Hounslow

q1 2012 business confidence report



contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

50,000

45,000

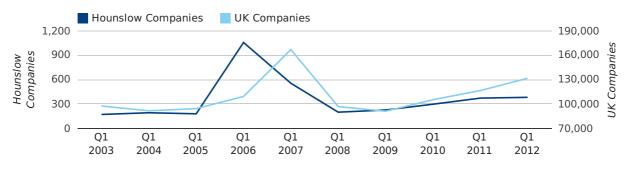
Quarterly Data (Q1 Jan-Mar 2012)

A total of 381 companies were registered in Hounslow during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 2.7% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HOUNSLOW	UK
2012	381	131,491
2011	371	116,391
% CHANGE	2.7%	13.0%
RECORD YEAR	2006 (1,056)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month Hounslow Companies UK Companies 150 Hounslow Companies 130 110 90

UK Companies 40,000 35,000 70 30,000 Apr May Jul Sep Oct Feb Mar Jun Aug Nov Dec Jan 2011 2011 2011 2011 2012 2012 2011 2011 2011 2011 2011 2012

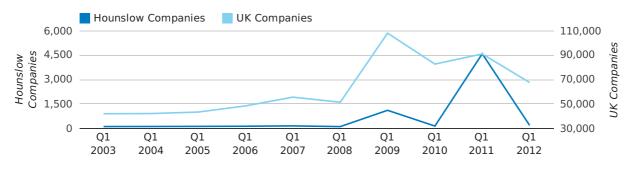
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	121	117	143
NEW COMPANIES IN 2011	129	111	131
% CHANGE	-6.2%	5.4%	9.2%
RECORD YEAR	2006 (260)	2006 (519)	2006 (277)

A total of 181 companies were dissolved in Hounslow during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 96.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

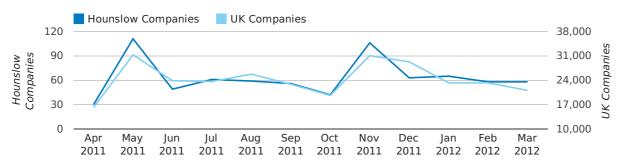
FIRST QUARTER (JAN 2012 - MAR 2012)	HOUNSLOW	UK
2012	181	67,576
2011	4,586	90,986
% CHANGE	-96.1%	-25.7%
RECORD YEAR	2011 (4,586)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



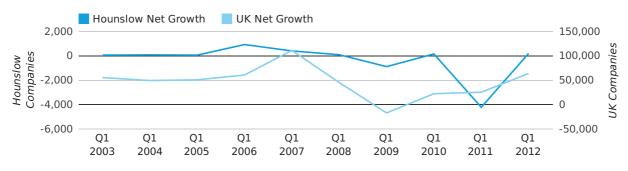
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	65	58	58
CLOSED COMPANIES IN 2011	76	4,438	72
% CHANGE	-14.5%	-98.7%	-19%
RECORD YEAR	2009 (819)	2011 (4,438)	2009 (201)

Net company growth for Hounslow during the first quarter of 2012 (Jan 2012 - Mar 2012) was 200 companies.

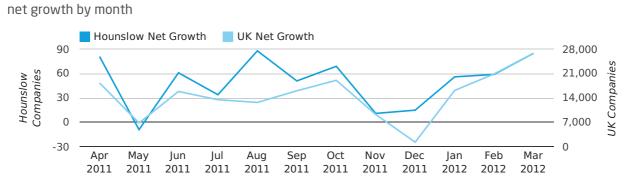
This represents an increase of 104.7% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HOUNSLOW	UK
2012	200	63,915
2011	-4,215	25,405
% CHANGE	-104.7%	151.6%
RECORD YEAR	2006 (931)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

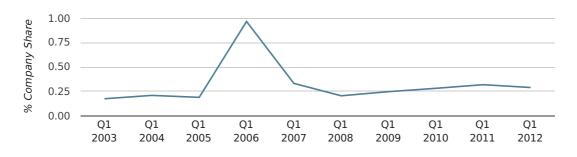


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	56	59	85
NET GROWTH IN 2011	53	-4,327	59
% CHANGE	5.7%	-101.4%	44.1%
RECORD YEAR	2006 (209)	2006 (483)	2006 (239)

In the first quarter of 2012, Hounslow formed 0.3% of all UK companies.

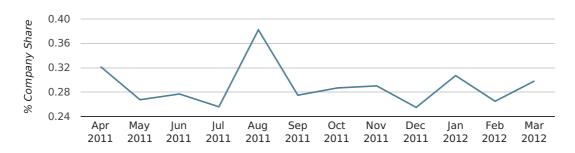
FIRST QUARTER (JAN 2012 - MAR 2012)	HOUNSLOW
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2006 (1.0%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



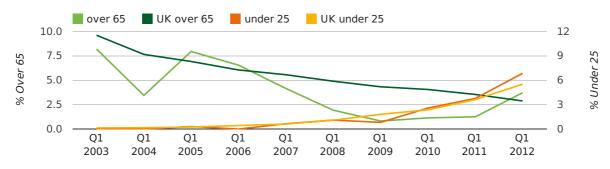
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.3%
% CHANGE	-19.6%	-9.8%	2.1%
RECORD YEAR	2006 (0.8%)	2006 (1.5%)	2006 (0.6%)

The average age of a director in the first quarter of 2012 was 37.7.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.5%.

director age by quarter



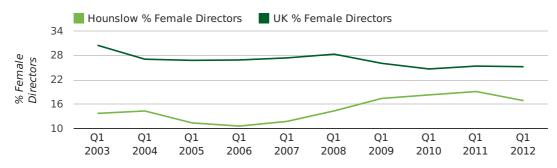
director gender

Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hounslow was in 1861 when 40.0% of all directors were female.

16.9% of all director appointments in Hounslow in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TECHNOLOGIES	2.21%	CONSULTING	5.07%
CONSULTANCY	1.90%	MANAGEMENT	4.74%
IT	1.85%	CONSULTANCY	3.30%
CONSULTING	1.59%	PROPERTY	2.37%
LONDON	1.34%	TRADING	2.07%
CONSULTANTS	1.29%	DESIGN	1.93%
CONSTRUCTION	1.03%	ENGINEERING	1.86%
GLOBAL	0.98%	ASSOCIATES	1.84%
BUSINESS	0.87%	CONSULTANTS	1.79%
TRADING	0.82%	BUSINESS	1.73%
FOOD	0.72%	MEDIA	1.72%
INFOTECH	0.67%	CONSTRUCTION	1.72%
J	0.62%	LONDON	1.66%
MANAGEMENT	0.62%	J	1.54%
ASSOCIATES	0.57%	INVESTMENTS	1.51%
TRADERS	0.57%	GLOBAL	1.50%
G	0.57%	IT	1.40%
CAR	0.51%	CARE	1.34%
BEAUTY	0.51%	PROPERTIES	1.31%
SOFTWARE	0.51%	ELECTRICAL	1.27%
PROPERTY	0.51%	М	1.27%
ENTERPRISES	0.46%	BUILDING	1.24%
HOUNSLOW	0.46%	ENERGY	1.20%
ТЕСН	0.46%	S	1.20%
BUILDING	0.46%	ENTERPRISES	1.19%

sic data



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	881	216,665
62020 - Information technology consultancy activities	115	14,303
7487 - Other business activities	113	52,735
7222 - Other software consultancy and supply	62	6,934
62090 - Other information technology service activities	45	8,145
9999 - Dormant Company	40	18,617
96090 - Other service activities not elsewhere classified	39	13,637
62012 - Business and domestic software development	37	4,356
9305 - Other service activities	35	8,818
7260 - Other computer related activities	30	7,154
82990 - Other business support service activities not elsewhere classified	30	35,233
70229 - Management consultancy activities other than financial management	28	19,704
99999 - Dormant Company	23	25,084
7414 - Business & management consultancy	18	12,113
5530 - Restaurants	18	4,633
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	16	1,626
74990 - Non-trading company	13	9,729
41202 - Construction of domestic buildings	13	3,052
7499 - Non-trading company	13	9,102
86900 - Other human health activities	13	5,066