

# Hornchurch

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company closures in Hornchurch when compared to any previous Q1.
- February 2011 saw a new record in company closures in Hornchurch when compared to any previous February.
- January 2011 saw a new record in company closures in Hornchurch when compared to any previous January.

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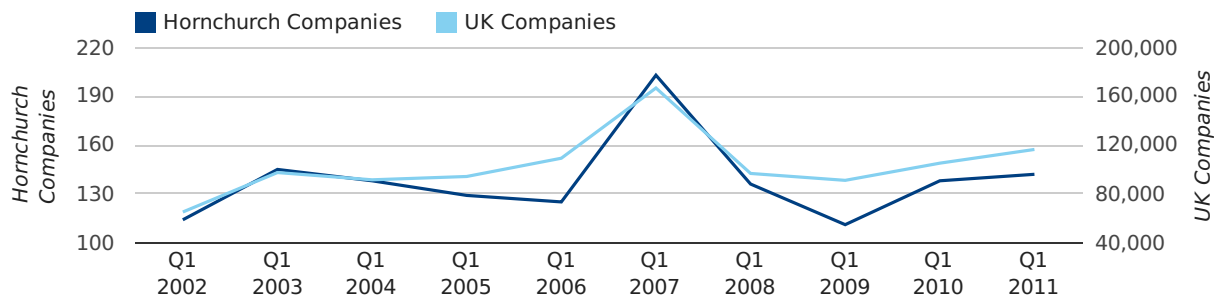
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 142 companies were registered in Hornchurch during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 2.9% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

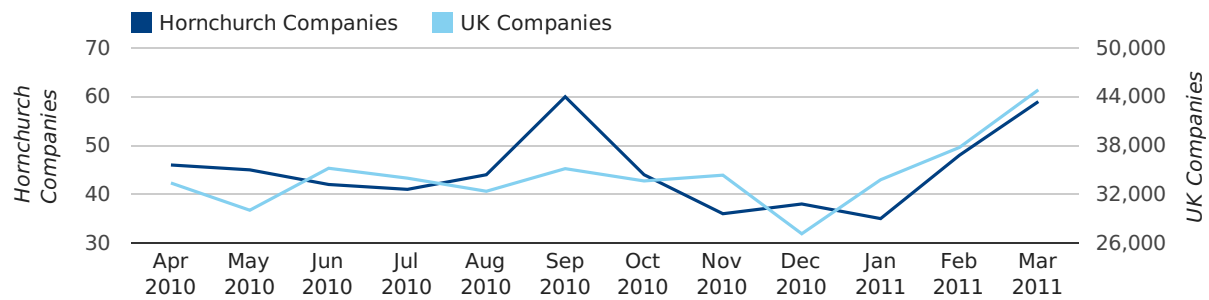
| FIRST QUARTER (JAN 2011 - MAR 2011) | HORNCHURCH | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 142        | 116,391        |
| 2010                                | 138        | 105,137        |
| % CHANGE                            | 2.9%       | 10.7%          |
| RECORD YEAR                         | 2007 (203) | 2007 (166,814) |

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### new companies by month



|                       | JANUARY   | FEBRUARY  | MARCH     |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 35        | 48        | 59        |
| NEW COMPANIES IN 2010 | 37        | 44        | 57        |
| % CHANGE              | -5.4%     | 9.1%      | 3.5%      |
| RECORD YEAR           | 2007 (53) | 2007 (61) | 2007 (89) |

### Quarterly Data (Q1 Jan-Mar 2011)

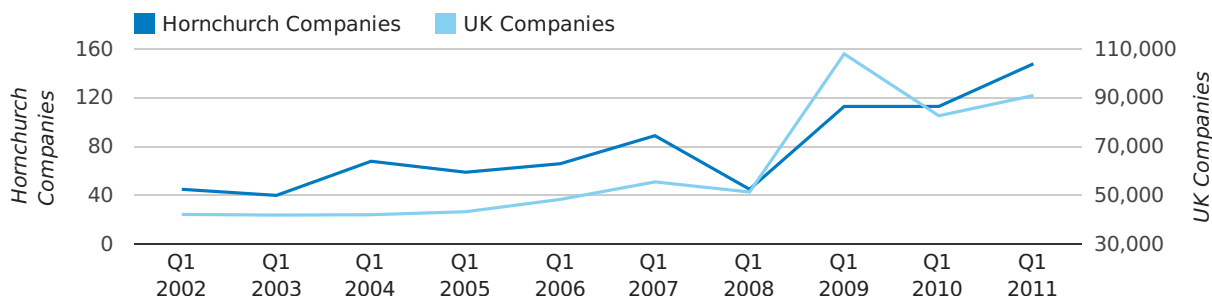
Q1 2011 saw a new record in company closures in Hornchurch when compared to any previous Q1.

A total of 148 companies were dissolved in Hornchurch during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 31.0% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | HORNCHURCH | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 148        | 90,986         |
| 2010                                | 113        | 82,677         |
| % CHANGE                            | 31.0%      | 10.0%          |
| RECORD YEAR                         | 2011 (148) | 2009 (108,060) |

### dissolved companies by quarter

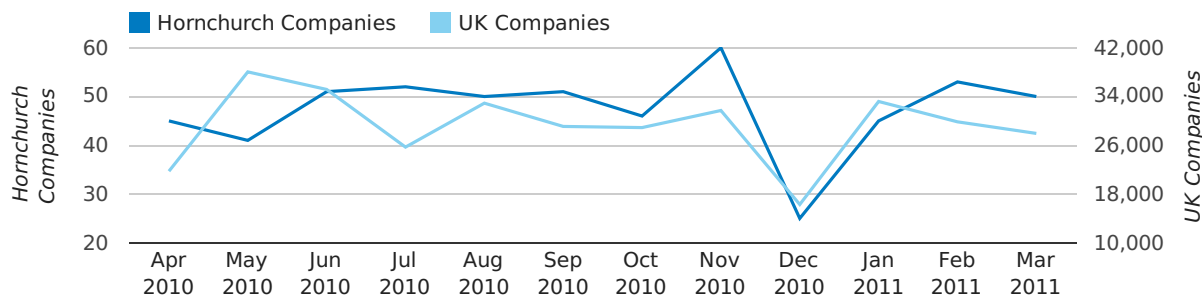


### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Hornchurch when compared to any previous February.

January 2011 saw a new record in company closures in Hornchurch when compared to any previous January.

### dissolved companies by month



|                          | JANUARY   | FEBRUARY  | MARCH     |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 45        | 53        | 50        |
| CLOSED COMPANIES IN 2010 | 32        | 30        | 51        |
| % CHANGE                 | 40.6%     | 76.7%     | -2%       |
| RECORD YEAR              | 2011 (45) | 2011 (53) | 2009 (69) |

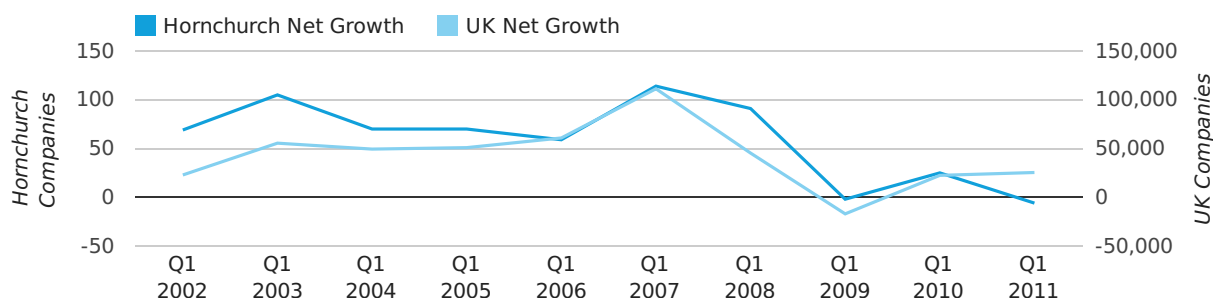
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Hornchurch during the first quarter of 2011 (Jan 2011 - Mar 2011) was -6 companies.

This represents a decrease of 124.0% on the same period last year.

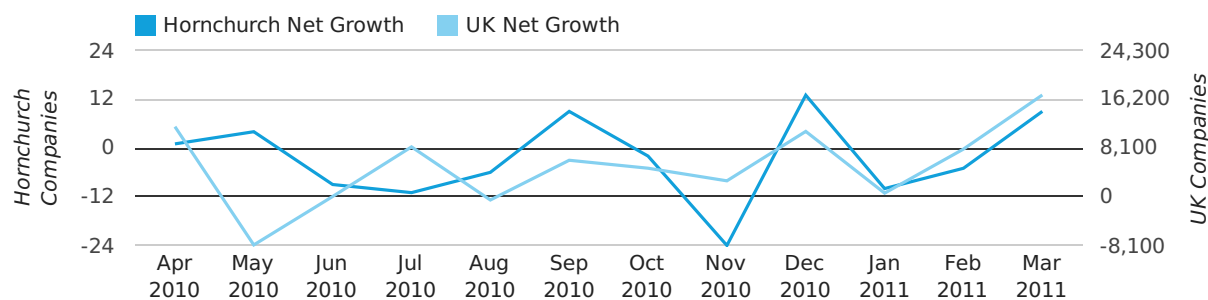
| FIRST QUARTER (JAN 2011 - MAR 2011) | HORNCHURCH | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | -6         | 25,405         |
| 2010                                | 25         | 22,460         |
| % CHANGE                            | -124.0%    | 13.1%          |
| RECORD YEAR                         | 2007 (114) | 2007 (111,282) |

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



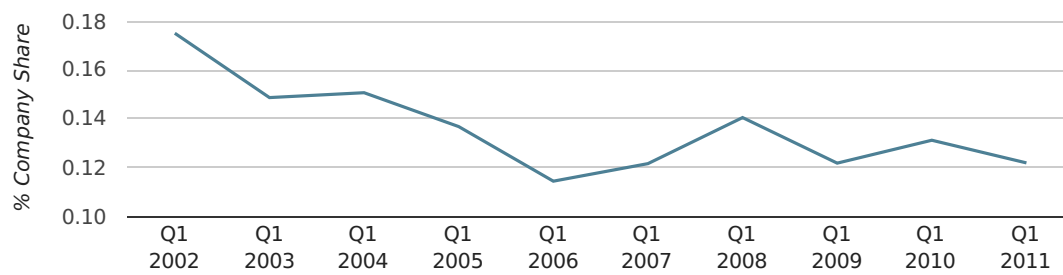
|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | -10       | -5        | 9         |
| NET GROWTH IN 2010 | 5         | 14        | 6         |
| % CHANGE           | -300.0%   | -135.7%   | 50.0%     |
| RECORD YEAR        | 2003 (35) | 2005 (37) | 2007 (57) |

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Hornchurch formed 0.1% of all UK companies.

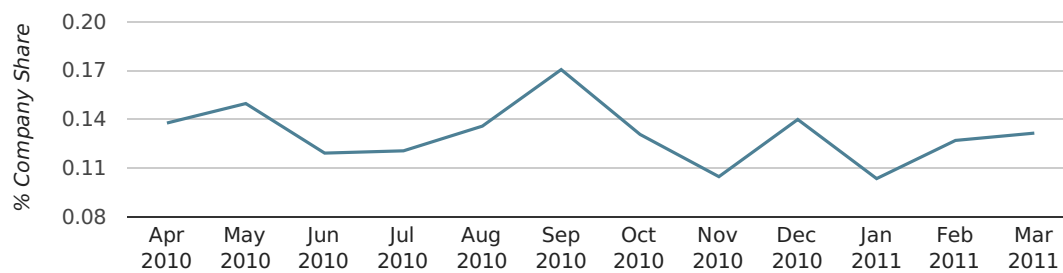
| FIRST QUARTER (JAN 2011 - MAR 2011) | HORNCHURCH  |
|-------------------------------------|-------------|
| 2011                                | 0.1%        |
| 2010                                | 0.1%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| 2007                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1967 (0.3%) |

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | -18.4%      | -4.1%       | -1.2%       |
| RECORD YEAR                | 1966 (0.4%) | 1965 (0.6%) | 1967 (0.5%) |

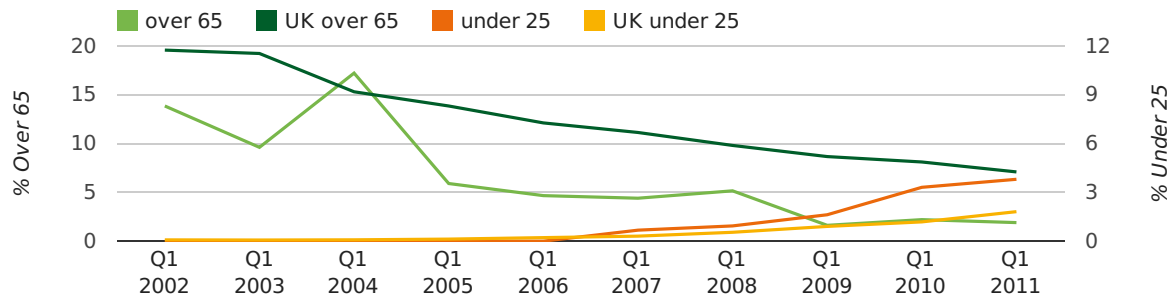
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.3%.

#### director age by quarter

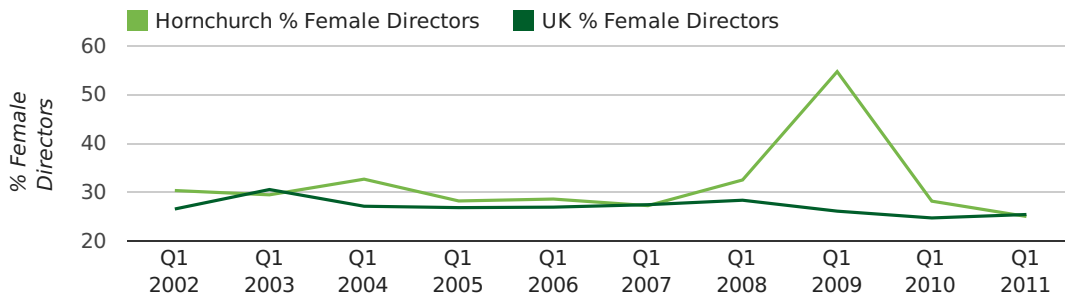


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Hornchurch was in 1861 when 40.0% of all directors were female.

25.0% of all director appointments in Hornchurch in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD       | UK PERCENTAGE |
|--------------|------------|---------------|---------------|
| PROPERTY     | 1.87%      | CONSULTING    | 5.04%         |
| MANAGEMENT   | 1.65%      | MANAGEMENT    | 4.97%         |
| LONDON       | 1.43%      | CONSULTANCY   | 3.16%         |
| CONSULTING   | 1.21%      | PROPERTY      | 2.38%         |
| CONSULTANCY  | 1.21%      | TRADING       | 2.10%         |
| M            | 1.10%      | DESIGN        | 1.93%         |
| BUILDING     | 0.99%      | ASSOCIATES    | 1.92%         |
| J            | 0.99%      | BUSINESS      | 1.87%         |
| MAINTENANCE  | 0.88%      | CONSTRUCTION  | 1.80%         |
| CARE         | 0.77%      | CONSULTANTS   | 1.76%         |
| CONSULTANTS  | 0.66%      | MEDIA         | 1.69%         |
| TRADING      | 0.66%      | ENGINEERING   | 1.61%         |
| D            | 0.66%      | LONDON        | 1.60%         |
| MEATS        | 0.66%      | CARE          | 1.45%         |
| ELECTRICAL   | 0.66%      | J             | 1.45%         |
| IT           | 0.66%      | GLOBAL        | 1.44%         |
| DENTAL       | 0.66%      | INVESTMENTS   | 1.43%         |
| W            | 0.55%      | IT            | 1.41%         |
| R            | 0.55%      | PROPERTIES    | 1.36%         |
| INTERIORS    | 0.55%      | BUILDING      | 1.34%         |
| INVESTMENTS  | 0.55%      | M             | 1.30%         |
| ENTERPRISES  | 0.55%      | ELECTRICAL    | 1.28%         |
| HOME         | 0.55%      | S             | 1.24%         |
| CONSTRUCTION | 0.55%      | INTERNATIONAL | 1.23%         |
| TIME         | 0.44%      | SYSTEMS       | 1.23%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 225                 | 202,798      |
| 7487 - Other business activities   | 111                 | 60,968       |
| 82990 - Other business support service activities not elsewhere classified               | 62                  | 30,253       |
| 86230 - Dental practice activities   | 39                  | 1,418        |
| 9999 - Dormant Company   | 27                  | 19,765       |
| 9305 - Other service activities  | 23                  | 8,740        |
| 62012 - Business and domestic software development                                       | 21                  | 3,168        |
| 7222 - Other software consultancy and supply   | 18                  | 7,000        |
| 8513 - Dental practice activities  | 17                  | 499          |
| 62020 - Information technology consultancy activities                                    | 17                  | 10,246       |
| 96090 - Other service activities not elsewhere classified                                | 17                  | 10,085       |
| 7414 - Business & management consultancy   | 14                  | 12,916       |
| 5530 - Restaurants   | 12                  | 4,898        |
| 99999 - Dormant Company  | 11                  | 18,336       |
| 4521 - General construction & civil engineering  | 11                  | 6,183        |
| 74990 - Non-trading company  | 10                  | 8,695        |
| 42990 - Construction of other civil engineering projects not elsewhere classified        | 9                   | 1,486        |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9                   | 7,788        |
| 7450 - Labour recruitment  | 8                   | 2,475        |
| 62090 - Other information technology service activities                                  | 8                   | 6,996        |