

# Hove

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company registrations in Hove when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Hove when compared to any quarter in history.
- March 2011 saw a new record in company registrations in Hove when compared to any previous March.
- February 2011 saw a new record in company registrations in Hove when compared to any previous February.
- February 2011 was a record month for company registrations in Hove when compared to any month in history.
- January 2011 saw a new record in company registrations in Hove when compared to any previous January.
- Q1 2011 saw a new record in company closures in Hove when compared to any previous Q1.
- January 2011 saw a new record in company closures in Hove when compared to any previous January.
- Q1 2011 saw a new record in net growth in Hove when compared to any previous Q1.
- Q1 2011 was a record quarter for net growth in Hove when compared to any quarter in history.
- March 2011 saw a new record in net growth in Hove when compared to any previous March.
- February 2011 saw a new record in net growth in Hove when compared to any previous February.
- February 2011 was a record month for net growth in Hove when compared to any month in history.
- January 2011 saw a new record in net growth in Hove when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Hove when compared to any previous Q1.

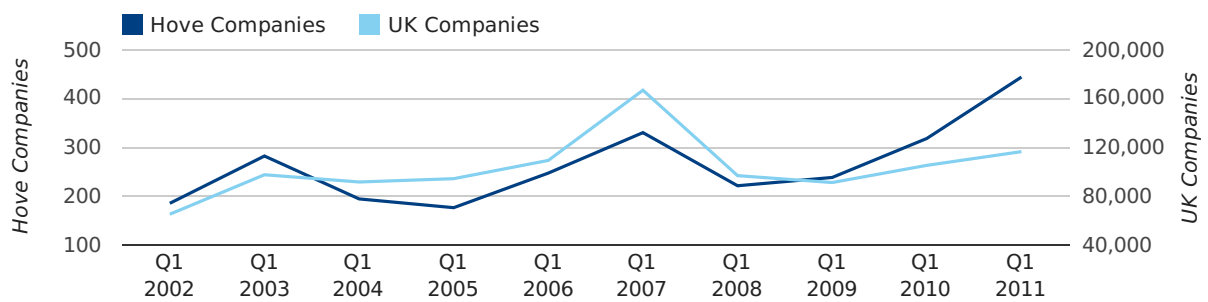
Q1 2011 was a record quarter for company registrations in Hove when compared to any quarter in history.

A total of 444 companies were registered in Hove during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 39.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HOVE	UK
2011	444	116,391
2010	318	105,137
% CHANGE	39.6%	10.7%
RECORD YEAR	2011 (444)	2007 (166,814)

### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2011)

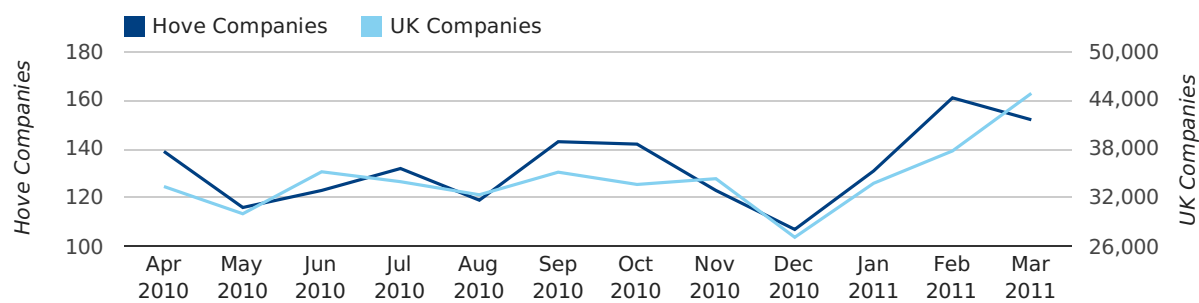
March 2011 saw a new record in company registrations in Hove when compared to any previous March.

February 2011 saw a new record in company registrations in Hove when compared to any previous February.

February 2011 was a record month for company registrations in Hove when compared to any month in history.

January 2011 saw a new record in company registrations in Hove when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	131	161	152
NEW COMPANIES IN 2010	93	96	129
% CHANGE	40.9%	67.7%	17.8%
RECORD YEAR	2011 (131)	2011 (161)	2011 (152)

### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company closures in Hove when compared to any previous Q1.

A total of 198 companies were dissolved in Hove during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 4.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HOVE	UK
2011	198	90,986
2010	190	82,677
% CHANGE	4.2%	10.0%
RECORD YEAR	2011 (198)	2009 (108,060)

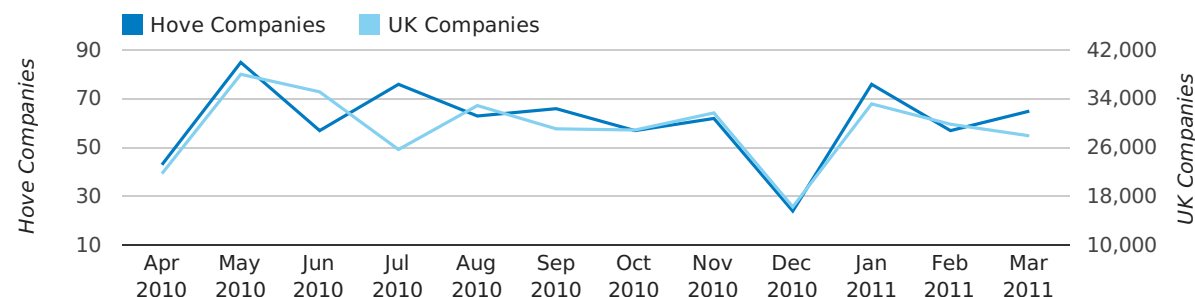
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Hove when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	76	57	65
CLOSED COMPANIES IN 2010	57	64	69
% CHANGE	33.3%	-10.9%	-6%
RECORD YEAR	2011 (76)	2000 (83)	2009 (112)

### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in net growth in Hove when compared to any previous Q1.

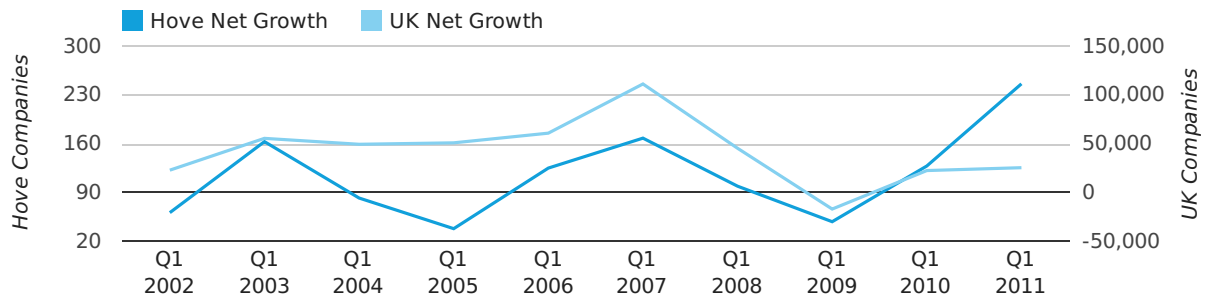
Q1 2011 was a record quarter for net growth in Hove when compared to any quarter in history.

Net company growth for Hove during the first quarter of 2011 (Jan 2011 - Mar 2011) was 246 companies.

This represents an increase of 92.2% on the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HOVE	UK
2011	246	25,405
2010	128	22,460
% CHANGE	92.2%	13.1%
RECORD YEAR	2011 (246)	2007 (111,282)

### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2011)

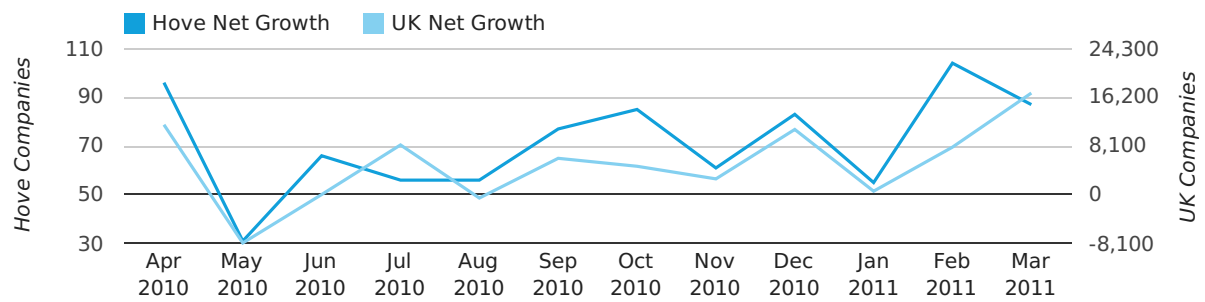
March 2011 saw a new record in net growth in Hove when compared to any previous March.

February 2011 saw a new record in net growth in Hove when compared to any previous February.

February 2011 was a record month for net growth in Hove when compared to any month in history.

January 2011 saw a new record in net growth in Hove when compared to any previous January.

### net growth by month



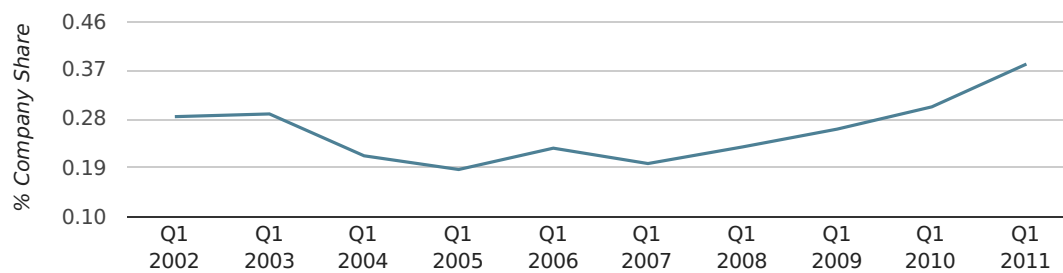
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	55	104	87
NET GROWTH IN 2010	36	32	60
% CHANGE	52.8%	225.0%	45.0%
RECORD YEAR	2011 (55)	2011 (104)	2011 (87)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Hove formed 0.4% of all UK companies.

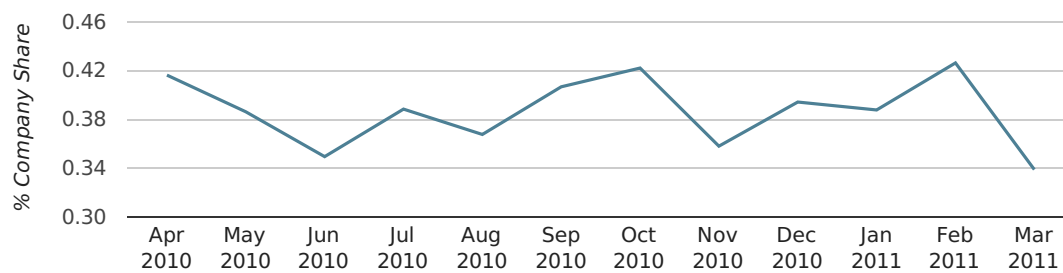
FIRST QUARTER (JAN 2011 - MAR 2011)	HOVE
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	21.5%	47.5%	12.4%
RECORD YEAR	1969 (0.6%)	1963 (0.7%)	1975 (0.5%)



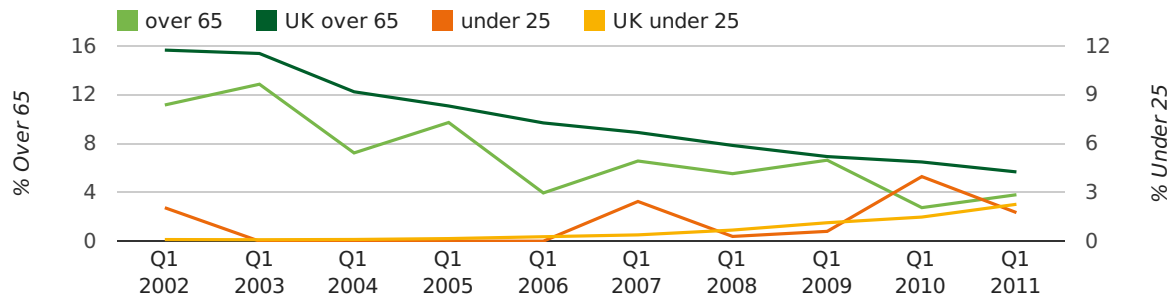
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.9.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

#### director age by quarter

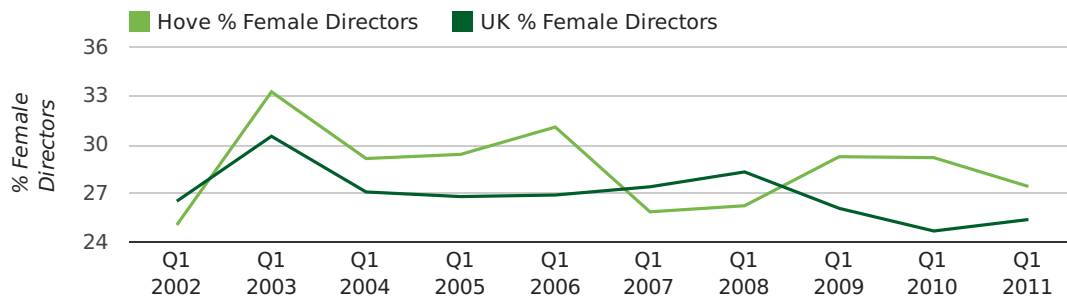


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Hove was in 1861 when 40.0% of all directors were female.

27.4% of all director appointments in Hove in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

### director gender by quarter



## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.48%	CONSULTING	5.04%
CONSULTANCY	1.59%	MANAGEMENT	4.97%
BRIGHTON	1.28%	CONSULTANCY	3.16%
IT	1.10%	PROPERTY	2.38%
HOVE	1.06%	TRADING	2.10%
MANAGEMENT	1.01%	DESIGN	1.93%
MEDIA	0.97%	ASSOCIATES	1.92%
DESIGN	0.97%	BUSINESS	1.87%
DIGITAL	0.79%	CONSTRUCTION	1.80%
CREATIVE	0.75%	CONSULTANTS	1.76%
ROAD	0.71%	MEDIA	1.69%
SYSTEMS	0.71%	ENGINEERING	1.61%
BUSINESS	0.71%	LONDON	1.60%
ASSOCIATES	0.57%	CARE	1.45%
PRODUCTIONS	0.53%	J	1.45%
SUSSEX	0.53%	GLOBAL	1.44%
CONSULTANTS	0.53%	INVESTMENTS	1.43%
TRADING	0.49%	IT	1.41%
BUILDING	0.49%	PROPERTIES	1.36%
HAMILTON	0.49%	BUILDING	1.34%
MARKETING	0.49%	M	1.30%
RTM	0.44%	ELECTRICAL	1.28%
J	0.44%	S	1.24%
CONSTRUCTION	0.44%	INTERNATIONAL	1.23%
(HOVE)	0.40%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	378	202,798
7487 - Other business activities	179	60,968
82990 - Other business support service activities not elsewhere classified	74	30,253
62090 - Other information technology service activities	71	6,996
70229 - Management consultancy activities other than financial management	67	16,150
7011 - Development & sell real estate	58	2,654
62020 - Information technology consultancy activities	57	10,246
68100 - Buying and selling of own real estate	47	2,528
7260 - Other computer related activities	46	7,789
99999 - Dormant Company	43	18,336
9999 - Dormant Company	40	19,765
74909 - Other professional, scientific and technical activities not elsewhere classified	39	7,788
7414 - Business & management consultancy	35	12,916
62012 - Business and domestic software development	27	3,168
7222 - Other software consultancy and supply	25	7,000
98000 - Residents property management	23	3,154
96090 - Other service activities not elsewhere classified	22	10,085
90030 - Artistic creation	22	1,535
7499 - Non-trading company	17	11,316
9305 - Other service activities	17	8,740