

# Hitchin

2011 half year business confidence report



### headlines

- Q2 2011 saw a new record in company registrations in Hitchin when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Hitchin when compared to any previous June.
- Q2 2011 saw a new record in net growth in Hitchin when compared to any previous Q2.
- April 2011 saw a new record in net growth in Hitchin when compared to any previous April.

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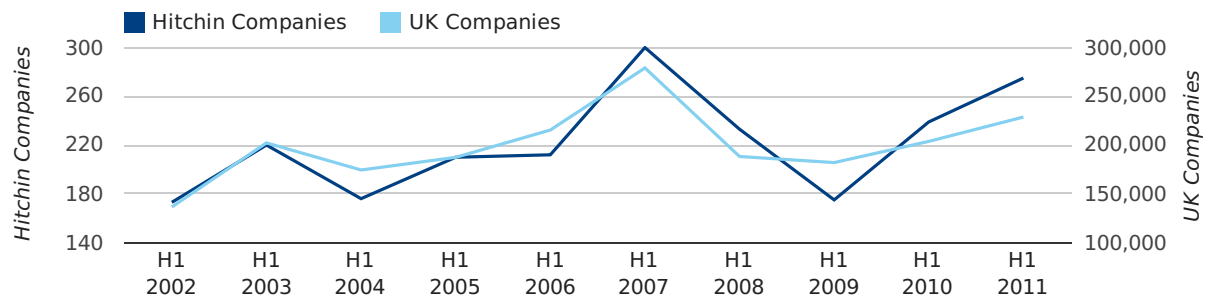
## Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 275 companies were formed in Hitchin. This figure is 15.1% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Hitchin occurred in 2007 when a total of 300 were formed.

HALF YEAR (JAN-JUN)	HITCHIN	UK
2011	275	228,735
2010	239	203,749
% CHANGE	15.1%	12.3%
RECORD YEAR	2007 (300)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2011)

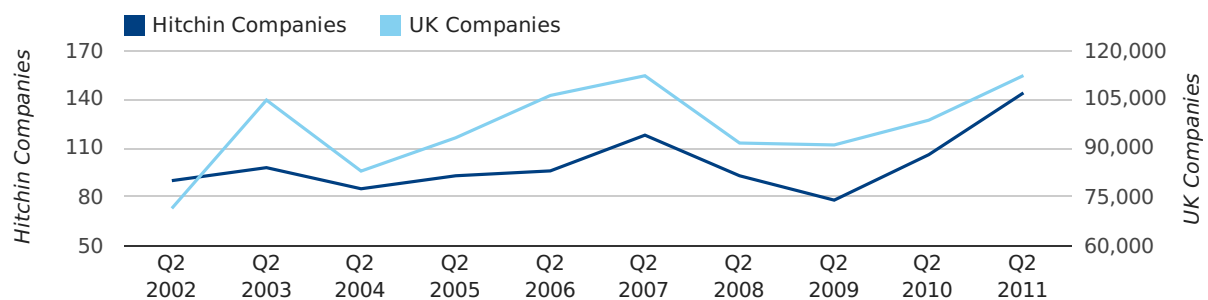
Q2 2011 saw a new record in company registrations in Hitchin when compared to any previous Q2.

A total of 144 companies were registered in Hitchin during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 35.8% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HITCHIN	UK
2011	144	112,344
2010	106	98,612
% CHANGE	35.8%	13.9%
RECORD YEAR	2011 (144)	2011 (112,344)

### new companies by quarter



## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Hitchin when compared to any previous June.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	45	44	55
NEW COMPANIES IN 2010	48	31	27
% CHANGE	-6.3%	41.9%	103.7%
RECORD YEAR	2010 (48)	2007 (50)	2011 (55)

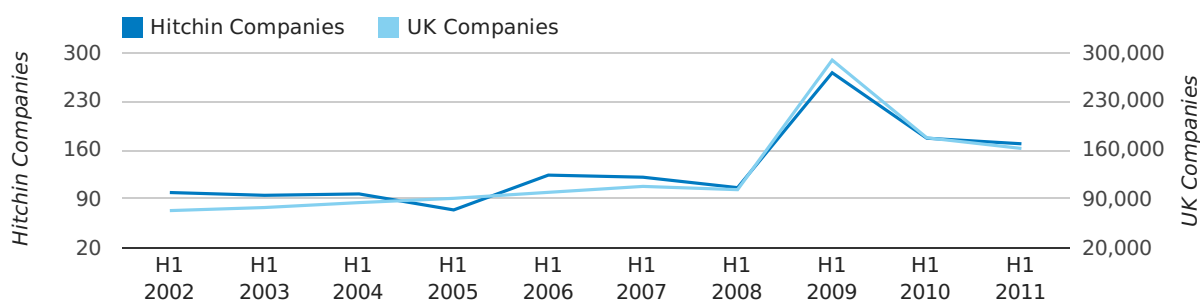
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 169 companies were dissolved in Hitchin. This figure is 4.5% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Hitchin occurred in 2009 when a total of 271 were closed.

HALF YEAR (JAN-JUN)	HITCHIN	UK
2011	169	162,310
2010	177	177,631
% CHANGE	-4.5%	-8.6%
RECORD YEAR	2009 (271)	2009 (289,236)

### dissolved companies by half year



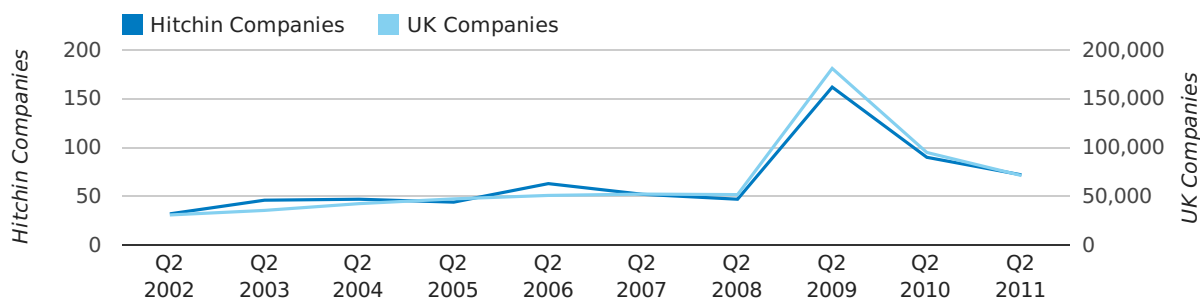
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 72 companies were dissolved in Hitchin during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 20.0% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HITCHIN	UK
2011	72	71,324
2010	90	94,954
% CHANGE	-20.0%	-24.9%
RECORD YEAR	2009 (162)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



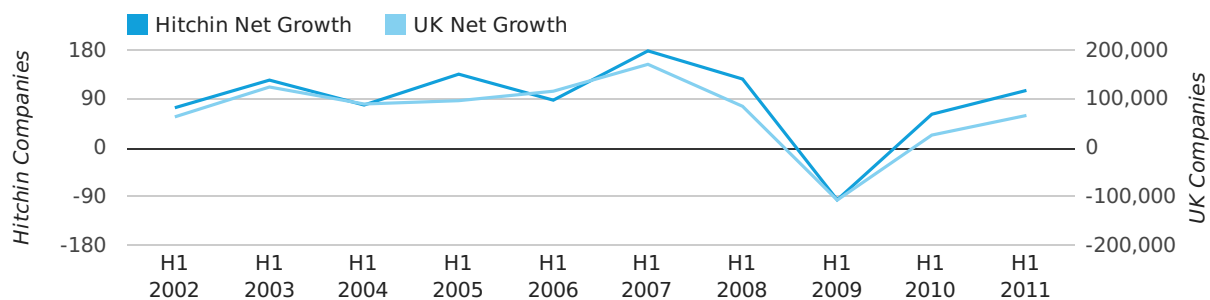
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	14	31	27
CLOSED COMPANIES IN 2010	18	39	33
% CHANGE	-22.2%	-20.5%	-18%
RECORD YEAR	2009 (48)	2009 (70)	2009 (44)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Hitchin increased by 106 companies. This figure is 71.0% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HITCHIN	UK
2011	106	66,425
2010	62	26,118
% CHANGE	71.0%	154.3%
RECORD YEAR	2007 (179)	2007 (171,296)

### net growth by half year



### Quarterly Data (Q2 Apr-Jun 2011)

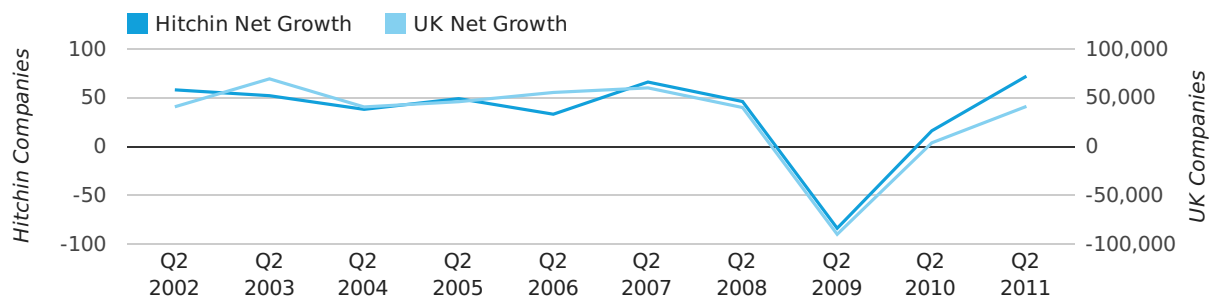
Q2 2011 saw a new record in net growth in Hitchin when compared to any previous Q2.

Net company growth for Hitchin during the second quarter of 2011 (Apr 2011 - Jun 2011) was 72 companies.

This represents an increase of 350.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HITCHIN	UK
2011	72	41,020
2010	16	3,658
% CHANGE	350.0%	1,021.4%
RECORD YEAR	2011 (72)	2003 (69,274)

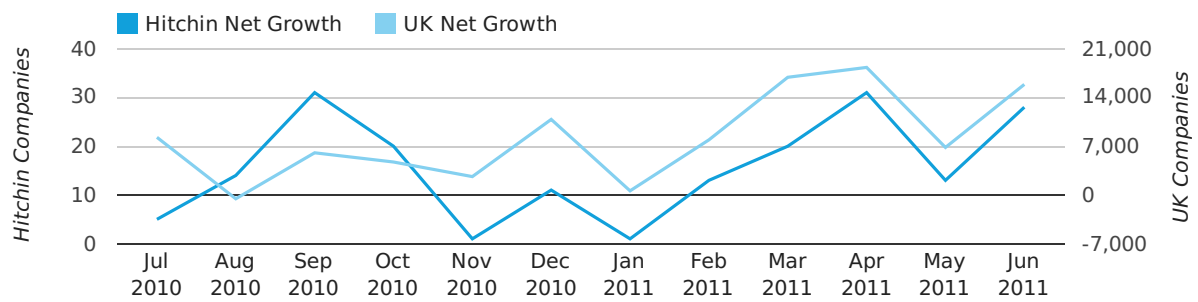
### net growth by quarter



## Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Hitchin when compared to any previous April.

### net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	31	13	28
NET GROWTH IN 2010	30	-8	-6
% CHANGE	3.3%	-262.5%	-566.7%
RECORD YEAR	2011 (31)	2007 (26)	2003 (29)

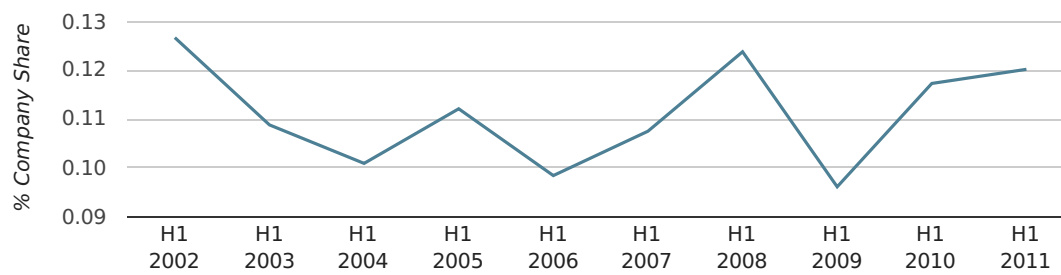


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Hitchin formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	HITCHIN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

#### company share by half year

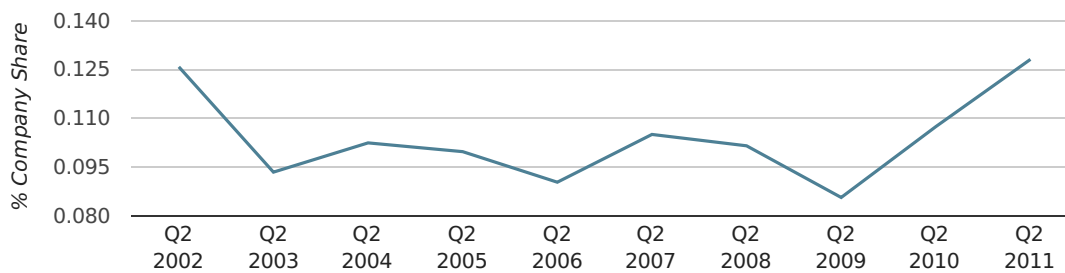


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Hitchin formed 0.1% of all UK companies.

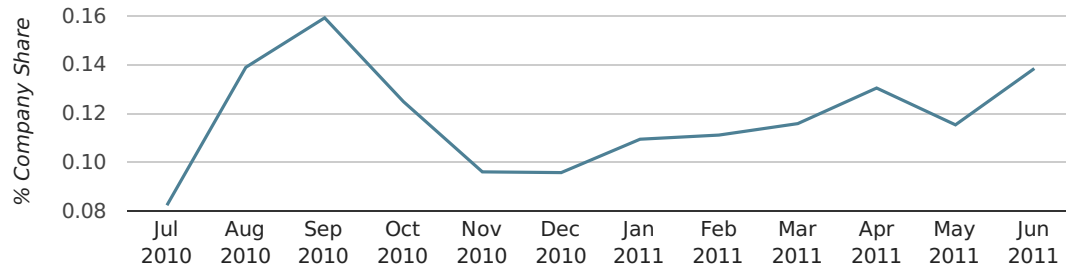
SECOND QUARTER (APR 2011 - JUN 2011)	HITCHIN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.3%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-9.2%	11.8%	80.6%
RECORD YEAR	1976 (0.4%)	1965 (0.3%)	1974 (0.5%)

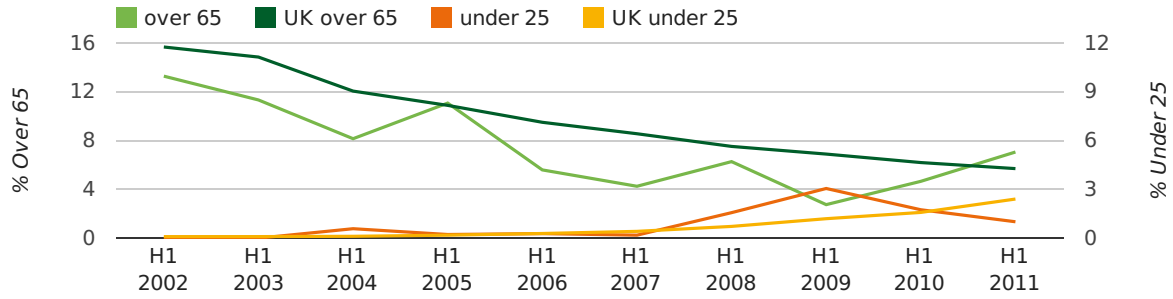
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.2.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.3%.

#### director age by half year



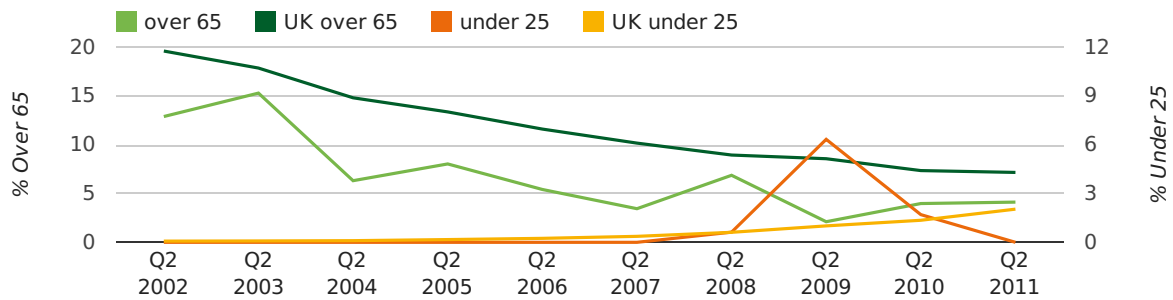
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 46.4.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.

#### director age by quarter

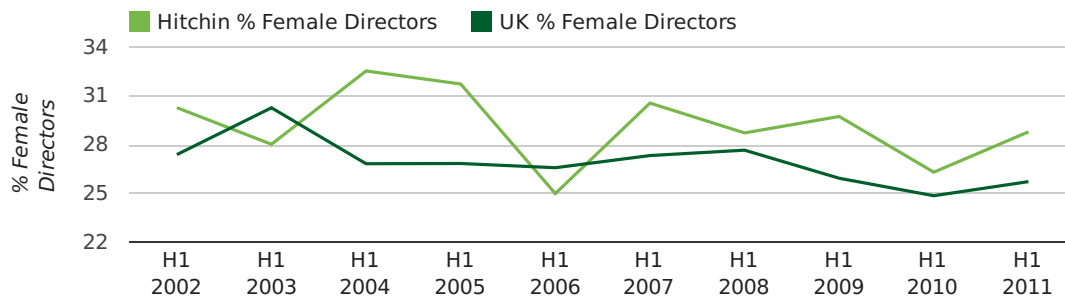


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Hitchin was 1861 when 40.0% of all directors were female.

28.8% of all director appointments in Hitchin in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

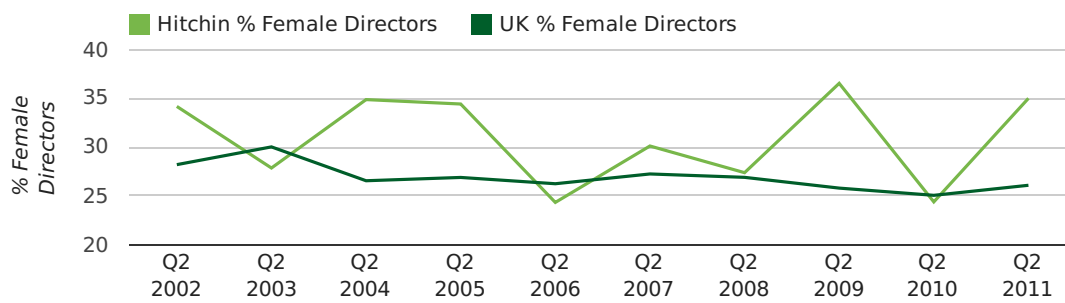


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Hitchin was in 1866 when 66.7% of all directors were female.

35.0% of all director appointments in Hitchin in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.10%	CONSULTING	5.09%
MANAGEMENT	1.77%	MANAGEMENT	4.86%
TRADING	1.11%	CONSULTANCY	3.17%
DESIGN	1.00%	PROPERTY	2.43%
BUSINESS	0.88%	TRADING	2.05%
M	0.66%	DESIGN	1.94%
PROPERTY	0.55%	ASSOCIATES	1.92%
ASSOCIATES	0.55%	BUSINESS	1.87%
SYSTEMS	0.55%	CONSTRUCTION	1.77%
MAYDENCROFT	0.44%	CONSULTANTS	1.76%
T	0.44%	MEDIA	1.73%
TRUST	0.44%	ENGINEERING	1.67%
INTERIORS	0.44%	LONDON	1.60%
CONSTRUCTION	0.44%	GLOBAL	1.46%
MEDIA	0.44%	J	1.44%
PARTNERS	0.44%	CARE	1.44%
R	0.44%	INVESTMENTS	1.42%
AVIATION	0.44%	IT	1.39%
RECRUITMENT	0.44%	BUILDING	1.32%
MATRIX	0.44%	PROPERTIES	1.31%
ELECTRICAL	0.44%	ELECTRICAL	1.30%
INTERNATIONAL	0.44%	M	1.27%
PROJECT	0.44%	S	1.23%
HERTS	0.44%	ENTERPRISES	1.20%
C	0.44%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	172	202,072
7487 - Other business activities	49	60,758
82990 - Other business support service activities not elsewhere classified	45	30,647
9999 - Dormant Company	28	20,111
7499 - Non-trading company	23	10,955
74990 - Non-trading company	21	8,481
70229 - Management consultancy activities other than financial management	21	16,419
62020 - Information technology consultancy activities	20	10,545
74909 - Other professional, scientific and technical activities not elsewhere classified	19	7,835
7414 - Business & management consultancy	15	13,053
96090 - Other service activities not elsewhere classified	15	10,322
7260 - Other computer related activities	14	7,849
99999 - Dormant Company	14	18,918
62090 - Other information technology service activities	13	7,095
7222 - Other software consultancy and supply	13	7,143
9305 - Other service activities	9	9,063
7032 - Manage real estate, fee or contract	6	2,208
96020 - Hairdressing and other beauty treatment	6	2,091
7450 - Labour recruitment	5	2,304
5530 - Restaurants	5	5,086