

Huntingdon

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Huntingdon when compared to any previous January.

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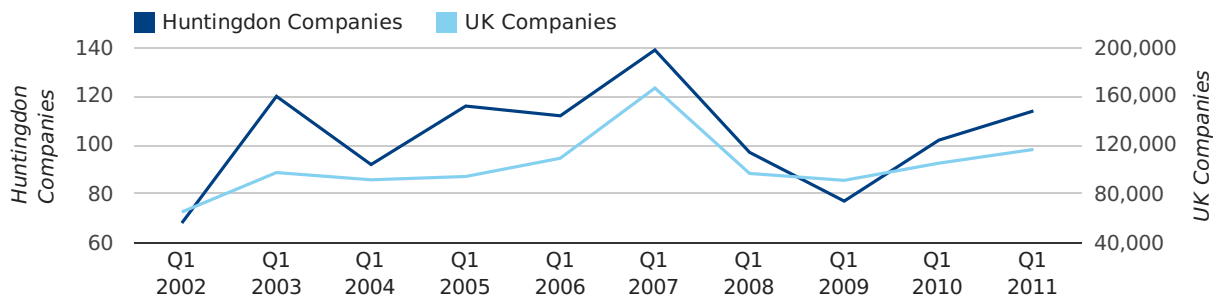
Quarterly Data (Q1 Jan-Mar 2011)

A total of 114 companies were registered in Huntingdon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 11.8% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

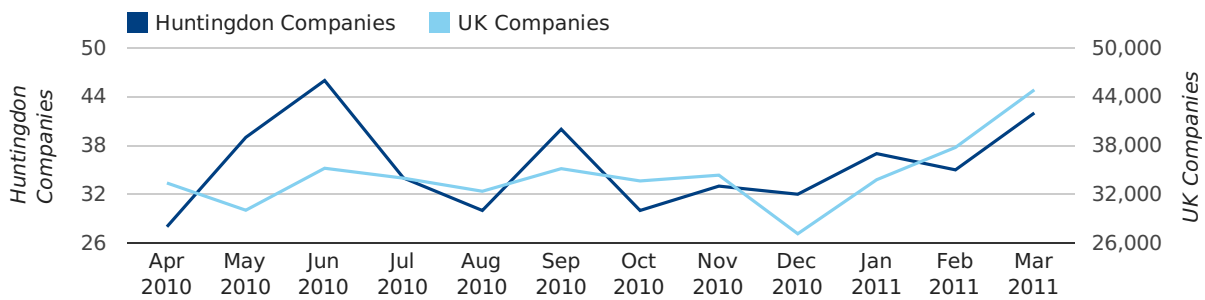
FIRST QUARTER (JAN 2011 - MAR 2011)	HUNTINGDON	UK
2011	114	116,391
2010	102	105,137
% CHANGE	11.8%	10.7%
RECORD YEAR	2007 (139)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	37	35	42
NEW COMPANIES IN 2010	33	30	39
% CHANGE	12.1%	16.7%	7.7%
RECORD YEAR	2007 (49)	1997 (52)	2007 (54)

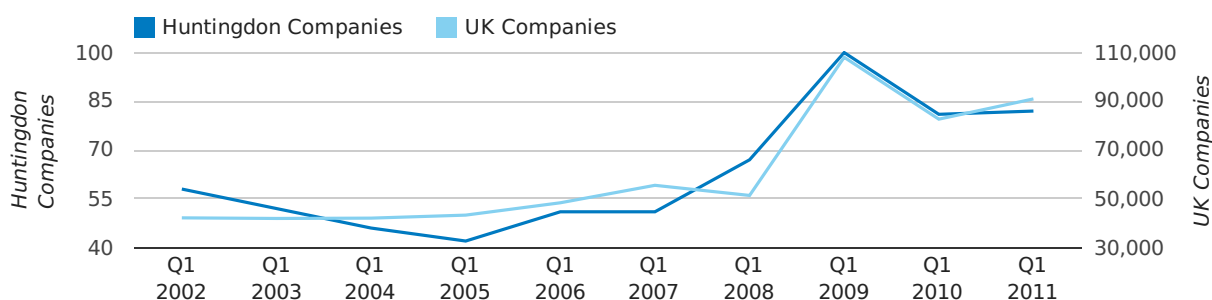
Quarterly Data (Q1 Jan-Mar 2011)

A total of 82 companies were dissolved in Huntingdon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 1.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HUNTINGDON	UK
2011	82	90,986
2010	81	82,677
% CHANGE	1.2%	10.0%
RECORD YEAR	2009 (100)	2009 (108,060)

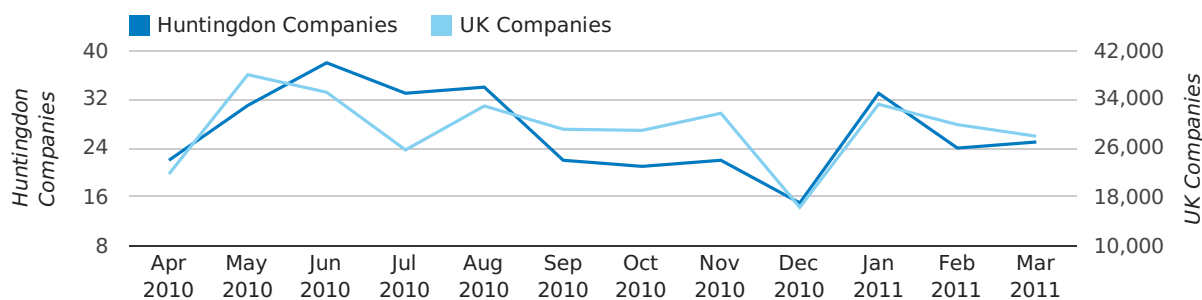
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Huntingdon when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	33	24	25
CLOSED COMPANIES IN 2010	27	24	30
% CHANGE	22.2%	0.0%	-17%
RECORD YEAR	2011 (33)	2008 (39)	2009 (59)

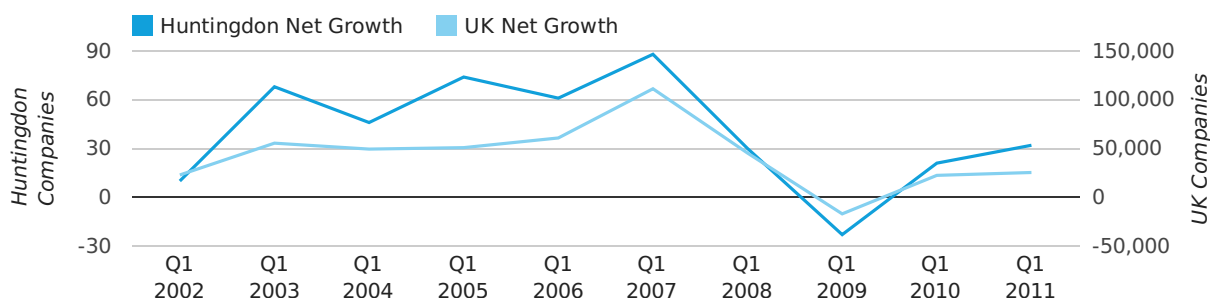
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Huntingdon during the first quarter of 2011 (Jan 2011 - Mar 2011) was 32 companies.

This represents an increase of 52.4% on the same period last year.

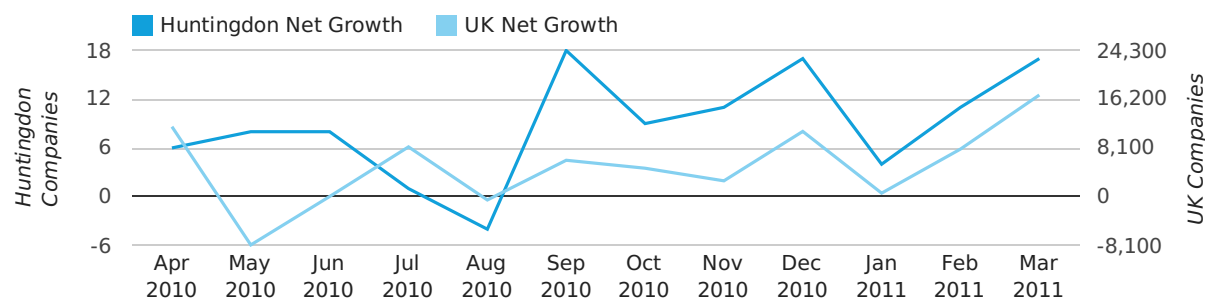
FIRST QUARTER (JAN 2011 - MAR 2011)	HUNTINGDON	UK
2011	32	25,405
2010	21	22,460
% CHANGE	52.4%	13.1%
RECORD YEAR	1997 (99)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



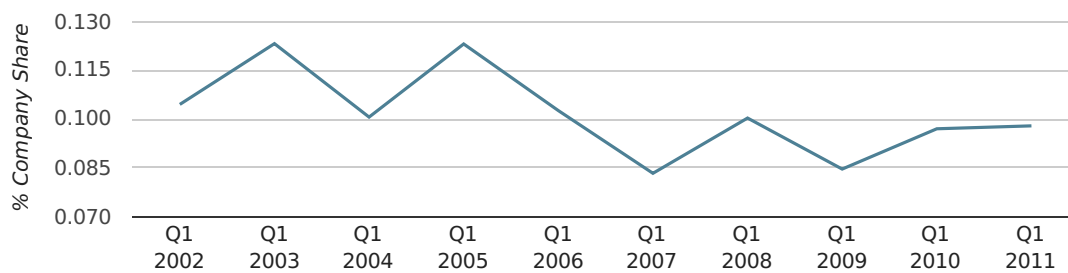
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	4	11	17
NET GROWTH IN 2010	6	6	9
% CHANGE	-33.3%	83.3%	88.9%
RECORD YEAR	1997 (33)	1997 (47)	2007 (41)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Huntingdon formed 0.1% of all UK companies.

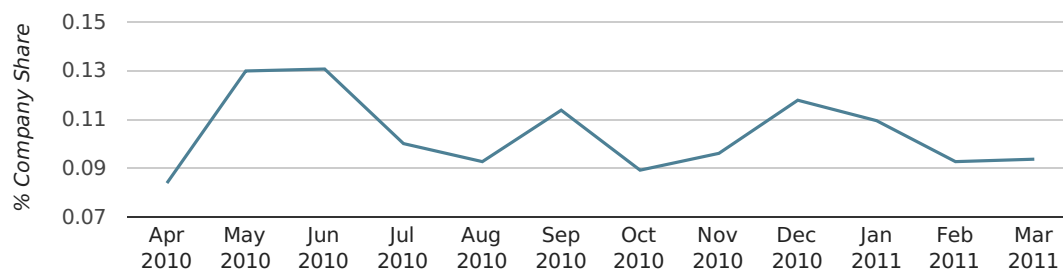
FIRST QUARTER (JAN 2011 - MAR 2011)	HUNTINGDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-3.3%	2.7%	2.7%
RECORD YEAR	1960 (0.8%)	1961 (0.4%)	1964 (0.3%)

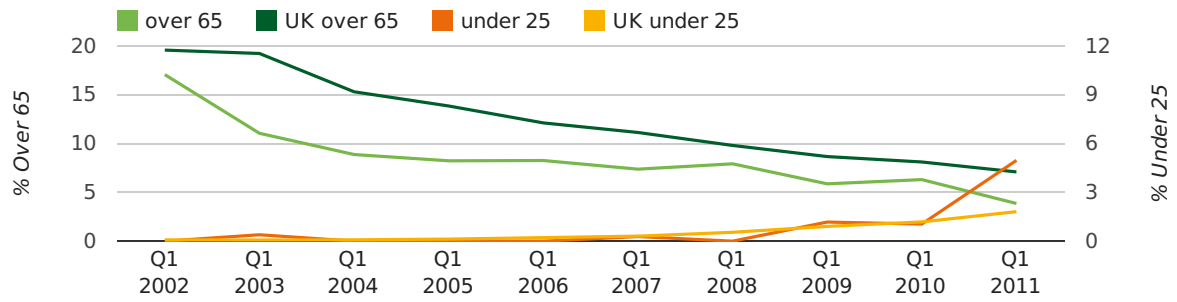
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.3%.

director age by quarter

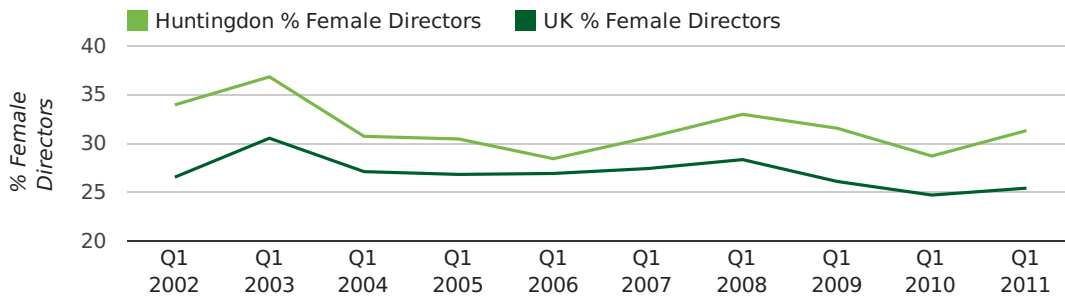


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Huntingdon was in 1861 when 40.0% of all directors were female.

31.3% of all director appointments in Huntingdon in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.05%	CONSULTING	5.04%
BUSINESS	0.92%	MANAGEMENT	4.97%
ENGINEERING	0.92%	CONSULTANCY	3.16%
CONSULTING	0.92%	PROPERTY	2.38%
SYSTEMS	0.92%	TRADING	2.10%
CAMBRIDGE	0.79%	DESIGN	1.93%
CONSULTANCY	0.79%	ASSOCIATES	1.92%
PROPERTY	0.79%	BUSINESS	1.87%
EVENTS	0.65%	CONSTRUCTION	1.80%
SUPPORT	0.52%	CONSULTANTS	1.76%
FOR	0.52%	MEDIA	1.69%
MEDIA	0.52%	ENGINEERING	1.61%
TRANSPORT	0.52%	LONDON	1.60%
CONSULTANTS	0.52%	CARE	1.45%
IN	0.52%	J	1.45%
TRAINING	0.52%	GLOBAL	1.44%
ENTERPRISES	0.52%	INVESTMENTS	1.43%
DIRECT	0.39%	IT	1.41%
MAINTENANCE	0.39%	PROPERTIES	1.36%
GREEN	0.39%	BUILDING	1.34%
-	0.39%	M	1.30%
J	0.39%	ELECTRICAL	1.28%
BUILDING	0.39%	S	1.24%
CHLORIDE	0.39%	INTERNATIONAL	1.23%
WOODFORD	0.39%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	153	202,798
7487 - Other business activities	46	60,968
82990 - Other business support service activities not elsewhere classified	36	30,253
70229 - Management consultancy activities other than financial management	25	16,150
7414 - Business & management consultancy	24	12,916
9999 - Dormant Company	15	19,765
99999 - Dormant Company	14	18,336
7222 - Other software consultancy and supply	11	7,000
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,788
62090 - Other information technology service activities	8	6,996
74990 - Non-trading company	8	8,695
7260 - Other computer related activities	7	7,789
4534 - Other building installation	6	2,285
62020 - Information technology consultancy activities	6	10,246
9305 - Other service activities	6	8,740
86900 - Other human health activities	6	4,092
43390 - Other building completion and finishing	5	2,707
62012 - Business and domestic software development	5	3,168
45200 - Maintenance and repair of motor vehicles	4	2,259
98000 - Residents property management	4	3,154