

Hornchurch

q1 2012 business confidence report



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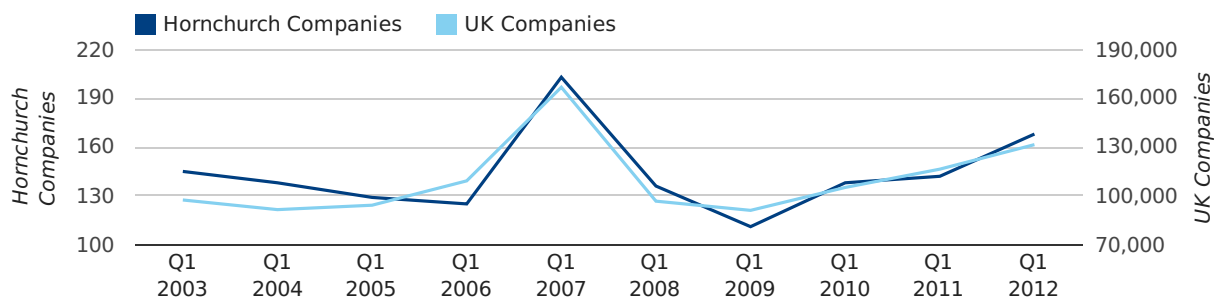
Quarterly Data (Q1 Jan-Mar 2012)

A total of 168 companies were registered in Hornchurch during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 18.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

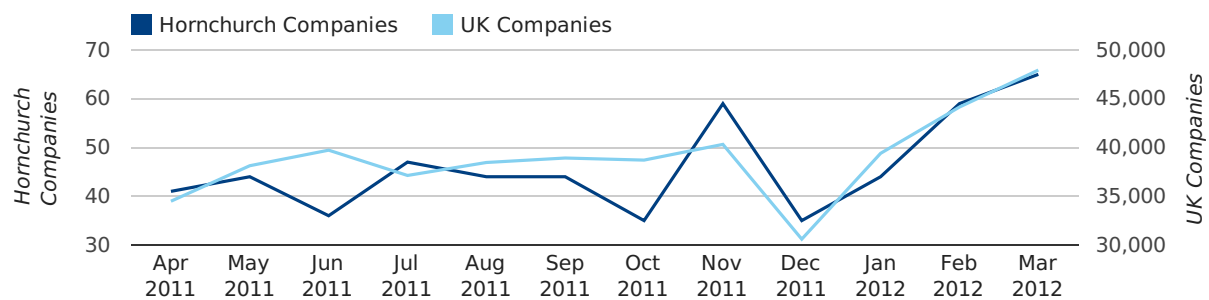
FIRST QUARTER (JAN 2012 - MAR 2012)	HORNCHURCH	UK
2012	168	131,491
2011	142	116,391
% CHANGE	18.3%	13.0%
RECORD YEAR	2007 (203)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	44	59	65
NEW COMPANIES IN 2011	35	48	59
% CHANGE	25.7%	22.9%	10.2%
RECORD YEAR	2007 (53)	2007 (61)	2007 (89)

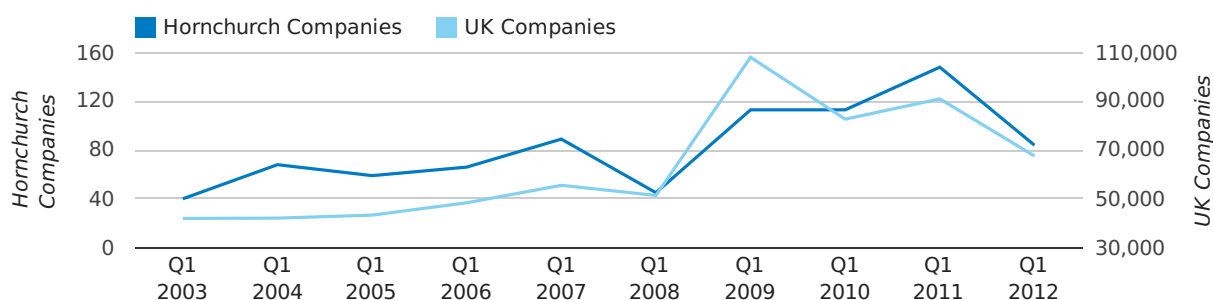
Quarterly Data (Q1 Jan-Mar 2012)

A total of 84 companies were dissolved in Hornchurch during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 43.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

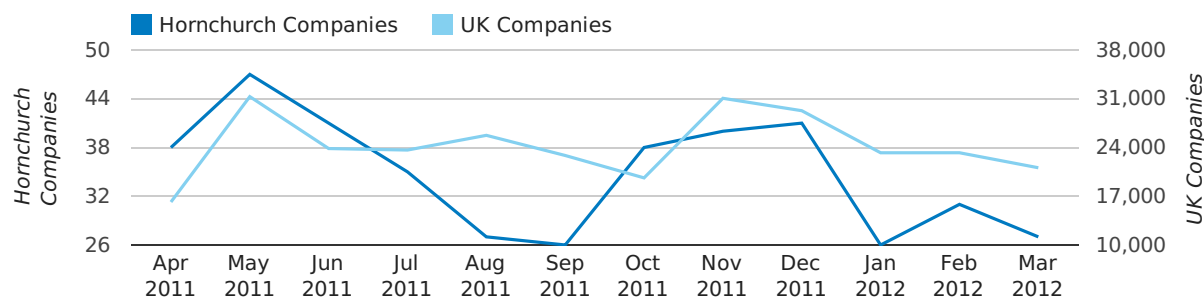
FIRST QUARTER (JAN 2012 - MAR 2012)	HORNCHURCH	UK
2012	84	67,576
2011	148	90,986
% CHANGE	-43.2%	-25.7%
RECORD YEAR	2011 (148)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	26	31	27
CLOSED COMPANIES IN 2011	45	53	50
% CHANGE	-42.2%	-41.5%	-46%
RECORD YEAR	2011 (45)	2011 (53)	2009 (69)

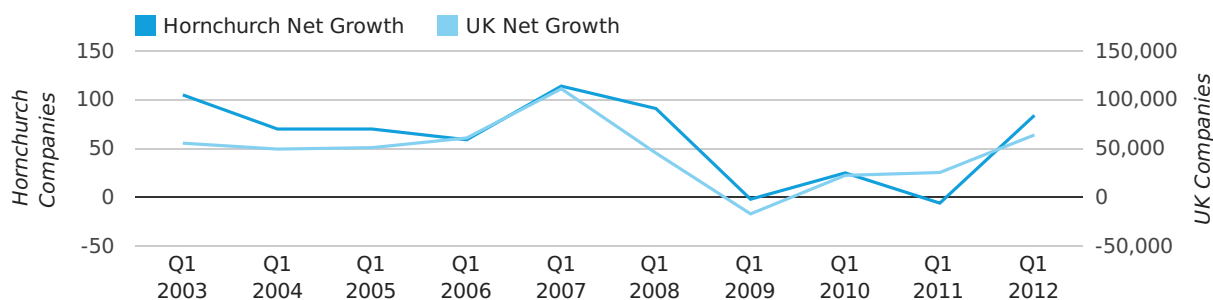
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Hornchurch during the first quarter of 2012 (Jan 2012 - Mar 2012) was 84 companies.

This represents an increase of 1,500.0% on the same period last year.

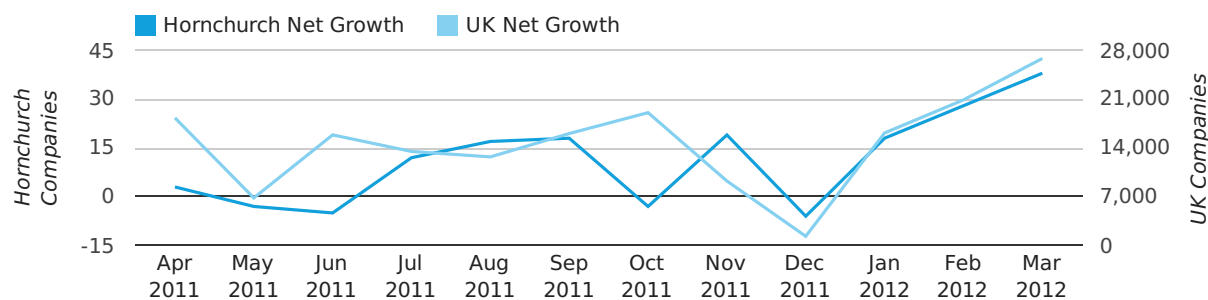
FIRST QUARTER (JAN 2012 - MAR 2012)	HORNCHURCH	UK
2012	84	63,915
2011	-6	25,405
% CHANGE	-1,500.0%	151.6%
RECORD YEAR	2007 (114)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



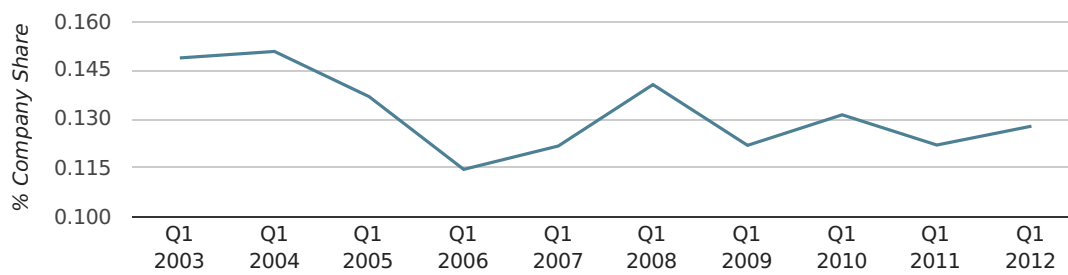
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	18	28	38
NET GROWTH IN 2011	-10	-5	9
% CHANGE	-280.0%	-660.0%	322.2%
RECORD YEAR	2003 (35)	2005 (37)	2007 (57)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hornchurch formed 0.1% of all UK companies.

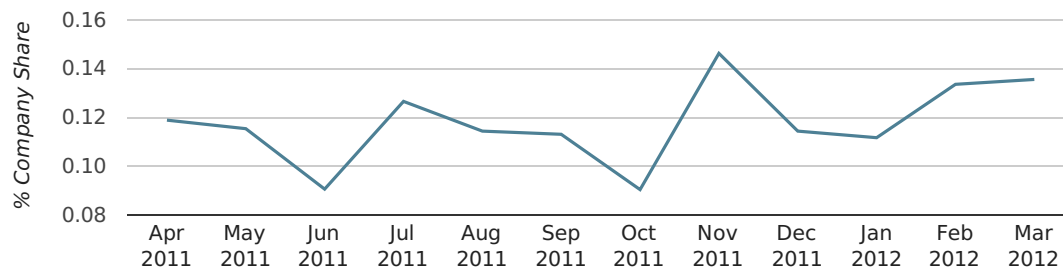
FIRST QUARTER (JAN 2012 - MAR 2012)	HORNCHURCH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	7.8%	5.1%	3.0%
RECORD YEAR	1966 (0.4%)	1965 (0.6%)	1967 (0.5%)

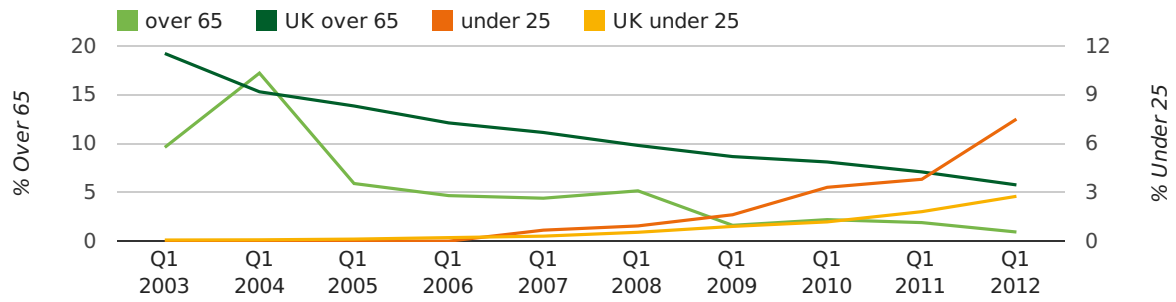
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 40.6.

The percentage of directors under the age of 25 was 7.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.5%.

director age by quarter

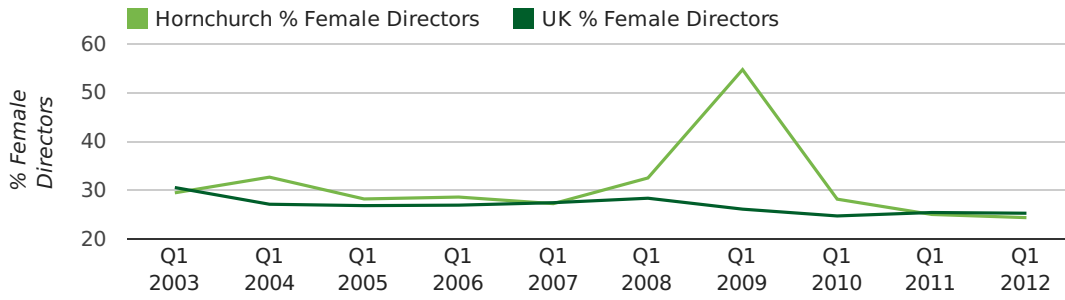


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hornchurch was in 1861 when 40.0% of all directors were female.

24.3% of all director appointments in Hornchurch in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.35%	CONSULTING	5.07%
S	1.25%	MANAGEMENT	4.74%
MANAGEMENT	1.25%	CONSULTANCY	3.30%
PROPERTY	1.14%	PROPERTY	2.37%
CONSULTANCY	1.14%	TRADING	2.07%
ELECTRICAL	0.93%	DESIGN	1.93%
BUSINESS	0.83%	ENGINEERING	1.86%
BUILDING	0.73%	ASSOCIATES	1.84%
CONSTRUCTION	0.73%	CONSULTANTS	1.79%
CONSULTANTS	0.73%	BUSINESS	1.73%
CONSULTING	0.62%	MEDIA	1.72%
L	0.62%	CONSTRUCTION	1.72%
J	0.62%	LONDON	1.66%
INVESTMENTS	0.52%	J	1.54%
HOME	0.52%	INVESTMENTS	1.51%
TRADING	0.52%	GLOBAL	1.50%
D	0.52%	IT	1.40%
ESSEX	0.52%	CARE	1.34%
ACADEMY	0.52%	PROPERTIES	1.31%
TRAINING	0.52%	ELECTRICAL	1.27%
FOODS	0.42%	M	1.27%
ENERGY	0.42%	BUILDING	1.24%
SERVICE	0.42%	ENERGY	1.20%
FIRST	0.42%	S	1.20%
TRANSPORT	0.42%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	223	216,665
7487 - Other business activities	98	52,735
82990 - Other business support service activities not elsewhere classified	77	35,233
86230 - Dental practice activities	32	1,834
62012 - Business and domestic software development	27	4,356
9999 - Dormant Company	26	18,617
96090 - Other service activities not elsewhere classified	22	13,637
62020 - Information technology consultancy activities	22	14,303
99999 - Dormant Company	17	25,084
9305 - Other service activities	16	8,818
7222 - Other software consultancy and supply	13	6,934
5530 - Restaurants	12	4,633
62090 - Other information technology service activities	12	8,145
7414 - Business & management consultancy	11	12,113
70229 - Management consultancy activities other than financial management	11	19,704
74990 - Non-trading company	10	9,729
96020 - Hairdressing and other beauty treatment	9	2,798
7412 - Accounting, auditing; tax consult	9	2,379
43290 - Other construction installation	9	1,764
4521 - General construction & civil engineering	8	5,169