

Horsham

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Horsham when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

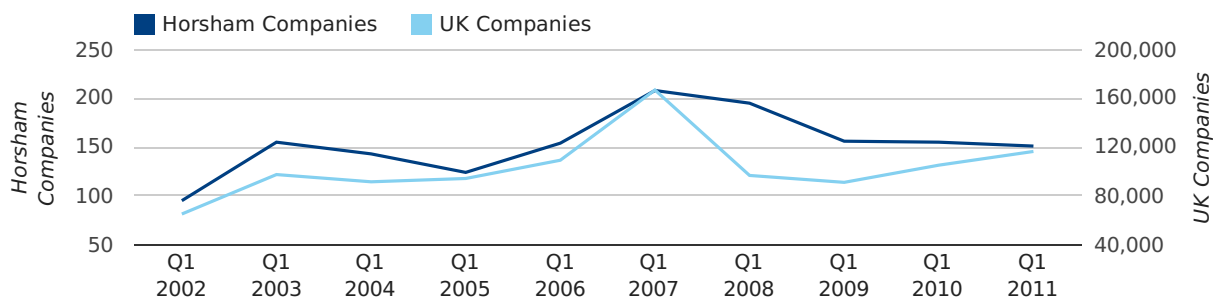
Quarterly Data (Q1 Jan-Mar 2011)

A total of 151 companies were registered in Horsham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 2.6% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

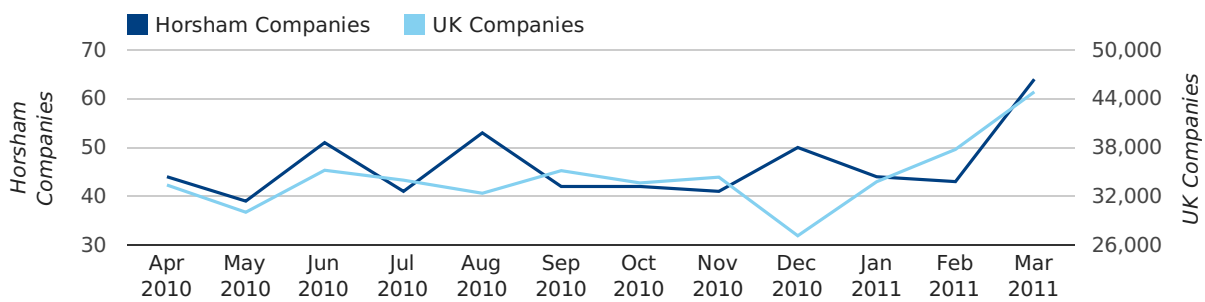
FIRST QUARTER (JAN 2011 - MAR 2011)	HORSHAM	UK
2011	151	116,391
2010	155	105,137
% CHANGE	-2.6%	10.7%
RECORD YEAR	2007 (208)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	44	43	64
NEW COMPANIES IN 2010	42	42	71
% CHANGE	4.8%	2.4%	-9.9%
RECORD YEAR	2008 (59)	2008 (61)	2007 (92)

Quarterly Data (Q1 Jan-Mar 2011)

A total of 150 companies were dissolved in Horsham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 10.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HORSHAM	UK
2011	150	90,986
2010	167	82,677
% CHANGE	-10.2%	10.0%
RECORD YEAR	2010 (167)	2009 (108,060)

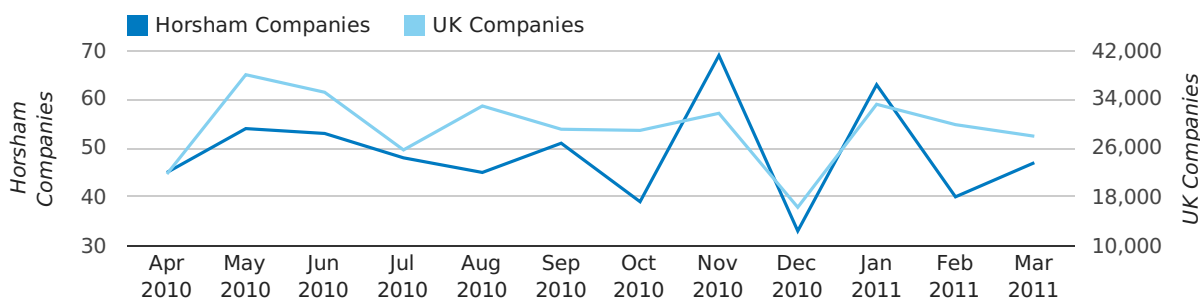
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Horsham when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	63	40	47
CLOSED COMPANIES IN 2010	41	62	64
% CHANGE	53.7%	-35.5%	-27%
RECORD YEAR	2011 (63)	2010 (62)	2009 (100)

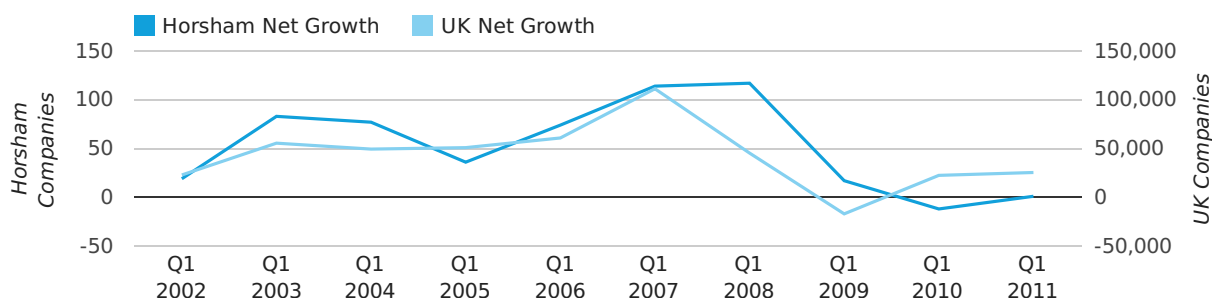
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Horsham during the first quarter of 2011 (Jan 2011 - Mar 2011) was 1 companies.

This represents an increase of 108.3% on the same period last year.

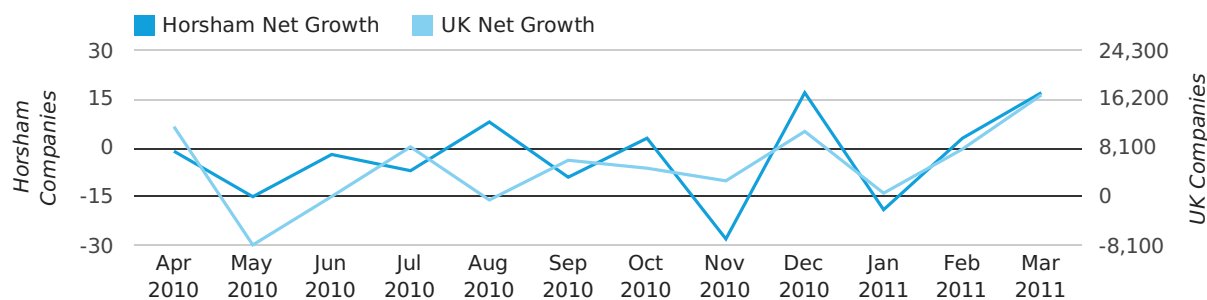
FIRST QUARTER (JAN 2011 - MAR 2011)	HORSHAM	UK
2011	1	25,405
2010	-12	22,460
% CHANGE	-108.3%	13.1%
RECORD YEAR	2008 (117)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



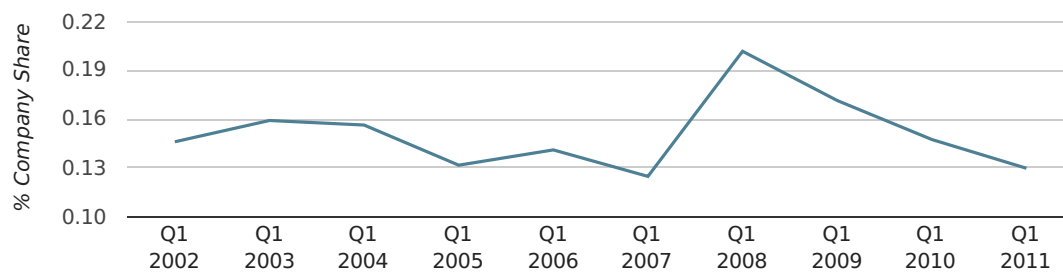
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-19	3	17
NET GROWTH IN 2010	1	-20	7
% CHANGE	-2,000.0%	-115.0%	142.9%
RECORD YEAR	2003 (30)	2007 (36)	2008 (74)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Horsham formed 0.1% of all UK companies.

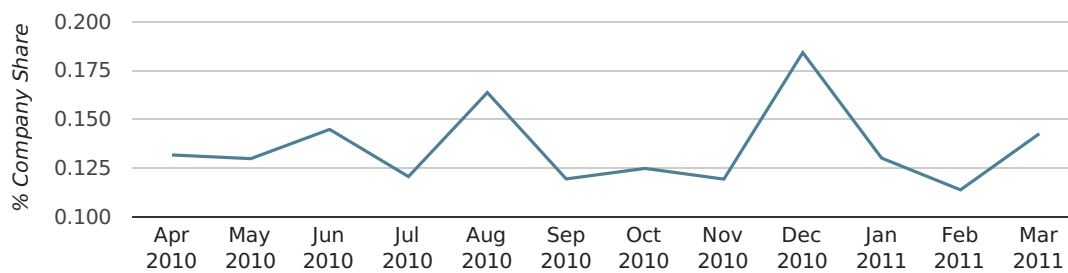
FIRST QUARTER (JAN 2011 - MAR 2011)	HORSHAM
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.2%
% CHANGE	-9.6%	-10.0%	-14.0%
RECORD YEAR	1974 (0.6%)	1971 (0.5%)	1966 (0.4%)

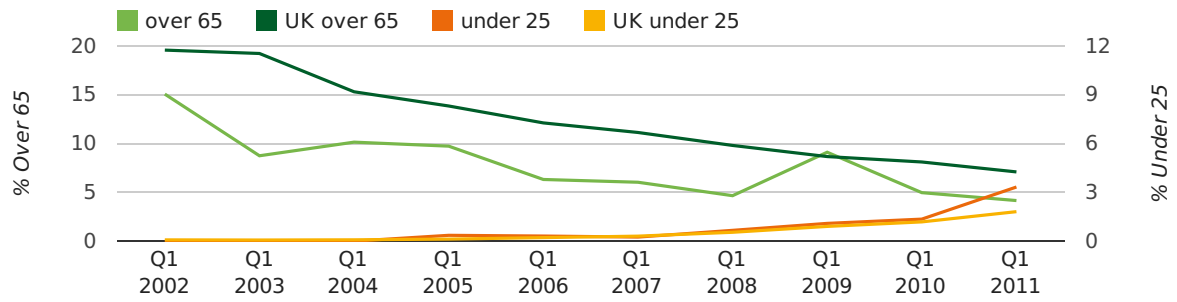
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.3%.

director age by quarter

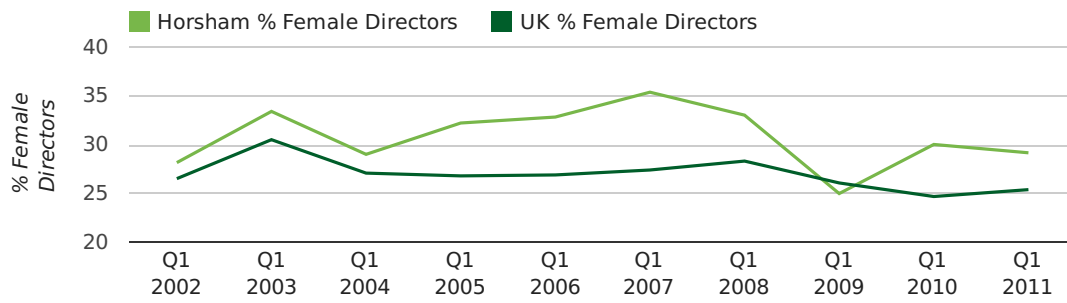


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Horsham was in 1861 when 40.0% of all directors were female.

29.2% of all director appointments in Horsham in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.92%	CONSULTING	5.04%
MANAGEMENT	1.38%	MANAGEMENT	4.97%
SUSSEX	1.28%	CONSULTANCY	3.16%
PLANNING	0.96%	PROPERTY	2.38%
ASSOCIATES	0.96%	TRADING	2.10%
TRADING	0.85%	DESIGN	1.93%
HEATING	0.85%	ASSOCIATES	1.92%
OPPORTUNITIES	0.75%	BUSINESS	1.87%
INTEGRATED	0.75%	CONSTRUCTION	1.80%
IT	0.64%	CONSULTANTS	1.76%
PROJECT	0.53%	MEDIA	1.69%
CONSULTANCY	0.53%	ENGINEERING	1.61%
SYSTEMS	0.53%	LONDON	1.60%
HEALTHCARE	0.53%	CARE	1.45%
BUSINESS	0.53%	J	1.45%
HOMES	0.53%	GLOBAL	1.44%
DESIGN	0.53%	INVESTMENTS	1.43%
PROJECTS	0.53%	IT	1.41%
MEDIA	0.53%	PROPERTIES	1.36%
SERVICE	0.53%	BUILDING	1.34%
CONSULTANTS	0.53%	M	1.30%
WEALTH	0.43%	ELECTRICAL	1.28%
R	0.43%	S	1.24%
CARE	0.43%	INTERNATIONAL	1.23%
4	0.43%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	338	202,798
9999 - Dormant Company	111	19,765
7487 - Other business activities	72	60,968
70229 - Management consultancy activities other than financial management	69	16,150
99999 - Dormant Company	54	18,336
82990 - Other business support service activities not elsewhere classified	46	30,253
7414 - Business & management consultancy	38	12,916
62020 - Information technology consultancy activities	36	10,246
96090 - Other service activities not elsewhere classified	23	10,085
7260 - Other computer related activities	18	7,789
62090 - Other information technology service activities	17	6,996
7222 - Other software consultancy and supply	15	7,000
4521 - General construction & civil engineering	15	6,183
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,788
9305 - Other service activities	14	8,740
43999 - Other specialised construction activities not elsewhere classified	11	3,097
74990 - Non-trading company	11	8,695
7499 - Non-trading company	10	11,316
68209 - Other letting and operating of own or leased real estate	8	3,895
62012 - Business and domestic software development	8	3,168