Hounslow

2012 half year business confidence report



contents

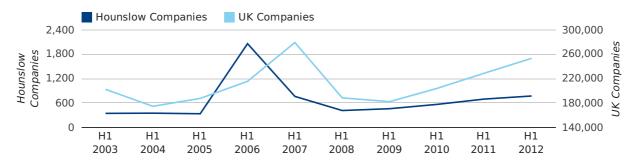
new company registrations	
closed companies (dissolved)	
net company growth	
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In the first half of 2012 a total of 770 companies were formed in Hounslow. This figure is 11.0% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Hounslow occurred in 2006 when a total of 2,058 were formed.

HALF YEAR (JAN-JUN)	HOUNSLOW	UK
2012	770	253,150
2011	694	228,735
% CHANGE	11.0%	10.7%
RECORD YEAR	2006 (2,058)	2007 (279,097)

new companies by half year



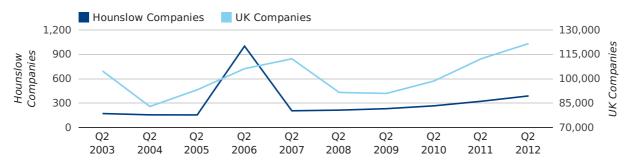
Quarterly Data (Q2 Apr-Jun 2012)

A total of 389 companies were registered in Hounslow during the second quarter of 2012 (Apr 2012 - Jun 2012).

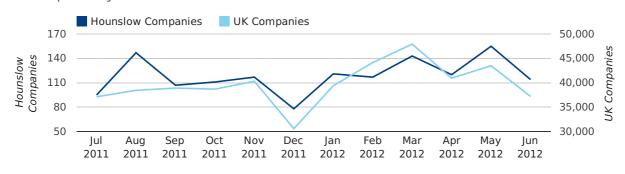
This figure is an increase of 20.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HOUNSLOW	UK
2012	389	121,659
2011	323	112,344
% CHANGE	20.4%	8.3%
RECORD YEAR	2006 (1,002)	2012 (121,659)

new companies by quarter



new companies by month



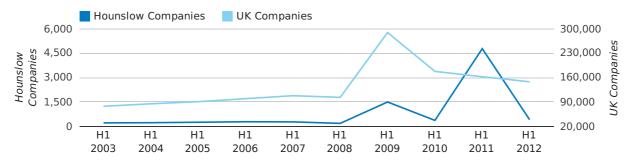
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	120	155	114
NEW COMPANIES IN 2011	111	102	110
% CHANGE	8.1%	52.0%	3.6%
RECORD YEAR	2006 (341)	2006 (301)	2006 (360)

In the first half of 2012 a total of 407 companies were dissolved in Hounslow. This figure is 91.5% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Hounslow occurred in 2011 when a total of 4,776 were closed.

HALF YEAR (JAN-JUN)	HOUNSLOW	UK
2012	407	147,793
2011	4,776	162,310
% CHANGE	-91.5%	-8.9%
RECORD YEAR	2011 (4,776)	2009 (289,236)

dissolved companies by half year



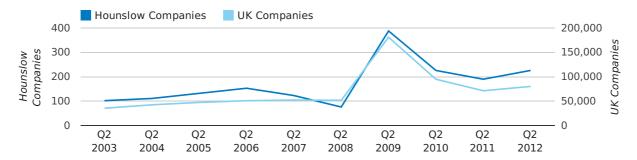
Quarterly Data (Q2 Apr-Jun 2012)

A total of 226 companies were dissolved in Hounslow during the second quarter of 2012 (Apr 2012 - Jun 2012).

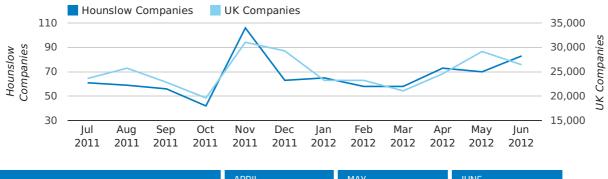
This figure is an increase of 18.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HOUNSLOW	UK
2012	226	80,217
2011	190	71,324
% CHANGE	18.9%	12.5%
RECORD YEAR	2009 (388)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

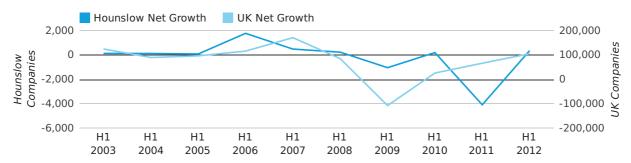


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	73	70	83
CLOSED COMPANIES IN 2011	30	111	49
% CHANGE	143.3%	-36.9%	69%
RECORD YEAR	2009 (128)	2009 (151)	2009 (109)

In the first half of 2012 the company register for Hounslow increased by 363 companies. This figure is 108.9% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HOUNSLOW	UK
2012	363	105,357
2011	-4,082	66,425
% CHANGE	-108.9%	58.6%
RECORD YEAR	2006 (1,780)	2007 (171,296)

net growth by half year



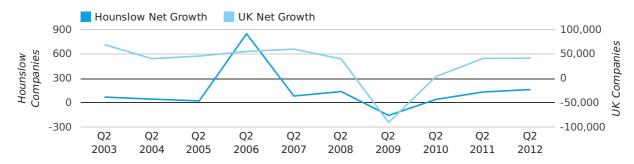
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Hounslow during the second quarter of 2012 (Apr 2012 - Jun 2012) was 163 companies.

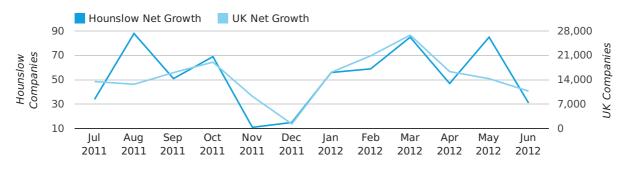
This represents an increase of 22.6% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HOUNSLOW	UK
2012	163	41,442
2011	133	41,020
% CHANGE	22.6%	1.0%
RECORD YEAR	2006 (849)	2003 (69,274)

net growth by quarter



net growth by month

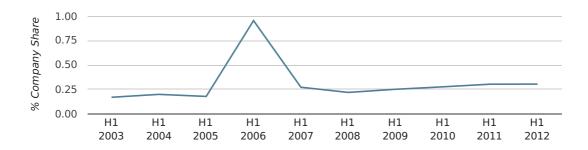


	APRIL	MAY	JUNE
NET GROWTH IN 2012	47	85	31
NET GROWTH IN 2011	81	-9	61
% CHANGE	-42.0%	-1,044.4%	-49.2%
RECORD YEAR	2006 (275)	2006 (268)	2006 (306)

In the first half of 2012 Hounslow formed 0.3% of all UK companies. This is the same as the 2011 figure of 0.3%.

HALF YEAR (JAN-JUN)	HOUNSLOW
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
RECORD YEAR (SINCE 1960)	2006 (1.0%)

company share by half year

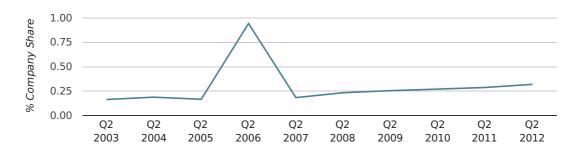


Quarterly Data (Q2 Apr-Jun 2012)

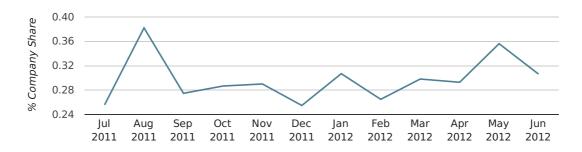
In the second quarter of 2012, Hounslow formed 0.3% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	HOUNSLOW
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
RECORD YEAR (SINCE 1960)	2006 (0.9%)

company share by quarter



company share by month



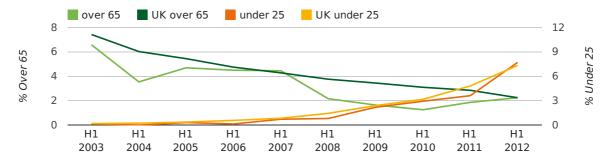
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.3%	0.4%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	-8.9%	33.2%	10.7%
RECORD YEAR	2006 (0.9%)	2006 (0.9%)	2006 (1.1%)

The average age of a director in the first half of 2012 was 37.1.

The percentage of directors under the age of 25 was 7.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.4%.

director age by half year



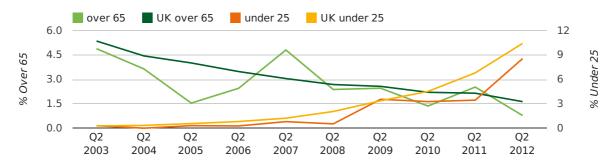
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 36.6.

The percentage of directors under the age of 25 was 8.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.8% compared to the UK figure of 3.3%.

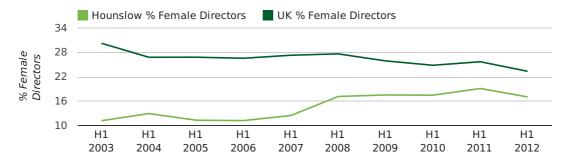
director age by quarter



The record first half year for female directors in Hounslow was 1857 when 40.0% of all directors were female.

17.1% of all director appointments in Hounslow in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hounslow was in 1866 when 66.7% of all directors were female.

17.2% of all director appointments in Hounslow in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
IT	2.04%	CONSULTING	5.07%
TECHNOLOGIES	1.94%	MANAGEMENT	4.74%
CONSULTING	1.79%	CONSULTANCY	3.28%
CONSULTANCY	1.74%	PROPERTY	2.35%
LONDON	1.49%	TRADING	2.10%
CONSULTANTS	1.14%	DESIGN	1.89%
TRADING	1.09%	ENGINEERING	1.87%
BUSINESS	0.89%	ASSOCIATES	1.82%
GLOBAL	0.89%	CONSULTANTS	1.78%
CONSTRUCTION	0.84%	CONSTRUCTION	1.71%
MANAGEMENT	0.80%	BUSINESS	1.70%
FOOD	0.75%	MEDIA	1.69%
J	0.75%	LONDON	1.68%
MARKETING	0.70%	J	1.57%
TECH	0.70%	GLOBAL	1.51%
HOUNSLOW	0.65%	INVESTMENTS	1.48%
CAR	0.60%	IT	1.42%
ENTERPRISES	0.60%	CARE	1.31%
TRADERS	0.60%	PROPERTIES	1.31%
INFOTECH	0.60%	М	1.26%
G	0.55%	ELECTRICAL	1.23%
ASSOCIATES	0.50%	BUILDING	1.23%
BEAUTY	0.50%	SECURITY	1.19%
SOFTWARE	0.50%	S	1.18%
PVT	0.50%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	967	244,457
62020 - Information technology consultancy activities	113	15,280
7487 - Other business activities	103	47,029
7222 - Other software consultancy and supply	57	6,356
62090 - Other information technology service activities	50	8,258
62012 - Business and domestic software development	41	4,742
96090 - Other service activities not elsewhere classified	39	14,220
9999 - Dormant Company	35	16,469
82990 - Other business support service activities not elsewhere classified	34	35,447
9305 - Other service activities	29	7,926
7260 - Other computer related activities	28	6,456
70229 - Management consultancy activities other than financial management	27	20,390
99999 - Dormant Company	23	26,088
5530 - Restaurants	18	4,037
7414 - Business & management consultancy	18	10,978
41202 - Construction of domestic buildings	16	3,185
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	15	1,718
69201 - Accounting and auditing activities	14	4,295
74990 - Non-trading company	14	9,706
86900 - Other human health activities	13	5,222