Ilford

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Ilford when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Ilford when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Ilford when compared to any previous February.
- January 2011 saw a new record in company registrations in Ilford when compared to any previous January.
- January 2011 saw a new record in company closures in llford when compared to any previous January.
- February 2011 saw a new record in UK company share in Ilford when compared to any previous February.

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Q1 2011 saw a new record in company registrations in Ilford when compared to any previous Q1.

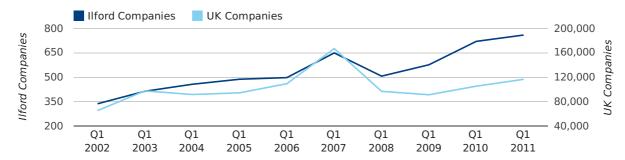
Q1 2011 was a record quarter for company registrations in Ilford when compared to any quarter in history.

A total of 759 companies were registered in Ilford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 5.4% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	ILFORD	UK
2011	759	116,391
2010	720	105,137
% CHANGE	5.4%	10.7%
RECORD YEAR	2011 (759)	2007 (166,814)

new companies by quarter

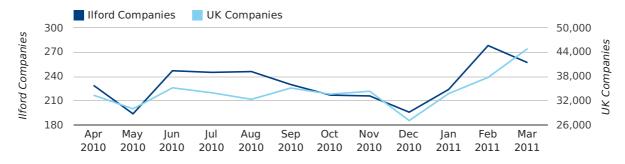


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Ilford when compared to any previous February.

January 2011 saw a new record in company registrations in Ilford when compared to any previous January.

new companies by month



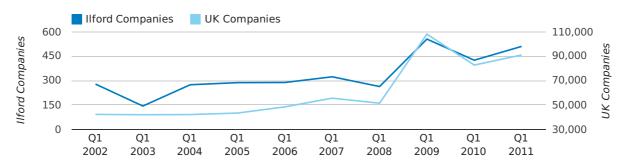
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	224	278	257
NEW COMPANIES IN 2010	218	228	274
% CHANGE	2.8%	21.9%	-6.2%
RECORD YEAR	2011 (224)	2011 (278)	2010 (274)

A total of 510 companies were dissolved in Ilford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 20.0% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	ILFORD	UK
2011	510	90,986
2010	425	82,677
% CHANGE	20.0%	10.0%
RECORD YEAR	2009 (555)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Ilford when compared to any previous January.

dissolved companies by month



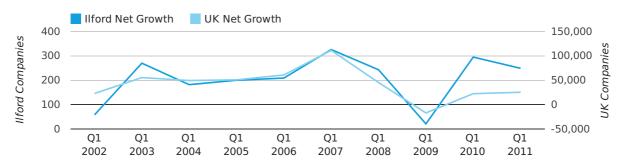
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	196	143	171
CLOSED COMPANIES IN 2010	99	126	200
% CHANGE	98.0%	13.5%	-15%
RECORD YEAR	2011 (196)	2008 (145)	2009 (397)

Net company growth for llford during the first quarter of 2011 (Jan 2011 - Mar 2011) was 249 companies.

This represents a decrease of 15.6% on the same period last year.

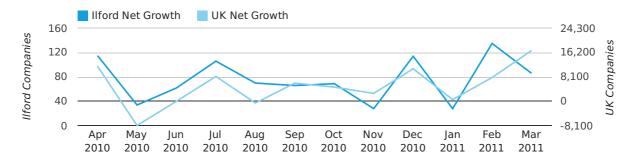
FIRST QUARTER (JAN 2011 - MAR 2011)	ILFORD	UK
2011	249	25,405
2010	295	22,460
% CHANGE	-15.6%	13.1%
RECORD YEAR	2007 (326)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

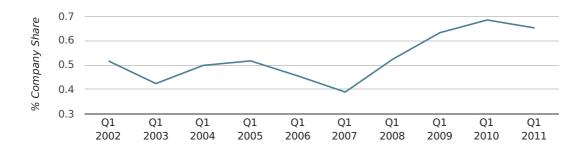


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	28	135	86
NET GROWTH IN 2010	119	102	74
% CHANGE	-76.5%	32.4%	16.2%
RECORD YEAR	2009 (141)	2007 (186)	2008 (174)

In the first quarter of 2011, Ilford formed 0.7% of all UK companies.

FIRST QUARTER (JAN 2011 - MAR 2011)	ILFORD
2011	0.7%
2010	0.7%
2009	0.6%
2008	0.5%
2007	0.4%
RECORD YEAR (SINCE 1960)	2010 (0.7%)

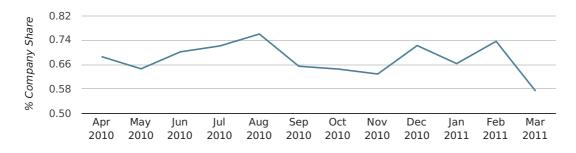
company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in UK company share in Ilford when compared to any previous February.

company share by month



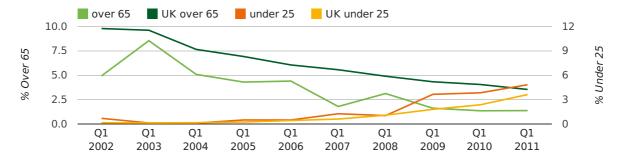
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.7%	0.7%	0.6%
UK FORMATION SHARE IN 2010	0.7%	0.7%	0.6%
% CHANGE	-11.4%	7.2%	-10.5%
RECORD YEAR	2010 (0.7%)	2011 (0.7%)	1997 (0.8%)

The average age of a director in the first quarter of 2011 was 38.6.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.3%.

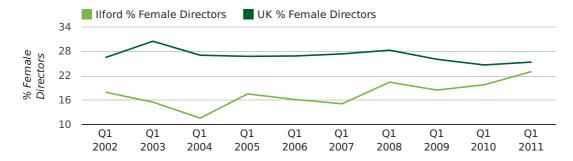
director age by quarter



The record first quarter for female directors in llford was in 1861 when 40.0% of all directors were female.

23.1% of all director appointments in Ilford in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.97%	CONSULTING	5.04%
CONSULTANCY	1.83%	MANAGEMENT	4.97%
MANAGEMENT	1.57%	CONSULTANCY	3.16%
BUSINESS	1.54%	PROPERTY	2.38%
CONSULTANTS	1.23%	TRADING	2.10%
CONSULTING	1.20%	DESIGN	1.93%
CONSTRUCTION	1.14%	ASSOCIATES	1.92%
IT	1.06%	BUSINESS	1.87%
TRADING	0.89%	CONSTRUCTION	1.80%
ASSOCIATES	0.89%	CONSULTANTS	1.76%
SECURITY	0.86%	MEDIA	1.69%
TECHNOLOGIES	0.86%	ENGINEERING	1.61%
TRADERS	0.83%	LONDON	1.60%
COLLEGE	0.77%	CARE	1.45%
CO	0.77%	J	1.45%
INVESTMENTS	0.71%	GLOBAL	1.44%
PROPERTY	0.69%	INVESTMENTS	1.43%
S	0.69%	IT	1.41%
ENTERPRISES	0.66%	PROPERTIES	1.36%
CARE	0.63%	BUILDING	1.34%
CENTRE	0.60%	М	1.30%
BUILDERS	0.57%	ELECTRICAL	1.28%
(LONDON)	0.54%	S	1.24%
K	0.54%	INTERNATIONAL	1.23%
MEDIA	0.51%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,647	202,798
7487 - Other business activities	313	60,968
82990 - Other business support service activities not elsewhere classified	110	30,253
62020 - Information technology consultancy activities	94	10,246
9999 - Dormant Company	83	19,765
9305 - Other service activities	78	8,740
96090 - Other service activities not elsewhere classified	71	10,085
99999 - Dormant Company	66	18,336
7222 - Other software consultancy and supply	60	7,000
5530 - Restaurants	57	4,898
4521 - General construction & civil engineering	57	6,183
7414 - Business & management consultancy	55	12,916
62090 - Other information technology service activities	48	6,996
70229 - Management consultancy activities other than financial management	48	16,150
7260 - Other computer related activities	47	7,789
56102 - Unlicensed restaurants and cafes	46	1,128
7499 - Non-trading company	40	11,316
56103 - Take-away food shops and mobile food stands	31	1,765
68209 - Other letting and operating of own or leased real estate	30	3,895
41100 - Development of building projects	29	3,921