

Isleworth

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Isleworth when compared to any year in history.
- October 2011 saw a new record in net growth in Isleworth when compared to any previous October.

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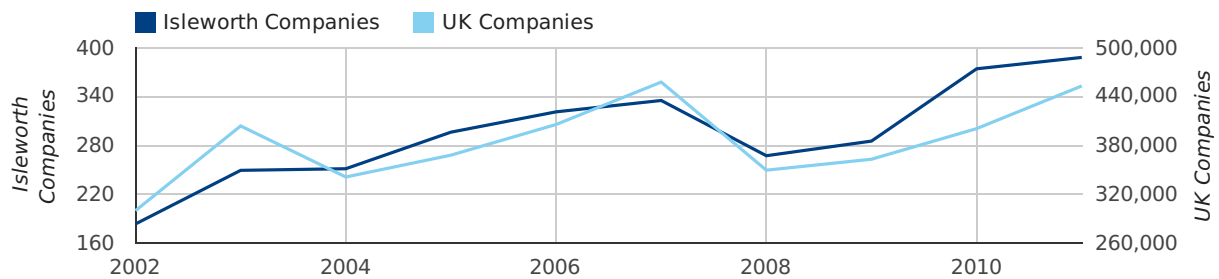
Annual Data (2011)

2011 was a record year for company registrations in Isleworth when compared to any year in history.

A total of 388 companies were formed in Isleworth in 2011. This total is 3.7% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ISLEWORTH	UK
2011	388	452,870
2010	374	400,358
2009	285	362,675
2008	267	349,203
2007	335	457,649
RECORD YEAR	2011 (388)	2007 (457,649)

new companies by year



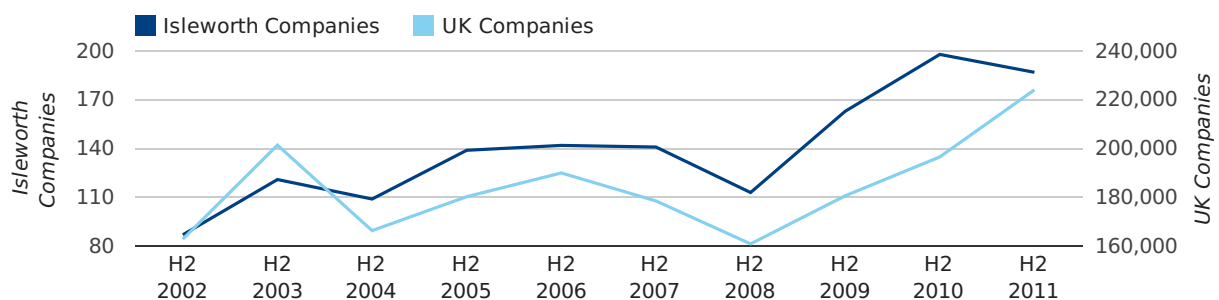
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 187 companies were formed in Isleworth. This figure is 5.6% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Isleworth occurred in 2010 when a total of 198 were formed.

HALF YEAR (JUL-DEC)	ISLEWORTH	UK
2011	187	224,135
2010	198	196,609
% CHANGE	-5.6%	14.0%
RECORD YEAR	2010 (198)	2011 (224,135)

new companies by half year



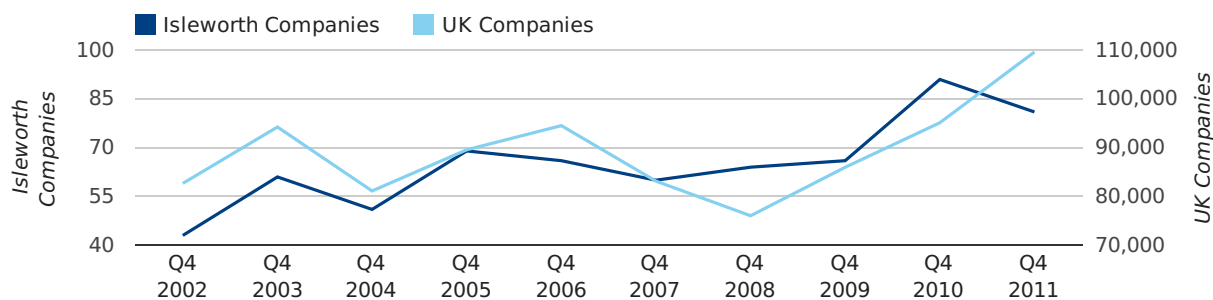
Quarterly Data (Q4 Oct-Dec 2011)

A total of 81 companies were registered in Isleworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

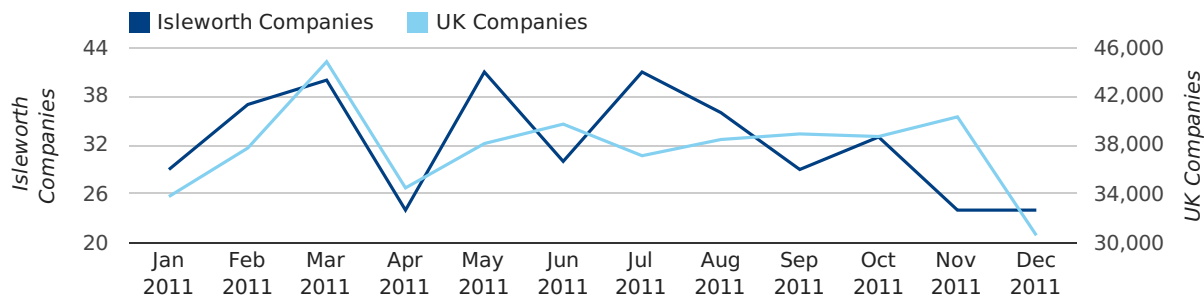
FOURTH QUARTER (OCT 2011 - DEC 2011)	ISLEWORTH	UK
2011	81	109,623
2010	91	95,117
% CHANGE	-11.0%	15.3%
RECORD YEAR	1994 (97)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



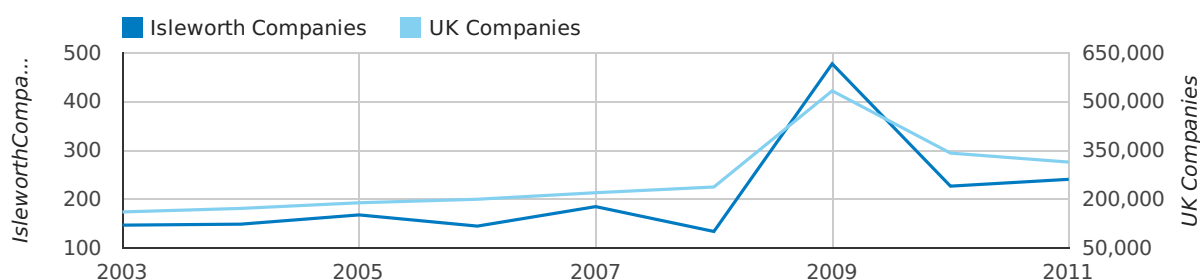
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	33	24	24
NEW COMPANIES IN 2010	34	30	27
% CHANGE	-2.9%	-20.0%	-11.1%
RECORD YEAR	2010 (34)	1994 (44)	1994 (32)

Annual Data (2011)

A total of 241 companies were dissolved in Isleworth in 2011. This total is 6.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ISLEWORTH	UK
2011	241	314,523
2010	227	342,232
2009	478	533,773
2008	134	237,901
2007	185	220,295
RECORD YEAR	2009 (478)	2009 (533,773)

dissolved companies by year



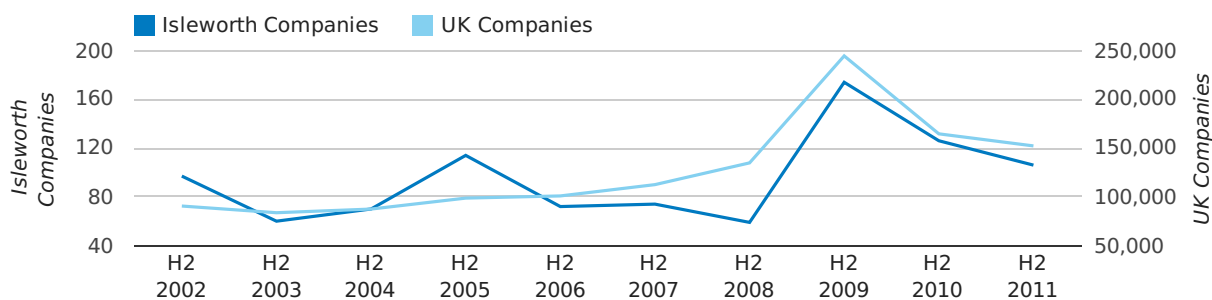
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 106 companies were dissolved in Isleworth. This figure is 15.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Isleworth occurred in 2009 when a total of 174 were closed.

HALF YEAR (JUL-DEC)	ISLEWORTH	UK
2011	106	152,213
2010	126	164,601
% CHANGE	-15.9%	-7.5%
RECORD YEAR	2009 (174)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

A total of 58 companies were dissolved in Isleworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

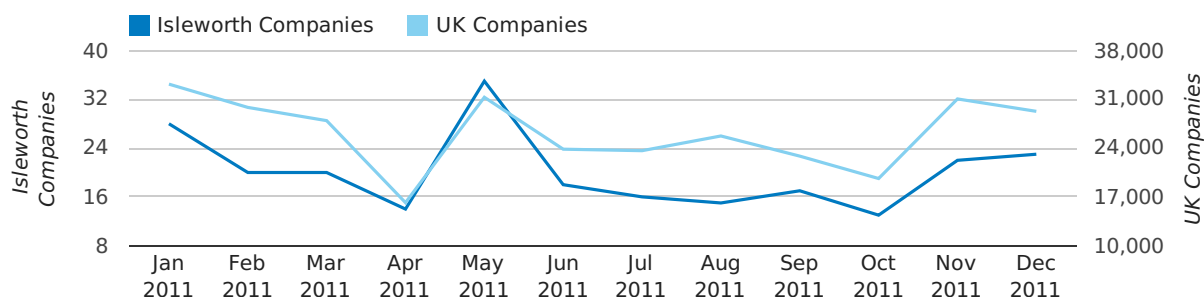
FOURTH QUARTER (OCT 2011 - DEC 2011)	ISLEWORTH	UK
2011	58	79,983
2010	56	76,896
% CHANGE	3.6%	4.0%
RECORD YEAR	2002 (64)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	22	23
CLOSED COMPANIES IN 2010	20	27	9
% CHANGE	-35.0%	-18.5%	156%
RECORD YEAR	2009 (25)	2005 (31)	2009 (23)

Annual Data (2011)

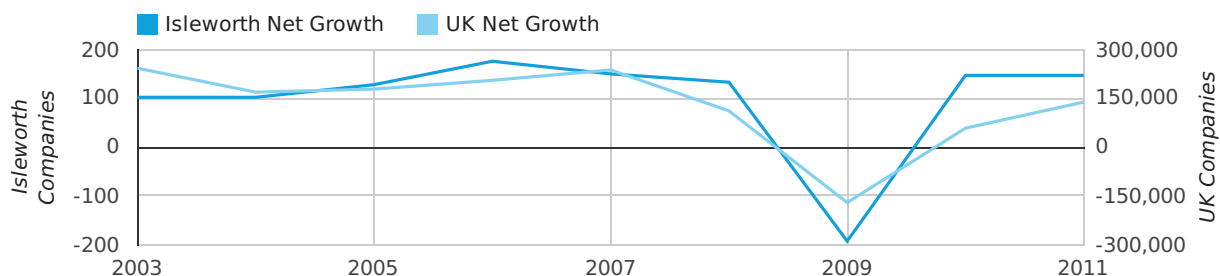
A total of 147 companies were added to the company register for Isleworth in 2011. This number represents growth of 39.3% which compares favourably to the UK figure of 34.6%.

This number is 0 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Isleworth company register grew by 176 companies.

YEAR	ISLEWORTH	UK
2011	147	138,347
2010	147	58,126
2009	-193	-171,098
2008	133	111,302
2007	150	237,354
RECORD YEAR	2006 (176)	2003 (242,543)

net growth by year

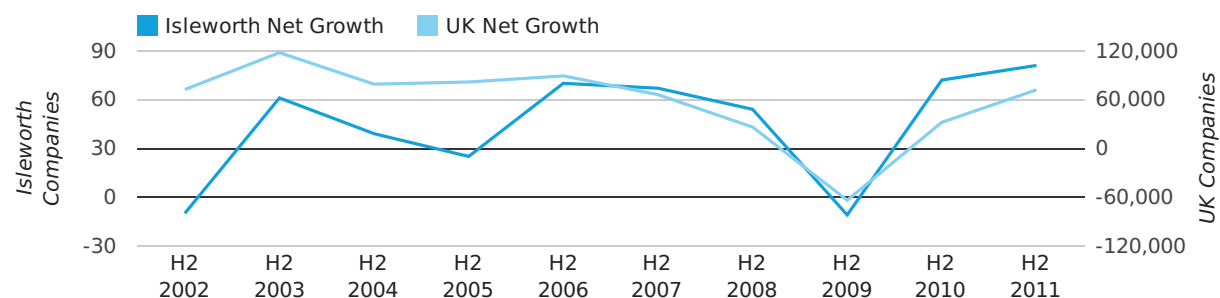


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Isleworth increased by 81 companies. This figure is 12.5% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ISLEWORTH	UK
2011	81	71,922
2010	72	32,008
% CHANGE	12.5%	124.7%
RECORD YEAR	1994 (121)	2003 (117,772)

net growth by half year



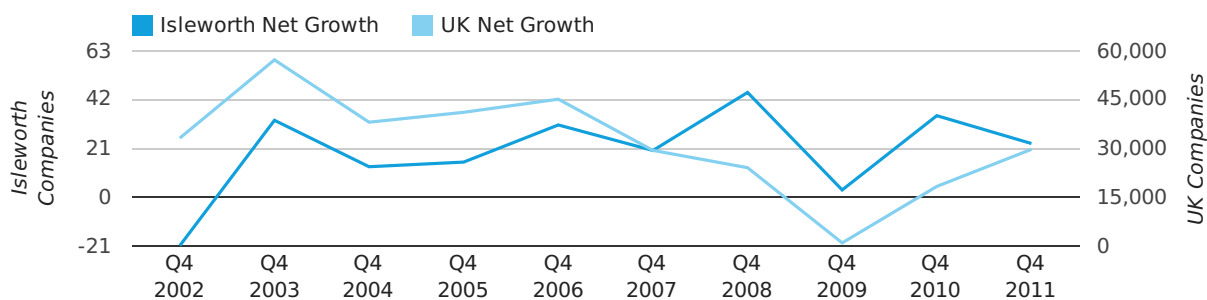
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Isleworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 23 companies.

This represents a decrease of 34.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ISLEWORTH	UK
2011	23	29,640
2010	35	18,221
% CHANGE	-34.3%	62.7%
RECORD YEAR	2008 (45)	2003 (57,175)

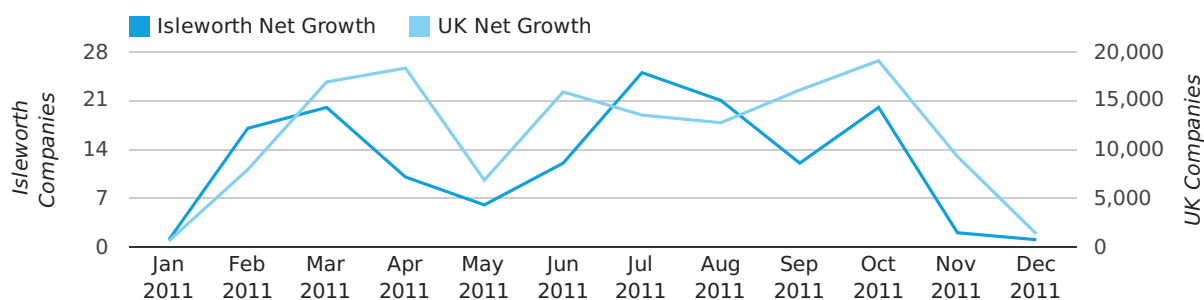
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Isleworth when compared to any previous October.

net growth by month



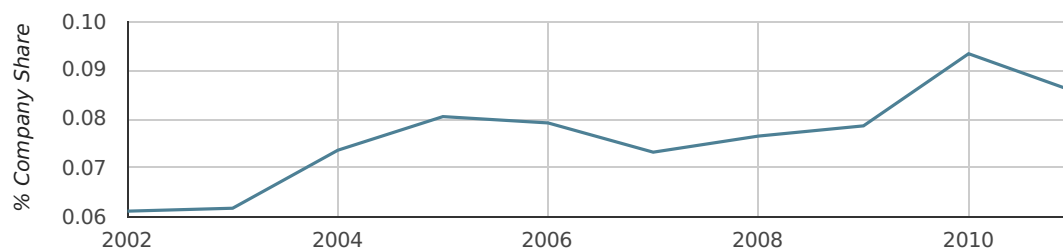
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	20	2	1
NET GROWTH IN 2010	14	3	18
% CHANGE	42.9%	-33.3%	-94.4%
RECORD YEAR	2008 (20)	2008 (21)	2010 (18)

Annual Data (2011)

In 2011 Isleworth formed 0.1% of all UK companies. This is no change on 2010 when Isleworth was responsible for 0.1% of all UK companies.

YEAR	ISLEWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1994 (0.1%)

company share by year

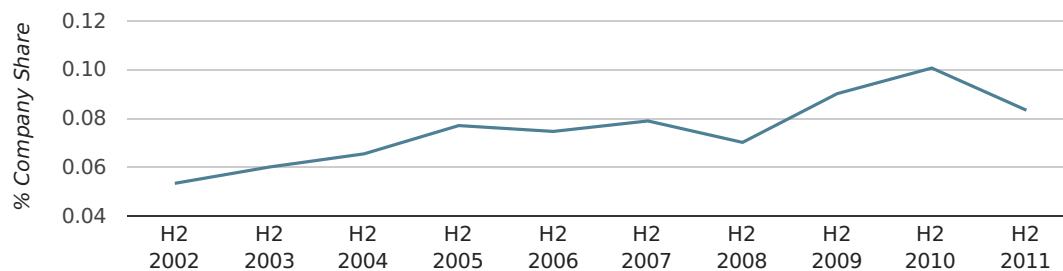


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Isleworth formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ISLEWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1994 (0.2%)

company share by half year

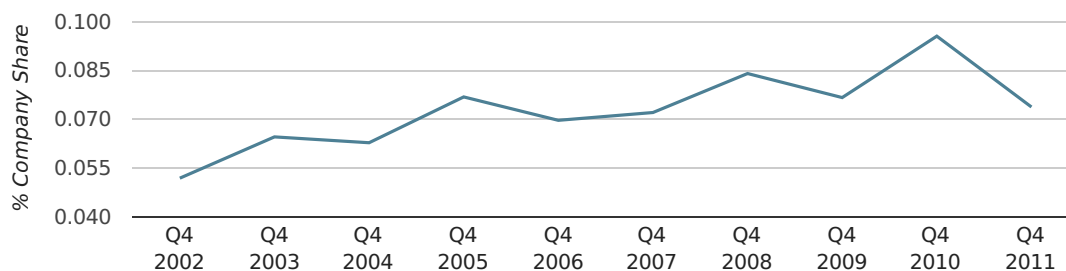


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Isleworth formed 0.1% of all UK companies.

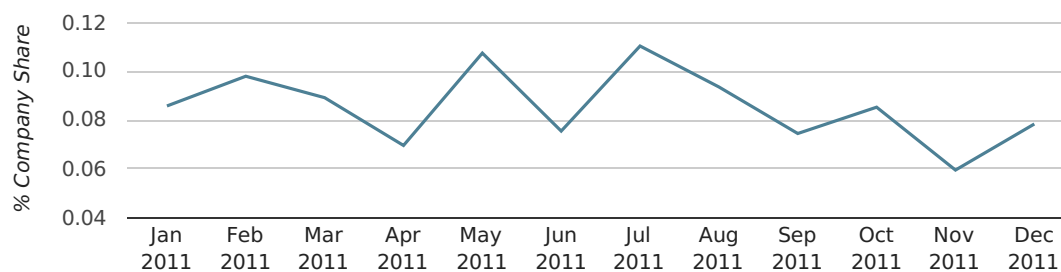
FOURTH QUARTER (OCT 2011 - DEC 2011)	ISLEWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1994 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-15.6%	-31.8%	-21.2%
RECORD YEAR	1975 (0.2%)	1994 (0.4%)	1994 (0.4%)

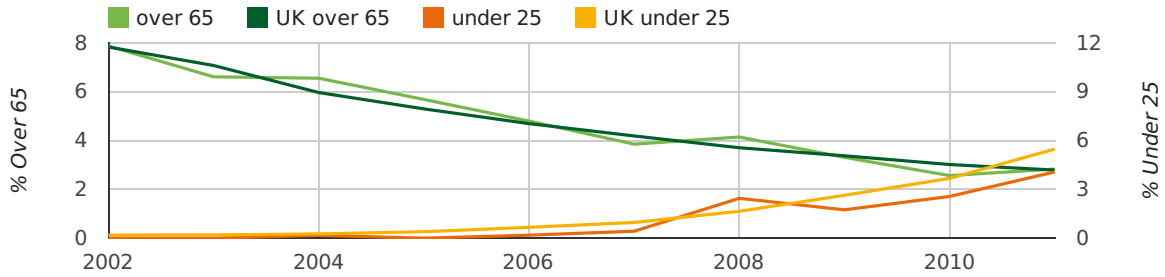
Annual Data (2011)

The average age of a director in 2011 was 40.2.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.2%.

director age by year



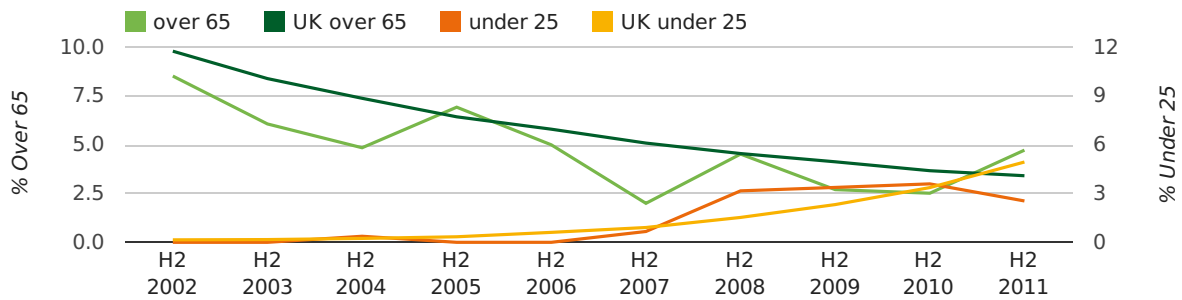
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.4.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.1%.

director age by half year



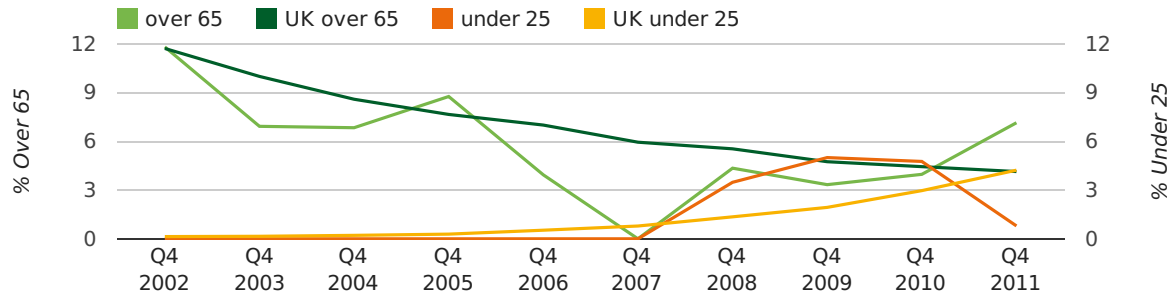
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 0.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.1%.

director age by quarter

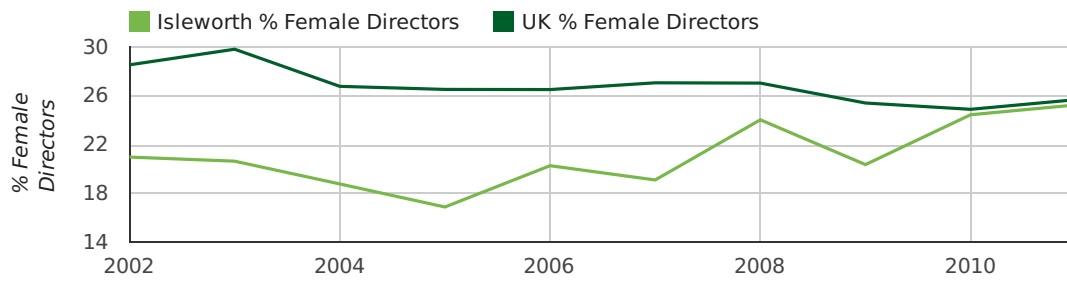


Annual Data (2011)

The record year for female directors in Isleworth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Isleworth in 2011 was 21.0%. The average for the UK during this time was 28.6%

director gender by year

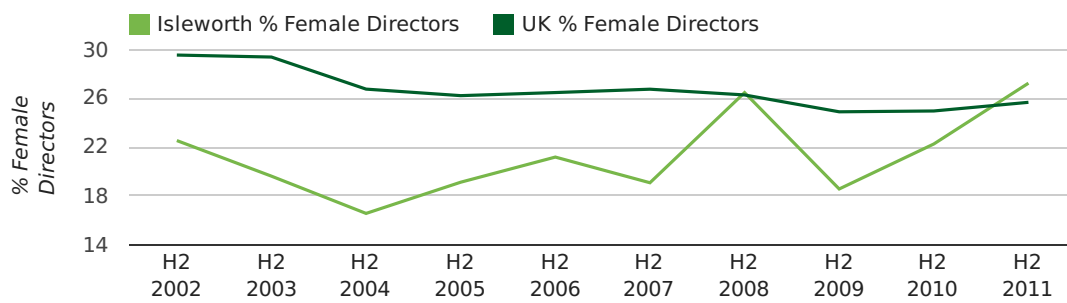


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Isleworth was 1860 when 42.9% of all directors were female.

27.2% of all director appointments in Isleworth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

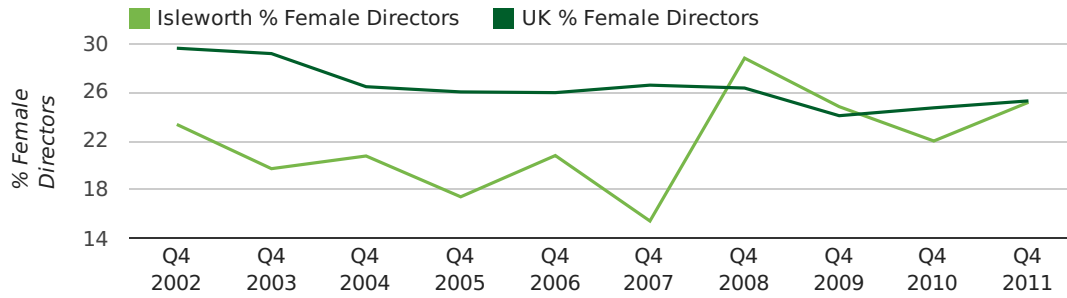


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Isleworth was in 1977 when 31.1% of all directors were female.

25.2% of all director appointments in Isleworth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.56%	CONSULTING	5.07%
ASSOCIATES	0.85%	MANAGEMENT	4.74%
BUSINESS	0.85%	CONSULTANCY	3.26%
INTERNATIONAL	0.85%	PROPERTY	2.37%
CONSULTANCY	0.85%	TRADING	2.07%
EUROPE	0.71%	DESIGN	1.92%
CONSULTANTS	0.71%	ASSOCIATES	1.86%
GLOBAL	0.71%	ENGINEERING	1.78%
PROPERTY	0.71%	BUSINESS	1.78%
DESIGN	0.71%	CONSULTANTS	1.76%
ESTATES	0.57%	CONSTRUCTION	1.73%
SECURITY	0.57%	MEDIA	1.71%
IT	0.57%	LONDON	1.63%
ONE	0.57%	J	1.51%
CO	0.57%	INVESTMENTS	1.48%
R	0.57%	GLOBAL	1.46%
CATERING	0.57%	IT	1.41%
MEDICAL	0.57%	CARE	1.39%
LONDON	0.57%	PROPERTIES	1.29%
ACCOUNTANTS	0.43%	ELECTRICAL	1.29%
M	0.43%	M	1.27%
FOOD	0.43%	BUILDING	1.26%
MEDIA	0.43%	ENERGY	1.25%
TRAINING	0.43%	S	1.20%
SERVICE	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	215	205,525
7487 - Other business activities	46	57,052
9999 - Dormant Company	28	20,199
62020 - Information technology consultancy activities	23	12,072
7222 - Other software consultancy and supply	14	7,398
99999 - Dormant Company	11	21,846
62090 - Other information technology service activities	10	7,493
82990 - Other business support service activities not elsewhere classified	10	32,483
74990 - Non-trading company	9	8,929
7260 - Other computer related activities	9	7,667
7412 - Accounting, auditing; tax consult	8	2,496
7414 - Business & management consultancy	8	13,034
70229 - Management consultancy activities other than financial management	8	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
41100 - Development of building projects	5	4,331
9305 - Other service activities	5	9,492
4521 - General construction & civil engineering	5	5,558
7499 - Non-trading company	4	9,957
59113 - Television programme production activities	4	909
7221 - Software publishing	4	1,047