

# Herne Bay

2011 annual business confidence report



## headlines

- October 2011 saw a new record in company registrations in Herne Bay when compared to any previous October.
- December 2011 saw a new record in company closures in Herne Bay when compared to any previous December.
- October 2011 saw a new record in net growth in Herne Bay when compared to any previous October.

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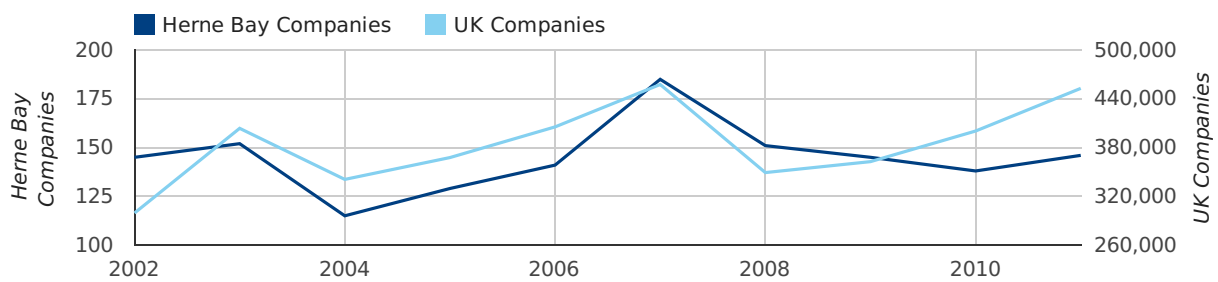
sic data

### Annual Data (2011)

A total of 146 companies were formed in Herne Bay in 2011. This total is 5.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HERNE BAY	UK
2011	146	452,870
2010	138	400,358
2009	145	362,675
2008	151	349,203
2007	185	457,649
RECORD YEAR	2007 (185)	2007 (457,649)

### new companies by year



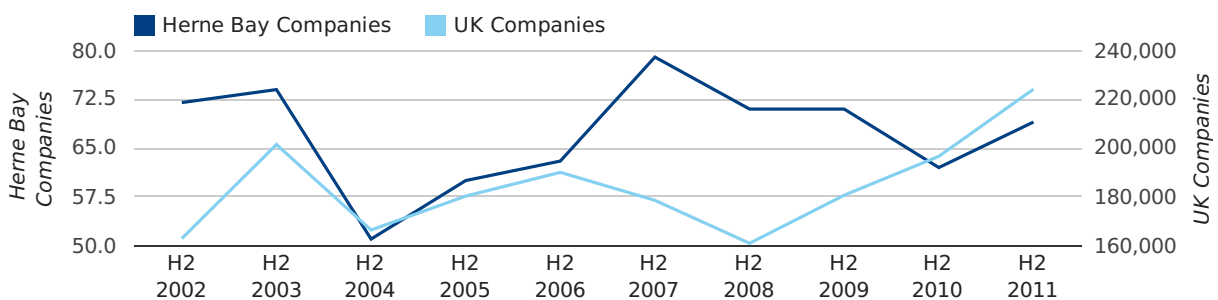
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 69 companies were formed in Herne Bay. This figure is 11.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Herne Bay occurred in 2007 when a total of 79 were formed.

HALF YEAR (JUL-DEC)	HERNE BAY	UK
2011	69	224,135
2010	62	196,609
% CHANGE	11.3%	14.0%
RECORD YEAR	2007 (79)	2011 (224,135)

### new companies by half year



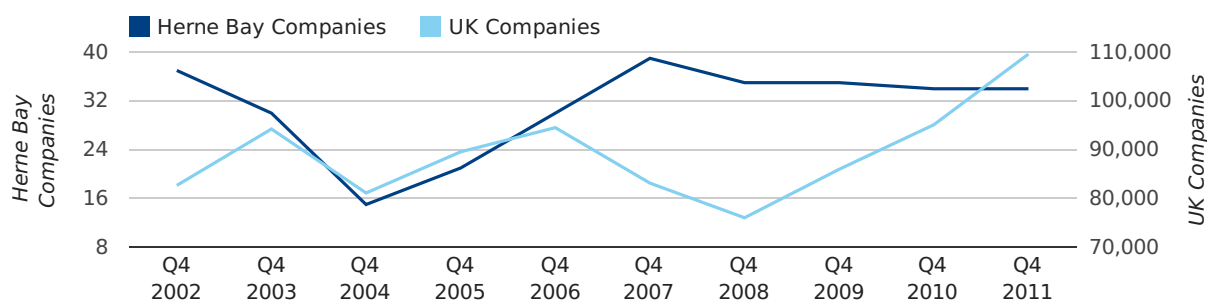
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 34 companies were registered in Herne Bay during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a difference of 0.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HERNE BAY	UK
2011	34	109,623
2010	34	95,117
% CHANGE	0.0%	15.3%
RECORD YEAR	2007 (39)	2011 (109,623)

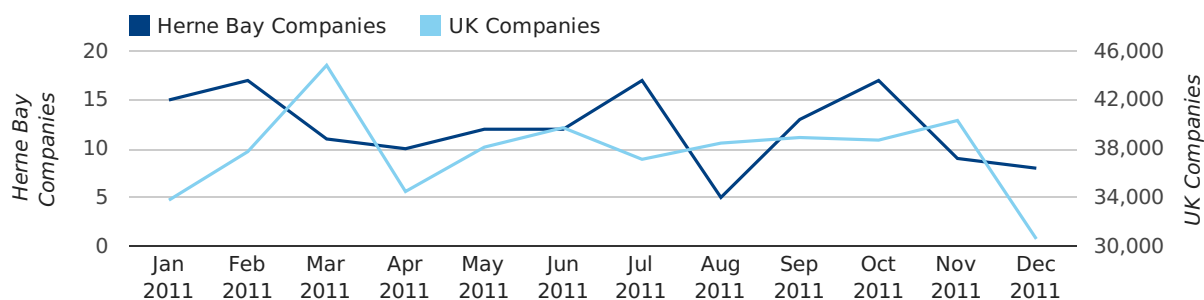
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Herne Bay when compared to any previous October.

### new companies by month



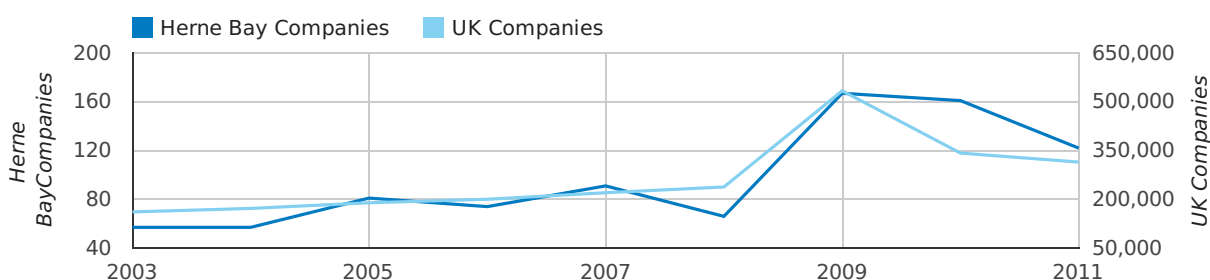
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	9	8
NEW COMPANIES IN 2010	16	9	9
% CHANGE	6.3%	0.0%	-11.1%
RECORD YEAR	2011 (17)	2007 (16)	2009 (11)

### Annual Data (2011)

A total of 122 companies were dissolved in Herne Bay in 2011. This total is 24.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HERNE BAY	UK
2011	122	314,523
2010	161	342,232
2009	167	533,773
2008	66	237,901
2007	91	220,295
RECORD YEAR	2009 (167)	2009 (533,773)

### dissolved companies by year



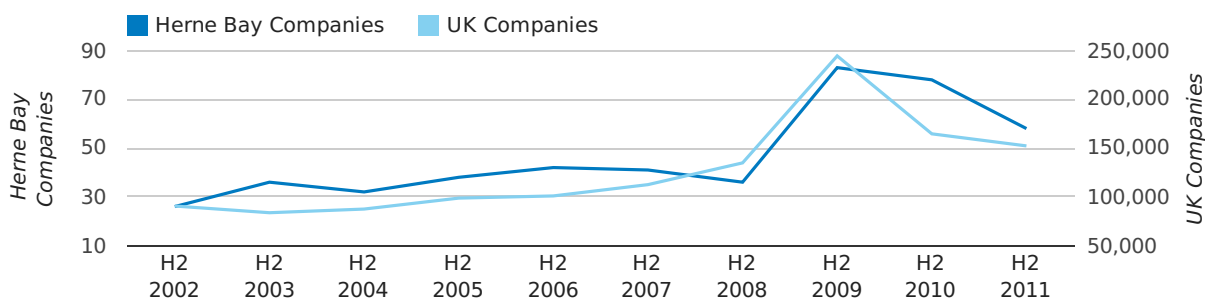
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 58 companies were dissolved in Herne Bay. This figure is 25.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Herne Bay occurred in 2009 when a total of 83 were closed.

HALF YEAR (JUL-DEC)	HERNE BAY	UK
2011	58	152,213
2010	78	164,601
% CHANGE	-25.6%	-7.5%
RECORD YEAR	2009 (83)	2009 (244,537)

### dissolved companies by half year



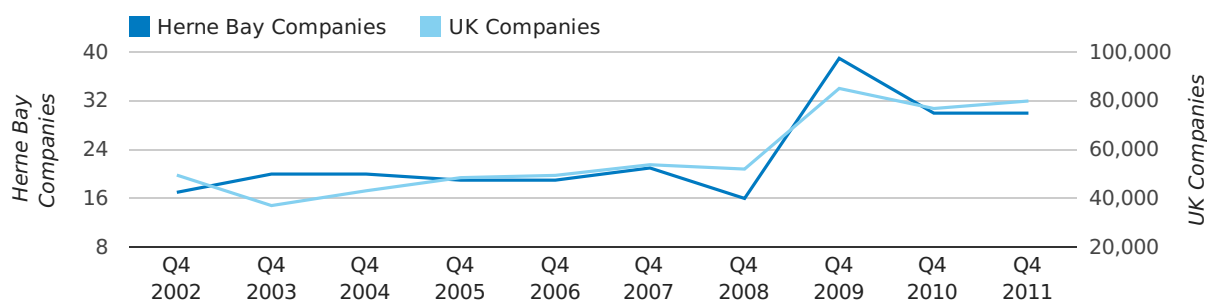
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 30 companies were dissolved in Herne Bay during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HERNE BAY	UK
2011	30	79,983
2010	30	76,896
% CHANGE	0.0%	4.0%
RECORD YEAR	2009 (39)	2009 (85,136)

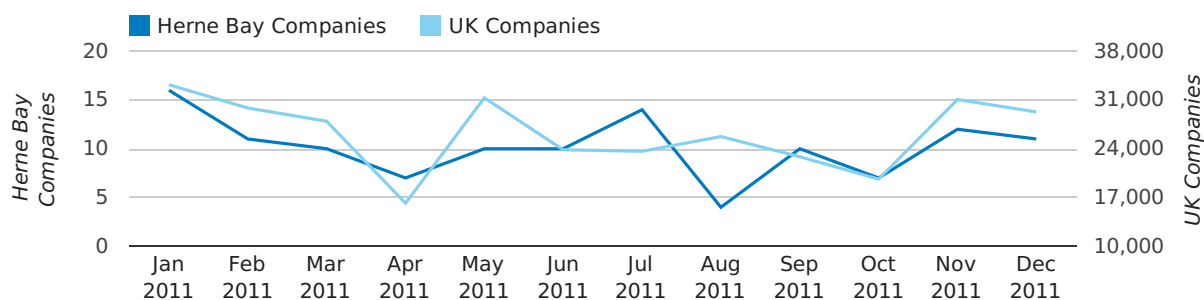
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Herne Bay when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	12	11
CLOSED COMPANIES IN 2010	15	10	5
% CHANGE	-53.3%	20.0%	120%
RECORD YEAR	2010 (15)	2009 (15)	2011 (11)

### Annual Data (2011)

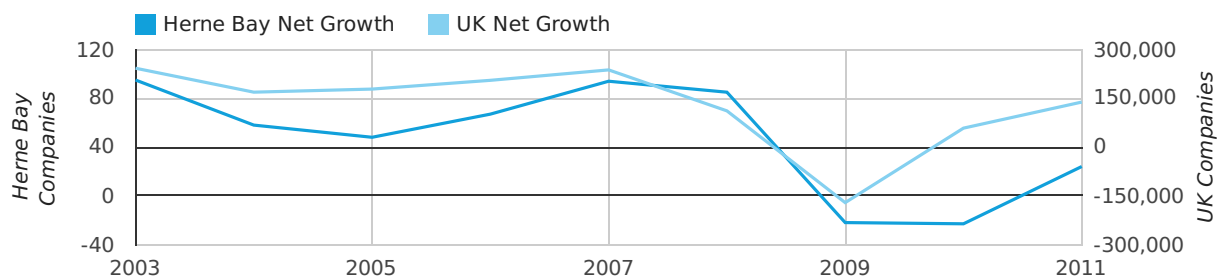
A total of 24 companies were added to the company register for Herne Bay in 2011. This number represents growth of 17.4% which compares unfavourably to the UK figure of 34.6%.

This number is 47 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Herne Bay company register grew by 95 companies.

YEAR	HERNE BAY	UK
2011	24	138,347
2010	-23	58,126
2009	-22	-171,098
2008	85	111,302
2007	94	237,354
RECORD YEAR	2003 (95)	2003 (242,543)

### net growth by year

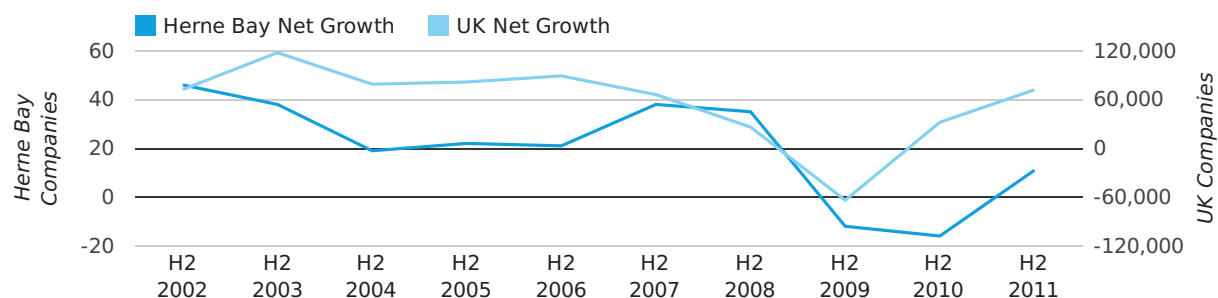


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Herne Bay increased by 11 companies. This figure is 168.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HERNE BAY	UK
2011	11	71,922
2010	-16	32,008
% CHANGE	-168.8%	124.7%
RECORD YEAR	2002 (46)	2003 (117,772)

### net growth by half year



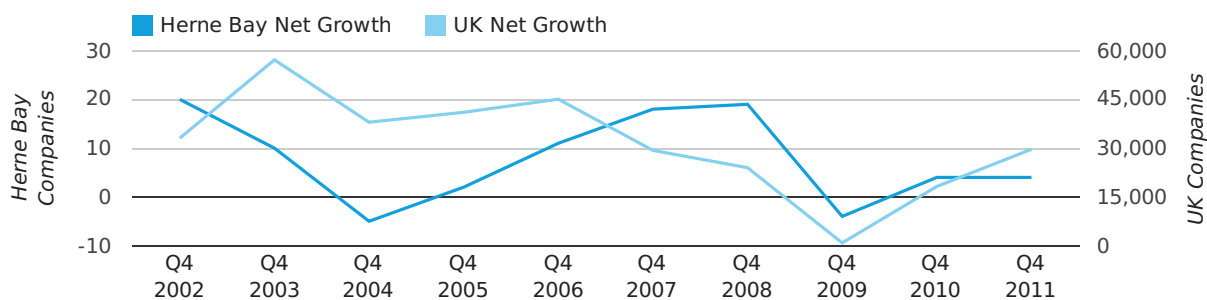
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Herne Bay during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 4 companies.

This represents an increase of 0.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HERNE BAY	UK
2011	4	29,640
2010	4	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	2002 (20)	2003 (57,175)

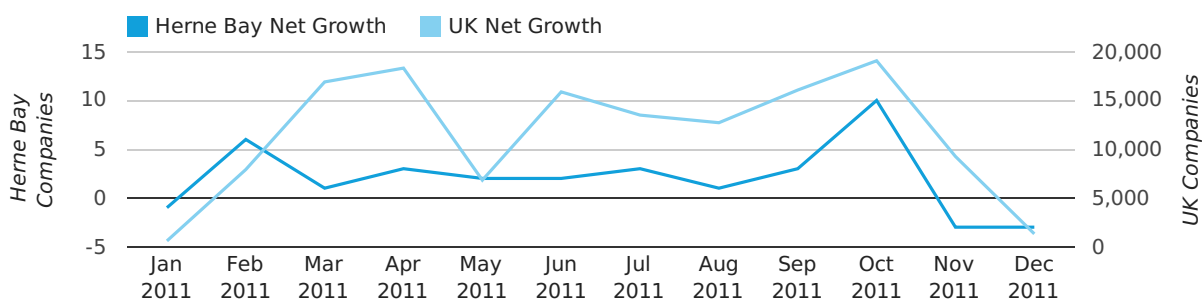
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Herne Bay when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	10	-3	-3
NET GROWTH IN 2010	1	-1	4
% CHANGE	900.0%	200.0%	-175.0%
RECORD YEAR	2011 (10)	2002 (11)	2007 (5)

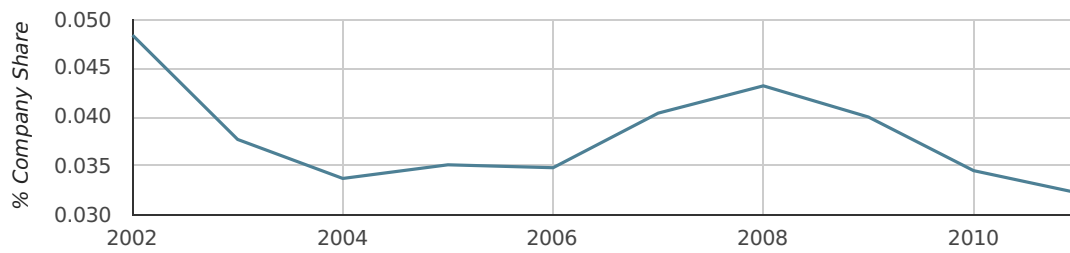


### Annual Data (2011)

In 2011 Herne Bay formed 0.0% of all UK companies. This is no change on 2010 when Herne Bay was responsible for 0.0% of all UK companies.

YEAR	HERNE BAY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

### company share by year

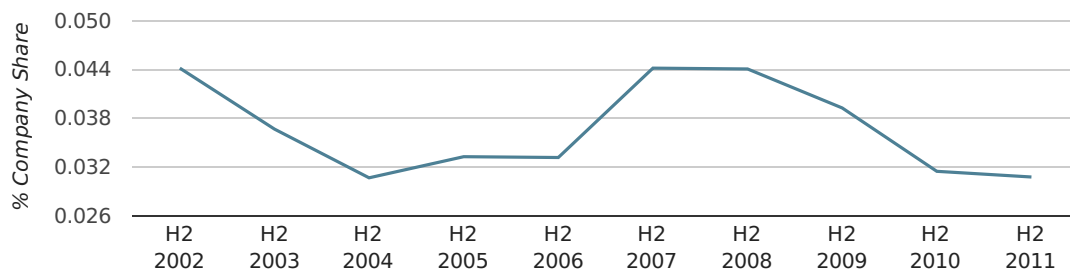


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Herne Bay formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	HERNE BAY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1977 (0.1%)

### company share by half year

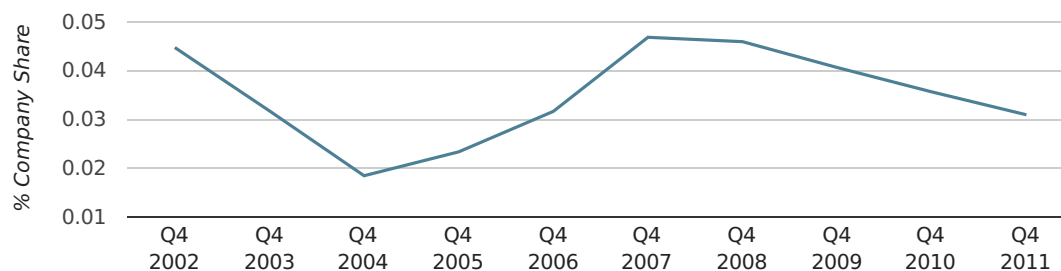


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Herne Bay formed 0.0% of all UK companies.

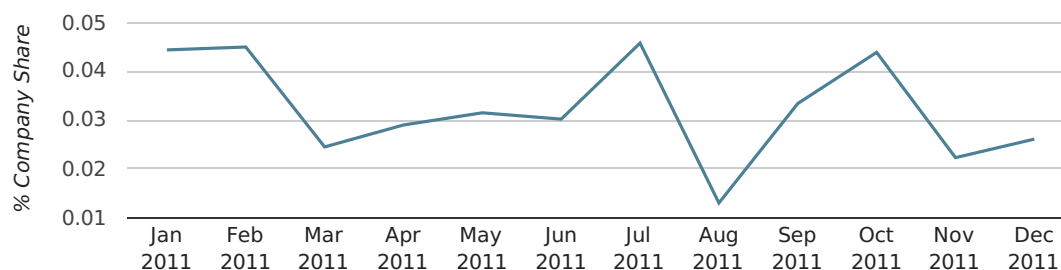
FOURTH QUARTER (OCT 2011 - DEC 2011)	HERNE BAY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1977 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-7.8%	-14.9%	-21.4%
RECORD YEAR	1967 (0.3%)	1971 (0.2%)	1977 (0.2%)

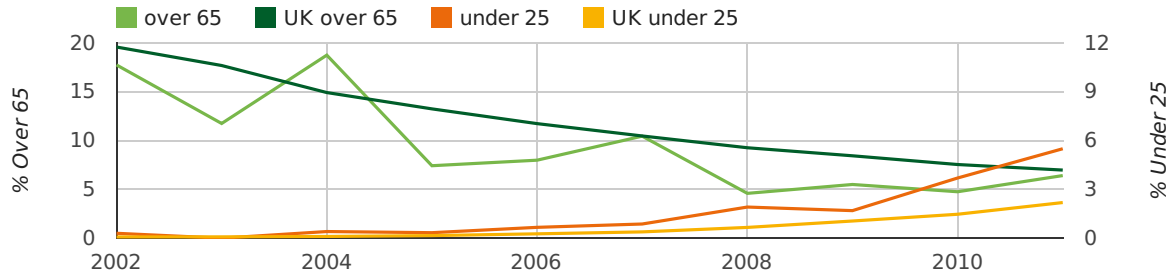
### Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.4% compared to the UK figure of 4.2%.

#### director age by year



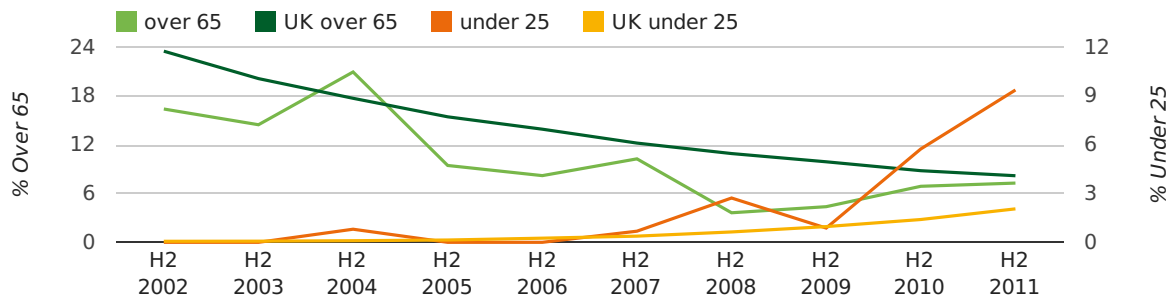
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.8.

The percentage of directors under the age of 25 was 9.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.3% compared to the UK figure of 4.1%.

#### director age by half year



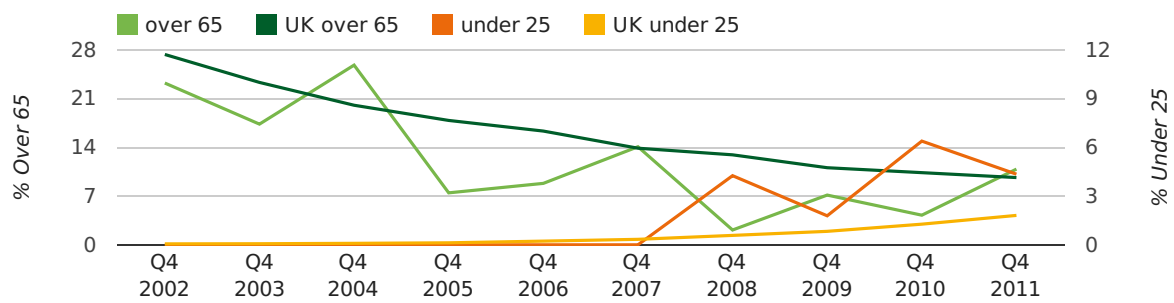
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 10.9% compared to the UK figure of 4.1%.

### director age by quarter

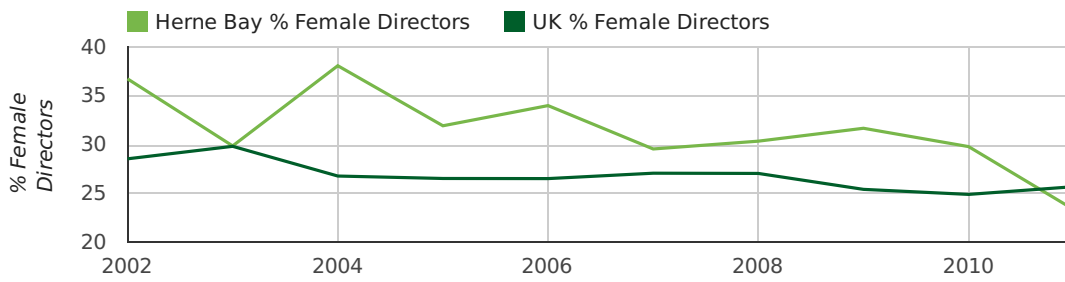


### Annual Data (2011)

The record year for female directors in Herne Bay was 1857 when 36.4% of all directors were female.

The percentage of female directors in Herne Bay in 2011 was 36.8%. The average for the UK during this time was 28.6%

#### director gender by year

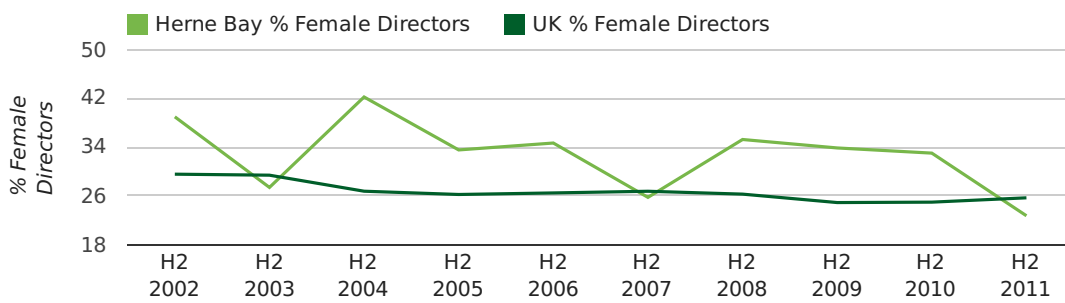


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Herne Bay was 1860 when 42.9% of all directors were female.

22.7% of all director appointments in Herne Bay in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

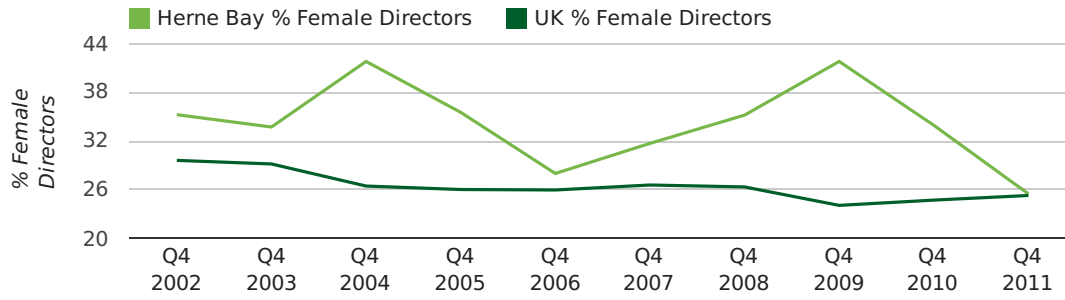


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Herne Bay was in 1977 when 31.1% of all directors were female.

25.5% of all director appointments in Herne Bay in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
KENT	1.95%	CONSULTING	5.07%
CONSTRUCTION	1.30%	MANAGEMENT	4.74%
PROPERTIES	1.30%	CONSULTANCY	3.26%
CONSULTANTS	1.30%	PROPERTY	2.37%
CONSULTING	1.30%	TRADING	2.07%
T	1.30%	DESIGN	1.92%
(KENT)	0.98%	ASSOCIATES	1.86%
EAST	0.98%	ENGINEERING	1.78%
BAY	0.98%	BUSINESS	1.78%
MANAGEMENT	0.98%	CONSULTANTS	1.76%
DRIVING	0.98%	CONSTRUCTION	1.73%
WORK	0.65%	MEDIA	1.71%
PENSION	0.65%	LONDON	1.63%
ROOFING	0.65%	J	1.51%
EVENTS	0.65%	INVESTMENTS	1.48%
CANTERBURY	0.65%	GLOBAL	1.46%
RECRUITMENT	0.65%	IT	1.41%
EXPERIENCE	0.65%	CARE	1.39%
ANDREW	0.65%	PROPERTIES	1.29%
GROUNDWORKS	0.65%	ELECTRICAL	1.29%
FINANCE	0.65%	M	1.27%
RAIL	0.65%	BUILDING	1.26%
M	0.65%	ENERGY	1.25%
MR	0.65%	S	1.20%
WHITE	0.65%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	66	205,525
99999 - Dormant Company	12	21,846
7487 - Other business activities	12	57,052
82990 - Other business support service activities not elsewhere classified	8	32,483
70229 - Management consultancy activities other than financial management	7	17,765
43210 - Electrical installation	6	3,175
4521 - General construction & civil engineering	5	5,558
4534 - Other building installation	5	2,091
9999 - Dormant Company	5	20,199
62090 - Other information technology service activities	4	7,493
9305 - Other service activities	4	9,492
68209 - Other letting and operating of own or leased real estate	4	4,082
7260 - Other computer related activities	4	7,667
43999 - Other specialised construction activities not elsewhere classified	3	3,342
49410 - Freight transport by road	3	2,392
43320 - Joinery installation	3	1,158
96090 - Other service activities not elsewhere classified	3	11,768
7470 - Other cleaning activities	2	1,319
7499 - Non-trading company	2	9,957
93199 - Other sports activities	2	1,768