

Hoddesdon

2012 half year business confidence report



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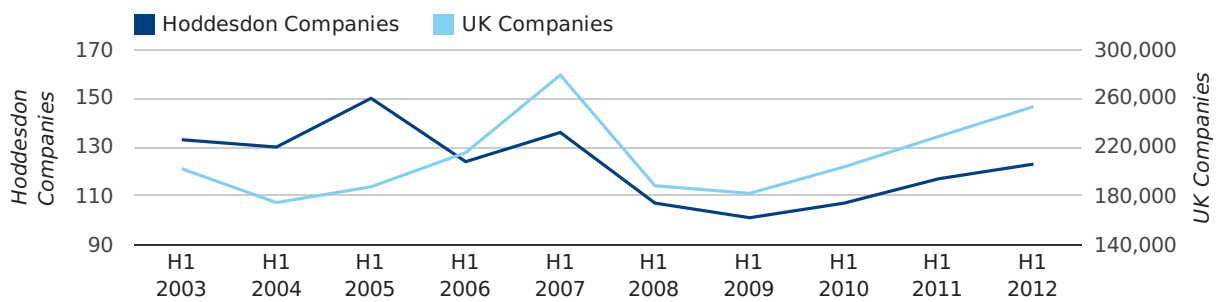
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 123 companies were formed in Hoddesdon. This figure is 5.1% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Hoddesdon occurred in 2005 when a total of 150 were formed.

HALF YEAR (JAN-JUN)	HODDESDON	UK
2012	123	253,150
2011	117	228,735
% CHANGE	5.1%	10.7%
RECORD YEAR	2005 (150)	2007 (279,097)

new companies by half year



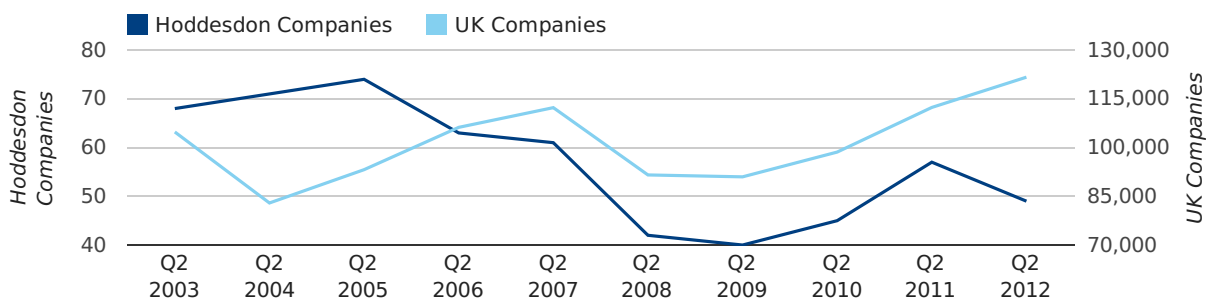
Quarterly Data (Q2 Apr-Jun 2012)

A total of 49 companies were registered in Hoddesdon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 14.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HODDESDON	UK
2012	49	121,659
2011	57	112,344
% CHANGE	-14.0%	8.3%
RECORD YEAR	2005 (74)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	14	18	17
NEW COMPANIES IN 2011	21	17	19
% CHANGE	-33.3%	5.9%	-10.5%
RECORD YEAR	2004 (26)	2005 (33)	2003 (25)

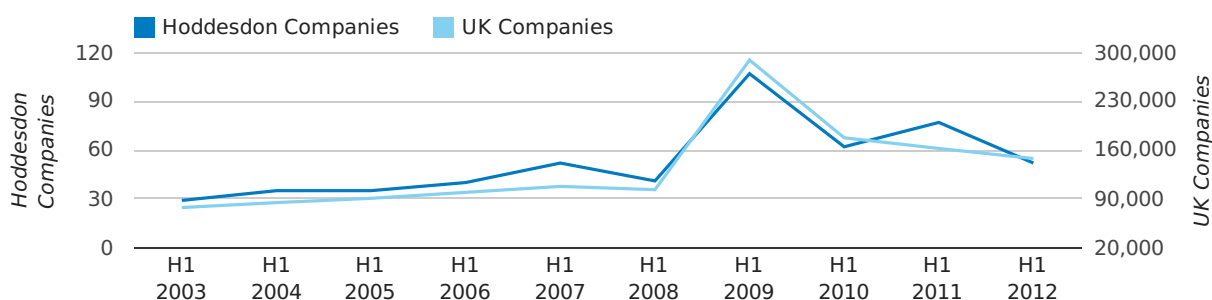
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 52 companies were dissolved in Hoddesdon. This figure is 32.5% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Hoddesdon occurred in 2009 when a total of 107 were closed.

HALF YEAR (JAN-JUN)	HODDESDON	UK
2012	52	147,793
2011	77	162,310
% CHANGE	-32.5%	-8.9%
RECORD YEAR	2009 (107)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 25 companies were dissolved in Hoddesdon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 3.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HODDESDON	UK
2012	25	80,217
2011	26	71,324
% CHANGE	-3.8%	12.5%
RECORD YEAR	2009 (74)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



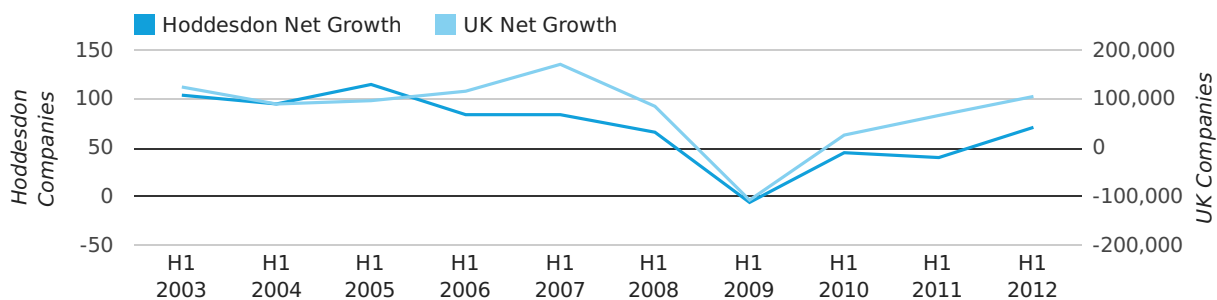
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	8	7	10
CLOSED COMPANIES IN 2011	8	8	10
% CHANGE	0.0%	-12.5%	0%
RECORD YEAR	2008 (14)	2009 (40)	2009 (21)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Hoddesdon increased by 71 companies. This figure is 77.5% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HODDESDON	UK
2012	71	105,357
2011	40	66,425
% CHANGE	77.5%	58.6%
RECORD YEAR	2005 (115)	2007 (171,296)

net growth by half year



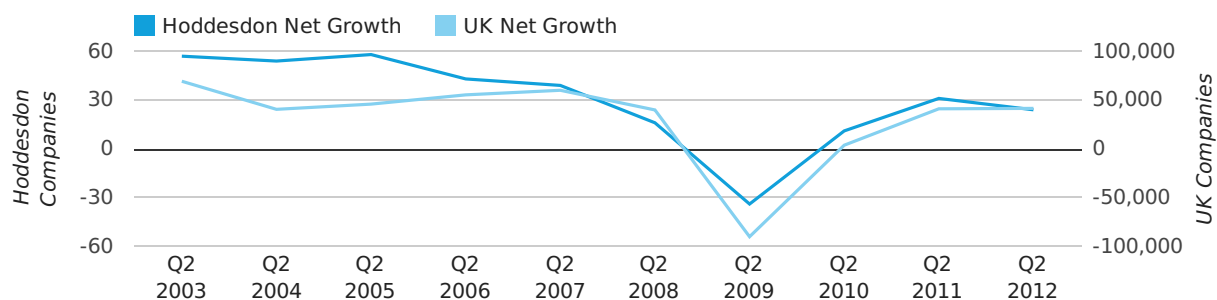
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Hoddesdon during the second quarter of 2012 (Apr 2012 - Jun 2012) was 24 companies.

This represents a decrease of 22.6% on the same period last year.

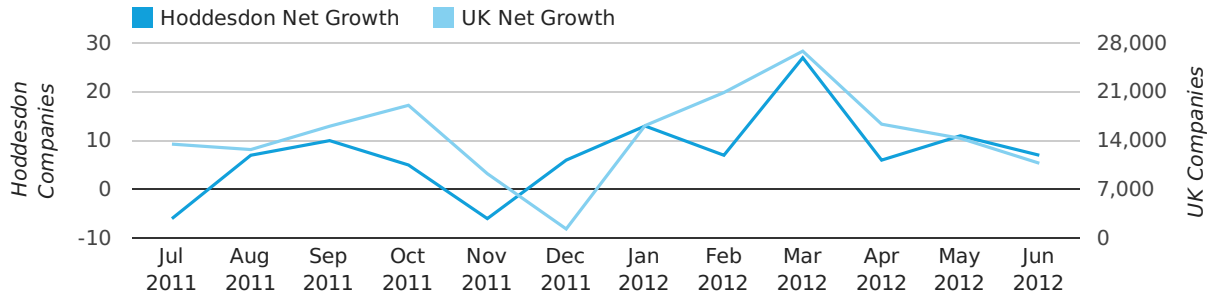
SECOND QUARTER (APR 2012 - JUN 2012)	HODDESDON	UK
2012	24	41,442
2011	31	41,020
% CHANGE	-22.6%	1.0%
RECORD YEAR	2005 (58)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



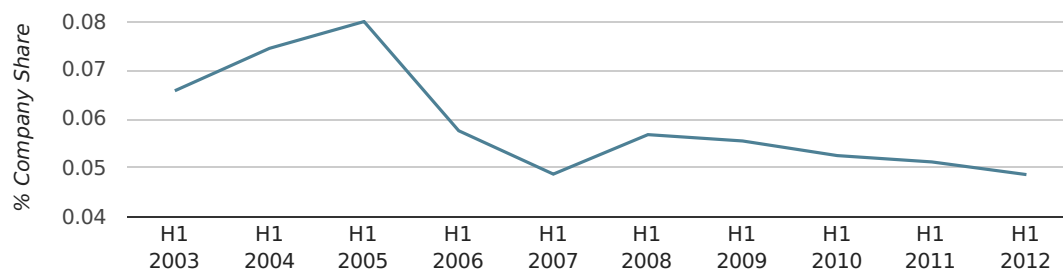
	APRIL	MAY	JUNE
NET GROWTH IN 2012	6	11	7
NET GROWTH IN 2011	13	9	9
% CHANGE	-53.8%	22.2%	-22.2%
RECORD YEAR	2007 (20)	2005 (30)	2003 (22)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Hoddesdon formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	HODDESDON
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by half year

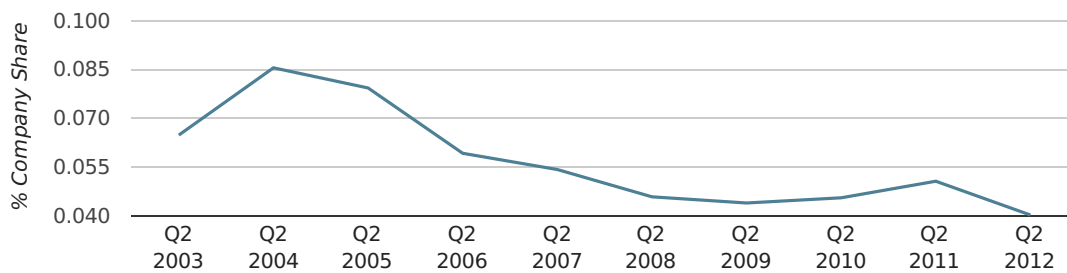


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Hoddesdon formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	HODDESDON
2012	0.0%
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
% CHANGE	-43.8%	-7.2%	-4.4%
RECORD YEAR	1962 (0.4%)	1963 (0.3%)	1974 (0.2%)

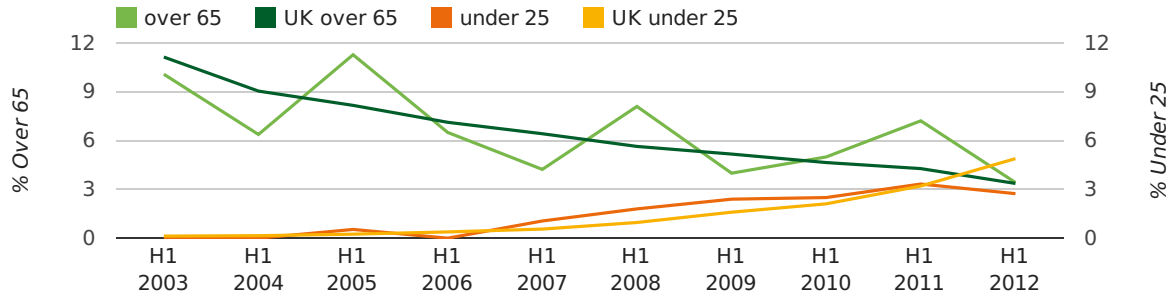
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.6.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



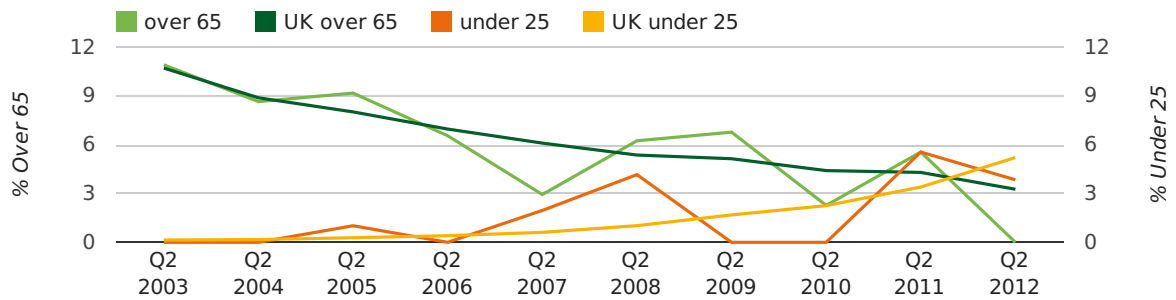
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.4.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 3.3%.

director age by quarter

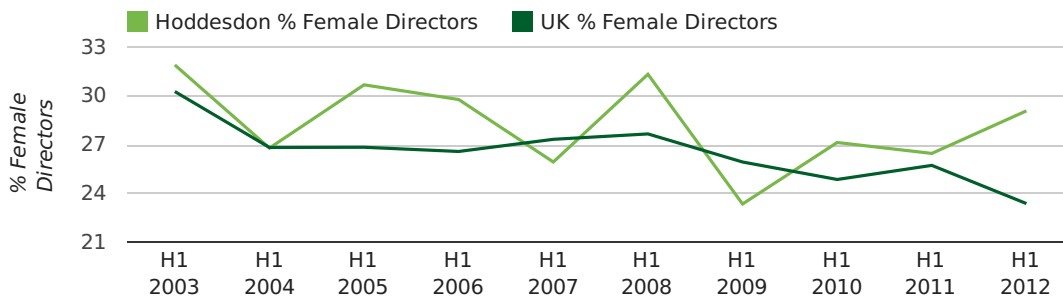


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Hoddesdon was 1861 when 40.0% of all directors were female.

29.1% of all director appointments in Hoddesdon in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

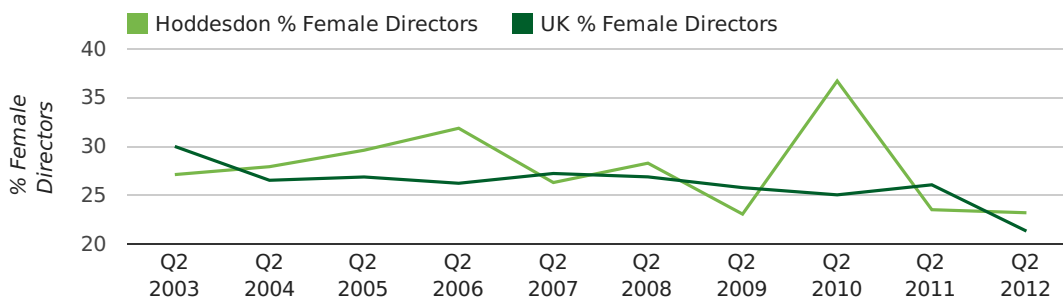


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hoddesdon was in 1866 when 66.7% of all directors were female.

23.2% of all director appointments in Hoddesdon in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.30%	CONSULTING	5.07%
JCA	1.18%	MANAGEMENT	4.74%
J	1.18%	CONSULTANCY	3.28%
L	0.94%	PROPERTY	2.35%
UPLOAD	0.71%	TRADING	2.10%
LOGISTICS	0.71%	DESIGN	1.89%
D	0.71%	ENGINEERING	1.87%
S	0.71%	ASSOCIATES	1.82%
QUAYS	0.71%	CONSULTANTS	1.78%
CAR	0.71%	CONSTRUCTION	1.71%
M	0.71%	BUSINESS	1.70%
LYTHAM	0.71%	MEDIA	1.69%
(HERTS)	0.71%	LONDON	1.68%
CLEANING	0.71%	J	1.57%
DIRECT	0.47%	GLOBAL	1.51%
ELECTRICAL	0.47%	INVESTMENTS	1.48%
PROTECTION	0.47%	IT	1.42%
SYSTEMS	0.47%	CARE	1.31%
P	0.47%	PROPERTIES	1.31%
DIGITAL	0.47%	M	1.26%
CLOTHING	0.47%	ELECTRICAL	1.23%
NEON	0.47%	BUILDING	1.23%
SECURITY	0.47%	SECURITY	1.19%
R	0.47%	S	1.18%
(HODDESDON)	0.47%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	88	244,457
99999 - Dormant Company	27	26,088
7487 - Other business activities	17	47,029
98000 - Residents property management	15	3,001
62020 - Information technology consultancy activities	13	15,280
96090 - Other service activities not elsewhere classified	8	14,220
62090 - Other information technology service activities	7	8,258
4521 - General construction & civil engineering	6	4,644
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
56103 - Take-away food shops and mobile food stands	5	3,169
43999 - Other specialised construction activities not elsewhere classified	5	4,091
7414 - Business & management consultancy	5	10,978
43210 - Electrical installation	5	3,557
9999 - Dormant Company	5	16,469
7011 - Development & sell real estate	5	1,921
70229 - Management consultancy activities other than financial management	5	20,390
74990 - Non-trading company	5	9,706
0112 - Grow vegetables & nursery products	5	89
82990 - Other business support service activities not elsewhere classified	4	35,447
01130 - Growing of vegetables and melons, roots and tubers	4	95