Ipswich

q1 2011 business confidence report



headlines

- $\bullet \quad \text{Q1 2011 saw a new record in company registrations in lpswich when compared to any previous Q1. } \\$
- Q1 2011 was a record quarter for company registrations in lpswich when compared to any quarter in history.
- January 2011 saw a new record in company registrations in Ipswich when compared to any previous January.
- January 2011 saw a new record in company closures in Ipswich when compared to any previous January.

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Q1 2011 saw a new record in company registrations in Ipswich when compared to any previous Q1.

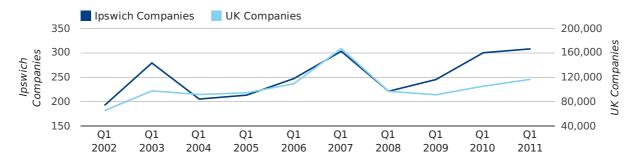
Q1 2011 was a record quarter for company registrations in Ipswich when compared to any quarter in history.

A total of 308 companies were registered in Ipswich during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 2.7% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	IPSWICH	UK
2011	308	116,391
2010	300	105,137
% CHANGE	2.7%	10.7%
RECORD YEAR	2011 (308)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Ipswich when compared to any previous January.

new companies by month



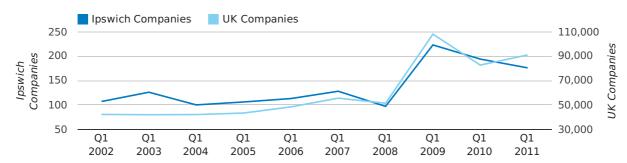
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	95	104	109
NEW COMPANIES IN 2010	69	110	121
% CHANGE	37.7%	-5.5%	-9.9%
RECORD YEAR	2011 (95)	2010 (110)	2007 (147)

A total of 176 companies were dissolved in Ipswich during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 9.3% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	IPSWICH	UK
2011	176	90,986
2010	194	82,677
% CHANGE	-9.3%	10.0%
RECORD YEAR	2009 (223)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Ipswich when compared to any previous January.

dissolved companies by month



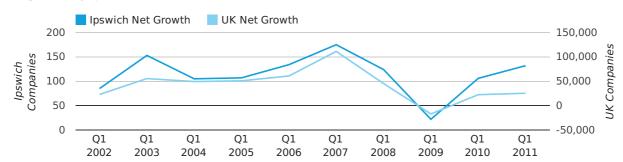
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	66	49	61
CLOSED COMPANIES IN 2010	58	45	91
% CHANGE	13.8%	8.9%	-33%
RECORD YEAR	2011 (66)	2008 (56)	2009 (127)

Net company growth for Ipswich during the first quarter of 2011 (Jan 2011 - Mar 2011) was 132 companies.

This represents an increase of 24.5% on the same period last year.

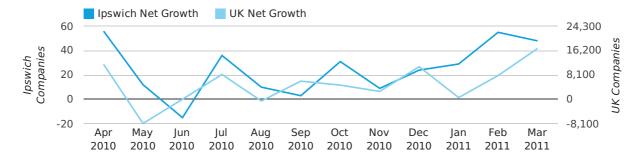
FIRST QUARTER (JAN 2011 - MAR 2011)	IPSWICH	UK
2011	132	25,405
2010	106	22,460
% CHANGE	24.5%	13.1%
RECORD YEAR	2007 (175)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

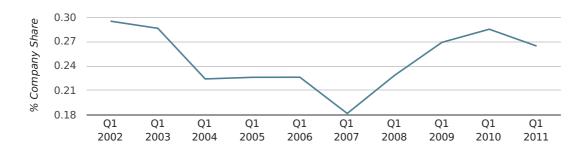


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	29	55	48
NET GROWTH IN 2010	11	65	30
% CHANGE	163.6%	-15.4%	60.0%
RECORD YEAR	2005 (50)	2010 (65)	2007 (112)

In the first quarter of 2011, Ipswich formed 0.3% of all UK companies.

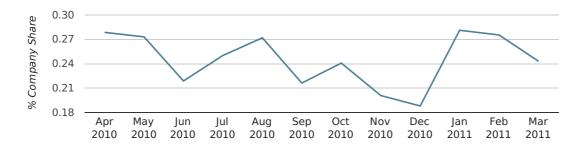
FIRST QUARTER (JAN 2011 - MAR 2011)	IPSWICH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1971 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



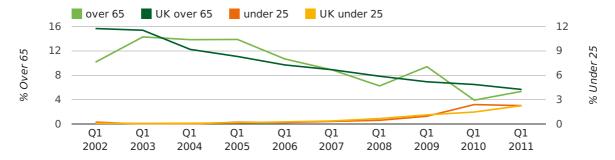
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.3%	0.3%
% CHANGE	18.8%	-16.8%	-14.1%
RECORD YEAR	1970 (0.8%)	1975 (0.9%)	1971 (0.8%)

The average age of a director in the first quarter of 2011 was 46.2.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Ipswich was in 1861 when 40.0% of all directors were female.

25.8% of all director appointments in Ipswich in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SUFFOLK	1.66%	CONSULTING	5.04%
MANAGEMENT	1.28%	MANAGEMENT	4.97%
PROPERTY	1.08%	CONSULTANCY	3.16%
CONSTRUCTION	1.02%	PROPERTY	2.38%
ELECTRICAL	0.83%	TRADING	2.10%
HOUSE	0.77%	DESIGN	1.93%
J	0.77%	ASSOCIATES	1.92%
MEDIA	0.70%	BUSINESS	1.87%
ANGLIA	0.70%	CONSTRUCTION	1.80%
IPSWICH	0.70%	CONSULTANTS	1.76%
(IPSWICH)	0.70%	MEDIA	1.69%
М	0.64%	ENGINEERING	1.61%
ASSOCIATES	0.64%	LONDON	1.60%
BUSINESS	0.64%	CARE	1.45%
CONSULTING	0.64%	J	1.45%
HOME	0.51%	GLOBAL	1.44%
G	0.51%	INVESTMENTS	1.43%
HOMES	0.51%	IT	1.41%
TRANSPORT	0.51%	PROPERTIES	1.36%
TRADING	0.51%	BUILDING	1.34%
EAST	0.51%	М	1.30%
PROPERTIES	0.45%	ELECTRICAL	1.28%
2	0.45%	S	1.24%
SECURITY	0.45%	INTERNATIONAL	1.23%
R	0.45%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	348	202,798
7487 - Other business activities	125	60,968
82990 - Other business support service activities not elsewhere classified	88	30,253
99999 - Dormant Company	55	18,336
9999 - Dormant Company	44	19,765
70229 - Management consultancy activities other than financial management	37	16,150
7414 - Business & management consultancy	30	12,916
62090 - Other information technology service activities	29	6,996
62020 - Information technology consultancy activities	28	10,246
96090 - Other service activities not elsewhere classified	27	10,085
7499 - Non-trading company	26	11,316
7222 - Other software consultancy and supply	26	7,000
7260 - Other computer related activities	22	7,789
4521 - General construction & civil engineering	21	6,183
5530 - Restaurants	19	4,898
41100 - Development of building projects	18	3,921
74909 - Other professional, scientific and technical activities not elsewhere classified	18	7,788
43210 - Electrical installation	16	3,172
43220 - Plumbing, heat and air-conditioning installation	16	2,312
62012 - Business and domestic software development	16	3,168