Kenilworth

2011 annual business confidence report



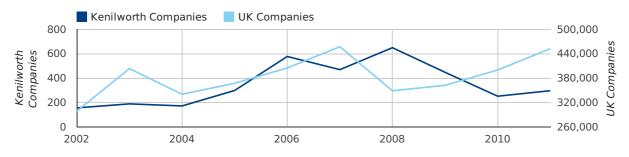
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A total of 298 companies were formed in Kenilworth in 2011. This total is 17.8% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KENILWORTH	UK
2011	298	452,870
2010	253	400,358
2009	449	362,675
2008	651	349,203
2007	471	457,649
RECORD YEAR	2008 (651)	2007 (457,649)

new companies by year

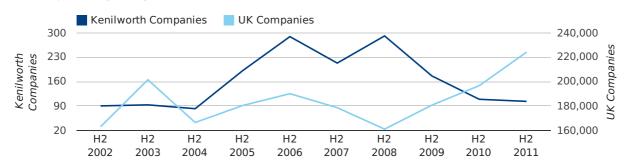


Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 103 companies were formed in Kenilworth. This figure is 5.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Kenilworth occurred in 2008 when a total of 291 were formed.

HALF YEAR (JUL-DEC)	KENILWORTH	UK
2011	103	224,135
2010	109	196,609
% CHANGE	-5.5%	14.0%
RECORD YEAR	2008 (291)	2011 (224,135)

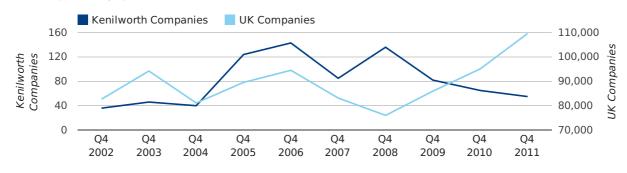


new companies by half year

A total of 55 companies were registered in Kenilworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 15.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KENILWORTH	UK
2011	55	109,623
2010	65	95,117
% CHANGE	-15.4%	15.3%
RECORD YEAR	2006 (143)	2011 (109,623)



new companies by quarter

Monthly Data (Oct, Nov & Dec 2011)



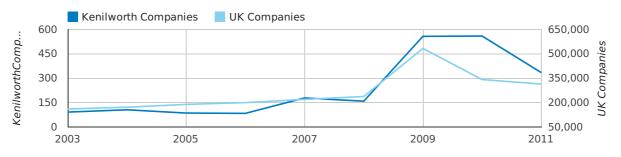
new	compar	nies by	/ month

	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	12	27
NEW COMPANIES IN 2010	21	16	28
% CHANGE	-23.8%	-25.0%	-3.6%
RECORD YEAR	2006 (50)	2008 (62)	2006 (49)

A total of 335 companies were dissolved in Kenilworth in 2011. This total is 40.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KENILWORTH	UK
2011	335	314,523
2010	560	342,232
2009	558	533,773
2008	159	237,901
2007	179	220,295
RECORD YEAR	2010 (560)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 155 companies were dissolved in Kenilworth. This figure is 46.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Kenilworth occurred in 2010 when a total of 289 were closed.

HALF YEAR (JUL-DEC)	KENILWORTH	UK
2011	155	152,213
2010	289	164,601
% CHANGE	-46.4%	-7.5%
RECORD YEAR	2010 (289)	2009 (244,537)

dissolved companies by half year

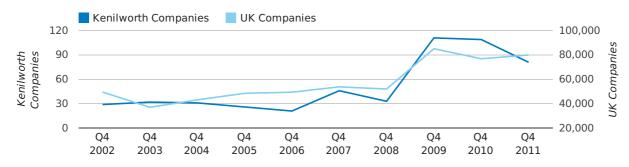


A total of 81 companies were dissolved in Kenilworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 25.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KENILWORTH	UK
2011	81	79,983
2010	109	76,896
% CHANGE	-25.7%	4.0%
RECORD YEAR	2009 (111)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)



dissolved companies by month

	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	14	34	33
CLOSED COMPANIES IN 2010	38	46	25
% CHANGE	-63.2%	-26.1%	32%
RECORD YEAR	2010 (38)	2010 (46)	2009 (52)

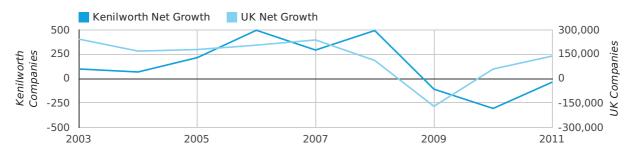
A total of -37 companies were removed to the company register for Kenilworth in 2011. This number represents decline of 14.6% which compares unfavourably to the UK figure of 34.6%.

This number is 270 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Kenilworth company register grew by 495 companies.

YEAR	KENILWORTH	UK
2011	-37	138,347
2010	-307	58,126
2009	-109	-171,098
2008	492	111,302
2007	292	237,354
RECORD YEAR	2006 (495)	2003 (242,543)

net growth by year

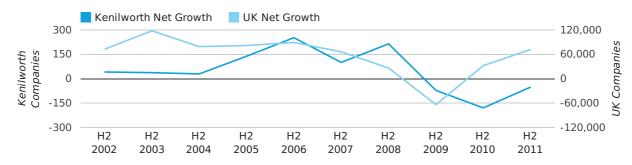


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Kenilworth decreased by 52 companies. This figure is 71.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KENILWORTH	UK
2011	-52	71,922
2010	-180	32,008
% CHANGE	-71.1%	124.7%
RECORD YEAR	2006 (252)	2003 (117,772)

net growth by half year

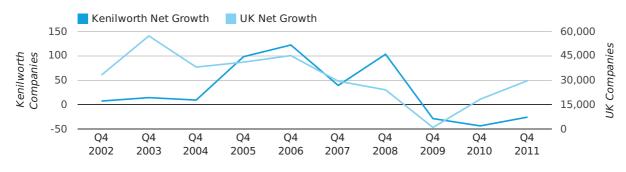


Net company growth for Kenilworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -26 companies.

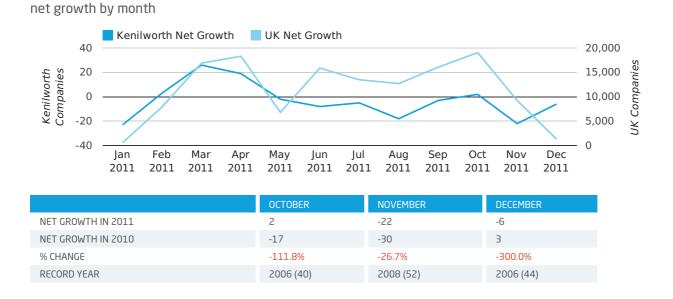
This represents an increase of 40.9% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KENILWORTH	UK
2011	-26	29,640
2010	-44	18,221
% CHANGE	-40.9%	62.7%
RECORD YEAR	2006 (122)	2003 (57,175)

net growth by quarter



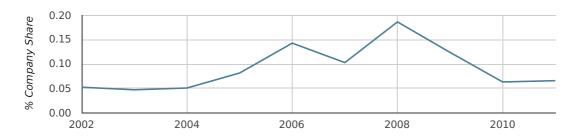
Monthly Data (Oct, Nov & Dec 2011)



In 2011 Kenilworth formed 0.1% of all UK companies. This is no change on 2010 when Kenilworth was responsible for 0.1% of all UK companies.

YEAR	KENILWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2008 (0.2%)

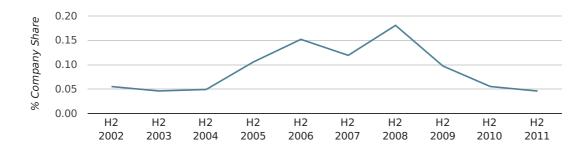
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kenilworth formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

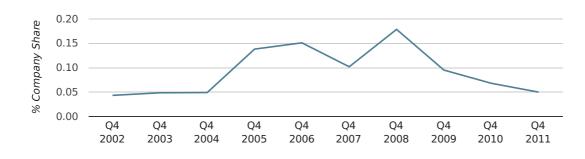
HALF YEAR (JUL-DEC)	KENILWORTH
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2008 (0.2%)



company share by half year

In the fourth quarter of 2011, Kenilworth formed 0.1% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KENILWORTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2008 (0.2%)



company share by quarter

Monthly Data (Oct, Nov & Dec 2011)

company share by month

0.13 % Company Share 0.10 0.07 0.04 0.01 Jan Feb Mar May Jul Aug Sep Oct Nov Dec Apr Jun 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011

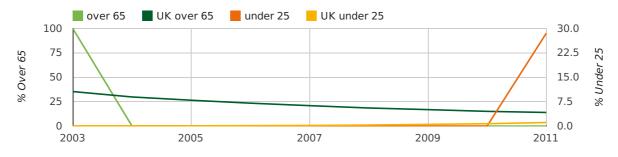
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	-33.8%	-36.1%	-14.5%
RECORD YEAR	1969 (0.2%)	1964 (0.3%)	2006 (0.2%)

The average age of a director in 2011 was 35.4.

The percentage of directors under the age of 25 was 28.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.2%.

director age by year



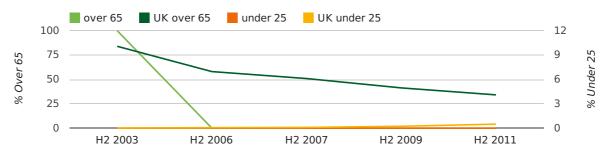
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.0.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by half year

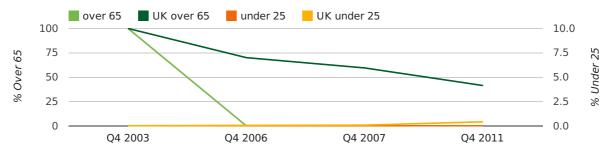


The average age of a director in the fourth quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter



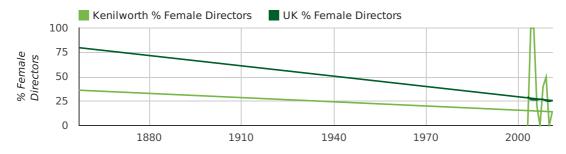
director gender

Annual Data (2011)

The record year for female directors in Kenilworth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kenilworth in 2011 was 0.0%. The average for the UK during this time was 29.8%

director gender by year

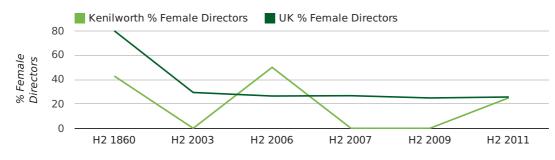


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kenilworth was 1860 when 42.9% of all directors were female.

25.0% of all director appointments in Kenilworth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

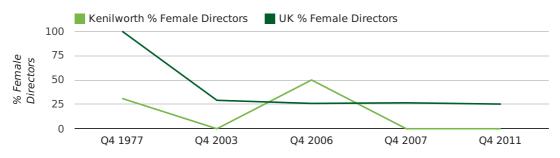
director gender by half year



The record fourth quarter for female directors in Kenilworth was in 1977 when 31.1% of all directors were female.

0.0% of all director appointments in Kenilworth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CO.,	3.34%	CONSULTING	5.07%
MANAGEMENT	2.23%	MANAGEMENT	4.74%
INTERNATIONAL	2.04%	CONSULTANCY	3.26%
CONSULTING	1.86%	PROPERTY	2.37%
METAL	1.48%	TRADING	2.07%
DESIGN	1.30%	DESIGN	1.92%
CO	1.11%	ASSOCIATES	1.86%
TRADING	0.93%	ENGINEERING	1.78%
INDUSTRIAL	0.93%	BUSINESS	1.78%
MARKETING	0.93%	CONSULTANTS	1.76%
ELECTRICAL	0.93%	CONSTRUCTION	1.73%
BUSINESS	0.93%	MEDIA	1.71%
GROUP	0.74%	LONDON	1.63%
INVEST	0.74%	J	1.51%
ENGINEERING	0.74%	INVESTMENTS	1.48%
EUROPE	0.74%	GLOBAL	1.46%
KENILWORTH	0.56%	IT	1.41%
VIP	0.56%	CARE	1.39%
ONE	0.56%	PROPERTIES	1.29%
HOLDING	0.56%	ELECTRICAL	1.29%
ESTATES	0.56%	Μ	1.27%
TECHNOLOGY	0.56%	BUILDING	1.26%
PR	0.56%	ENERGY	1.25%
INVESTMENT	0.56%	S	1.20%
SYSTEMS	0.56%	ENTERPRISES	1.20%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	272	205,525
7487 - Other business activities	87	57,052
99999 - Dormant Company	22	21,846
70229 - Management consultancy activities other than financial management	20	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	18	8,671
82990 - Other business support service activities not elsewhere classified	18	32,483
9999 - Dormant Company	14	20,199
7499 - Non-trading company	12	9,957
7414 - Business & management consultancy	10	13,034
74990 - Non-trading company	7	8,929
62020 - Information technology consultancy activities	7	12,072
9305 - Other service activities	7	9,492
62012 - Business and domestic software development	6	3,714
62090 - Other information technology service activities	6	7,493
7260 - Other computer related activities	5	7,667
7222 - Other software consultancy and supply	5	7,398
47910 - Retail sale via mail order houses or via Internet	4	2,740
7440 - Advertising	4	1,765
43210 - Electrical installation	4	3,175
71121 - Engineering design activities for industrial process and production	4	420