

# Hove

2012 half year business confidence report



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- April 2012 saw a new record in company registrations in Hove when compared to any previous April.

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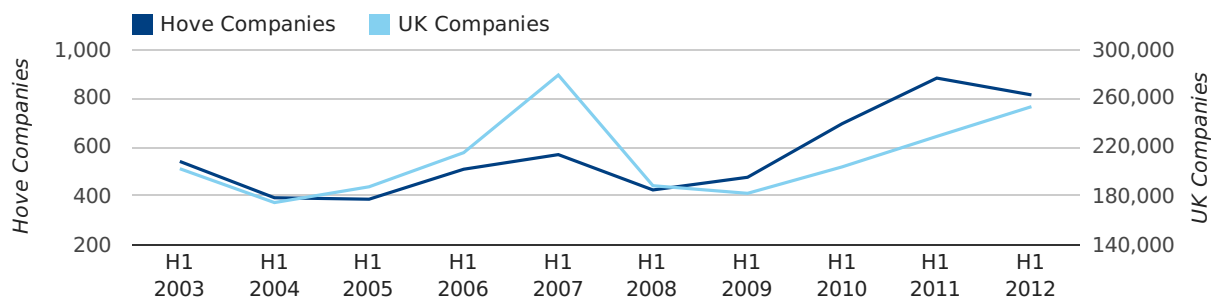
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 814 companies were formed in Hove. This figure is 7.8% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Hove occurred in 2011 when a total of 883 were formed.

HALF YEAR (JAN-JUN)	HOVE	UK
2012	814	253,150
2011	883	228,735
% CHANGE	-7.8%	10.7%
RECORD YEAR	2011 (883)	2007 (279,097)

### new companies by half year



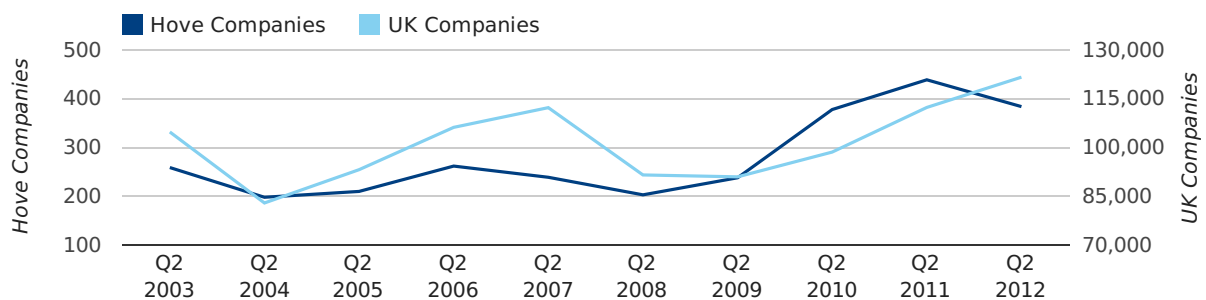
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 384 companies were registered in Hove during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 12.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HOVE	UK
2012	384	121,659
2011	439	112,344
% CHANGE	-12.5%	8.3%
RECORD YEAR	2011 (439)	2012 (121,659)

### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in Hove when compared to any previous April.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	140	122	122
NEW COMPANIES IN 2011	129	159	151
% CHANGE	8.5%	-23.3%	-19.2%
RECORD YEAR	2012 (140)	2011 (159)	2011 (151)

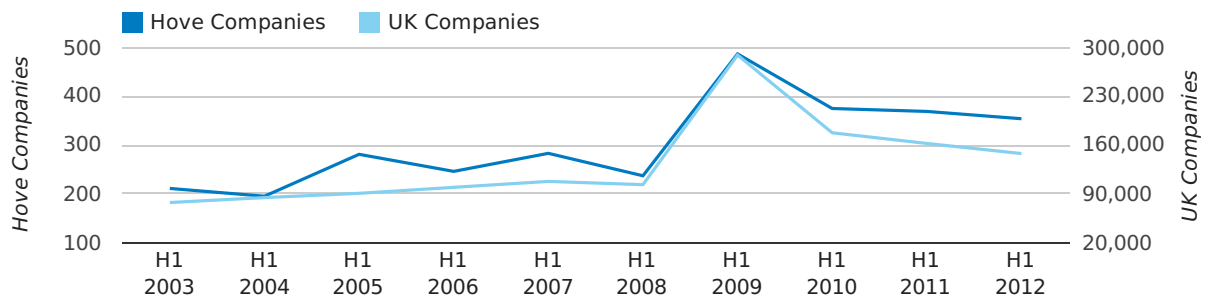
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 354 companies were dissolved in Hove. This figure is 4.1% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Hove occurred in 2009 when a total of 487 were closed.

HALF YEAR (JAN-JUN)	HOVE	UK
2012	354	147,793
2011	369	162,310
% CHANGE	-4.1%	-8.9%
RECORD YEAR	2009 (487)	2009 (289,236)

### dissolved companies by half year



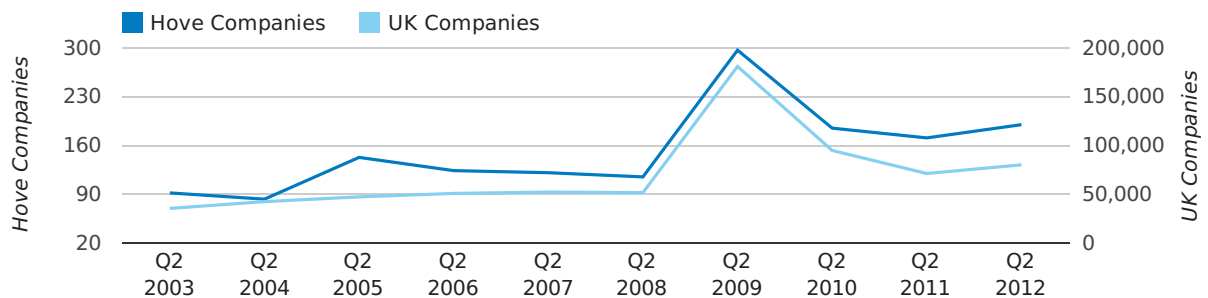
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 190 companies were dissolved in Hove during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 11.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HOVE	UK
2012	190	80,217
2011	171	71,324
% CHANGE	11.1%	12.5%
RECORD YEAR	2009 (297)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



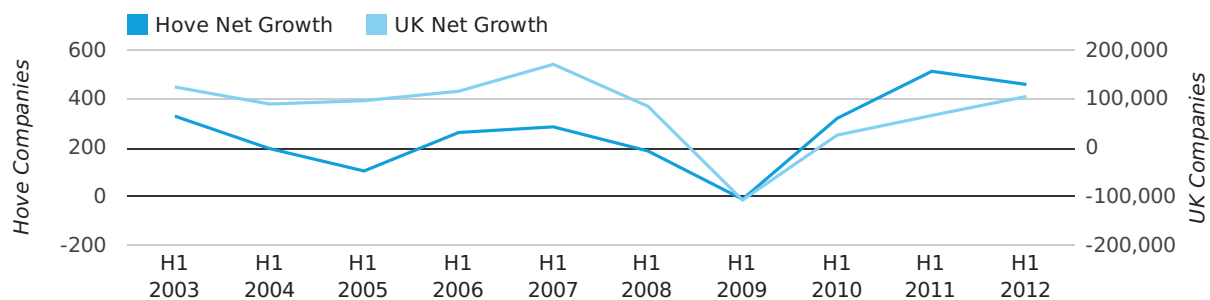
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	72	69	49
CLOSED COMPANIES IN 2011	38	83	50
% CHANGE	89.5%	-16.9%	-2%
RECORD YEAR	2009 (83)	2009 (137)	2009 (77)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Hove increased by 460 companies. This figure is 10.5% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HOVE	UK
2012	460	105,357
2011	514	66,425
% CHANGE	-10.5%	58.6%
RECORD YEAR	2011 (514)	2007 (171,296)

### net growth by half year



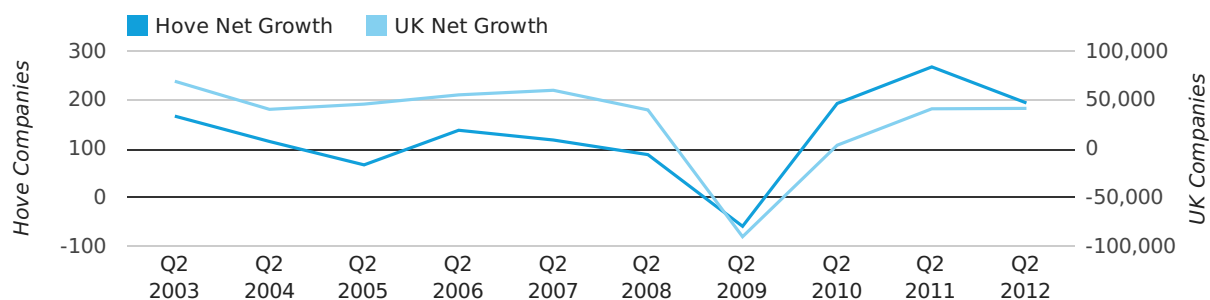
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Hove during the second quarter of 2012 (Apr 2012 - Jun 2012) was 194 companies.

This represents a decrease of 27.6% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HOVE	UK
2012	194	41,442
2011	268	41,020
% CHANGE	-27.6%	1.0%
RECORD YEAR	2011 (268)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	68	53	73
NET GROWTH IN 2011	91	76	101
% CHANGE	-25.3%	-30.3%	-27.7%
RECORD YEAR	2010 (96)	2011 (76)	2011 (101)

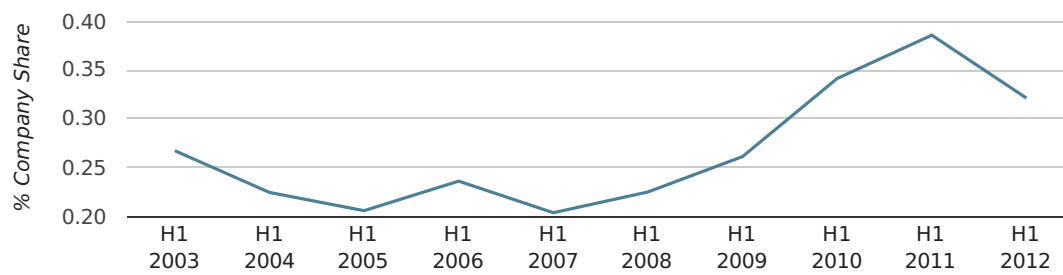


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Hove formed 0.3% of all UK companies. This is less than the 2011 figure of 0.4%.

HALF YEAR (JAN-JUN)	HOVE
2012	0.3%
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.5%)

#### company share by half year

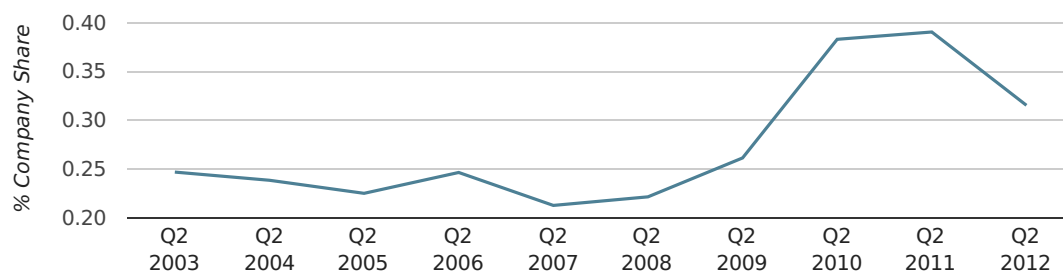


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Hove formed 0.3% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	HOVE
2012	0.3%
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.5%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2012)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
% CHANGE	-8.6%	-32.7%	-13.7%
RECORD YEAR	1971 (0.6%)	1960 (0.7%)	1973 (0.6%)

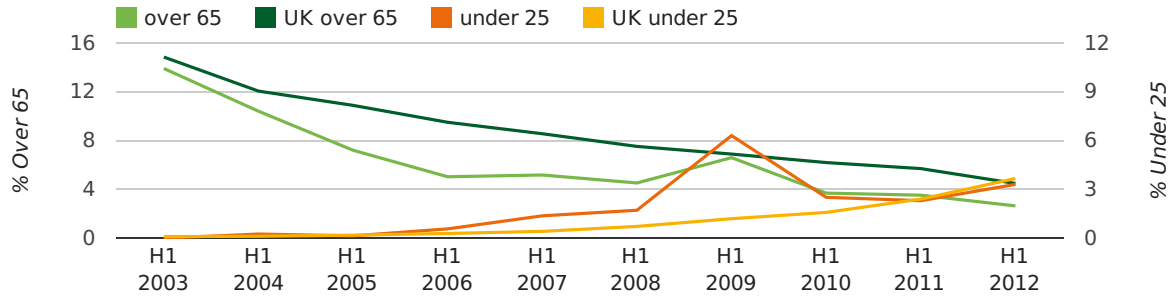
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 40.5.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.4%.

#### director age by half year



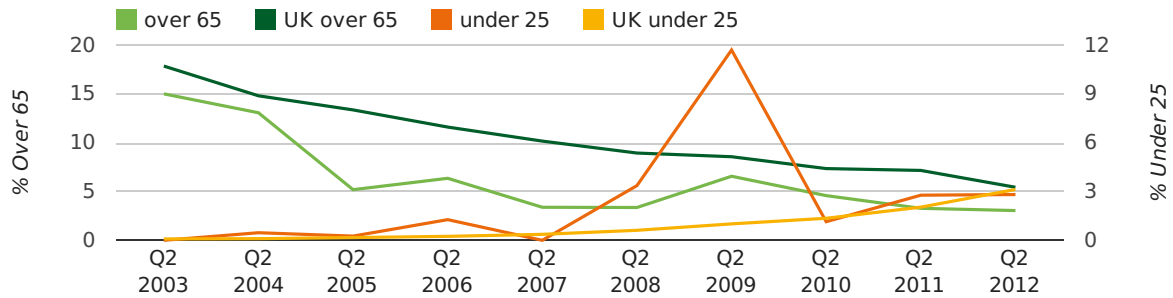
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 40.5.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.3%.

#### director age by quarter

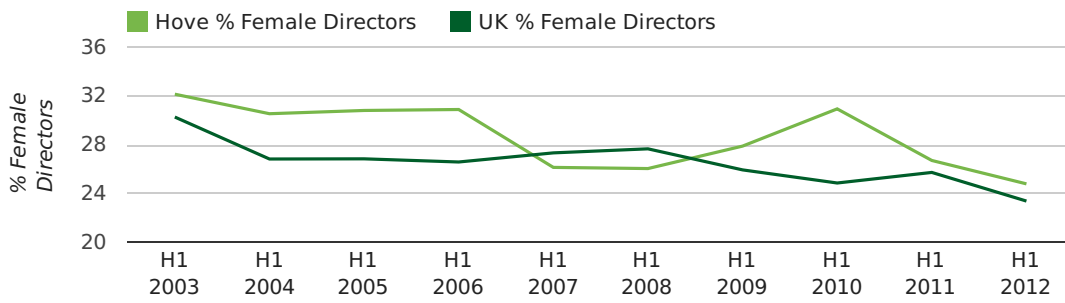


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Hove was 1857 when 40.0% of all directors were female.

24.8% of all director appointments in Hove in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

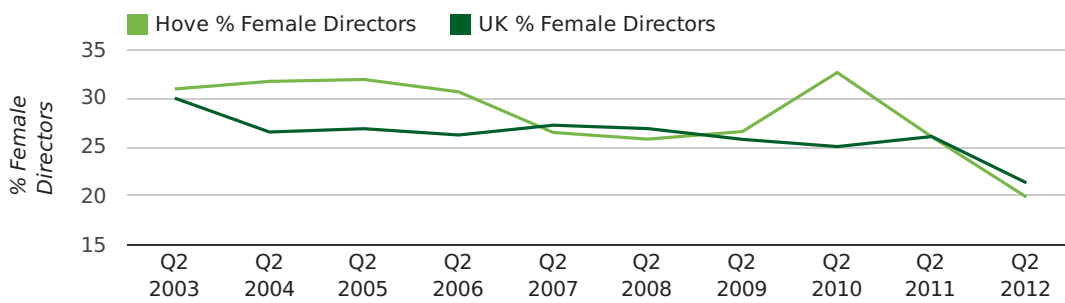


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hove was in 1866 when 66.7% of all directors were female.

19.9% of all director appointments in Hove in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.21%	CONSULTING	5.07%
BRIGHTON	1.27%	MANAGEMENT	4.74%
CONSULTANCY	1.27%	CONSULTANCY	3.28%
IT	1.10%	PROPERTY	2.35%
DESIGN	1.10%	TRADING	2.10%
MANAGEMENT	1.01%	DESIGN	1.89%
MEDIA	0.93%	ENGINEERING	1.87%
PROPERTY	0.72%	ASSOCIATES	1.82%
SOFTWARE	0.68%	CONSULTANTS	1.78%
CONSULTANTS	0.59%	CONSTRUCTION	1.71%
BUSINESS	0.59%	BUSINESS	1.70%
DIGITAL	0.55%	MEDIA	1.69%
SUSSEX	0.55%	LONDON	1.68%
TECHNOLOGY	0.55%	J	1.57%
INVESTMENTS	0.55%	GLOBAL	1.51%
ROAD	0.55%	INVESTMENTS	1.48%
SYSTEMS	0.51%	IT	1.42%
ASSOCIATES	0.51%	CARE	1.31%
CREATIVE	0.51%	PROPERTIES	1.31%
PRODUCTIONS	0.51%	M	1.26%
R	0.46%	ELECTRICAL	1.23%
HOVE	0.46%	BUILDING	1.23%
FILMS	0.42%	SECURITY	1.19%
(HOVE)	0.38%	S	1.18%
RTM	0.38%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	536	244,457
62020 - Information technology consultancy activities	186	15,280
62090 - Other information technology service activities	184	8,258
7487 - Other business activities	181	47,029
70229 - Management consultancy activities other than financial management	128	20,390
7260 - Other computer related activities	87	6,456
82990 - Other business support service activities not elsewhere classified	84	35,447
7222 - Other software consultancy and supply	81	6,356
62012 - Business and domestic software development	70	4,742
7414 - Business & management consultancy	61	10,978
74909 - Other professional, scientific and technical activities not elsewhere classified	59	10,271
99999 - Dormant Company	57	26,088
7011 - Development & sell real estate	55	1,921
68100 - Buying and selling of own real estate	41	3,143
96090 - Other service activities not elsewhere classified	41	14,220
98000 - Residents property management	31	3,001
9999 - Dormant Company	29	16,469
73110 - Advertising agencies	25	2,052
90030 - Artistic creation	21	2,106
86900 - Other human health activities	21	5,222