

Kettering

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Kettering when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Kettering when compared to any quarter in history.
- Q1 2012 saw a new record in net growth in Kettering when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Kettering when compared to any quarter in history.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Kettering when compared to any previous Q1.

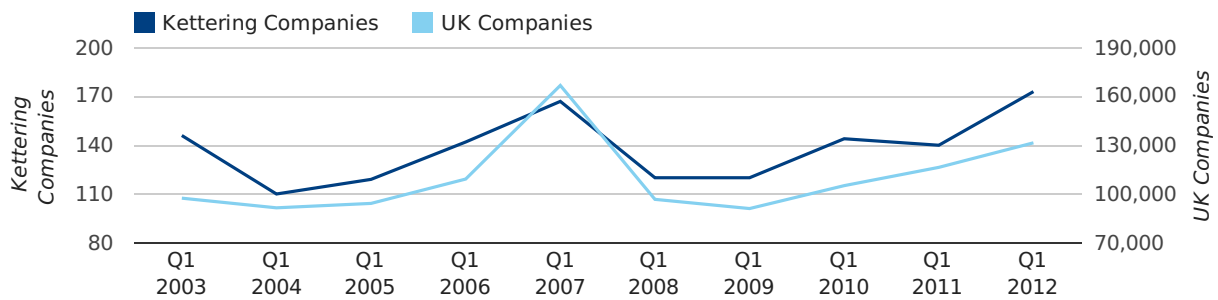
Q1 2012 was a record quarter for company registrations in Kettering when compared to any quarter in history.

A total of 173 companies were registered in Kettering during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 23.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

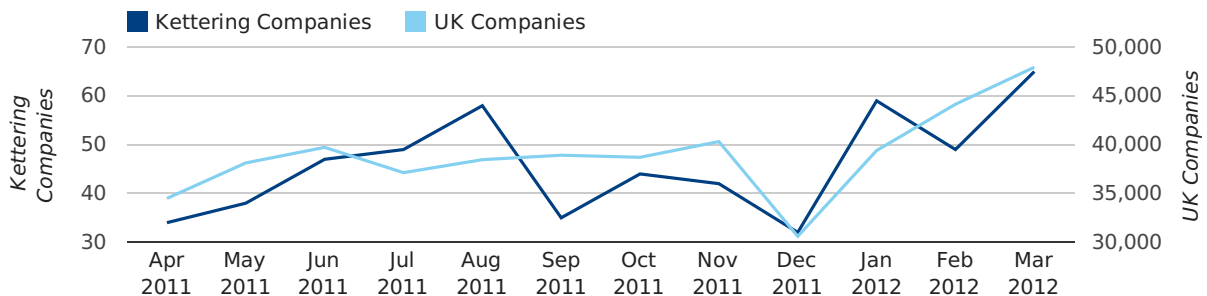
FIRST QUARTER (JAN 2012 - MAR 2012)	KETTERING	UK
2012	173	131,491
2011	140	116,391
% CHANGE	23.6%	13.0%
RECORD YEAR	2012 (173)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	59	49	65
NEW COMPANIES IN 2011	35	41	64
% CHANGE	68.6%	19.5%	1.6%
RECORD YEAR	2006 (65)	2007 (58)	2007 (70)

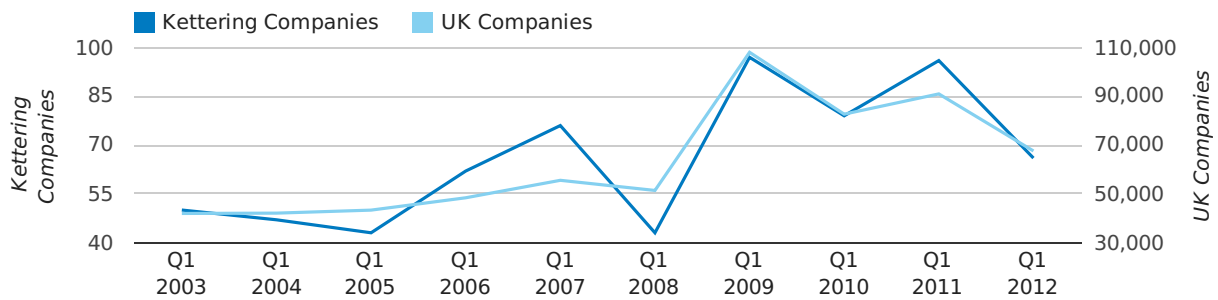
Quarterly Data (Q1 Jan-Mar 2012)

A total of 66 companies were dissolved in Kettering during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 31.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	KETTERING	UK
2012	66	67,576
2011	96	90,986
% CHANGE	-31.3%	-25.7%
RECORD YEAR	2009 (97)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	27	23	16
CLOSED COMPANIES IN 2011	36	26	34
% CHANGE	-25.0%	-11.5%	-53%
RECORD YEAR	2011 (36)	2008 (29)	2009 (65)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Kettering when compared to any previous Q1.

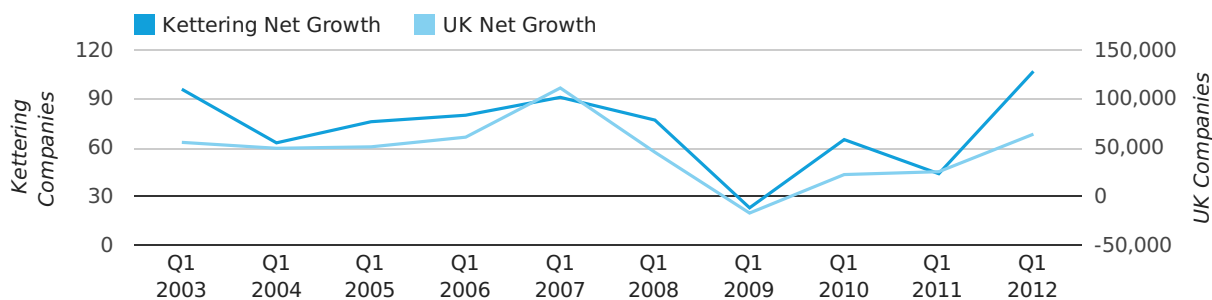
Q1 2012 was a record quarter for net growth in Kettering when compared to any quarter in history.

Net company growth for Kettering during the first quarter of 2012 (Jan 2012 - Mar 2012) was 107 companies.

This represents an increase of 143.2% on the same period last year.

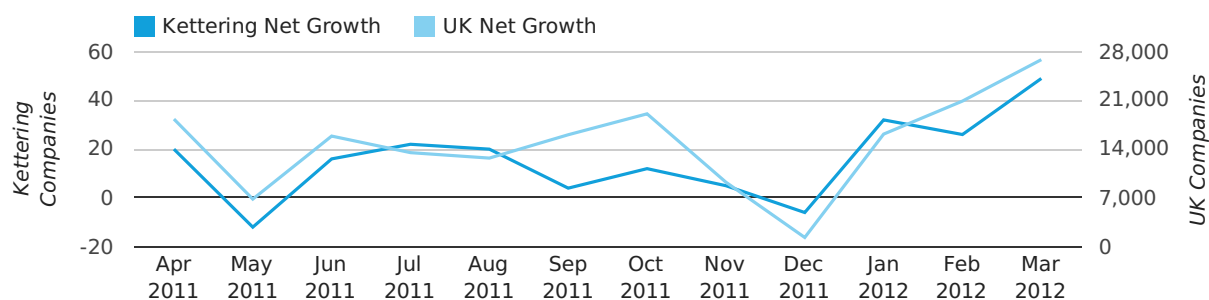
FIRST QUARTER (JAN 2012 - MAR 2012)	KETTERING	UK
2012	107	63,915
2011	44	25,405
% CHANGE	143.2%	151.6%
RECORD YEAR	2012 (107)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



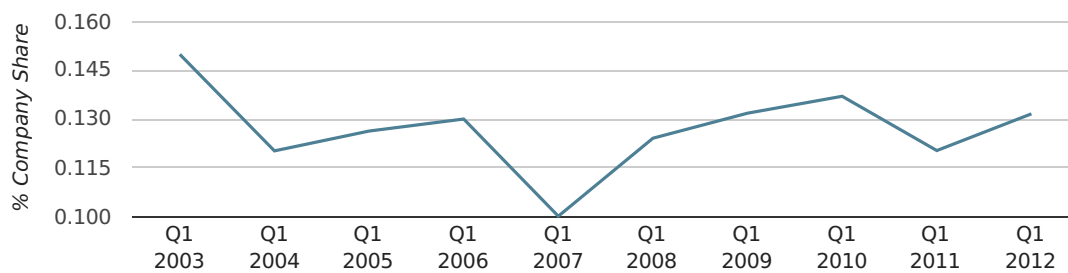
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	32	26	49
NET GROWTH IN 2011	-1	15	30
% CHANGE	-3,300.0%	73.3%	63.3%
RECORD YEAR	2003 (36)	2007 (30)	2007 (49)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Kettering formed 0.1% of all UK companies.

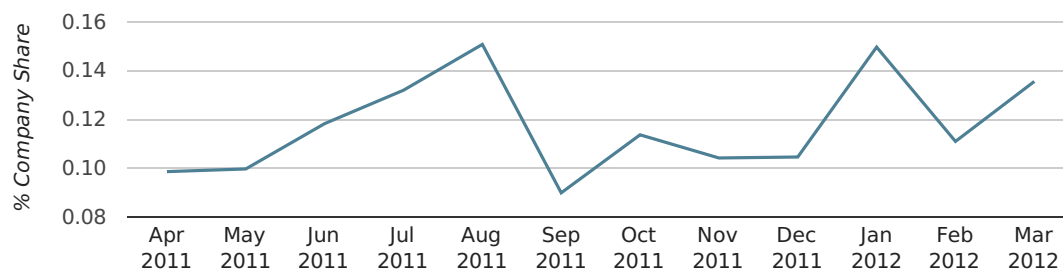
FIRST QUARTER (JAN 2012 - MAR 2012)	KETTERING
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	44.5%	2.2%	-5.0%
RECORD YEAR	1975 (1.6%)	1966 (0.4%)	1960 (0.4%)

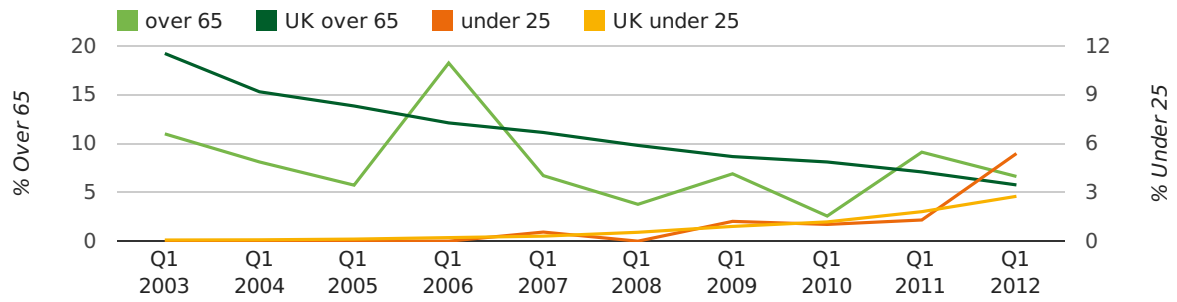
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.0.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 3.5%.

director age by quarter

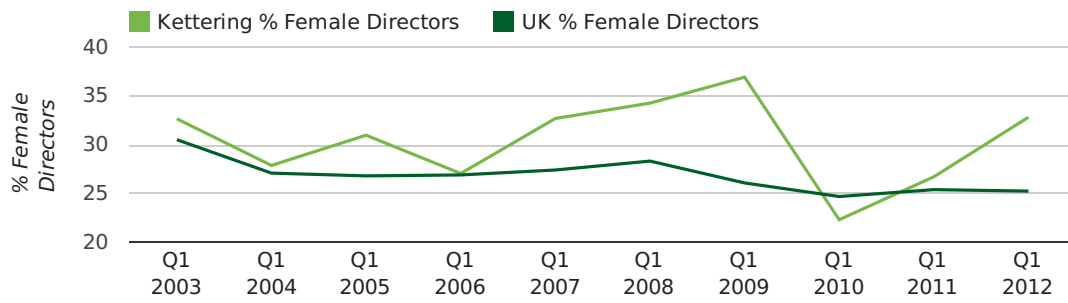


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Kettering was in 1861 when 40.0% of all directors were female.

32.8% of all director appointments in Kettering in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.56%	CONSULTING	5.07%
CONSULTING	1.46%	MANAGEMENT	4.74%
CONSULTANTS	1.14%	CONSULTANCY	3.30%
ENGINEERING	1.04%	PROPERTY	2.37%
J	0.83%	TRADING	2.07%
KETTERING	0.83%	DESIGN	1.93%
DESIGN	0.73%	ENGINEERING	1.86%
CARE	0.73%	ASSOCIATES	1.84%
BUILDING	0.62%	CONSULTANTS	1.79%
AUTOMOTIVE	0.62%	BUSINESS	1.73%
SAFETY	0.62%	MEDIA	1.72%
CONSTRUCTION	0.62%	CONSTRUCTION	1.72%
TRADING	0.62%	LONDON	1.66%
BUSINESS	0.62%	J	1.54%
DEVELOPMENTS	0.52%	INVESTMENTS	1.51%
(KETTERING)	0.52%	GLOBAL	1.50%
PROPERTY	0.52%	IT	1.40%
TRANSPORT	0.52%	CARE	1.34%
ASSOCIATES	0.52%	PROPERTIES	1.31%
CONSULTANCY	0.52%	ELECTRICAL	1.27%
HAIR	0.52%	M	1.27%
PLUMBING	0.52%	BUILDING	1.24%
ELECTRICAL	0.52%	ENERGY	1.20%
NORTHANTS	0.42%	S	1.20%
TRAINING	0.42%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	205	216,665
7487 - Other business activities	88	52,735
82990 - Other business support service activities not elsewhere classified	76	35,233
96090 - Other service activities not elsewhere classified	29	13,637
70229 - Management consultancy activities other than financial management	28	19,704
99999 - Dormant Company	25	25,084
7414 - Business & management consultancy	20	12,113
49410 - Freight transport by road	19	2,781
62020 - Information technology consultancy activities	15	14,303
7499 - Non-trading company	15	9,102
9999 - Dormant Company	15	18,617
4521 - General construction & civil engineering	13	5,169
74909 - Other professional, scientific and technical activities not elsewhere classified	12	9,892
74990 - Non-trading company	11	9,729
62090 - Other information technology service activities	10	8,145
9305 - Other service activities	9	8,818
6024 - Freight transport by road	8	2,121
43220 - Plumbing, heat and air-conditioning installation	8	2,693
7031 - Real estate agencies	7	1,282
43290 - Other construction installation	7	1,764