Hythe

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company closures in Hythe when compared to any previous Q2.
- Q2 2012 was a record quarter for company closures in Hythe when compared to any quarter in history.
- April 2012 saw a new record in company closures in Hythe when compared to any previous April.
- April 2012 was a record month for company closures in Hythe when compared to any month in history.

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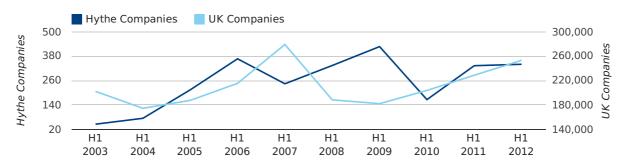
new comp	pany registrations
closed cor	mpanies (dissolved)
net compa	any growth
uk compai	ny share
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In the first half of 2012 a total of 340 companies were formed in Hythe. This figure is 2.1% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Hythe occurred in 2009 when a total of 427 were formed.

HALF YEAR (JAN-JUN)	HYTHE	UK
2012	340	253,150
2011	333	228,735
% CHANGE	2.1%	10.7%
RECORD YEAR	2009 (427)	2007 (279,097)

new companies by half year



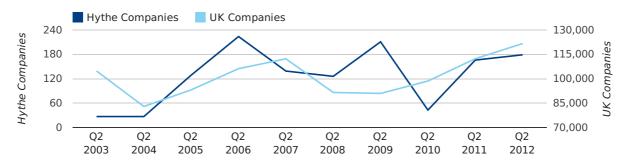
Quarterly Data (Q2 Apr-Jun 2012)

A total of 179 companies were registered in Hythe during the second quarter of 2012 (Apr 2012 - Jun 2012).

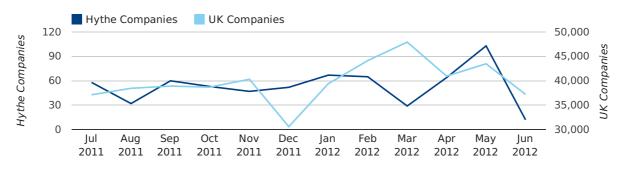
This figure is an increase of 7.8% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HYTHE	UK
2012	179	121,659
2011	166	112,344
% CHANGE	7.8%	8.3%
RECORD YEAR	2006 (224)	2012 (121,659)

new companies by quarter



new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	64	103	12
NEW COMPANIES IN 2011	79	37	50
% CHANGE	-19.0%	178.4%	-76.0%
RECORD YEAR	2009 (104)	2006 (117)	2009 (100)

In the first half of 2012 a total of 378 companies were dissolved in Hythe. This figure is 13.2% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Hythe occurred in 2009 when a total of 417 were closed.

HALF YEAR (JAN-JUN)	НҮТНЕ	UK
2012	378	147,793
2011	334	162,310
% CHANGE	13.2%	-8.9%
RECORD YEAR	2009 (417)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company closures in Hythe when compared to any previous Q2.

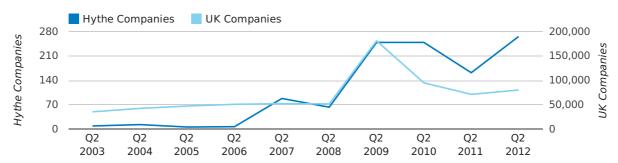
Q2 2012 was a record quarter for company closures in Hythe when compared to any quarter in history.

A total of 266 companies were dissolved in Hythe during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 64.2% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HYTHE	UK
2012	266	80,217
2011	162	71,324
% CHANGE	64.2%	12.5%
RECORD YEAR	2012 (266)	2009 (181,176)

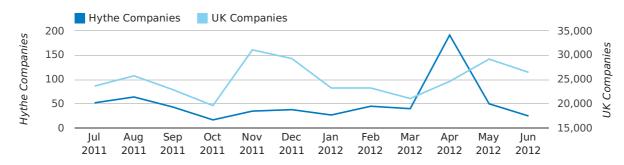
dissolved companies by quarter



April 2012 saw a new record in company closures in Hythe when compared to any previous April.

April 2012 was a record month for company closures in Hythe when compared to any month in history.

dissolved companies by month

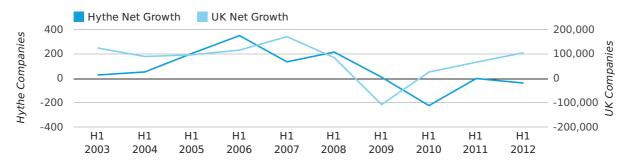


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	191	50	25
CLOSED COMPANIES IN 2011	73	48	41
% CHANGE	161.6%	4.2%	-39%
RECORD YEAR	2012 (191)	2010 (165)	2009 (73)

In the first half of 2012 the company register for Hythe decreased by 38 companies. This figure is 3,700.0% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HYTHE	UK
2012	-38	105,357
2011	-1	66,425
% CHANGE	3,700.0%	58.6%
RECORD YEAR	2006 (351)	2007 (171,296)

net growth by half year



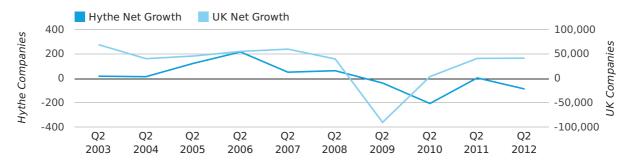
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Hythe during the second quarter of 2012 (Apr 2012 - Jun 2012) was -87 companies.

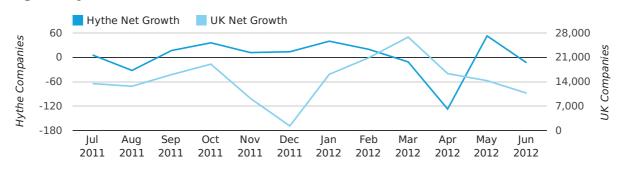
This represents a decrease of 2,275.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HYTHE	UK
2012	-87	41,442
2011	4	41,020
% CHANGE	-2,275.0%	1.0%
RECORD YEAR	2006 (217)	2003 (69,274)

net growth by quarter



net growth by month

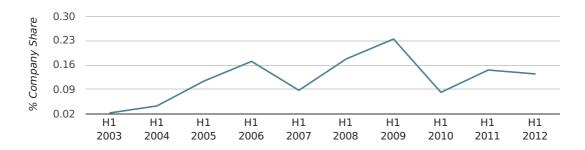


	APRIL	MAY	JUNE
NET GROWTH IN 2012	-127	53	-13
NET GROWTH IN 2011	6	-11	9
% CHANGE	-2,216.7%	-581.8%	-244.4%
RECORD YEAR	2007 (82)	2006 (116)	2005 (66)

In the first half of 2012 Hythe formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	HYTHE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2009 (0.2%)

company share by half year

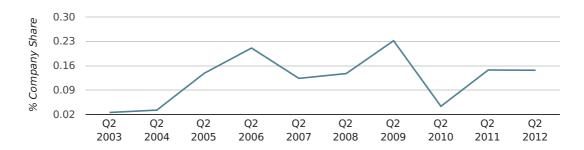


Quarterly Data (Q2 Apr-Jun 2012)

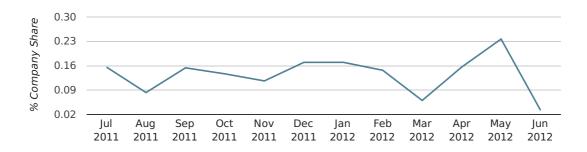
In the second quarter of 2012, Hythe formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	HYTHE
2012	0.1%
2011	0.1%
2010	0.0%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.2%)

company share by quarter



company share by month



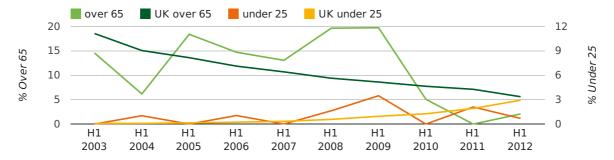
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.0%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-31.8%	144.1%	-74.3%
RECORD YEAR	2009 (0.3%)	2006 (0.3%)	2009 (0.3%)

The average age of a director in the first half of 2012 was 46.2.

The percentage of directors under the age of 25 was 0.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.4%.

director age by half year



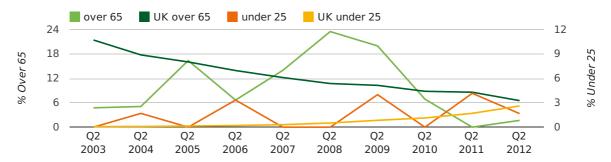
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.1.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.3%.

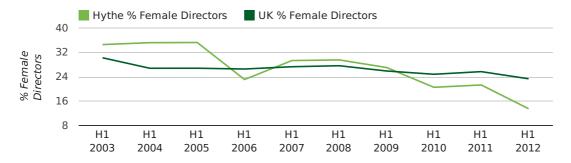
director age by quarter



The record first half year for female directors in Hythe was 1861 when 40.0% of all directors were female.

13.5% of all director appointments in Hythe in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

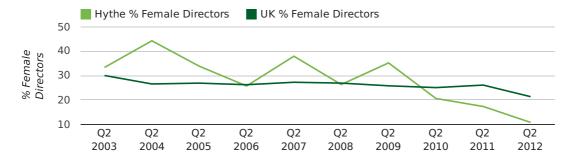


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hythe was in 1866 when 66.7% of all directors were female.

10.8% of all director appointments in Hythe in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CASTLE	0.63%	CONSULTING	5.07%
DEITIES	0.50%	MANAGEMENT	4.74%
KENT	0.50%	CONSULTANCY	3.28%
MANAGEMENT	0.50%	PROPERTY	2.35%
CONSULTING	0.50%	TRADING	2.10%
CONSULTANCY	0.38%	DESIGN	1.89%
R	0.38%	ENGINEERING	1.87%
RIDGE	0.38%	ASSOCIATES	1.82%
ART	0.38%	CONSULTANTS	1.78%
PARK	0.38%	CONSTRUCTION	1.71%
C	0.25%	BUSINESS	1.70%
ARCHITECTURE	0.25%	MEDIA	1.69%
NETWORK	0.25%	LONDON	1.68%
HIDE	0.25%	J	1.57%
SUPPLIES	0.25%	GLOBAL	1.51%
DAY	0.25%	INVESTMENTS	1.48%
INVEST	0.25%	IT	1.42%
(HYTHE)	0.25%	CARE	1.31%
TRADING	0.25%	PROPERTIES	1.31%
ENGINEERING	0.25%	M	1.26%
PROPERTIES	0.25%	ELECTRICAL	1.23%
CONTRACTS	0.25%	BUILDING	1.23%
FINANCE	0.25%	SECURITY	1.19%
BLACK	0.25%	S	1.18%
INFLUANCES	0.25%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
7499 - Non-trading company	596	8,023
None Supplied	425	244,457
74990 - Non-trading company	360	9,706
7487 - Other business activities	6	47,029
62020 - Information technology consultancy activities	4	15,280
70229 - Management consultancy activities other than financial management	4	20,390
62090 - Other information technology service activities	4	8,258
7032 - Manage real estate, fee or contract	4	1,933
82990 - Other business support service activities not elsewhere classified	3	35,447
43999 - Other specialised construction activities not elsewhere classified	3	4,091
96090 - Other service activities not elsewhere classified	3	14,220
98000 - Residents property management	3	3,001
71111 - Architectural activities	2	1,805
5530 - Restaurants	2	4,037
9800 - Residents Property Management	2	1,321
73110 - Advertising agencies	2	2,052
77110 - Renting and leasing of cars and light motor vehicles	2	513
9999 - Dormant Company	2	16,469
6024 - Freight transport by road	2	1,933
9305 - Other service activities	2	7,926