

# Hove

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Hove when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Hove when compared to any previous September.
- August 2011 saw a new record in company registrations in Hove when compared to any previous August.
- Q3 2011 saw a new record in net growth in Hove when compared to any previous Q3.
- September 2011 saw a new record in net growth in Hove when compared to any previous September.
- August 2011 saw a new record in net growth in Hove when compared to any previous August.

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### Quarterly Data (Q3 Jul-Sep 2011)

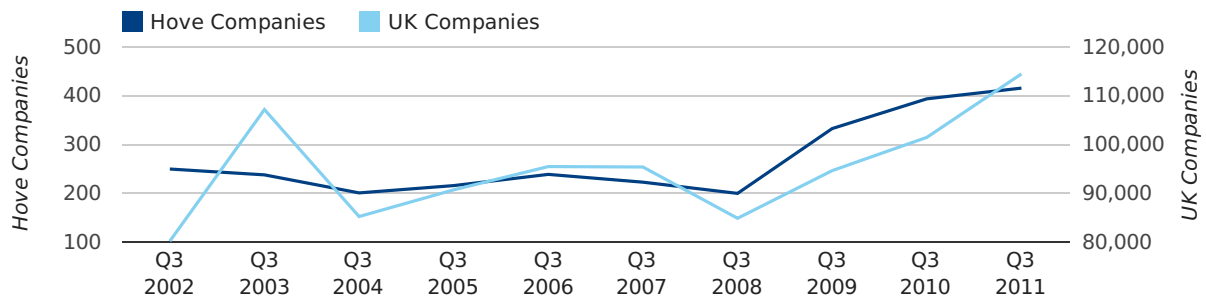
Q3 2011 saw a new record in company registrations in Hove when compared to any previous Q3.

A total of 416 companies were registered in Hove during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 5.6% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HOVE	UK
2011	416	114,512
2010	394	101,492
% CHANGE	5.6%	12.8%
RECORD YEAR	2011 (416)	2011 (114,512)

### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Hove when compared to any previous September.

August 2011 saw a new record in company registrations in Hove when compared to any previous August.

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	110	152	154
NEW COMPANIES IN 2010	132	119	143
% CHANGE	-16.7%	27.7%	7.7%
RECORD YEAR	2010 (132)	2011 (152)	2011 (154)

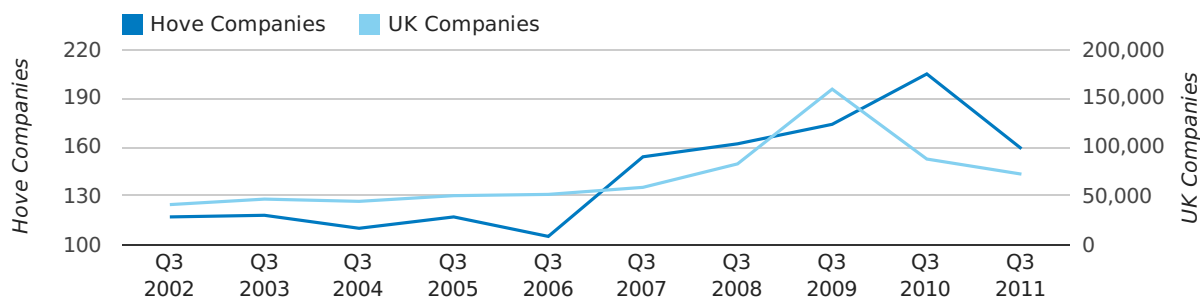
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 159 companies were dissolved in Hove during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 22.4% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HOVE	UK
2011	159	72,230
2010	205	87,705
% CHANGE	-22.4%	-17.6%
RECORD YEAR	2010 (205)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	47	51	61
CLOSED COMPANIES IN 2010	76	63	66
% CHANGE	-38.2%	-19.0%	-8%
RECORD YEAR	2010 (76)	2008 (126)	2009 (82)

### Quarterly Data (Q3 Jul-Sep 2011)

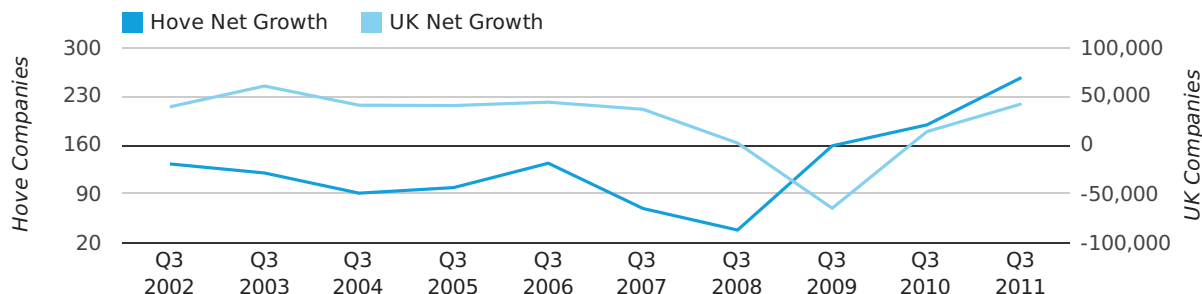
Q3 2011 saw a new record in net growth in Hove when compared to any previous Q3.

Net company growth for Hove during the third quarter of 2011 (Jul 2011 - Sep 2011) was 257 companies.

This represents an increase of 36.0% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HOVE	UK
2011	257	42,282
2010	189	13,787
% CHANGE	36.0%	206.7%
RECORD YEAR	2011 (257)	2003 (60,597)

### net growth by quarter

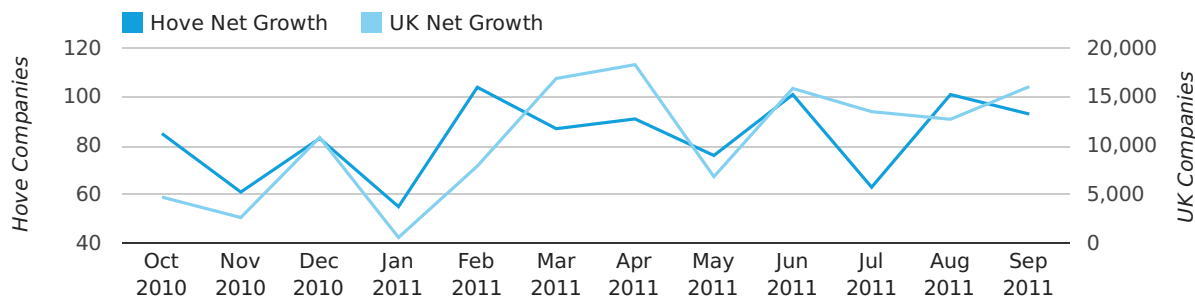


### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Hove when compared to any previous September.

August 2011 saw a new record in net growth in Hove when compared to any previous August.

### net growth by month



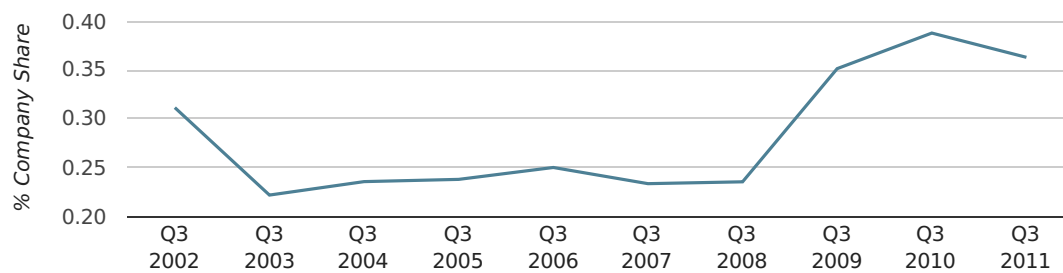
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	63	101	93
NET GROWTH IN 2010	56	56	77
% CHANGE	12.5%	80.4%	20.8%
RECORD YEAR	2006 (68)	2011 (101)	2011 (93)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Hove formed 0.4% of all UK companies.

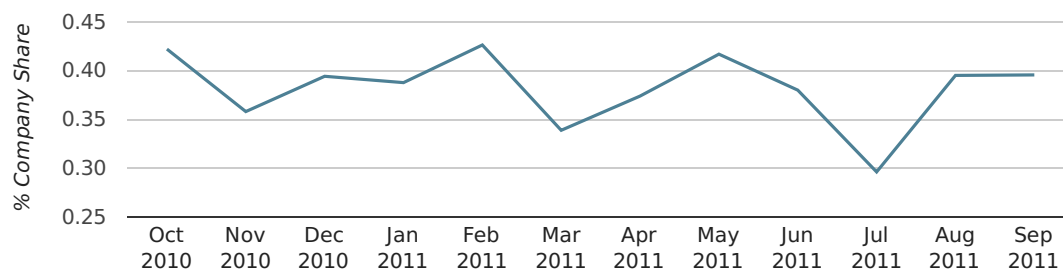
THIRD QUARTER (JUL 2011 - SEP 2011)	HOVE
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.8%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.4%
% CHANGE	-23.8%	7.5%	-2.7%
RECORD YEAR	1961 (0.9%)	1961 (0.7%)	1963 (0.9%)

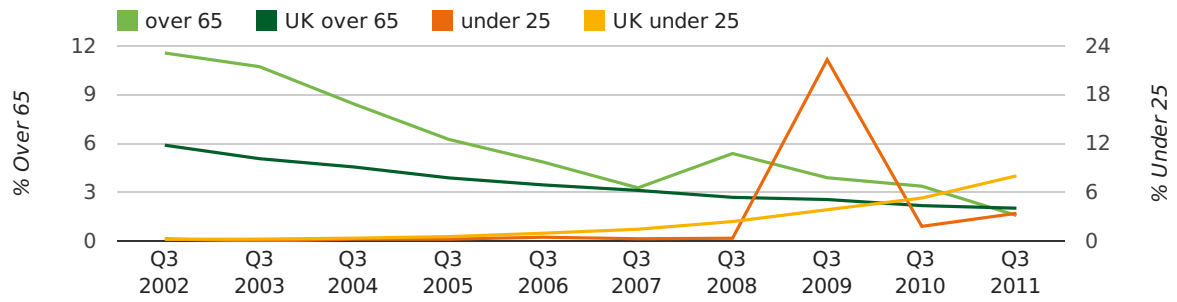
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 40.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

#### director age by quarter

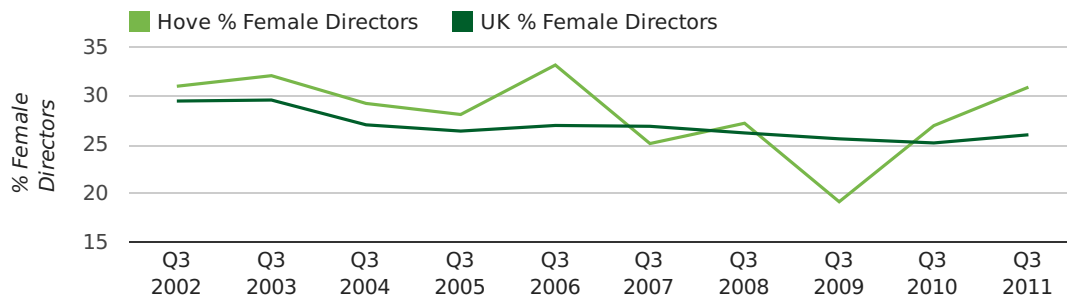


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Hove was in 1862 when 50.0% of all directors were female.

30.9% of all director appointments in Hove in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

### director gender by quarter





Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.38%	CONSULTING	5.11%
IT	1.42%	MANAGEMENT	4.75%
CONSULTANCY	1.29%	CONSULTANCY	3.19%
BRIGHTON	1.13%	PROPERTY	2.41%
DESIGN	1.00%	TRADING	2.06%
SOFTWARE	0.92%	DESIGN	1.94%
MEDIA	0.92%	ASSOCIATES	1.85%
SYSTEMS	0.88%	BUSINESS	1.82%
MANAGEMENT	0.83%	CONSULTANTS	1.76%
DIGITAL	0.67%	ENGINEERING	1.74%
HOVE	0.63%	MEDIA	1.72%
PROPERTY	0.58%	CONSTRUCTION	1.72%
SUSSEX	0.58%	LONDON	1.63%
BUSINESS	0.54%	J	1.47%
CREATIVE	0.54%	GLOBAL	1.46%
ASSOCIATES	0.54%	INVESTMENTS	1.43%
CONSULTANTS	0.50%	CARE	1.42%
PRODUCTIONS	0.50%	IT	1.38%
ROAD	0.46%	BUILDING	1.30%
DEVELOPMENT	0.46%	PROPERTIES	1.28%
ENGINEERING	0.42%	ELECTRICAL	1.27%
WEB	0.42%	M	1.25%
MARKETING	0.42%	ENERGY	1.22%
HAMILTON	0.42%	TRAINING	1.21%
(HOVE)	0.38%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	391	204,493
7487 - Other business activities	220	65,177
7260 - Other computer related activities	98	8,686
62090 - Other information technology service activities	91	6,798
7222 - Other software consultancy and supply	86	8,345
62020 - Information technology consultancy activities	73	10,137
70229 - Management consultancy activities other than financial management	72	15,760
82990 - Other business support service activities not elsewhere classified	72	29,245
7414 - Business & management consultancy	70	14,755
7011 - Development & sell real estate	57	2,638
74909 - Other professional, scientific and technical activities not elsewhere classified	45	7,551
68100 - Buying and selling of own real estate	45	2,426
99999 - Dormant Company	42	18,281
9999 - Dormant Company	39	22,587
62012 - Business and domestic software development	31	3,137
98000 - Residents property management	27	2,664
96090 - Other service activities not elsewhere classified	24	10,018
9305 - Other service activities	21	10,525
90030 - Artistic creation	21	1,494
7499 - Non-trading company	20	11,543