Hythe

2011 annual business confidence report





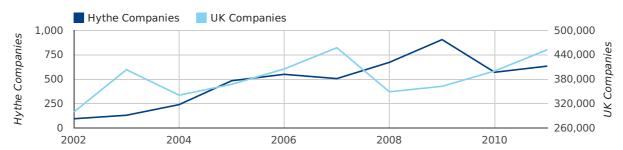
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A total of 635 companies were formed in Hythe in 2011. This total is 11.0% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HYTHE	UK
2011	635	452,870
2010	572	400,358
2009	907	362,675
2008	674	349,203
2007	507	457,649
RECORD YEAR	2009 (907)	2007 (457,649)

new companies by year



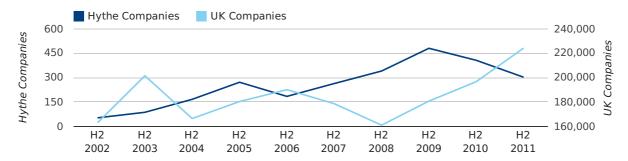
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 302 companies were formed in Hythe. This figure is 25.6% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Hythe occurred in 2009 when a total of 480 were formed.

HALF YEAR (JUL-DEC)	HYTHE	UK
2011	302	224,135
2010	406	196,609
% CHANGE	-25.6%	14.0%
RECORD YEAR	2009 (480)	2011 (224,135)

new companies by half year

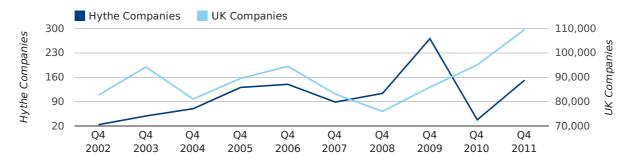


A total of 152 companies were registered in Hythe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 300.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

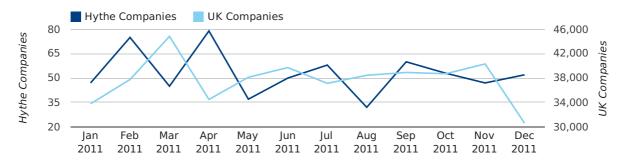
FOURTH QUARTER (OCT 2011 - DEC 2011)	HYTHE	UK
2011	152	109,623
2010	38	95,117
% CHANGE	300.0%	15.3%
RECORD YEAR	2009 (271)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

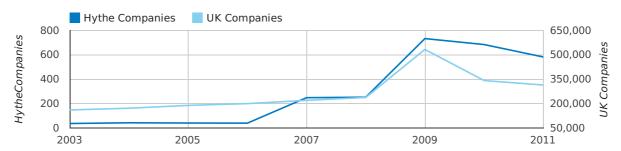


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	53	47	52
NEW COMPANIES IN 2010	15	7	16
% CHANGE	253.3%	571.4%	225.0%
RECORD YEAR	2008 (101)	2005 (61)	2009 (263)

A total of 583 companies were dissolved in Hythe in 2011. This total is 14.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HYTHE	UK
2011	583	314,523
2010	685	342,232
2009	734	533,773
2008	253	237,901
2007	249	220,295
RECORD YEAR	2009 (734)	2009 (533,773)

dissolved companies by year



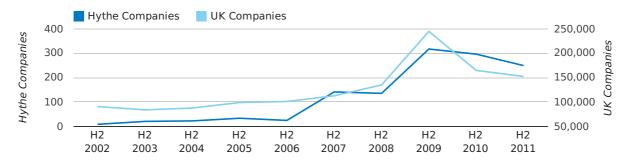
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 249 companies were dissolved in Hythe. This figure is 15.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Hythe occurred in 2009 when a total of 317 were closed.

HALF YEAR (JUL-DEC)	HYTHE	UK
2011	249	152,213
2010	296	164,601
% CHANGE	-15.9%	-7.5%
RECORD YEAR	2009 (317)	2009 (244,537)

dissolved companies by half year

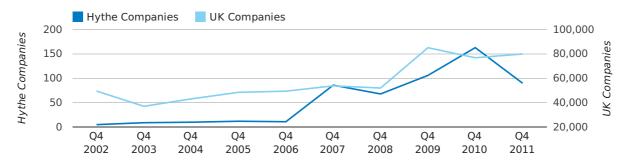


A total of 90 companies were dissolved in Hythe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 44.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

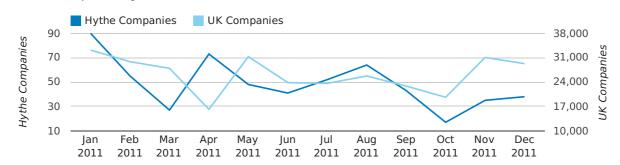
FOURTH QUARTER (OCT 2011 - DEC 2011)	HYTHE	UK
2011	90	79,983
2010	163	76,896
% CHANGE	-44.8%	4.0%
RECORD YEAR	2010 (163)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	17	35	38
CLOSED COMPANIES IN 2010	29	87	47
% CHANGE	-41.4%	-59.8%	-19%
RECORD YEAR	2007 (40)	2010 (87)	2008 (51)

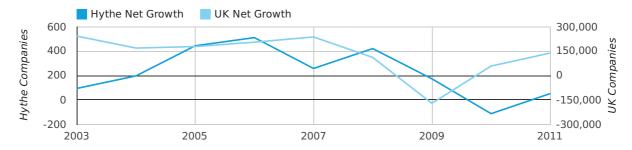
A total of 52 companies were added to the company register for Hythe in 2011. This number represents growth of 9.1% which compares unfavourably to the UK figure of 34.6%.

This number is 165 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Hythe company register grew by 511 companies.

YEAR	HYTHE	UK
2011	52	138,347
2010	-113	58,126
2009	173	-171,098
2008	421	111,302
2007	258	237,354
RECORD YEAR	2006 (511)	2003 (242,543)

net growth by year

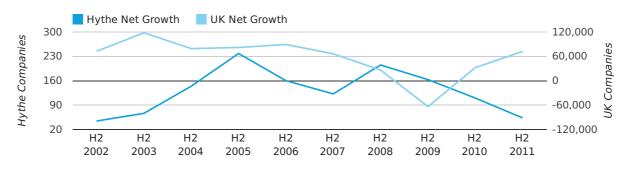


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Hythe increased by 53 companies. This figure is 51.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HYTHE	UK
2011	53	71,922
2010	110	32,008
% CHANGE	-51.8%	124.7%
RECORD YEAR	2005 (238)	2003 (117,772)

net growth by half year

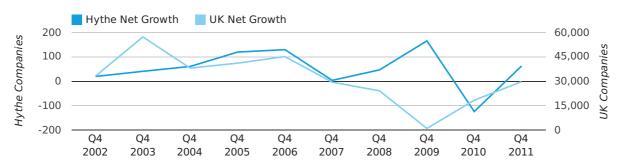


Net company growth for Hythe during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 62 companies.

This represents an increase of 149.6% on the same period last year.

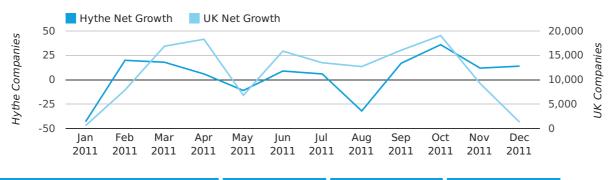
FOURTH QUARTER (OCT 2011 - DEC 2011)	HYTHE	UK
2011	62	29,640
2010	-125	18,221
% CHANGE	-149.6%	62.7%
RECORD YEAR	2009 (165)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

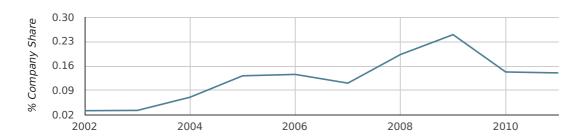


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	36	12	14
NET GROWTH IN 2010	-14	-80	-31
% CHANGE	-357.1%	-115.0%	-145.2%
RECORD YEAR	2008 (96)	2005 (55)	2009 (217)

In 2011 Hythe formed 0.1% of all UK companies. This is no change on 2010 when Hythe was responsible for 0.1% of all UK companies.

YEAR	HYTHE
2011	0.1%
2010	0.1%
2009	0.3%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.3%)

company share by year

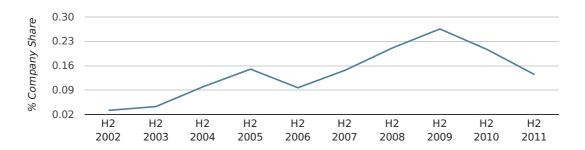


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hythe formed 0.1% of all UK companies. This is less than the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	HYTHE
2011	0.1%
2010	0.2%
2009	0.3%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.3%)

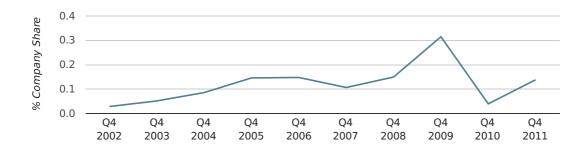
company share by half year



In the fourth quarter of 2011, Hythe formed 0.1% of all UK companies.

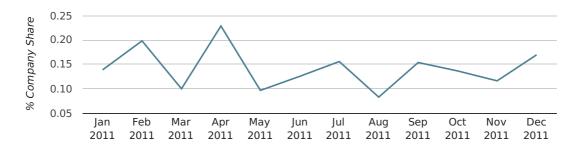
FOURTH QUARTER (OCT 2011 - DEC 2011)	HYTHE
2011	0.1%
2010	0.0%
2009	0.3%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



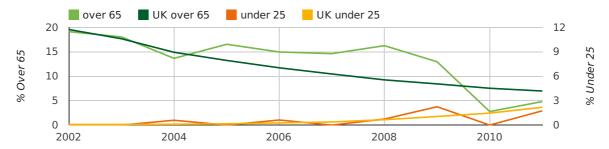
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	207.0%	471.6%	188.0%
RECORD YEAR	2008 (0.3%)	1965 (0.2%)	2009 (1.0%)

The average age of a director in 2011 was 47.2.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.2%.

director age by year



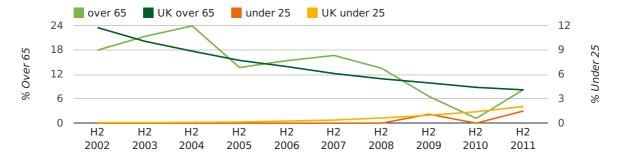
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.6.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 4.1%.

director age by half year

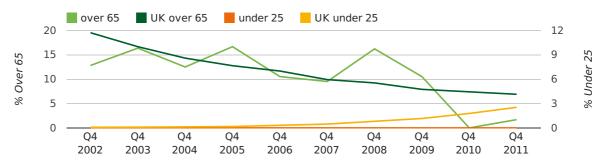


The average age of a director in the fourth quarter of 2011 was 45.3.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Hythe was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hythe in 2011 was 33.7%. The average for the UK during this time was 28.6%

director gender by year

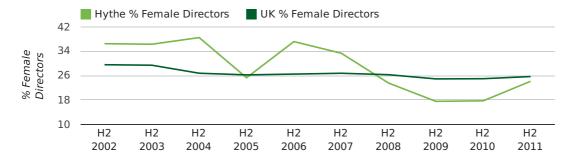


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hythe was 1860 when 42.9% of all directors were female.

24.1% of all director appointments in Hythe in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Hythe was in 1977 when 31.1% of all directors were female.

10.2% of all director appointments in Hythe in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	0.76%	CONSULTING	5.07%
CONSULTING	0.76%	MANAGEMENT	4.74%
CREEK	0.64%	CONSULTANCY	3.26%
RIVER	0.51%	PROPERTY	2.37%
CASTLE	0.51%	TRADING	2.07%
RIDGE	0.51%	DESIGN	1.92%
KENT	0.51%	ASSOCIATES	1.86%
SOUTH	0.51%	ENGINEERING	1.78%
CONSULTANCY	0.38%	BUSINESS	1.78%
MARKETING	0.38%	CONSULTANTS	1.76%
ART	0.38%	CONSTRUCTION	1.73%
HOLDING	0.38%	MEDIA	1.71%
PARTICIPATIONS	0.38%	LONDON	1.63%
PARK	0.38%	J	1.51%
TRAINING	0.25%	INVESTMENTS	1.48%
NETWORK	0.25%	GLOBAL	1.46%
HIDE	0.25%	IT	1.41%
MOAH	0.25%	CARE	1.39%
LAKE	0.25%	PROPERTIES	1.29%
SUPPLIES	0.25%	ELECTRICAL	1.29%
LAWRENCE	0.25%	M	1.27%
HYTHE	0.25%	BUILDING	1.26%
CIRCLE	0.25%	ENERGY	1.25%
CARE	0.25%	S	1.20%
0&C	0.25%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
7499 - Non-trading company	695	9,957
None Supplied	429	205,525
74990 - Non-trading company	252	8,929
70229 - Management consultancy activities other than financial management	7	17,765
7487 - Other business activities	7	57,052
7032 - Manage real estate, fee or contract	4	2,198
9999 - Dormant Company	4	20,199
62020 - Information technology consultancy activities	3	12,072
99999 - Dormant Company	3	21,846
82990 - Other business support service activities not elsewhere classified	3	32,483
5530 - Restaurants	3	5,013
43390 - Other building completion and finishing	2	2,832
9800 - Residents Property Management	2	1,451
62090 - Other information technology service activities	2	7,493
43210 - Electrical installation	2	3,175
62012 - Business and domestic software development	2	3,714
74909 - Other professional, scientific and technical activities not elsewhere classified	2	8,671
9305 - Other service activities	2	9,492
6024 - Freight transport by road	2	2,280
68209 - Other letting and operating of own or leased real estate	2	4,082