

High Wycombe

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in High Wycombe when compared to any previous February.
- January 2011 saw a new record in company closures in High Wycombe when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

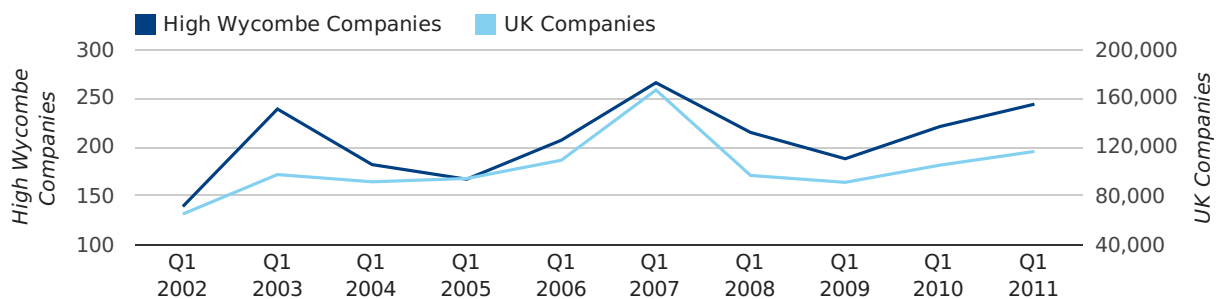
Quarterly Data (Q1 Jan-Mar 2011)

A total of 244 companies were registered in High Wycombe during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 10.4% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HIGH WYCOMBE	UK
2011	244	116,391
2010	221	105,137
% CHANGE	10.4%	10.7%
RECORD YEAR	2007 (266)	2007 (166,814)

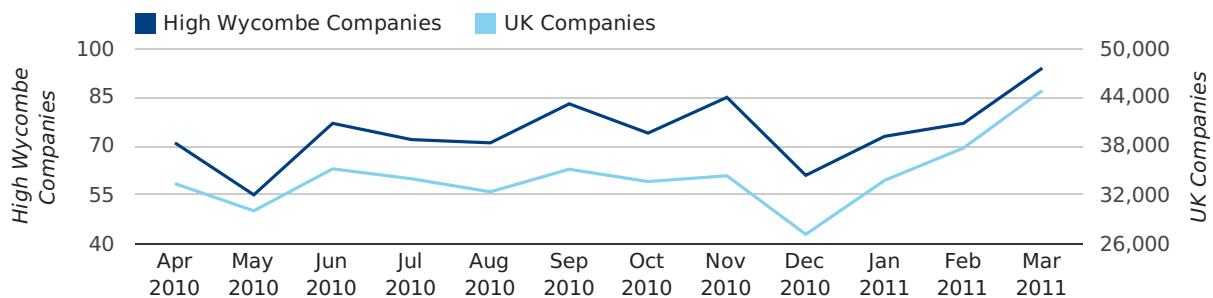
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in High Wycombe when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	73	77	94
NEW COMPANIES IN 2010	55	75	91
% CHANGE	32.7%	2.7%	3.3%
RECORD YEAR	2003 (75)	2011 (77)	2007 (125)

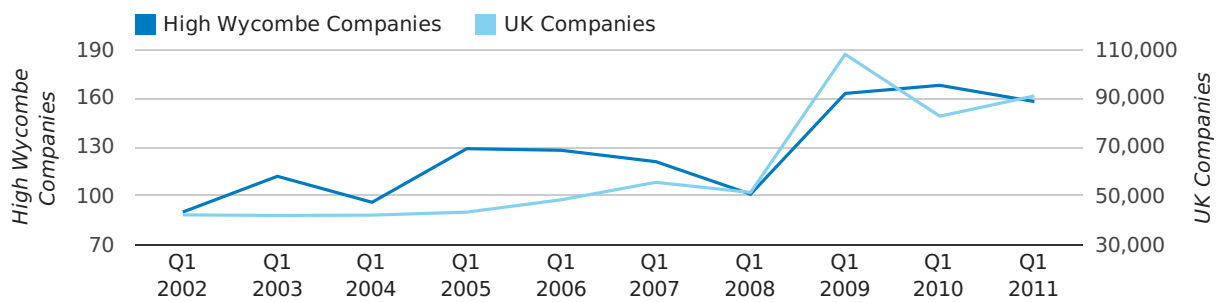
Quarterly Data (Q1 Jan-Mar 2011)

A total of 158 companies were dissolved in High Wycombe during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 6.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HIGH WYCOMBE	UK
2011	158	90,986
2010	168	82,677
% CHANGE	-6.0%	10.0%
RECORD YEAR	2010 (168)	2009 (108,060)

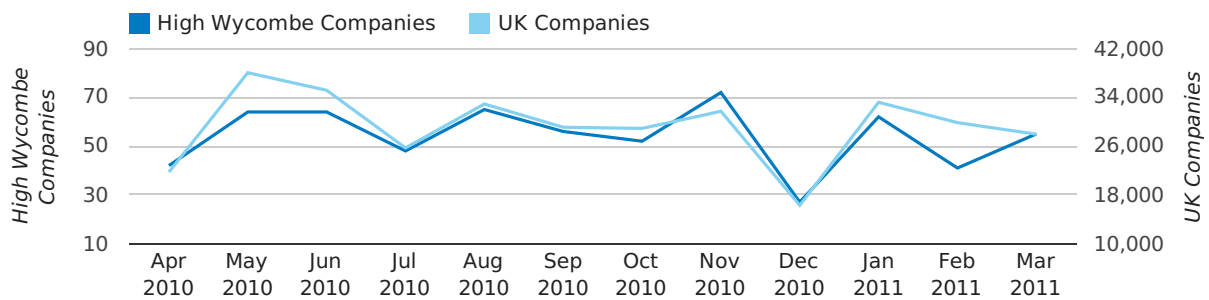
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in High Wycombe when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	62	41	55
CLOSED COMPANIES IN 2010	45	47	76
% CHANGE	37.8%	-12.8%	-28%
RECORD YEAR	2011 (62)	2008 (55)	2009 (113)

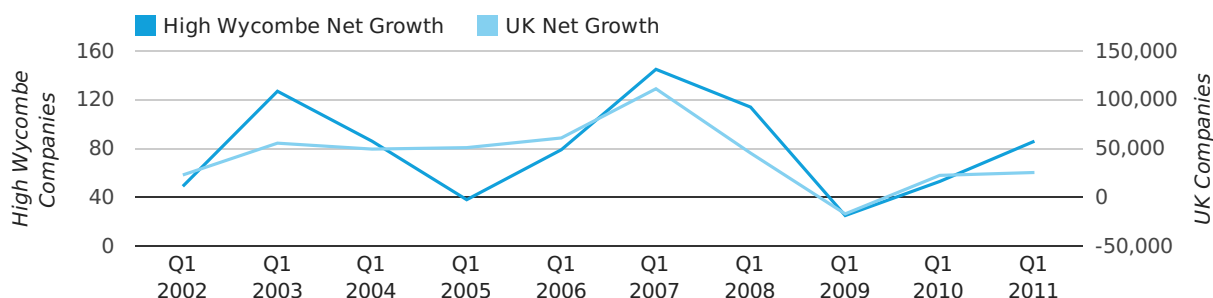
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for High Wycombe during the first quarter of 2011 (Jan 2011 - Mar 2011) was 86 companies.

This represents an increase of 62.3% on the same period last year.

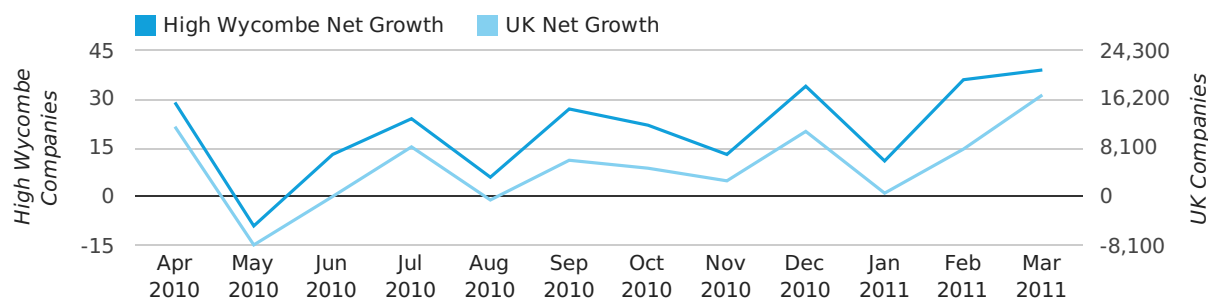
FIRST QUARTER (JAN 2011 - MAR 2011)	HIGH WYCOMBE	UK
2011	86	25,405
2010	53	22,460
% CHANGE	62.3%	13.1%
RECORD YEAR	2007 (145)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



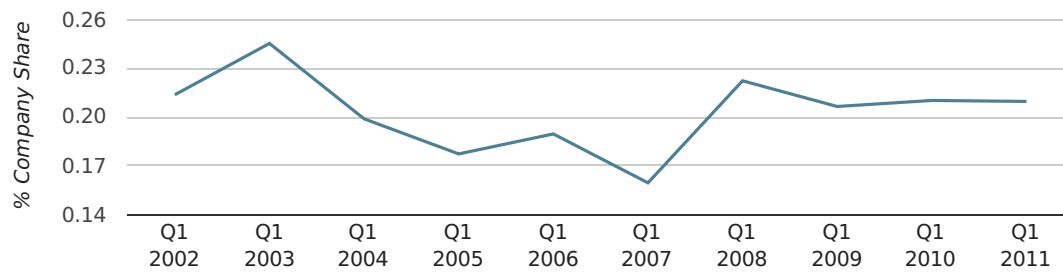
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	11	36	39
NET GROWTH IN 2010	10	28	15
% CHANGE	10.0%	28.6%	160.0%
RECORD YEAR	2009 (32)	2003 (57)	2007 (87)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, High Wycombe formed 0.2% of all UK companies.

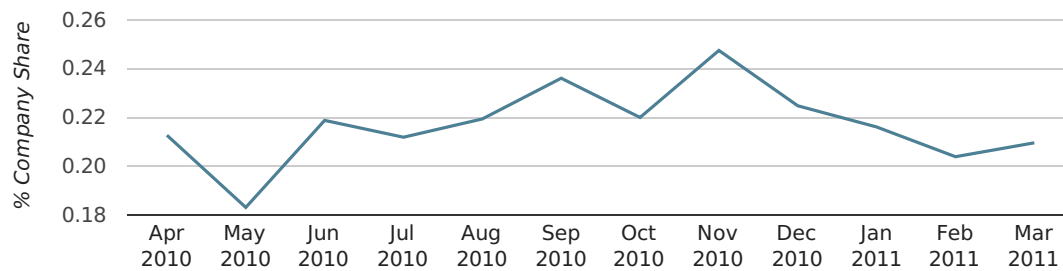
FIRST QUARTER (JAN 2011 - MAR 2011)	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	14.5%	-9.7%	-1.5%
RECORD YEAR	1968 (1.0%)	1971 (0.7%)	1975 (0.9%)

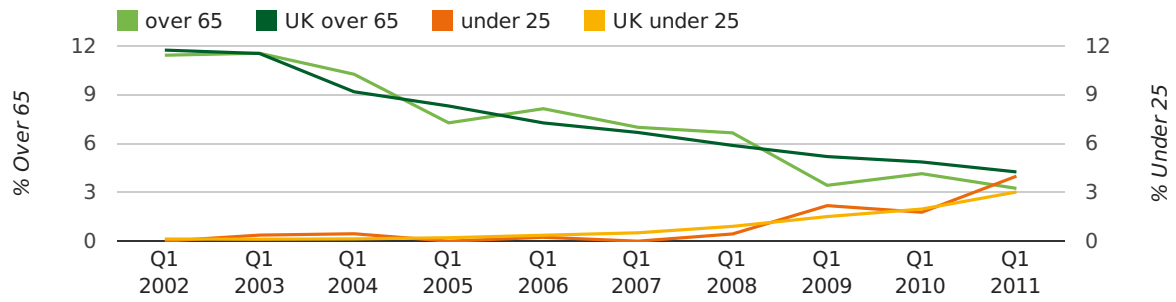
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.3%.

director age by quarter

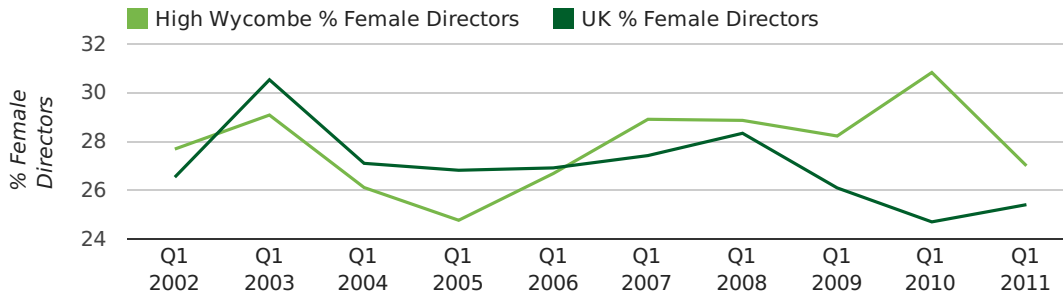


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in High Wycombe was in 1861 when 40.0% of all directors were female.

27.0% of all director appointments in High Wycombe in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.42%	CONSULTING	5.04%
MANAGEMENT	2.06%	MANAGEMENT	4.97%
CONSULTANCY	1.35%	CONSULTANCY	3.16%
IT	0.78%	PROPERTY	2.38%
CONSTRUCTION	0.71%	TRADING	2.10%
DEVELOPMENTS	0.64%	DESIGN	1.93%
SYSTEMS	0.57%	ASSOCIATES	1.92%
TECHNOLOGY	0.57%	BUSINESS	1.87%
MEDIA	0.57%	CONSTRUCTION	1.80%
BUSINESS	0.57%	CONSULTANTS	1.76%
CENTRE	0.57%	MEDIA	1.69%
PROPERTY	0.57%	ENGINEERING	1.61%
CARS	0.50%	LONDON	1.60%
MARKETING	0.50%	CARE	1.45%
PROPERTIES	0.50%	J	1.45%
SECURITY	0.50%	GLOBAL	1.44%
WYCOMBE	0.50%	INVESTMENTS	1.43%
TRADING	0.50%	IT	1.41%
FINANCIAL	0.50%	PROPERTIES	1.36%
CONSULTANTS	0.50%	BUILDING	1.34%
DESIGN	0.50%	M	1.30%
COMMERCIAL	0.43%	ELECTRICAL	1.28%
GLOBAL	0.43%	S	1.24%
MAINTENANCE	0.43%	INTERNATIONAL	1.23%
TRAINING	0.43%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	376	202,798
7487 - Other business activities	111	60,968
9999 - Dormant Company	66	19,765
70229 - Management consultancy activities other than financial management	59	16,150
7414 - Business & management consultancy	46	12,916
99999 - Dormant Company	45	18,336
82990 - Other business support service activities not elsewhere classified	40	30,253
62020 - Information technology consultancy activities	39	10,246
7499 - Non-trading company	26	11,316
9305 - Other service activities	24	8,740
7260 - Other computer related activities	24	7,789
74909 - Other professional, scientific and technical activities not elsewhere classified	24	7,788
7222 - Other software consultancy and supply	20	7,000
74990 - Non-trading company	20	8,695
62090 - Other information technology service activities	16	6,996
96090 - Other service activities not elsewhere classified	15	10,085
69201 - Accounting and auditing activities	13	3,436
8520 - Veterinary activities	12	203
68209 - Other letting and operating of own or leased real estate	11	3,895
4533 - Plumbing	10	1,451