

Hitchin

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Hitchin when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Hitchin when compared to any previous August.
- August 2011 saw a new record in net growth in Hitchin when compared to any previous August.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Quarterly Data (Q3 Jul-Sep 2011)

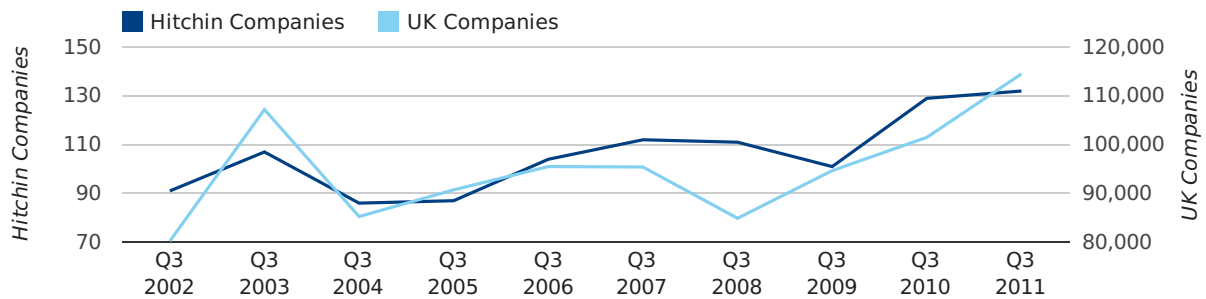
Q3 2011 saw a new record in company registrations in Hitchin when compared to any previous Q3.

A total of 132 companies were registered in Hitchin during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 2.3% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HITCHIN	UK
2011	132	114,512
2010	129	101,492
% CHANGE	2.3%	12.8%
RECORD YEAR	2011 (132)	2011 (114,512)

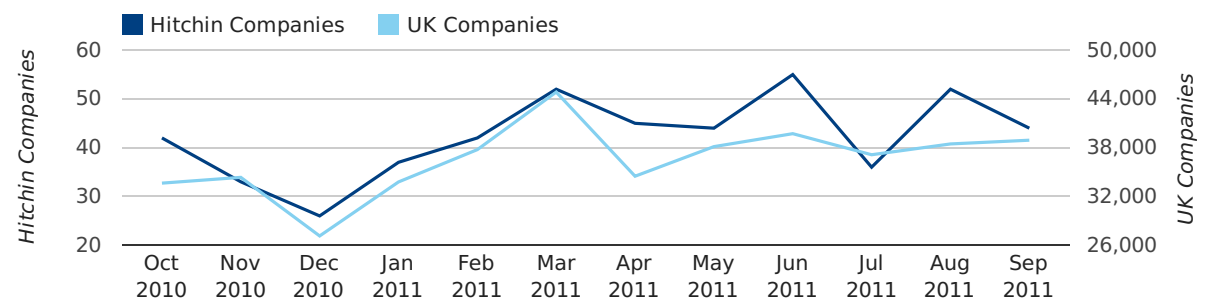
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Hitchin when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	36	52	44
NEW COMPANIES IN 2010	28	45	56
% CHANGE	28.6%	15.6%	-21.4%
RECORD YEAR	2007 (42)	2011 (52)	2010 (56)

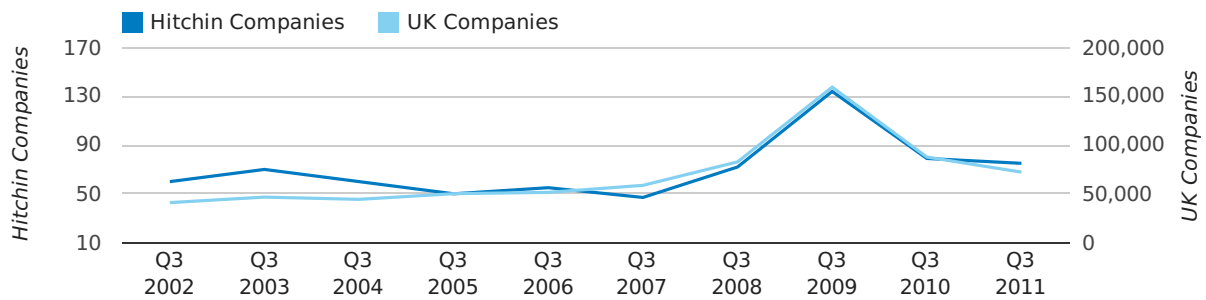
Quarterly Data (Q3 Jul-Sep 2011)

A total of 75 companies were dissolved in Hitchin during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 5.1% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

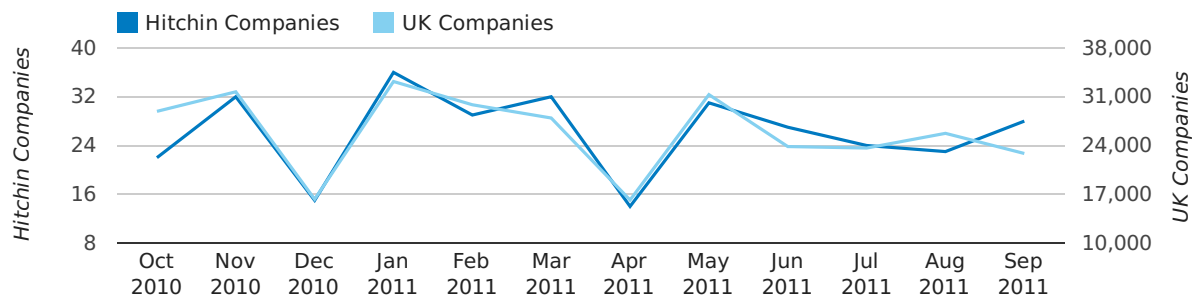
THIRD QUARTER (JUL 2011 - SEP 2011)	HITCHIN	UK
2011	75	72,230
2010	79	87,705
% CHANGE	-5.1%	-17.6%
RECORD YEAR	2009 (134)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	24	23	28
CLOSED COMPANIES IN 2010	23	31	25
% CHANGE	4.3%	-25.8%	12%
RECORD YEAR	2002 (34)	2008 (47)	2009 (73)

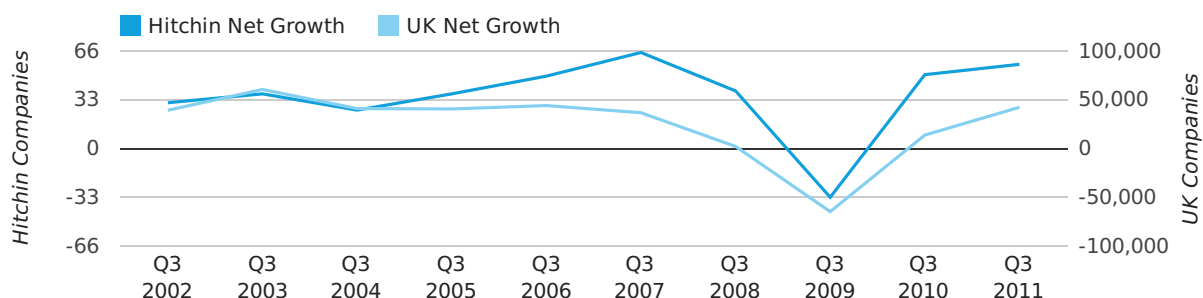
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Hitchin during the third quarter of 2011 (Jul 2011 - Sep 2011) was 57 companies.

This represents an increase of 14.0% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HITCHIN	UK
2011	57	42,282
2010	50	13,787
% CHANGE	14.0%	206.7%
RECORD YEAR	2007 (65)	2003 (60,597)

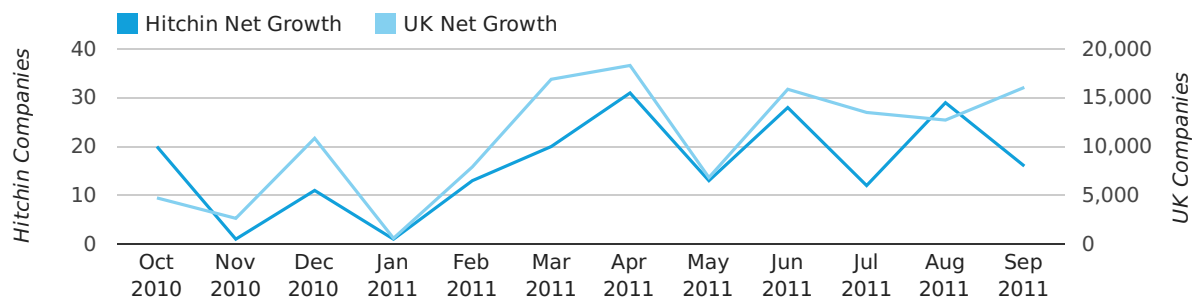
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Hitchin when compared to any previous August.

net growth by month



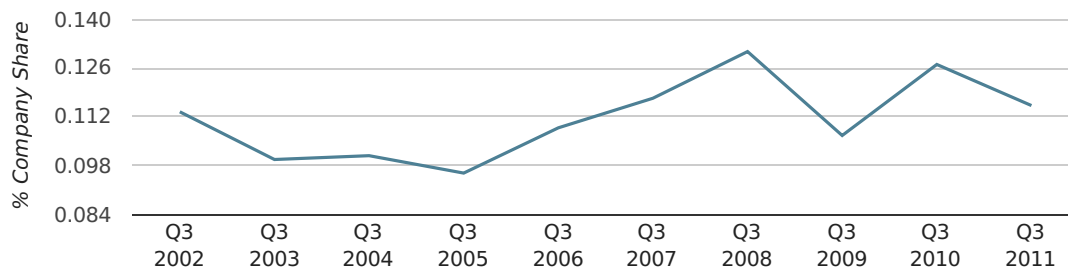
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	12	29	16
NET GROWTH IN 2010	5	14	31
% CHANGE	140.0%	107.1%	-48.4%
RECORD YEAR	2008 (30)	2011 (29)	2010 (31)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Hitchin formed 0.1% of all UK companies.

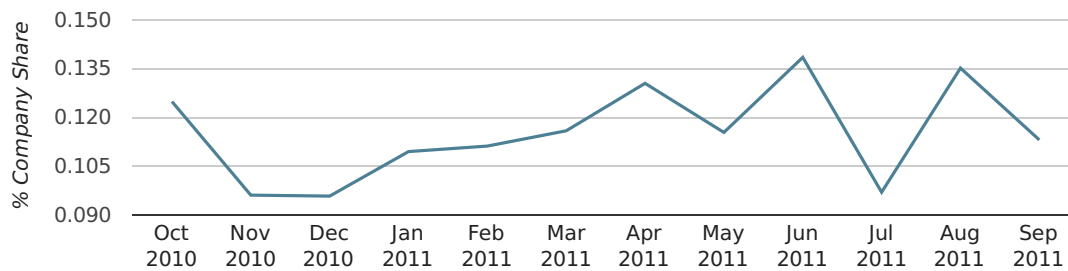
THIRD QUARTER (JUL 2011 - SEP 2011)	HITCHIN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.2%
% CHANGE	17.7%	-2.7%	-29.0%
RECORD YEAR	1993 (0.3%)	1976 (0.7%)	1960 (0.6%)

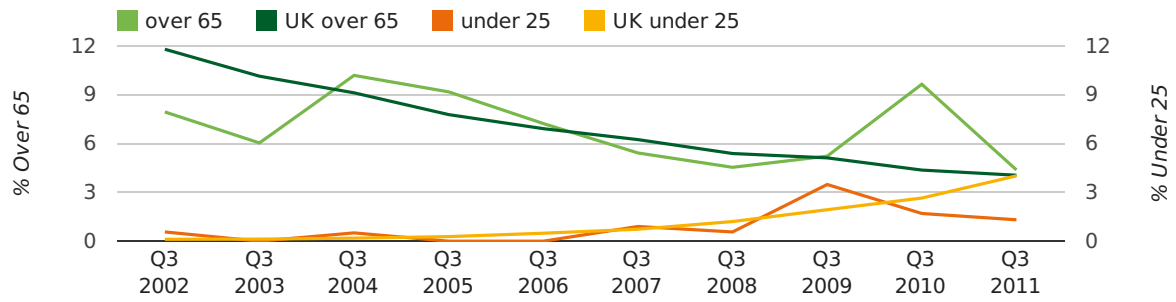
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 46.8.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

director age by quarter

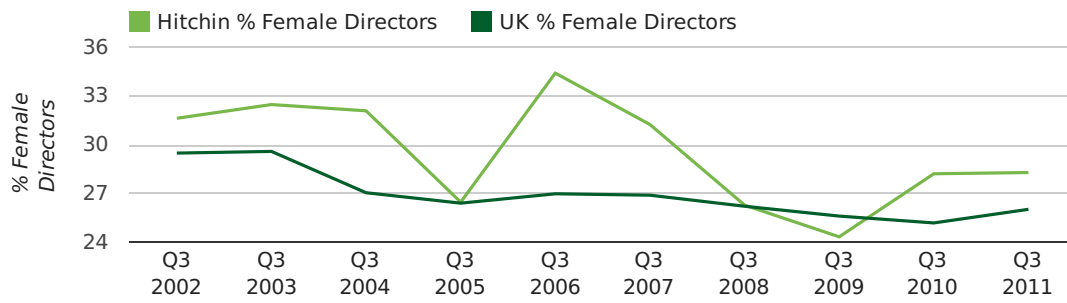


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Hitchin was in 1862 when 50.0% of all directors were female.

28.3% of all director appointments in Hitchin in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.36%	CONSULTING	5.11%
MANAGEMENT	2.02%	MANAGEMENT	4.75%
TRADING	0.90%	CONSULTANCY	3.19%
PARTNERS	0.79%	PROPERTY	2.41%
CONSULTANCY	0.79%	TRADING	2.06%
DESIGN	0.79%	DESIGN	1.94%
ASSOCIATES	0.67%	ASSOCIATES	1.85%
M	0.67%	BUSINESS	1.82%
GREEN	0.67%	CONSULTANTS	1.76%
BUSINESS	0.67%	ENGINEERING	1.74%
(HITCHIN)	0.56%	MEDIA	1.72%
PROPERTY	0.56%	CONSTRUCTION	1.72%
DEVELOPMENT	0.45%	LONDON	1.63%
J	0.45%	J	1.47%
MEDIA	0.45%	GLOBAL	1.46%
GLOBAL	0.45%	INVESTMENTS	1.43%
K	0.45%	CARE	1.42%
TECHNOLOGIES	0.45%	IT	1.38%
AVIATION	0.45%	BUILDING	1.30%
BUILDING	0.45%	PROPERTIES	1.28%
MATRIX	0.45%	ELECTRICAL	1.27%
INTERNATIONAL	0.45%	M	1.25%
SCHOOL	0.45%	ENERGY	1.22%
B	0.34%	TRAINING	1.21%
PICTURES	0.34%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	181	204,493
7487 - Other business activities	60	65,177
82990 - Other business support service activities not elsewhere classified	43	29,245
9999 - Dormant Company	34	22,587
7414 - Business & management consultancy	20	14,755
7499 - Non-trading company	20	11,543
62020 - Information technology consultancy activities	20	10,137
74990 - Non-trading company	20	8,064
74909 - Other professional, scientific and technical activities not elsewhere classified	19	7,551
70229 - Management consultancy activities other than financial management	19	15,760
96090 - Other service activities not elsewhere classified	14	10,018
99999 - Dormant Company	14	18,281
62090 - Other information technology service activities	13	6,798
7222 - Other software consultancy and supply	13	8,345
9305 - Other service activities	12	10,525
7260 - Other computer related activities	11	8,686
5530 - Restaurants	6	5,640
7032 - Manage real estate, fee or contract	6	2,493
7430 - Technical testing and analysis	6	572
96020 - Hairdressing and other beauty treatment	6	2,009