

Hungerford

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Hungerford when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Hungerford when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Hungerford when compared to any previous December.
- November 2011 saw a new record in company closures in Hungerford when compared to any previous November.
- Q4 2011 saw a new record in net growth in Hungerford when compared to any previous Q4.
- December 2011 saw a new record in net growth in Hungerford when compared to any previous December.

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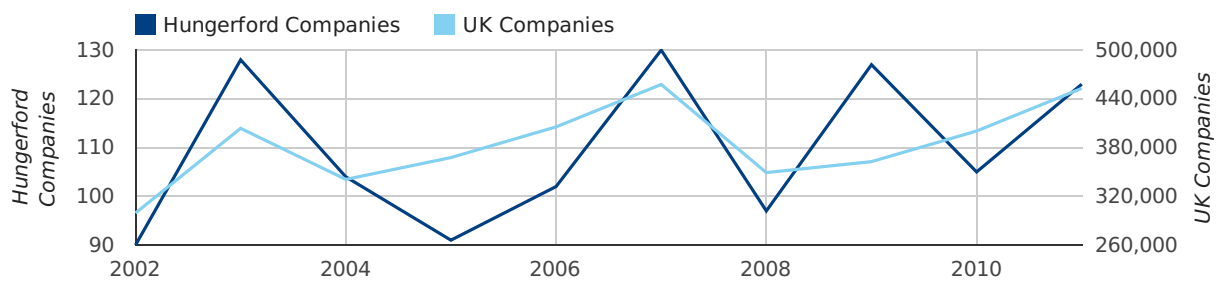
sic data

Annual Data (2011)

A total of 123 companies were formed in Hungerford in 2011. This total is 17.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HUNGERFORD	UK
2011	123	452,870
2010	105	400,358
2009	127	362,675
2008	97	349,203
2007	130	457,649
RECORD YEAR	2007 (130)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

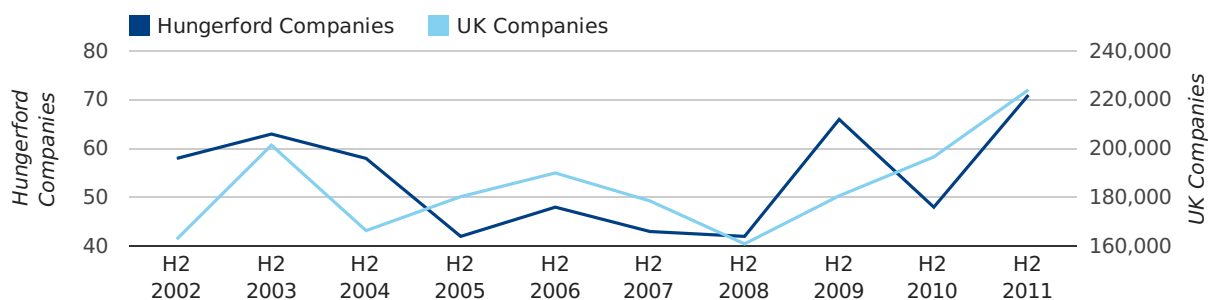
The second half of 2011 saw a new record in company registrations in Hungerford when compared to any previous second half year.

In the second half of 2011 a total of 71 companies were formed in Hungerford. This figure is 47.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Hungerford occurred in 2011 when a total of 71 were formed.

HALF YEAR (JUL-DEC)	HUNGERFORD	UK
2011	71	224,135
2010	48	196,609
% CHANGE	47.9%	14.0%
RECORD YEAR	2011 (71)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

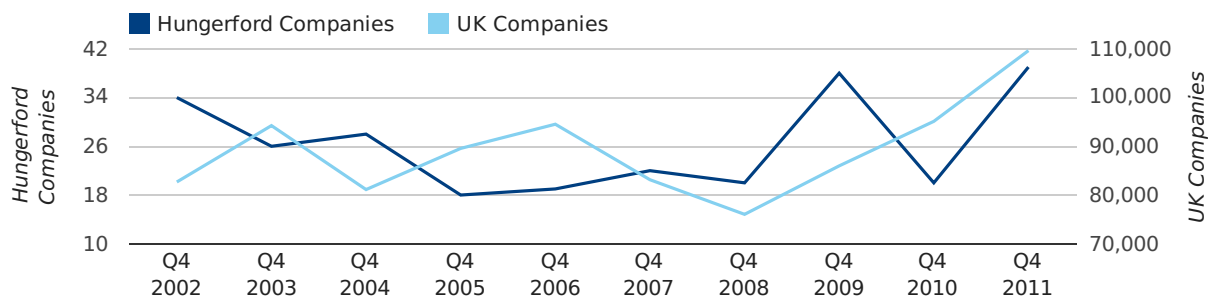
Q4 2011 saw a new record in company registrations in Hungerford when compared to any previous Q4.

A total of 39 companies were registered in Hungerford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 95.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNGERFORD	UK
2011	39	109,623
2010	20	95,117
% CHANGE	95.0%	15.3%
RECORD YEAR	2011 (39)	2011 (109,623)

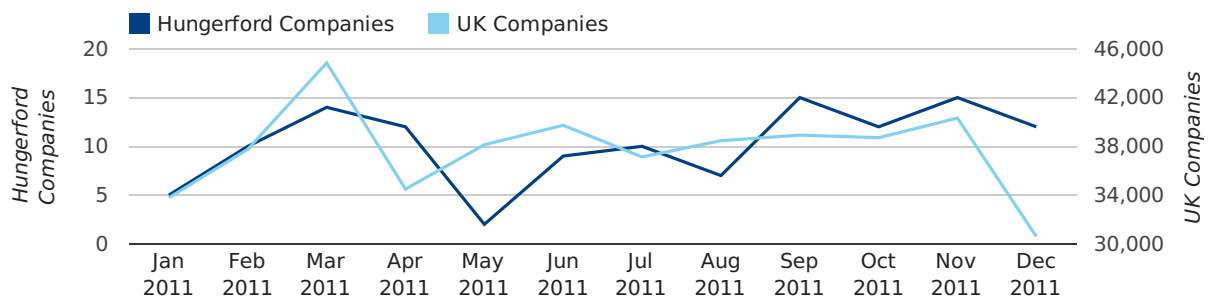
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Hungerford when compared to any previous December.

new companies by month



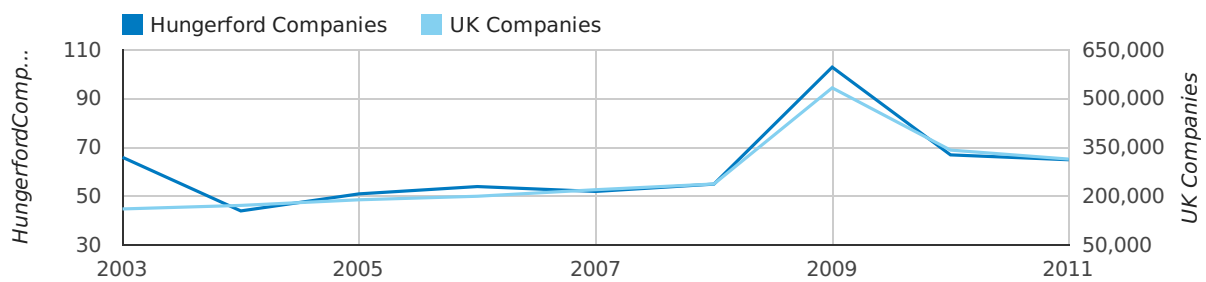
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	15	12
NEW COMPANIES IN 2010	6	8	6
% CHANGE	100.0%	87.5%	100.0%
RECORD YEAR	2009 (14)	2009 (16)	2011 (12)

Annual Data (2011)

A total of 65 companies were dissolved in Hungerford in 2011. This total is 3.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HUNGERFORD	UK
2011	65	314,523
2010	67	342,232
2009	103	533,773
2008	55	237,901
2007	52	220,295
RECORD YEAR	2009 (103)	2009 (533,773)

dissolved companies by year



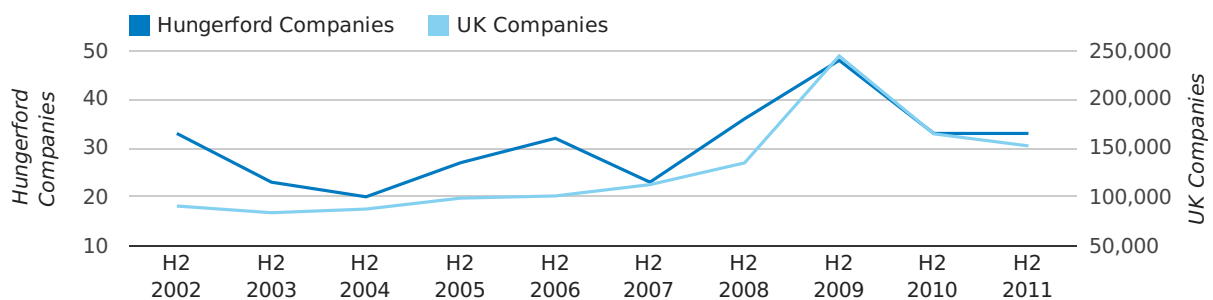
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 33 companies were dissolved in Hungerford. This figure is 0.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Hungerford occurred in 2009 when a total of 48 were closed.

HALF YEAR (JUL-DEC)	HUNGERFORD	UK
2011	33	152,213
2010	33	164,601
% CHANGE	0.0%	-7.5%
RECORD YEAR	2009 (48)	2009 (244,537)

dissolved companies by half year



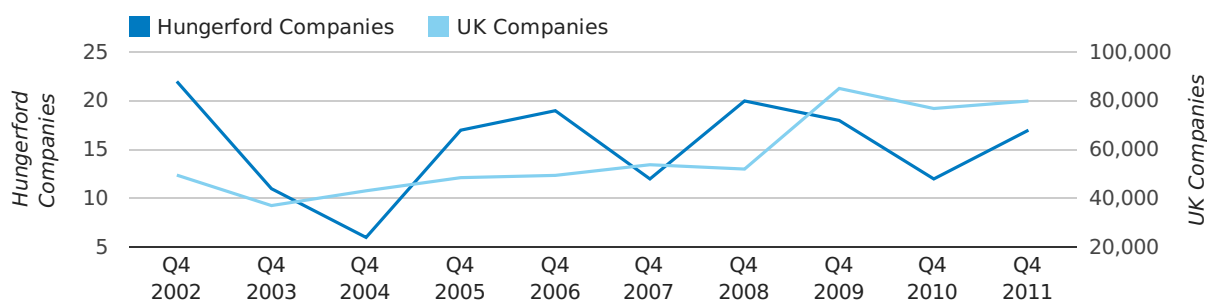
Quarterly Data (Q4 Oct-Dec 2011)

A total of 17 companies were dissolved in Hungerford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 41.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNGERFORD	UK
2011	17	79,983
2010	12	76,896
% CHANGE	41.7%	4.0%
RECORD YEAR	2002 (22)	2009 (85,136)

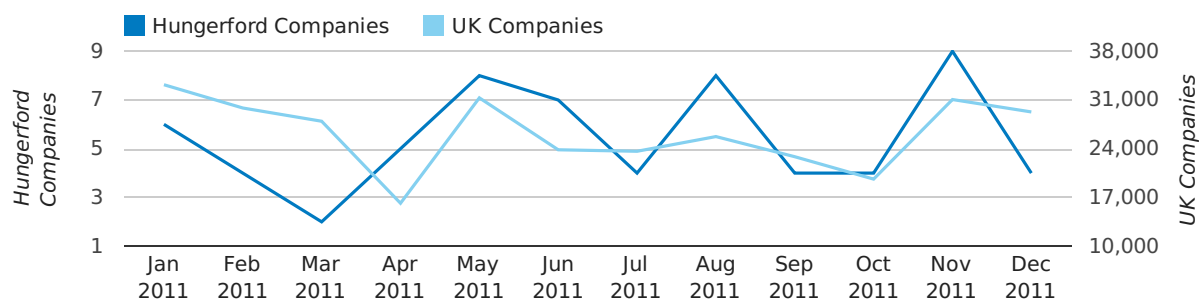
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Hungerford when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	9	4
CLOSED COMPANIES IN 2010	3	7	2
% CHANGE	33.3%	28.6%	100%
RECORD YEAR	2006 (9)	2011 (9)	2008 (10)

Annual Data (2011)

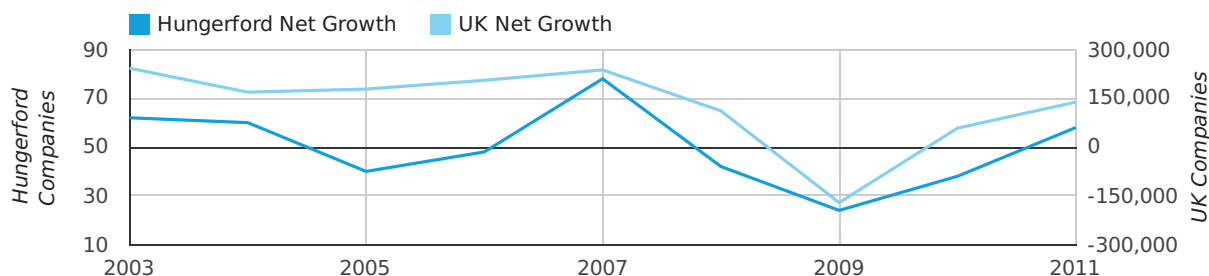
A total of 58 companies were added to the company register for Hungerford in 2011. This number represents growth of 55.2% which compares favourably to the UK figure of 34.6%.

This number is 20 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Hungerford company register grew by 78 companies.

YEAR	HUNGERFORD	UK
2011	58	138,347
2010	38	58,126
2009	24	-171,098
2008	42	111,302
2007	78	237,354
RECORD YEAR	2007 (78)	2003 (242,543)

net growth by year

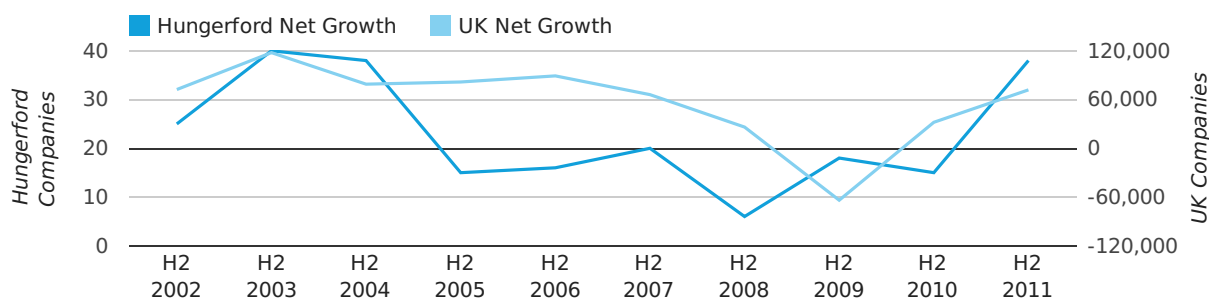


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Hungerford increased by 38 companies. This figure is 153.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HUNGERFORD	UK
2011	38	71,922
2010	15	32,008
% CHANGE	153.3%	124.7%
RECORD YEAR	2003 (40)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

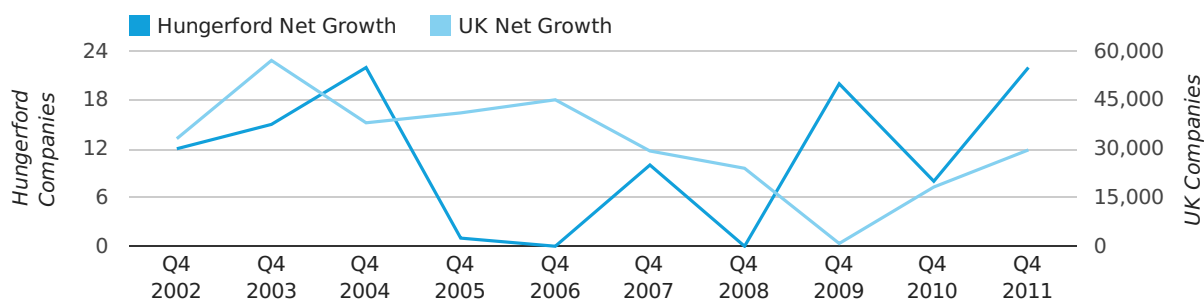
Q4 2011 saw a new record in net growth in Hungerford when compared to any previous Q4.

Net company growth for Hungerford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 22 companies.

This represents an increase of 175.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNGERFORD	UK
2011	22	29,640
2010	8	18,221
% CHANGE	175.0%	62.7%
RECORD YEAR	2011 (22)	2003 (57,175)

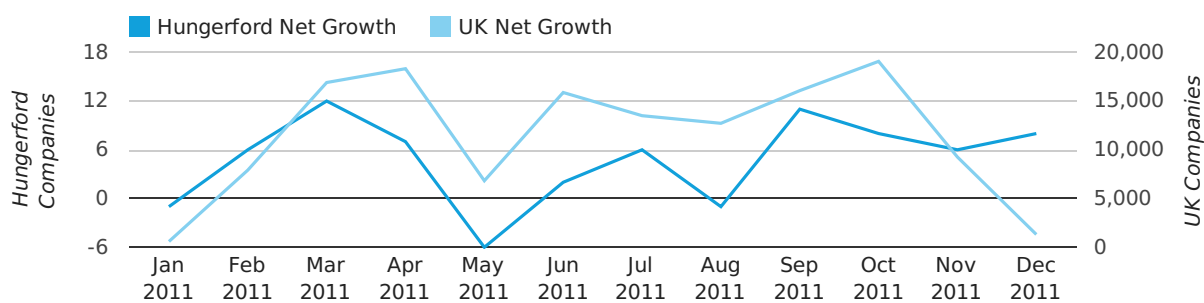
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Hungerford when compared to any previous December.

net growth by month



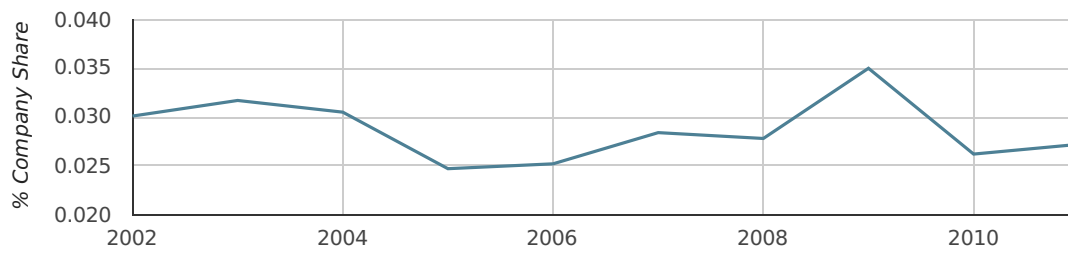
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	6	8
NET GROWTH IN 2010	3	1	4
% CHANGE	166.7%	500.0%	100.0%
RECORD YEAR	2004 (10)	2009 (13)	2011 (8)

Annual Data (2011)

In 2011 Hungerford formed 0.0% of all UK companies. This is no change on 2010 when Hungerford was responsible for 0.0% of all UK companies.

YEAR	HUNGERFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

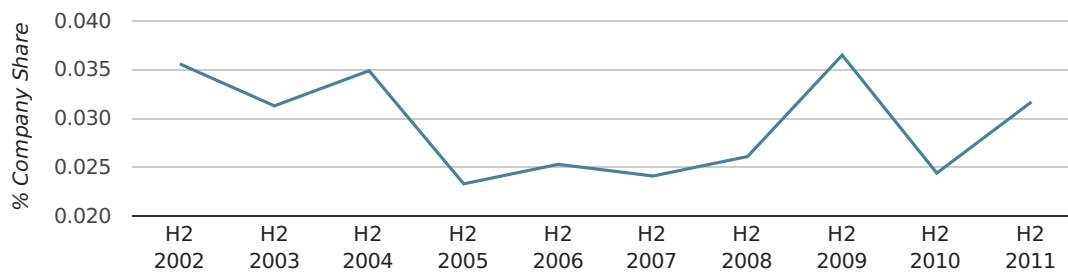


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hungerford formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	HUNGERFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by half year

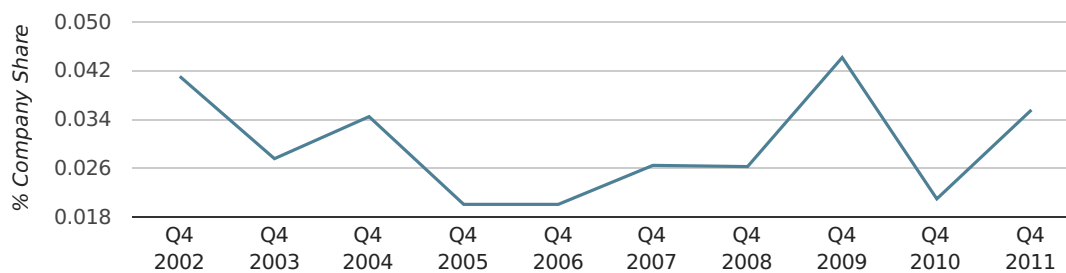


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hungerford formed 0.0% of all UK companies.

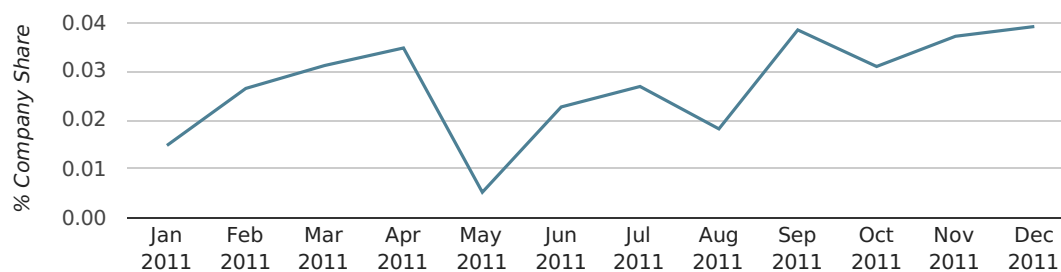
FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNGERFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	74.2%	59.7%	77.4%
RECORD YEAR	1968 (0.2%)	1977 (0.2%)	1979 (0.2%)

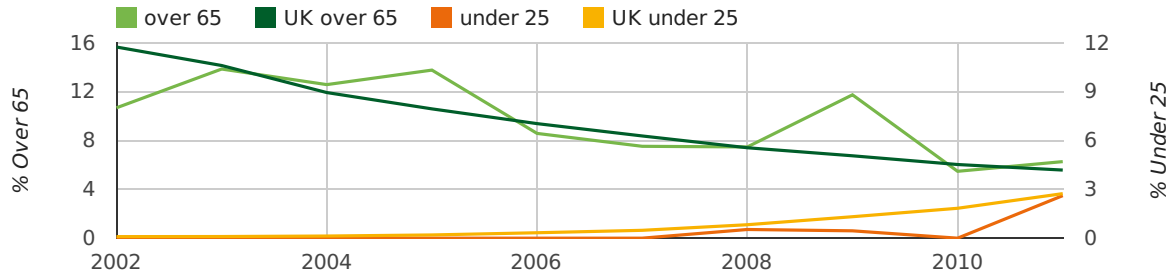
Annual Data (2011)

The average age of a director in 2011 was 46.5.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.3% compared to the UK figure of 4.2%.

director age by year



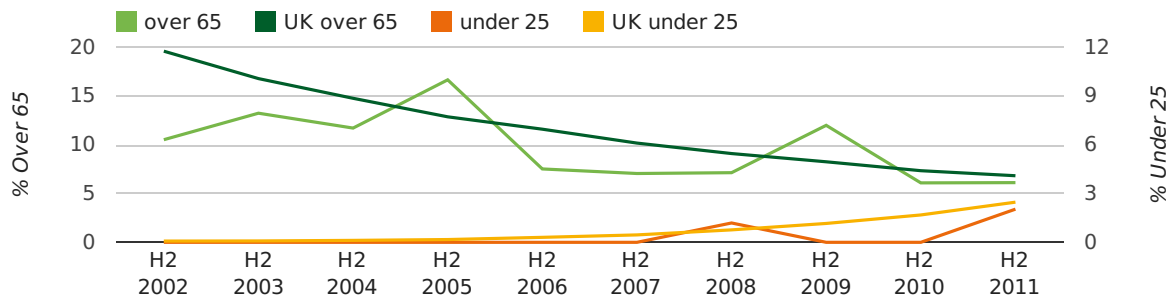
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.0.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

director age by half year



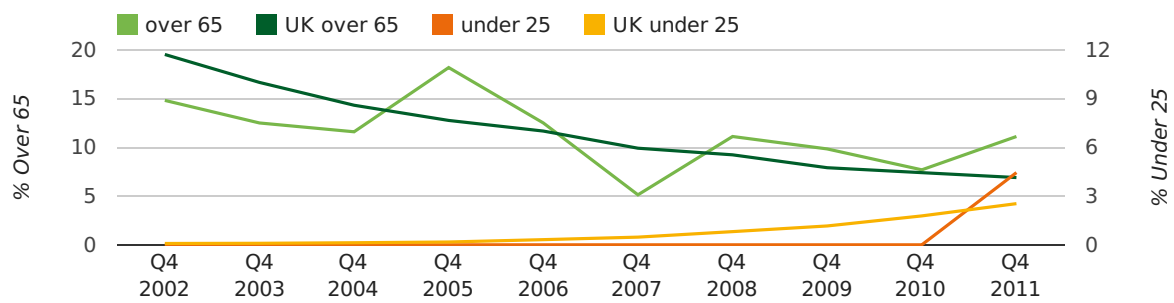
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.3.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 11.1% compared to the UK figure of 4.1%.

director age by quarter

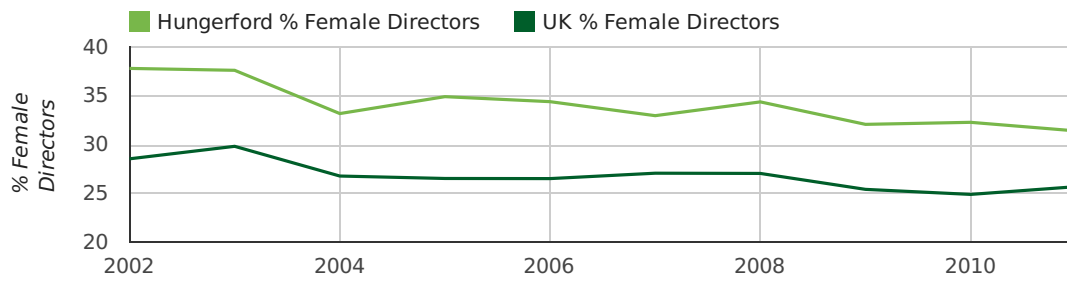


Annual Data (2011)

The record year for female directors in Hungerford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hungerford in 2011 was 37.8%. The average for the UK during this time was 28.6%

director gender by year

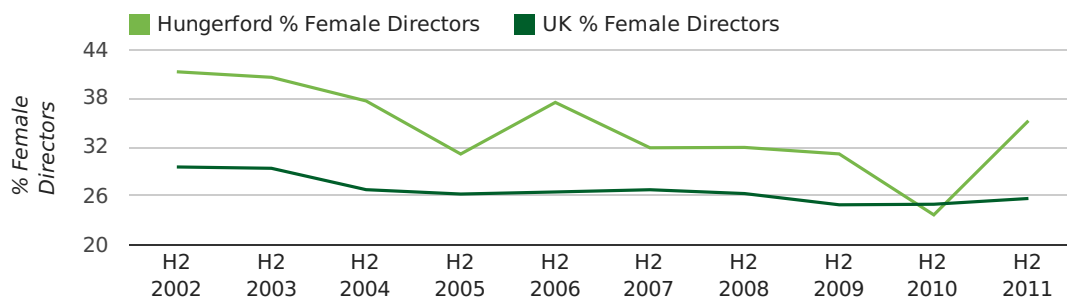


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hungerford was 1860 when 42.9% of all directors were female.

35.2% of all director appointments in Hungerford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

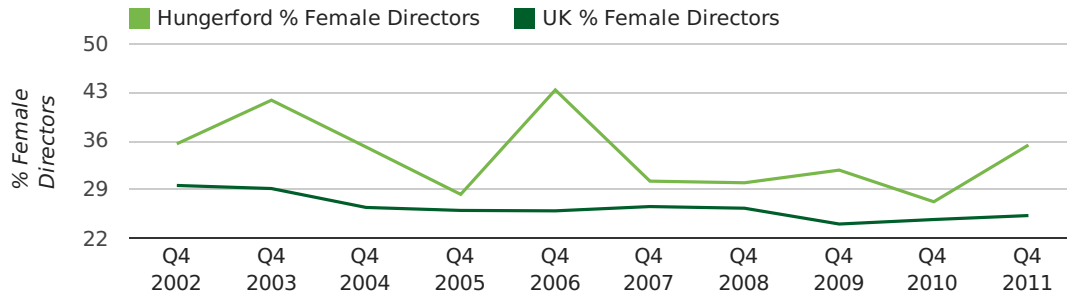


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hungerford was in 1977 when 31.1% of all directors were female.

35.4% of all director appointments in Hungerford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ASSOCIATES	2.03%	CONSULTING	5.07%
MANAGEMENT	1.63%	MANAGEMENT	4.74%
GO	1.63%	CONSULTANCY	3.26%
GLOBAL	1.63%	PROPERTY	2.37%
CONSULTANCY	1.22%	TRADING	2.07%
ENERGY	1.22%	DESIGN	1.92%
COMMUNICATIONS	1.22%	ASSOCIATES	1.86%
HUNGERFORD	0.81%	ENGINEERING	1.78%
SPECIALISTS	0.81%	BUSINESS	1.78%
CENTRE	0.81%	CONSULTANTS	1.76%
SHOP	0.81%	CONSTRUCTION	1.73%
PRODUCTIONS	0.81%	MEDIA	1.71%
GARDENS	0.81%	LONDON	1.63%
VEHICLE	0.81%	J	1.51%
ENGINEERING	0.81%	INVESTMENTS	1.48%
LIFESTYLE	0.81%	GLOBAL	1.46%
DILIGENCE	0.81%	IT	1.41%
INFORMATION	0.81%	CARE	1.39%
ENTER	0.81%	PROPERTIES	1.29%
S	0.81%	ELECTRICAL	1.29%
TECHNICAL	0.81%	M	1.27%
CONSULTING	0.81%	BUILDING	1.26%
MARKETING	0.81%	ENERGY	1.25%
CONSULTANTS	0.81%	S	1.20%
DAY	0.81%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	43	205,525
82990 - Other business support service activities not elsewhere classified	23	32,483
7487 - Other business activities	20	57,052
70229 - Management consultancy activities other than financial management	9	17,765
99999 - Dormant Company	8	21,846
7414 - Business & management consultancy	7	13,034
62020 - Information technology consultancy activities	6	12,072
9999 - Dormant Company	6	20,199
78109 - Other activities of employment placement agencies	4	1,784
98000 - Residents property management	3	2,874
7260 - Other computer related activities	3	7,667
62012 - Business and domestic software development	3	3,714
5540 - Bars	3	2,147
68209 - Other letting and operating of own or leased real estate	3	4,082
47910 - Retail sale via mail order houses or via Internet	3	2,740
93191 - Activities of racehorse owners	2	26
47710 - Retail sale of clothing in specialised stores	2	1,402
74990 - Non-trading company	2	8,929
74909 - Other professional, scientific and technical activities not elsewhere classified	2	8,671
62090 - Other information technology service activities	2	7,493