

Kidderminster

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Kidderminster when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Kidderminster when compared to any previous second half year.

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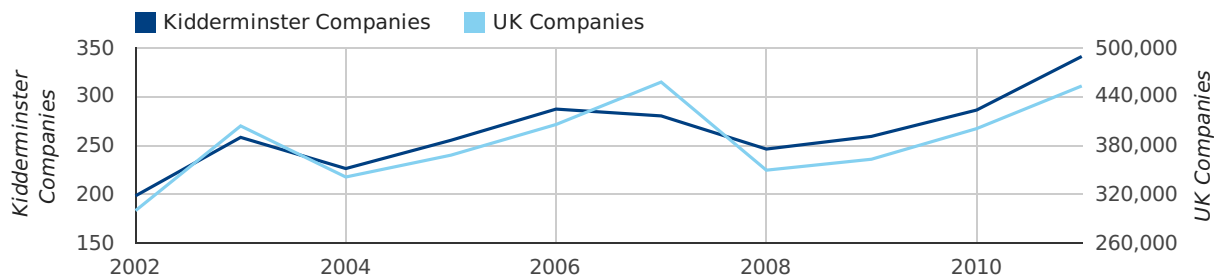
Annual Data (2011)

2011 was a record year for company registrations in Kidderminster when compared to any year in history.

A total of 341 companies were formed in Kidderminster in 2011. This total is 19.2% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KIDDERMINSTER	UK
2011	341	452,870
2010	286	400,358
2009	259	362,675
2008	246	349,203
2007	280	457,649
RECORD YEAR	2011 (341)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

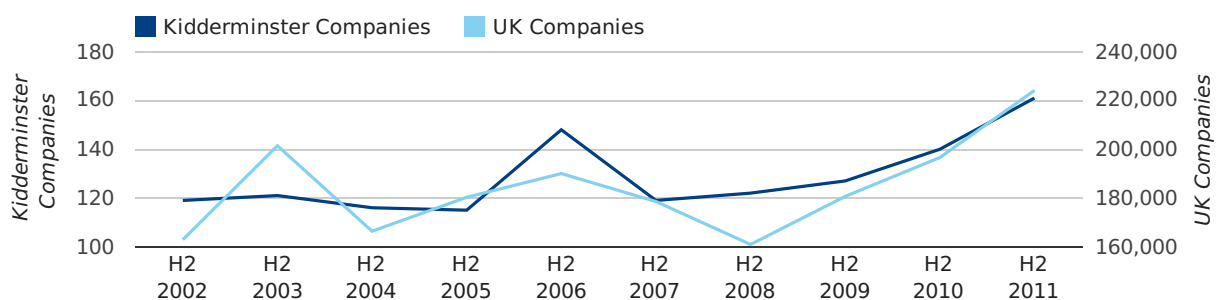
The second half of 2011 saw a new record in company registrations in Kidderminster when compared to any previous second half year.

In the second half of 2011 a total of 161 companies were formed in Kidderminster. This figure is 15.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Kidderminster occurred in 2011 when a total of 161 were formed.

HALF YEAR (JUL-DEC)	KIDDERMINSTER	UK
2011	161	224,135
2010	140	196,609
% CHANGE	15.0%	14.0%
RECORD YEAR	2011 (161)	2011 (224,135)

new companies by half year



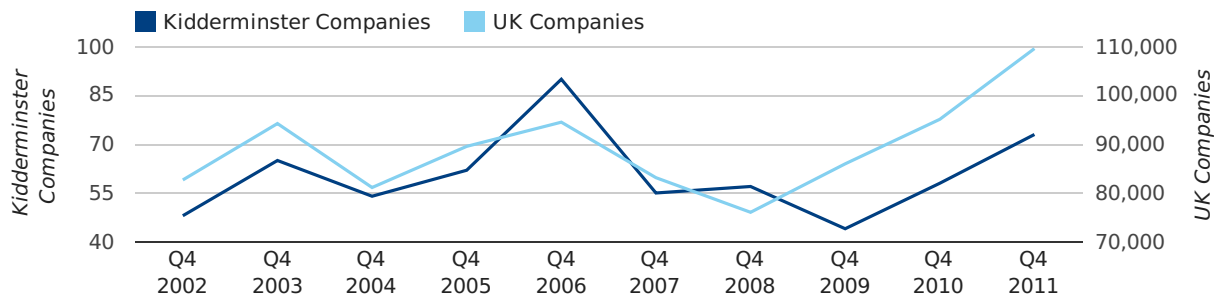
Quarterly Data (Q4 Oct-Dec 2011)

A total of 73 companies were registered in Kidderminster during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

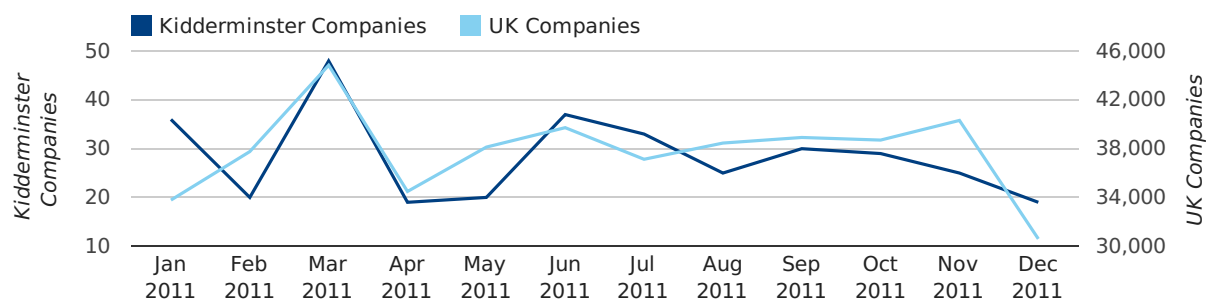
FOURTH QUARTER (OCT 2011 - DEC 2011)	KIDDERMINSTER	UK
2011	73	109,623
2010	58	95,117
% CHANGE	25.9%	15.3%
RECORD YEAR	2006 (90)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	29	25	19
NEW COMPANIES IN 2010	21	24	13
% CHANGE	38.1%	4.2%	46.2%
RECORD YEAR	2006 (32)	2006 (34)	2006 (24)

Annual Data (2011)

A total of 186 companies were dissolved in Kidderminster in 2011. This total is 19.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KIDDERMINSTER	UK
2011	186	314,523
2010	232	342,232
2009	260	533,773
2008	124	237,901
2007	135	220,295
RECORD YEAR	2009 (260)	2009 (533,773)

dissolved companies by year



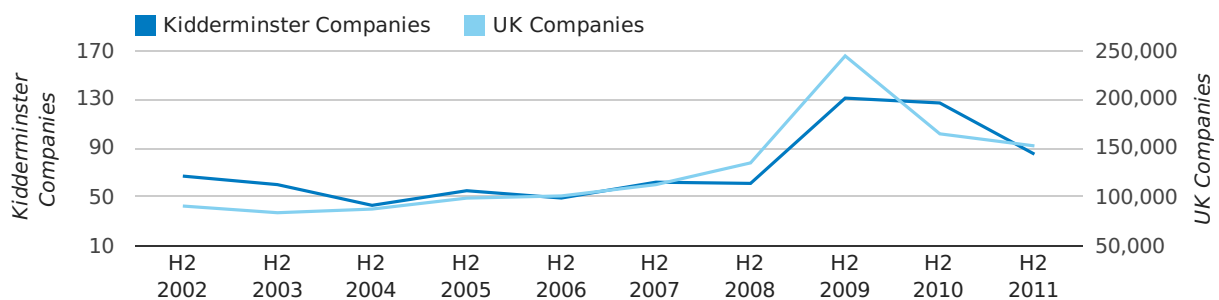
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 85 companies were dissolved in Kidderminster. This figure is 33.1% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Kidderminster occurred in 2009 when a total of 131 were closed.

HALF YEAR (JUL-DEC)	KIDDERMINSTER	UK
2011	85	152,213
2010	127	164,601
% CHANGE	-33.1%	-7.5%
RECORD YEAR	2009 (131)	2009 (244,537)

dissolved companies by half year



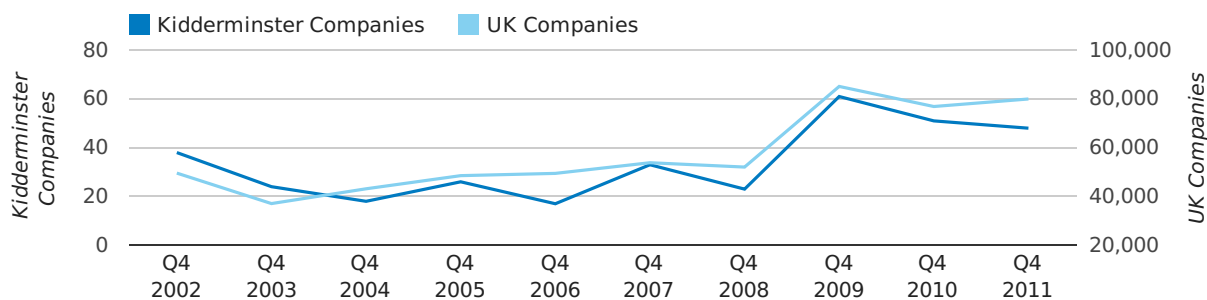
Quarterly Data (Q4 Oct-Dec 2011)

A total of 48 companies were dissolved in Kidderminster during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

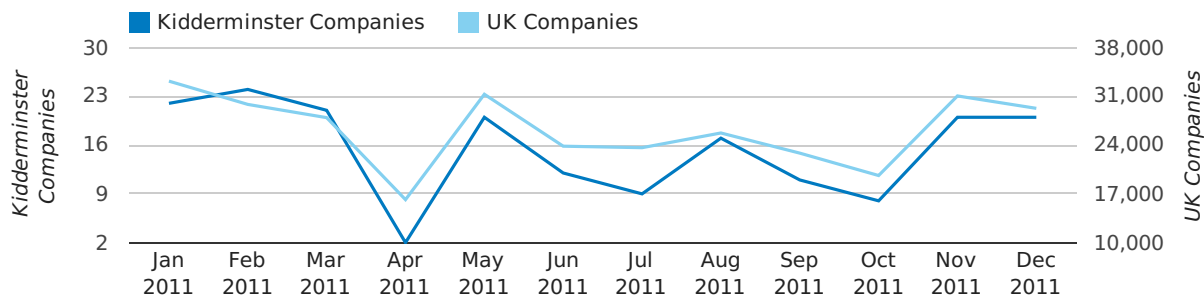
FOURTH QUARTER (OCT 2011 - DEC 2011)	KIDDERMINSTER	UK
2011	48	79,983
2010	51	76,896
% CHANGE	-5.9%	4.0%
RECORD YEAR	2009 (61)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	20	20
CLOSED COMPANIES IN 2010	21	22	8
% CHANGE	-61.9%	-9.1%	150%
RECORD YEAR	2010 (21)	2009 (22)	2009 (29)

Annual Data (2011)

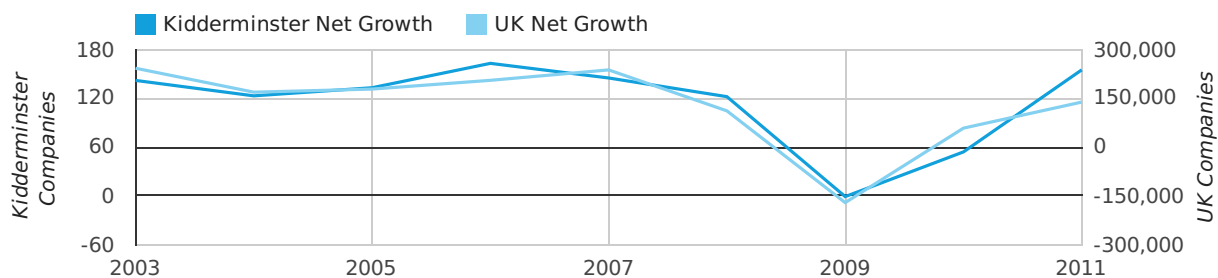
A total of 155 companies were added to the company register for Kidderminster in 2011. This number represents growth of 54.2% which compares favourably to the UK figure of 34.6%.

This number is 101 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Kidderminster company register grew by 163 companies.

YEAR	KIDDERMINSTER	UK
2011	155	138,347
2010	54	58,126
2009	-1	-171,098
2008	122	111,302
2007	145	237,354
RECORD YEAR	2006 (163)	2003 (242,543)

net growth by year

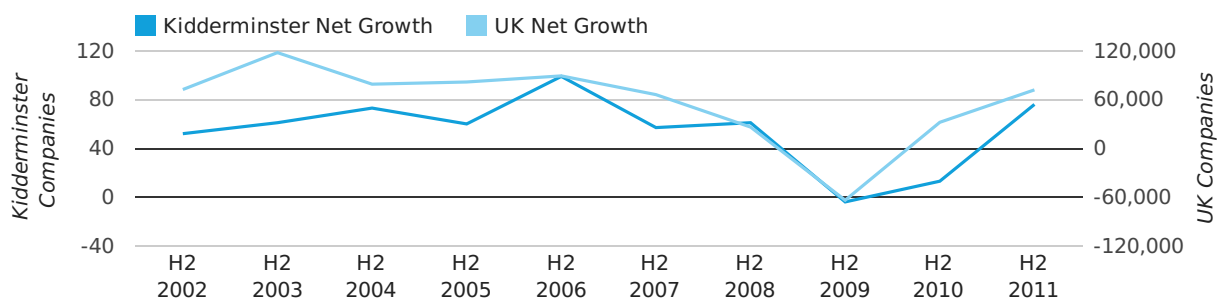


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Kidderminster increased by 76 companies. This figure is 484.6% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KIDDERMINSTER	UK
2011	76	71,922
2010	13	32,008
% CHANGE	484.6%	124.7%
RECORD YEAR	2006 (99)	2003 (117,772)

net growth by half year



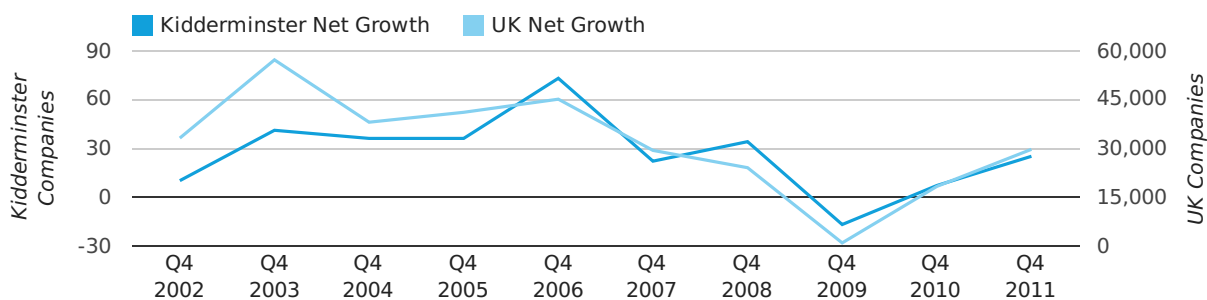
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Kidderminster during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 25 companies.

This represents an increase of 257.1% on the same period last year.

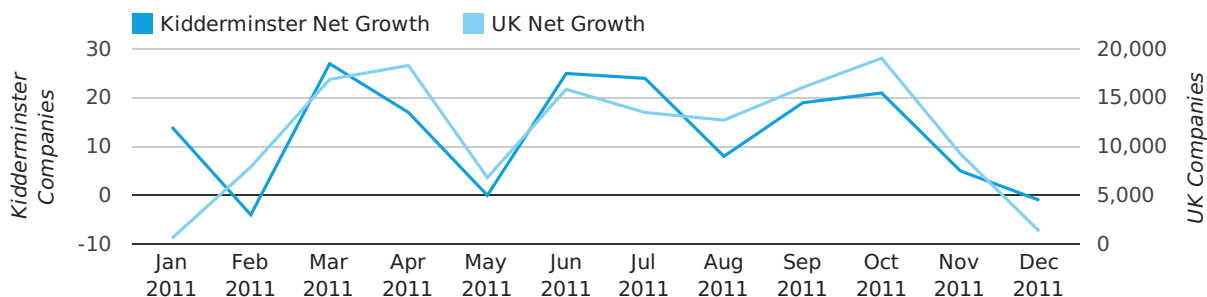
FOURTH QUARTER (OCT 2011 - DEC 2011)	KIDDERMINSTER	UK
2011	25	29,640
2010	7	18,221
% CHANGE	257.1%	62.7%
RECORD YEAR	2006 (73)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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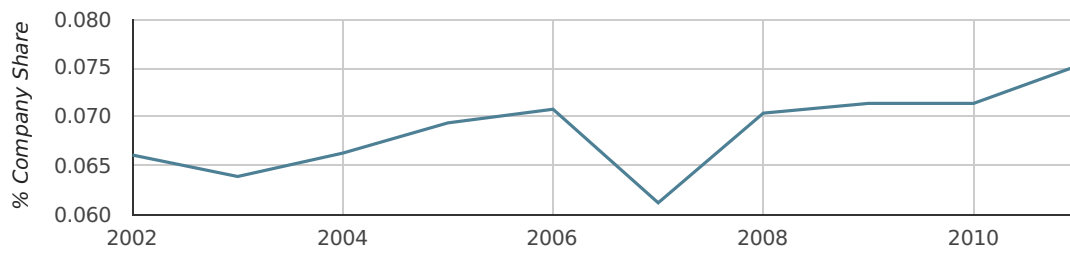
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	21	5	-1
NET GROWTH IN 2010	0	2	5
% CHANGE	0.0%	150.0%	-120.0%
RECORD YEAR	2006 (26)	2006 (29)	2006 (18)

Annual Data (2011)

In 2011 Kidderminster formed 0.1% of all UK companies. This is no change on 2010 when Kidderminster was responsible for 0.1% of all UK companies.

YEAR	KIDDERMINSTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

company share by year

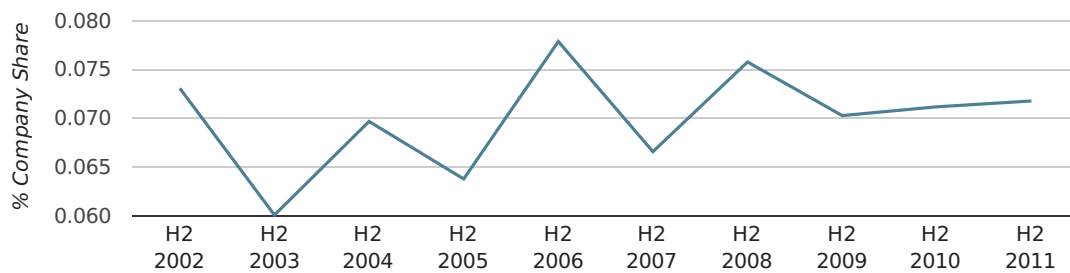


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kidderminster formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	KIDDERMINSTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by half year

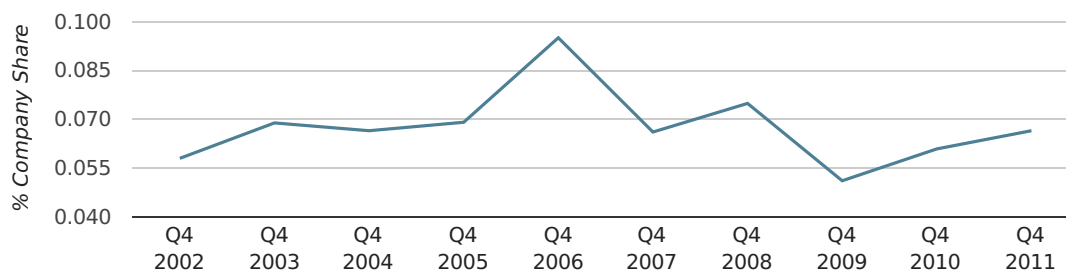


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Kidderminster formed 0.1% of all UK companies.

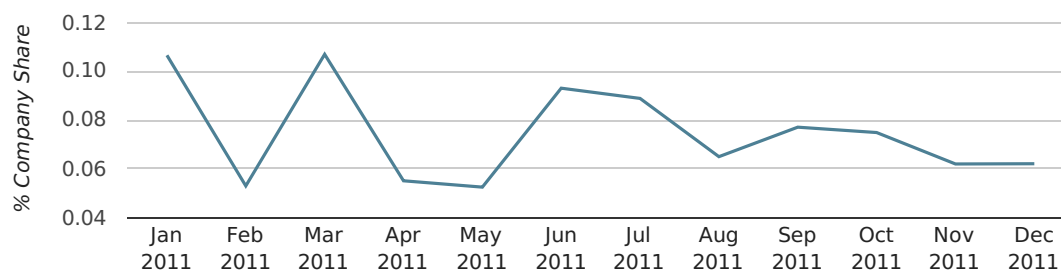
FOURTH QUARTER (OCT 2011 - DEC 2011)	KIDDERMINSTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	20.0%	-11.3%	29.6%
RECORD YEAR	1977 (0.2%)	1972 (0.3%)	1964 (0.4%)

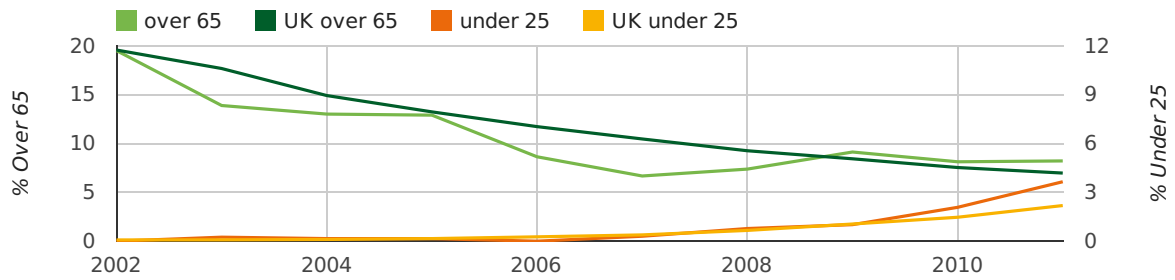
Annual Data (2011)

The average age of a director in 2011 was 47.2.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.2% compared to the UK figure of 4.2%.

director age by year



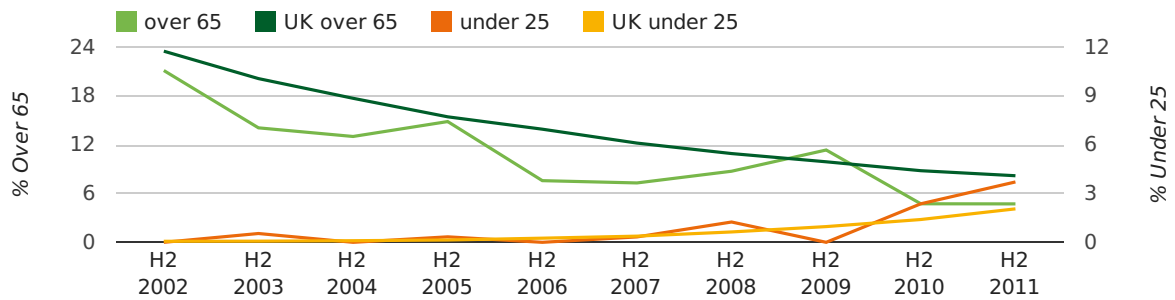
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.0.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.1%.

director age by half year



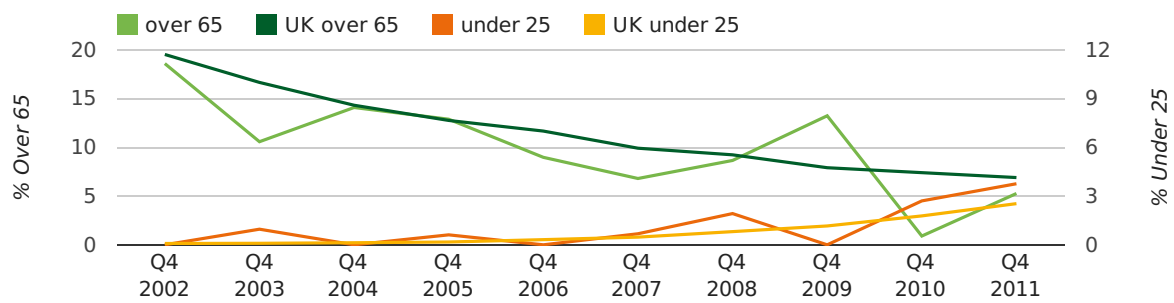
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.1%.

director age by quarter

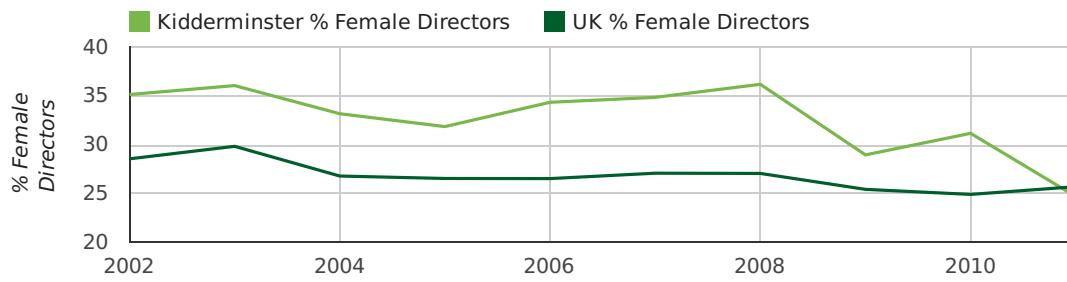


Annual Data (2011)

The record year for female directors in Kidderminster was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kidderminster in 2011 was 35.2%. The average for the UK during this time was 28.6%

director gender by year

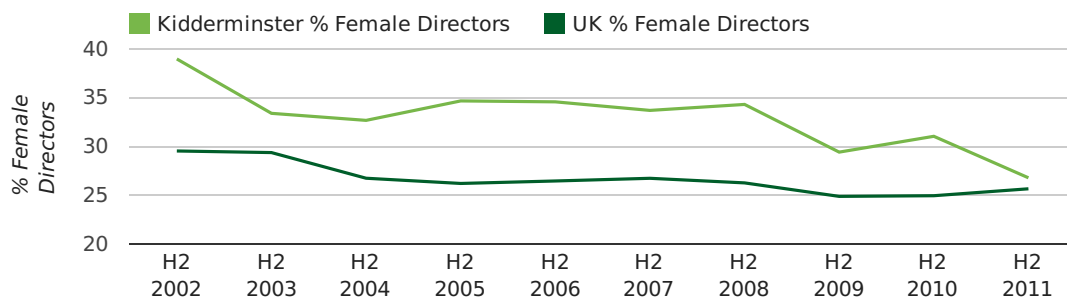


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kidderminster was 1860 when 42.9% of all directors were female.

26.8% of all director appointments in Kidderminster in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

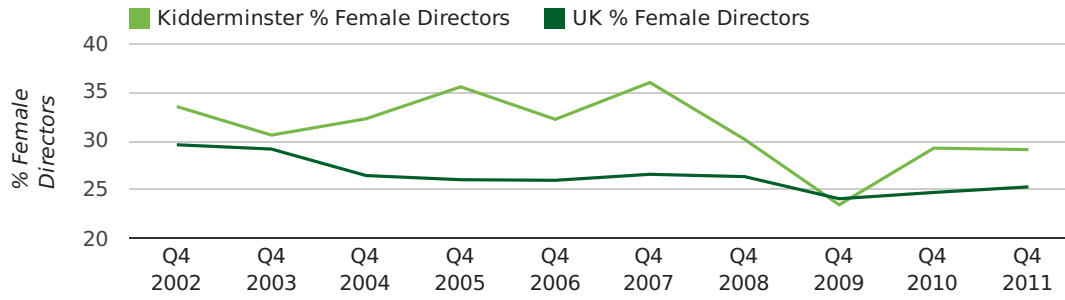


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Kidderminster was in 1977 when 31.1% of all directors were female.

29.1% of all director appointments in Kidderminster in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FUSION	3.28%	CONSULTING	5.07%
MANAGEMENT	1.56%	MANAGEMENT	4.74%
QUALITY	1.25%	CONSULTANCY	3.26%
ENGINEERING	1.09%	PROPERTY	2.37%
CONSULTANCY	0.94%	TRADING	2.07%
CONSULTING	0.94%	DESIGN	1.92%
CIC	0.78%	ASSOCIATES	1.86%
ASSOCIATES	0.78%	ENGINEERING	1.78%
WYRE	0.62%	BUSINESS	1.78%
ASSET	0.62%	CONSULTANTS	1.76%
MIDLANDS	0.62%	CONSTRUCTION	1.73%
CARE	0.62%	MEDIA	1.71%
CONTRACTORS	0.62%	LONDON	1.63%
C	0.62%	J	1.51%
PROTECTION	0.62%	INVESTMENTS	1.48%
BUILDING	0.47%	GLOBAL	1.46%
SHOOT	0.47%	IT	1.41%
EQUITY	0.47%	CARE	1.39%
SERVICE	0.47%	PROPERTIES	1.29%
KIDDERMINSTER	0.47%	ELECTRICAL	1.29%
SYSTEMS	0.47%	M	1.27%
MEDIA	0.47%	BUILDING	1.26%
ENTERPRISES	0.47%	ENERGY	1.25%
COMMERCIAL	0.47%	S	1.20%
PROPERTIES	0.47%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	114	205,525
99999 - Dormant Company	30	21,846
9999 - Dormant Company	24	20,199
7487 - Other business activities	22	57,052
82990 - Other business support service activities not elsewhere classified	20	32,483
70229 - Management consultancy activities other than financial management	14	17,765
46170 - Agents involved in the sale of food, beverages and tobacco	12	188
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
5117 - Agents in food, drink & tobacco	10	174
7414 - Business & management consultancy	8	13,034
7499 - Non-trading company	8	9,957
96020 - Hairdressing and other beauty treatment	7	2,380
7260 - Other computer related activities	6	7,667
96090 - Other service activities not elsewhere classified	6	11,768
9305 - Other service activities	6	9,492
64999 - Financial intermediation not elsewhere classified	5	2,946
45200 - Maintenance and repair of motor vehicles	5	2,452
43390 - Other building completion and finishing	5	2,832
62090 - Other information technology service activities	5	7,493
7411 - Legal activities	4	1,267