

# Hertford

2012 half year business confidence report



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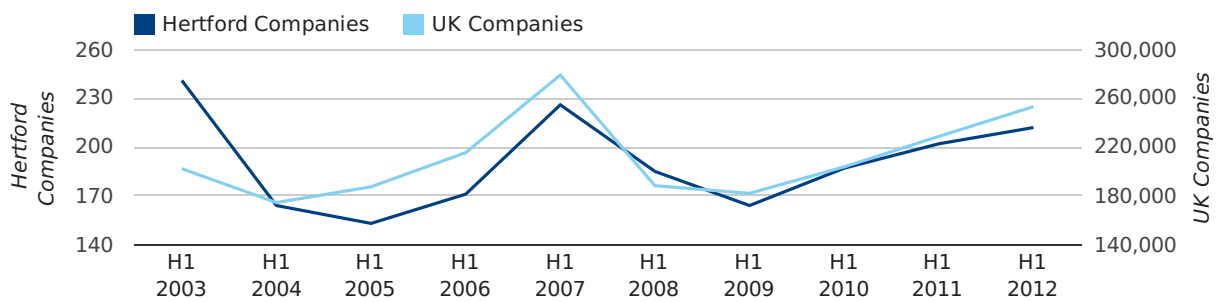
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 212 companies were formed in Hertford. This figure is 5.0% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Hertford occurred in 2003 when a total of 241 were formed.

HALF YEAR (JAN-JUN)	HERTFORD	UK
2012	212	253,150
2011	202	228,735
% CHANGE	5.0%	10.7%
RECORD YEAR	2003 (241)	2007 (279,097)

### new companies by half year



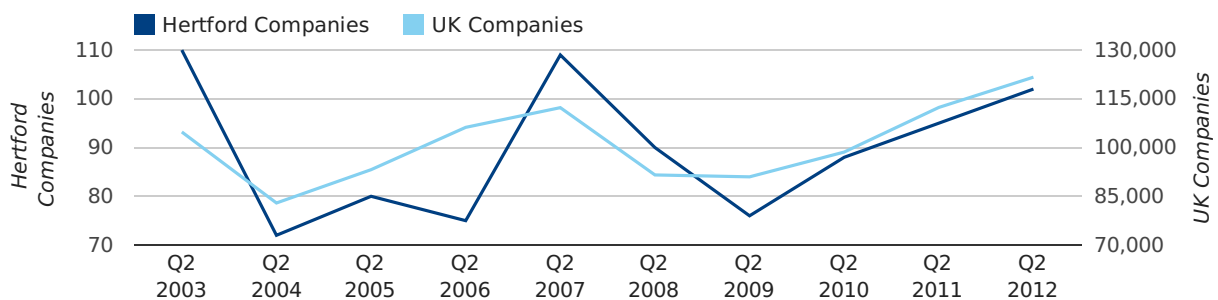
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 102 companies were registered in Hertford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 7.4% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

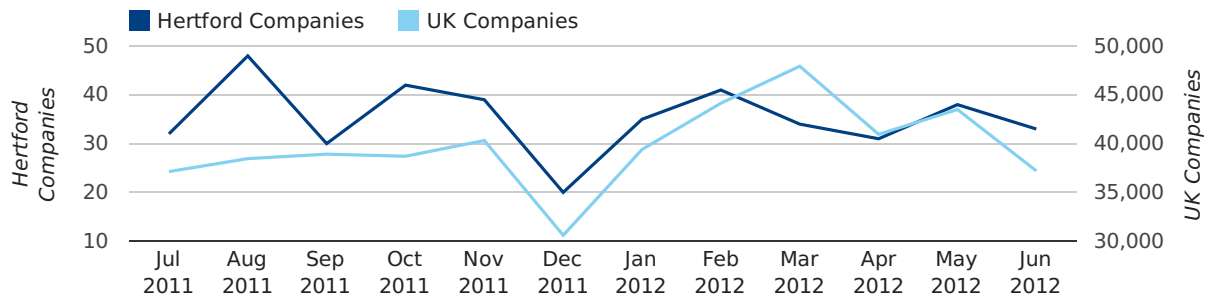
SECOND QUARTER (APR 2012 - JUN 2012)	HERTFORD	UK
2012	102	121,659
2011	95	112,344
% CHANGE	7.4%	8.3%
RECORD YEAR	2003 (110)	2012 (121,659)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	31	38	33
NEW COMPANIES IN 2011	24	32	39
% CHANGE	29.2%	18.8%	-15.4%
RECORD YEAR	2003 (40)	2007 (46)	2011 (39)

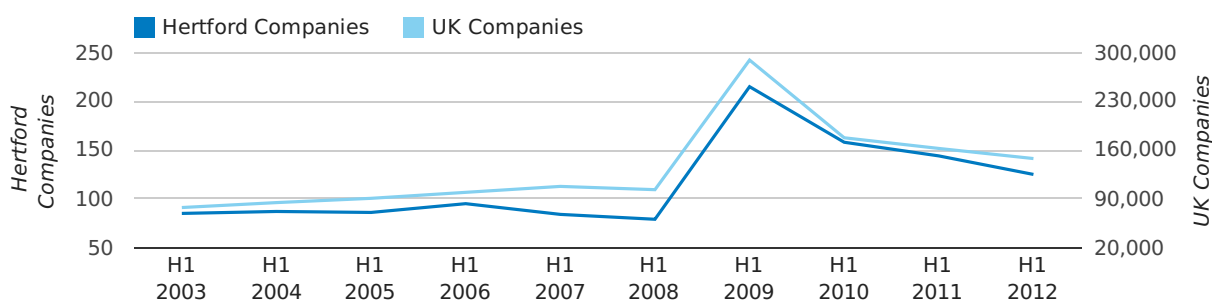
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 125 companies were dissolved in Hertford. This figure is 13.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Hertford occurred in 2009 when a total of 215 were closed.

HALF YEAR (JAN-JUN)	HERTFORD	UK
2012	125	147,793
2011	144	162,310
% CHANGE	-13.2%	-8.9%
RECORD YEAR	2009 (215)	2009 (289,236)

### dissolved companies by half year



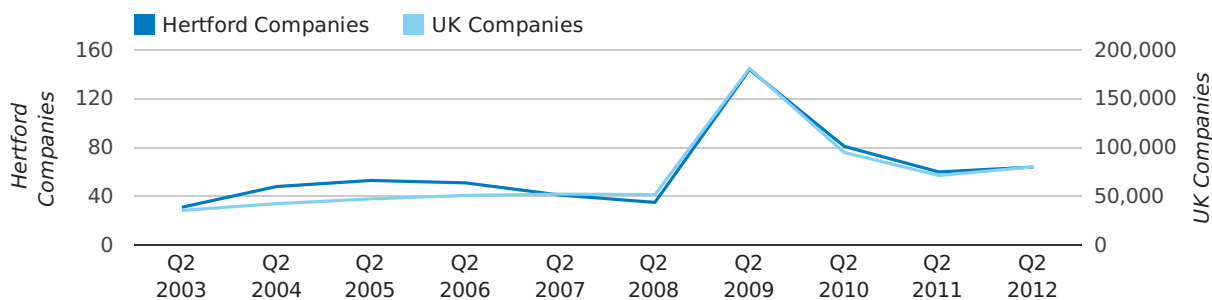
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 64 companies were dissolved in Hertford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 6.7% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

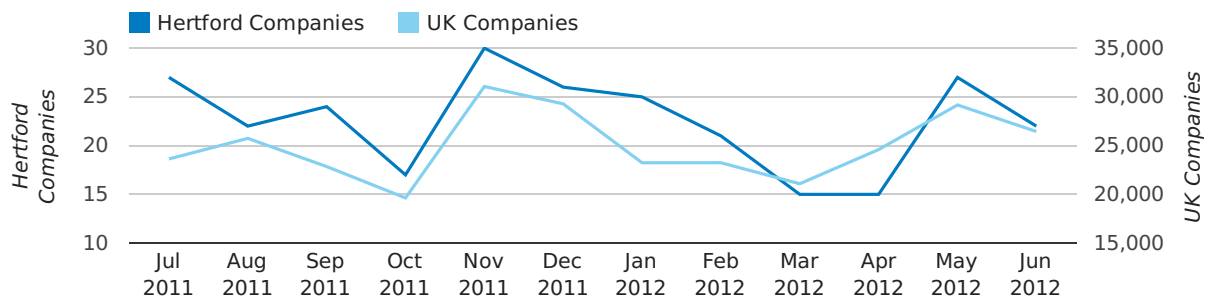
SECOND QUARTER (APR 2012 - JUN 2012)	HERTFORD	UK
2012	64	80,217
2011	60	71,324
% CHANGE	6.7%	12.5%
RECORD YEAR	2009 (144)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



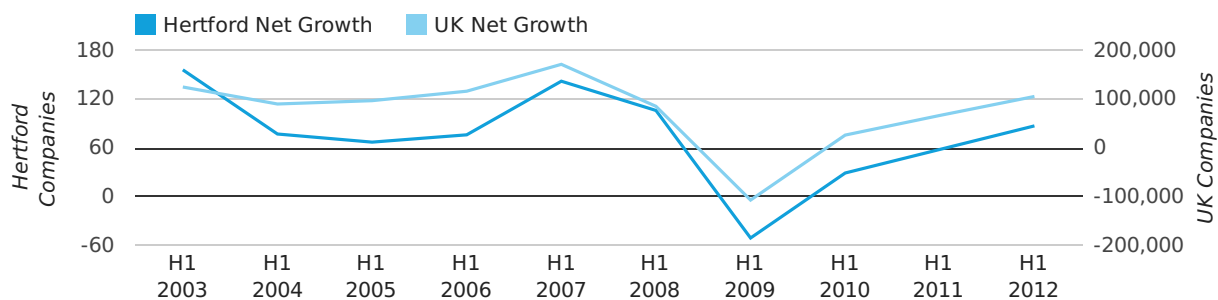
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	15	27	22
CLOSED COMPANIES IN 2011	15	33	12
% CHANGE	0.0%	-18.2%	83%
RECORD YEAR	2009 (30)	2009 (70)	2009 (44)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Hertford increased by 87 companies. This figure is 50.0% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HERTFORD	UK
2012	87	105,357
2011	58	66,425
% CHANGE	50.0%	58.6%
RECORD YEAR	2003 (156)	2007 (171,296)

### net growth by half year



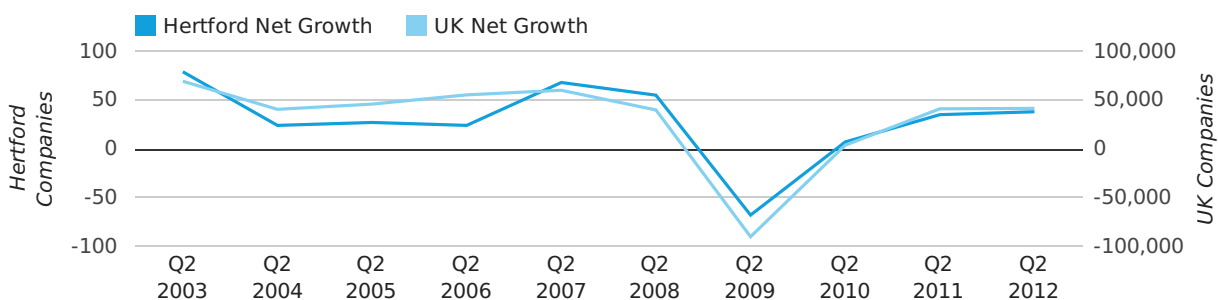
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Hertford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 38 companies.

This represents an increase of 8.6% on the same period last year.

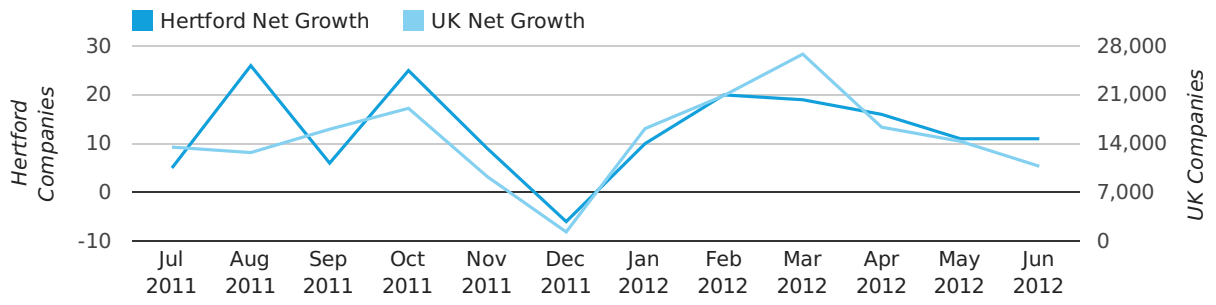
SECOND QUARTER (APR 2012 - JUN 2012)	HERTFORD	UK
2012	38	41,442
2011	35	41,020
% CHANGE	8.6%	1.0%
RECORD YEAR	2003 (79)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	16	11	11
NET GROWTH IN 2011	9	-1	27
% CHANGE	77.8%	-1,200.0%	-59.3%
RECORD YEAR	2003 (24)	2003 (30)	2008 (35)

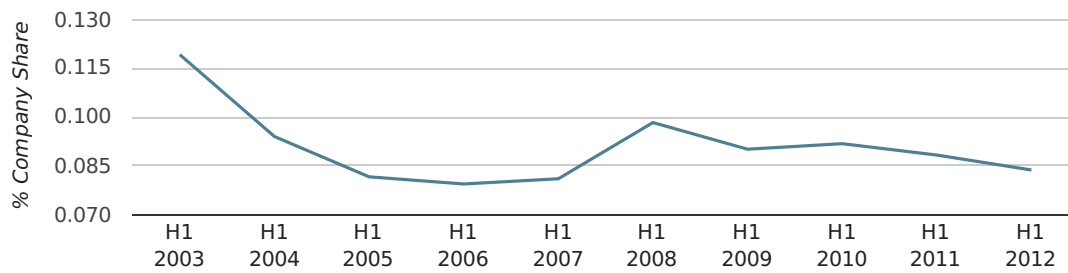


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Hertford formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	HERTFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

#### company share by half year

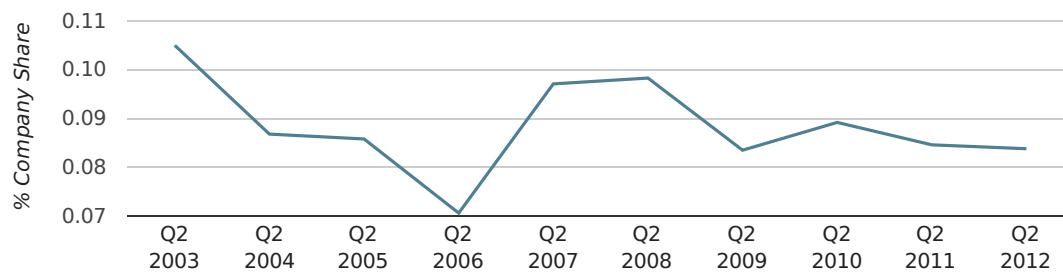


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Hertford formed 0.1% of all UK companies.

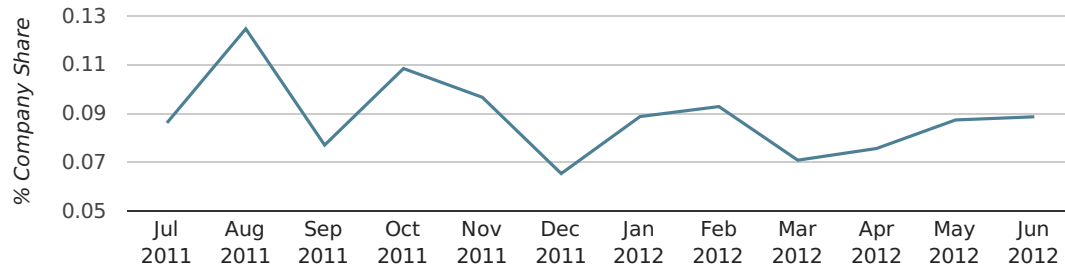
SECOND QUARTER (APR 2012 - JUN 2012)	HERTFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2012)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	8.8%	4.2%	-9.7%
RECORD YEAR	1975 (0.5%)	1970 (0.3%)	1971 (0.3%)

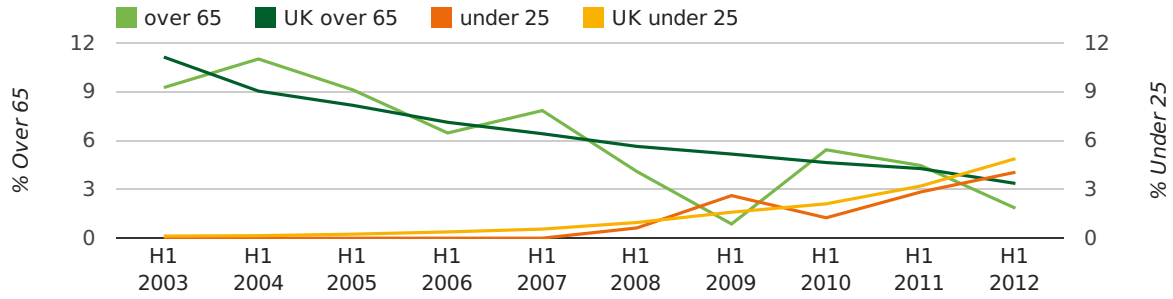
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.5.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.4%.

#### director age by half year



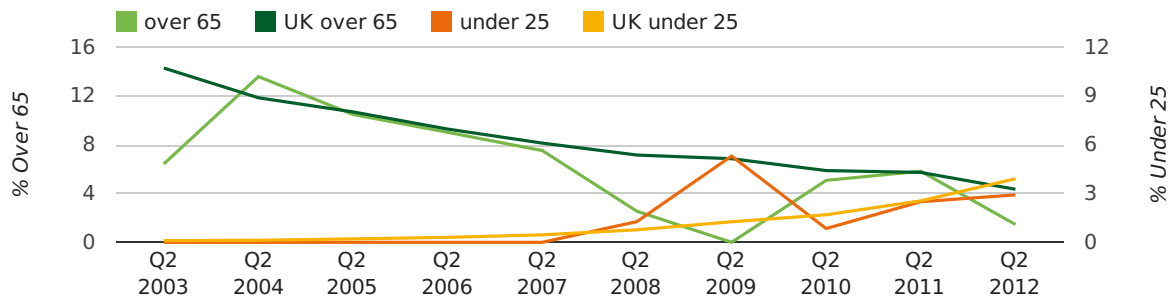
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.1.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 3.3%.

#### director age by quarter

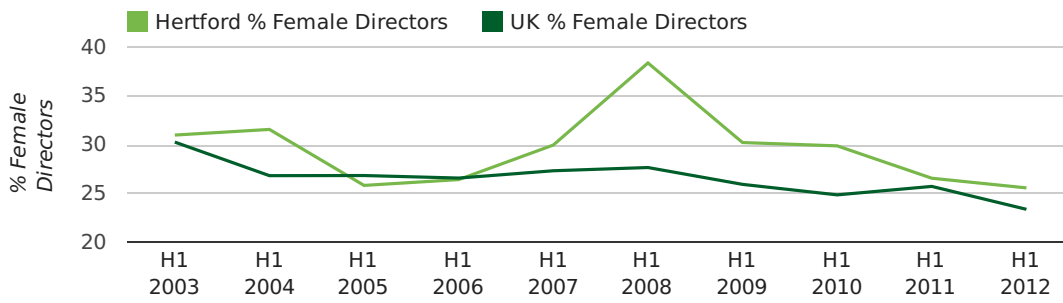


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Hertford was 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Hertford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

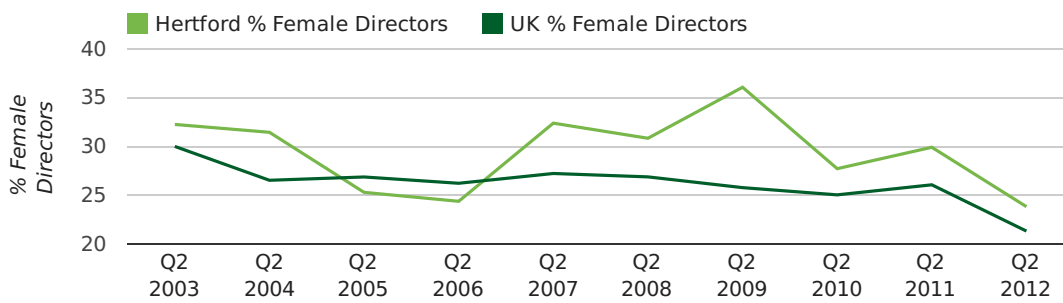


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hertford was in 1866 when 66.7% of all directors were female.

23.8% of all director appointments in Hertford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.31%	CONSULTING	5.07%
CONSULTING	1.18%	MANAGEMENT	4.74%
DESIGN	0.79%	CONSULTANCY	3.28%
BUSINESS	0.79%	PROPERTY	2.35%
CONSULTANCY	0.79%	TRADING	2.10%
R	0.79%	DESIGN	1.89%
CONSTRUCTION	0.66%	ENGINEERING	1.87%
PROPERTY	0.66%	ASSOCIATES	1.82%
ASSOCIATES	0.66%	CONSULTANTS	1.78%
CENTRE	0.66%	CONSTRUCTION	1.71%
LONDON	0.66%	BUSINESS	1.70%
J	0.66%	MEDIA	1.69%
HERTS	0.53%	LONDON	1.68%
TRANSPORT	0.53%	J	1.57%
SECURITY	0.53%	GLOBAL	1.51%
INVESTMENTS	0.53%	INVESTMENTS	1.48%
CARE	0.53%	IT	1.42%
STREET	0.53%	CARE	1.31%
TRADING	0.53%	PROPERTIES	1.31%
M	0.53%	M	1.26%
JAMES	0.53%	ELECTRICAL	1.23%
CONSULTANTS	0.53%	BUILDING	1.23%
4	0.39%	SECURITY	1.19%
HERTFORD	0.39%	S	1.18%
CAKE	0.39%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	168	244,457
7487 - Other business activities	50	47,029
82990 - Other business support service activities not elsewhere classified	37	35,447
70229 - Management consultancy activities other than financial management	22	20,390
99999 - Dormant Company	20	26,088
98000 - Residents property management	18	3,001
7414 - Business & management consultancy	14	10,978
41100 - Development of building projects	11	5,149
4545 - Other building completion	10	1,943
96090 - Other service activities not elsewhere classified	10	14,220
9305 - Other service activities	10	7,926
43390 - Other building completion and finishing	9	3,241
62020 - Information technology consultancy activities	8	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	7	10,271
62090 - Other information technology service activities	7	8,258
9999 - Dormant Company	7	16,469
9800 - Residents Property Management	6	1,321
4525 - Other special trades construction	6	1,411
45200 - Maintenance and repair of motor vehicles	6	2,880
43999 - Other specialised construction activities not elsewhere classified	6	4,091