

Kendal

2011 annual business confidence report



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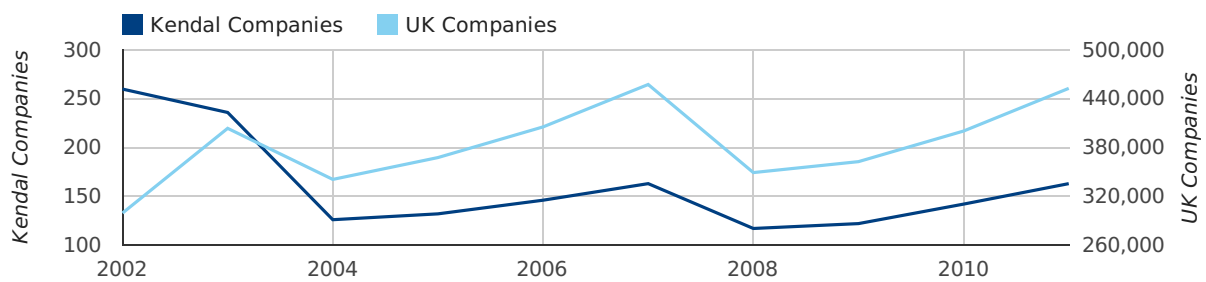
sic data

Annual Data (2011)

A total of 163 companies were formed in Kendal in 2011. This total is 14.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KENDAL	UK
2011	163	452,870
2010	142	400,358
2009	122	362,675
2008	117	349,203
2007	163	457,649
RECORD YEAR	2002 (260)	2007 (457,649)

new companies by year



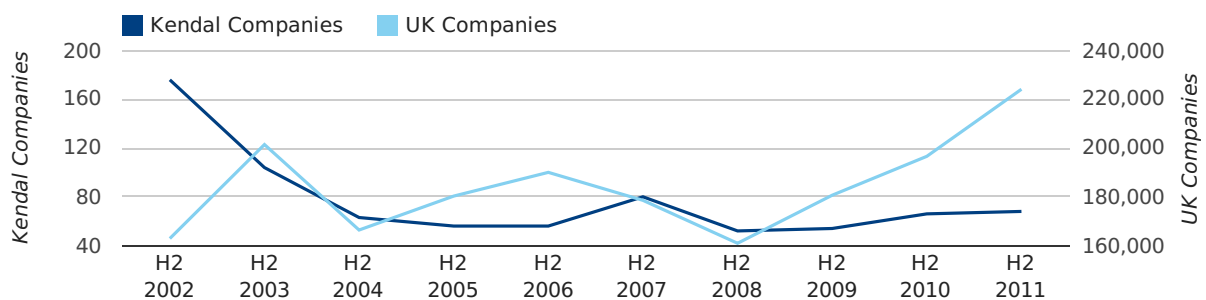
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 68 companies were formed in Kendal. This figure is 3.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Kendal occurred in 2002 when a total of 176 were formed.

HALF YEAR (JUL-DEC)	KENDAL	UK
2011	68	224,135
2010	66	196,609
% CHANGE	3.0%	14.0%
RECORD YEAR	2002 (176)	2011 (224,135)

new companies by half year



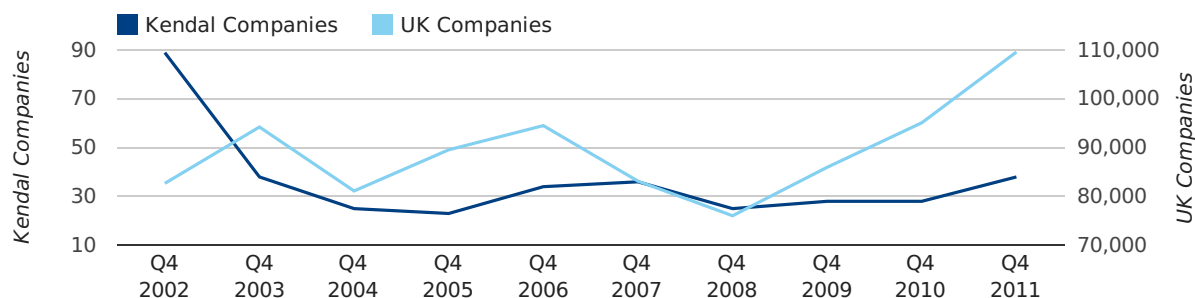
Quarterly Data (Q4 Oct-Dec 2011)

A total of 38 companies were registered in Kendal during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 35.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KENDAL	UK
2011	38	109,623
2010	28	95,117
% CHANGE	35.7%	15.3%
RECORD YEAR	2002 (89)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	13	8
NEW COMPANIES IN 2010	7	8	13
% CHANGE	142.9%	62.5%	-38.5%
RECORD YEAR	2002 (37)	2002 (27)	2002 (25)

Annual Data (2011)

A total of 95 companies were dissolved in Kendal in 2011. This total is 1.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KENDAL	UK
2011	95	314,523
2010	96	342,232
2009	143	533,773
2008	60	237,901
2007	73	220,295
RECORD YEAR	2009 (143)	2009 (533,773)

dissolved companies by year



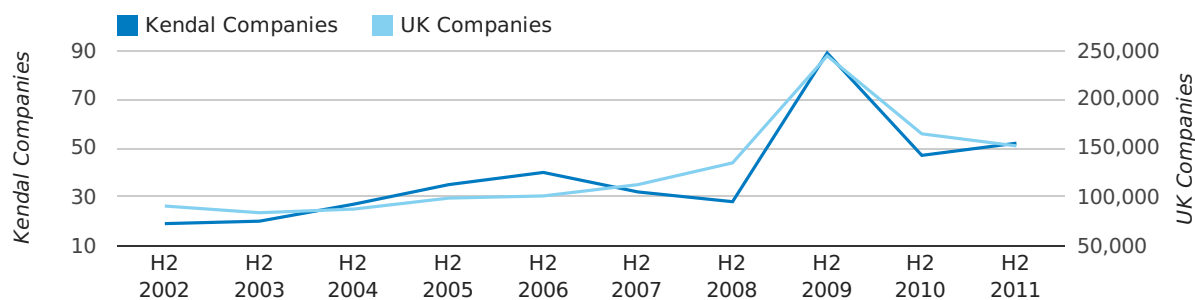
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 52 companies were dissolved in Kendal. This figure is 10.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Kendal occurred in 2009 when a total of 89 were closed.

HALF YEAR (JUL-DEC)	KENDAL	UK
2011	52	152,213
2010	47	164,601
% CHANGE	10.6%	-7.5%
RECORD YEAR	2009 (89)	2009 (244,537)

dissolved companies by half year



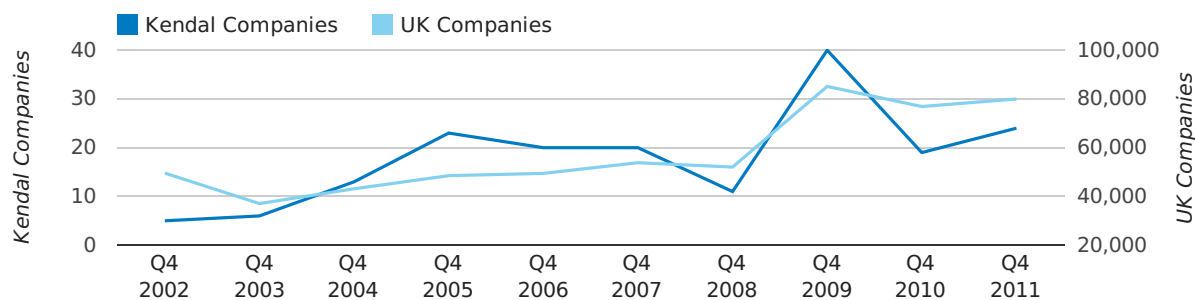
Quarterly Data (Q4 Oct-Dec 2011)

A total of 24 companies were dissolved in Kendal during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 26.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

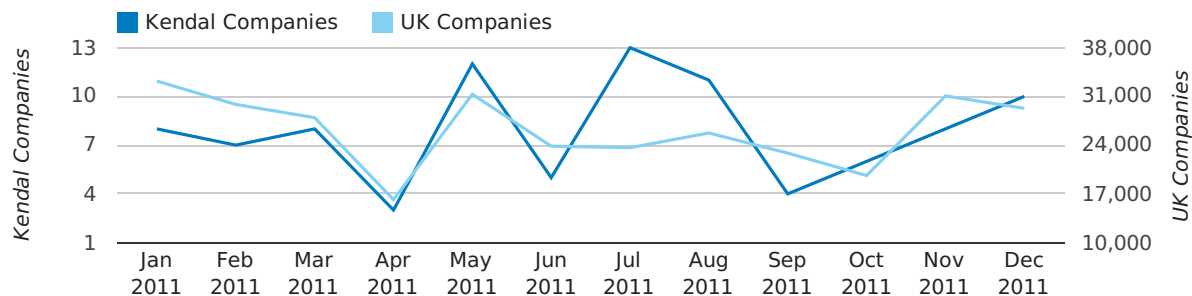
FOURTH QUARTER (OCT 2011 - DEC 2011)	KENDAL	UK
2011	24	79,983
2010	19	76,896
% CHANGE	26.3%	4.0%
RECORD YEAR	2009 (40)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	6	8	10
CLOSED COMPANIES IN 2010	12	5	2
% CHANGE	-50.0%	60.0%	400%
RECORD YEAR	2009 (18)	2007 (11)	2009 (13)

Annual Data (2011)

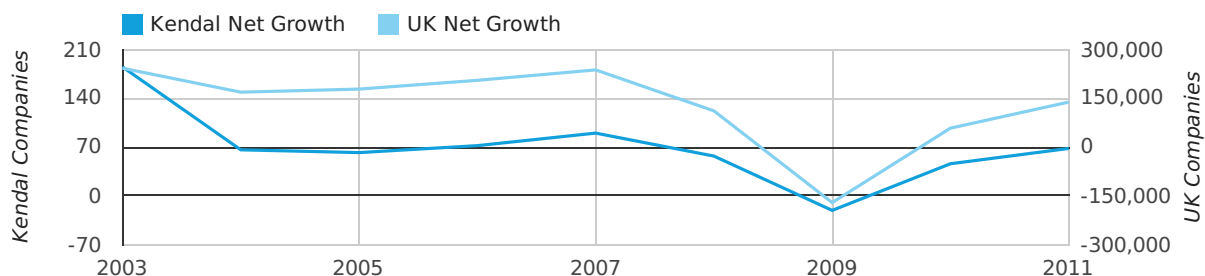
A total of 68 companies were added to the company register for Kendal in 2011. This number represents growth of 47.9% which compares favourably to the UK figure of 34.6%.

This number is 22 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Kendal company register grew by 217 companies.

YEAR	KENDAL	UK
2011	68	138,347
2010	46	58,126
2009	-21	-171,098
2008	57	111,302
2007	90	237,354
RECORD YEAR	2002 (217)	2003 (242,543)

net growth by year

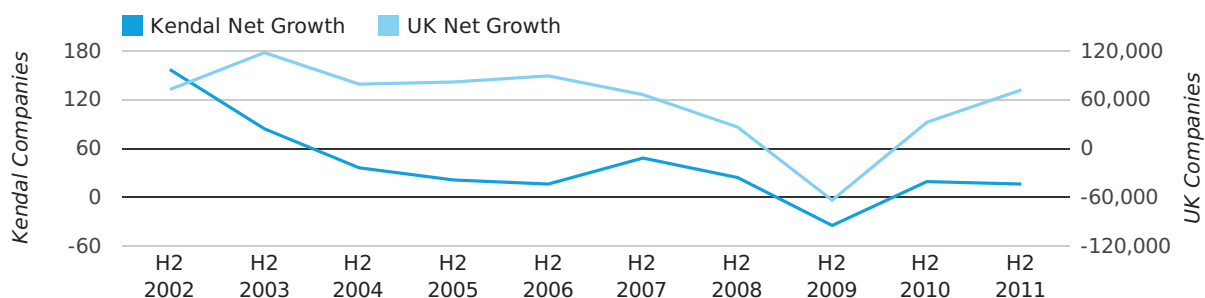


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Kendal increased by 16 companies. This figure is 15.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KENDAL	UK
2011	16	71,922
2010	19	32,008
% CHANGE	-15.8%	124.7%
RECORD YEAR	2002 (157)	2003 (117,772)

net growth by half year



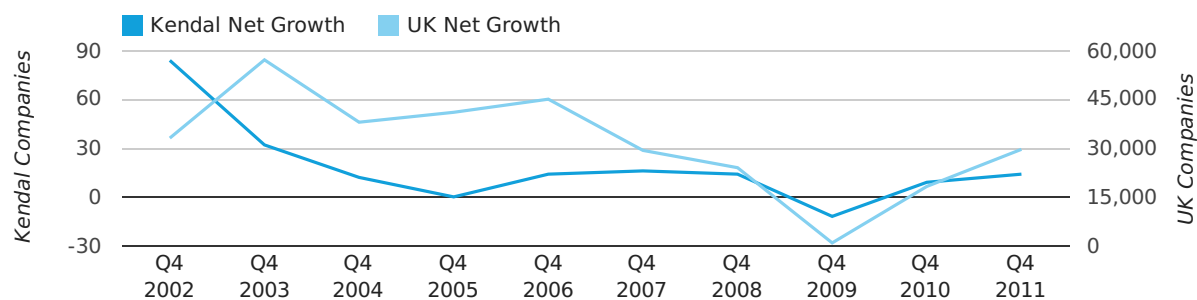
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Kendal during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 14 companies.

This represents an increase of 55.6% on the same period last year.

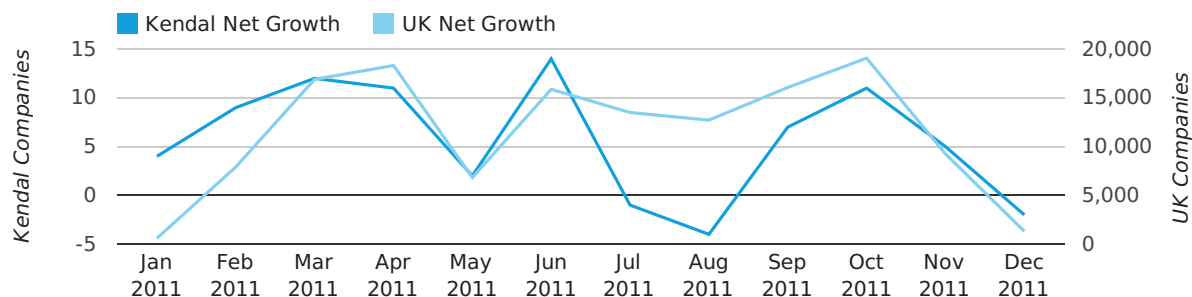
FOURTH QUARTER (OCT 2011 - DEC 2011)	KENDAL	UK
2011	14	29,640
2010	9	18,221
% CHANGE	55.6%	62.7%
RECORD YEAR	2002 (84)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



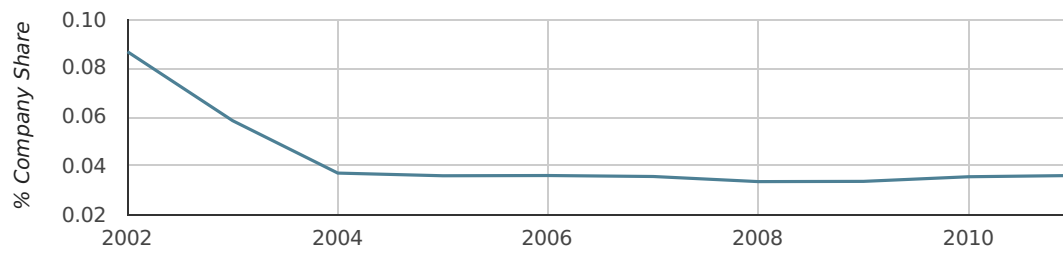
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	5	-2
NET GROWTH IN 2010	-5	3	11
% CHANGE	-320.0%	66.7%	-118.2%
RECORD YEAR	2002 (35)	2002 (26)	2002 (23)

Annual Data (2011)

In 2011 Kendal formed 0.0% of all UK companies. This is no change on 2010 when Kendal was responsible for 0.0% of all UK companies.

YEAR	KENDAL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by year

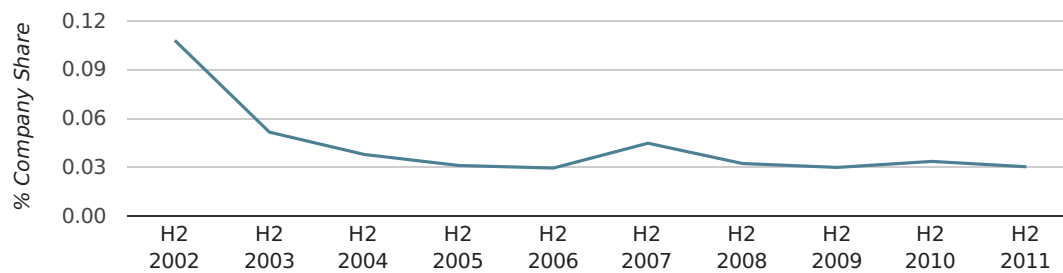


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kendal formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	KENDAL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by half year

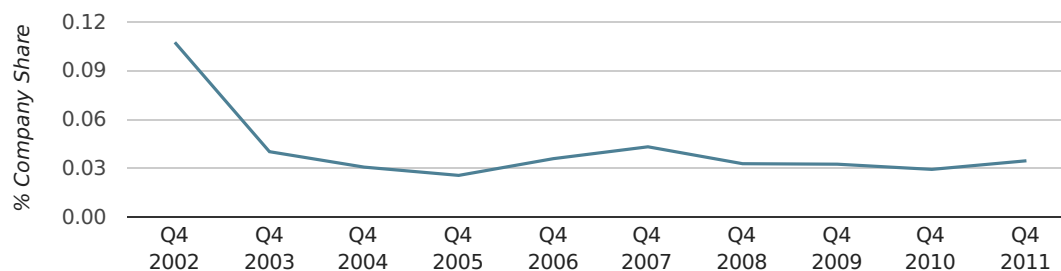


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Kendal formed 0.0% of all UK companies.

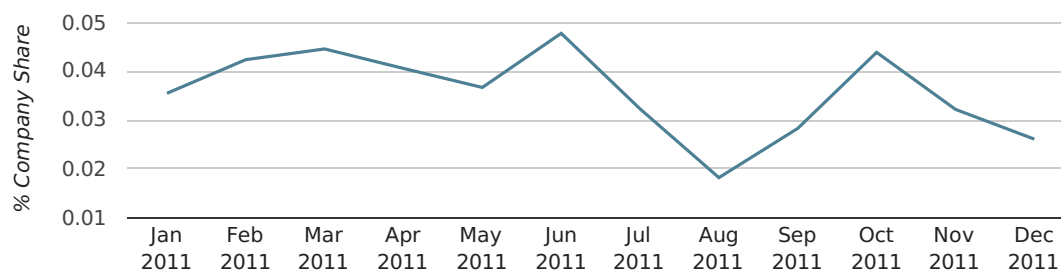
FOURTH QUARTER (OCT 2011 - DEC 2011)	KENDAL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	111.1%	38.2%	-45.5%
RECORD YEAR	1963 (0.1%)	1960 (0.2%)	1965 (0.2%)

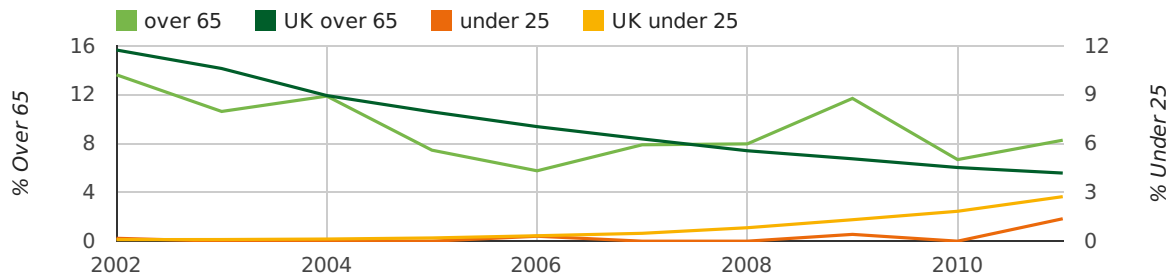
Annual Data (2011)

The average age of a director in 2011 was 47.6.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 4.2%.

director age by year



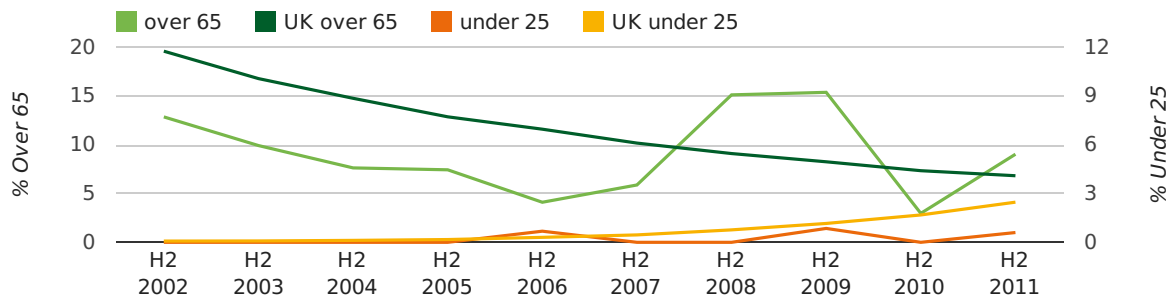
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 48.0.

The percentage of directors under the age of 25 was 0.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 9.0% compared to the UK figure of 4.1%.

director age by half year



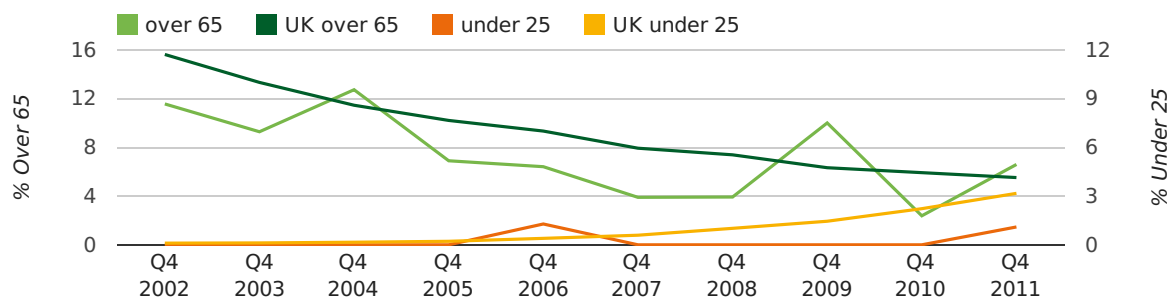
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 48.0.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.1%.

director age by quarter

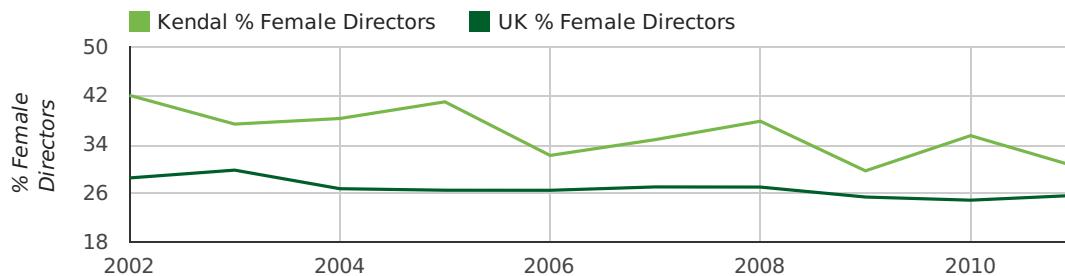


Annual Data (2011)

The record year for female directors in Kendal was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kendal in 2011 was 42.1%. The average for the UK during this time was 28.6%

director gender by year

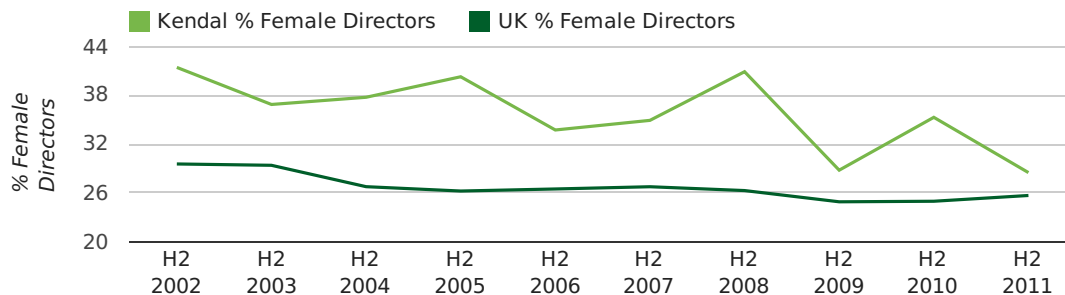


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kendal was 1860 when 42.9% of all directors were female.

28.5% of all director appointments in Kendal in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

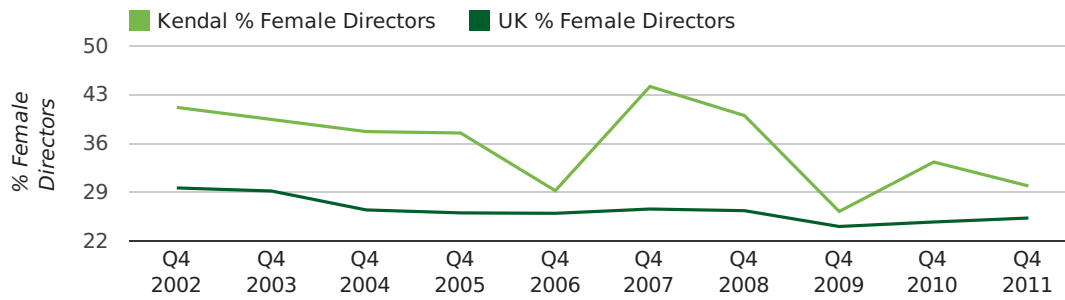


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Kendal was in 1977 when 31.1% of all directors were female.

29.9% of all director appointments in Kendal in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
KENDAL	2.65%	CONSULTING	5.07%
MANAGEMENT	1.77%	MANAGEMENT	4.74%
VALLEY	1.77%	CONSULTANCY	3.26%
CONSULTANCY	1.47%	PROPERTY	2.37%
SOUTH	1.47%	TRADING	2.07%
TEMPLE	1.18%	DESIGN	1.92%
C	1.18%	ASSOCIATES	1.86%
HEELIS	1.18%	ENGINEERING	1.78%
LAKES	1.18%	BUSINESS	1.78%
JOINERY	1.18%	CONSULTANTS	1.76%
EQUIPMENT	1.18%	CONSTRUCTION	1.73%
-	0.88%	MEDIA	1.71%
(KENDAL)	0.88%	LONDON	1.63%
LONG	0.88%	J	1.51%
D	0.88%	INVESTMENTS	1.48%
PARK	0.88%	GLOBAL	1.46%
CONSULTING	0.88%	IT	1.41%
NORTH	0.88%	CARE	1.39%
LAKELAND	0.88%	PROPERTIES	1.29%
WEST	0.88%	ELECTRICAL	1.29%
YURTS	0.88%	M	1.27%
TRAINING	0.88%	BUILDING	1.26%
BUILDING	0.59%	ENERGY	1.25%
GAME	0.59%	S	1.20%
LAUNDRY	0.59%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	35	205,525
7487 - Other business activities	19	57,052
70229 - Management consultancy activities other than financial management	10	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
99999 - Dormant Company	5	21,846
82990 - Other business support service activities not elsewhere classified	5	32,483
7222 - Other software consultancy and supply	5	7,398
62020 - Information technology consultancy activities	4	12,072
93290 - Other amusement and recreation activities not elsewhere classified	4	1,595
62090 - Other information technology service activities	4	7,493
85590 - Other education not elsewhere classified	4	2,395
7414 - Business & management consultancy	3	13,034
93199 - Other sports activities	3	1,768
96090 - Other service activities not elsewhere classified	3	11,768
7032 - Manage real estate, fee or contract	3	2,198
98000 - Residents property management	3	2,874
7221 - Software publishing	3	1,047
5190 - Other wholesale	3	1,335
93120 - Activities of sport clubs	3	507
68209 - Other letting and operating of own or leased real estate	3	4,082