

# High Wycombe

2012 half year business confidence report



## headlines

- Q2 2012 saw a new record in company registrations in High Wycombe when compared to any previous Q2.
- May 2012 saw a new record in company registrations in High Wycombe when compared to any previous May.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

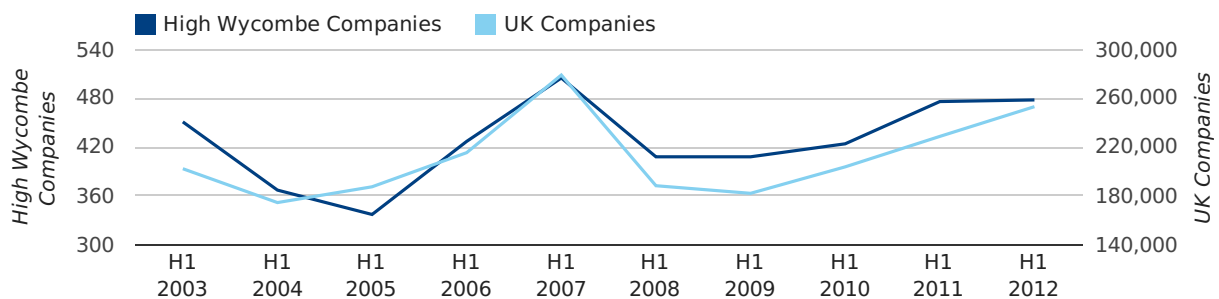
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 478 companies were formed in High Wycombe. This figure is 0.4% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in High Wycombe occurred in 2007 when a total of 505 were formed.

| HALF YEAR (JAN-JUN) | HIGH WYCOMBE | UK             |
|---------------------|--------------|----------------|
| 2012                | 478          | 253,150        |
| 2011                | 476          | 228,735        |
| % CHANGE            | 0.4%         | 10.7%          |
| RECORD YEAR         | 2007 (505)   | 2007 (279,097) |

### new companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

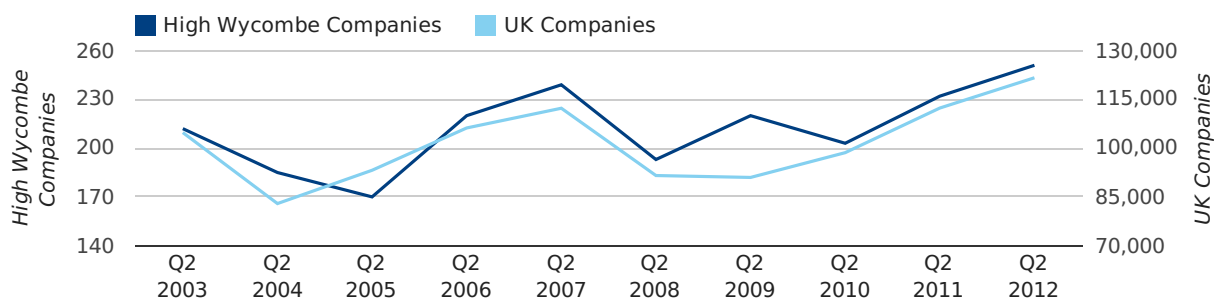
Q2 2012 saw a new record in company registrations in High Wycombe when compared to any previous Q2.

A total of 251 companies were registered in High Wycombe during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 8.2% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | HIGH WYCOMBE | UK             |
|--------------------------------------|--------------|----------------|
| 2012                                 | 251          | 121,659        |
| 2011                                 | 232          | 112,344        |
| % CHANGE                             | 8.2%         | 8.3%           |
| RECORD YEAR                          | 2012 (251)   | 2012 (121,659) |

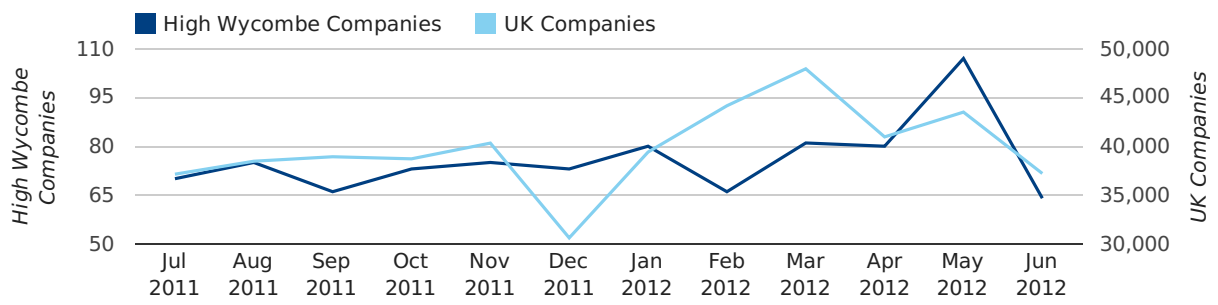
### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in High Wycombe when compared to any previous May.

### new companies by month



|                       | APRIL     | MAY        | JUNE      |
|-----------------------|-----------|------------|-----------|
| NEW COMPANIES IN 2012 | 80        | 107        | 64        |
| NEW COMPANIES IN 2011 | 68        | 67         | 97        |
| % CHANGE              | 17.6%     | 59.7%      | -34.0%    |
| RECORD YEAR           | 2007 (88) | 2012 (107) | 2011 (97) |

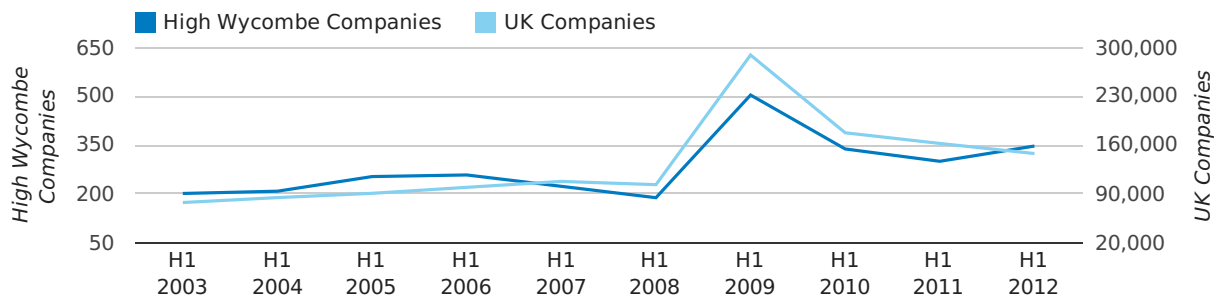
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 347 companies were dissolved in High Wycombe. This figure is 15.7% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in High Wycombe occurred in 2009 when a total of 504 were closed.

| HALF YEAR (JAN-JUN) | HIGH WYCOMBE | UK             |
|---------------------|--------------|----------------|
| 2012                | 347          | 147,793        |
| 2011                | 300          | 162,310        |
| % CHANGE            | 15.7%        | -8.9%          |
| RECORD YEAR         | 2009 (504)   | 2009 (289,236) |

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 213 companies were dissolved in High Wycombe during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 50.0% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

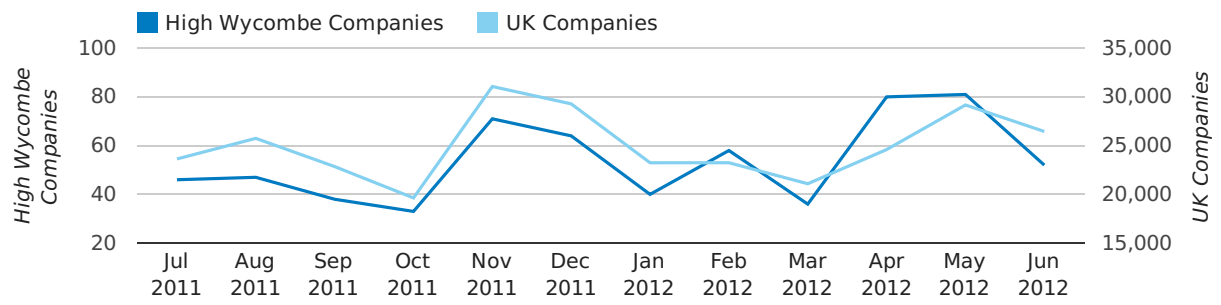
| SECOND QUARTER (APR 2012 - JUN 2012) | HIGH WYCOMBE | UK             |
|--------------------------------------|--------------|----------------|
| 2012                                 | 213          | 80,217         |
| 2011                                 | 142          | 71,324         |
| % CHANGE                             | 50.0%        | 12.5%          |
| RECORD YEAR                          | 2009 (341)   | 2009 (181,176) |

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



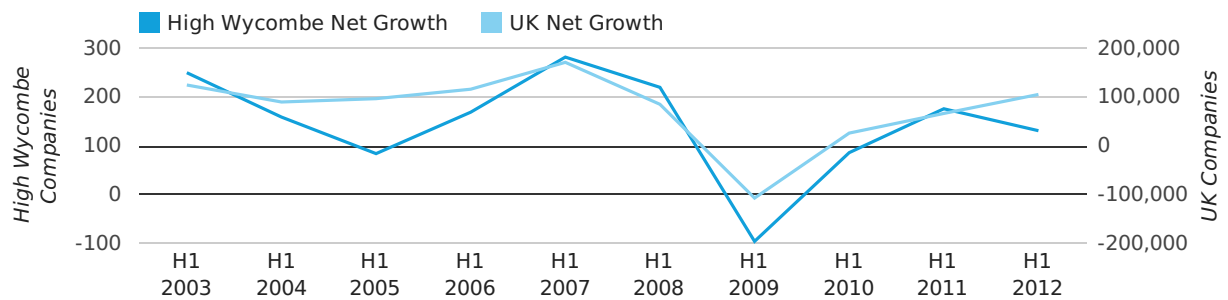
|                          | APRIL     | MAY        | JUNE       |
|--------------------------|-----------|------------|------------|
| CLOSED COMPANIES IN 2012 | 80        | 81         | 52         |
| CLOSED COMPANIES IN 2011 | 30        | 67         | 45         |
| % CHANGE                 | 166.7%    | 20.9%      | 16%        |
| RECORD YEAR              | 2009 (89) | 2009 (145) | 2009 (107) |

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for High Wycombe increased by 131 companies. This figure is 25.6% lower than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | HIGH WYCOMBE | UK             |
|---------------------|--------------|----------------|
| 2012                | 131          | 105,357        |
| 2011                | 176          | 66,425         |
| % CHANGE            | -25.6%       | 58.6%          |
| RECORD YEAR         | 2007 (282)   | 2007 (171,296) |

### net growth by half year



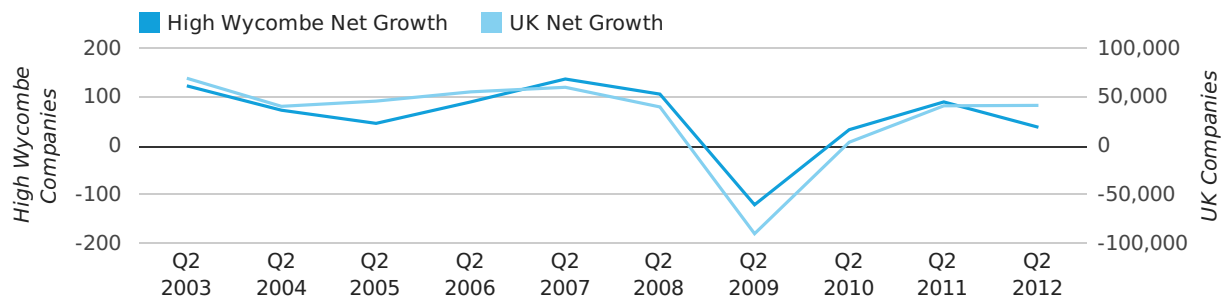
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for High Wycombe during the second quarter of 2012 (Apr 2012 - Jun 2012) was 38 companies.

This represents a decrease of 57.8% on the same period last year.

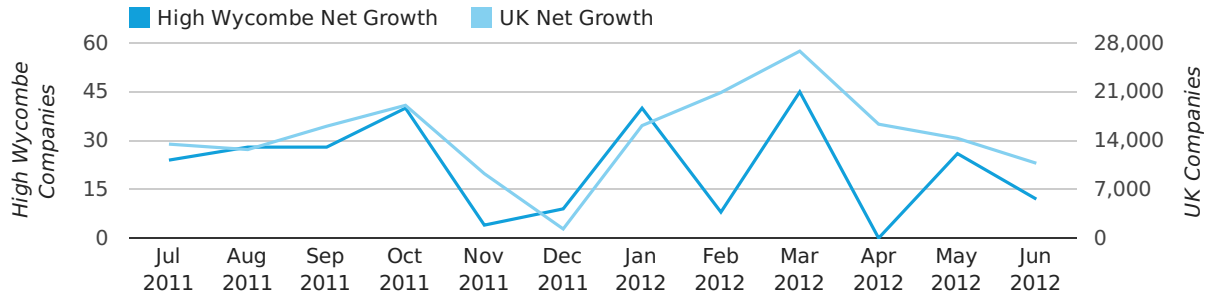
| SECOND QUARTER (APR 2012 - JUN 2012) | HIGH WYCOMBE | UK            |
|--------------------------------------|--------------|---------------|
| 2012                                 | 38           | 41,442        |
| 2011                                 | 90           | 41,020        |
| % CHANGE                             | -57.8%       | 1.0%          |
| RECORD YEAR                          | 2007 (137)   | 2003 (69,274) |

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

|                    | APRIL     | MAY       | JUNE      |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 0         | 26        | 12        |
| NET GROWTH IN 2011 | 38        | 0         | 52        |
| % CHANGE           | -100.0%   | 0.0%      | -76.9%    |
| RECORD YEAR        | 2007 (72) | 2000 (46) | 2008 (52) |

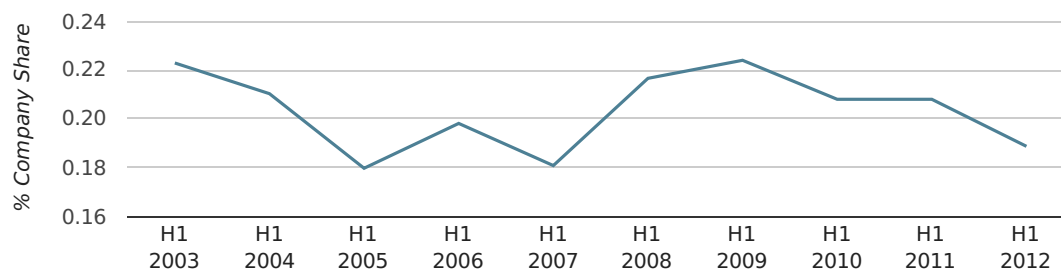


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 High Wycombe formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

| HALF YEAR (JAN-JUN)      | HIGH WYCOMBE |
|--------------------------|--------------|
| 2012                     | 0.2%         |
| 2011                     | 0.2%         |
| 2010                     | 0.2%         |
| 2009                     | 0.2%         |
| 2008                     | 0.2%         |
| RECORD YEAR (SINCE 1960) | 1968 (0.5%)  |

#### company share by half year

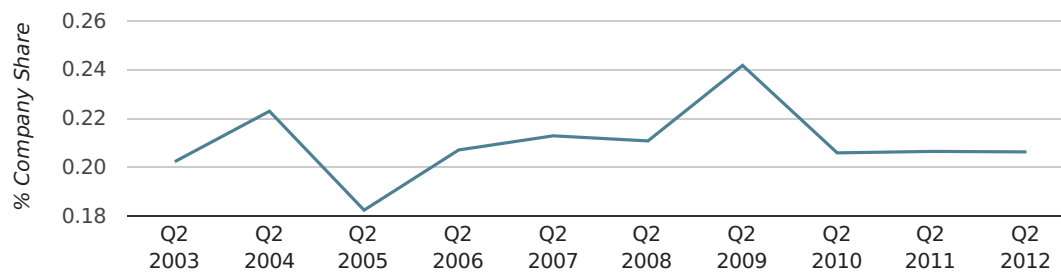


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, High Wycombe formed 0.2% of all UK companies.

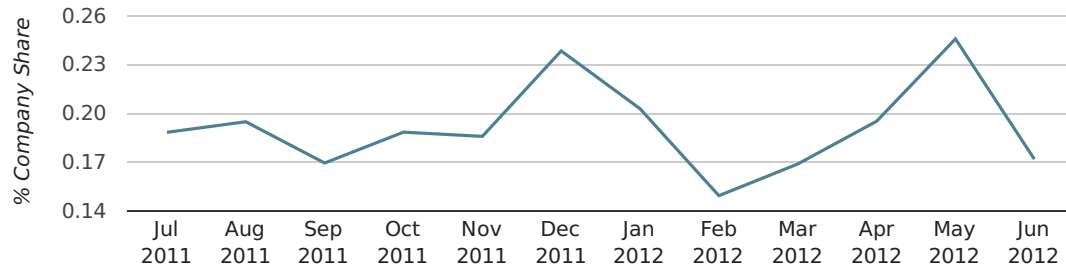
| SECOND QUARTER (APR 2012 - JUN 2012) | HIGH WYCOMBE |
|--------------------------------------|--------------|
| 2012                                 | 0.2%         |
| 2011                                 | 0.2%         |
| 2010                                 | 0.2%         |
| 2009                                 | 0.2%         |
| 2008                                 | 0.2%         |
| RECORD YEAR (SINCE 1960)             | 1971 (0.6%)  |

#### company share by quarter



# Monthly Data (Apr, May & Jun 2012)

## company share by month



|                            | APRIL       | MAY         | JUNE        |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.2%        | 0.2%        |
| % CHANGE                   | -1.0%       | 40.0%       | -29.6%      |
| RECORD YEAR                | 1967 (0.9%) | 1968 (1.1%) | 1978 (0.7%) |

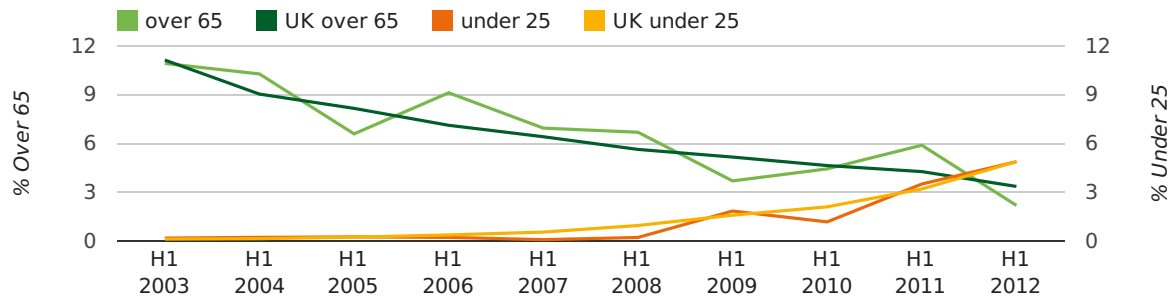
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.6.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.4%.

#### director age by half year



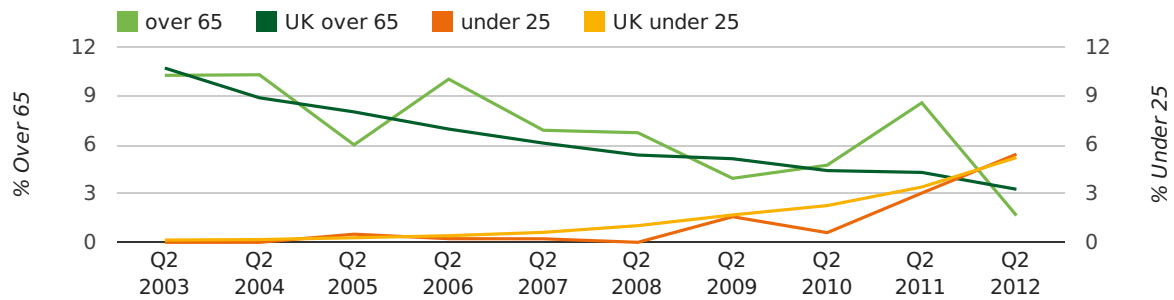
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.8.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.3%.

#### director age by quarter

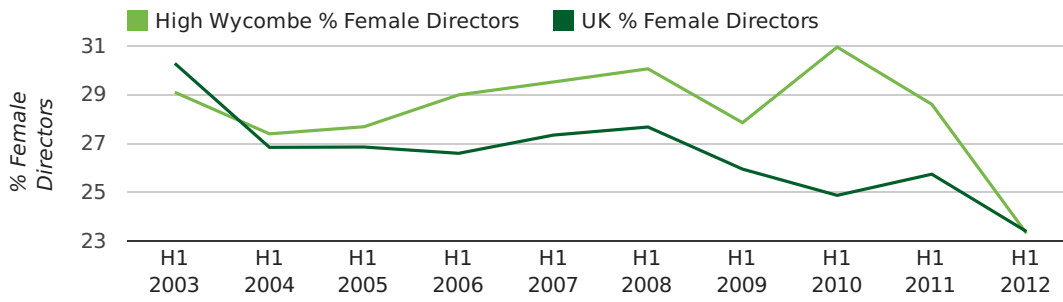


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in High Wycombe was 1861 when 40.0% of all directors were female.

23.3% of all director appointments in High Wycombe in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

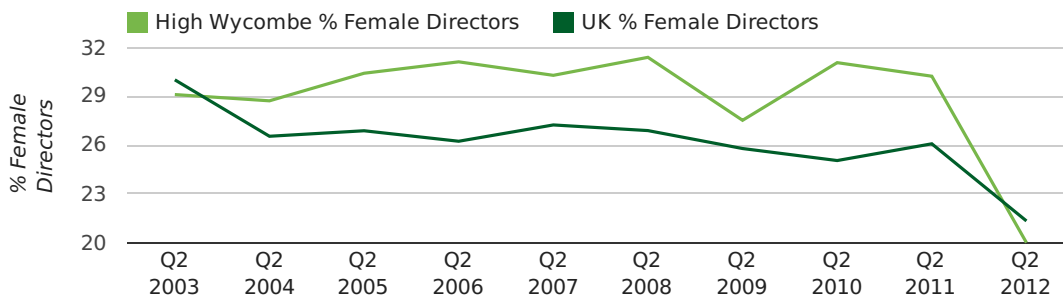


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in High Wycombe was in 1866 when 66.7% of all directors were female.

20.0% of all director appointments in High Wycombe in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| MANAGEMENT   | 1.96%      | CONSULTING   | 5.07%         |
| CONSULTING   | 1.76%      | MANAGEMENT   | 4.74%         |
| PROPERTY     | 1.01%      | CONSULTANCY  | 3.28%         |
| ASSOCIATES   | 1.01%      | PROPERTY     | 2.35%         |
| DESIGN       | 0.74%      | TRADING      | 2.10%         |
| CONSULTANTS  | 0.61%      | DESIGN       | 1.89%         |
| CONSULTANCY  | 0.54%      | ENGINEERING  | 1.87%         |
| BUCKS        | 0.54%      | ASSOCIATES   | 1.82%         |
| TRAVEL       | 0.54%      | CONSULTANTS  | 1.78%         |
| MEDICAL      | 0.47%      | CONSTRUCTION | 1.71%         |
| MARKETING    | 0.47%      | BUSINESS     | 1.70%         |
| CO           | 0.47%      | MEDIA        | 1.69%         |
| PUBS         | 0.47%      | LONDON       | 1.68%         |
| ENTERPRISES  | 0.47%      | J            | 1.57%         |
| TECHNOLOGY   | 0.41%      | GLOBAL       | 1.51%         |
| TRADING      | 0.41%      | INVESTMENTS  | 1.48%         |
| M            | 0.41%      | IT           | 1.42%         |
| CLEANING     | 0.41%      | CARE         | 1.31%         |
| COMMUNITY    | 0.41%      | PROPERTIES   | 1.31%         |
| MEDIA        | 0.41%      | M            | 1.26%         |
| 2            | 0.34%      | ELECTRICAL   | 1.23%         |
| TRAINING     | 0.34%      | BUILDING     | 1.23%         |
| SOFTWARE     | 0.34%      | SECURITY     | 1.19%         |
| CONSTRUCTION | 0.34%      | S            | 1.18%         |
| HIRE         | 0.34%      | ENTERPRISES  | 1.17%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 494                 | 244,457      |
| 7487 - Other business activities   | 89                  | 47,029       |
| 70229 - Management consultancy activities other than financial management                | 70                  | 20,390       |
| 82990 - Other business support service activities not elsewhere classified               | 63                  | 35,447       |
| 62020 - Information technology consultancy activities                                    | 54                  | 15,280       |
| 7414 - Business & management consultancy   | 46                  | 10,978       |
| 9999 - Dormant Company   | 42                  | 16,469       |
| 99999 - Dormant Company  | 32                  | 26,088       |
| 74990 - Non-trading company  | 31                  | 9,706        |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 28                  | 10,271       |
| 96090 - Other service activities not elsewhere classified                                | 26                  | 14,220       |
| 7222 - Other software consultancy and supply   | 22                  | 6,356        |
| 7499 - Non-trading company   | 20                  | 8,023        |
| 62090 - Other information technology service activities                                  | 17                  | 8,258        |
| 9305 - Other service activities  | 16                  | 7,926        |
| 4521 - General construction & civil engineering  | 15                  | 4,644        |
| 56302 - Public houses and bars   | 15                  | 2,913        |
| 7260 - Other computer related activities   | 15                  | 6,456        |
| 41202 - Construction of domestic buildings   | 14                  | 3,185        |
| 69201 - Accounting and auditing activities   | 13                  | 4,295        |