Isleworth

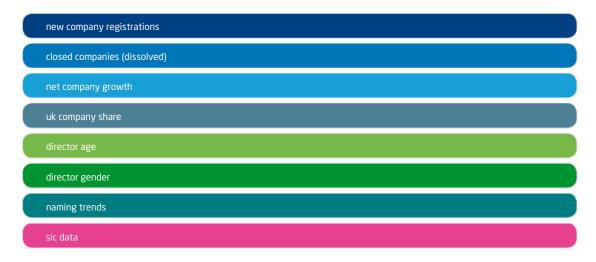
2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Isleworth when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Isleworth when compared to any half year in history.

contents



The first half of 2011 saw a new record in company registrations in Isleworth when compared to any previous first half year.

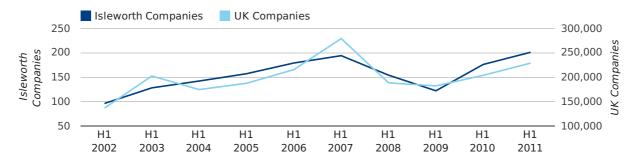
The first half of 2011 was a record first half year for company registrations in Isleworth when compared to any half year in history.

In the first half of 2011 a total of 201 companies were formed in Isleworth. This figure is 14.2% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Isleworth occurred in 2011 when a total of 201 were formed.

HALF YEAR (JAN-JUN)	ISLEWORTH	UK
2011	201	228,735
2010	176	203,749
% CHANGE	14.2%	12.3%
RECORD YEAR	2011 (201)	2007 (279,097)

new companies by half year



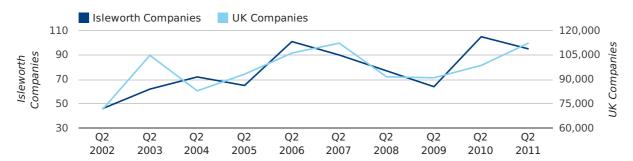
Quarterly Data (Q2 Apr-Jun 2011)

A total of 95 companies were registered in Isleworth during the second quarter of 2011 (Apr 2011 - Jun 2011).

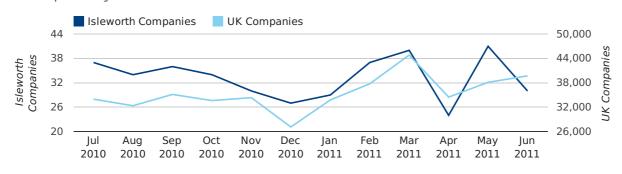
This figure is a decrease of 9.5% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ISLEWORTH	UK
2011	95	112,344
2010	105	98,612
% CHANGE	-9.5%	13.9%
RECORD YEAR	2010 (105)	2011 (112,344)

new companies by quarter



new companies by month



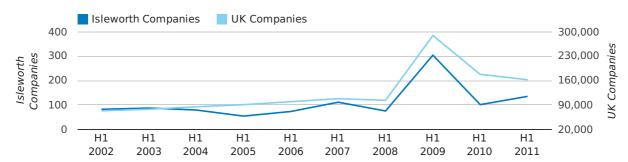
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	24	41	30
NEW COMPANIES IN 2010	33	42	30
% CHANGE	-27.3%	-2.4%	0.0%
RECORD YEAR	2006 (37)	2010 (42)	2006 (34)

In the first half of 2011 a total of 135 companies were dissolved in Isleworth. This figure is 33.7% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Isleworth occurred in 2009 when a total of 304 were closed.

HALF YEAR (JAN-JUN)	ISLEWORTH	UK
2011	135	162,310
2010	101	177,631
% CHANGE	33.7%	-8.6%
RECORD YEAR	2009 (304)	2009 (289,236)

dissolved companies by half year



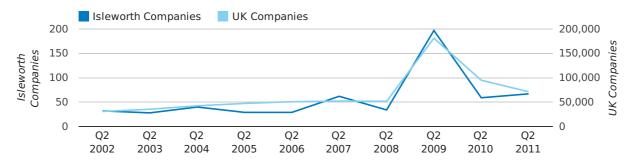
Quarterly Data (Q2 Apr-Jun 2011)

A total of 67 companies were dissolved in Isleworth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 13.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ISLEWORTH	UK
2011	67	71,324
2010	59	94,954
% CHANGE	13.6%	-24.9%
RECORD YEAR	2009 (197)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

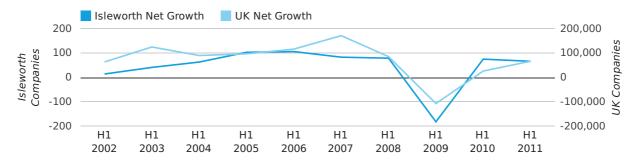


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	14	35	18
CLOSED COMPANIES IN 2010	12	20	27
% CHANGE	16.7%	75.0%	-33%
RECORD YEAR	2009 (72)	2009 (84)	1997 (57)

In the first half of 2011 the company register for Isleworth increased by 66 companies. This figure is 12.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ISLEWORTH	UK
2011	66	66,425
2010	75	26,118
% CHANGE	-12.0%	154.3%
RECORD YEAR	2006 (106)	2007 (171,296)

net growth by half year



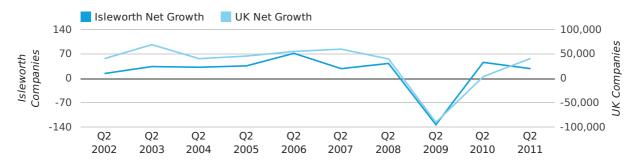
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Isleworth during the second quarter of 2011 (Apr 2011 - Jun 2011) was 28 companies.

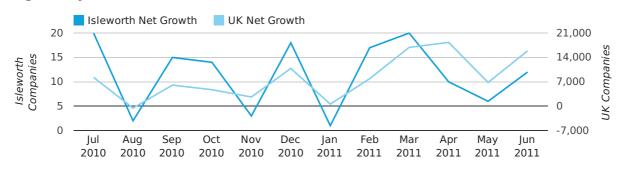
This represents a decrease of 39.1% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ISLEWORTH	UK
2011	28	41,020
2010	46	3,658
% CHANGE	-39.1%	1,021.4%
RECORD YEAR	2006 (72)	2003 (69,274)

net growth by quarter



net growth by month

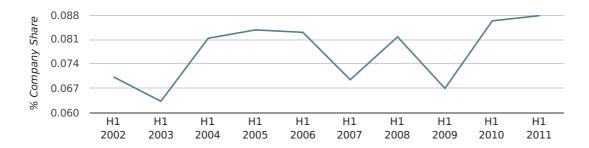


	APRIL	MAY	JUNE
NET GROWTH IN 2011	10	6	12
NET GROWTH IN 2010	21	22	3
% CHANGE	-52.4%	-72.7%	300.0%
RECORD YEAR	2006 (29)	2010 (22)	2006 (26)

In the first half of 2011 Isleworth formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	ISLEWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1996 (0.1%)

company share by half year

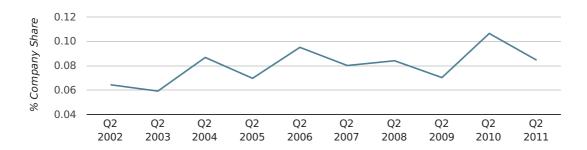


Quarterly Data (Q2 Apr-Jun 2011)

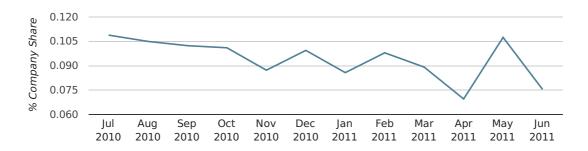
In the second quarter of 2011, Isleworth formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	ISLEWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



company share by month



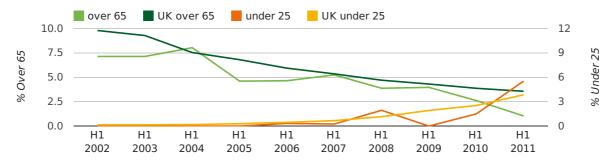
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-29.6%	-23.2%	-11.4%
RECORD YEAR	1969 (0.4%)	1966 (0.2%)	1967 (0.4%)

The average age of a director in the first half of 2011 was 39.0.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.3%.

director age by half year



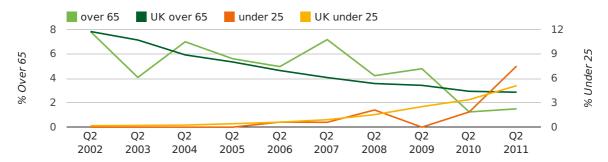
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 37.5.

The percentage of directors under the age of 25 was 7.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Isleworth was 1861 when 40.0% of all directors were female.

23.4% of all director appointments in Isleworth in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

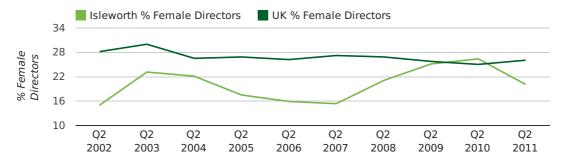


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Isleworth was in 1866 when 66.7% of all directors were female.

20.1% of all director appointments in Isleworth in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.56%	CONSULTING	5.09%
DESIGN	1.14%	MANAGEMENT	4.86%
LONDON	1.14%	CONSULTANCY	3.17%
ASSOCIATES	0.85%	PROPERTY	2.43%
CONSULTANTS	0.85%	TRADING	2.05%
INTERNATIONAL	0.85%	DESIGN	1.94%
GLOBAL	0.71%	ASSOCIATES	1.92%
PROPERTY	0.71%	BUSINESS	1.87%
WEST	0.71%	CONSTRUCTION	1.77%
EUROPE	0.71%	CONSULTANTS	1.76%
М	0.71%	MEDIA	1.73%
MEDICAL	0.71%	ENGINEERING	1.67%
BUILDING	0.57%	LONDON	1.60%
BUSINESS	0.57%	GLOBAL	1.46%
ENTERPRISES	0.57%	J	1.44%
CONSULTANCY	0.57%	CARE	1.44%
ONE	0.57%	INVESTMENTS	1.42%
TRADING	0.43%	IT	1.39%
ELITE	0.43%	BUILDING	1.32%
FINANCE	0.43%	PROPERTIES	1.31%
SECURITY	0.43%	ELECTRICAL	1.30%
HEATING	0.43%	М	1.27%
MANAGEMENT	0.43%	S	1.23%
CONTRACTORS	0.43%	ENTERPRISES	1.20%
PLUMBING	0.43%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	194	202,072
7487 - Other business activities	43	60,758
9999 - Dormant Company	26	20,111
62020 - Information technology consultancy activities	21	10,545
7222 - Other software consultancy and supply	11	7,143
7414 - Business & management consultancy	11	13,053
74990 - Non-trading company	8	8,481
82990 - Other business support service activities not elsewhere classified	8	30,647
99999 - Dormant Company	8	18,918
70229 - Management consultancy activities other than financial management	8	16,419
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,835
7260 - Other computer related activities	7	7,849
96090 - Other service activities not elsewhere classified	6	10,322
62090 - Other information technology service activities	6	7,095
4545 - Other building completion	5	2,456
4521 - General construction & civil engineering	5	5,928
68320 - Management of real estate on a fee or contract basis	4	3,095
9305 - Other service activities	4	9,063
7412 - Accounting, auditing; tax consult	4	2,422
68310 - Real estate agencies	3	1,908