

Hoddesdon

2011 half year business confidence report



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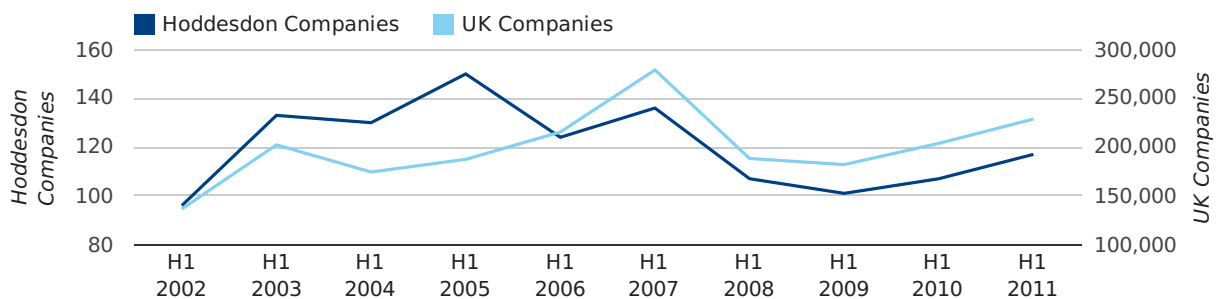
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 117 companies were formed in Hoddesdon. This figure is 9.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Hoddesdon occurred in 2005 when a total of 150 were formed.

HALF YEAR (JAN-JUN)	HODDESDON	UK
2011	117	228,735
2010	107	203,749
% CHANGE	9.3%	12.3%
RECORD YEAR	2005 (150)	2007 (279,097)

new companies by half year



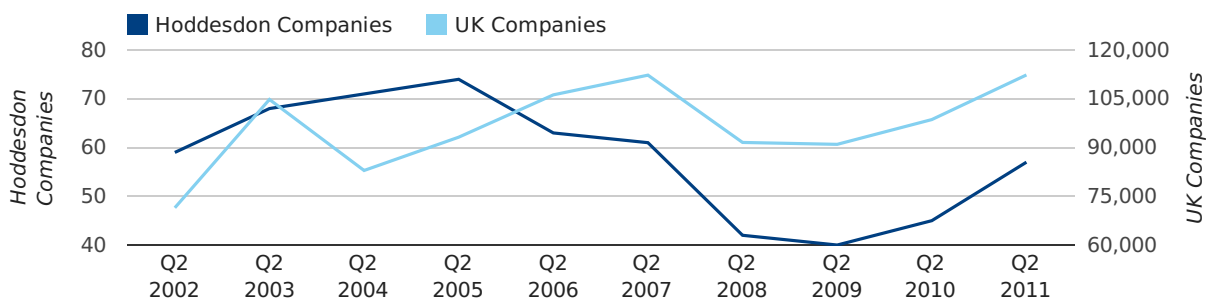
Quarterly Data (Q2 Apr-Jun 2011)

A total of 57 companies were registered in Hoddesdon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 26.7% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

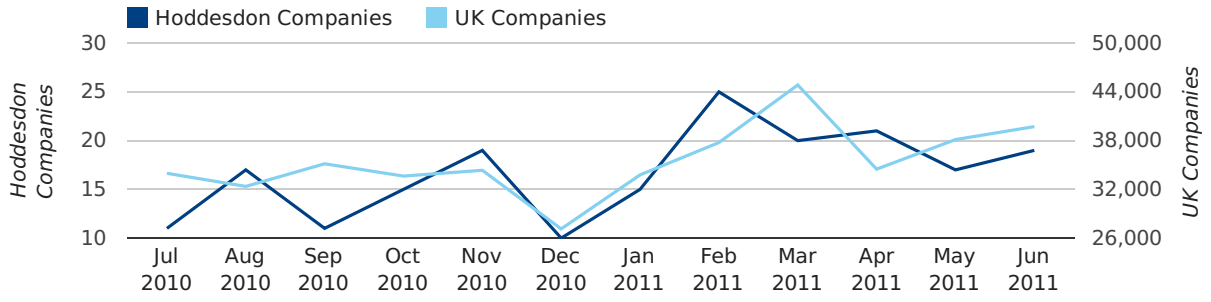
SECOND QUARTER (APR 2011 - JUN 2011)	HODDESDON	UK
2011	57	112,344
2010	45	98,612
% CHANGE	26.7%	13.9%
RECORD YEAR	2005 (74)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	21	17	19
NEW COMPANIES IN 2010	17	7	21
% CHANGE	23.5%	142.9%	-9.5%
RECORD YEAR	2004 (26)	2005 (33)	2003 (25)

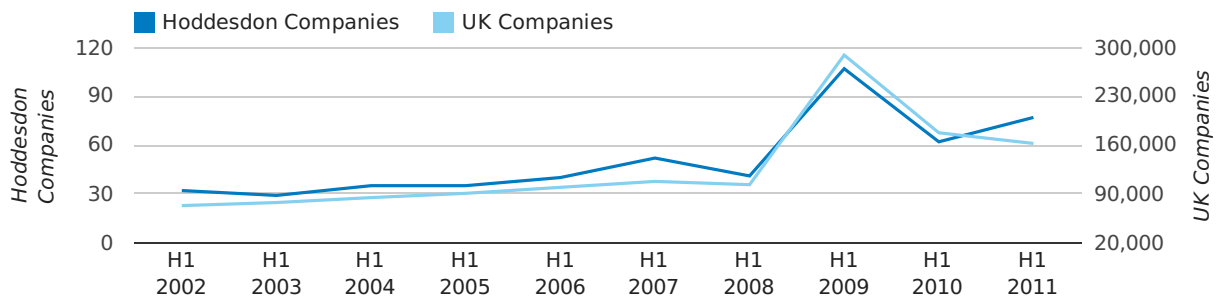
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 77 companies were dissolved in Hoddesdon. This figure is 24.2% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Hoddesdon occurred in 2009 when a total of 107 were closed.

HALF YEAR (JAN-JUN)	HODDESDON	UK
2011	77	162,310
2010	62	177,631
% CHANGE	24.2%	-8.6%
RECORD YEAR	2009 (107)	2009 (289,236)

dissolved companies by half year



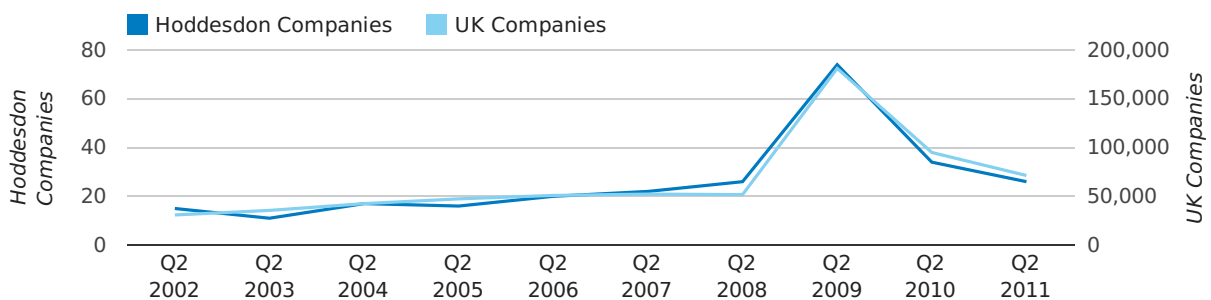
Quarterly Data (Q2 Apr-Jun 2011)

A total of 26 companies were dissolved in Hoddesdon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 23.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

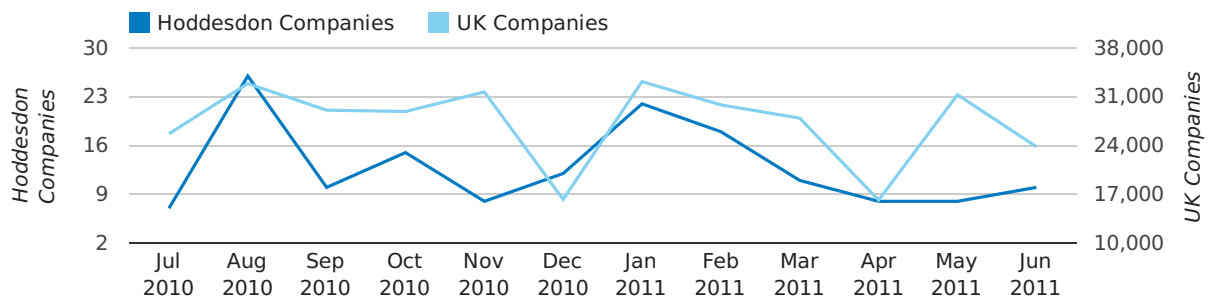
SECOND QUARTER (APR 2011 - JUN 2011)	HODDESDON	UK
2011	26	71,324
2010	34	94,954
% CHANGE	-23.5%	-24.9%
RECORD YEAR	2009 (74)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



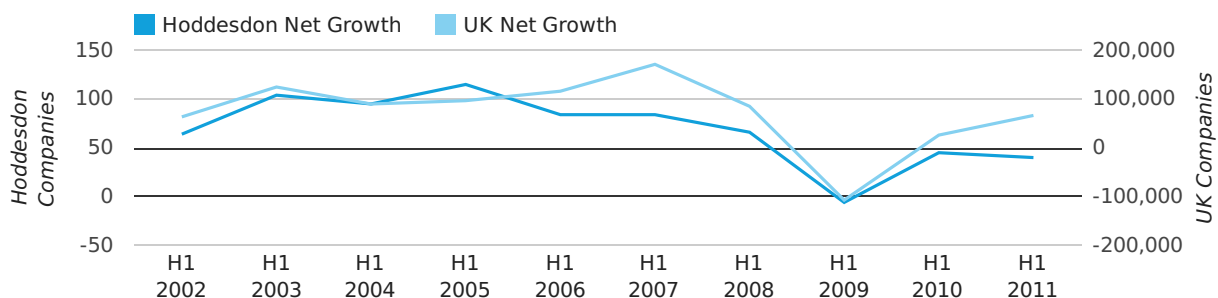
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	8	10
CLOSED COMPANIES IN 2010	10	8	16
% CHANGE	-20.0%	0.0%	-38%
RECORD YEAR	2008 (14)	2009 (40)	2009 (21)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Hoddesdon increased by 40 companies. This figure is 11.1% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HODDESDON	UK
2011	40	66,425
2010	45	26,118
% CHANGE	-11.1%	154.3%
RECORD YEAR	2005 (115)	2007 (171,296)

net growth by half year



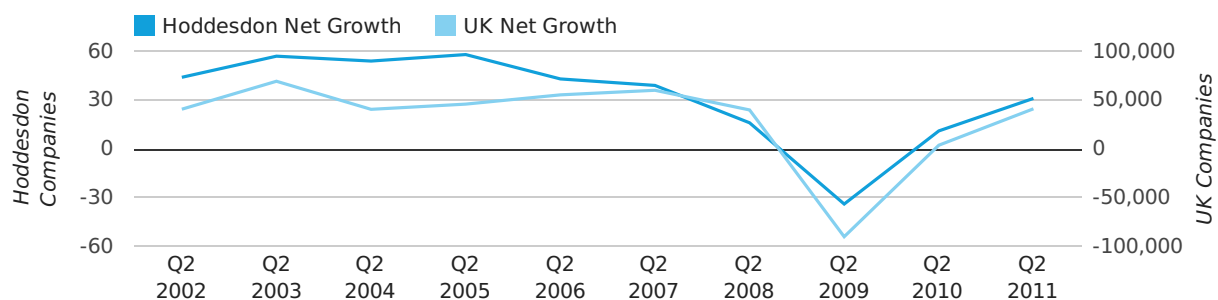
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Hoddesdon during the second quarter of 2011 (Apr 2011 - Jun 2011) was 31 companies.

This represents an increase of 181.8% on the same period last year.

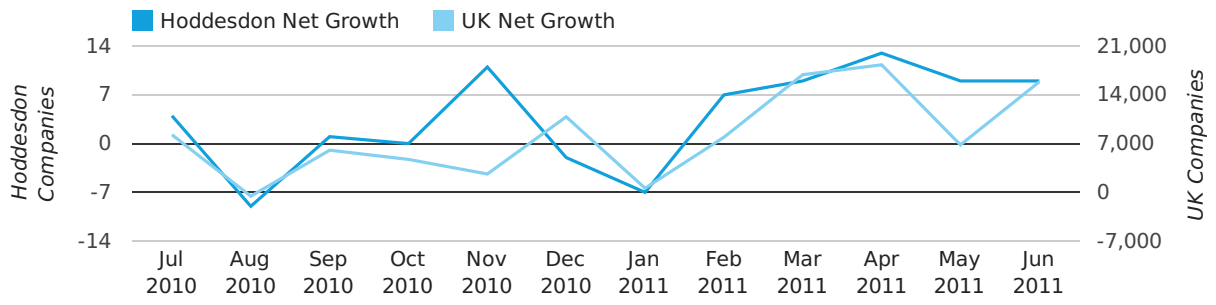
SECOND QUARTER (APR 2011 - JUN 2011)	HODDESDON	UK
2011	31	41,020
2010	11	3,658
% CHANGE	181.8%	1,021.4%
RECORD YEAR	2005 (58)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



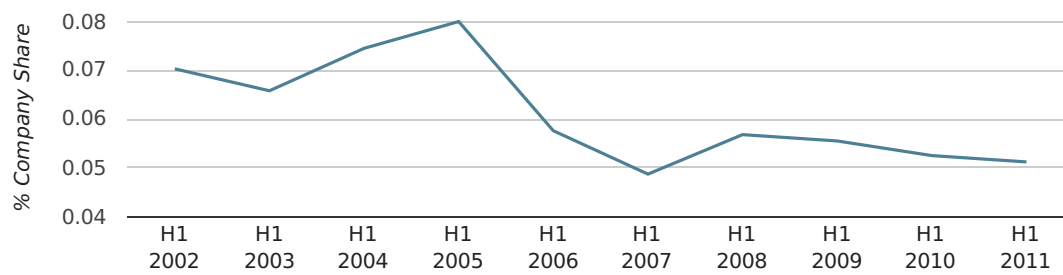
	APRIL	MAY	JUNE
NET GROWTH IN 2011	13	9	9
NET GROWTH IN 2010	7	-1	5
% CHANGE	85.7%	-1,000.0%	80.0%
RECORD YEAR	2002 (20)	2005 (30)	2003 (22)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Hoddesdon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	HODDESDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by half year

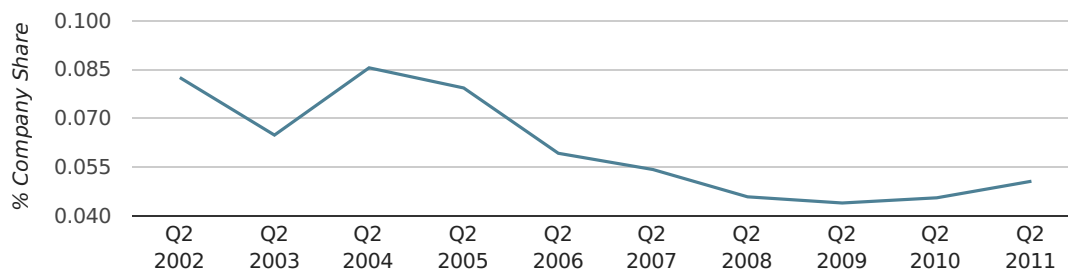


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Hoddesdon formed 0.1% of all UK companies.

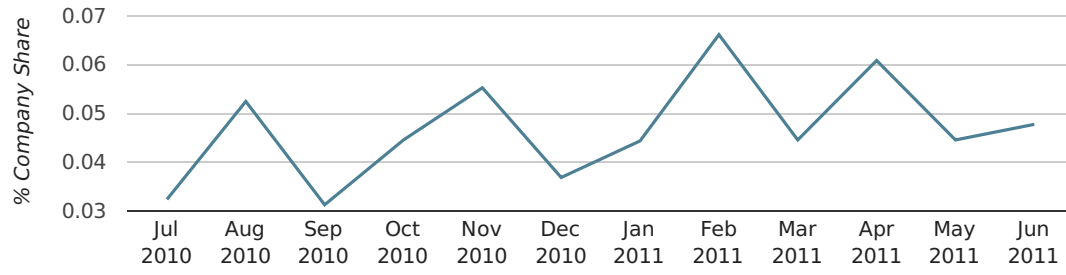
SECOND QUARTER (APR 2011 - JUN 2011)	HODDESDON
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	19.6%	91.4%	-19.9%
RECORD YEAR	1962 (0.4%)	1963 (0.3%)	1974 (0.2%)

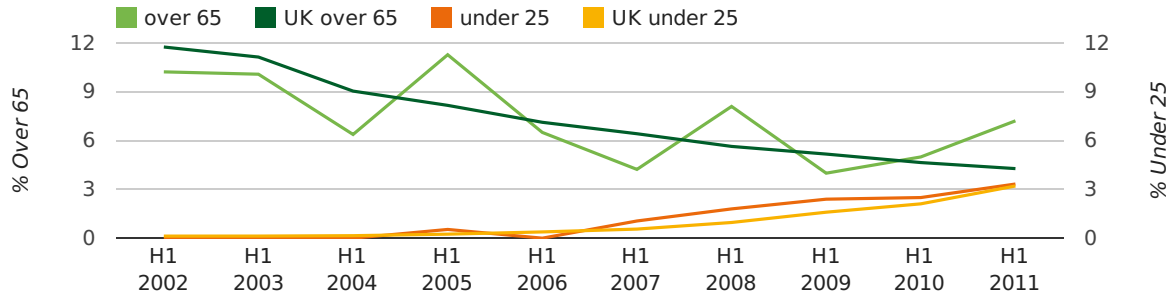
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.7.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 7.2% compared to the UK figure of 4.3%.

director age by half year



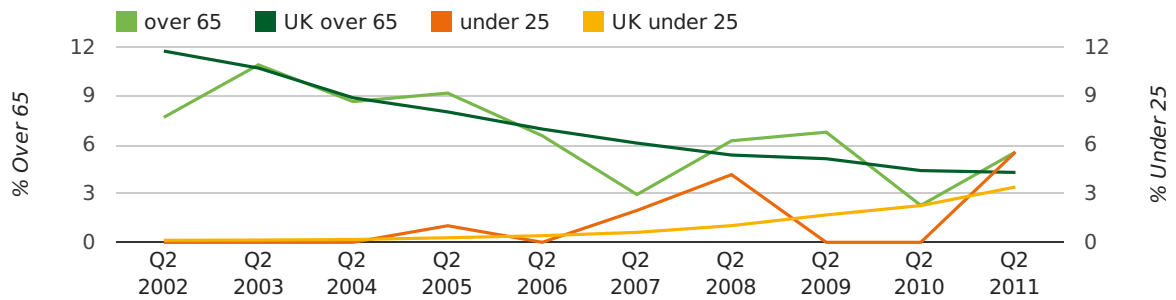
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

director age by quarter

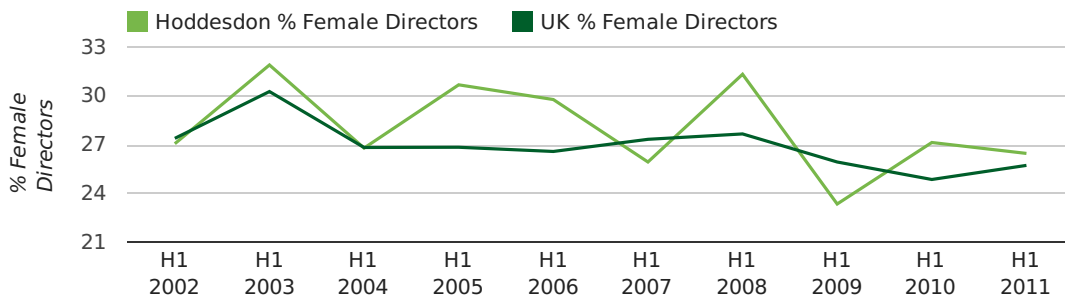


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Hoddesdon was 1861 when 40.0% of all directors were female.

26.5% of all director appointments in Hoddesdon in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

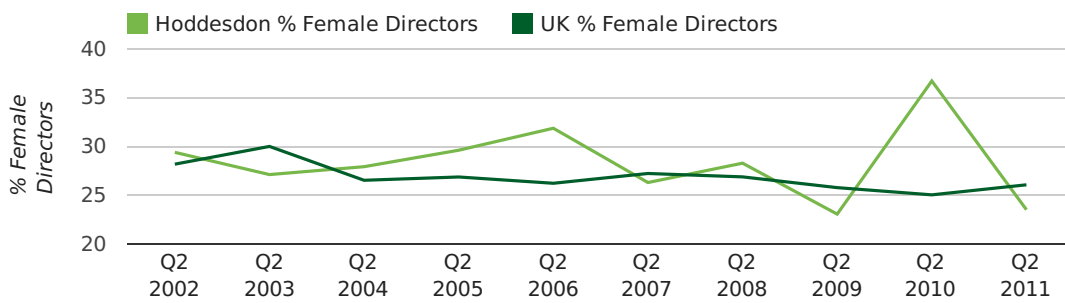


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Hoddesdon was in 1866 when 66.7% of all directors were female.

23.5% of all director appointments in Hoddesdon in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
G	2.39%	CONSULTING	5.09%
MANAGEMENT	1.59%	MANAGEMENT	4.86%
SALADS	1.59%	CONSULTANCY	3.17%
SYSTEMS	1.06%	PROPERTY	2.43%
RTM	1.06%	TRADING	2.05%
HOUSE	1.06%	DESIGN	1.94%
FINANCE	1.06%	ASSOCIATES	1.92%
S	1.06%	BUSINESS	1.87%
CONSULTANCY	1.06%	CONSTRUCTION	1.77%
CONTRACTS	0.80%	CONSULTANTS	1.76%
CORPORATION	0.80%	MEDIA	1.73%
FILM	0.80%	ENGINEERING	1.67%
EAST	0.80%	LONDON	1.60%
SUPPLIES	0.80%	GLOBAL	1.46%
CONSTRUCTION	0.80%	J	1.44%
ASSOCIATES	0.80%	CARE	1.44%
TELEVISION	0.53%	INVESTMENTS	1.42%
TREE	0.53%	IT	1.39%
(2010)	0.53%	BUILDING	1.32%
RUMENS	0.53%	PROPERTIES	1.31%
TECHNICAL	0.53%	ELECTRICAL	1.30%
ON	0.53%	M	1.27%
TRADING	0.53%	S	1.23%
PLUMBING	0.53%	ENTERPRISES	1.20%
HEATING	0.53%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	72	202,072
99999 - Dormant Company	18	18,918
7487 - Other business activities	17	60,758
7414 - Business & management consultancy	12	13,053
98000 - Residents property management	11	2,888
62090 - Other information technology service activities	10	7,095
4521 - General construction & civil engineering	10	5,928
9999 - Dormant Company	10	20,111
7011 - Development & sell real estate	10	2,491
43210 - Electrical installation	8	3,085
96090 - Other service activities not elsewhere classified	7	10,322
70229 - Management consultancy activities other than financial management	7	16,419
74909 - Other professional, scientific and technical activities not elsewhere classified	6	7,835
7222 - Other software consultancy and supply	5	7,143
7499 - Non-trading company	5	10,955
43320 - Joinery installation	5	1,125
74990 - Non-trading company	4	8,481
41100 - Development of building projects	4	3,852
82990 - Other business support service activities not elsewhere classified	4	30,647
41202 - Construction of domestic buildings	4	2,238