

Huntingdon

q1 2012 business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

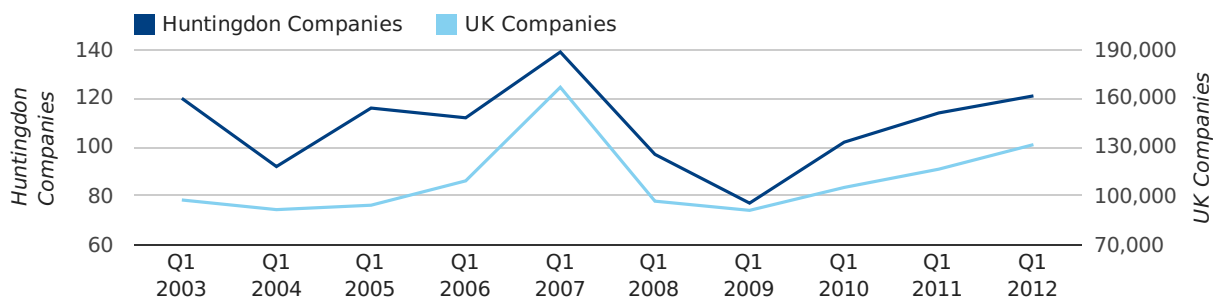
Quarterly Data (Q1 Jan-Mar 2012)

A total of 121 companies were registered in Huntingdon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 6.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

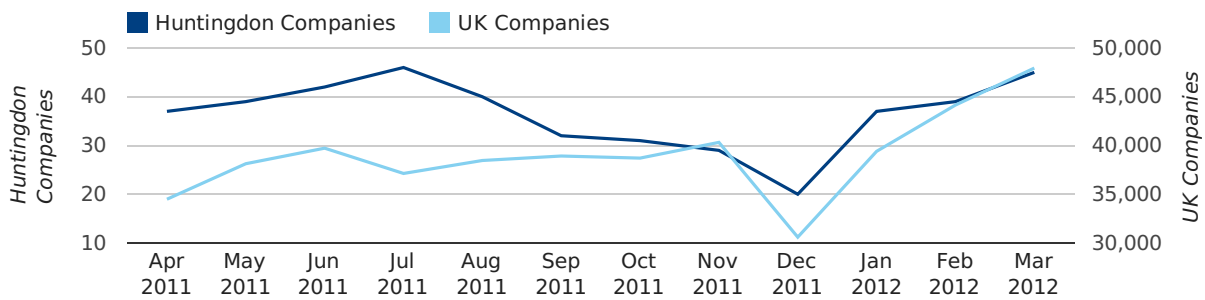
FIRST QUARTER (JAN 2012 - MAR 2012)	HUNTINGDON	UK
2012	121	131,491
2011	114	116,391
% CHANGE	6.1%	13.0%
RECORD YEAR	2007 (139)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	37	39	45
NEW COMPANIES IN 2011	37	35	42
% CHANGE	0.0%	11.4%	7.1%
RECORD YEAR	2007 (49)	1997 (52)	2007 (54)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 70 companies were dissolved in Huntingdon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 14.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

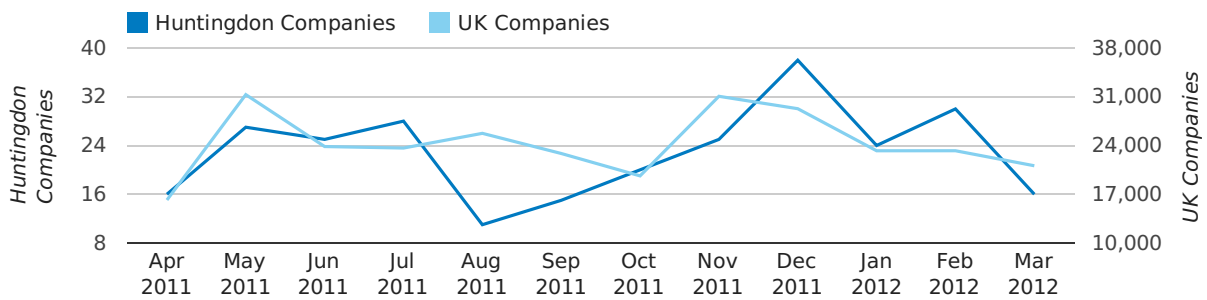
FIRST QUARTER (JAN 2012 - MAR 2012)	HUNTINGDON	UK
2012	70	67,576
2011	82	90,986
% CHANGE	-14.6%	-25.7%
RECORD YEAR	2009 (100)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	24	30	16
CLOSED COMPANIES IN 2011	33	24	25
% CHANGE	-27.3%	25.0%	-36%
RECORD YEAR	2011 (33)	2008 (39)	2009 (59)

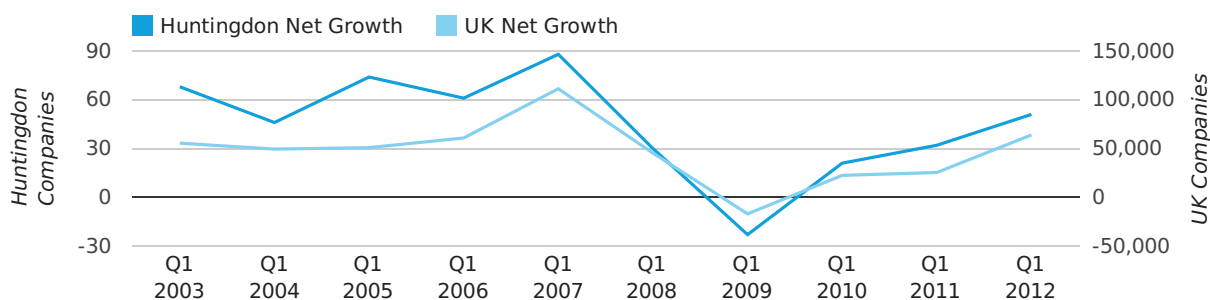
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Huntingdon during the first quarter of 2012 (Jan 2012 - Mar 2012) was 51 companies.

This represents an increase of 59.4% on the same period last year.

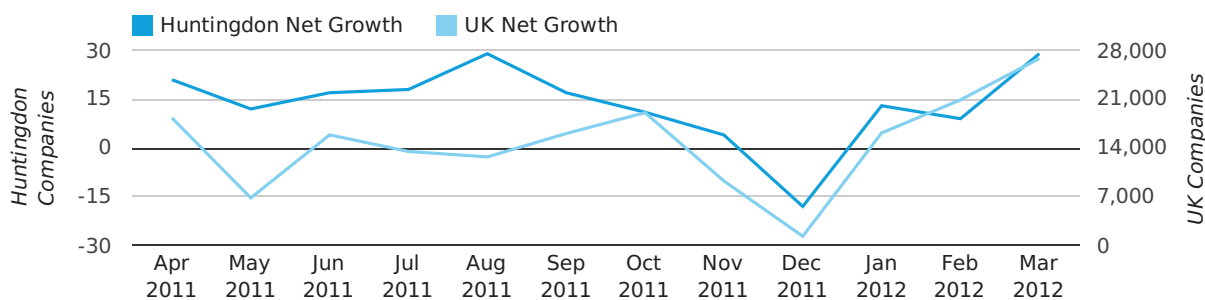
FIRST QUARTER (JAN 2012 - MAR 2012)	HUNTINGDON	UK
2012	51	63,915
2011	32	25,405
% CHANGE	59.4%	151.6%
RECORD YEAR	1997 (99)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



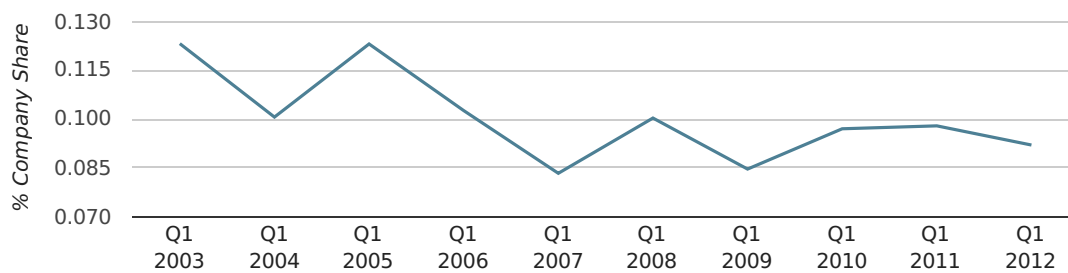
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	13	9	29
NET GROWTH IN 2011	4	11	17
% CHANGE	225.0%	-18.2%	70.6%
RECORD YEAR	1997 (33)	1997 (47)	2007 (41)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Huntingdon formed 0.1% of all UK companies.

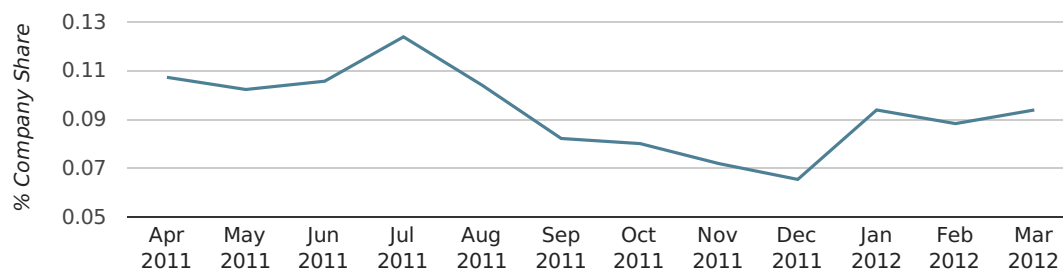
FIRST QUARTER (JAN 2012 - MAR 2012)	HUNTINGDON
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-14.2%	-4.7%	0.2%
RECORD YEAR	1960 (0.8%)	1961 (0.4%)	1964 (0.3%)

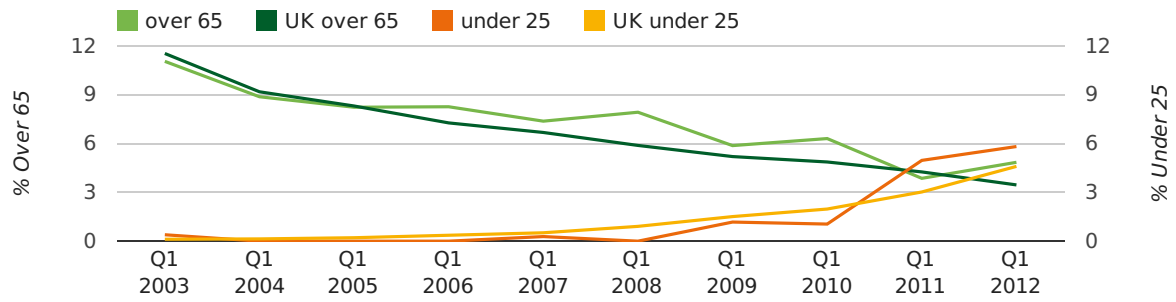
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 45.3.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 3.5%.

director age by quarter

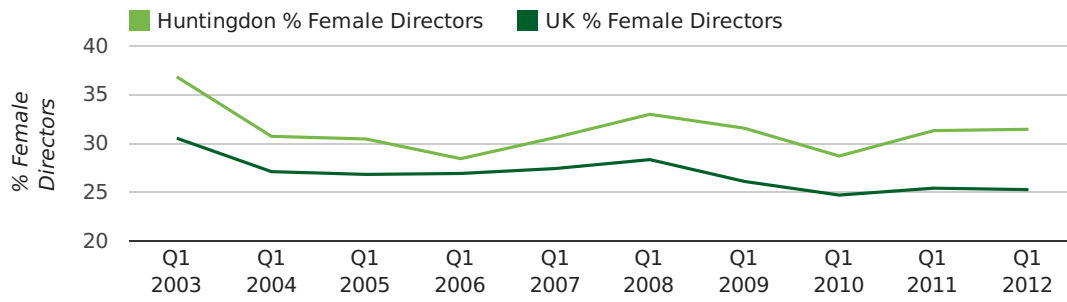


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Huntingdon was in 1861 when 40.0% of all directors were female.

31.4% of all director appointments in Huntingdon in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.07%	CONSULTING	5.07%
ASSOCIATES	1.10%	MANAGEMENT	4.74%
OPTIONS	0.98%	CONSULTANCY	3.30%
CAMBRIDGE	0.85%	PROPERTY	2.37%
CLEANING	0.73%	TRADING	2.07%
PROPERTY	0.61%	DESIGN	1.93%
INVESTMENTS	0.61%	ENGINEERING	1.86%
TRADING	0.49%	ASSOCIATES	1.84%
PROJECT	0.49%	CONSULTANTS	1.79%
MEDICAL	0.49%	BUSINESS	1.73%
PERFORMANCE	0.49%	MEDIA	1.72%
K	0.49%	CONSTRUCTION	1.72%
SPORT	0.49%	LONDON	1.66%
TECHNICAL	0.49%	J	1.54%
CONSULTING	0.49%	INVESTMENTS	1.51%
PLC	0.49%	GLOBAL	1.50%
WATER	0.49%	IT	1.40%
MAINTENANCE	0.49%	CARE	1.34%
ENGINEERING	0.49%	PROPERTIES	1.31%
LITTLE	0.49%	ELECTRICAL	1.27%
HAULAGE	0.37%	M	1.27%
M	0.37%	BUILDING	1.24%
RIGHT	0.37%	ENERGY	1.20%
BEAUTY	0.37%	S	1.20%
CONSULTANCY	0.37%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	156	216,665
82990 - Other business support service activities not elsewhere classified	46	35,233
7487 - Other business activities	45	52,735
70229 - Management consultancy activities other than financial management	25	19,704
7414 - Business & management consultancy	23	12,113
9999 - Dormant Company	21	18,617
99999 - Dormant Company	19	25,084
74990 - Non-trading company	12	9,729
9305 - Other service activities	11	8,818
7260 - Other computer related activities	10	7,154
62090 - Other information technology service activities	10	8,145
49410 - Freight transport by road	9	2,781
62020 - Information technology consultancy activities	7	14,303
74909 - Other professional, scientific and technical activities not elsewhere classified	7	9,892
96090 - Other service activities not elsewhere classified	6	13,637
7222 - Other software consultancy and supply	6	6,934
86900 - Other human health activities	6	5,066
32990 - Other manufacturing not elsewhere classified	6	1,796
96020 - Hairdressing and other beauty treatment	5	2,798
43999 - Other specialised construction activities not elsewhere classified	5	3,931