

# Hounslow

2011 annual business confidence report



## headlines

- 2011 was a record year for company closures in Hounslow when compared to any year in history.
- November 2011 saw a new record in company closures in Hounslow when compared to any previous November.

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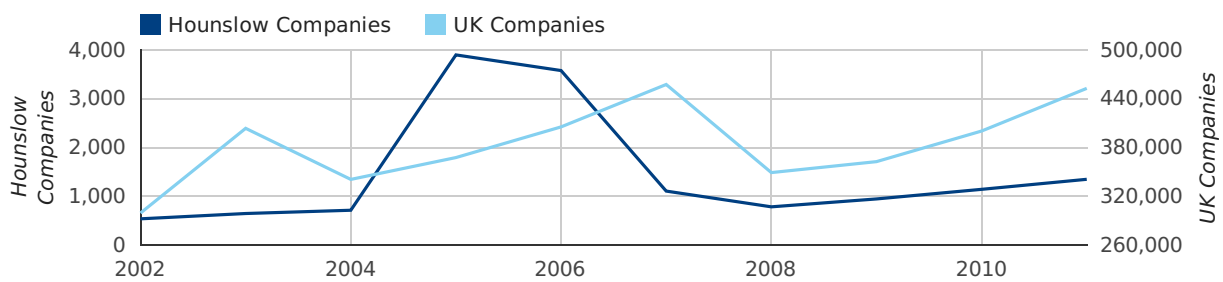
sic data

### Annual Data (2011)

A total of 1,349 companies were formed in Hounslow in 2011. This total is 18.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HOUNSLOW	UK
2011	1,349	452,870
2010	1,143	400,358
2009	946	362,675
2008	784	349,203
2007	1,107	457,649
RECORD YEAR	2005 (3,901)	2007 (457,649)

### new companies by year



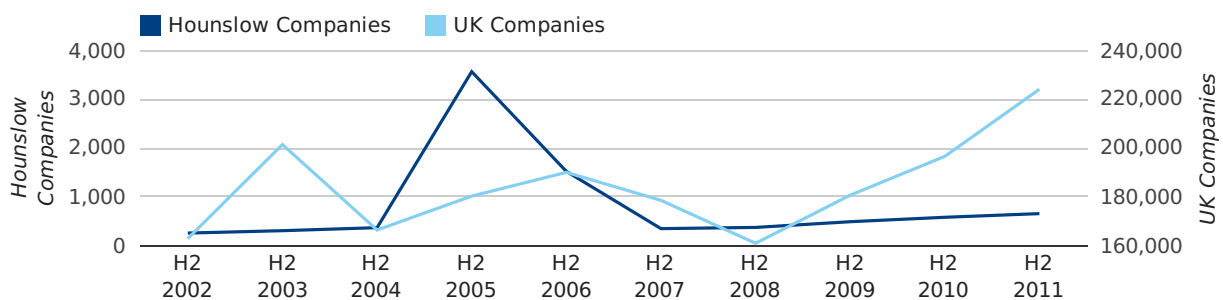
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 655 companies were formed in Hounslow. This figure is 12.9% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Hounslow occurred in 2005 when a total of 3,568 were formed.

HALF YEAR (JUL-DEC)	HOUNSLOW	UK
2011	655	224,135
2010	580	196,609
% CHANGE	12.9%	14.0%
RECORD YEAR	2005 (3,568)	2011 (224,135)

### new companies by half year



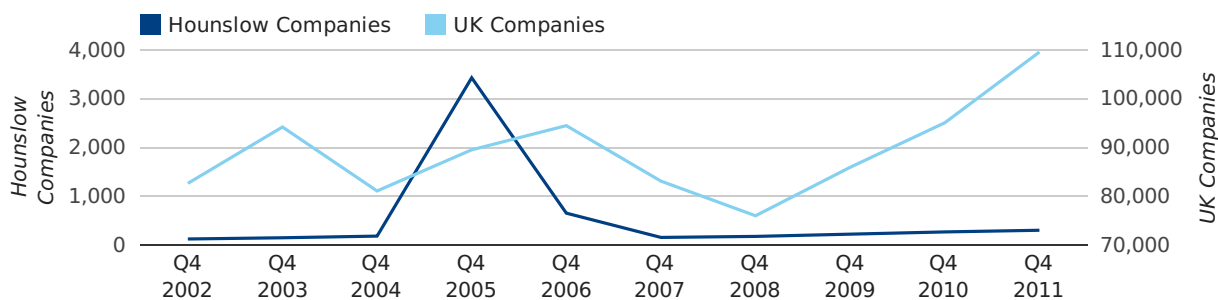
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 306 companies were registered in Hounslow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

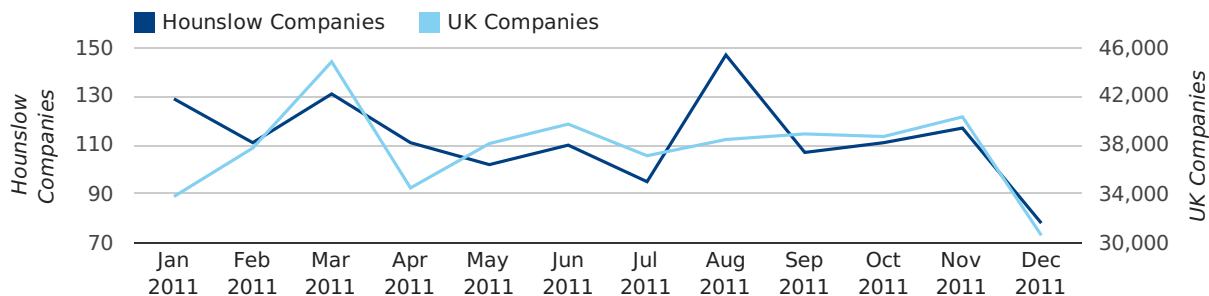
FOURTH QUARTER (OCT 2011 - DEC 2011)	HOUNSLOW	UK
2011	306	109,623
2010	272	95,117
% CHANGE	12.5%	15.3%
RECORD YEAR	2005 (3,435)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	111	117	78
NEW COMPANIES IN 2010	102	86	84
% CHANGE	8.8%	36.0%	-7.1%
RECORD YEAR	2006 (275)	2005 (2,633)	2005 (740)

## Annual Data (2011)

2011 was a record year for company closures in Hounslow when compared to any year in history.

A total of 5,163 companies were dissolved in Hounslow in 2011. This total is 305.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HOUNSLOW	UK
2011	5,163	314,523
2010	1,273	342,232
2009	2,437	533,773
2008	404	237,901
2007	519	220,295
RECORD YEAR	2011 (5,163)	2009 (533,773)

### dissolved companies by year



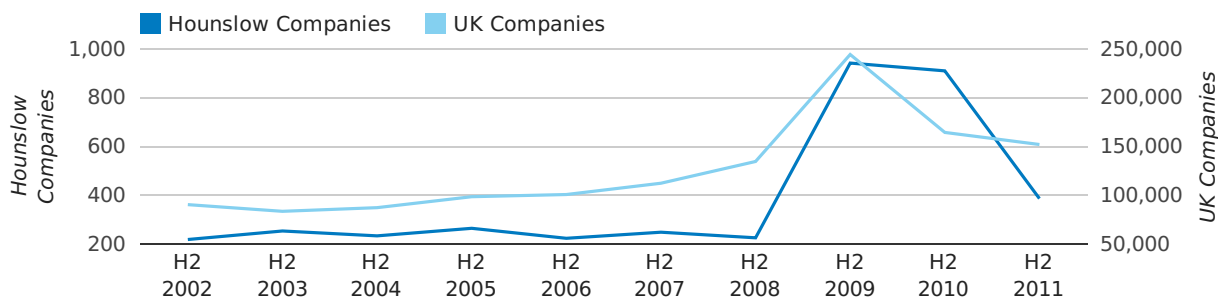
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 387 companies were dissolved in Hounslow. This figure is 57.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Hounslow occurred in 2009 when a total of 943 were closed.

HALF YEAR (JUL-DEC)	HOUNSLOW	UK
2011	387	152,213
2010	911	164,601
% CHANGE	-57.5%	-7.5%
RECORD YEAR	2009 (943)	2009 (244,537)

### dissolved companies by half year



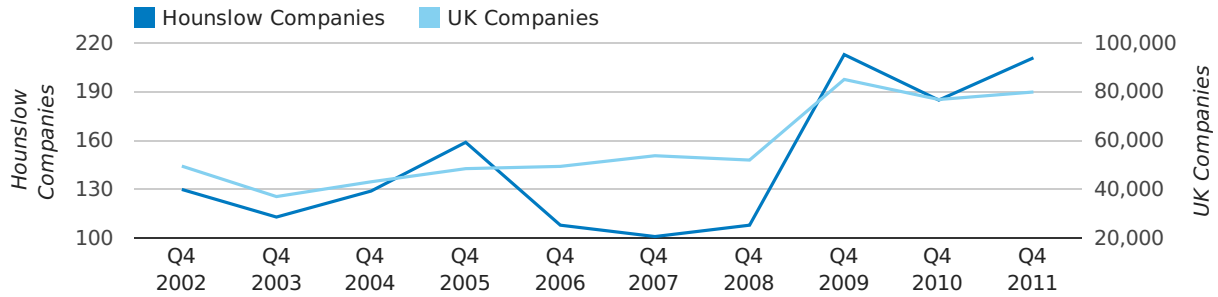
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 211 companies were dissolved in Hounslow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HOUNSLOW	UK
2011	211	79,983
2010	185	76,896
% CHANGE	14.1%	4.0%
RECORD YEAR	2009 (213)	2009 (85,136)

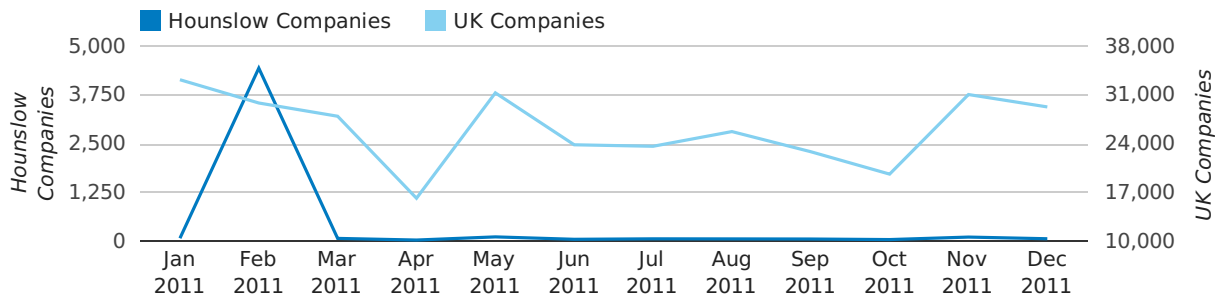
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Hounslow when compared to any previous November.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	42	106	63
CLOSED COMPANIES IN 2010	76	69	40
% CHANGE	-44.7%	53.6%	58%
RECORD YEAR	2010 (76)	2011 (106)	2009 (79)

### Annual Data (2011)

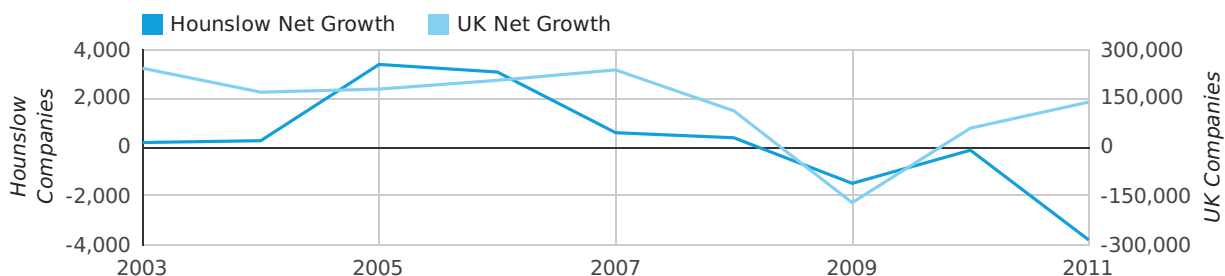
A total of -3,814 companies were removed to the company register for Hounslow in 2011. This number represents decline of 333.7% which compares unfavourably to the UK figure of 34.6%.

This number is 3,684 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Hounslow company register grew by 3,389 companies.

YEAR	HOUNSLOW	UK
2011	-3,814	138,347
2010	-130	58,126
2009	-1,491	-171,098
2008	380	111,302
2007	588	237,354
RECORD YEAR	2005 (3,389)	2003 (242,543)

### net growth by year

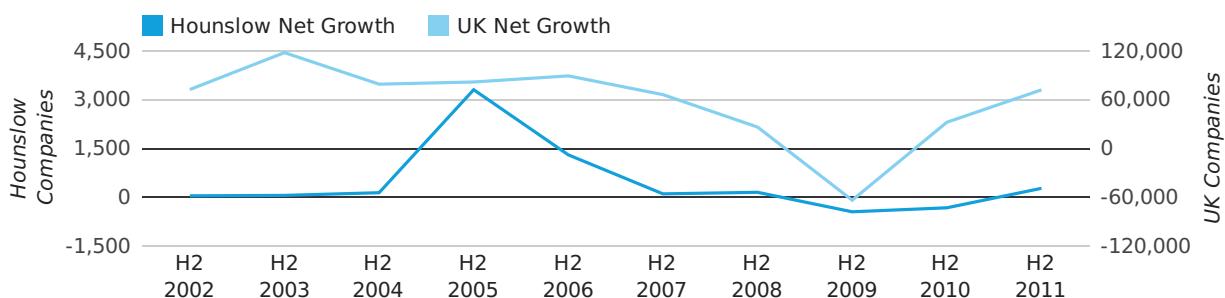


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Hounslow increased by 268 companies. This figure is 181.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HOUNSLOW	UK
2011	268	71,922
2010	-331	32,008
% CHANGE	-181.0%	124.7%
RECORD YEAR	2005 (3,303)	2003 (117,772)

### net growth by half year



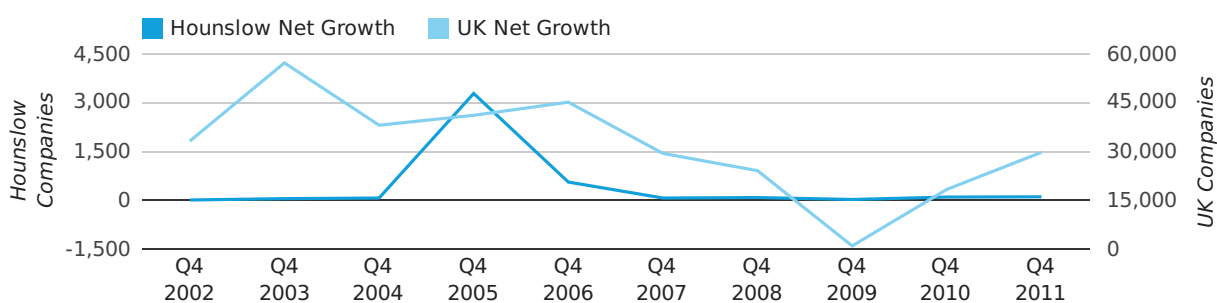
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Hounslow during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 95 companies.

This represents an increase of 9.2% on the same period last year.

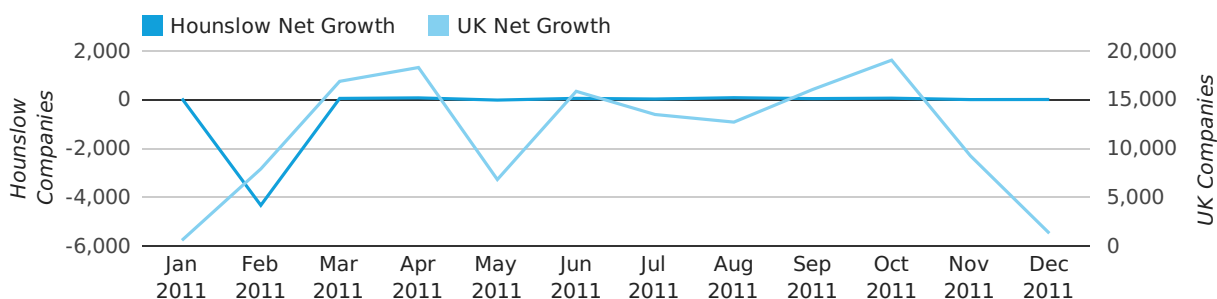
FOURTH QUARTER (OCT 2011 - DEC 2011)	HOUNSLOW	UK
2011	95	29,640
2010	87	18,221
% CHANGE	9.2%	62.7%
RECORD YEAR	2005 (3,276)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	69	11	15
NET GROWTH IN 2010	26	17	44
% CHANGE	165.4%	-35.3%	-65.9%
RECORD YEAR	2006 (228)	2005 (2,549)	2005 (692)

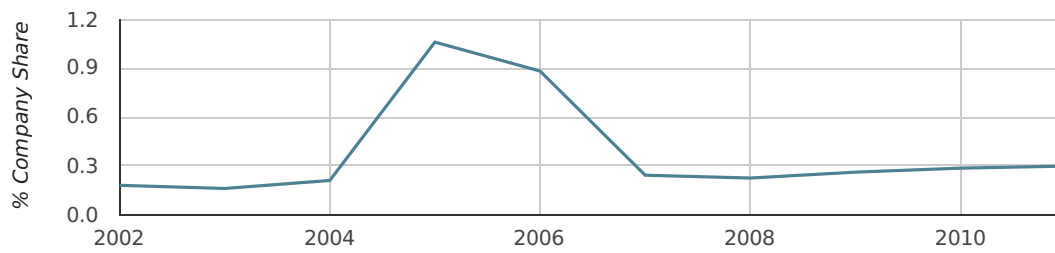


### Annual Data (2011)

In 2011 Hounslow formed 0.3% of all UK companies. This is no change on 2010 when Hounslow was responsible for 0.3% of all UK companies.

YEAR	HOUNSLOW
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2005 (1.1%)

#### company share by year

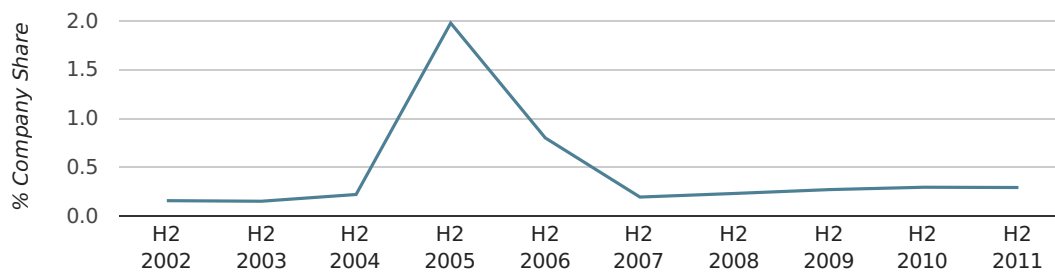


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hounslow formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	HOUNSLOW
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2005 (2.0%)

#### company share by half year

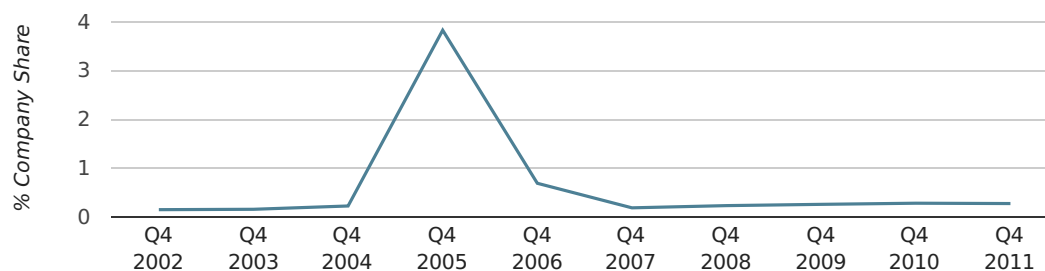


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hounslow formed 0.3% of all UK companies.

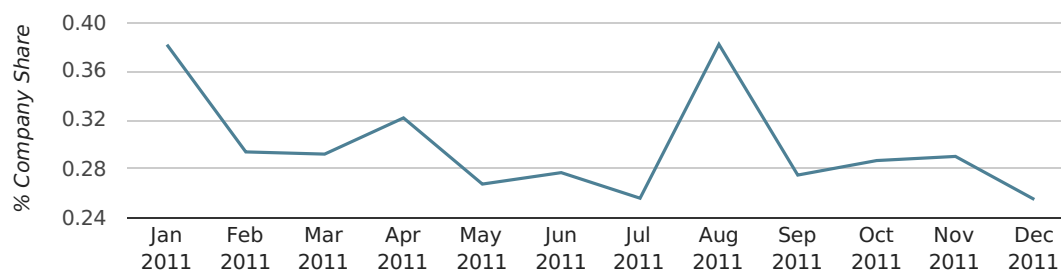
FOURTH QUARTER (OCT 2011 - DEC 2011)	HOUNSLOW
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2005 (3.8%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-5.4%	15.9%	-17.7%
RECORD YEAR	2006 (0.8%)	2005 (7.5%)	2005 (3.0%)

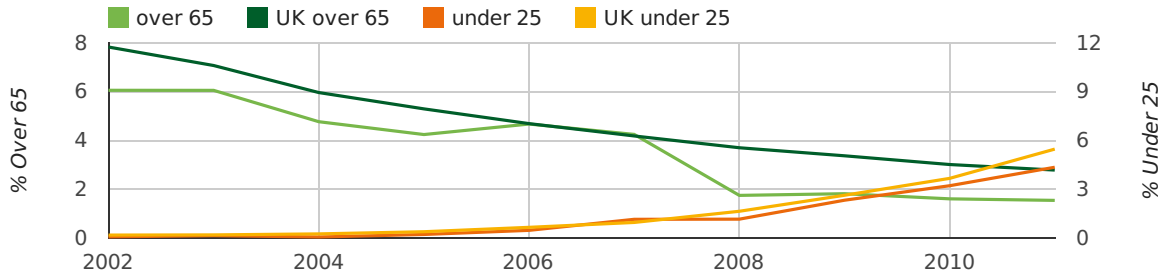
### Annual Data (2011)

The average age of a director in 2011 was 37.3.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.2%.

#### director age by year



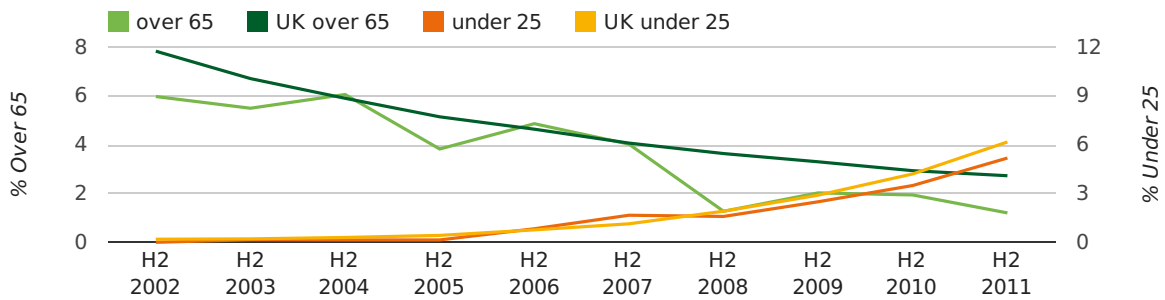
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 36.9.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.2% compared to the UK figure of 4.1%.

#### director age by half year



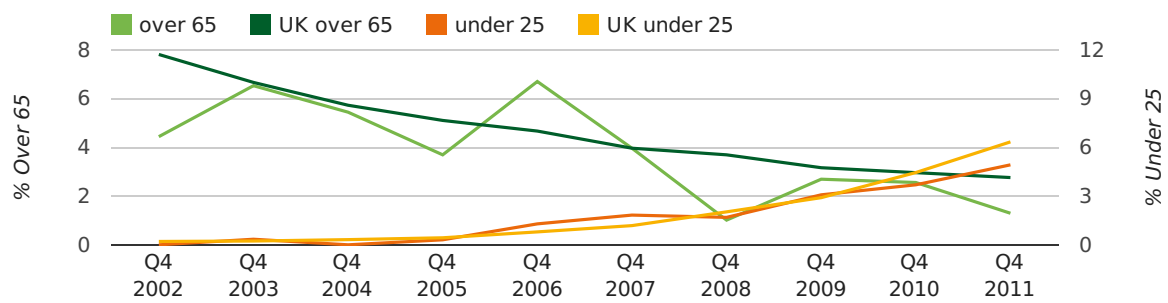
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 37.2.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 4.1%.

### director age by quarter

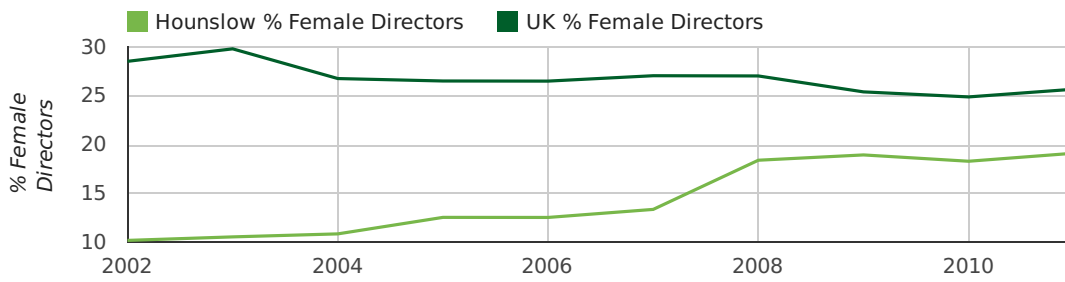


### Annual Data (2011)

The record year for female directors in Hounslow was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hounslow in 2011 was 10.2%. The average for the UK during this time was 28.6%

#### director gender by year

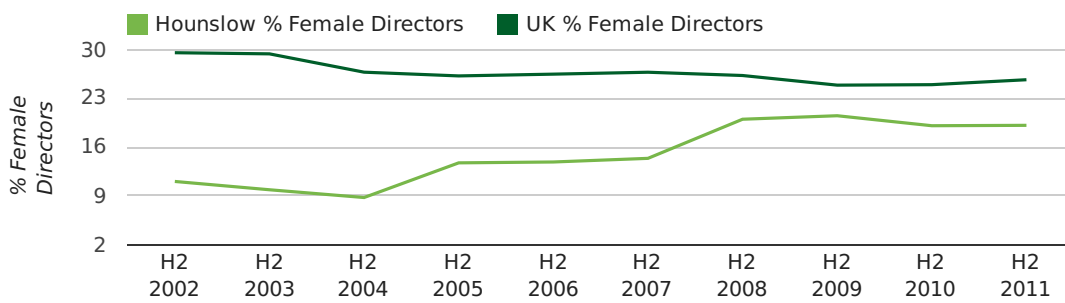


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hounslow was 1860 when 42.9% of all directors were female.

19.1% of all director appointments in Hounslow in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

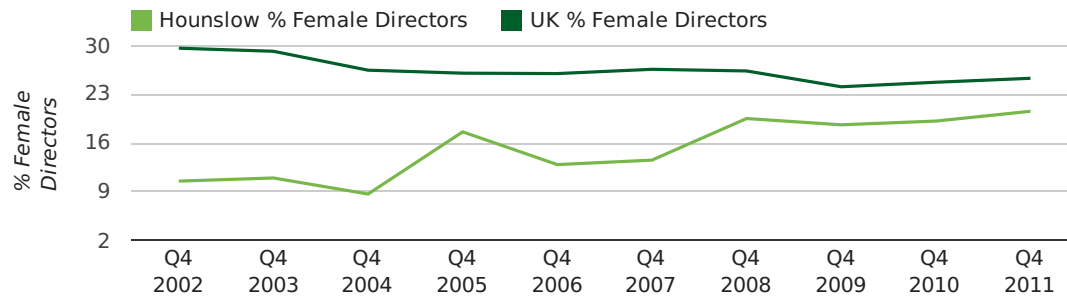


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hounslow was in 1977 when 31.1% of all directors were female.

20.6% of all director appointments in Hounslow in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TECHNOLOGIES	2.26%	CONSULTING	5.07%
IT	2.16%	MANAGEMENT	4.74%
CONSULTANCY	1.90%	CONSULTANCY	3.26%
LONDON	1.84%	PROPERTY	2.37%
CONSULTING	1.84%	TRADING	2.07%
CONSULTANTS	1.32%	DESIGN	1.92%
CONSTRUCTION	0.95%	ASSOCIATES	1.86%
GLOBAL	0.95%	ENGINEERING	1.78%
FOOD	0.90%	BUSINESS	1.78%
TRADING	0.84%	CONSULTANTS	1.76%
BUSINESS	0.84%	CONSTRUCTION	1.73%
MANAGEMENT	0.74%	MEDIA	1.71%
INFOTECH	0.74%	LONDON	1.63%
SOFTWARE	0.68%	J	1.51%
ASSOCIATES	0.68%	INVESTMENTS	1.48%
G	0.63%	GLOBAL	1.46%
BUILDING	0.58%	IT	1.41%
INVESTMENTS	0.53%	CARE	1.39%
J	0.53%	PROPERTIES	1.29%
TRADERS	0.53%	ELECTRICAL	1.29%
ENGINEERING	0.47%	M	1.27%
SOLUTION	0.47%	BUILDING	1.26%
EDUCATION	0.47%	ENERGY	1.25%
CAR	0.42%	S	1.20%
EXPRESS	0.42%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	823	205,525
7487 - Other business activities	123	57,052
62020 - Information technology consultancy activities	80	12,072
7222 - Other software consultancy and supply	66	7,398
62090 - Other information technology service activities	45	7,493
9999 - Dormant Company	43	20,199
9305 - Other service activities	37	9,492
7260 - Other computer related activities	35	7,667
96090 - Other service activities not elsewhere classified	32	11,768
62012 - Business and domestic software development	27	3,714
70229 - Management consultancy activities other than financial management	26	17,765
82990 - Other business support service activities not elsewhere classified	24	32,483
7414 - Business & management consultancy	21	13,034
99999 - Dormant Company	21	21,846
5530 - Restaurants	19	5,013
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	15	1,385
7499 - Non-trading company	14	9,957
86900 - Other human health activities	12	4,457
74990 - Non-trading company	12	8,929
8042 - Adult and other education	12	2,253