

Kidderminster

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Kidderminster when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Kidderminster when compared to any half year in history.
- June 2011 saw a new record in company registrations in Kidderminster when compared to any previous June.
- June 2011 saw a new record in net growth in Kidderminster when compared to any previous June.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Kidderminster when compared to any previous first half year.

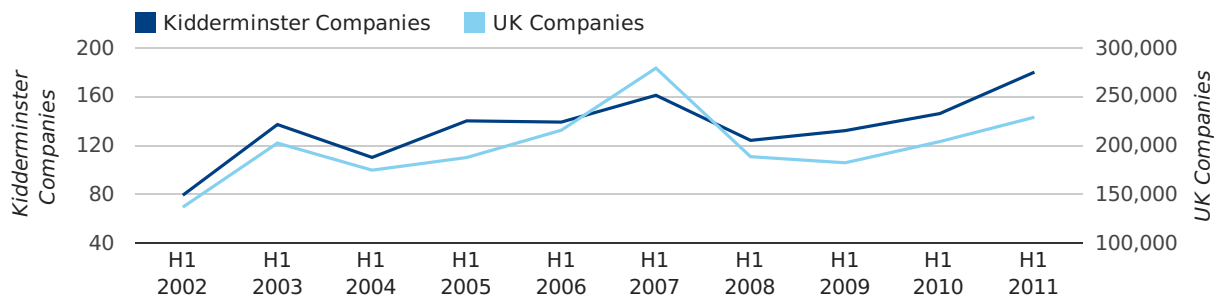
The first half of 2011 was a record first half year for company registrations in Kidderminster when compared to any half year in history.

In the first half of 2011 a total of 180 companies were formed in Kidderminster. This figure is 23.3% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Kidderminster occurred in 2011 when a total of 180 were formed.

HALF YEAR (JAN-JUN)	KIDDERMINSTER	UK
2011	180	228,735
2010	146	203,749
% CHANGE	23.3%	12.3%
RECORD YEAR	2011 (180)	2007 (279,097)

new companies by half year



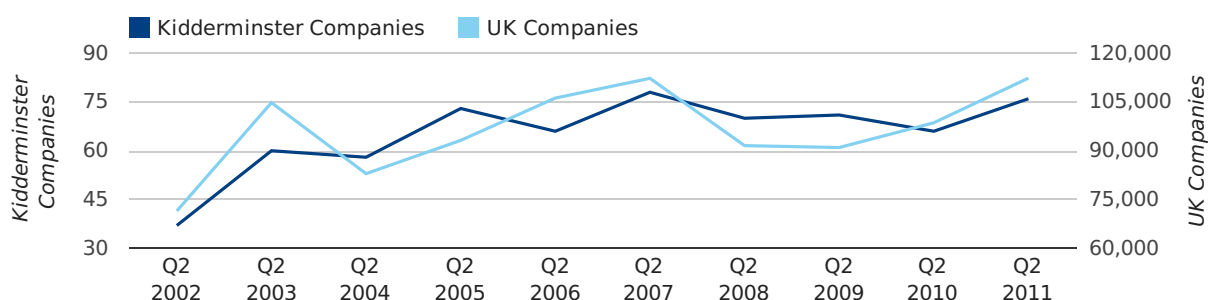
Quarterly Data (Q2 Apr-Jun 2011)

A total of 76 companies were registered in Kidderminster during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 15.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	KIDDERMINSTER	UK
2011	76	112,344
2010	66	98,612
% CHANGE	15.2%	13.9%
RECORD YEAR	2007 (78)	2011 (112,344)

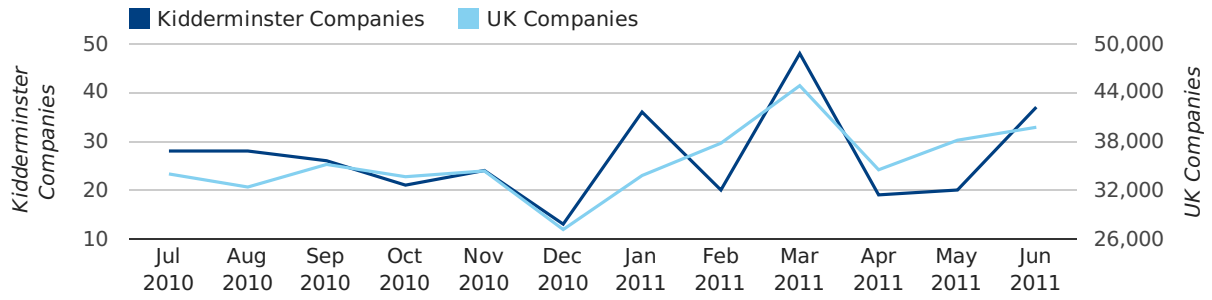
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Kidderminster when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	19	20	37
NEW COMPANIES IN 2010	23	23	20
% CHANGE	-17.4%	-13.0%	85.0%
RECORD YEAR	2008 (40)	2006 (26)	2011 (37)

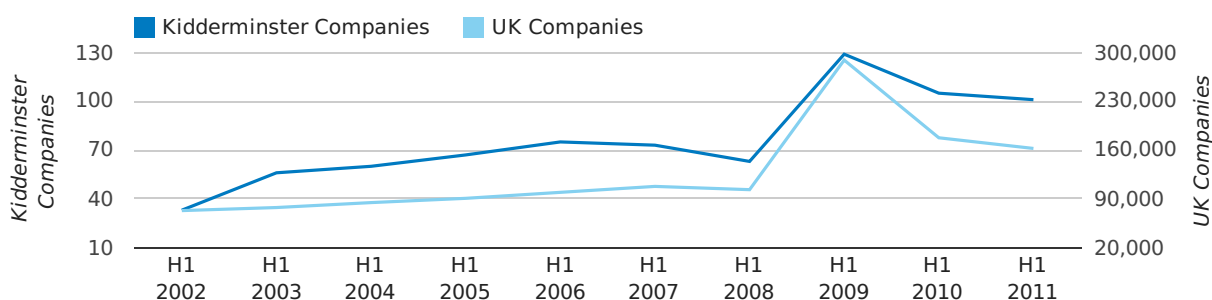
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 101 companies were dissolved in Kidderminster. This figure is 3.8% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Kidderminster occurred in 2009 when a total of 129 were closed.

HALF YEAR (JAN-JUN)	KIDDERMINSTER	UK
2011	101	162,310
2010	105	177,631
% CHANGE	-3.8%	-8.6%
RECORD YEAR	2009 (129)	2009 (289,236)

dissolved companies by half year



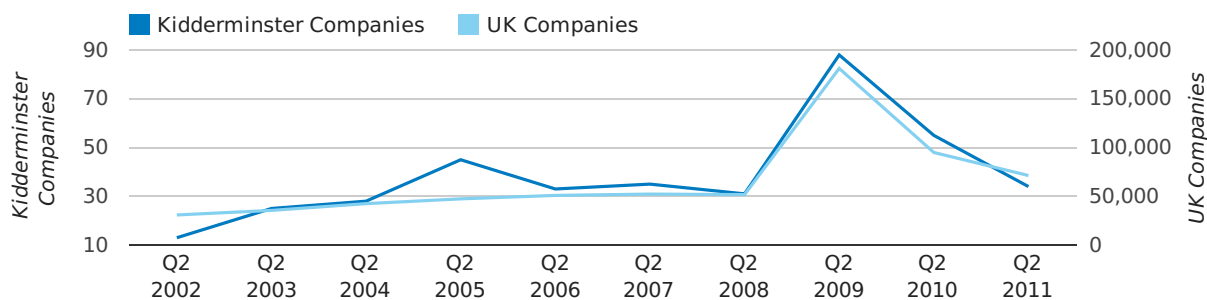
Quarterly Data (Q2 Apr-Jun 2011)

A total of 34 companies were dissolved in Kidderminster during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 38.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

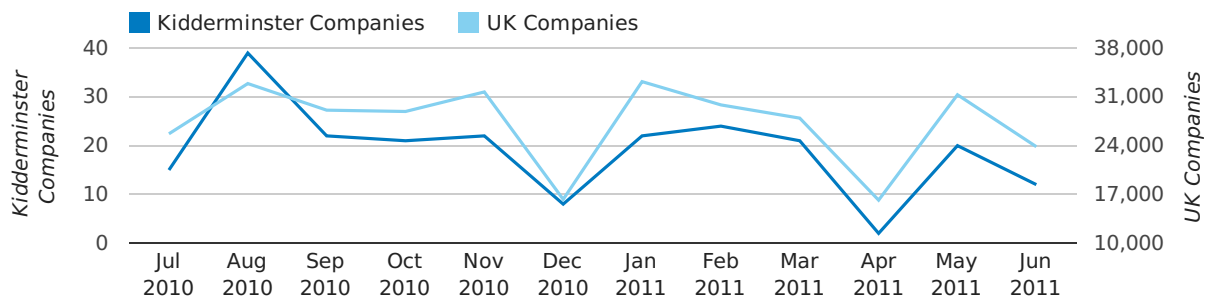
SECOND QUARTER (APR 2011 - JUN 2011)	KIDDERMINSTER	UK
2011	34	71,324
2010	55	94,954
% CHANGE	-38.2%	-24.9%
RECORD YEAR	2009 (88)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



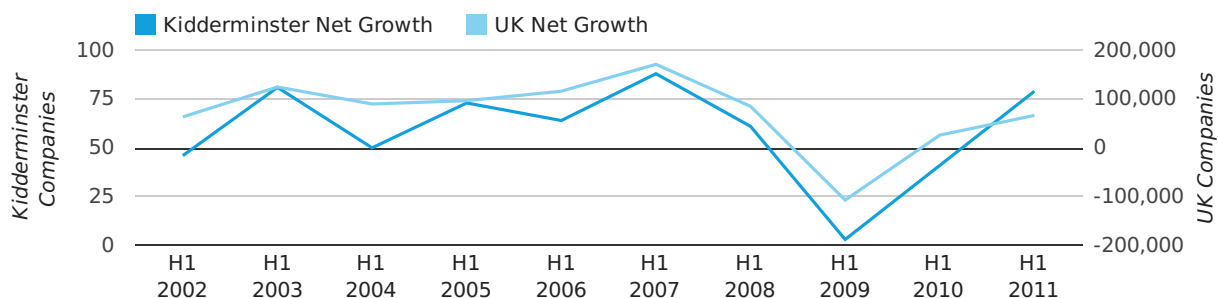
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	2	20	12
CLOSED COMPANIES IN 2010	11	28	16
% CHANGE	-81.8%	-28.6%	-25%
RECORD YEAR	2009 (22)	2009 (40)	2009 (26)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Kidderminster increased by 79 companies. This figure is 92.7% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	KIDDERMINSTER	UK
2011	79	66,425
2010	41	26,118
% CHANGE	92.7%	154.3%
RECORD YEAR	2007 (88)	2007 (171,296)

net growth by half year



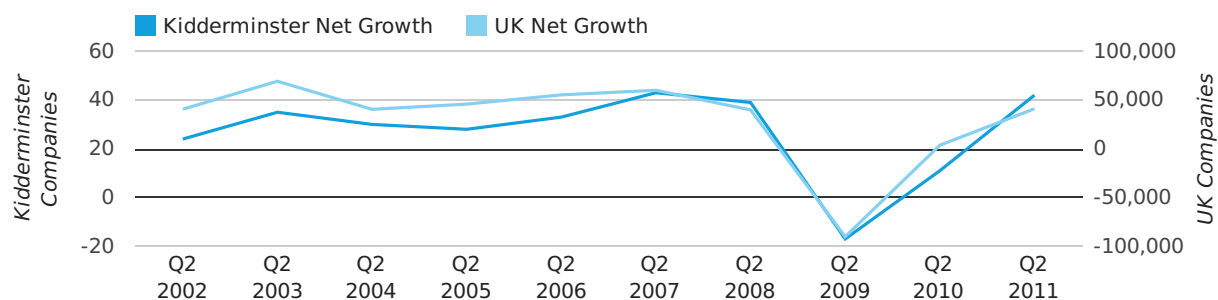
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Kidderminster during the second quarter of 2011 (Apr 2011 - Jun 2011) was 42 companies.

This represents an increase of 281.8% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	KIDDERMINSTER	UK
2011	42	41,020
2010	11	3,658
% CHANGE	281.8%	1,021.4%
RECORD YEAR	2007 (43)	2003 (69,274)

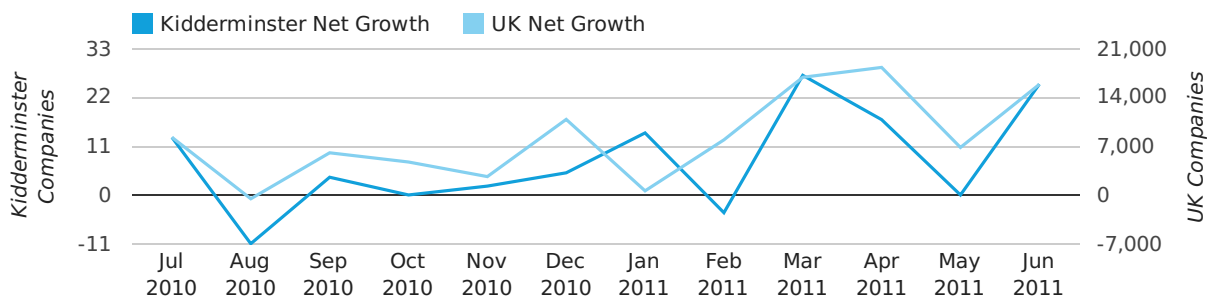
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Kidderminster when compared to any previous June.

net growth by month



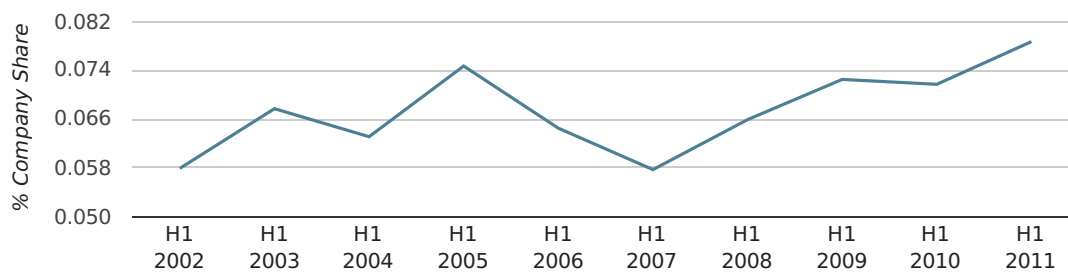
	APRIL	MAY	JUNE
NET GROWTH IN 2011	17	0	25
NET GROWTH IN 2010	12	-5	4
% CHANGE	41.7%	-100.0%	525.0%
RECORD YEAR	2008 (27)	2004 (19)	2011 (25)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Kidderminster formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	KIDDERMINSTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by half year

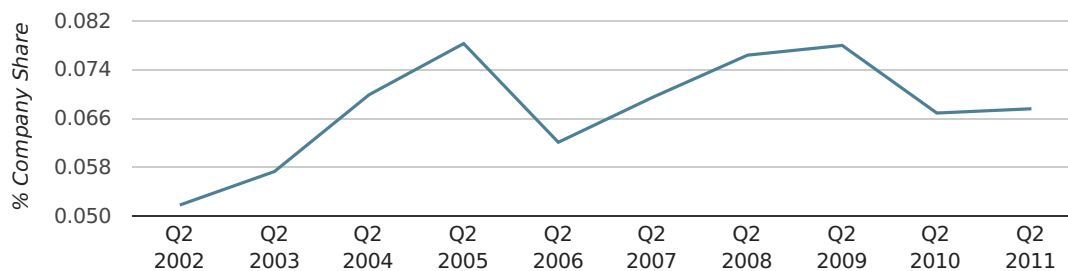


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Kidderminster formed 0.1% of all UK companies.

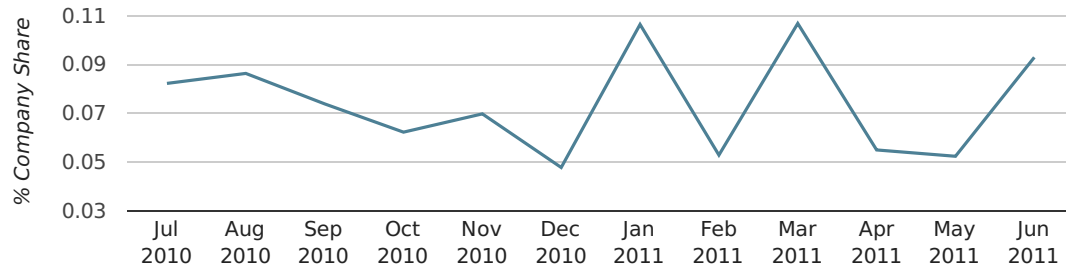
SECOND QUARTER (APR 2011 - JUN 2011)	KIDDERMINSTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-20.0%	-31.5%	63.9%
RECORD YEAR	1966 (0.4%)	1980 (0.3%)	1968 (0.3%)

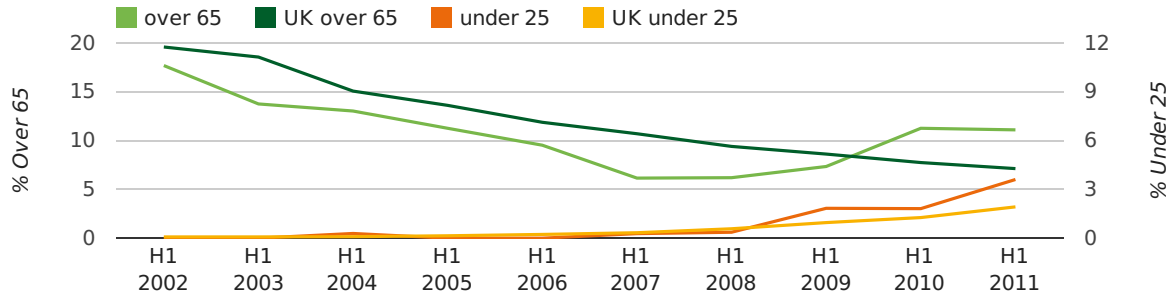
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 48.1.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 11.1% compared to the UK figure of 4.3%.

director age by half year



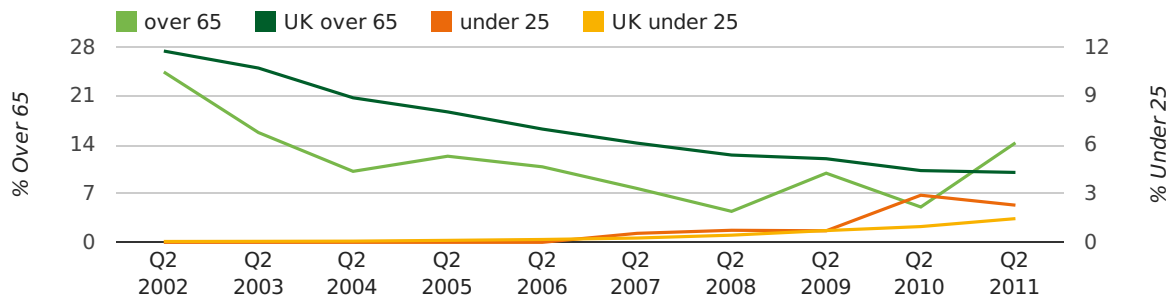
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 49.6.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 14.3% compared to the UK figure of 4.3%.

director age by quarter

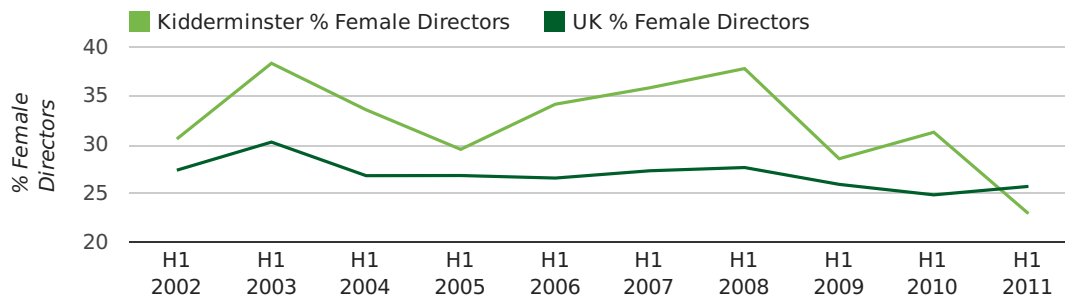


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Kidderminster was 1861 when 40.0% of all directors were female.

22.9% of all director appointments in Kidderminster in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

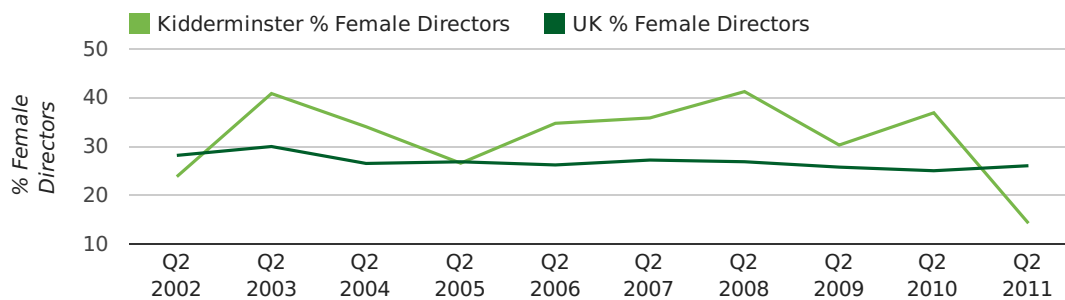


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Kidderminster was in 1866 when 66.7% of all directors were female.

14.3% of all director appointments in Kidderminster in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FUSION	3.29%	CONSULTING	5.09%
MANAGEMENT	2.08%	MANAGEMENT	4.86%
ELECTRICAL	1.04%	CONSULTANCY	3.17%
VEHICLE	0.87%	PROPERTY	2.43%
MIDLANDS	0.69%	TRADING	2.05%
QUALITY	0.69%	DESIGN	1.94%
ASSET	0.69%	ASSOCIATES	1.92%
WYRE	0.69%	BUSINESS	1.87%
PWH	0.69%	CONSTRUCTION	1.77%
J	0.69%	CONSULTANTS	1.76%
FLOORING	0.69%	MEDIA	1.73%
(KIDDERMINSTER)	0.69%	ENGINEERING	1.67%
SPECIALIST	0.52%	LONDON	1.60%
HOME	0.52%	GLOBAL	1.46%
SYSTEMS	0.52%	J	1.44%
MAINTENANCE	0.52%	CARE	1.44%
PROTECTION	0.52%	INVESTMENTS	1.42%
MUSIC	0.52%	IT	1.39%
ONLINE	0.52%	BUILDING	1.32%
ASSISTANCE	0.52%	PROPERTIES	1.31%
DISTRIBUTION	0.52%	ELECTRICAL	1.30%
FOREST	0.52%	M	1.27%
CONSULTANCY	0.52%	S	1.23%
ENGINEERING	0.52%	ENTERPRISES	1.20%
CARE	0.52%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	105	202,072
7487 - Other business activities	27	60,758
99999 - Dormant Company	22	18,918
9999 - Dormant Company	20	20,111
82990 - Other business support service activities not elsewhere classified	20	30,647
70229 - Management consultancy activities other than financial management	13	16,419
74909 - Other professional, scientific and technical activities not elsewhere classified	12	7,835
46170 - Agents involved in the sale of food, beverages and tobacco	12	158
5117 - Agents in food, drink & tobacco	10	172
7414 - Business & management consultancy	7	13,053
6024 - Freight transport by road	6	2,316
4534 - Other building installation	6	2,274
4521 - General construction & civil engineering	6	5,928
96020 - Hairdressing and other beauty treatment	5	2,091
7260 - Other computer related activities	5	7,849
47990 - Other retail sale not in stores, stalls or markets	5	2,324
43999 - Other specialised construction activities not elsewhere classified	5	3,050
96090 - Other service activities not elsewhere classified	5	10,322
56302 - Public houses and bars	4	1,900
5530 - Restaurants	4	5,086