

# Hertford

2011 half year business confidence report



## headlines

- June 2011 saw a new record in company registrations in Hertford when compared to any previous June.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

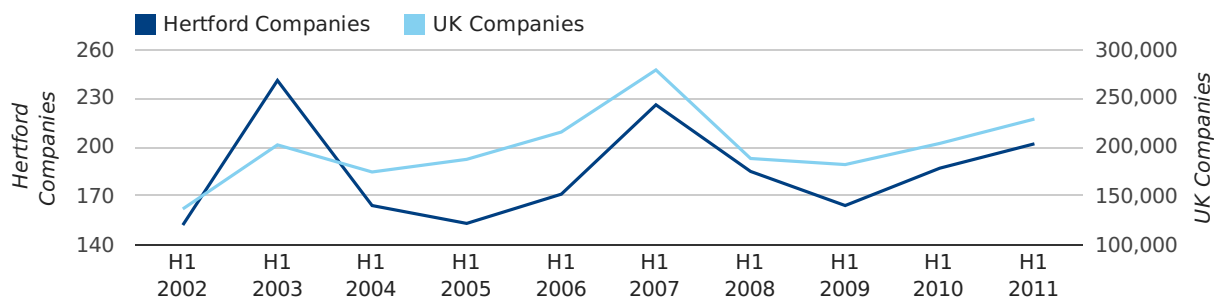
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 202 companies were formed in Hertford. This figure is 8.0% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Hertford occurred in 2003 when a total of 241 were formed.

HALF YEAR (JAN-JUN)	HERTFORD	UK
2011	202	228,735
2010	187	203,749
% CHANGE	8.0%	12.3%
RECORD YEAR	2003 (241)	2007 (279,097)

### new companies by half year



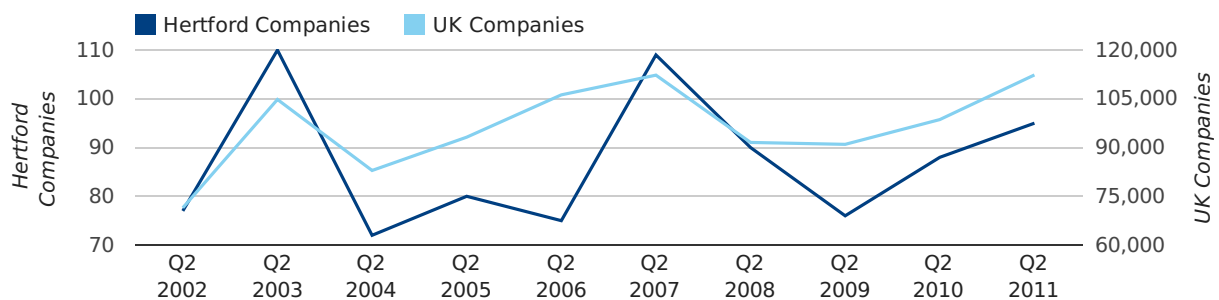
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 95 companies were registered in Hertford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 8.0% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HERTFORD	UK
2011	95	112,344
2010	88	98,612
% CHANGE	8.0%	13.9%
RECORD YEAR	2003 (110)	2011 (112,344)

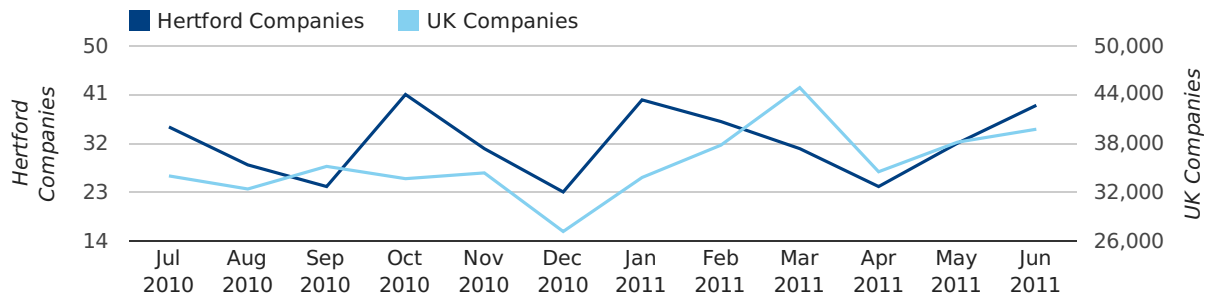
### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Hertford when compared to any previous June.

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	24	32	39
NEW COMPANIES IN 2010	33	24	31
% CHANGE	-27.3%	33.3%	25.8%
RECORD YEAR	2003 (40)	2007 (46)	2011 (39)

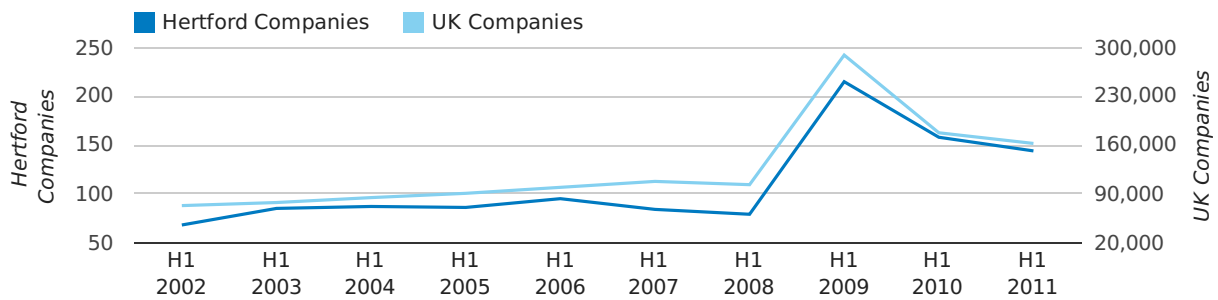
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 144 companies were dissolved in Hertford. This figure is 8.9% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Hertford occurred in 2009 when a total of 215 were closed.

HALF YEAR (JAN-JUN)	HERTFORD	UK
2011	144	162,310
2010	158	177,631
% CHANGE	-8.9%	-8.6%
RECORD YEAR	2009 (215)	2009 (289,236)

### dissolved companies by half year



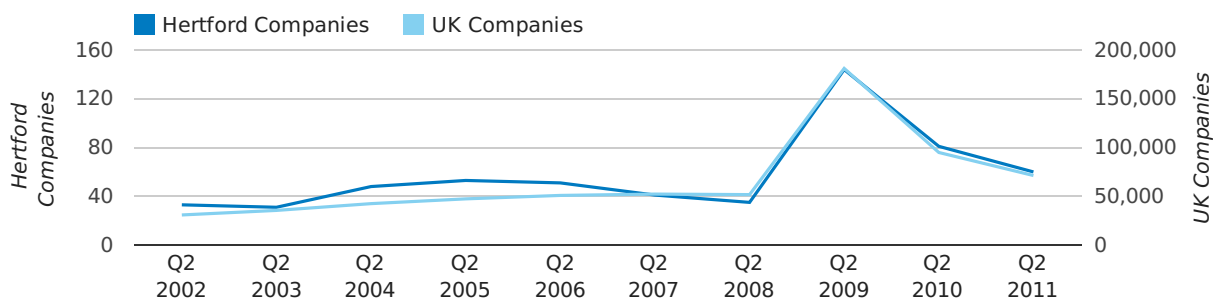
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 60 companies were dissolved in Hertford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 25.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

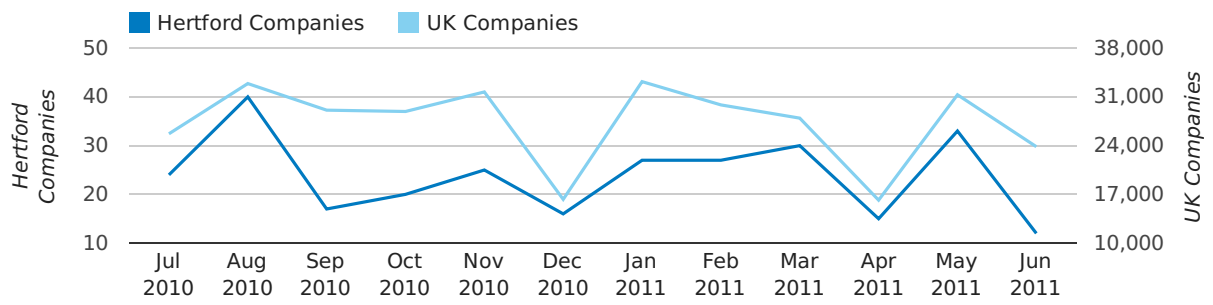
SECOND QUARTER (APR 2011 - JUN 2011)	HERTFORD	UK
2011	60	71,324
2010	81	94,954
% CHANGE	-25.9%	-24.9%
RECORD YEAR	2009 (144)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



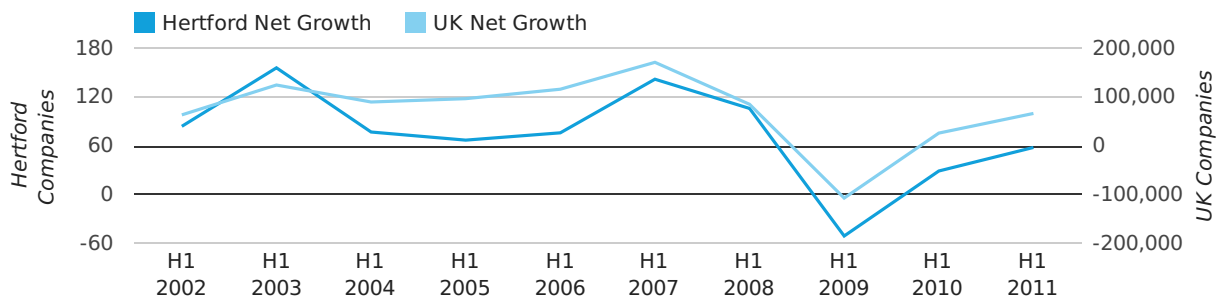
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	15	33	12
CLOSED COMPANIES IN 2010	17	30	34
% CHANGE	-11.8%	10.0%	-65%
RECORD YEAR	2009 (30)	2009 (70)	2009 (44)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Hertford increased by 58 companies. This figure is 100.0% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HERTFORD	UK
2011	58	66,425
2010	29	26,118
% CHANGE	100.0%	154.3%
RECORD YEAR	2003 (156)	2007 (171,296)

### net growth by half year



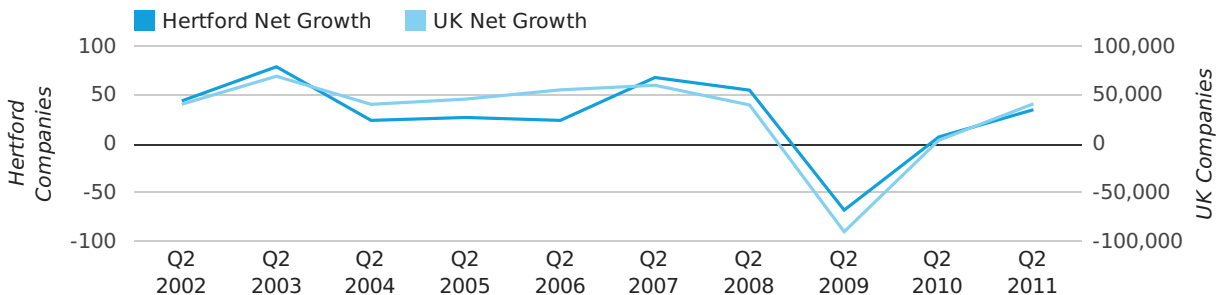
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Hertford during the second quarter of 2011 (Apr 2011 - Jun 2011) was 35 companies.

This represents an increase of 400.0% on the same period last year.

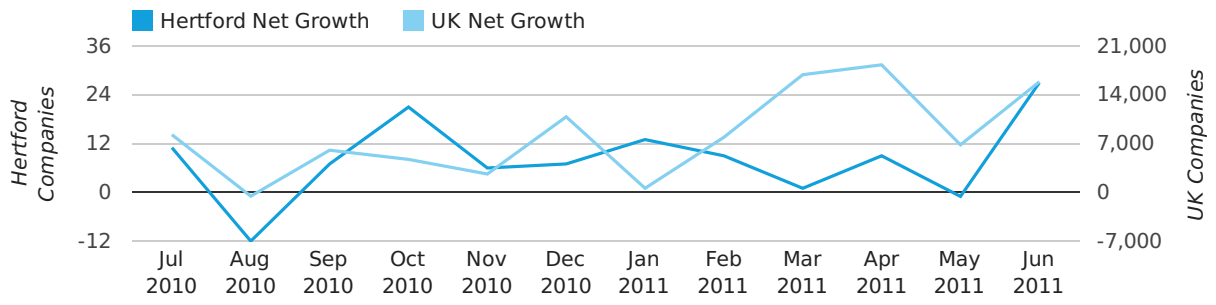
SECOND QUARTER (APR 2011 - JUN 2011)	HERTFORD	UK
2011	35	41,020
2010	7	3,658
% CHANGE	400.0%	1,021.4%
RECORD YEAR	2003 (79)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	9	-1	27
NET GROWTH IN 2010	16	-6	-3
% CHANGE	-43.8%	-83.3%	-1,000.0%
RECORD YEAR	2003 (24)	2007 (30)	2008 (35)

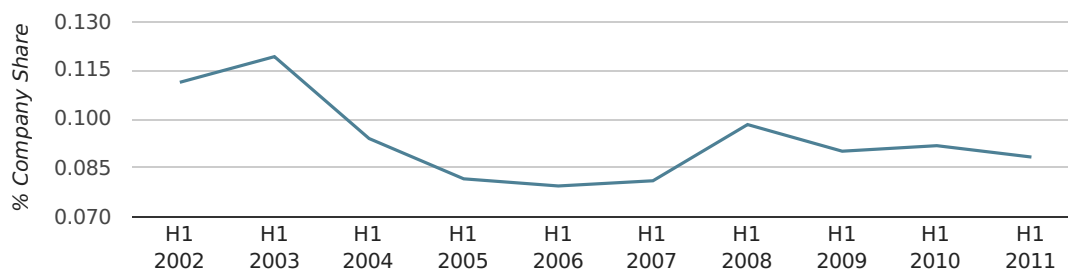


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Hertford formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	HERTFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

#### company share by half year

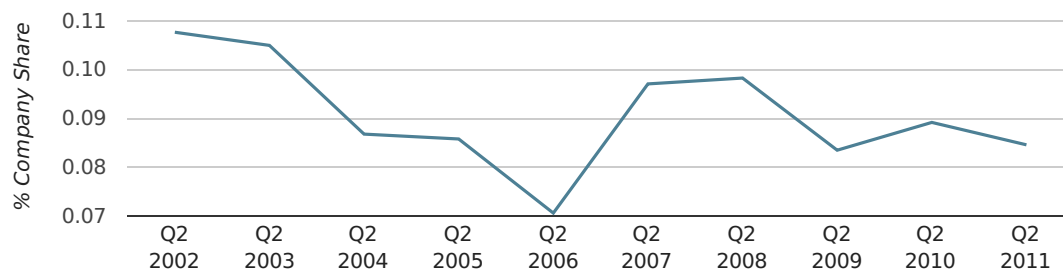


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Hertford formed 0.1% of all UK companies.

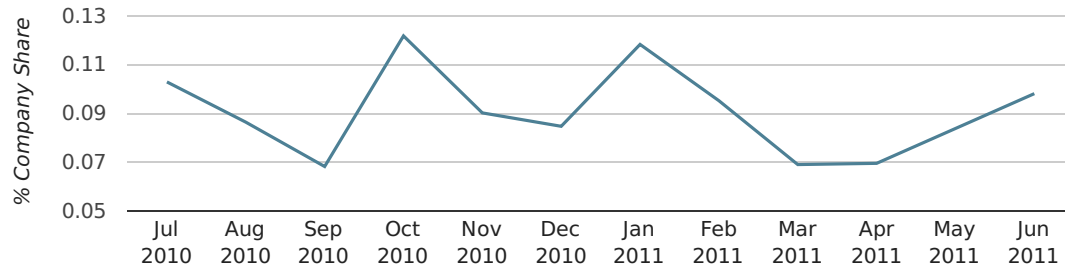
SECOND QUARTER (APR 2011 - JUN 2011)	HERTFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-29.6%	5.0%	11.5%
RECORD YEAR	1975 (0.5%)	1970 (0.3%)	1971 (0.3%)

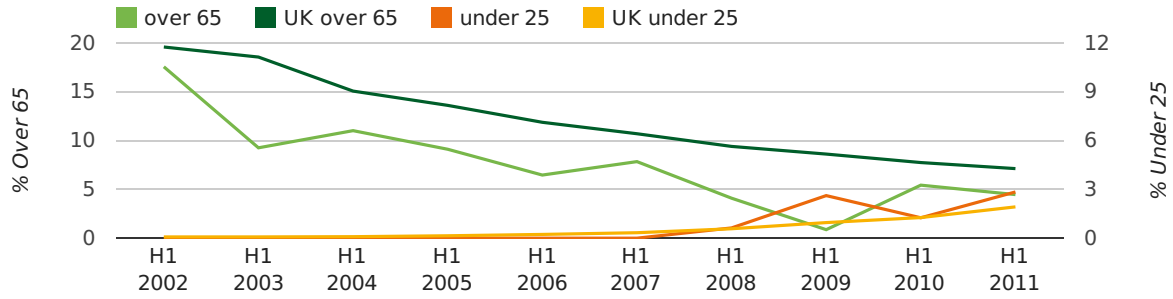
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.8.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.3%.

#### director age by half year



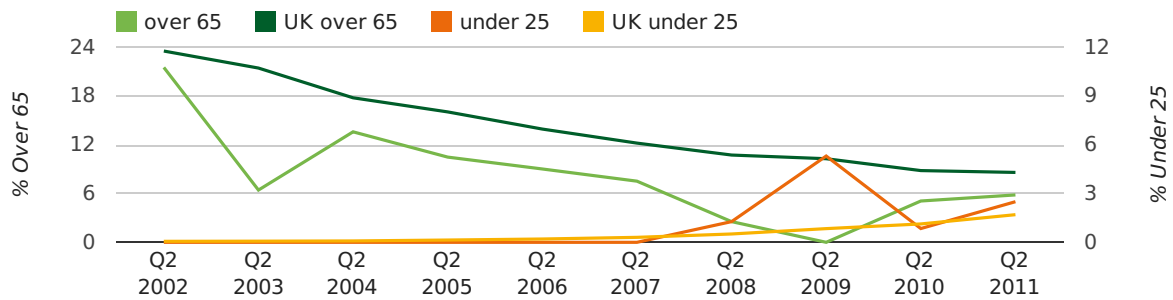
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.6.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.3%.

#### director age by quarter

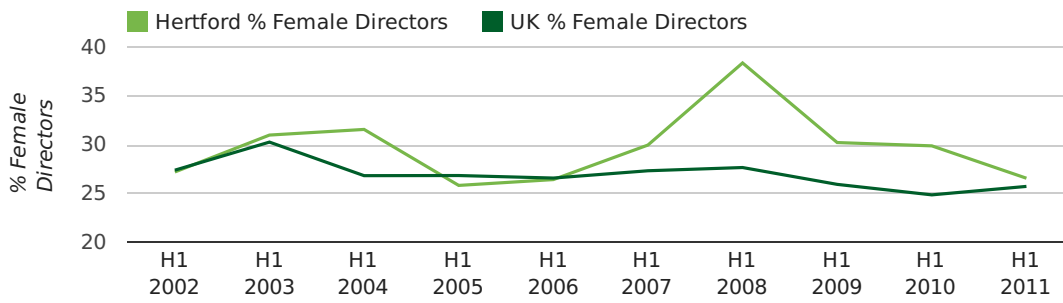


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Hertford was 1861 when 40.0% of all directors were female.

26.6% of all director appointments in Hertford in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

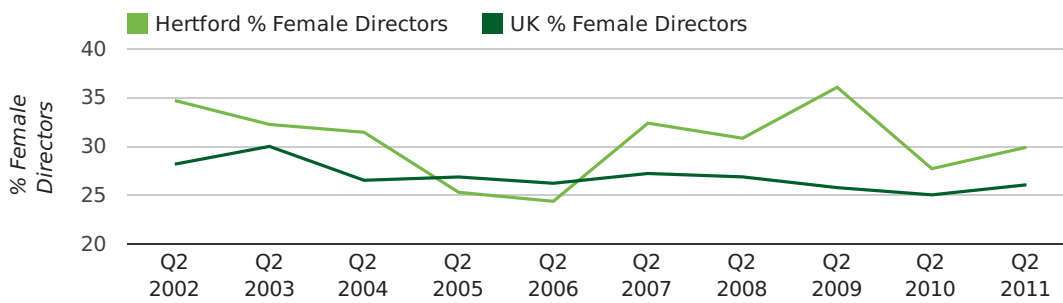


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Hertford was in 1866 when 66.7% of all directors were female.

29.9% of all director appointments in Hertford in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.71%	CONSULTING	5.09%
RTM	1.71%	MANAGEMENT	4.86%
HERTFORD	1.42%	CONSULTANCY	3.17%
CONSULTING	1.28%	PROPERTY	2.43%
PROPERTY	1.00%	TRADING	2.05%
CONSULTANCY	0.85%	DESIGN	1.94%
LONDON	0.85%	ASSOCIATES	1.92%
ASSOCIATES	0.85%	BUSINESS	1.87%
M	0.71%	CONSTRUCTION	1.77%
MEDIA	0.71%	CONSULTANTS	1.76%
CONSTRUCTION	0.71%	MEDIA	1.73%
BUILDING	0.71%	ENGINEERING	1.67%
PROJECTS	0.57%	LONDON	1.60%
RIGHTSHOT	0.57%	GLOBAL	1.46%
J	0.43%	J	1.44%
PALLET	0.43%	CARE	1.44%
JONES	0.43%	INVESTMENTS	1.42%
C	0.43%	IT	1.39%
ROAD	0.43%	BUILDING	1.32%
CARE	0.43%	PROPERTIES	1.31%
SALES	0.43%	ELECTRICAL	1.30%
SALONS	0.43%	M	1.27%
HOUSE	0.43%	S	1.23%
CONTRACTORS	0.43%	ENTERPRISES	1.20%
ONE	0.43%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	142	202,072
7487 - Other business activities	53	60,758
82990 - Other business support service activities not elsewhere classified	45	30,647
70229 - Management consultancy activities other than financial management	19	16,419
7414 - Business & management consultancy	19	13,053
98000 - Residents property management	19	2,888
4545 - Other building completion	12	2,456
9305 - Other service activities	11	9,063
62090 - Other information technology service activities	11	7,095
99999 - Dormant Company	10	18,918
68209 - Other letting and operating of own or leased real estate	8	3,790
9999 - Dormant Company	8	20,111
43390 - Other building completion and finishing	7	2,641
5248 - Other retail specialised stores	6	2,037
7499 - Non-trading company	6	10,955
43220 - Plumbing, heat and air-conditioning installation	6	2,223
45200 - Maintenance and repair of motor vehicles	6	2,257
74909 - Other professional, scientific and technical activities not elsewhere classified	6	7,835
62020 - Information technology consultancy activities	5	10,545
7260 - Other computer related activities	5	7,849