

High Wycombe

2011 half year business confidence report



headlines

- June 2011 saw a new record in company registrations in High Wycombe when compared to any previous June.
- June 2011 saw a new record in net growth in High Wycombe when compared to any previous June.

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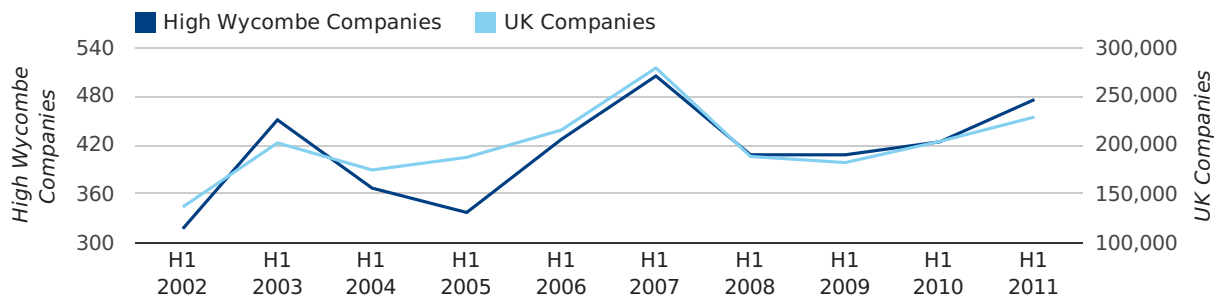
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 476 companies were formed in High Wycombe. This figure is 12.3% higher than last year, which compares equally to the UK wide figure of 12.3%.

The highest total for a first half year in High Wycombe occurred in 2007 when a total of 505 were formed.

HALF YEAR (JAN-JUN)	HIGH WYCOMBE	UK
2011	476	228,735
2010	424	203,749
% CHANGE	12.3%	12.3%
RECORD YEAR	2007 (505)	2007 (279,097)

new companies by half year



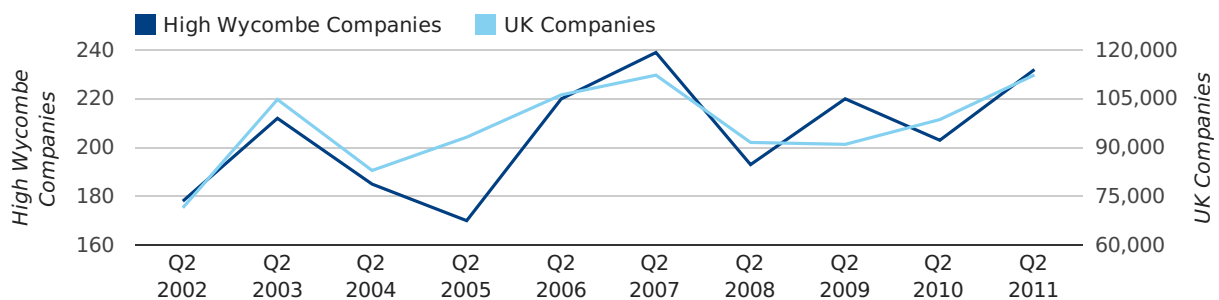
Quarterly Data (Q2 Apr-Jun 2011)

A total of 232 companies were registered in High Wycombe during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 14.3% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HIGH WYCOMBE	UK
2011	232	112,344
2010	203	98,612
% CHANGE	14.3%	13.9%
RECORD YEAR	2007 (239)	2011 (112,344)

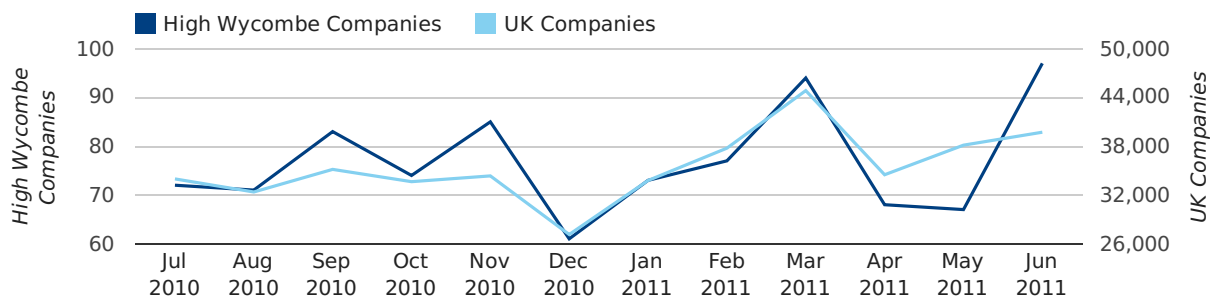
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in High Wycombe when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	68	67	97
NEW COMPANIES IN 2010	71	55	77
% CHANGE	-4.2%	21.8%	26.0%
RECORD YEAR	2007 (88)	2007 (74)	2011 (97)

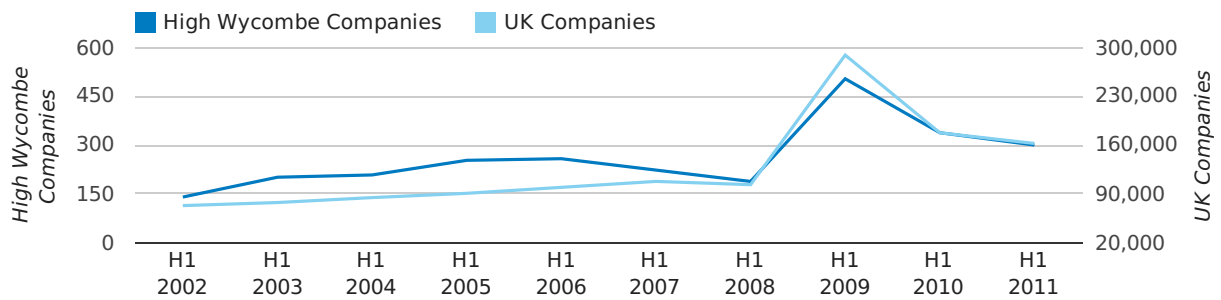
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 300 companies were dissolved in High Wycombe. This figure is 11.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in High Wycombe occurred in 2009 when a total of 504 were closed.

HALF YEAR (JAN-JUN)	HIGH WYCOMBE	UK
2011	300	162,310
2010	338	177,631
% CHANGE	-11.2%	-8.6%
RECORD YEAR	2009 (504)	2009 (289,236)

dissolved companies by half year



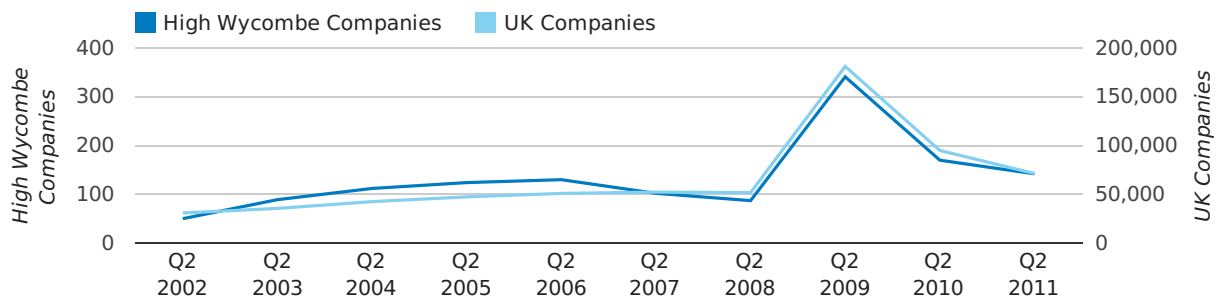
Quarterly Data (Q2 Apr-Jun 2011)

A total of 142 companies were dissolved in High Wycombe during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 16.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HIGH WYCOMBE	UK
2011	142	71,324
2010	170	94,954
% CHANGE	-16.5%	-24.9%
RECORD YEAR	2009 (341)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



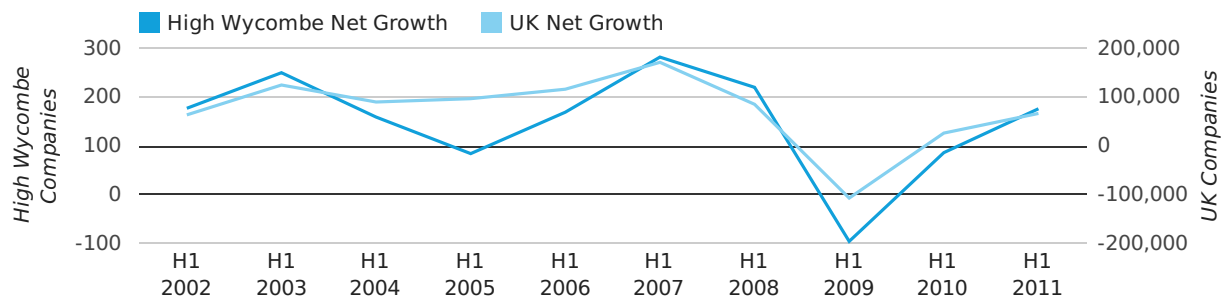
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	30	67	45
CLOSED COMPANIES IN 2010	42	64	64
% CHANGE	-28.6%	4.7%	-30%
RECORD YEAR	2009 (89)	2009 (145)	2009 (107)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for High Wycombe increased by 176 companies. This figure is 104.7% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HIGH WYCOMBE	UK
2011	176	66,425
2010	86	26,118
% CHANGE	104.7%	154.3%
RECORD YEAR	2007 (282)	2007 (171,296)

net growth by half year



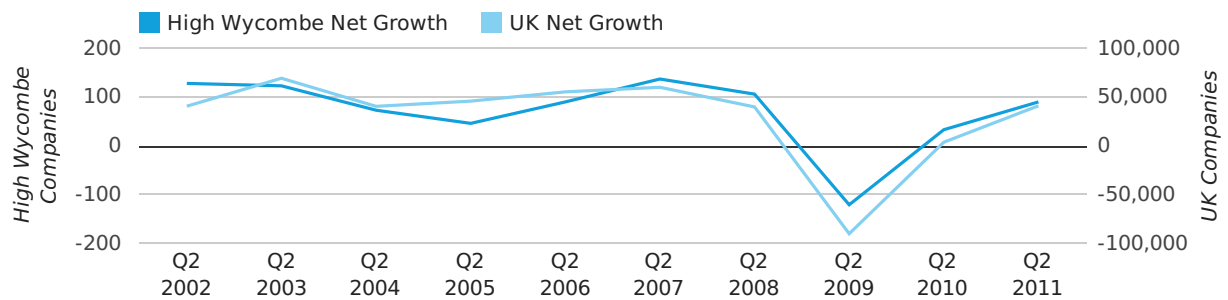
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for High Wycombe during the second quarter of 2011 (Apr 2011 - Jun 2011) was 90 companies.

This represents an increase of 172.7% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HIGH WYCOMBE	UK
2011	90	41,020
2010	33	3,658
% CHANGE	172.7%	1,021.4%
RECORD YEAR	2007 (137)	2003 (69,274)

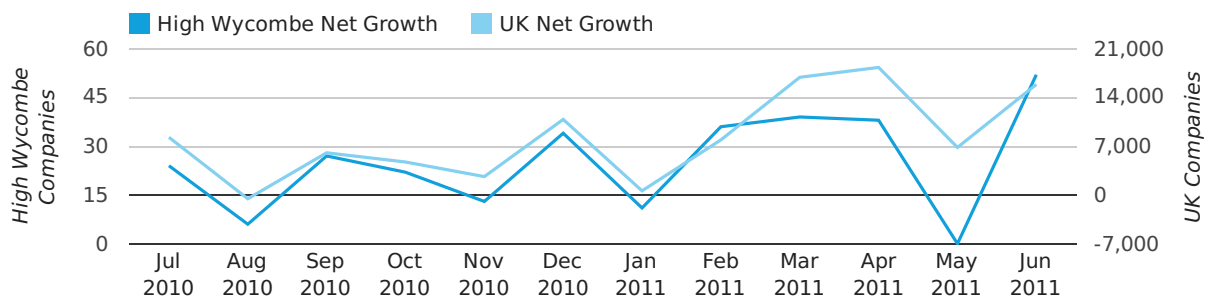
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in High Wycombe when compared to any previous June.

net growth by month



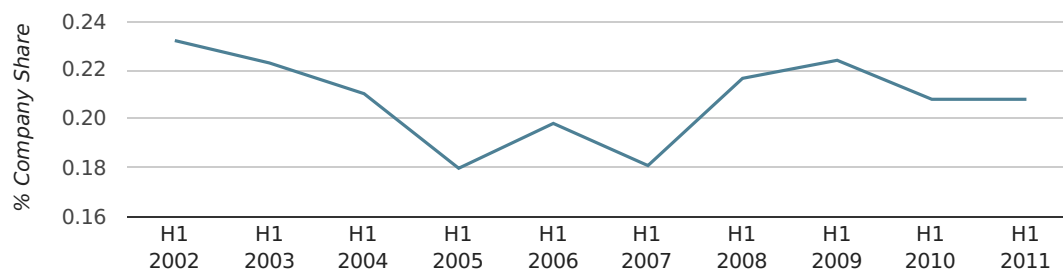
	APRIL	MAY	JUNE
NET GROWTH IN 2011	38	0	52
NET GROWTH IN 2010	29	-9	13
% CHANGE	31.0%	-100.0%	300.0%
RECORD YEAR	2007 (72)	2000 (46)	2008 (52)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 High Wycombe formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.5%)

company share by half year

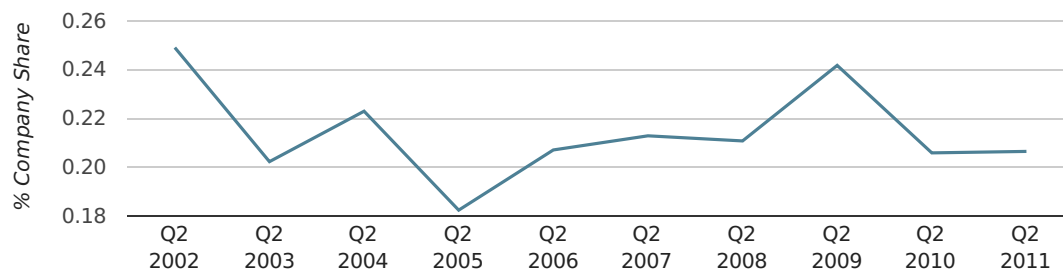


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, High Wycombe formed 0.2% of all UK companies.

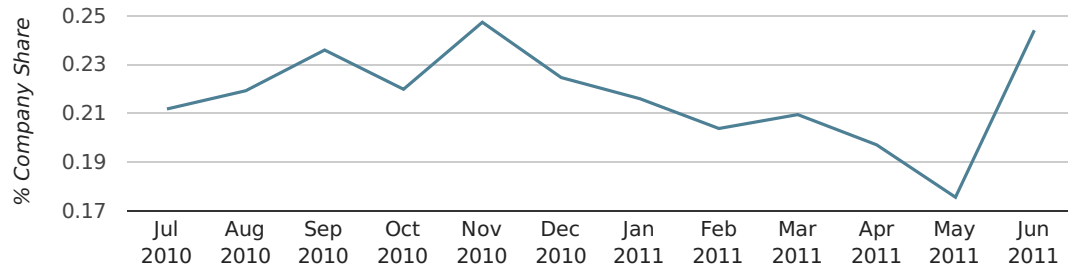
SECOND QUARTER (APR 2011 - JUN 2011)	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1971 (0.6%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-7.3%	-4.0%	11.6%
RECORD YEAR	1967 (0.9%)	1968 (1.1%)	1978 (0.7%)

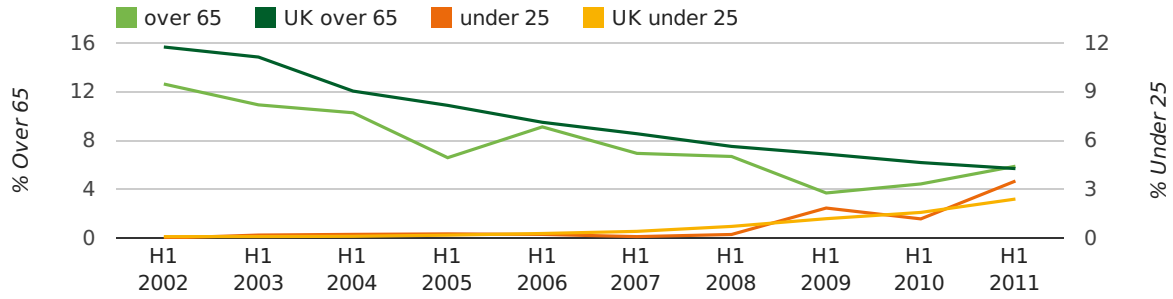
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.5.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 4.3%.

director age by half year



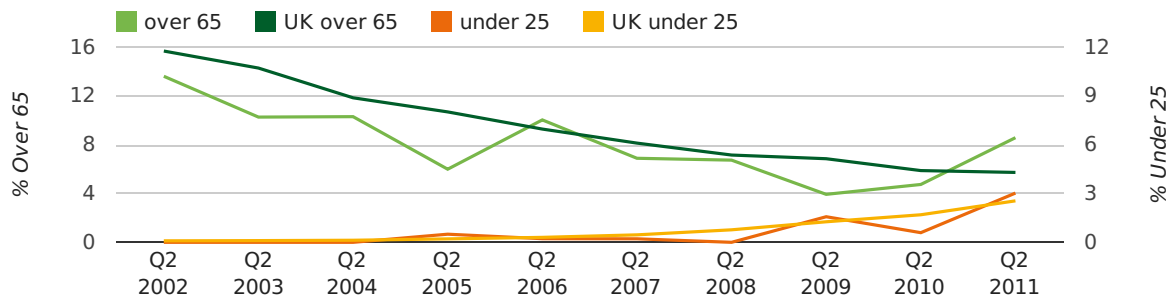
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 8.6% compared to the UK figure of 4.3%.

director age by quarter

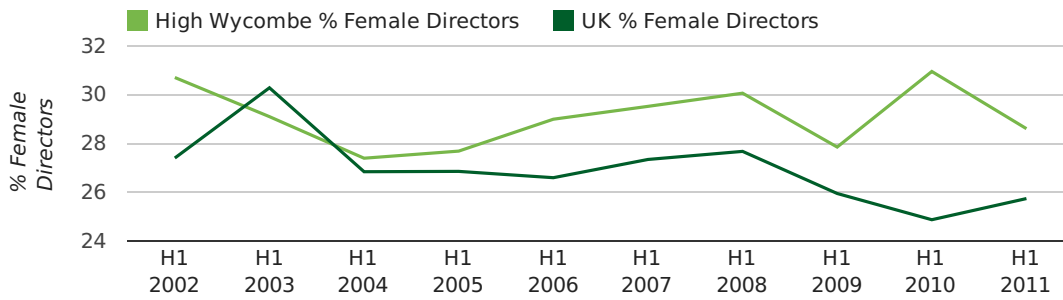


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in High Wycombe was 1861 when 40.0% of all directors were female.

28.6% of all director appointments in High Wycombe in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

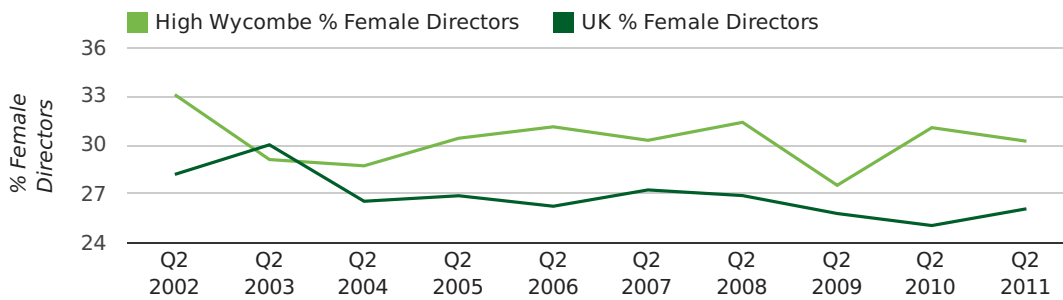


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in High Wycombe was in 1866 when 66.7% of all directors were female.

30.2% of all director appointments in High Wycombe in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.35%	CONSULTING	5.09%
CONSULTING	2.21%	MANAGEMENT	4.86%
CONSULTANCY	1.14%	CONSULTANCY	3.17%
ASSOCIATES	0.87%	PROPERTY	2.43%
DESIGN	0.81%	TRADING	2.05%
IT	0.74%	DESIGN	1.94%
CONSTRUCTION	0.67%	ASSOCIATES	1.92%
TECHNOLOGY	0.67%	BUSINESS	1.87%
SYSTEMS	0.60%	CONSTRUCTION	1.77%
J	0.54%	CONSULTANTS	1.76%
PROPERTY	0.54%	MEDIA	1.73%
S	0.54%	ENGINEERING	1.67%
CARS	0.54%	LONDON	1.60%
WYCOMBE	0.54%	GLOBAL	1.46%
DEVELOPMENTS	0.47%	J	1.44%
CENTRE	0.47%	CARE	1.44%
GLOBAL	0.40%	INVESTMENTS	1.42%
ACCOUNTING	0.40%	IT	1.39%
TRAINING	0.40%	BUILDING	1.32%
BUILDING	0.40%	PROPERTIES	1.31%
MEDIA	0.40%	ELECTRICAL	1.30%
MARKETING	0.40%	M	1.27%
DEVELOPMENT	0.40%	S	1.23%
BUSINESS	0.40%	ENTERPRISES	1.20%
SECURITY	0.40%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	373	202,072
7487 - Other business activities	112	60,758
9999 - Dormant Company	64	20,111
70229 - Management consultancy activities other than financial management	64	16,419
82990 - Other business support service activities not elsewhere classified	46	30,647
7414 - Business & management consultancy	45	13,053
62020 - Information technology consultancy activities	39	10,545
99999 - Dormant Company	38	18,918
7499 - Non-trading company	27	10,955
9305 - Other service activities	24	9,063
74990 - Non-trading company	23	8,481
7260 - Other computer related activities	22	7,849
74909 - Other professional, scientific and technical activities not elsewhere classified	19	7,835
7222 - Other software consultancy and supply	18	7,143
96090 - Other service activities not elsewhere classified	17	10,322
62090 - Other information technology service activities	16	7,095
69201 - Accounting and auditing activities	11	3,394
4521 - General construction & civil engineering	11	5,928
8520 - Veterinary activities	11	208
5540 - Bars	11	2,141