Kidderminster

2012 half year business confidence report



headlines

• April 2012 saw a new record in company registrations in Kidderminster when compared to any previous April.

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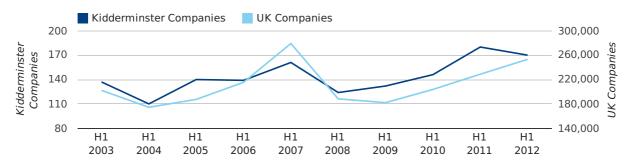
new company registrations	
closed companies (dissolved)	
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In the first half of 2012 a total of 170 companies were formed in Kidderminster. This figure is 5.6% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Kidderminster occurred in 2011 when a total of 180 were formed.

HALF YEAR (JAN-JUN)	KIDDERMINSTER	UK
2012	170	253,150
2011	180	228,735
% CHANGE	-5.6%	10.7%
RECORD YEAR	2011 (180)	2007 (279,097)

new companies by half year

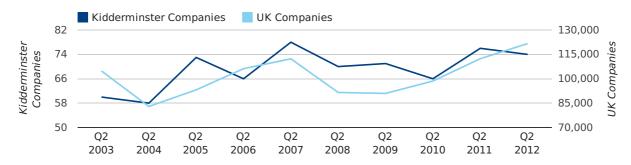


Quarterly Data (Q2 Apr-Jun 2012)

A total of 74 companies were registered in Kidderminster during the second quarter of 2012 (Apr 2012 - Jun 2012).

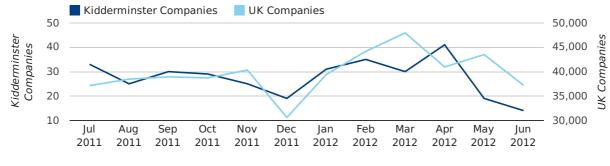
This figure is a decrease of 2.6% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	KIDDERMINSTER	UK
2012	74	121,659
2011	76	112,344
% CHANGE	-2.6%	8.3%
RECORD YEAR	2007 (78)	2012 (121,659)



new companies by quarter

April 2012 saw a new record in company registrations in Kidderminster when compared to any previous April.



2006 (26)

2011 (37)

	2011	2011		2011		2012	2012	2012	2012	201
				APRIL		MAY			JUNE	
NEW COMPAN	IES IN 201	.2		41		19			14	
NEW COMPAN	IES IN 201	.1		19		20			37	
% CHANGE				115.8%	ó	-5.0%			-62.2%	

2012 (41)

new companies by month

RECORD YEAR

In the first half of 2012 a total of 83 companies were dissolved in Kidderminster. This figure is 17.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Kidderminster occurred in 2009 when a total of 129 were closed.

HALF YEAR (JAN-JUN)	KIDDERMINSTER	UK
2012	83	147,793
2011	101	162,310
% CHANGE	-17.8%	-8.9%
RECORD YEAR	2009 (129)	2009 (289,236)

dissolved companies by half year

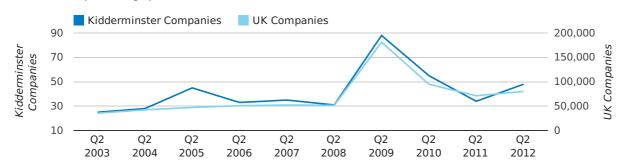


Quarterly Data (Q2 Apr-Jun 2012)

A total of 48 companies were dissolved in Kidderminster during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 41.2% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

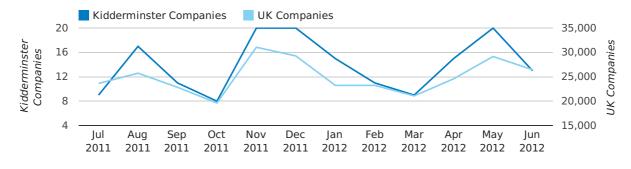
SECOND QUARTER (APR 2012 - JUN 2012)	KIDDERMINSTER	UK
2012	48	80,217
2011	34	71,324
% CHANGE	41.2%	12.5%
RECORD YEAR	2009 (88)	2009 (181,176)



dissolved companies by quarter

Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

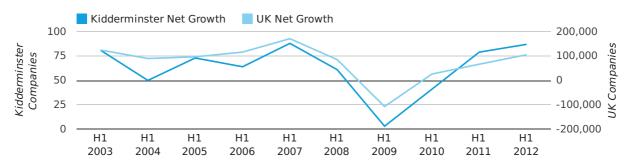


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	15	20	13
CLOSED COMPANIES IN 2011	2	20	12
% CHANGE	650.0%	0.0%	8%
RECORD YEAR	2009 (22)	2009 (40)	2009 (26)

In the first half of 2012 the company register for Kidderminster increased by 87 companies. This figure is 10.1% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	KIDDERMINSTER	UK
2012	87	105,357
2011	79	66,425
% CHANGE	10.1%	58.6%
RECORD YEAR	2007 (88)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

net growth by quarter

Net company growth for Kidderminster during the second quarter of 2012 (Apr 2012 - Jun 2012) was 26 companies.

This represents a decrease of 38.1% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	KIDDERMINSTER	UK
2012	26	41,442
2011	42	41,020
% CHANGE	-38.1%	1.0%
RECORD YEAR	2007 (43)	2003 (69,274)

UK Net Growth Kidderminster Net Growth 60 100,000 Kidderminster Companies UK Companies 50,000 40 20 0 -50,000 0 -100,000 -20 Q2 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

Monthly Data (Apr, May & Jun 2012)

Kidderminster Net Growth UK Net Growth 30 28,000 Kidderminster Companies UK Companies 21,000 20 14,000 10 7,000 0 0 -10 Jul Aug Sep Oct Nov Dec Feb Mar Apr May Jun Jan 2011 2011 2011 2011 2011 2011 2012 2012 2012 2012 2012 2012

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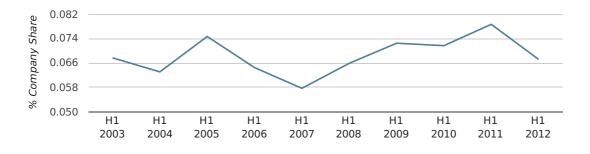
	APRIL	MAY	JUNE
NET GROWTH IN 2012	26	-1	1
NET GROWTH IN 2011	17	0	25
% CHANGE	52.9%	0.0%	-96.0%
RECORD YEAR	2008 (27)	2004 (19)	2011 (25)

net growth by month

In the first half of 2012 Kidderminster formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	KIDDERMINSTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

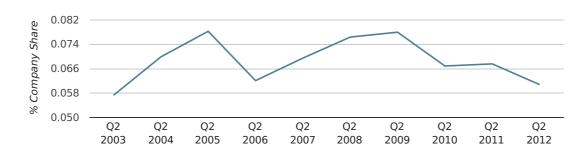
company share by half year



Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Kidderminster formed 0.1% of all UK companies.

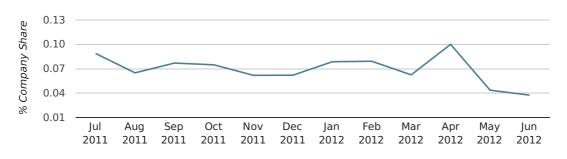
SECOND QUARTER (APR 2012 - JUN 2012)	KIDDERMINSTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)



company share by quarter

Monthly Data (Apr, May & Jun 2012)

company share by month



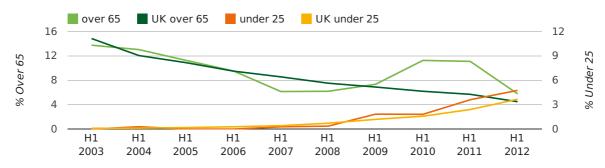
	APRIL	ΜΑΥ	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	81.7%	-16.8%	-59.6%
RECORD YEAR	1966 (0.4%)	1980 (0.3%)	1968 (0.3%)

The average age of a director in the first half of 2012 was 46.0.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 3.4%.

director age by half year

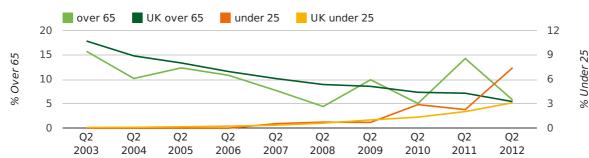


Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.1.

The percentage of directors under the age of 25 was 7.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 3.3%.

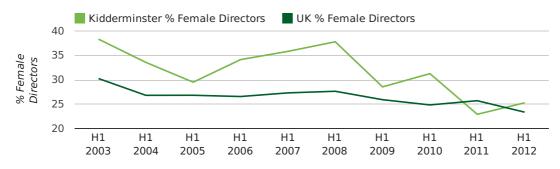


director age by quarter

The record first half year for female directors in Kidderminster was 1861 when 40.0% of all directors were female.

25.3% of all director appointments in Kidderminster in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Kidderminster was in 1866 when 66.7% of all directors were female.

21.9% of all director appointments in Kidderminster in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

UK % Female Directors Kidderminster % Female Directors 50 40 % Female Directors 30 20 10 Q2 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

director gender by quarter

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FUSION	1.68%	CONSULTING	5.07%
ENGINEERING	1.37%	MANAGEMENT	4.74%
QUALITY	1.22%	CONSULTANCY	3.28%
CONSULTANCY	1.07%	PROPERTY	2.35%
PROPERTY	0.92%	TRADING	2.10%
CONSULTING	0.92%	DESIGN	1.89%
J	0.76%	ENGINEERING	1.87%
MEDIA	0.76%	ASSOCIATES	1.82%
ASSOCIATES	0.76%	CONSULTANTS	1.78%
D	0.61%	CONSTRUCTION	1.71%
MANAGEMENT	0.61%	BUSINESS	1.70%
FLOORING	0.61%	MEDIA	1.69%
S	0.61%	LONDON	1.68%
(MIDLANDS)	0.61%	J	1.57%
С	0.61%	GLOBAL	1.51%
MIDLANDS	0.61%	INVESTMENTS	1.48%
COMMERCIAL	0.61%	IT	1.42%
CIC	0.46%	CARE	1.31%
Т	0.46%	PROPERTIES	1.31%
ENTERPRISES	0.46%	М	1.26%
EVENTS	0.46%	ELECTRICAL	1.23%
PROPERTIES	0.46%	BUILDING	1.23%
CENTRE	0.46%	SECURITY	1.19%
HR	0.46%	S	1.18%
CONSTRUCTION	0.46%	ENTERPRISES	1.17%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	136	244,457
46170 - Agents involved in the sale of food, beverages and tobacco	29	237
99999 - Dormant Company	25	26,088
7487 - Other business activities	20	47,029
9999 - Dormant Company	19	16,469
82990 - Other business support service activities not elsewhere classified	18	35,447
70229 - Management consultancy activities other than financial management	14	20,390
74909 - Other professional, scientific and technical activities not elsewhere classified	11	10,271
5117 - Agents in food, drink & tobacco	10	145
96090 - Other service activities not elsewhere classified	10	14,220
7499 - Non-trading company	8	8,023
7414 - Business & management consultancy	7	10,978
45112 - Sale of used cars and light motor vehicles	6	1,485
43390 - Other building completion and finishing	6	3,241
93120 - Activities of sport clubs	6	577
62090 - Other information technology service activities	6	8,258
7260 - Other computer related activities	5	6,456
62020 - Information technology consultancy activities	5	15,280
45200 - Maintenance and repair of motor vehicles	5	2,880
96020 - Hairdressing and other beauty treatment	5	2,993