

Kent

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Kent when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Kent when compared to any previous May.

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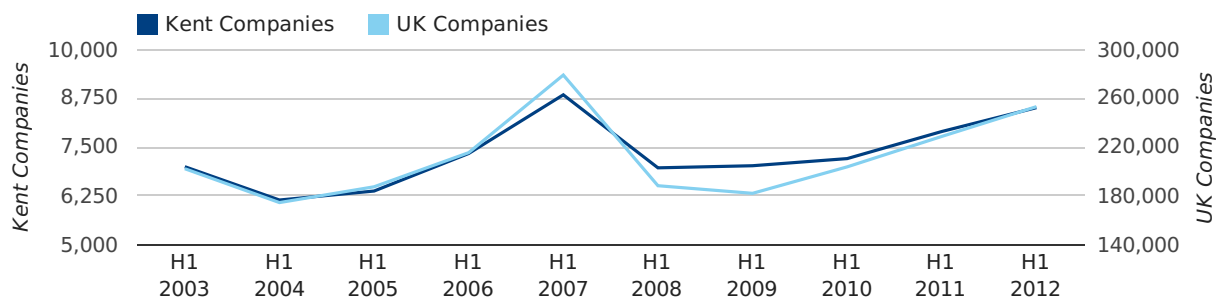
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 8,510 companies were formed in Kent. This figure is 7.7% higher than last year, which compares equally to the UK wide figure of 10.7%.

The highest total for a first half year in Kent occurred in 2007 when a total of 8,840 were formed.

HALF YEAR (JAN-JUN)	KENT	UK
2012	8,510	253,150
2011	7,899	228,735
% CHANGE	7.7%	10.7%
RECORD YEAR	2007 (8,840)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

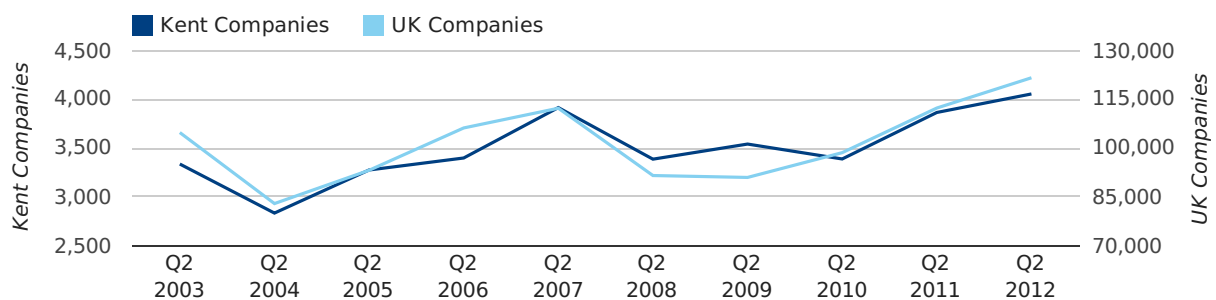
Q2 2012 saw a new record in company registrations in Kent when compared to any previous Q2.

A total of 4,056 companies were registered in Kent during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 4.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	KENT	UK
2012	4,056	121,659
2011	3,866	112,344
% CHANGE	4.9%	8.3%
RECORD YEAR	2012 (4,056)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Kent when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	1,371	1,496	1,189
NEW COMPANIES IN 2011	1,194	1,310	1,362
% CHANGE	14.8%	14.2%	-12.7%
RECORD YEAR	2007 (1,505)	2012 (1,496)	2011 (1,362)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 4,979 companies were dissolved in Kent. This figure is 12.7% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Kent occurred in 2009 when a total of 9,447 were closed.

HALF YEAR (JAN-JUN)	KENT	UK
2012	4,979	147,793
2011	5,704	162,310
% CHANGE	-12.7%	-8.9%
RECORD YEAR	2009 (9,447)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 2,756 companies were dissolved in Kent during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 10.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	KENT	UK
2012	2,756	80,217
2011	2,491	71,324
% CHANGE	10.6%	12.5%
RECORD YEAR	2009 (5,912)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



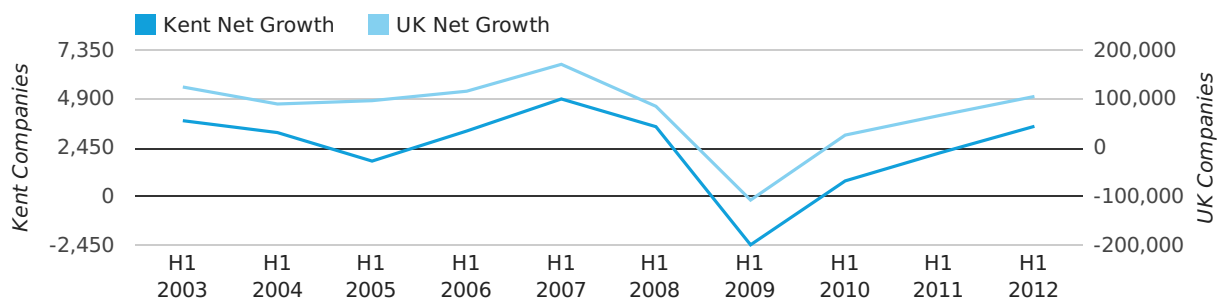
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	919	958	879
CLOSED COMPANIES IN 2011	542	1,138	811
% CHANGE	69.6%	-15.8%	8%
RECORD YEAR	2009 (1,850)	2009 (2,553)	2009 (1,509)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Kent increased by 3,531 companies. This figure is 60.9% higher than last year, which compares equally to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	KENT	UK
2012	3,531	105,357
2011	2,195	66,425
% CHANGE	60.9%	58.6%
RECORD YEAR	2007 (4,906)	2007 (171,296)

net growth by half year



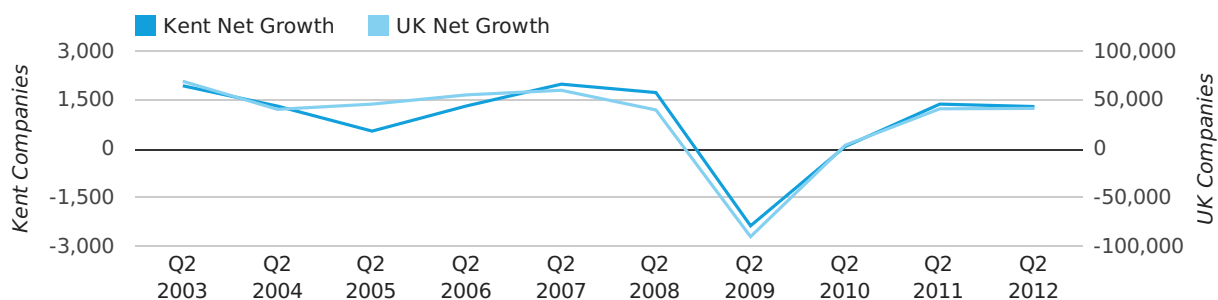
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Kent during the second quarter of 2012 (Apr 2012 - Jun 2012) was 1,300 companies.

This represents a decrease of 5.5% on the same period last year.

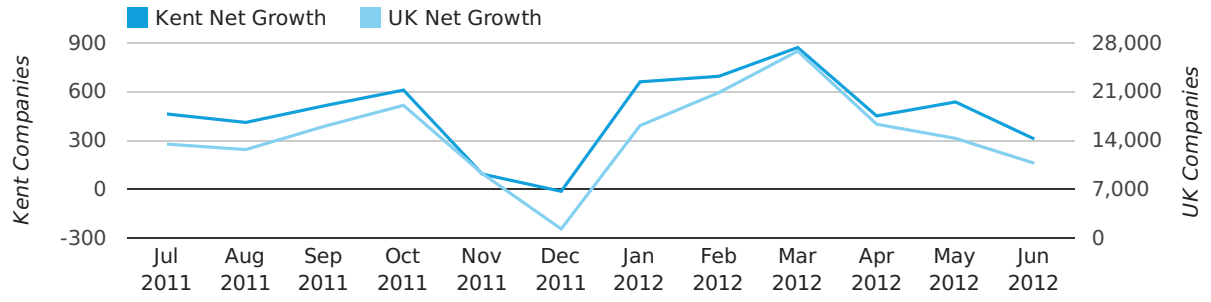
SECOND QUARTER (APR 2012 - JUN 2012)	KENT	UK
2012	1,300	41,442
2011	1,375	41,020
% CHANGE	-5.5%	1.0%
RECORD YEAR	2007 (1,989)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



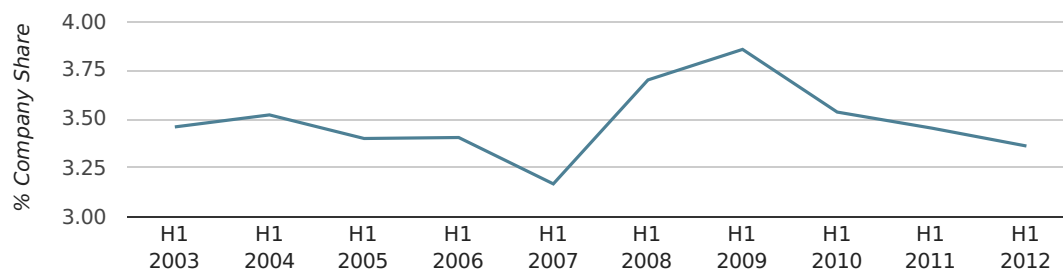
	APRIL	MAY	JUNE
NET GROWTH IN 2012	452	538	310
NET GROWTH IN 2011	652	172	551
% CHANGE	-30.7%	212.8%	-43.7%
RECORD YEAR	2007 (1,059)	2003 (740)	2008 (914)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Kent formed 3.4% of all UK companies. This is less than the 2011 figure of 3.5%.

HALF YEAR (JAN-JUN)	KENT
2012	3.4%
2011	3.5%
2010	3.5%
2009	3.9%
2008	3.7%
RECORD YEAR (SINCE 1960)	1976 (4.2%)

company share by half year

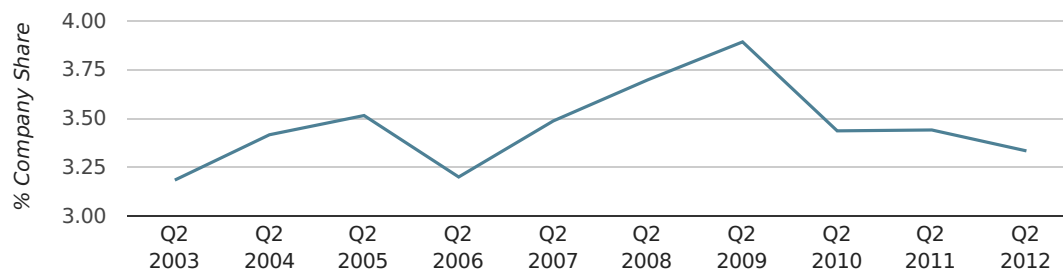


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Kent formed 3.3% of all UK companies.

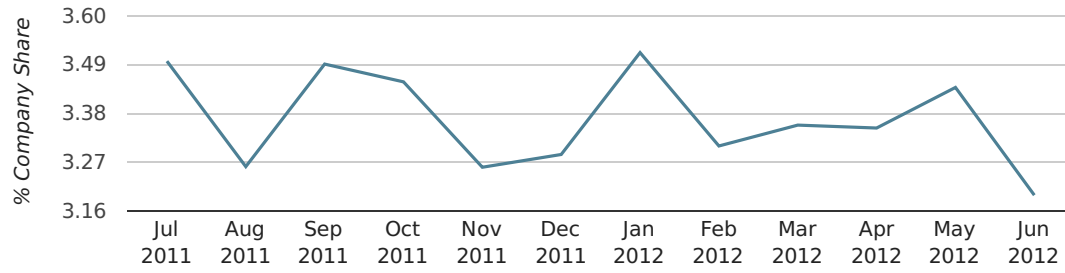
SECOND QUARTER (APR 2012 - JUN 2012)	KENT
2012	3.3%
2011	3.4%
2010	3.4%
2009	3.9%
2008	3.7%
RECORD YEAR (SINCE 1960)	1976 (4.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	3.3%	3.4%	3.2%
UK FORMATION SHARE IN 2011	3.5%	3.4%	3.4%
% CHANGE	-3.3%	0.1%	-6.8%
RECORD YEAR	1976 (4.8%)	2000 (4.3%)	1967 (4.1%)

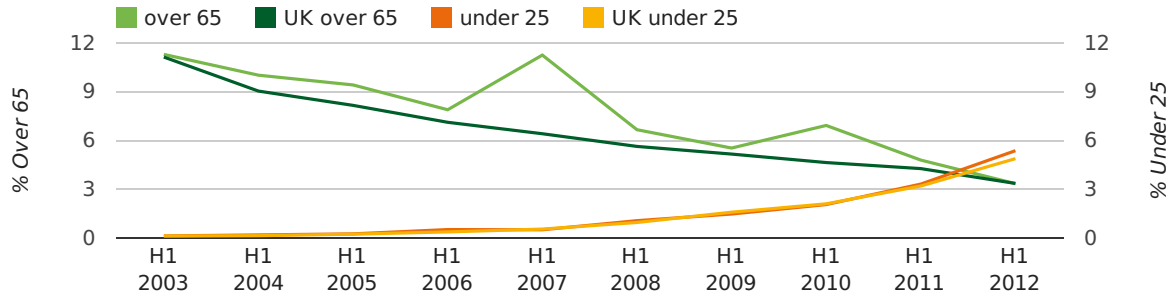
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.9.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



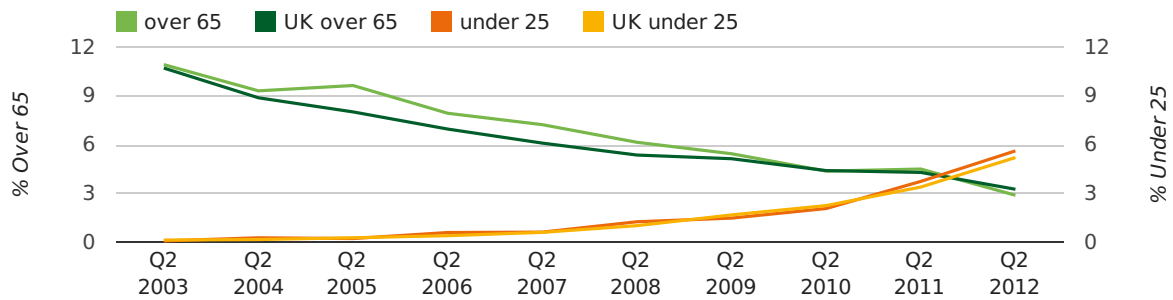
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.5.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.3%.

director age by quarter

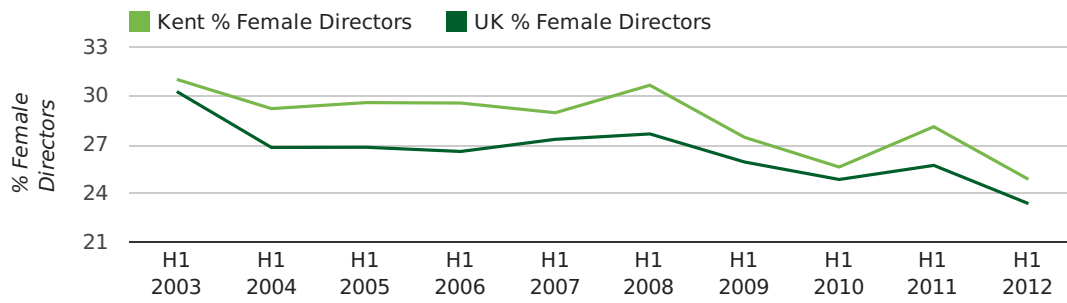


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Kent was 1861 when 40.0% of all directors were female.

24.9% of all director appointments in Kent in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.52%	CONSULTING	5.07%
MANAGEMENT	2.48%	MANAGEMENT	4.74%
CONSULTANCY	1.83%	CONSULTANCY	3.28%
PROPERTY	1.38%	PROPERTY	2.35%
CONSTRUCTION	1.31%	TRADING	2.10%
KENT	1.21%	DESIGN	1.89%
ASSOCIATES	1.18%	ENGINEERING	1.87%
CONSULTANTS	0.97%	ASSOCIATES	1.82%
J	0.95%	CONSULTANTS	1.78%
BUILDING	0.95%	CONSTRUCTION	1.71%
SEU	0.91%	BUSINESS	1.70%
ELECTRICAL	0.89%	MEDIA	1.69%
DESIGN	0.87%	LONDON	1.68%
TRADING	0.83%	J	1.57%
BUSINESS	0.76%	GLOBAL	1.51%
(KENT)	0.75%	INVESTMENTS	1.48%
LONDON	0.75%	IT	1.42%
S	0.71%	CARE	1.31%
INVESTMENTS	0.71%	PROPERTIES	1.31%
M	0.70%	M	1.26%
GLOBAL	0.68%	ELECTRICAL	1.23%
MEDIA	0.66%	BUILDING	1.23%
IT	0.64%	SECURITY	1.19%
R	0.59%	S	1.18%
ENGINEERING	0.58%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	8,434	244,457
7487 - Other business activities	1,713	47,029
82990 - Other business support service activities not elsewhere classified	1,189	35,447
99999 - Dormant Company	912	26,088
7499 - Non-trading company	843	8,023
70229 - Management consultancy activities other than financial management	677	20,390
74990 - Non-trading company	670	9,706
62020 - Information technology consultancy activities	531	15,280
9999 - Dormant Company	503	16,469
96090 - Other service activities not elsewhere classified	414	14,220
7414 - Business & management consultancy	383	10,978
74909 - Other professional, scientific and technical activities not elsewhere classified	299	10,271
9305 - Other service activities	280	7,926
62090 - Other information technology service activities	253	8,258
4521 - General construction & civil engineering	245	4,644
41100 - Development of building projects	234	5,149
86900 - Other human health activities	216	5,222
47990 - Other retail sale not in stores, stalls or markets	212	3,233
43999 - Other specialised construction activities not elsewhere classified	210	4,091
7222 - Other software consultancy and supply	207	6,356