Ilford

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Ilford when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Ilford when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Ilford when compared to any previous March.
- March 2012 was a record month for company registrations in Ilford when compared to any month in history.
- February 2012 saw a new record in company registrations in Ilford when compared to any previous February.
- February 2012 was a record month for company registrations in Ilford when compared to any month in history.
- January 2012 saw a new record in company registrations in Ilford when compared to any previous January.
- Q1 2012 saw a new record in net growth in Ilford when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Ilford when compared to any quarter in history.
- March 2012 saw a new record in net growth in Ilford when compared to any previous March.

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Q1 2012 saw a new record in company registrations in Ilford when compared to any previous Q1.

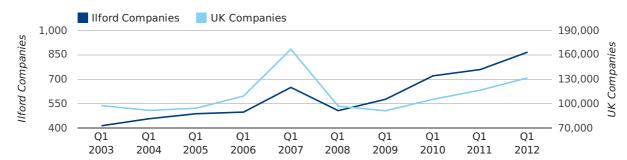
Q1 2012 was a record quarter for company registrations in Ilford when compared to any quarter in history.

A total of 866 companies were registered in Ilford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 14.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	ILFORD	UK
2012	866	131,491
2011	759	116,391
% CHANGE	14.1%	13.0%
RECORD YEAR	2012 (866)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

- March 2012 saw a new record in company registrations in Ilford when compared to any previous March.
- March 2012 was a record month for company registrations in llford when compared to any month in history.
- February 2012 saw a new record in company registrations in Ilford when compared to any previous February.
- February 2012 was a record month for company registrations in Ilford when compared to any month in history.
 - January 2012 saw a new record in company registrations in Ilford when compared to any previous January.

new companies by month



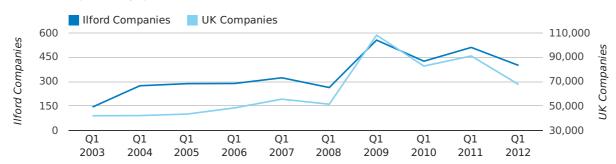
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	251	304	311
NEW COMPANIES IN 2011	224	278	257
% CHANGE	12.1%	9.4%	21.0%
RECORD YEAR	2012 (251)	2012 (304)	2012 (311)

A total of 399 companies were dissolved in Ilford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 21.8% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

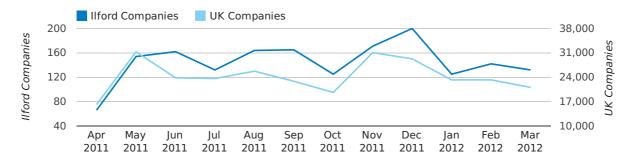
FIRST QUARTER (JAN 2012 - MAR 2012)	ILFORD	UK
2012	399	67,576
2011	510	90,986
% CHANGE	-21.8%	-25.7%
RECORD YEAR	2009 (555)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	125	142	132
CLOSED COMPANIES IN 2011	196	143	171
% CHANGE	-36.2%	-0.7%	-23%
RECORD YEAR	2011 (196)	2008 (145)	2009 (397)

Q1 2012 saw a new record in net growth in Ilford when compared to any previous Q1.

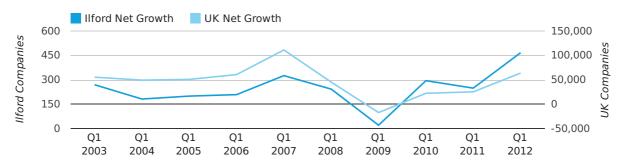
Q1 2012 was a record quarter for net growth in Ilford when compared to any quarter in history.

Net company growth for Ilford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 467 companies.

This represents an increase of 87.6% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	ILFORD	UK
2012	467	63,915
2011	249	25,405
% CHANGE	87.6%	151.6%
RECORD YEAR	2012 (467)	2007 (111,282)

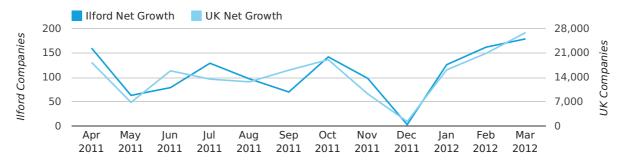
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Ilford when compared to any previous March.

net growth by month

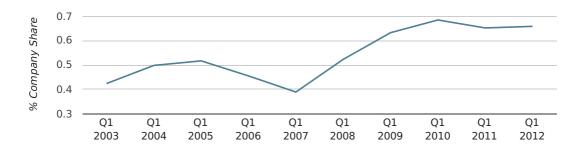


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	126	162	179
NET GROWTH IN 2011	28	135	86
% CHANGE	350.0%	20.0%	108.1%
RECORD YEAR	2009 (141)	2007 (186)	2012 (179)

In the first quarter of 2012, Ilford formed 0.7% of all UK companies.

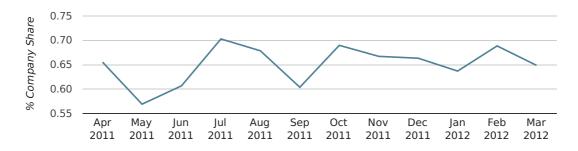
FIRST QUARTER (JAN 2012 - MAR 2012)	ILFORD
2012	0.7%
2011	0.7%
2010	0.7%
2009	0.6%
2008	0.5%
RECORD YEAR (SINCE 1960)	2010 (0.7%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



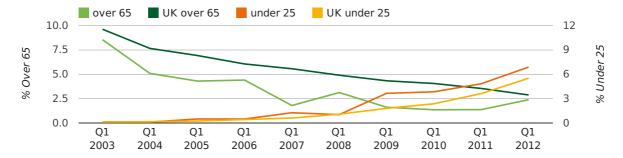
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.6%	0.7%	0.6%
UK FORMATION SHARE IN 2011	0.7%	0.7%	0.6%
% CHANGE	-3.9%	-6.5%	13.2%
RECORD YEAR	2010 (0.7%)	2011 (0.7%)	1997 (0.8%)

The average age of a director in the first quarter of 2012 was 38.0.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 3.5%.

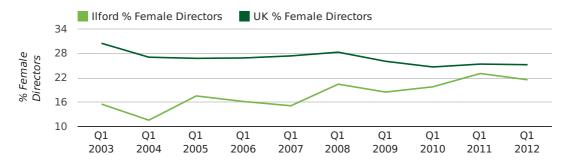
director age by quarter



The record first quarter for female directors in llford was in 1861 when 40.0% of all directors were female.

21.5% of all director appointments in Ilford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.74%	CONSULTING	5.07%
CONSULTING	1.66%	MANAGEMENT	4.74%
CONSTRUCTION	1.45%	CONSULTANCY	3.30%
LONDON	1.29%	PROPERTY	2.37%
CONSULTANTS	1.26%	TRADING	2.07%
MANAGEMENT	1.23%	DESIGN	1.93%
SECURITY	1.07%	ENGINEERING	1.86%
TRADING	0.94%	ASSOCIATES	1.84%
GLOBAL	0.86%	CONSULTANTS	1.79%
PROPERTY	0.86%	BUSINESS	1.73%
BUSINESS	0.78%	MEDIA	1.72%
IT	0.72%	CONSTRUCTION	1.72%
PROPERTIES	0.67%	LONDON	1.66%
BUILDING	0.62%	J	1.54%
CARE	0.62%	INVESTMENTS	1.51%
DEVELOPMENTS	0.59%	GLOBAL	1.50%
TECHNOLOGIES	0.59%	IT	1.40%
ASSOCIATES	0.56%	CARE	1.34%
(LONDON)	0.54%	PROPERTIES	1.31%
ENTERPRISE	0.54%	ELECTRICAL	1.27%
INVESTMENTS	0.54%	М	1.27%
TRADERS	0.51%	BUILDING	1.24%
ENTERPRISES	0.51%	ENERGY	1.20%
CO	0.48%	S	1.20%
S	0.48%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,829	216,665
7487 - Other business activities	294	52,735
62020 - Information technology consultancy activities	161	14,303
82990 - Other business support service activities not elsewhere classified	131	35,233
99999 - Dormant Company	103	25,084
96090 - Other service activities not elsewhere classified	93	13,637
9305 - Other service activities	89	8,818
9999 - Dormant Company	76	18,617
7222 - Other software consultancy and supply	74	6,934
7414 - Business & management consultancy	69	12,113
62090 - Other information technology service activities	65	8,145
70229 - Management consultancy activities other than financial management	60	19,704
7260 - Other computer related activities	53	7,154
56103 - Take-away food shops and mobile food stands	51	2,902
4521 - General construction & civil engineering	48	5,169
5530 - Restaurants	43	4,633
86900 - Other human health activities	39	5,066
5552 - Catering	37	1,960
56102 - Unlicenced restaurants and cafes	33	928
74909 - Other professional, scientific and technical activities not elsewhere classified	33	9,892