

# Hove

q1 2012 business confidence report



## headlines

- March 2012 saw a new record in company registrations in Hove when compared to any previous March.
- March 2012 was a record month for company registrations in Hove when compared to any month in history.
- Q1 2012 saw a new record in net growth in Hove when compared to any previous Q1.
- March 2012 saw a new record in net growth in Hove when compared to any previous March.
- March 2012 was a record month for net growth in Hove when compared to any month in history.
- January 2012 saw a new record in net growth in Hove when compared to any previous January.

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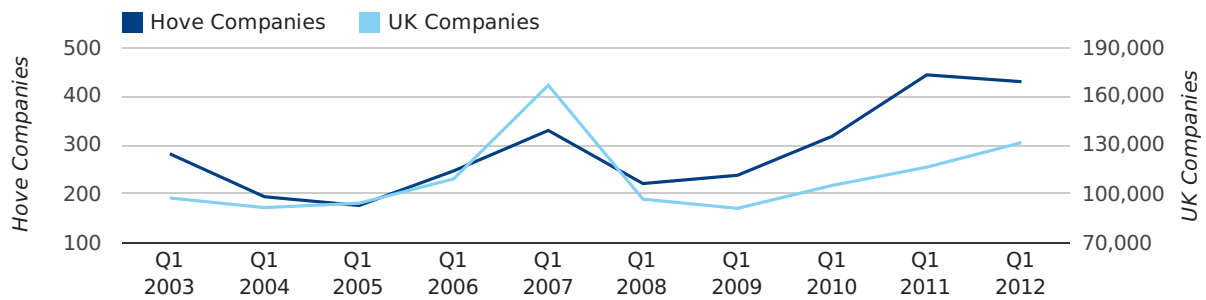
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 430 companies were registered in Hove during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 3.2% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HOVE	UK
2012	430	131,491
2011	444	116,391
% CHANGE	-3.2%	13.0%
RECORD YEAR	2011 (444)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Hove when compared to any previous March.

March 2012 was a record month for company registrations in Hove when compared to any month in history.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	128	134	168
NEW COMPANIES IN 2011	131	161	152
% CHANGE	-2.3%	-16.8%	10.5%
RECORD YEAR	2011 (131)	2011 (161)	2012 (168)

### Quarterly Data (Q1 Jan-Mar 2012)

A total of 164 companies were dissolved in Hove during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 17.2% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HOVE	UK
2012	164	67,576
2011	198	90,986
% CHANGE	-17.2%	-25.7%
RECORD YEAR	2011 (198)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	55	59	50
CLOSED COMPANIES IN 2011	76	57	65
% CHANGE	-27.6%	3.5%	-23%
RECORD YEAR	2011 (76)	2000 (83)	2009 (112)

### Quarterly Data (Q1 Jan-Mar 2012)

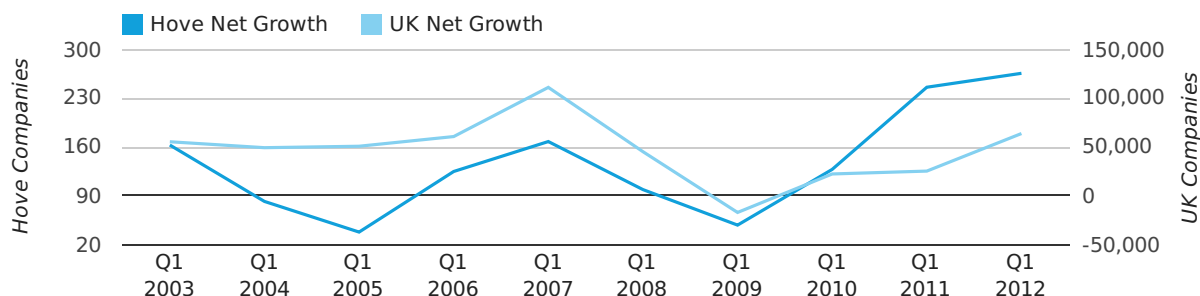
Q1 2012 saw a new record in net growth in Hove when compared to any previous Q1.

Net company growth for Hove during the first quarter of 2012 (Jan 2012 - Mar 2012) was 266 companies.

This represents an increase of 8.1% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HOVE	UK
2012	266	63,915
2011	246	25,405
% CHANGE	8.1%	151.6%
RECORD YEAR	2012 (266)	2007 (111,282)

### net growth by quarter



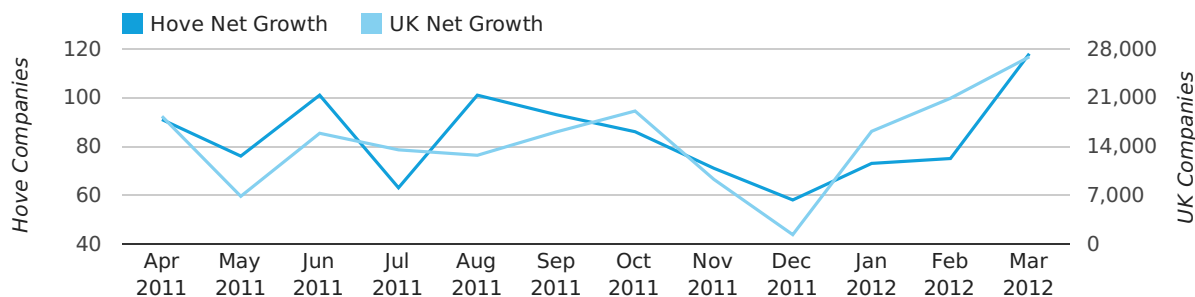
### Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Hove when compared to any previous March.

March 2012 was a record month for net growth in Hove when compared to any month in history.

January 2012 saw a new record in net growth in Hove when compared to any previous January.

### net growth by month



	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	73	75	118
NET GROWTH IN 2011	55	104	87
% CHANGE	32.7%	-27.9%	35.6%
RECORD YEAR	2012 (73)	2011 (104)	2012 (118)

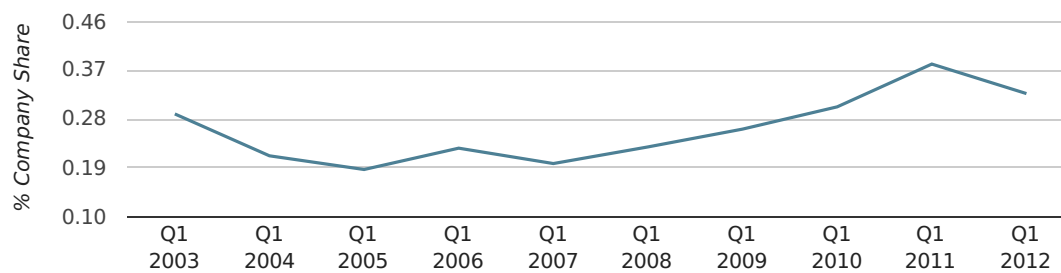


### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hove formed 0.3% of all UK companies.

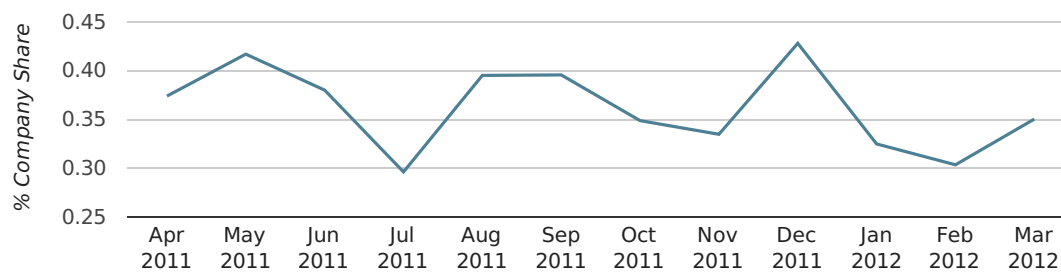
FIRST QUARTER (JAN 2012 - MAR 2012)	HOVE
2012	0.3%
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.4%
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.3%
% CHANGE	-16.2%	-28.8%	3.4%
RECORD YEAR	1969 (0.6%)	1963 (0.7%)	1975 (0.5%)

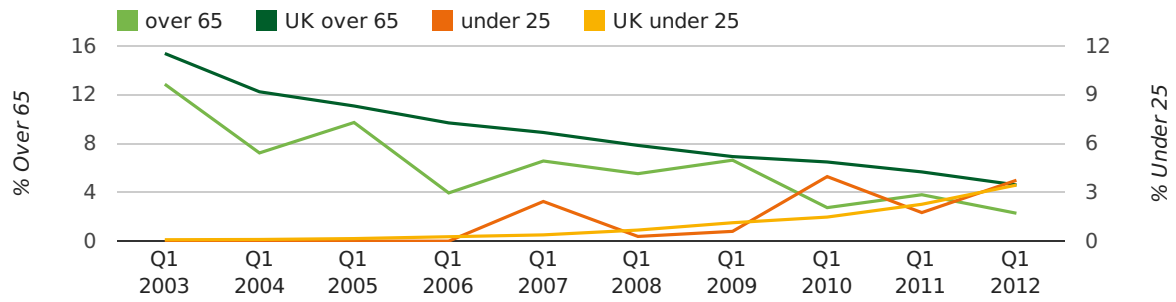
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 40.6.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 3.5%.

#### director age by quarter



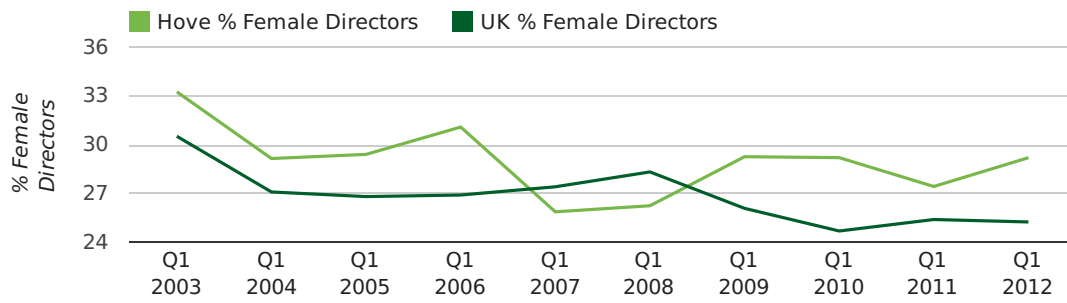


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hove was in 1861 when 40.0% of all directors were female.

29.2% of all director appointments in Hove in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.23%	CONSULTING	5.07%
IT	1.36%	MANAGEMENT	4.74%
CONSULTANCY	1.12%	CONSULTANCY	3.30%
DESIGN	1.08%	PROPERTY	2.37%
BRIGHTON	1.08%	TRADING	2.07%
SOFTWARE	1.03%	DESIGN	1.93%
MANAGEMENT	1.03%	ENGINEERING	1.86%
MEDIA	0.91%	ASSOCIATES	1.84%
CONSULTANTS	0.79%	CONSULTANTS	1.79%
PROPERTY	0.70%	BUSINESS	1.73%
DIGITAL	0.62%	MEDIA	1.72%
SUSSEX	0.62%	CONSTRUCTION	1.72%
BUSINESS	0.58%	LONDON	1.66%
SYSTEMS	0.58%	J	1.54%
ROAD	0.54%	INVESTMENTS	1.51%
TECHNOLOGY	0.54%	GLOBAL	1.50%
ASSOCIATES	0.50%	IT	1.40%
PRODUCTIONS	0.50%	CARE	1.34%
DEVELOPMENT	0.50%	PROPERTIES	1.31%
HOVE	0.45%	ELECTRICAL	1.27%
ENGINEERING	0.45%	M	1.27%
COMMUNICATIONS	0.41%	BUILDING	1.24%
M	0.41%	ENERGY	1.20%
RTM	0.37%	S	1.20%
TECHNOLOGIES	0.37%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	403	216,665
7487 - Other business activities	193	52,735
62020 - Information technology consultancy activities	175	14,303
62090 - Other information technology service activities	152	8,145
70229 - Management consultancy activities other than financial management	123	19,704
7260 - Other computer related activities	92	7,154
82990 - Other business support service activities not elsewhere classified	88	35,233
7222 - Other software consultancy and supply	81	6,934
7414 - Business & management consultancy	66	12,113
62012 - Business and domestic software development	64	4,356
99999 - Dormant Company	63	25,084
7011 - Development & sell real estate	56	2,092
74909 - Other professional, scientific and technical activities not elsewhere classified	55	9,892
68100 - Buying and selling of own real estate	48	3,072
96090 - Other service activities not elsewhere classified	33	13,637
98000 - Residents property management	32	3,050
9999 - Dormant Company	32	18,617
90030 - Artistic creation	23	2,013
73110 - Advertising agencies	22	2,000
4521 - General construction & civil engineering	18	5,169