

Hull

q1 2012 business confidence report



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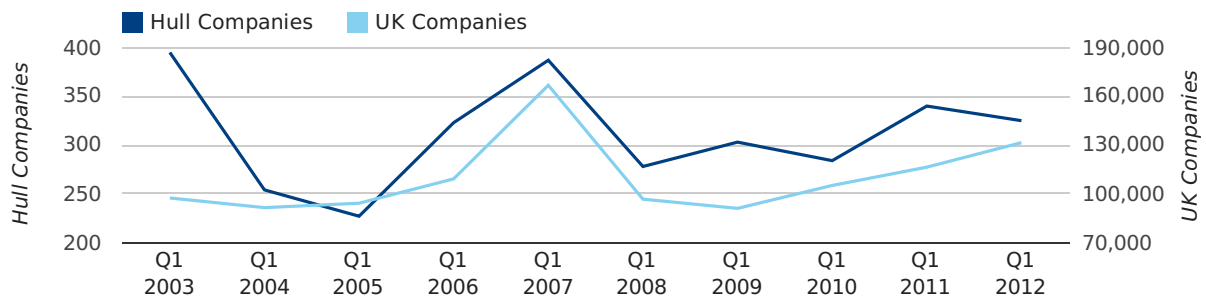
Quarterly Data (Q1 Jan-Mar 2012)

A total of 325 companies were registered in Hull during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 4.4% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

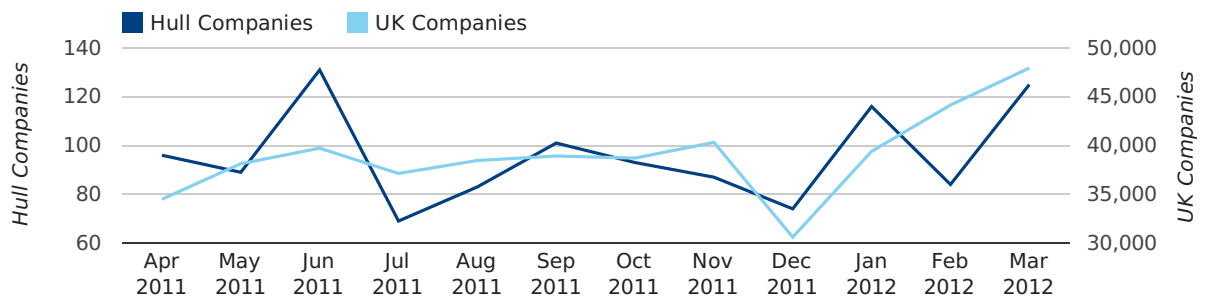
| FIRST QUARTER (JAN 2012 - MAR 2012) | HULL | UK |
|-------------------------------------|------------|----------------|
| 2012 | 325 | 131,491 |
| 2011 | 340 | 116,391 |
| % CHANGE | -4.4% | 13.0% |
| RECORD YEAR | 2003 (395) | 2007 (166,814) |

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



| | JANUARY | FEBRUARY | MARCH |
|-----------------------|------------|------------|------------|
| NEW COMPANIES IN 2012 | 116 | 84 | 125 |
| NEW COMPANIES IN 2011 | 119 | 103 | 118 |
| % CHANGE | -2.5% | -18.4% | 5.9% |
| RECORD YEAR | 2011 (119) | 2007 (124) | 2003 (197) |

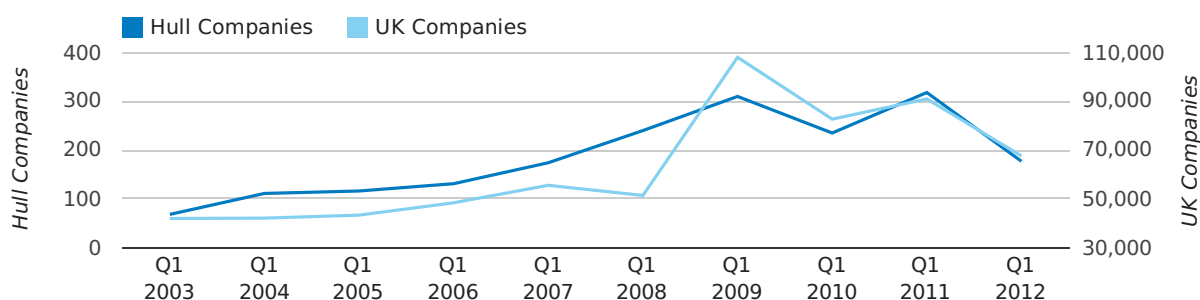
Quarterly Data (Q1 Jan-Mar 2012)

A total of 177 companies were dissolved in Hull during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 44.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | HULL | UK |
|-------------------------------------|------------|----------------|
| 2012 | 177 | 67,576 |
| 2011 | 318 | 90,986 |
| % CHANGE | -44.3% | -25.7% |
| RECORD YEAR | 2011 (318) | 2009 (108,060) |

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



| | JANUARY | FEBRUARY | MARCH |
|--------------------------|------------|------------|------------|
| CLOSED COMPANIES IN 2012 | 67 | 54 | 56 |
| CLOSED COMPANIES IN 2011 | 135 | 85 | 98 |
| % CHANGE | -50.4% | -36.5% | -43% |
| RECORD YEAR | 2011 (135) | 2008 (175) | 2009 (156) |

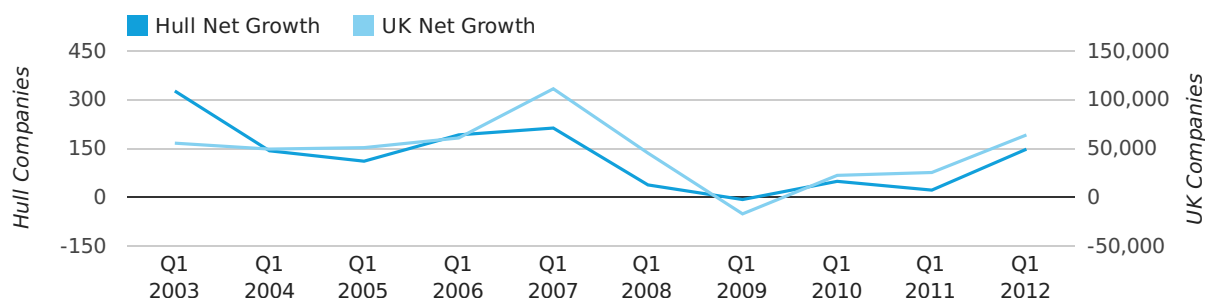
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Hull during the first quarter of 2012 (Jan 2012 - Mar 2012) was 148 companies.

This represents an increase of 572.7% on the same period last year.

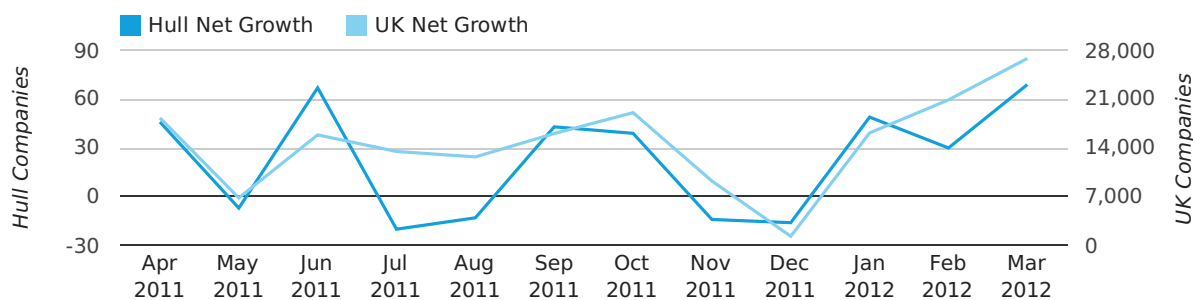
| FIRST QUARTER (JAN 2012 - MAR 2012) | HULL | UK |
|-------------------------------------|------------|----------------|
| 2012 | 148 | 63,915 |
| 2011 | 22 | 25,405 |
| % CHANGE | 572.7% | 151.6% |
| RECORD YEAR | 2003 (327) | 2007 (111,282) |

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



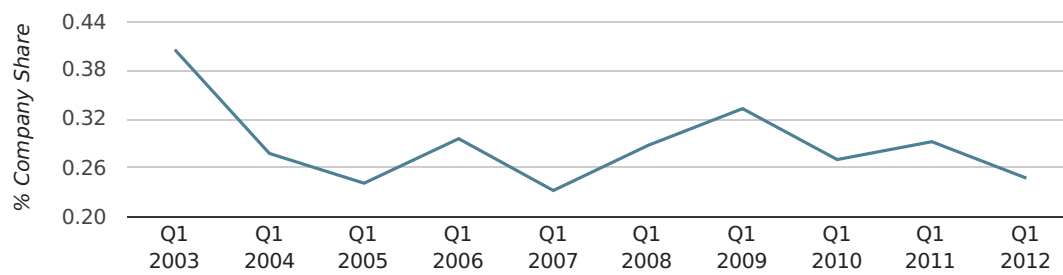
| | JANUARY | FEBRUARY | MARCH |
|--------------------|-----------|-----------|------------|
| NET GROWTH IN 2012 | 49 | 30 | 69 |
| NET GROWTH IN 2011 | -16 | 18 | 20 |
| % CHANGE | -406.3% | 66.7% | 245.0% |
| RECORD YEAR | 2003 (64) | 2003 (83) | 2003 (180) |

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hull formed 0.2% of all UK companies.

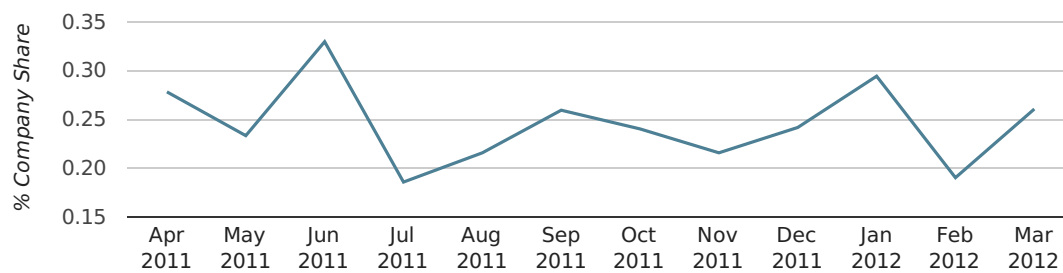
| FIRST QUARTER (JAN 2012 - MAR 2012) | HULL |
|-------------------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.3% |
| 2010 | 0.3% |
| 2009 | 0.3% |
| 2008 | 0.3% |
| RECORD YEAR (SINCE 1960) | 1975 (0.6%) |

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



| | JANUARY | FEBRUARY | MARCH |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.3% | 0.2% | 0.3% |
| UK FORMATION SHARE IN 2011 | 0.4% | 0.3% | 0.3% |
| % CHANGE | -16.4% | -30.2% | -0.9% |
| RECORD YEAR | 1976 (0.8%) | 1975 (1.0%) | 1974 (0.8%) |

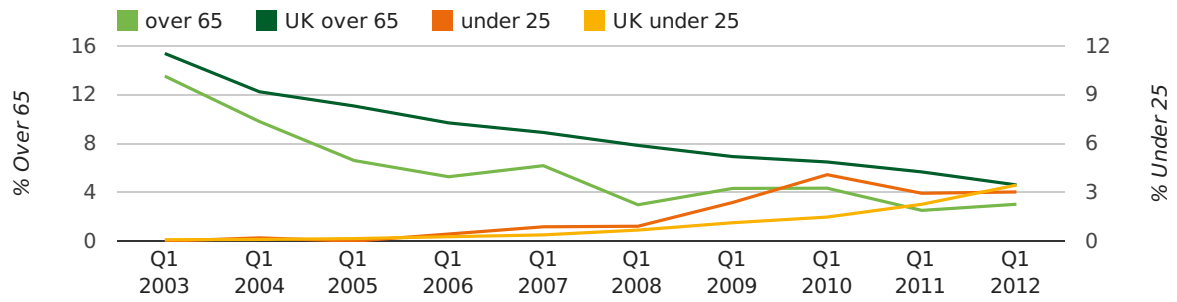
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.2.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 3.5%.

director age by quarter

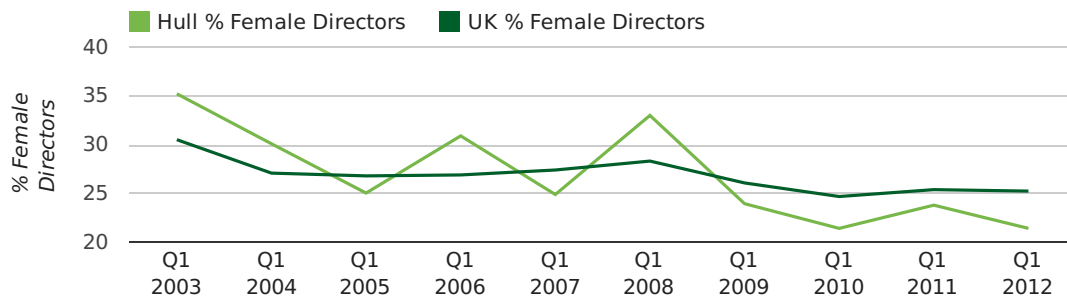


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hull was in 1861 when 40.0% of all directors were female.

21.4% of all director appointments in Hull in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| (HULL) | 2.79% | CONSULTING | 5.07% |
| HULL | 2.67% | MANAGEMENT | 4.74% |
| FRIPURA | 1.51% | CONSULTANCY | 3.30% |
| ENGINEERING | 1.45% | PROPERTY | 2.37% |
| YORKSHIRE | 1.34% | TRADING | 2.07% |
| MANAGEMENT | 1.22% | DESIGN | 1.93% |
| EAST | 1.05% | ENGINEERING | 1.86% |
| CONSULTING | 0.99% | ASSOCIATES | 1.84% |
| S | 0.93% | CONSULTANTS | 1.79% |
| MANUFACTURING | 0.81% | BUSINESS | 1.73% |
| TRAINING | 0.81% | MEDIA | 1.72% |
| ENERGY | 0.76% | CONSTRUCTION | 1.72% |
| PROPERTY | 0.76% | LONDON | 1.66% |
| HUMBER | 0.76% | J | 1.54% |
| MARKETING | 0.76% | INVESTMENTS | 1.51% |
| C | 0.70% | GLOBAL | 1.50% |
| BUILDING | 0.64% | IT | 1.40% |
| J | 0.58% | CARE | 1.34% |
| CONSULTANTS | 0.58% | PROPERTIES | 1.31% |
| BUSINESS | 0.58% | ELECTRICAL | 1.27% |
| MEDICAL | 0.52% | M | 1.27% |
| DESIGN | 0.52% | BUILDING | 1.24% |
| H | 0.52% | ENERGY | 1.20% |
| CLEANING | 0.52% | S | 1.20% |
| CARE | 0.52% | ENTERPRISES | 1.19% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 636 | 216,665 |
| 7487 - Other business activities | 102 | 52,735 |
| 82990 - Other business support service activities not elsewhere classified | 54 | 35,233 |
| 99999 - Dormant Company | 49 | 25,084 |
| 9999 - Dormant Company | 41 | 18,617 |
| 96090 - Other service activities not elsewhere classified | 29 | 13,637 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 27 | 9,892 |
| 9305 - Other service activities | 24 | 8,818 |
| 4521 - General construction & civil engineering | 24 | 5,169 |
| 74990 - Non-trading company | 23 | 9,729 |
| 7414 - Business & management consultancy | 22 | 12,113 |
| 43220 - Plumbing, heat and air-conditioning installation | 22 | 2,693 |
| 70229 - Management consultancy activities other than financial management | 21 | 19,704 |
| 86900 - Other human health activities | 20 | 5,066 |
| 5552 - Catering | 20 | 1,960 |
| 43210 - Electrical installation | 20 | 3,573 |
| 5530 - Restaurants | 19 | 4,633 |
| 56302 - Public houses and bars | 19 | 2,795 |
| 7260 - Other computer related activities | 18 | 7,154 |
| 43999 - Other specialised construction activities not elsewhere classified | 18 | 3,931 |