

High Wycombe

q1 2012 business confidence report



headlines

- January 2012 saw a new record in company registrations in High Wycombe when compared to any previous January.
- February 2012 saw a new record in company closures in High Wycombe when compared to any previous February.
- January 2012 saw a new record in net growth in High Wycombe when compared to any previous January.

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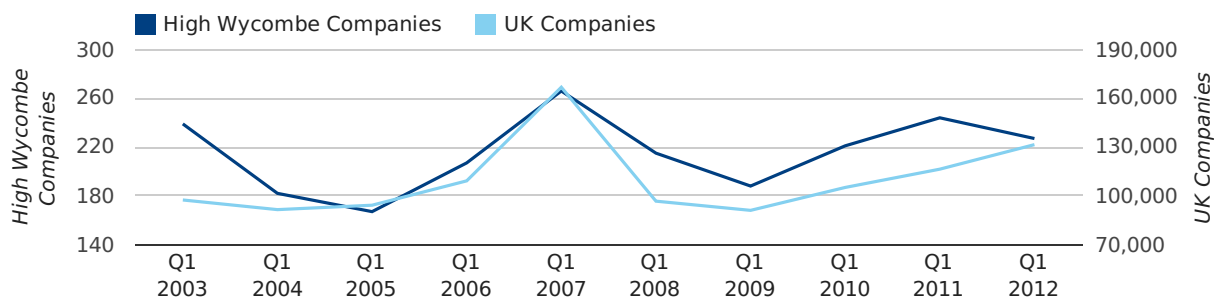
Quarterly Data (Q1 Jan-Mar 2012)

A total of 227 companies were registered in High Wycombe during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 7.0% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HIGH WYCOMBE	UK
2012	227	131,491
2011	244	116,391
% CHANGE	-7.0%	13.0%
RECORD YEAR	2007 (266)	2007 (166,814)

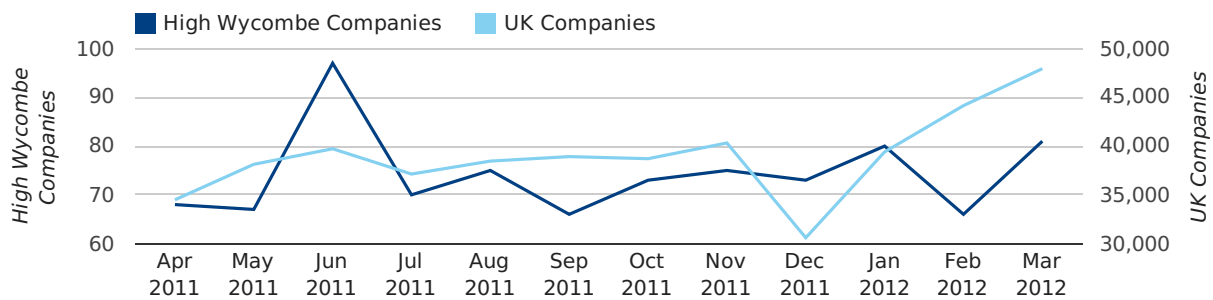
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in High Wycombe when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	80	66	81
NEW COMPANIES IN 2011	73	77	94
% CHANGE	9.6%	-14.3%	-13.8%
RECORD YEAR	2012 (80)	2011 (77)	2007 (125)

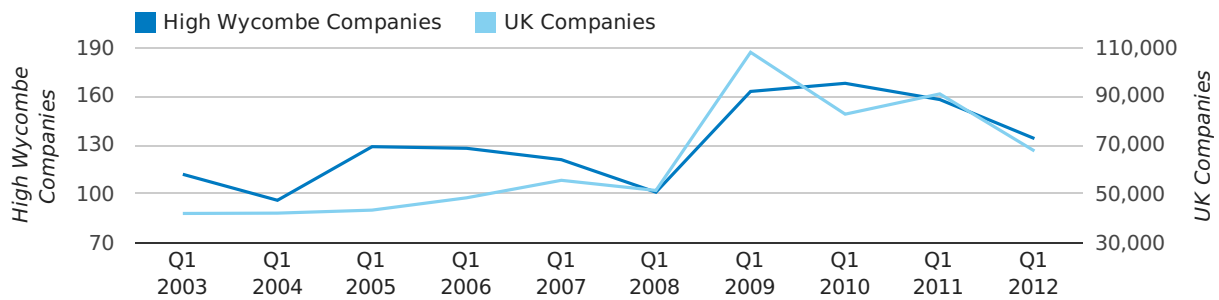
Quarterly Data (Q1 Jan-Mar 2012)

A total of 134 companies were dissolved in High Wycombe during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 15.2% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HIGH WYCOMBE	UK
2012	134	67,576
2011	158	90,986
% CHANGE	-15.2%	-25.7%
RECORD YEAR	2010 (168)	2009 (108,060)

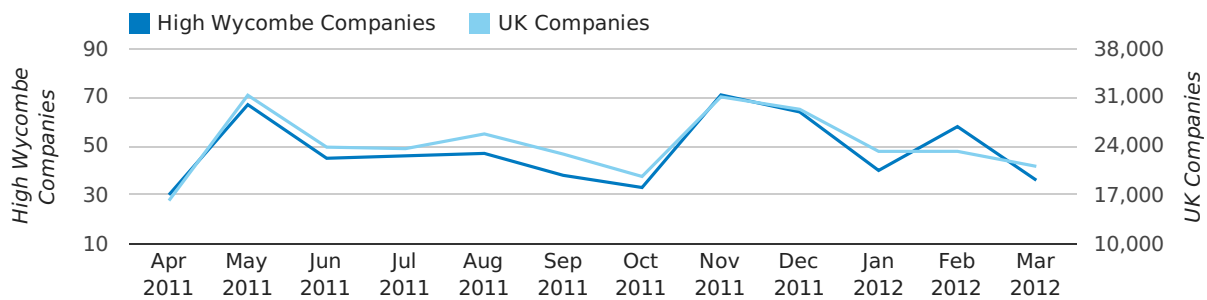
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in High Wycombe when compared to any previous February.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	40	58	36
CLOSED COMPANIES IN 2011	62	41	55
% CHANGE	-35.5%	41.5%	-35%
RECORD YEAR	2011 (62)	2012 (58)	2009 (113)

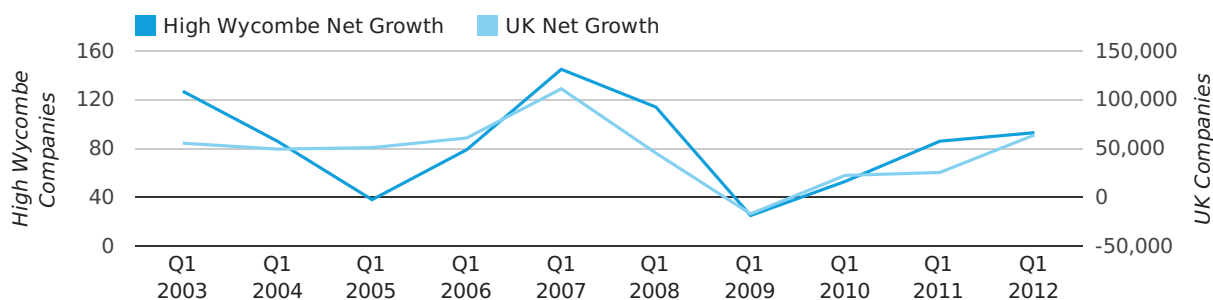
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for High Wycombe during the first quarter of 2012 (Jan 2012 - Mar 2012) was 93 companies.

This represents an increase of 8.1% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HIGH WYCOMBE	UK
2012	93	63,915
2011	86	25,405
% CHANGE	8.1%	151.6%
RECORD YEAR	2007 (145)	2007 (111,282)

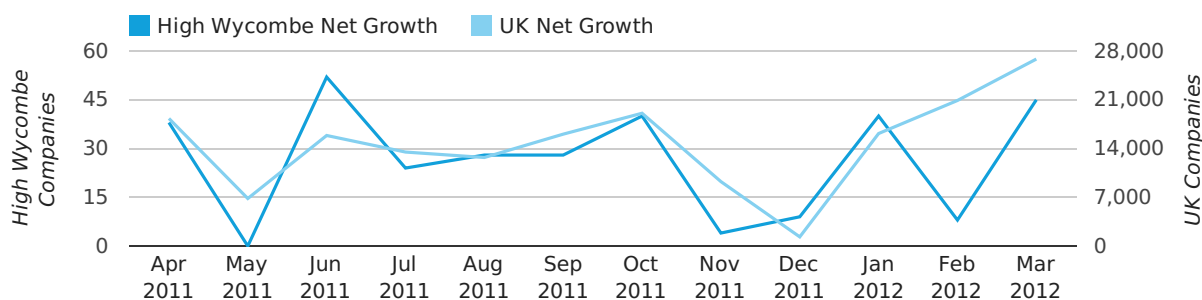
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in High Wycombe when compared to any previous January.

net growth by month



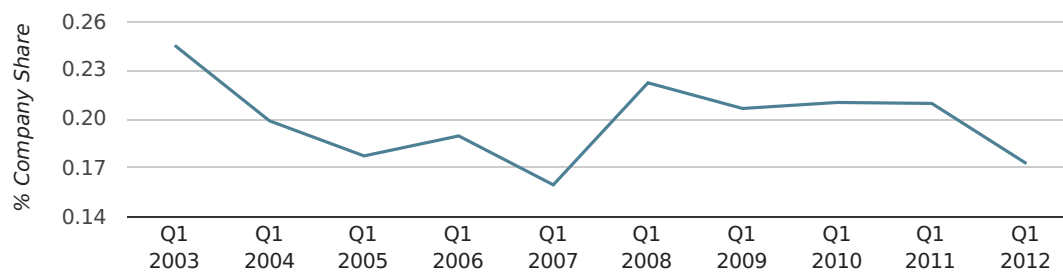
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	40	8	45
NET GROWTH IN 2011	11	36	39
% CHANGE	263.6%	-77.8%	15.4%
RECORD YEAR	2012 (40)	2003 (57)	2007 (87)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, High Wycombe formed 0.2% of all UK companies.

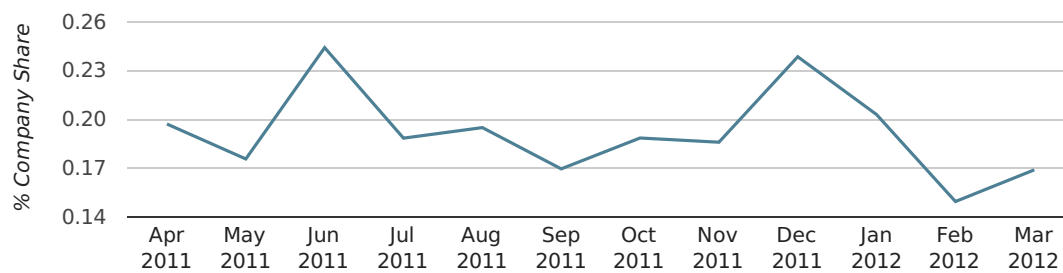
FIRST QUARTER (JAN 2012 - MAR 2012)	HIGH WYCOMBE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-6.1%	-26.7%	-19.4%
RECORD YEAR	1968 (1.0%)	1971 (0.7%)	1975 (0.9%)

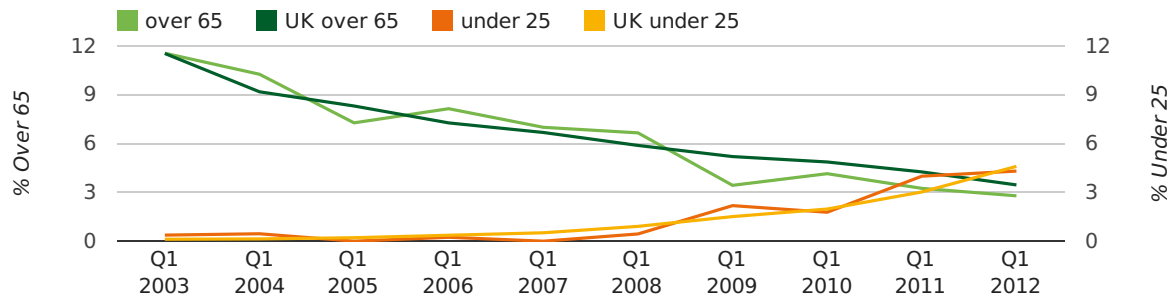
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.6.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.5%.

director age by quarter

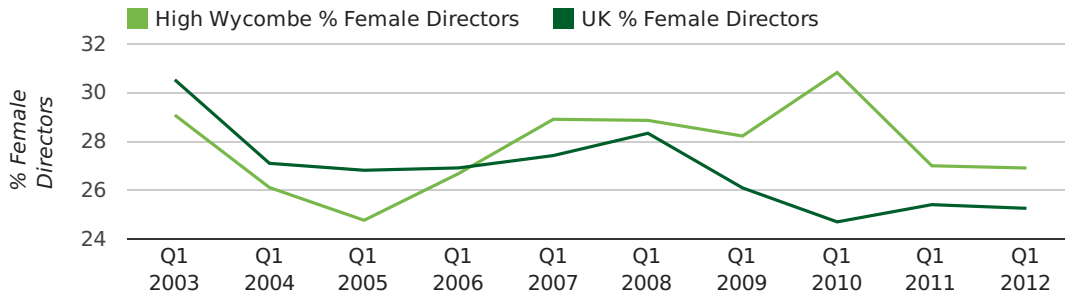


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in High Wycombe was in 1861 when 40.0% of all directors were female.

26.9% of all director appointments in High Wycombe in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.00%	CONSULTING	5.07%
CONSULTING	1.80%	MANAGEMENT	4.74%
ASSOCIATES	1.31%	CONSULTANCY	3.30%
PROPERTY	1.11%	PROPERTY	2.37%
DESIGN	1.04%	TRADING	2.07%
CONSULTANCY	0.69%	DESIGN	1.93%
CONSULTANTS	0.69%	ENGINEERING	1.86%
BUCKS	0.55%	ASSOCIATES	1.84%
MARKETING	0.55%	CONSULTANTS	1.79%
TRAVEL	0.48%	BUSINESS	1.73%
TECHNOLOGY	0.48%	MEDIA	1.72%
DAVID	0.41%	CONSTRUCTION	1.72%
SYSTEMS	0.41%	LONDON	1.66%
ENTERPRISES	0.41%	J	1.54%
PUBS	0.41%	INVESTMENTS	1.51%
S	0.41%	GLOBAL	1.50%
CONSTRUCTION	0.41%	IT	1.40%
TRADING	0.41%	CARE	1.34%
INTERIORS	0.35%	PROPERTIES	1.31%
ACADEMY	0.35%	ELECTRICAL	1.27%
RECRUITMENT	0.35%	M	1.27%
HEALTH	0.35%	BUILDING	1.24%
GLOBAL	0.35%	ENERGY	1.20%
G	0.35%	S	1.20%
SCHOOL	0.35%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	425	216,665
7487 - Other business activities	104	52,735
70229 - Management consultancy activities other than financial management	72	19,704
82990 - Other business support service activities not elsewhere classified	59	35,233
62020 - Information technology consultancy activities	53	14,303
7414 - Business & management consultancy	49	12,113
9999 - Dormant Company	43	18,617
99999 - Dormant Company	40	25,084
74990 - Non-trading company	25	9,729
96090 - Other service activities not elsewhere classified	25	13,637
74909 - Other professional, scientific and technical activities not elsewhere classified	25	9,892
7222 - Other software consultancy and supply	24	6,934
7499 - Non-trading company	23	9,102
62090 - Other information technology service activities	19	8,145
7260 - Other computer related activities	17	7,154
9305 - Other service activities	17	8,818
4521 - General construction & civil engineering	15	5,169
69201 - Accounting and auditing activities	14	4,132
41202 - Construction of domestic buildings	14	3,052
8520 - Veterinary activities	12	231