

# Kent

q1 2012 business confidence report



## headlines

- February 2012 saw a new record in company registrations in Kent when compared to any previous February.
- January 2012 saw a new record in company registrations in Kent when compared to any previous January.
- January 2012 saw a new record in net growth in Kent when compared to any previous January.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

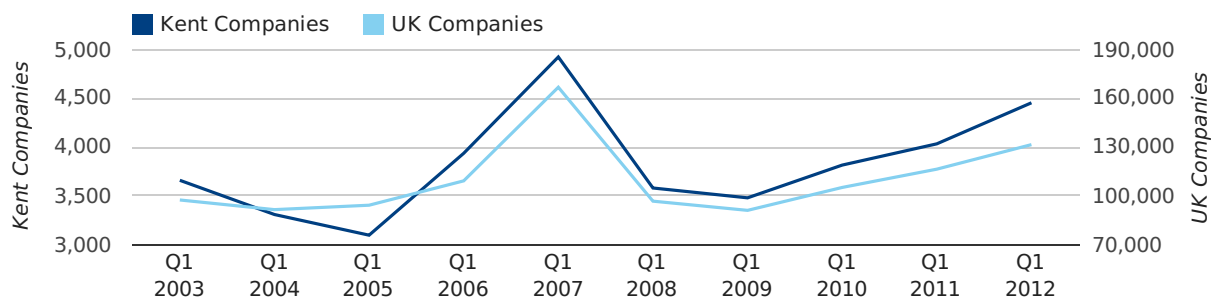
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 4,454 companies were registered in Kent during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 10.4% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	KENT	UK
2012	4,454	131,491
2011	4,033	116,391
% CHANGE	10.4%	13.0%
RECORD YEAR	2007 (4,924)	2007 (166,814)

### new companies by quarter

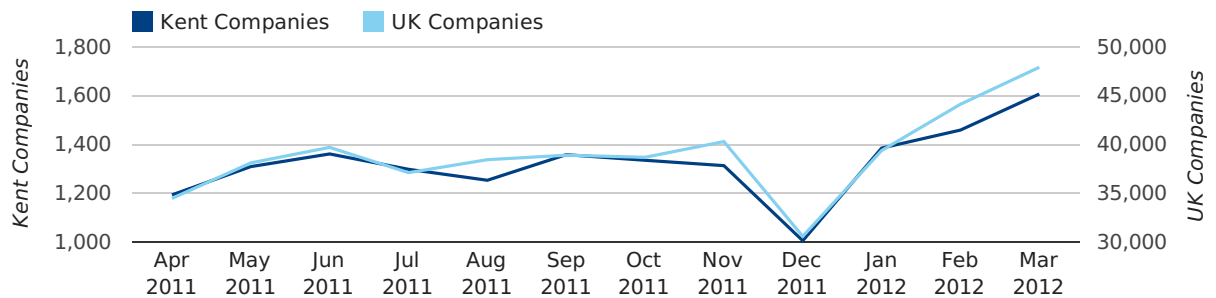


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Kent when compared to any previous February.

January 2012 saw a new record in company registrations in Kent when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	1,386	1,460	1,608
NEW COMPANIES IN 2011	1,141	1,305	1,587
% CHANGE	21.5%	11.9%	1.3%
RECORD YEAR	2012 (1,386)	2012 (1,460)	2007 (2,387)

### Quarterly Data (Q1 Jan-Mar 2012)

A total of 2,223 companies were dissolved in Kent during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 30.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	KENT	UK
2012	2,223	67,576
2011	3,213	90,986
% CHANGE	-30.8%	-25.7%
RECORD YEAR	2009 (3,535)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	724	764	735
CLOSED COMPANIES IN 2011	1,274	934	1,005
% CHANGE	-43.2%	-18.2%	-27%
RECORD YEAR	2011 (1,274)	2010 (992)	2009 (2,339)

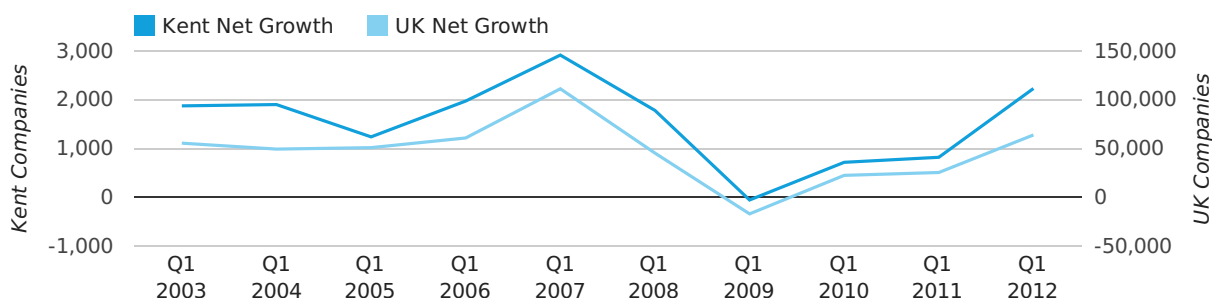
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Kent during the first quarter of 2012 (Jan 2012 - Mar 2012) was 2,231 companies.

This represents an increase of 172.1% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	KENT	UK
2012	2,231	63,915
2011	820	25,405
% CHANGE	172.1%	151.6%
RECORD YEAR	2007 (2,917)	2007 (111,282)

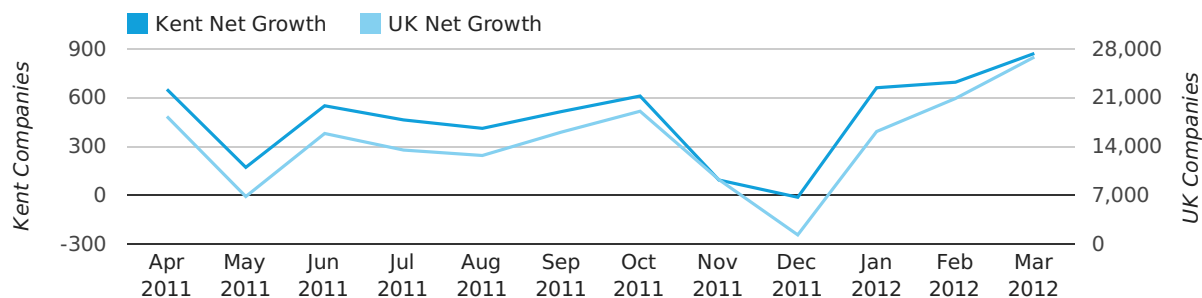
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Kent when compared to any previous January.

### net growth by month



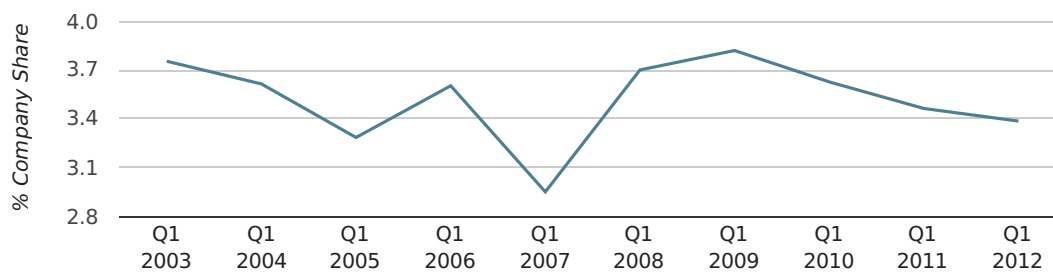
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	662	696	873
NET GROWTH IN 2011	-133	371	582
% CHANGE	-597.7%	87.6%	50.0%
RECORD YEAR	2012 (662)	2007 (772)	2007 (1,721)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Kent formed 3.4% of all UK companies.

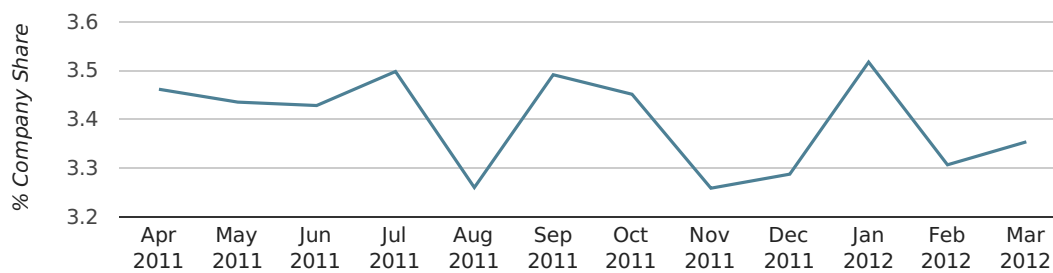
FIRST QUARTER (JAN 2012 - MAR 2012)	KENT
2012	3.4%
2011	3.5%
2010	3.6%
2009	3.8%
2008	3.7%
RECORD YEAR (SINCE 1960)	1976 (4.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	3.5%	3.3%	3.4%
UK FORMATION SHARE IN 2011	3.4%	3.5%	3.5%
% CHANGE	4.2%	-4.3%	-5.2%
RECORD YEAR	1971 (4.3%)	1976 (4.6%)	1997 (4.5%)

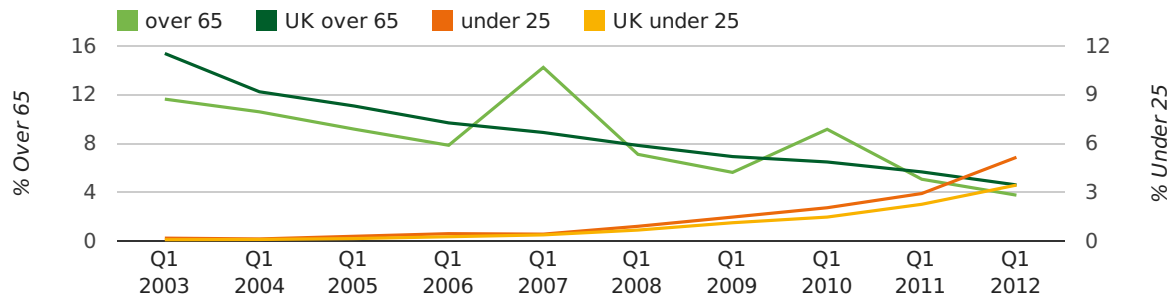
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.2.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 3.5%.

#### director age by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.62%	CONSULTING	5.07%
MANAGEMENT	2.52%	MANAGEMENT	4.74%
CONSULTANCY	1.80%	CONSULTANCY	3.30%
PROPERTY	1.49%	PROPERTY	2.37%
KENT	1.31%	TRADING	2.07%
CONSTRUCTION	1.29%	DESIGN	1.93%
ASSOCIATES	1.15%	ENGINEERING	1.86%
CONSULTANTS	1.03%	ASSOCIATES	1.84%
SEU	0.96%	CONSULTANTS	1.79%
ELECTRICAL	0.95%	BUSINESS	1.73%
J	0.88%	MEDIA	1.72%
DESIGN	0.87%	CONSTRUCTION	1.72%
TRADING	0.87%	LONDON	1.66%
BUILDING	0.83%	J	1.54%
(KENT)	0.76%	INVESTMENTS	1.51%
BUSINESS	0.75%	GLOBAL	1.50%
INVESTMENTS	0.71%	IT	1.40%
LONDON	0.71%	CARE	1.34%
M	0.67%	PROPERTIES	1.31%
GLOBAL	0.66%	ELECTRICAL	1.27%
S	0.65%	M	1.27%
IT	0.64%	BUILDING	1.24%
INVEST	0.62%	ENERGY	1.20%
DEVELOPMENTS	0.61%	S	1.20%
MEDIA	0.60%	ENTERPRISES	1.19%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	7,592	216,665
7487 - Other business activities	1,937	52,735
82990 - Other business support service activities not elsewhere classified	1,247	35,233
7499 - Non-trading company	940	9,102
99999 - Dormant Company	885	25,084
70229 - Management consultancy activities other than financial management	651	19,704
74990 - Non-trading company	638	9,729
9999 - Dormant Company	564	18,617
62020 - Information technology consultancy activities	487	14,303
7414 - Business & management consultancy	417	12,113
96090 - Other service activities not elsewhere classified	405	13,637
9305 - Other service activities	318	8,818
74909 - Other professional, scientific and technical activities not elsewhere classified	289	9,892
4521 - General construction & civil engineering	269	5,169
62090 - Other information technology service activities	247	8,145
7260 - Other computer related activities	224	7,154
41100 - Development of building projects	224	4,984
43999 - Other specialised construction activities not elsewhere classified	223	3,931
7222 - Other software consultancy and supply	222	6,934
47990 - Other retail sale not in stores, stalls or markets	205	3,129