

# Hertford

q1 2012 business confidence report



## headlines

- February 2012 saw a new record in company registrations in Hertford when compared to any previous February.

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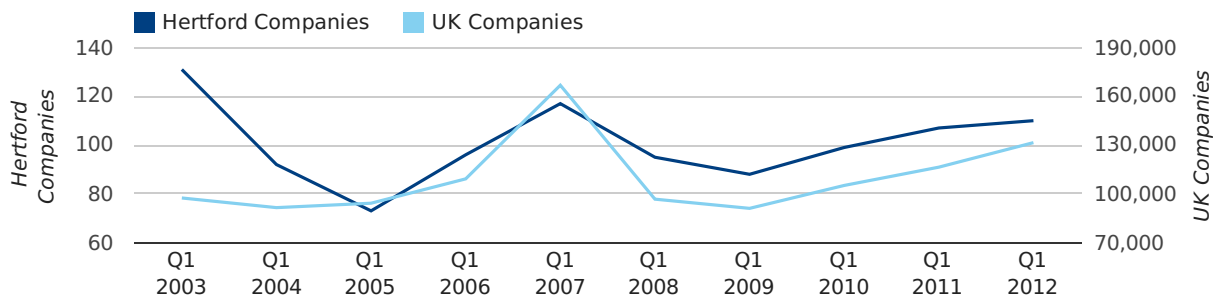
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 110 companies were registered in Hertford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 2.8% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HERTFORD	UK
2012	110	131,491
2011	107	116,391
% CHANGE	2.8%	13.0%
RECORD YEAR	2003 (131)	2007 (166,814)

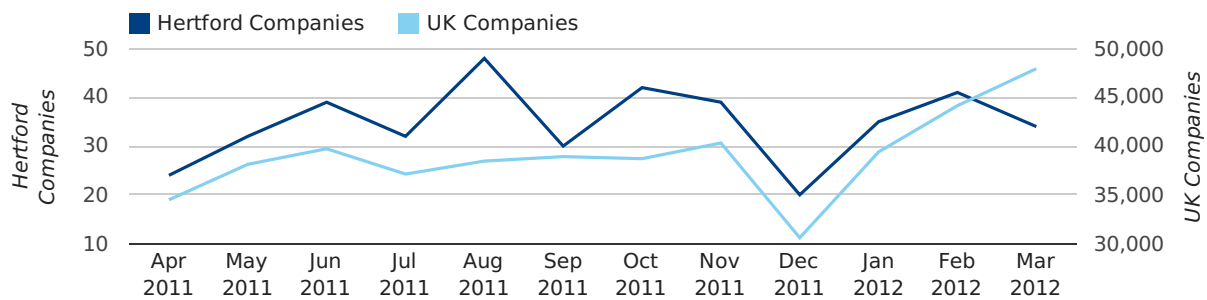
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Hertford when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	35	41	34
NEW COMPANIES IN 2011	40	36	31
% CHANGE	-12.5%	13.9%	9.7%
RECORD YEAR	2011 (40)	2012 (41)	2003 (61)

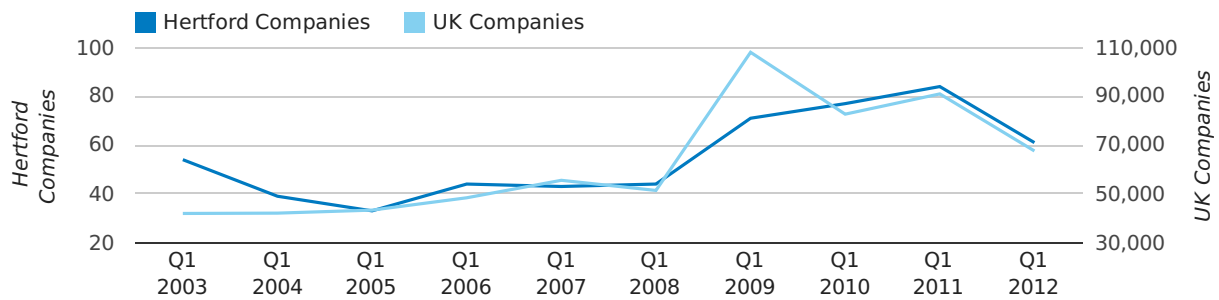
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 61 companies were dissolved in Hertford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 27.4% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

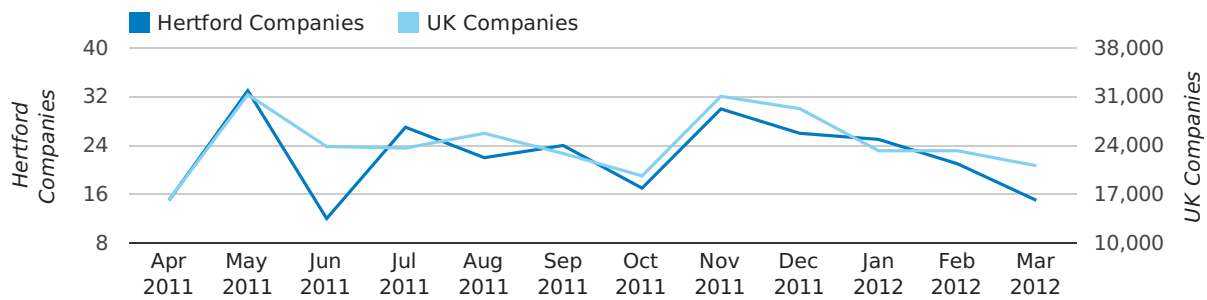
FIRST QUARTER (JAN 2012 - MAR 2012)	HERTFORD	UK
2012	61	67,576
2011	84	90,986
% CHANGE	-27.4%	-25.7%
RECORD YEAR	2011 (84)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	25	21	15
CLOSED COMPANIES IN 2011	27	27	30
% CHANGE	-7.4%	-22.2%	-50%
RECORD YEAR	2011 (27)	2011 (27)	2009 (37)

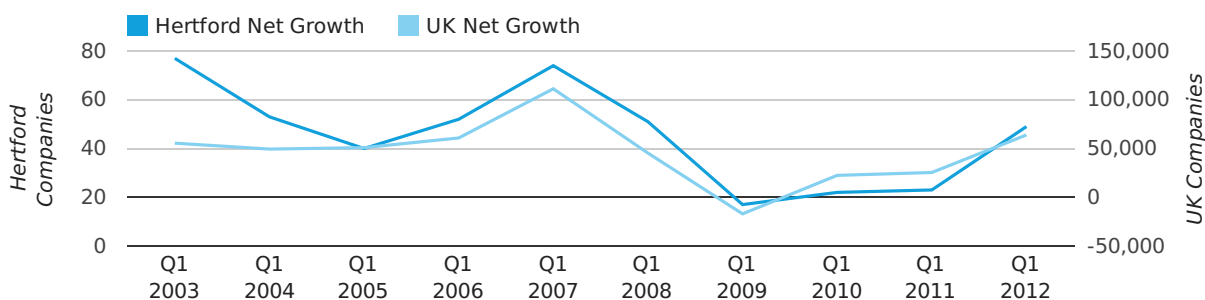
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Hertford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 49 companies.

This represents an increase of 113.0% on the same period last year.

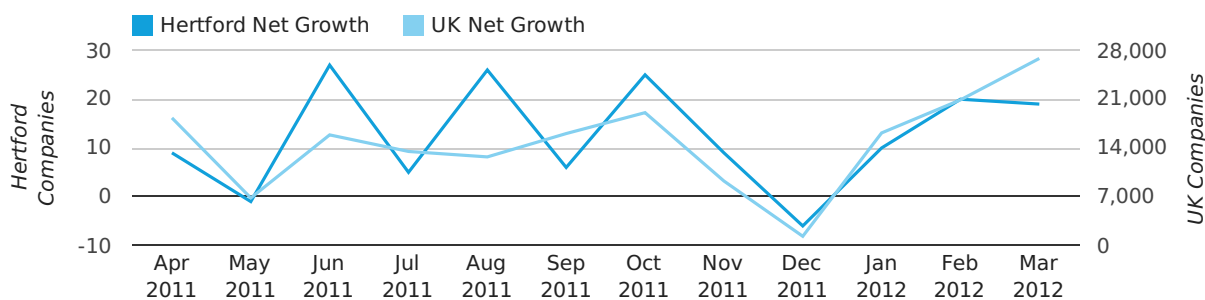
FIRST QUARTER (JAN 2012 - MAR 2012)	HERTFORD	UK
2012	49	63,915
2011	23	25,405
% CHANGE	113.0%	151.6%
RECORD YEAR	2003 (77)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



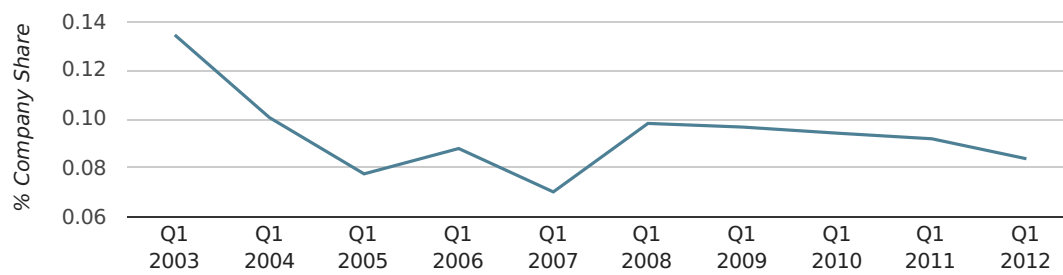
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	10	20	19
NET GROWTH IN 2011	13	9	1
% CHANGE	-23.1%	122.2%	1,800.0%
RECORD YEAR	2004 (19)	2005 (23)	2003 (45)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hertford formed 0.1% of all UK companies.

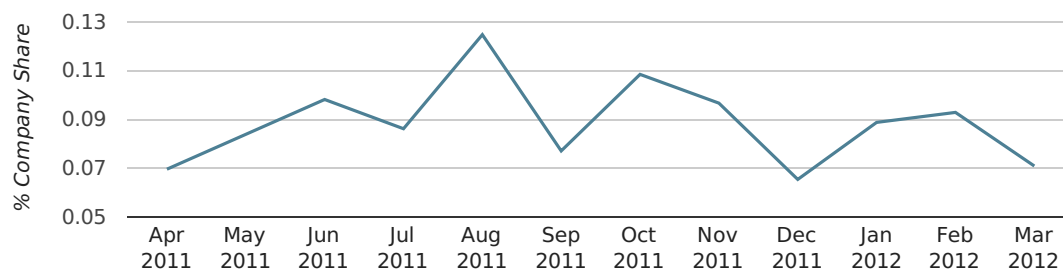
FIRST QUARTER (JAN 2012 - MAR 2012)	HERTFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-25.0%	-2.5%	2.6%
RECORD YEAR	1970 (0.4%)	1974 (0.5%)	1960 (0.5%)

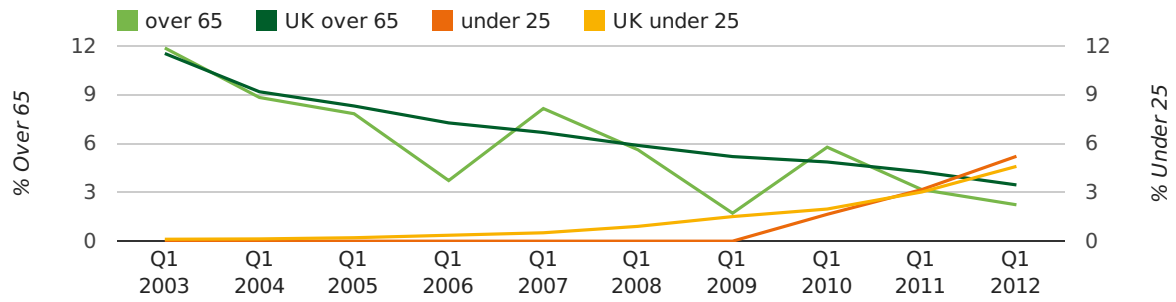
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.0.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.5%.

#### director age by quarter

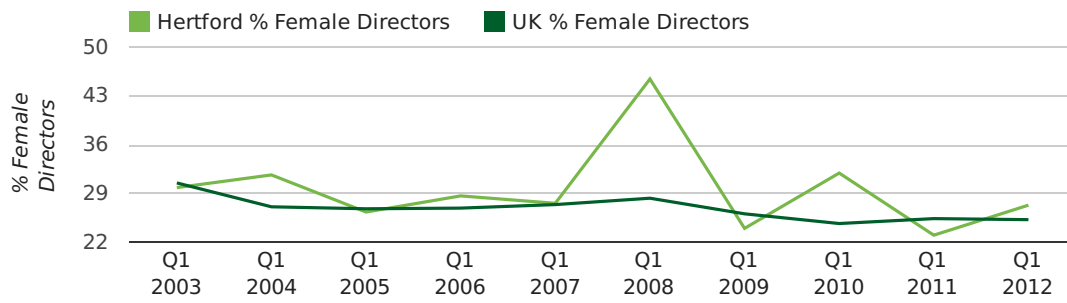


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hertford was in 1861 when 40.0% of all directors were female.

27.3% of all director appointments in Hertford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.44%	CONSULTING	5.07%
CONSULTING	1.18%	MANAGEMENT	4.74%
CONSULTANCY	1.05%	CONSULTANCY	3.30%
RTM	0.92%	PROPERTY	2.37%
ASSOCIATES	0.79%	TRADING	2.07%
TRANSPORT	0.65%	DESIGN	1.93%
INVESTMENTS	0.65%	ENGINEERING	1.86%
HERTFORD	0.65%	ASSOCIATES	1.84%
PROPERTY	0.65%	CONSULTANTS	1.79%
BUSINESS	0.52%	BUSINESS	1.73%
CARE	0.52%	MEDIA	1.72%
PALLET	0.52%	CONSTRUCTION	1.72%
HAIR	0.52%	LONDON	1.66%
GREHAN	0.52%	J	1.54%
ELECTRICAL	0.52%	INVESTMENTS	1.51%
STREET	0.52%	GLOBAL	1.50%
PRODUCTIONS	0.52%	IT	1.40%
CENTRE	0.52%	CARE	1.34%
HERTFORDSHIRE	0.52%	PROPERTIES	1.31%
J	0.52%	ELECTRICAL	1.27%
M	0.52%	M	1.27%
CONSTRUCTION	0.52%	BUILDING	1.24%
R	0.52%	ENERGY	1.20%
DESIGN	0.52%	S	1.20%
CONSULTANTS	0.39%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	143	216,665
7487 - Other business activities	55	52,735
82990 - Other business support service activities not elsewhere classified	38	35,233
99999 - Dormant Company	20	25,084
70229 - Management consultancy activities other than financial management	20	19,704
98000 - Residents property management	17	3,050
7414 - Business & management consultancy	17	12,113
4545 - Other building completion	11	2,196
43390 - Other building completion and finishing	11	3,228
9305 - Other service activities	10	8,818
62090 - Other information technology service activities	9	8,145
96090 - Other service activities not elsewhere classified	9	13,637
68209 - Other letting and operating of own or leased real estate	9	4,427
9999 - Dormant Company	8	18,617
62020 - Information technology consultancy activities	8	14,303
41100 - Development of building projects	8	4,984
9800 - Residents Property Management	7	1,397
93199 - Other sports activities	6	2,011
45200 - Maintenance and repair of motor vehicles	6	2,832
4525 - Other special trades construction	6	1,547