

# Hounslow

2011 half year business confidence report



### headlines

- The first half of 2011 saw a new record in company closures in Hounslow when compared to any previous first half year.
- The first half of 2011 was a record first half year for company closures in Hounslow when compared to any half year in history.

### contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

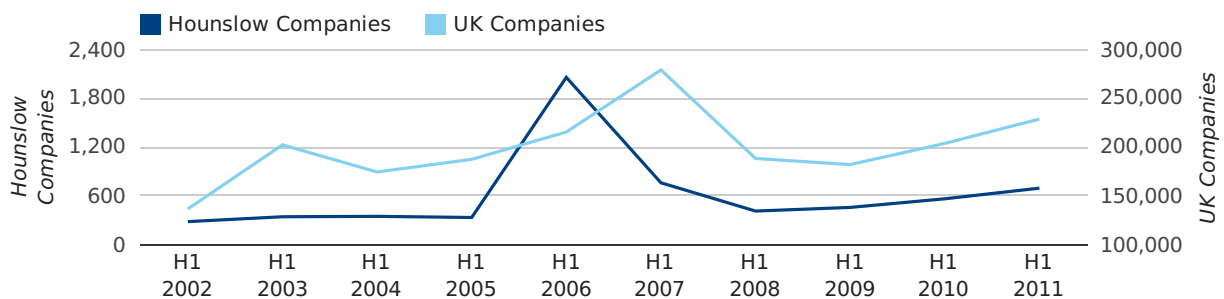
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 694 companies were formed in Hounslow. This figure is 23.3% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Hounslow occurred in 2006 when a total of 2,058 were formed.

HALF YEAR (JAN-JUN)	HOUNSLOW	UK
2011	694	228,735
2010	563	203,749
% CHANGE	23.3%	12.3%
RECORD YEAR	2006 (2,058)	2007 (279,097)

### new companies by half year



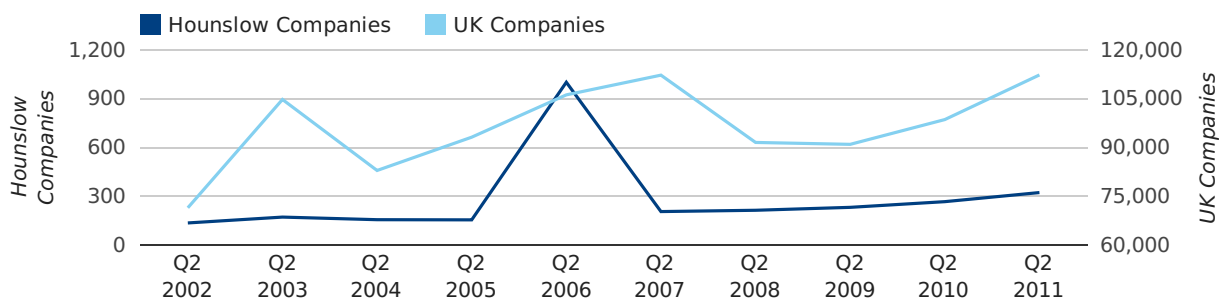
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 323 companies were registered in Hounslow during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 21.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

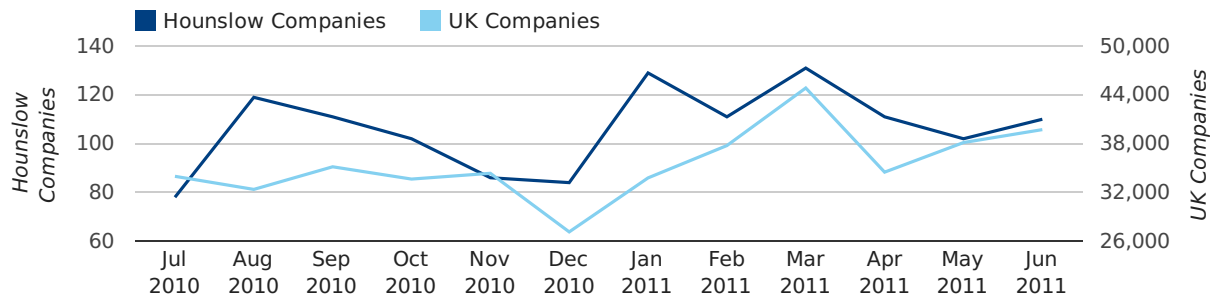
SECOND QUARTER (APR 2011 - JUN 2011)	HOUNSLOW	UK
2011	323	112,344
2010	267	98,612
% CHANGE	21.0%	13.9%
RECORD YEAR	2006 (1,002)	2011 (112,344)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	111	102	110
NEW COMPANIES IN 2010	82	88	97
% CHANGE	35.4%	15.9%	13.4%
RECORD YEAR	2006 (341)	2006 (301)	2006 (360)

### Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company closures in Hounslow when compared to any previous first half year.

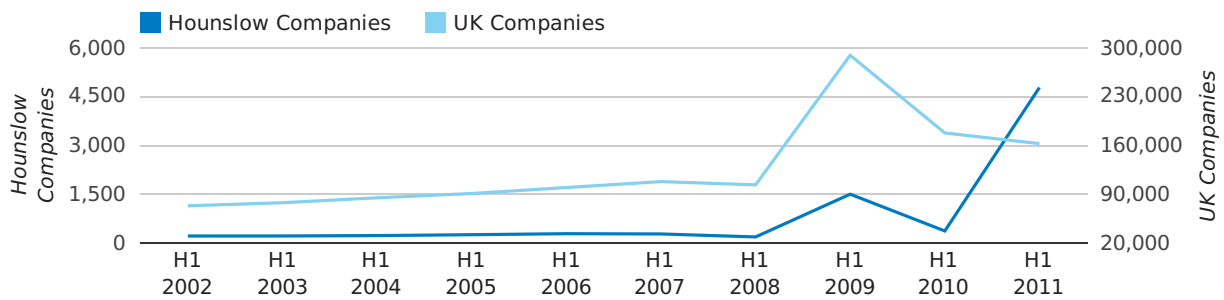
The first half of 2011 was a record first half year for company closures in Hounslow when compared to any half year in history.

In the first half of 2011 a total of 4,776 companies were dissolved in Hounslow. This figure is 1,219.3% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Hounslow occurred in 2011 when a total of 4,776 were closed.

HALF YEAR (JAN-JUN)	HOUNSLOW	UK
2011	4,776	162,310
2010	362	177,631
% CHANGE	1,219.3%	-8.6%
RECORD YEAR	2011 (4,776)	2009 (289,236)

### dissolved companies by half year



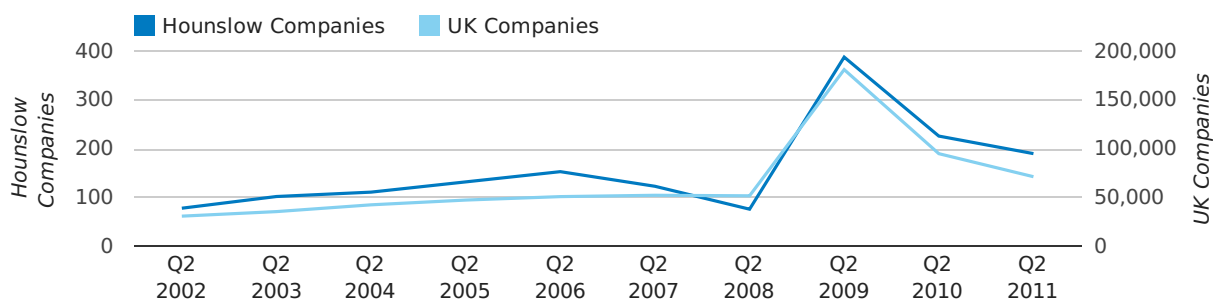
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 190 companies were dissolved in Hounslow during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 15.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

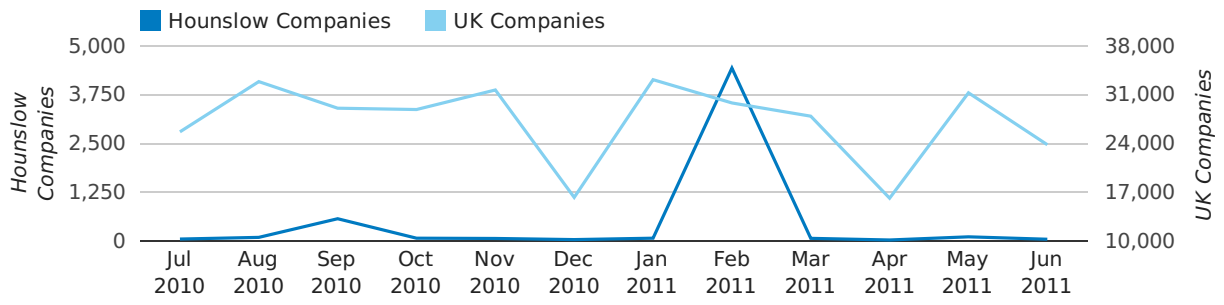
SECOND QUARTER (APR 2011 - JUN 2011)	HOUNSLOW	UK
2011	190	71,324
2010	226	94,954
% CHANGE	-15.9%	-24.9%
RECORD YEAR	2009 (388)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



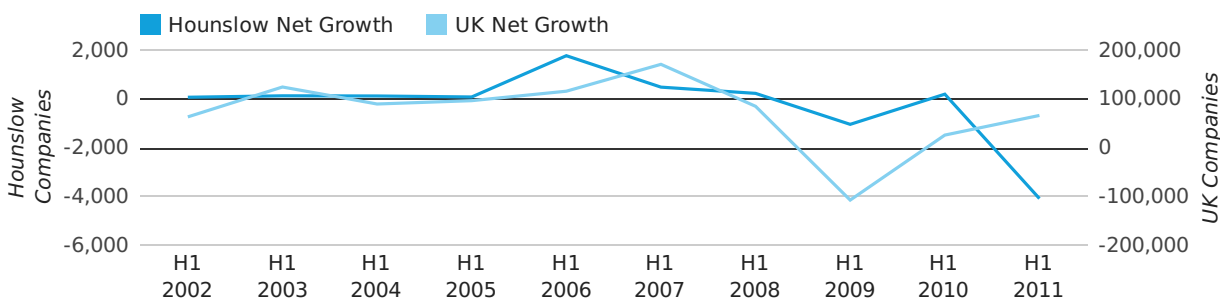
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	30	111	49
CLOSED COMPANIES IN 2010	80	81	65
% CHANGE	-62.5%	37.0%	-25%
RECORD YEAR	2009 (128)	2009 (151)	2009 (109)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Hounslow decreased by 4,082 companies. This figure is 2,130.8% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HOUNSLOW	UK
2011	-4,082	66,425
2010	201	26,118
% CHANGE	-2,130.8%	154.3%
RECORD YEAR	2006 (1,780)	2007 (171,296)

### net growth by half year



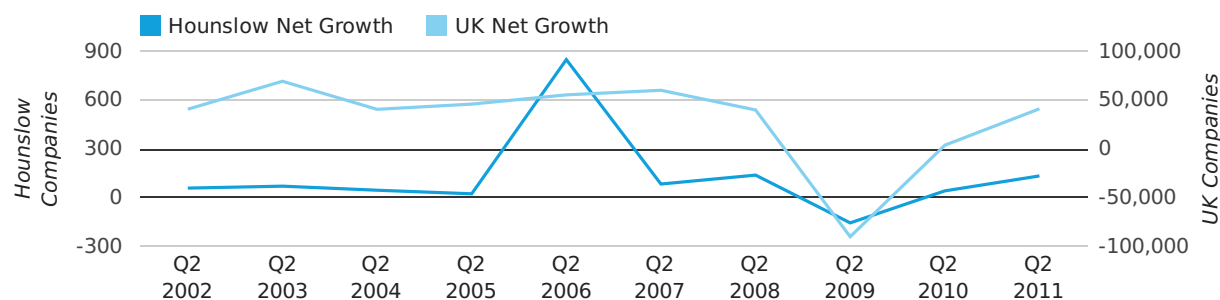
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Hounslow during the second quarter of 2011 (Apr 2011 - Jun 2011) was 133 companies.

This represents an increase of 224.4% on the same period last year.

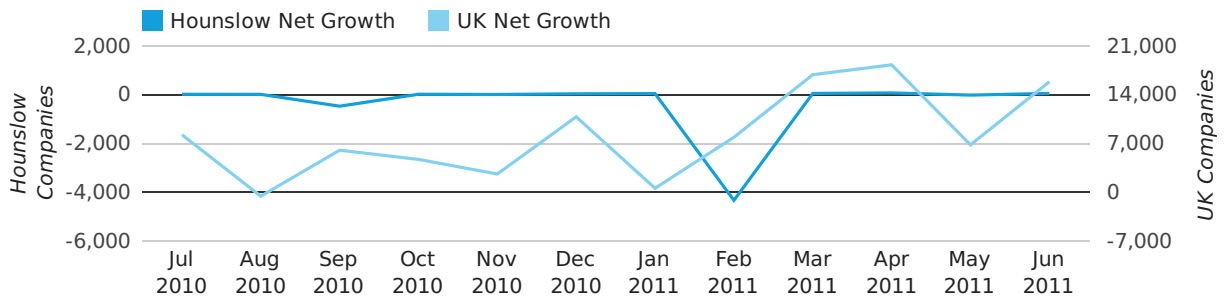
SECOND QUARTER (APR 2011 - JUN 2011)	HOUNSLOW	UK
2011	133	41,020
2010	41	3,658
% CHANGE	224.4%	1,021.4%
RECORD YEAR	2006 (849)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	81	-9	61
NET GROWTH IN 2010	2	7	32
% CHANGE	3,950.0%	-228.6%	90.6%
RECORD YEAR	2006 (275)	2006 (268)	2006 (306)

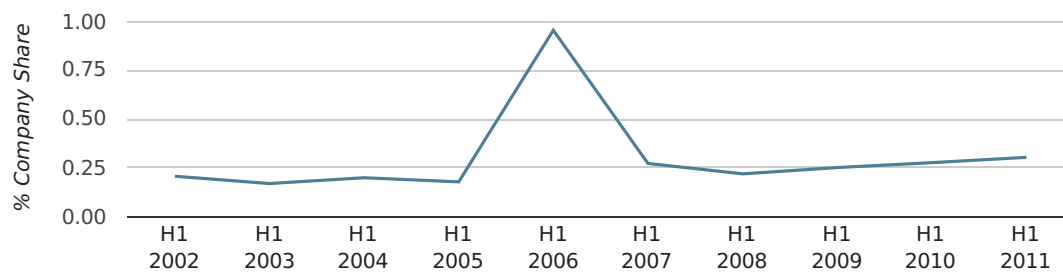


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Hounslow formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JAN-JUN)	HOUNSLOW
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	2006 (1.0%)

#### company share by half year

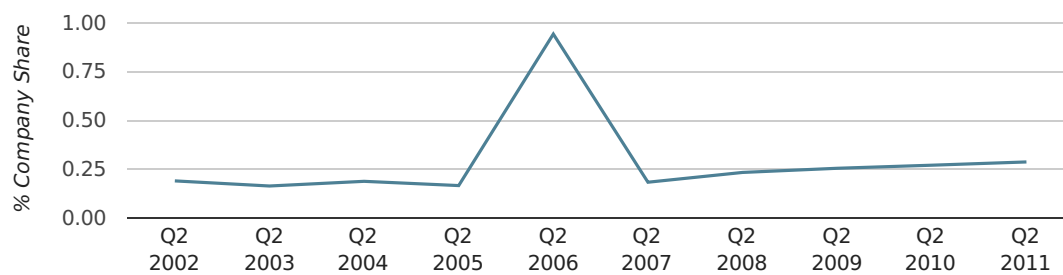


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Hounslow formed 0.3% of all UK companies.

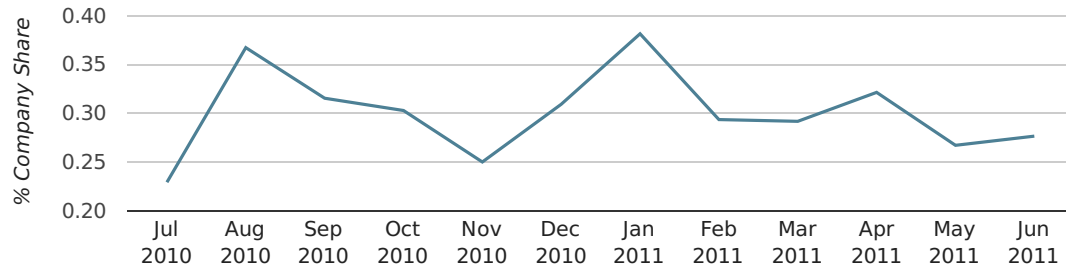
SECOND QUARTER (APR 2011 - JUN 2011)	HOUNSLOW
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2006 (0.9%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.2%	0.3%	0.3%
% CHANGE	31.0%	-8.7%	0.5%
RECORD YEAR	2006 (0.9%)	2006 (0.9%)	2006 (1.1%)

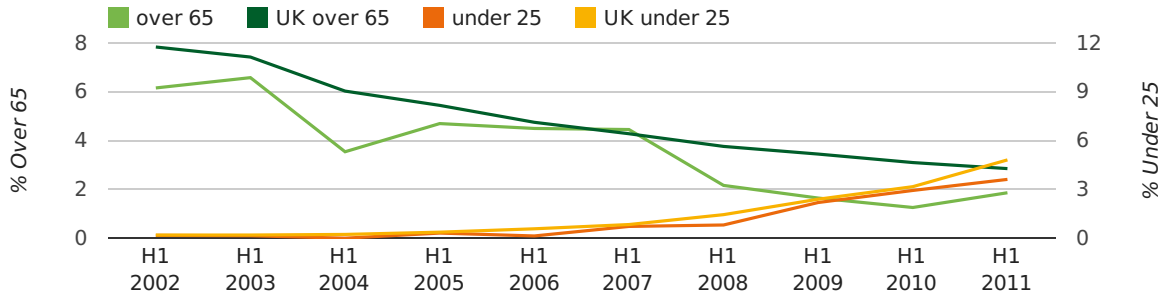
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 37.7.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.3%.

#### director age by half year



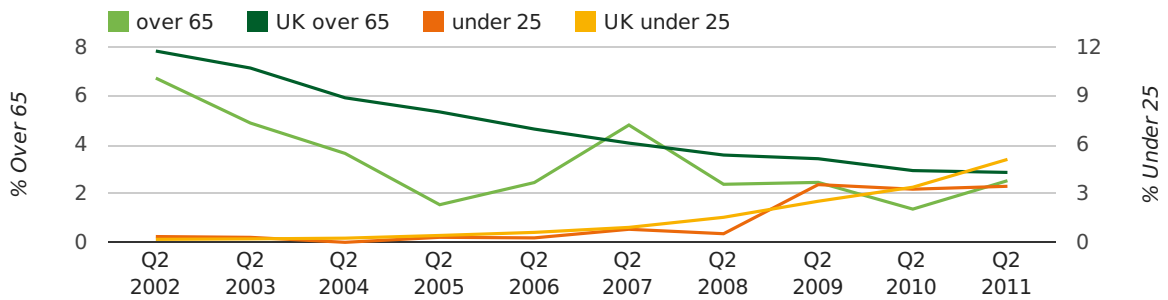
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 37.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

#### director age by quarter

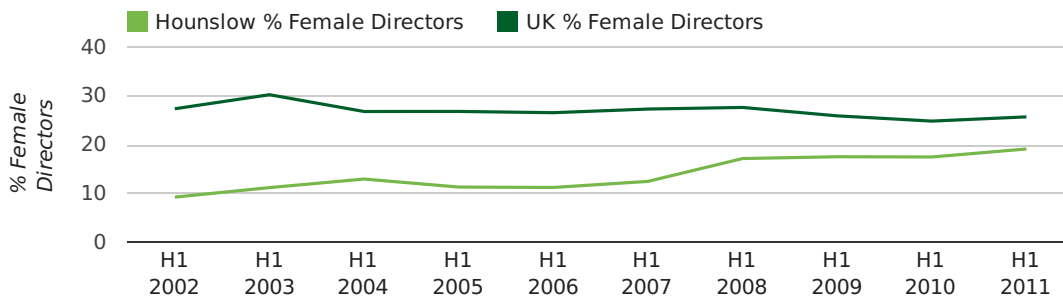


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Hounslow was 1861 when 40.0% of all directors were female.

19.2% of all director appointments in Hounslow in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

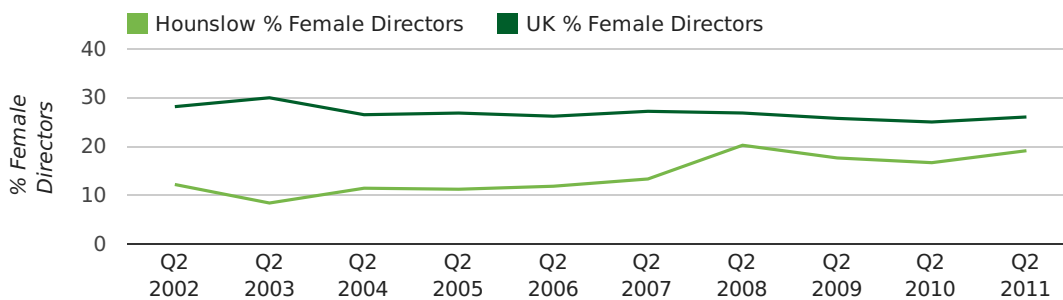


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Hounslow was in 1866 when 66.7% of all directors were female.

19.2% of all director appointments in Hounslow in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.88%	CONSULTING	5.09%
CONSULTANCY	1.88%	MANAGEMENT	4.86%
TECHNOLOGIES	1.82%	CONSULTANCY	3.17%
IT	1.76%	PROPERTY	2.43%
CONSULTING	1.65%	TRADING	2.05%
CONSULTANTS	1.48%	DESIGN	1.94%
BUSINESS	1.42%	ASSOCIATES	1.92%
CONSTRUCTION	1.02%	BUSINESS	1.87%
GLOBAL	1.02%	CONSTRUCTION	1.77%
TRADING	0.91%	CONSULTANTS	1.76%
SOFTWARE	0.85%	MEDIA	1.73%
MANAGEMENT	0.85%	ENGINEERING	1.67%
TRADERS	0.74%	LONDON	1.60%
S	0.74%	GLOBAL	1.46%
EXPRESS	0.74%	J	1.44%
G	0.74%	CARE	1.44%
EDUCATION	0.68%	INVESTMENTS	1.42%
BUILDING	0.63%	IT	1.39%
SOLUTION	0.63%	BUILDING	1.32%
SYSTEMS	0.63%	PROPERTIES	1.31%
PROPERTY	0.63%	ELECTRICAL	1.30%
FOOD	0.57%	M	1.27%
HOME	0.57%	S	1.23%
ASSOCIATES	0.57%	ENTERPRISES	1.20%
CLAIMS	0.57%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	775	202,072
7487 - Other business activities	97	60,758
62020 - Information technology consultancy activities	67	10,545
7222 - Other software consultancy and supply	53	7,143
62090 - Other information technology service activities	45	7,095
9999 - Dormant Company	43	20,111
7260 - Other computer related activities	36	7,849
9305 - Other service activities	32	9,063
96090 - Other service activities not elsewhere classified	24	10,322
70229 - Management consultancy activities other than financial management	24	16,419
7499 - Non-trading company	20	10,955
62012 - Business and domestic software development	19	3,262
82990 - Other business support service activities not elsewhere classified	19	30,647
7414 - Business & management consultancy	18	13,053
99999 - Dormant Company	17	18,918
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	13	1,214
86900 - Other human health activities	12	4,154
5552 - Catering	11	2,138
68310 - Real estate agencies	10	1,908
6024 - Freight transport by road	10	2,316