Huntingdon

2011 annual business confidence report





headlines

• December 2011 saw a new record in company closures in Huntingdon when compared to any previous December.

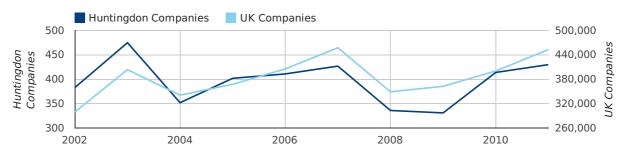
contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

A total of 430 companies were formed in Huntingdon in 2011. This total is 3.9% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HUNTINGDON	UK
2011	430	452,870
2010	414	400,358
2009	331	362,675
2008	336	349,203
2007	427	457,649
RECORD YEAR	2003 (475)	2007 (457,649)

new companies by year



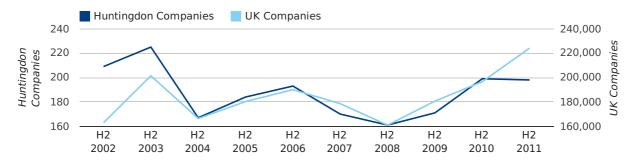
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 198 companies were formed in Huntingdon. This figure is 0.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Huntingdon occurred in 2003 when a total of 225 were formed.

HALF YEAR (JUL-DEC)	HUNTINGDON	UK
2011	198	224,135
2010	199	196,609
% CHANGE	-0.5%	14.0%
RECORD YEAR	2003 (225)	2011 (224,135)

new companies by half year

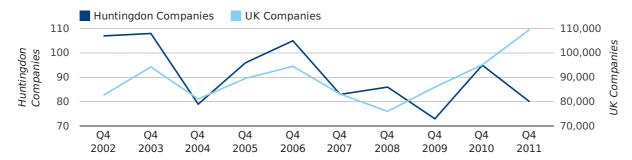


A total of 80 companies were registered in Huntingdon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 15.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

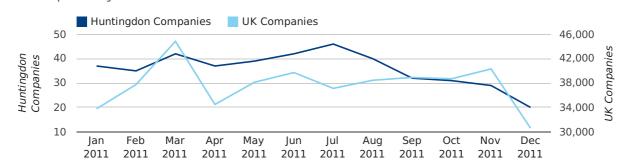
FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNTINGDON	UK
2011	80	109,623
2010	95	95,117
% CHANGE	-15.8%	15.3%
RECORD YEAR	2003 (108)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

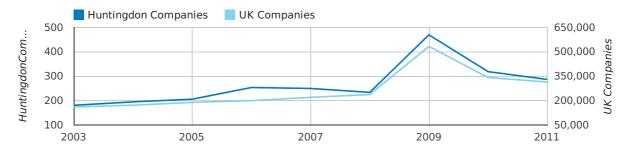


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	31	29	20
NEW COMPANIES IN 2010	30	33	32
% CHANGE	3.3%	-12.1%	-37.5%
RECORD YEAR	2006 (47)	2002 (38)	2003 (41)

A total of 287 companies were dissolved in Huntingdon in 2011. This total is 10.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HUNTINGDON	UK
2011	287	314,523
2010	319	342,232
2009	470	533,773
2008	234	237,901
2007	250	220,295
RECORD YEAR	2009 (470)	2009 (533,773)

dissolved companies by year



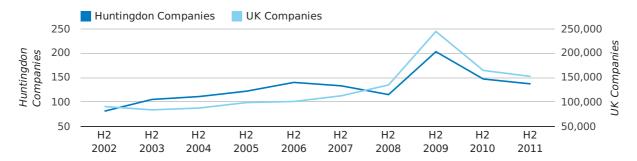
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 137 companies were dissolved in Huntingdon. This figure is 6.8% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Huntingdon occurred in 2009 when a total of 203 were closed.

HALF YEAR (JUL-DEC)	HUNTINGDON	UK
2011	137	152,213
2010	147	164,601
% CHANGE	-6.8%	-7.5%
RECORD YEAR	2009 (203)	2009 (244,537)

dissolved companies by half year

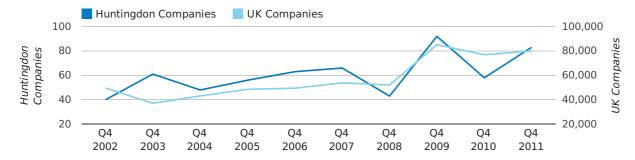


A total of 83 companies were dissolved in Huntingdon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 43.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNTINGDON	UK
2011	83	79,983
2010	58	76,896
% CHANGE	43.1%	4.0%
RECORD YEAR	2009 (92)	2009 (85,136)

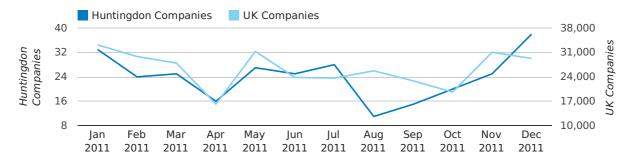
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Huntingdon when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	20	25	38
CLOSED COMPANIES IN 2010	21	22	15
% CHANGE	-4.8%	13.6%	153%
RECORD YEAR	2007 (23)	2009 (32)	2011 (38)

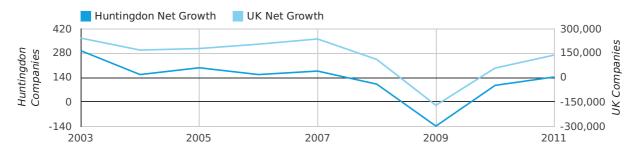
A total of 143 companies were added to the company register for Huntingdon in 2011. This number represents growth of 34.5% which compares unfavourably to the UK figure of 34.6%.

This number is 48 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Huntingdon company register grew by 294 companies.

YEAR	HUNTINGDON	UK
2011	143	138,347
2010	95	58,126
2009	-139	-171,098
2008	102	111,302
2007	177	237,354
RECORD YEAR	2003 (294)	2003 (242,543)

net growth by year

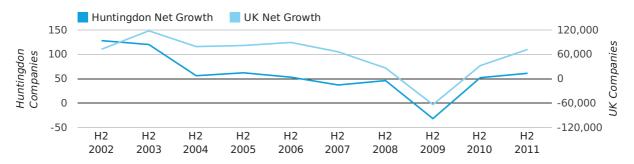


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Huntingdon increased by 61 companies. This figure is 17.3% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HUNTINGDON	UK
2011	61	71,922
2010	52	32,008
% CHANGE	17.3%	124.7%
RECORD YEAR	2002 (128)	2003 (117,772)

net growth by half year

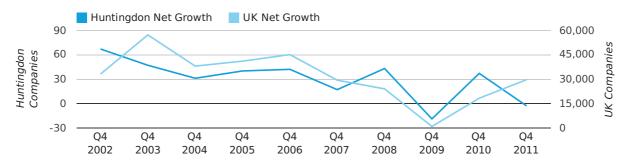


Net company growth for Huntingdon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -3 companies.

This represents a decrease of 108.1% on the same period last year.

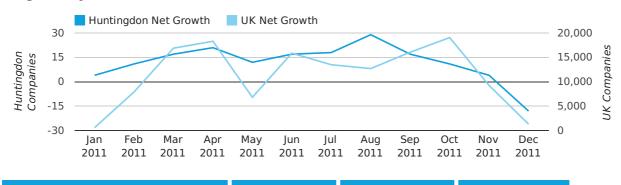
FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNTINGDON	UK
2011	-3	29,640
2010	37	18,221
% CHANGE	-108.1%	62.7%
RECORD YEAR	2002 (67)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

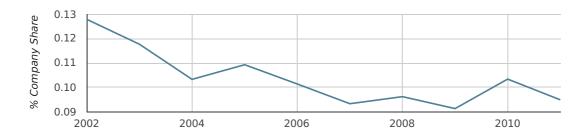


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	4	-18
NET GROWTH IN 2010	9	11	17
% CHANGE	22.2%	-63.6%	-205.9%
RECORD YEAR	2008 (37)	2002 (20)	2010 (17)

In 2011 Huntingdon formed 0.1% of all UK companies. This is no change on 2010 when Huntingdon was responsible for 0.1% of all UK companies.

YEAR	HUNTINGDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by year

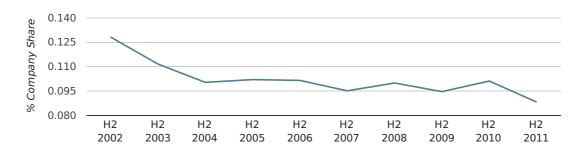


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Huntingdon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	HUNTINGDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

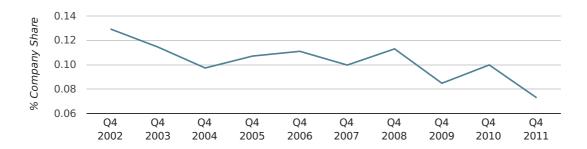
company share by half year



In the fourth quarter of 2011, Huntingdon formed 0.1% of all UK companies.

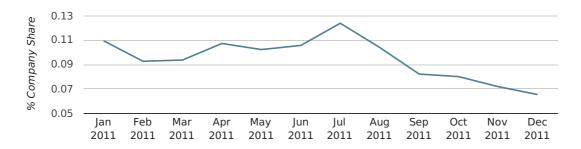
FOURTH QUARTER (OCT 2011 - DEC 2011)	HUNTINGDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



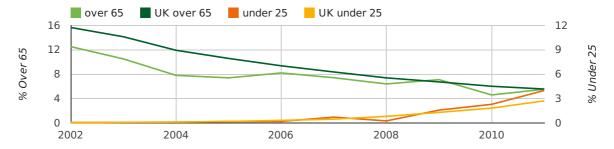
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-10.2%	-25.2%	-44.5%
RECORD YEAR	1976 (0.3%)	1969 (0.2%)	1973 (0.5%)

The average age of a director in 2011 was 45.3.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.2%.

director age by year



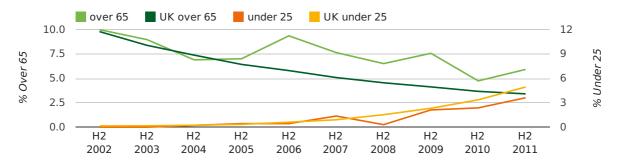
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.2.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 4.1%.

director age by half year

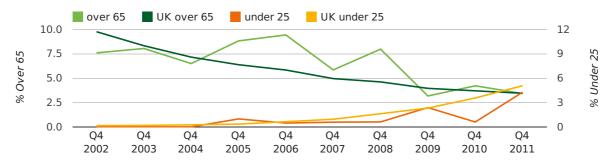


The average age of a director in the fourth quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

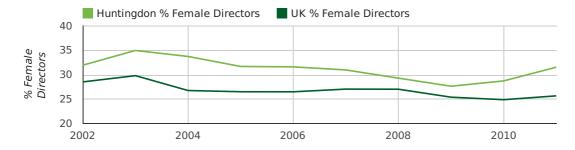
director age by quarter



The record year for female directors in Huntingdon was 1857 when 36.4% of all directors were female.

The percentage of female directors in Huntingdon in 2011 was 32.0%. The average for the UK during this time was 28.6%

director gender by year

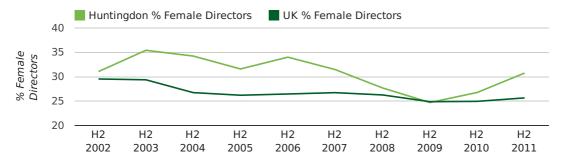


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Huntingdon was 1860 when 42.9% of all directors were female.

30.8% of all director appointments in Huntingdon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

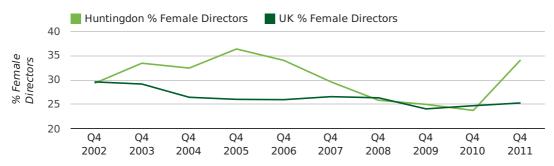


Т

The record fourth quarter for female directors in Huntingdon was in 1977 when 31.1% of all directors were female.

34.1% of all director appointments in Huntingdon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.66%	CONSULTING	5.07%
OPTIONS	1.02%	MANAGEMENT	4.74%
ASSOCIATES	0.89%	CONSULTANCY	3.26%
CAMBRIDGE	0.89%	PROPERTY	2.37%
TRAINING	0.64%	TRADING	2.07%
BUSINESS	0.64%	DESIGN	1.92%
HEATING	0.64%	ASSOCIATES	1.86%
PROPERTY	0.64%	ENGINEERING	1.78%
CONSULTING	0.64%	BUSINESS	1.78%
TRANSPORT	0.64%	CONSULTANTS	1.76%
INVESTMENTS	0.64%	CONSTRUCTION	1.73%
MEDICAL	0.51%	MEDIA	1.71%
TECH	0.51%	LONDON	1.63%
K	0.51%	J	1.51%
TRADING	0.51%	INVESTMENTS	1.48%
PROJECT	0.51%	GLOBAL	1.46%
CLEANING	0.51%	IT	1.41%
PLC	0.51%	CARE	1.39%
TECHNOLOGY	0.38%	PROPERTIES	1.29%
M	0.38%	ELECTRICAL	1.29%
COMMUNITY	0.38%	М	1.27%
PRODUCTS	0.38%	BUILDING	1.26%
WHITE	0.38%	ENERGY	1.25%
PARTNERS	0.38%	S	1.20%
SAFETY	0.38%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	158	205,525
7487 - Other business activities	51	57,052
82990 - Other business support service activities not elsewhere classified	41	32,483
7414 - Business & management consultancy	25	13,034
9999 - Dormant Company	21	20,199
70229 - Management consultancy activities other than financial management	21	17,765
99999 - Dormant Company	17	21,846
9305 - Other service activities	11	9,492
7260 - Other computer related activities	10	7,667
74990 - Non-trading company	10	8,929
62090 - Other information technology service activities	8	7,493
7222 - Other software consultancy and supply	7	7,398
86900 - Other human health activities	7	4,457
69201 - Accounting and auditing activities	6	3,633
49410 - Freight transport by road	5	2,392
93199 - Other sports activities	5	1,768
4531 - Installation electrical wiring etc.	5	1,967
7499 - Non-trading company	5	9,957
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
32990 - Other manufacturing not elsewhere classified	5	1,594