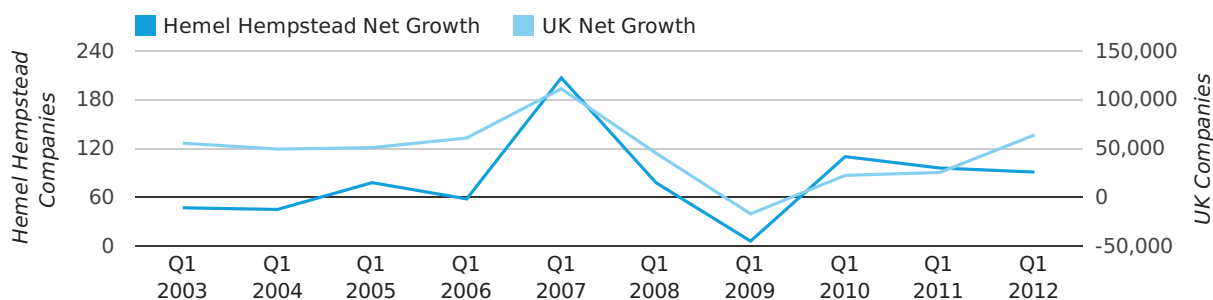
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Hemel Hempstead during the first quarter of 2012 (Jan 2012 - Mar 2012) was 91 companies.

This represents a decrease of 5.2% on the same period last year.

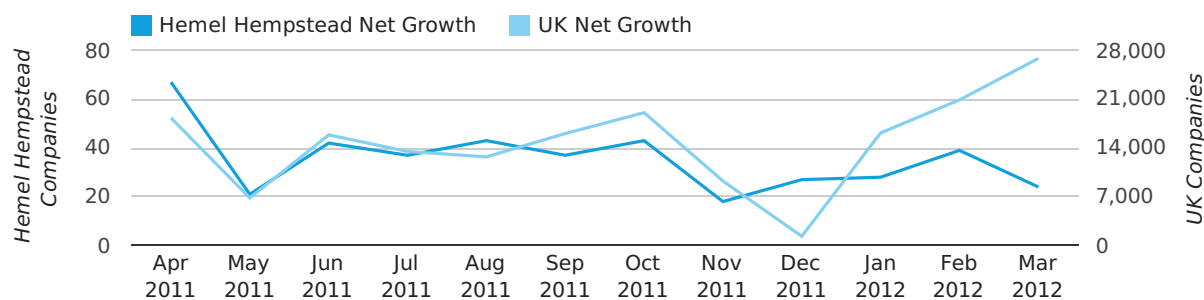
FIRST QUARTER (JAN 2012 - MAR 2012)	HEMEL HEMPSTEAD	UK
2012	91	63,915
2011	96	25,405
% CHANGE	-5.2%	151.6%
RECORD YEAR	2007 (207)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



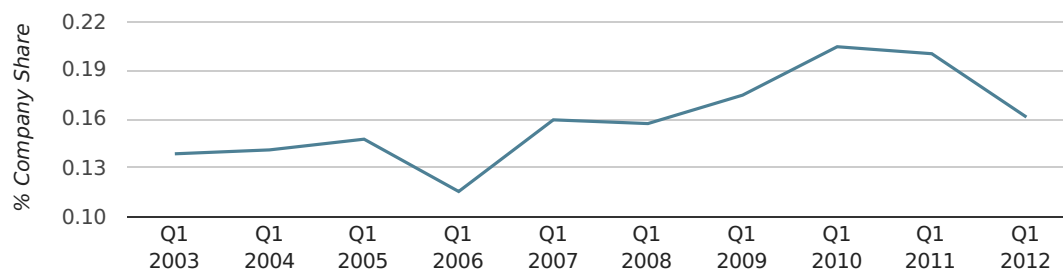
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	28	39	24
NET GROWTH IN 2011	17	41	38
% CHANGE	64.7%	-4.9%	-36.8%
RECORD YEAR	2007 (56)	2007 (46)	2007 (105)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hemel Hempstead formed 0.2% of all UK companies.

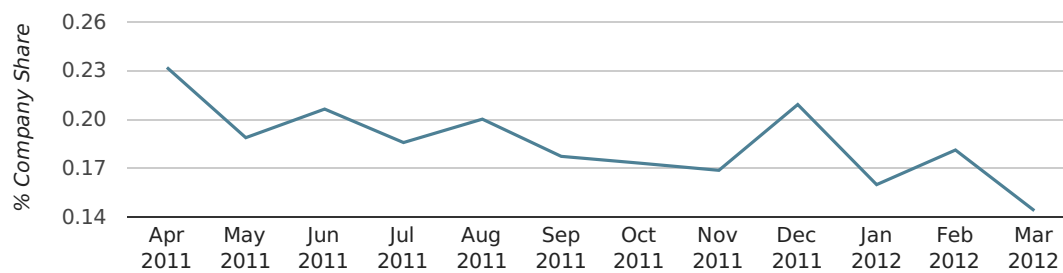
FIRST QUARTER (JAN 2012 - MAR 2012)	HEMEL HEMPSTEAD
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1971 (0.4%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-21.7%	-14.5%	-23.2%
RECORD YEAR	1972 (0.7%)	1968 (0.9%)	1971 (0.3%)

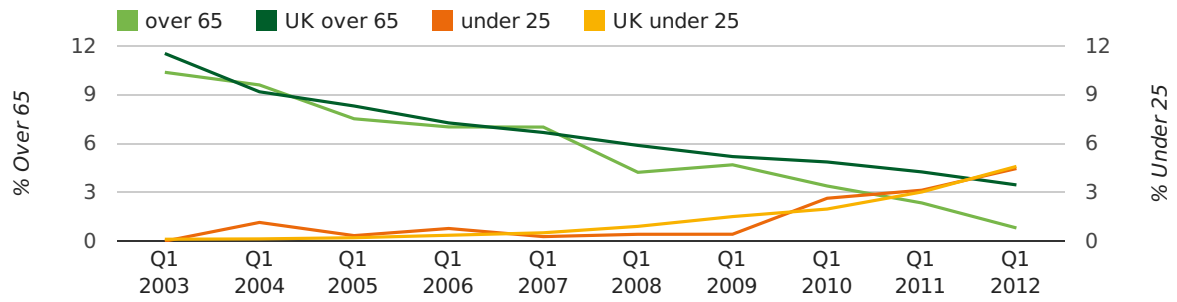
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.2.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.8% compared to the UK figure of 3.5%.

### director age by quarter

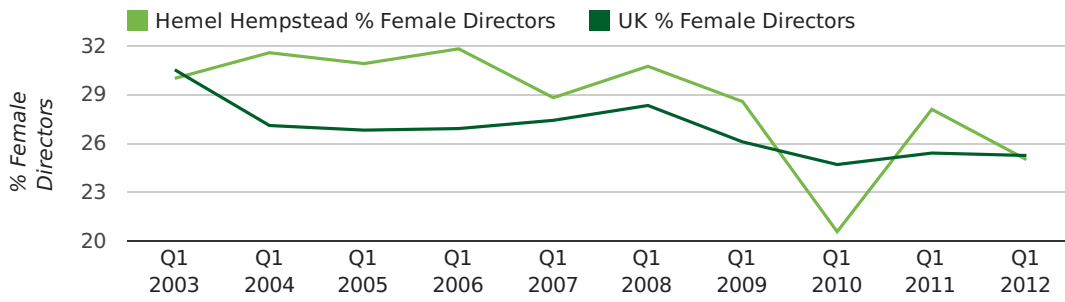


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hemel Hempstead was in 1861 when 40.0% of all directors were female.

25.0% of all director appointments in Hemel Hempstead in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.41%	CONSULTING	5.07%
CONSULTANCY	1.52%	MANAGEMENT	4.74%
MANAGEMENT	1.14%	CONSULTANCY	3.30%
ASSOCIATES	0.99%	PROPERTY	2.37%
CONSULTANTS	0.83%	TRADING	2.07%
IT	0.76%	DESIGN	1.93%
PROPERTY	0.76%	ENGINEERING	1.86%
MEDIA	0.68%	ASSOCIATES	1.84%
J	0.68%	CONSULTANTS	1.79%
TECHNOLOGIES	0.61%	BUSINESS	1.73%
CONSTRUCTION	0.61%	MEDIA	1.72%
SYSTEMS	0.61%	CONSTRUCTION	1.72%
R	0.61%	LONDON	1.66%
ENGINEERING	0.53%	J	1.54%
HEMEL	0.53%	INVESTMENTS	1.51%
ENTERPRISES	0.53%	GLOBAL	1.50%
TRAINING	0.53%	IT	1.40%
BUILDING	0.53%	CARE	1.34%
C	0.53%	PROPERTIES	1.31%
DEVELOPMENTS	0.46%	ELECTRICAL	1.27%
S	0.46%	M	1.27%
CLEANING	0.46%	BUILDING	1.24%
INVESTMENTS	0.46%	ENERGY	1.20%
GLOBAL	0.38%	S	1.20%
HOME	0.38%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	335	216,665
62020 - Information technology consultancy activities	151	14,303
7222 - Other software consultancy and supply	80	6,934
7487 - Other business activities	78	52,735
70229 - Management consultancy activities other than financial management	68	19,704
82990 - Other business support service activities not elsewhere classified	51	35,233
7414 - Business & management consultancy	37	12,113
99999 - Dormant Company	34	25,084
9999 - Dormant Company	33	18,617
62012 - Business and domestic software development	22	4,356
7260 - Other computer related activities	20	7,154
74909 - Other professional, scientific and technical activities not elsewhere classified	19	9,892
9305 - Other service activities	17	8,818
96090 - Other service activities not elsewhere classified	16	13,637
4521 - General construction & civil engineering	16	5,169
62090 - Other information technology service activities	16	8,145
62011 - Ready-made interactive leisure and entertainment software development	13	740
98000 - Residents property management	12	3,050
69201 - Accounting and auditing activities	10	4,132
7499 - Non-trading company	9	9,102