

High Wycombe

2011 annual business confidence report



headlines

- December 2011 saw a new record in company registrations in High Wycombe when compared to any previous December.

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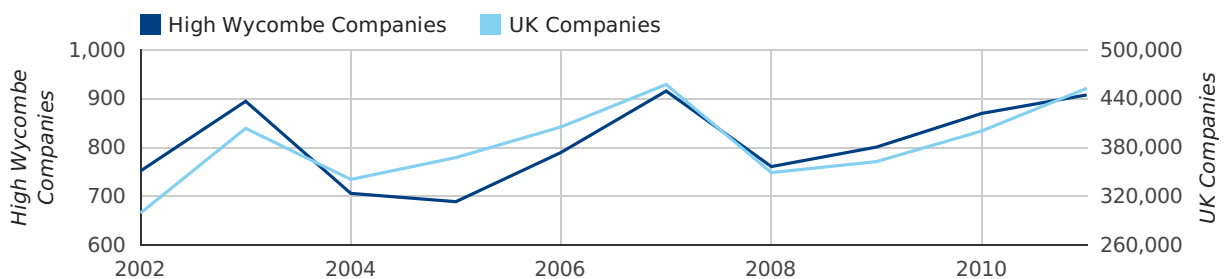
sic data

Annual Data (2011)

A total of 908 companies were formed in High Wycombe in 2011. This total is 4.4% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HIGH WYCOMBE	UK
2011	908	452,870
2010	870	400,358
2009	801	362,675
2008	761	349,203
2007	916	457,649
RECORD YEAR	2007 (916)	2007 (457,649)

new companies by year



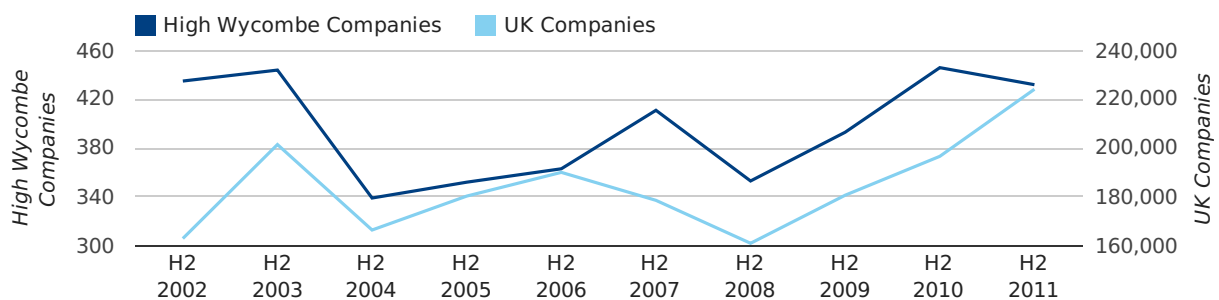
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 432 companies were formed in High Wycombe. This figure is 3.1% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in High Wycombe occurred in 2010 when a total of 446 were formed.

HALF YEAR (JUL-DEC)	HIGH WYCOMBE	UK
2011	432	224,135
2010	446	196,609
% CHANGE	-3.1%	14.0%
RECORD YEAR	2010 (446)	2011 (224,135)

new companies by half year



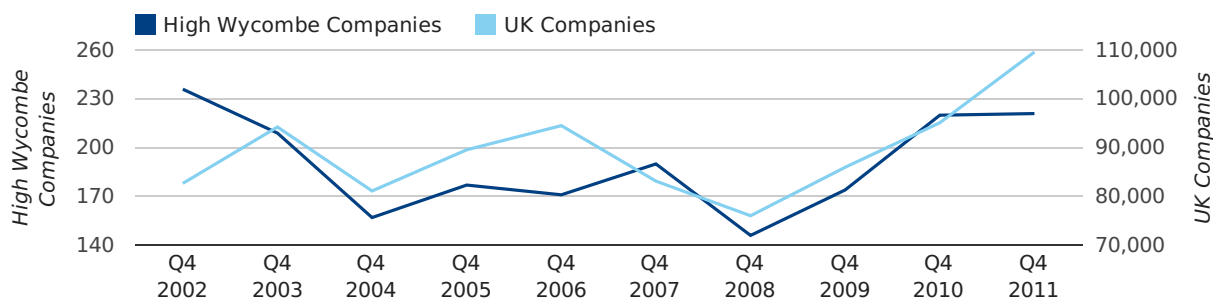
Quarterly Data (Q4 Oct-Dec 2011)

A total of 221 companies were registered in High Wycombe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HIGH WYCOMBE	UK
2011	221	109,623
2010	220	95,117
% CHANGE	0.5%	15.3%
RECORD YEAR	2002 (236)	2011 (109,623)

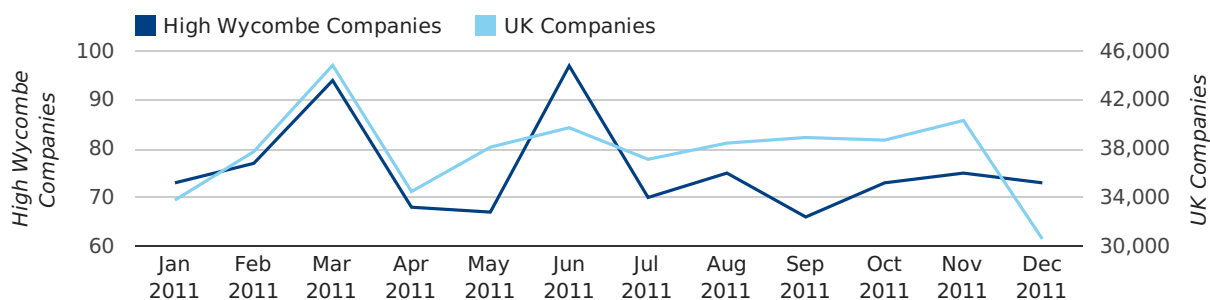
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in High Wycombe when compared to any previous December.

new companies by month



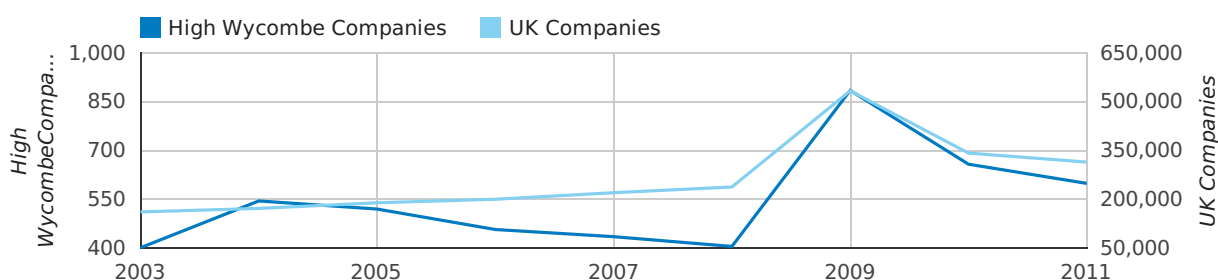
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	73	75	73
NEW COMPANIES IN 2010	74	85	61
% CHANGE	-1.4%	-11.8%	19.7%
RECORD YEAR	2002 (101)	2010 (85)	2011 (73)

Annual Data (2011)

A total of 599 companies were dissolved in High Wycombe in 2011. This total is 9.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HIGH WYCOMBE	UK
2011	599	314,523
2010	658	342,232
2009	885	533,773
2008	405	237,901
2007	435	220,295
RECORD YEAR	2009 (885)	2009 (533,773)

dissolved companies by year



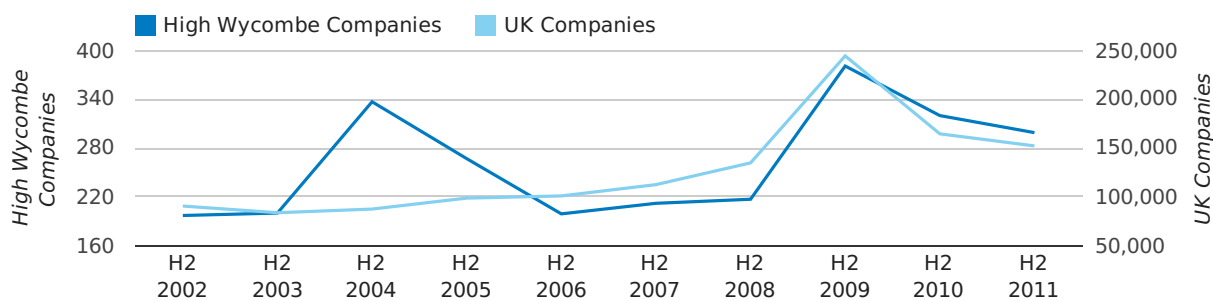
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 299 companies were dissolved in High Wycombe. This figure is 6.6% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in High Wycombe occurred in 2009 when a total of 381 were closed.

HALF YEAR (JUL-DEC)	HIGH WYCOMBE	UK
2011	299	152,213
2010	320	164,601
% CHANGE	-6.6%	-7.5%
RECORD YEAR	2009 (381)	2009 (244,537)

dissolved companies by half year



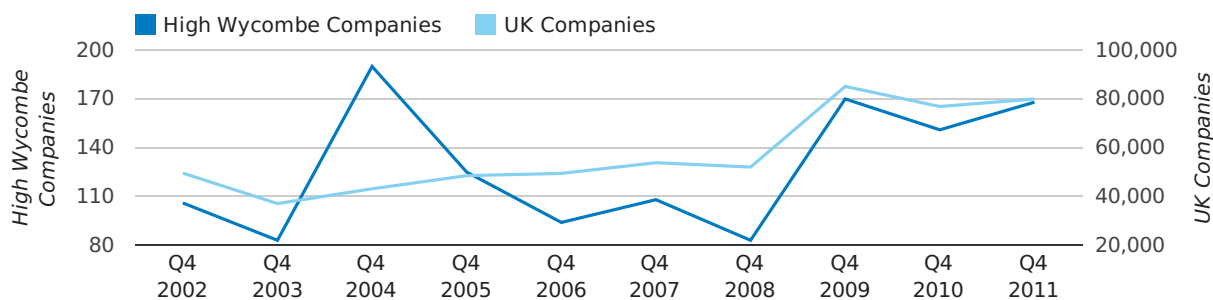
Quarterly Data (Q4 Oct-Dec 2011)

A total of 168 companies were dissolved in High Wycombe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 11.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

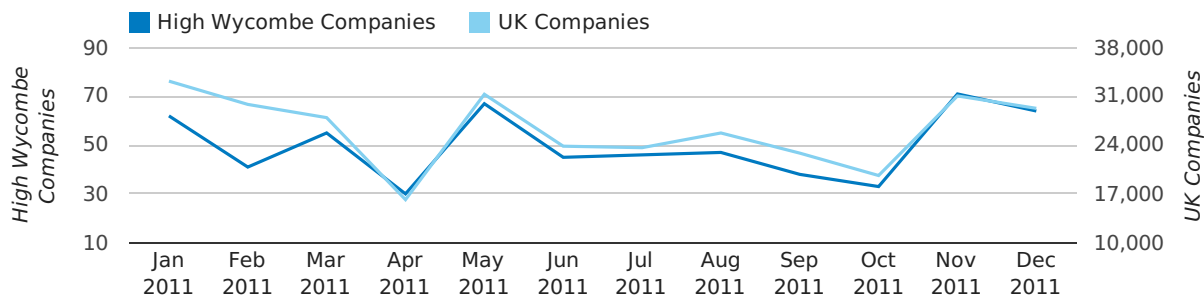
FOURTH QUARTER (OCT 2011 - DEC 2011)	HIGH WYCOMBE	UK
2011	168	79,983
2010	151	76,896
% CHANGE	11.3%	4.0%
RECORD YEAR	2004 (190)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	33	71	64
CLOSED COMPANIES IN 2010	52	72	27
% CHANGE	-36.5%	-1.4%	137%
RECORD YEAR	2004 (67)	2010 (72)	2009 (68)

Annual Data (2011)

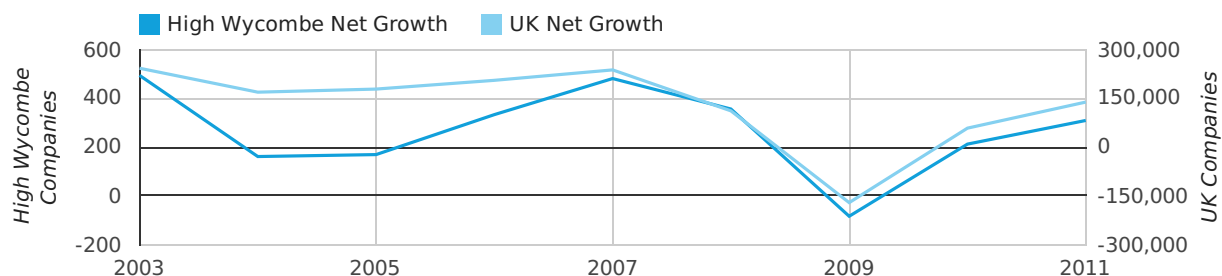
A total of 309 companies were added to the company register for High Wycombe in 2011. This number represents growth of 35.5% which compares favourably to the UK figure of 34.6%.

This number is 97 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the High Wycombe company register grew by 494 companies.

YEAR	HIGH WYCOMBE	UK
2011	309	138,347
2010	212	58,126
2009	-84	-171,098
2008	356	111,302
2007	481	237,354
RECORD YEAR	2003 (494)	2003 (242,543)

net growth by year

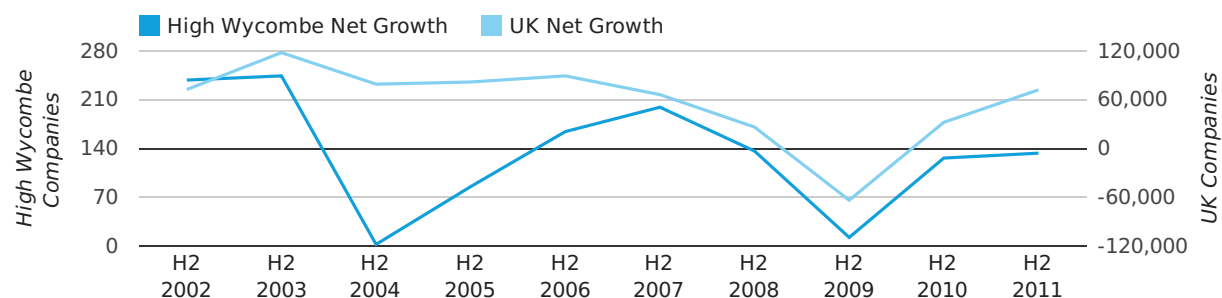


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for High Wycombe increased by 133 companies. This figure is 5.6% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HIGH WYCOMBE	UK
2011	133	71,922
2010	126	32,008
% CHANGE	5.6%	124.7%
RECORD YEAR	2003 (244)	2003 (117,772)

net growth by half year



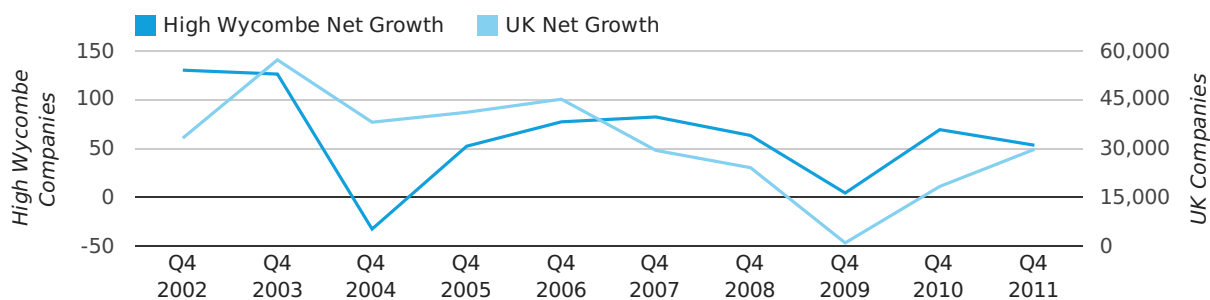
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for High Wycombe during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 53 companies.

This represents a decrease of 23.2% on the same period last year.

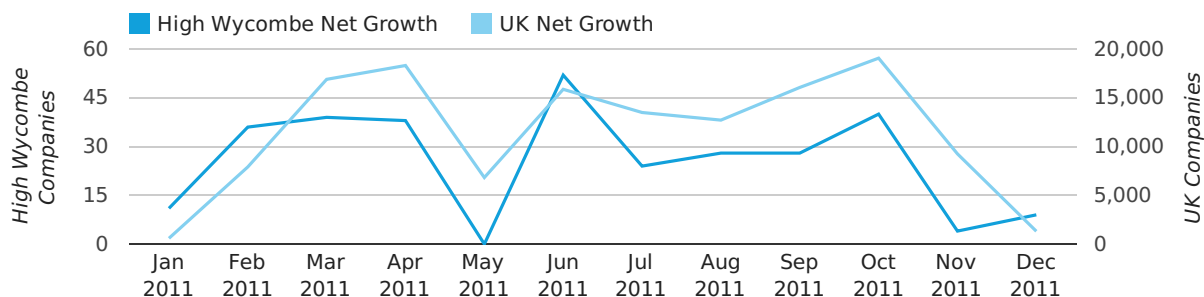
FOURTH QUARTER (OCT 2011 - DEC 2011)	HIGH WYCOMBE	UK
2011	53	29,640
2010	69	18,221
% CHANGE	-23.2%	62.7%
RECORD YEAR	2002 (130)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



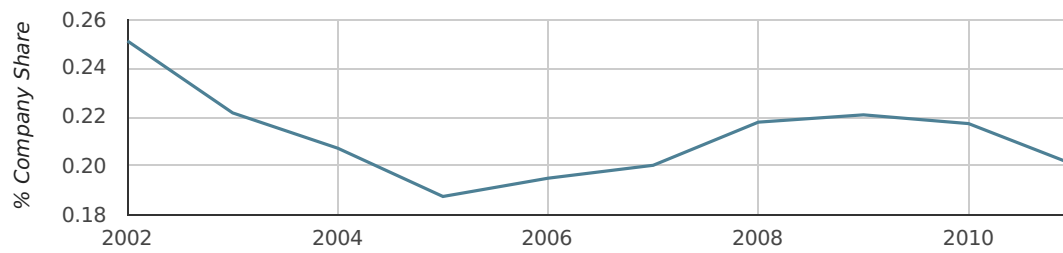
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	40	4	9
NET GROWTH IN 2010	22	13	34
% CHANGE	81.8%	-69.2%	-73.5%
RECORD YEAR	2003 (63)	2002 (49)	2010 (34)

Annual Data (2011)

In 2011 High Wycombe formed 0.2% of all UK companies. This is no change on 2010 when High Wycombe was responsible for 0.2% of all UK companies.

YEAR	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1978 (0.4%)

company share by year

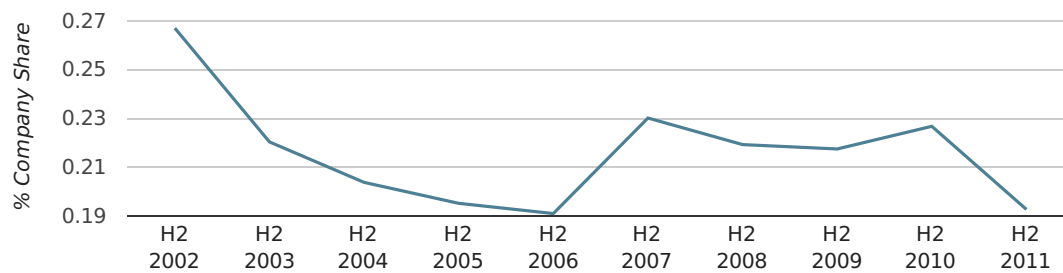


Half Year Data (Jul-Dec 2011)

In the second half of 2011 High Wycombe formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.6%)

company share by half year

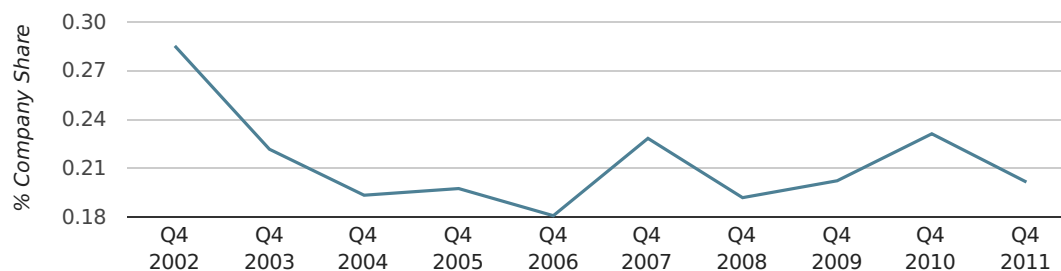


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, High Wycombe formed 0.2% of all UK companies.

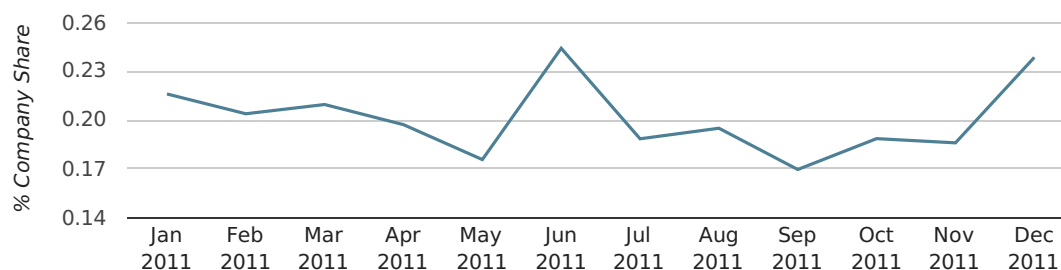
FOURTH QUARTER (OCT 2011 - DEC 2011)	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-14.3%	-24.8%	6.1%
RECORD YEAR	1974 (0.6%)	1966 (0.9%)	1968 (0.7%)

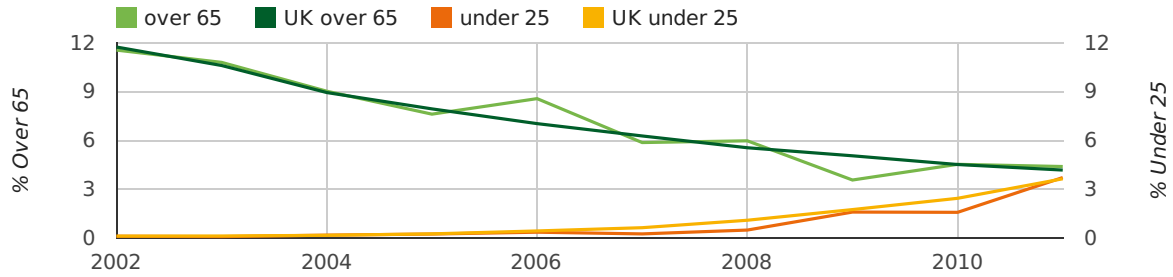
Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

director age by year



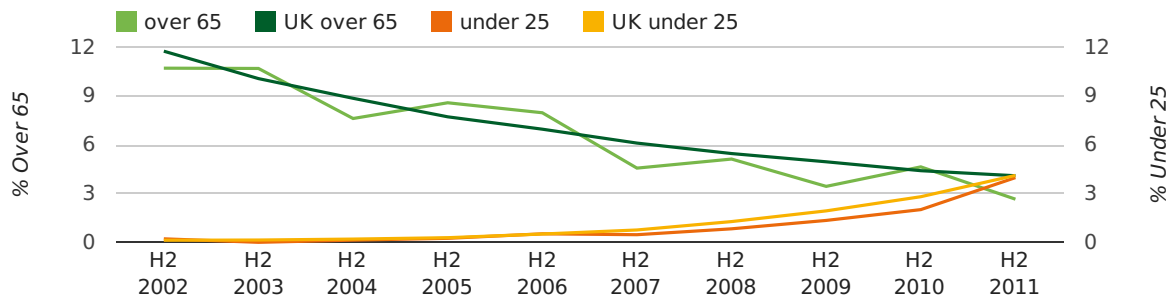
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by half year



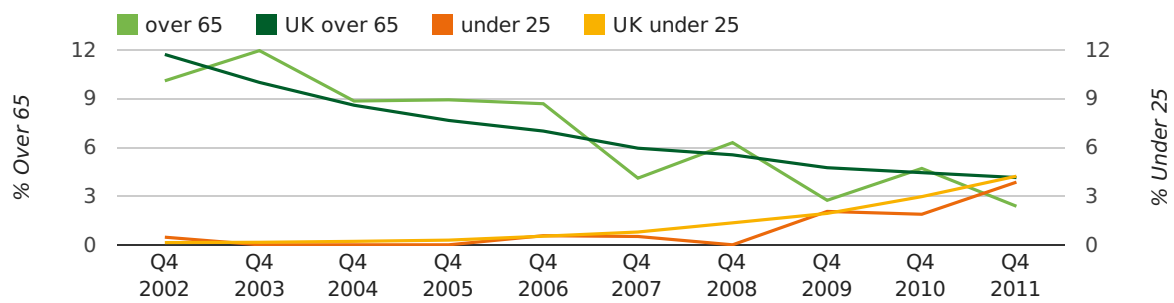
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

director age by quarter

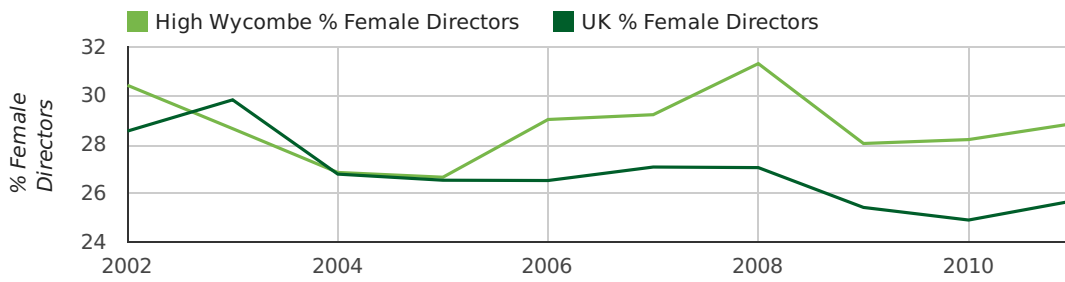


Annual Data (2011)

The record year for female directors in High Wycombe was 1857 when 36.4% of all directors were female.

The percentage of female directors in High Wycombe in 2011 was 30.4%. The average for the UK during this time was 28.6%

director gender by year

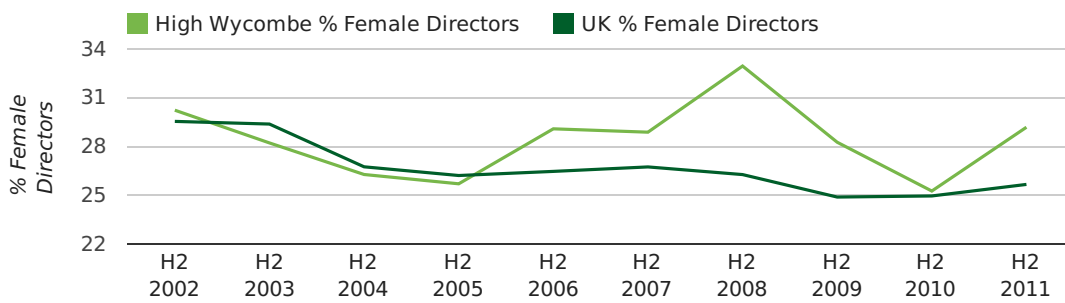


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in High Wycombe was 1860 when 42.9% of all directors were female.

29.2% of all director appointments in High Wycombe in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

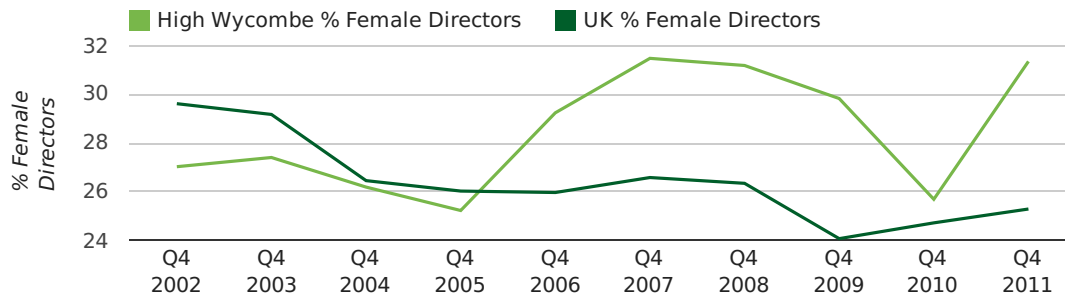


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in High Wycombe was in 1977 when 31.1% of all directors were female.

31.3% of all director appointments in High Wycombe in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.91%	CONSULTING	5.07%
MANAGEMENT	1.77%	MANAGEMENT	4.74%
DESIGN	1.02%	CONSULTANCY	3.26%
ASSOCIATES	1.02%	PROPERTY	2.37%
CONSULTANCY	1.02%	TRADING	2.07%
PROPERTY	0.95%	DESIGN	1.92%
CONSULTANTS	0.82%	ASSOCIATES	1.86%
BUCKS	0.61%	ENGINEERING	1.78%
MARKETING	0.55%	BUSINESS	1.78%
CONSTRUCTION	0.48%	CONSULTANTS	1.76%
S	0.48%	CONSTRUCTION	1.73%
TECHNOLOGY	0.48%	MEDIA	1.71%
MEDIA	0.48%	LONDON	1.63%
TRAVEL	0.48%	J	1.51%
GLOBAL	0.48%	INVESTMENTS	1.48%
WYCOMBE	0.48%	GLOBAL	1.46%
HEALTH	0.41%	IT	1.41%
MEDICAL	0.41%	CARE	1.39%
DEVELOPMENT	0.41%	PROPERTIES	1.29%
LOCUMS	0.41%	ELECTRICAL	1.29%
TRAINING	0.41%	M	1.27%
INSTALLATIONS	0.41%	BUILDING	1.26%
DEVELOPMENTS	0.41%	ENERGY	1.25%
IT	0.41%	S	1.20%
CLEANING	0.41%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	395	205,525
7487 - Other business activities	108	57,052
70229 - Management consultancy activities other than financial management	67	17,765
7414 - Business & management consultancy	54	13,034
62020 - Information technology consultancy activities	50	12,072
82990 - Other business support service activities not elsewhere classified	50	32,483
9999 - Dormant Company	43	20,199
99999 - Dormant Company	42	21,846
7222 - Other software consultancy and supply	26	7,398
7499 - Non-trading company	23	9,957
74990 - Non-trading company	22	8,929
74909 - Other professional, scientific and technical activities not elsewhere classified	22	8,671
62090 - Other information technology service activities	20	7,493
7260 - Other computer related activities	20	7,667
9305 - Other service activities	19	9,492
96090 - Other service activities not elsewhere classified	17	11,768
4521 - General construction & civil engineering	15	5,558
8520 - Veterinary activities	12	235
41202 - Construction of domestic buildings	12	2,598
5540 - Bars	11	2,147