

Iver

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Iver when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Iver when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Iver when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Iver when compared to any previous Q4.
- The second half of 2011 saw a new record in net growth in Iver when compared to any previous second half year.
- October 2011 saw a new record in net growth in Iver when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

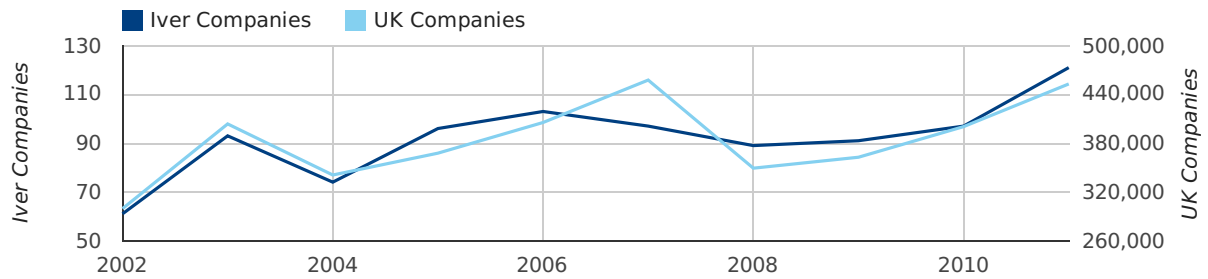
Annual Data (2011)

2011 was a record year for company registrations in Iver when compared to any year in history.

A total of 121 companies were formed in Iver in 2011. This total is 24.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	IVER	UK
2011	121	452,870
2010	97	400,358
2009	91	362,675
2008	89	349,203
2007	97	457,649
RECORD YEAR	2011 (121)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Iver when compared to any previous second half year.

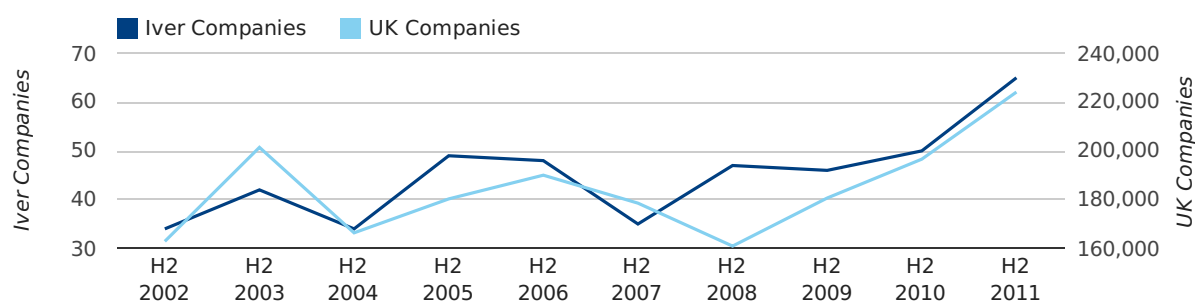
The second half of 2011 was a record second half year for company registrations in Iver when compared to any half year in history.

In the second half of 2011 a total of 65 companies were formed in Iver. This figure is 30.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Iver occurred in 2011 when a total of 65 were formed.

HALF YEAR (JUL-DEC)	IVER	UK
2011	65	224,135
2010	50	196,609
% CHANGE	30.0%	14.0%
RECORD YEAR	2011 (65)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

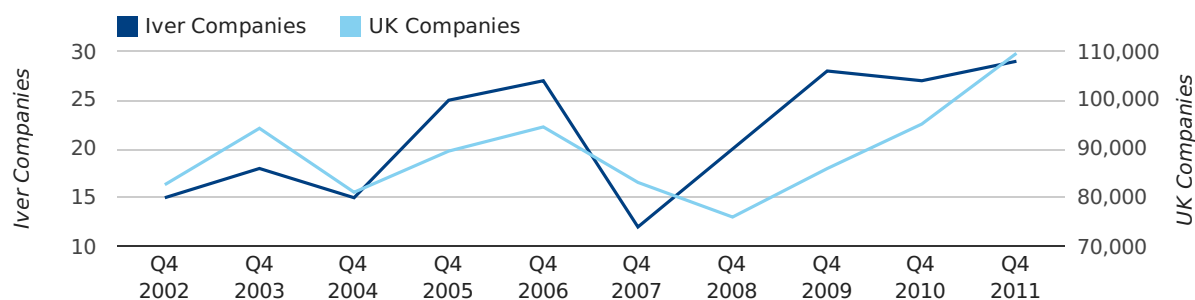
Q4 2011 saw a new record in company registrations in Iver when compared to any previous Q4.

A total of 29 companies were registered in Iver during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

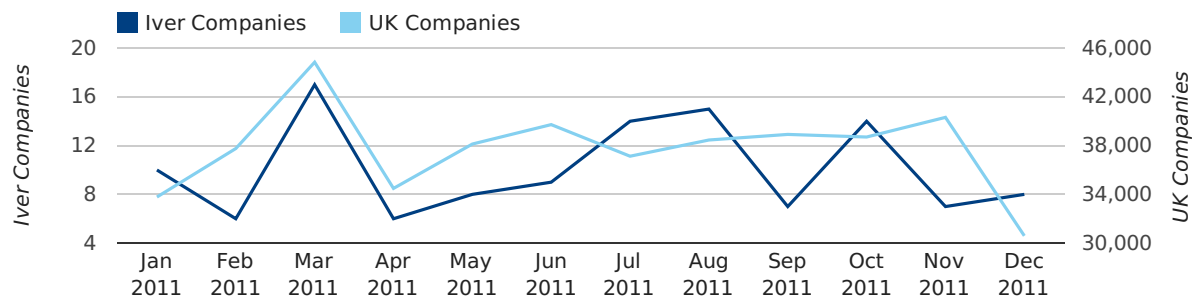
FOURTH QUARTER (OCT 2011 - DEC 2011)	IVER	UK
2011	29	109,623
2010	27	95,117
% CHANGE	7.4%	15.3%
RECORD YEAR	2011 (29)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



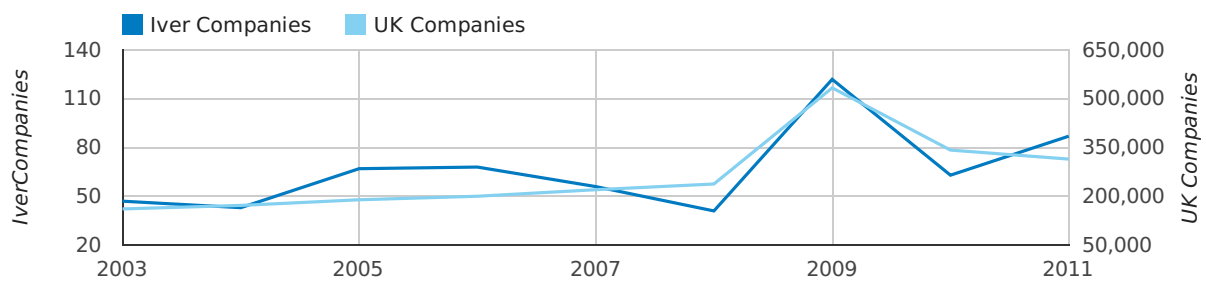
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	14	7	8
NEW COMPANIES IN 2010	14	7	6
% CHANGE	0.0%	0.0%	33.3%
RECORD YEAR	2011 (14)	2006 (16)	2008 (10)

Annual Data (2011)

A total of 87 companies were dissolved in Iver in 2011. This total is 38.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	IVER	UK
2011	87	314,523
2010	63	342,232
2009	122	533,773
2008	41	237,901
2007	56	220,295
RECORD YEAR	2009 (122)	2009 (533,773)

dissolved companies by year



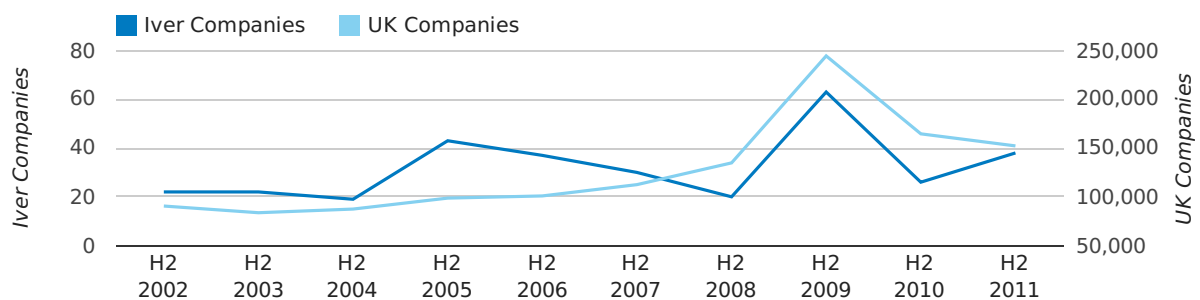
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 38 companies were dissolved in Iver. This figure is 46.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Iver occurred in 2009 when a total of 63 were closed.

HALF YEAR (JUL-DEC)	IVER	UK
2011	38	152,213
2010	26	164,601
% CHANGE	46.2%	-7.5%
RECORD YEAR	2009 (63)	2009 (244,537)

dissolved companies by half year



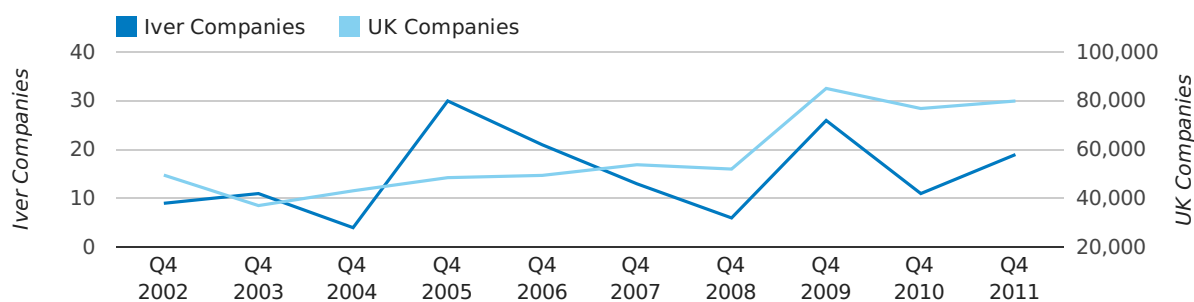
Quarterly Data (Q4 Oct-Dec 2011)

A total of 19 companies were dissolved in Iver during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 72.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

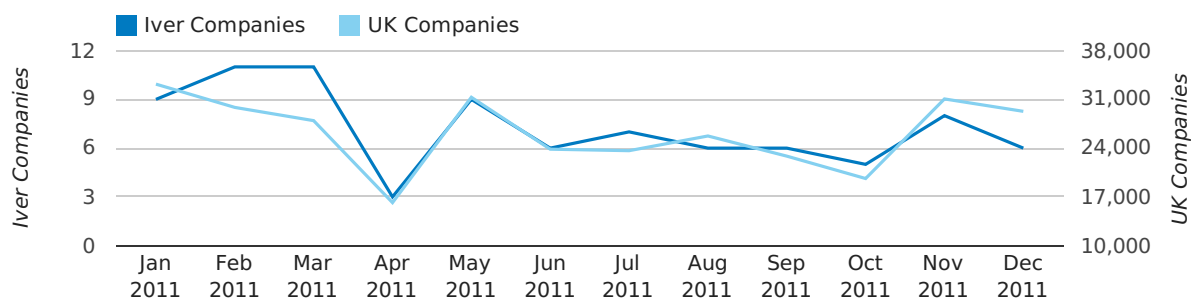
FOURTH QUARTER (OCT 2011 - DEC 2011)	IVER	UK
2011	19	79,983
2010	11	76,896
% CHANGE	72.7%	4.0%
RECORD YEAR	2005 (30)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	8	6
CLOSED COMPANIES IN 2006	11	11	17
% CHANGE	-54.5%	-27.3%	-65%
RECORD YEAR	2006 (11)	2005 (11)	2009 (17)

Annual Data (2011)

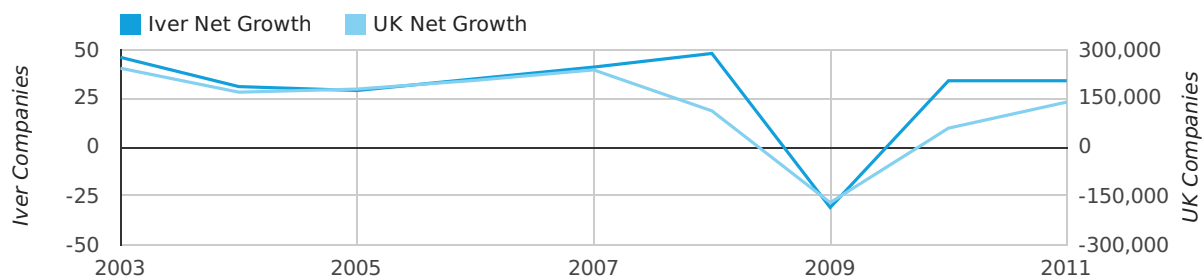
A total of 34 companies were added to the company register for Iver in 2011. This number represents growth of 35.1% which compares favourably to the UK figure of 34.6%.

This number is 0 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Iver company register grew by 48 companies.

YEAR	IVER	UK
2011	34	138,347
2010	34	58,126
2009	-31	-171,098
2008	48	111,302
2007	41	237,354
RECORD YEAR	2008 (48)	2003 (242,543)

net growth by year



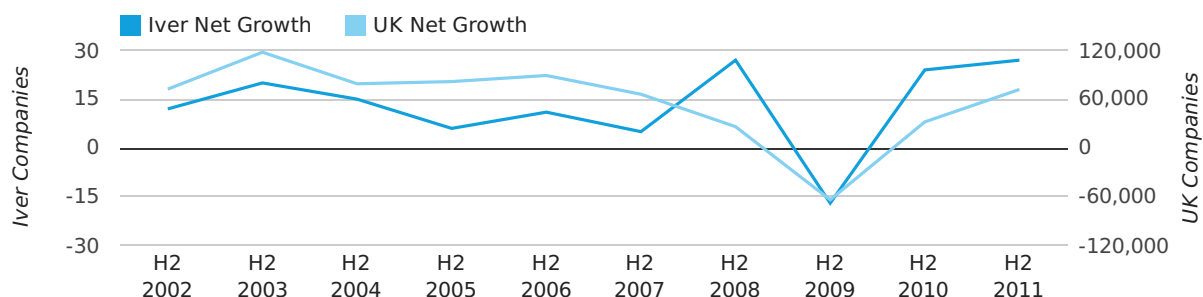
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Iver when compared to any previous second half year.

In the second half of 2011 the company register for Iver increased by 27 companies. This figure is 12.5% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	IVER	UK
2011	27	71,922
2010	24	32,008
% CHANGE	12.5%	124.7%
RECORD YEAR	2011 (27)	2003 (117,772)

net growth by half year



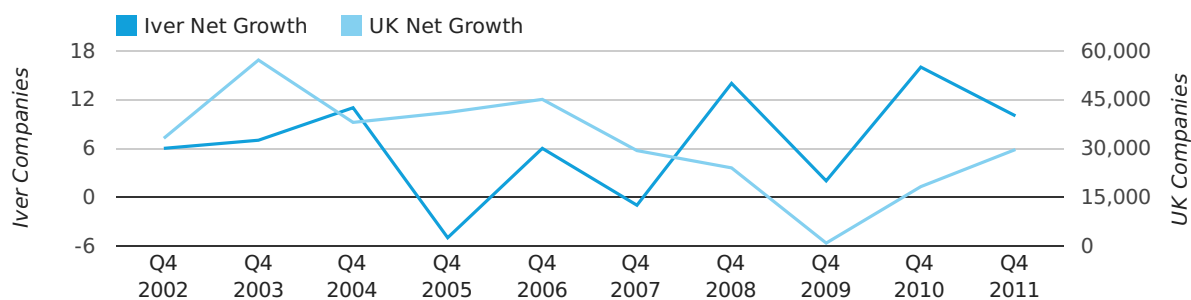
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Iver during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 10 companies.

This represents a decrease of 37.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	IVER	UK
2011	10	29,640
2010	16	18,221
% CHANGE	-37.5%	62.7%
RECORD YEAR	2010 (16)	2003 (57,175)

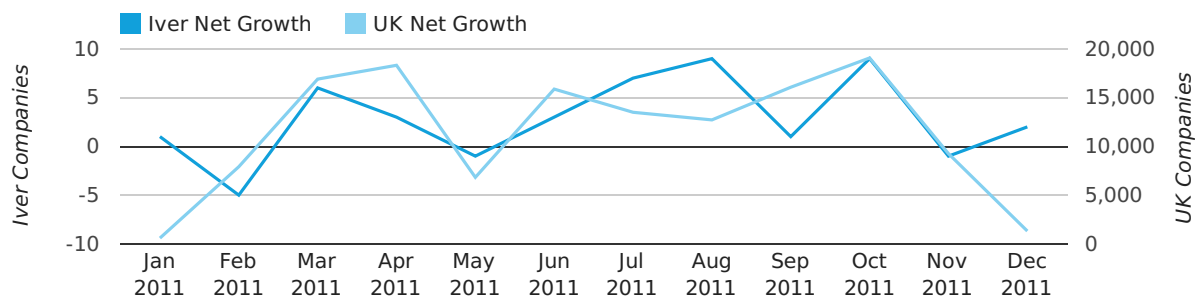
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Iver when compared to any previous October.

net growth by month



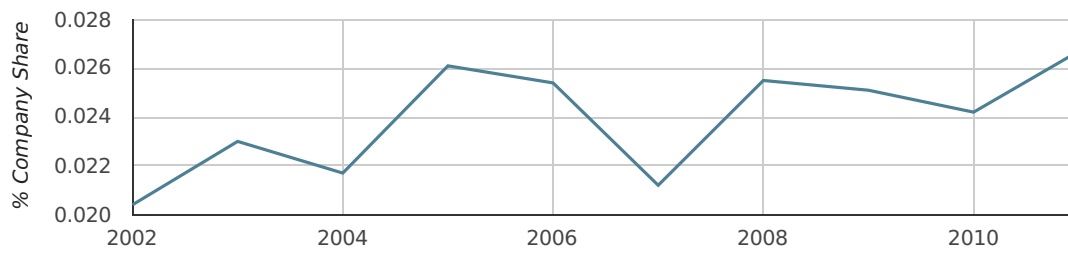
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	-1	2
NET GROWTH IN 2011	9	11	7
% CHANGE	0.0%	-109.1%	-71.4%
RECORD YEAR	2011 (9)	2000 (11)	2008 (7)

Annual Data (2011)

In 2011 Iver formed 0.0% of all UK companies. This is no change on 2010 when Iver was responsible for 0.0% of all UK companies.

YEAR	IVER
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

company share by year

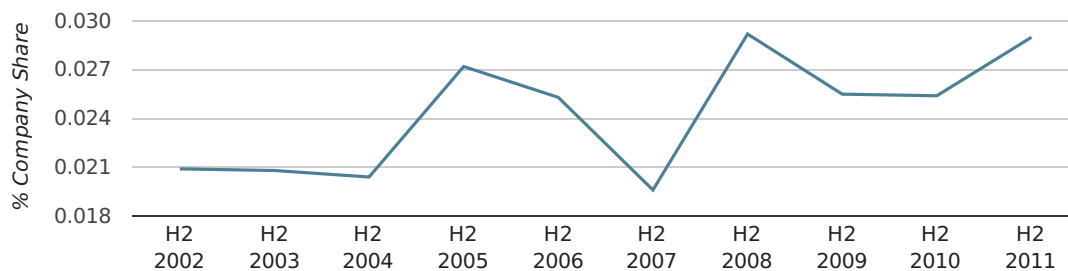


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Iver formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	IVER
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by half year

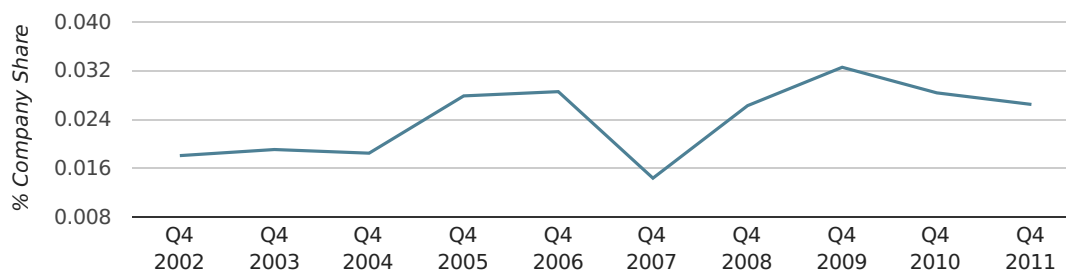


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Iver formed 0.0% of all UK companies.

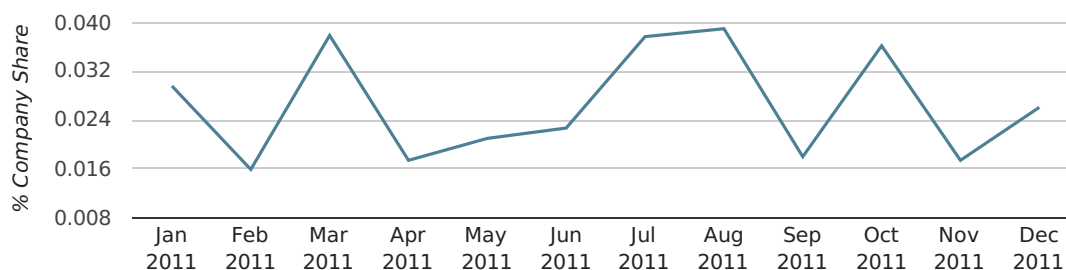
FOURTH QUARTER (OCT 2011 - DEC 2011)	IVER
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-13.0%	-14.7%	18.1%
RECORD YEAR	1966 (0.2%)	1967 (0.3%)	1978 (0.2%)

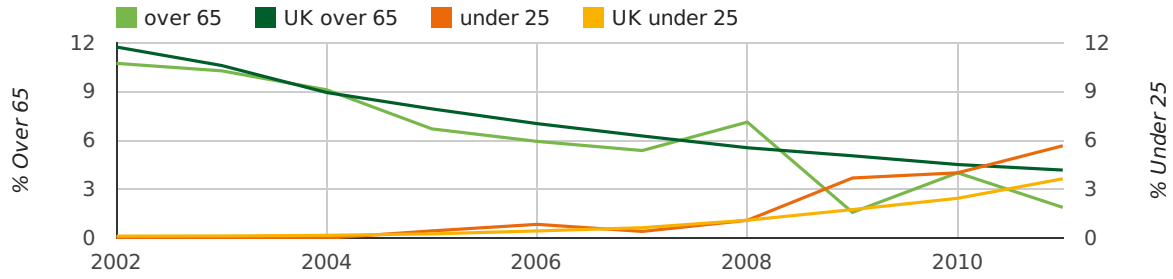
Annual Data (2011)

The average age of a director in 2011 was 42.5.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.2%.

director age by year



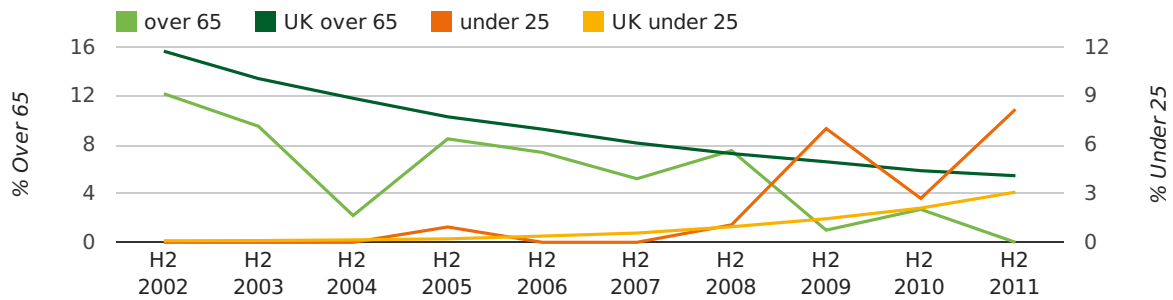
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.2.

The percentage of directors under the age of 25 was 8.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by half year



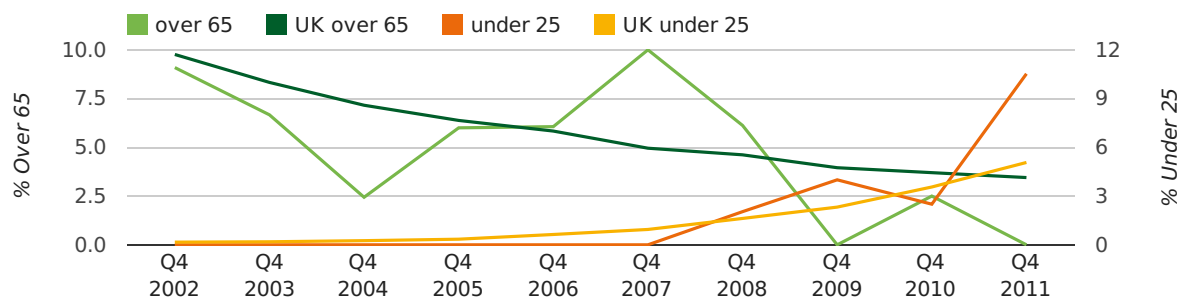
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 10.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

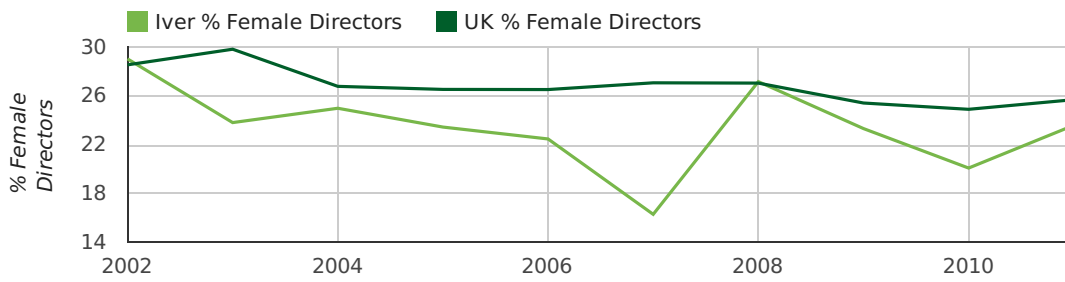


Annual Data (2011)

The record year for female directors in Iver was 1857 when 36.4% of all directors were female.

The percentage of female directors in Iver in 2011 was 29.1%. The average for the UK during this time was 28.6%

director gender by year

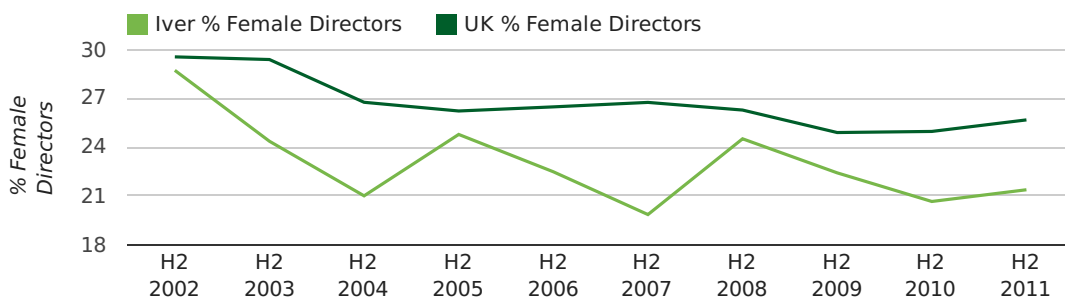


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Iver was 1860 when 42.9% of all directors were female.

21.4% of all director appointments in Iver in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

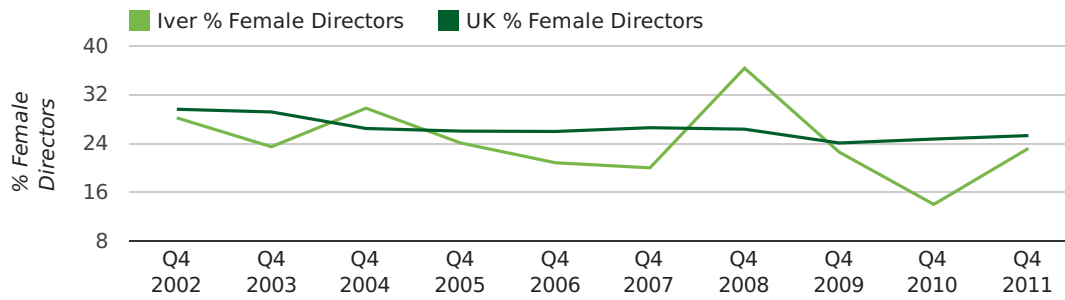


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Iver was in 1977 when 31.1% of all directors were female.

23.2% of all director appointments in Iver in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PINEWOOD	2.13%	CONSULTING	5.07%
PRODUCTIONS	1.70%	MANAGEMENT	4.74%
FILMS	1.70%	CONSULTANCY	3.26%
LONDON	1.70%	PROPERTY	2.37%
EVENTS	1.28%	TRADING	2.07%
ELECTRICAL	1.28%	DESIGN	1.92%
CONSULTANCY	1.28%	ASSOCIATES	1.86%
CATERING	1.28%	ENGINEERING	1.78%
DELIVERY	0.85%	BUSINESS	1.78%
DESIGN	0.85%	CONSULTANTS	1.76%
CONSULTING	0.85%	CONSTRUCTION	1.73%
MANAGEMENT	0.85%	MEDIA	1.71%
STUDIO	0.85%	LONDON	1.63%
SECURITY	0.85%	J	1.51%
CLEANING	0.85%	INVESTMENTS	1.48%
HEALTHCARE	0.85%	GLOBAL	1.46%
TEAM	0.85%	IT	1.41%
PRODUCTION	0.85%	CARE	1.39%
CORPORATION	0.85%	PROPERTIES	1.29%
MAKIN	0.85%	ELECTRICAL	1.29%
LOGISTICS	0.85%	M	1.27%
SALES	0.85%	BUILDING	1.26%
SOLAR	0.85%	ENERGY	1.25%
MENTAL	0.85%	S	1.20%
MEDIA	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	64	205,525
99999 - Dormant Company	8	21,846
7487 - Other business activities	7	57,052
82990 - Other business support service activities not elsewhere classified	6	32,483
9999 - Dormant Company	6	20,199
7414 - Business & management consultancy	5	13,034
59111 - Motion picture production activities	5	1,357
43999 - Other specialised construction activities not elsewhere classified	4	3,342
70229 - Management consultancy activities other than financial management	4	17,765
4521 - General construction & civil engineering	4	5,558
59120 - Motion picture, video and television programme post-production activities	4	233
9305 - Other service activities	3	9,492
7499 - Non-trading company	3	9,957
7222 - Other software consultancy and supply	2	7,398
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	2	1,385
47910 - Retail sale via mail order houses or via Internet	2	2,740
74909 - Other professional, scientific and technical activities not elsewhere classified	2	8,671
9211 - Motion picture and video production	2	963
56103 - Take-away food shops and mobile food stands	2	2,264
6024 - Freight transport by road	2	2,280