

Kings Langley

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Kings Langley when compared to any previous second half year.
- December 2011 saw a new record in company closures in Kings Langley when compared to any previous December.
- The second half of 2011 saw a new record in net growth in Kings Langley when compared to any previous second half year.

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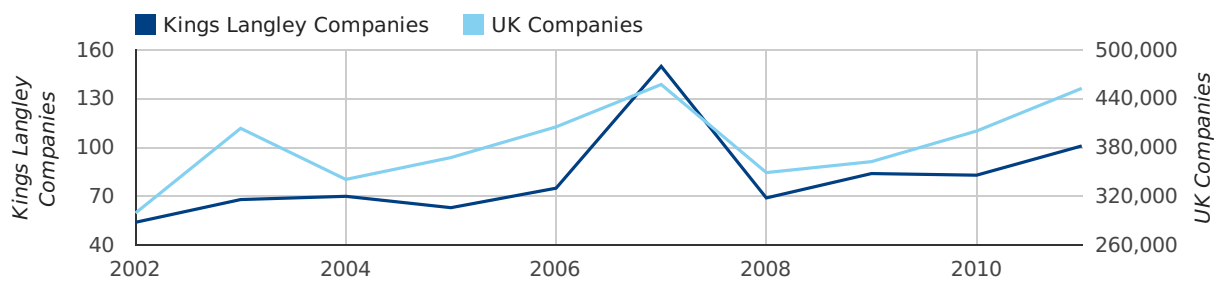
sic data

Annual Data (2011)

A total of 101 companies were formed in Kings Langley in 2011. This total is 21.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KINGS LANGLEY	UK
2011	101	452,870
2010	83	400,358
2009	84	362,675
2008	69	349,203
2007	150	457,649
RECORD YEAR	2007 (150)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

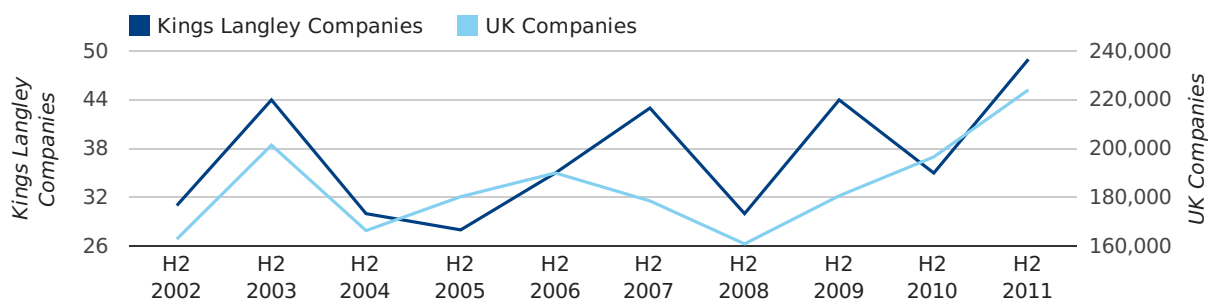
The second half of 2011 saw a new record in company registrations in Kings Langley when compared to any previous second half year.

In the second half of 2011 a total of 49 companies were formed in Kings Langley. This figure is 40.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Kings Langley occurred in 2011 when a total of 49 were formed.

HALF YEAR (JUL-DEC)	KINGS LANGLEY	UK
2011	49	224,135
2010	35	196,609
% CHANGE	40.0%	14.0%
RECORD YEAR	2011 (49)	2011 (224,135)

new companies by half year



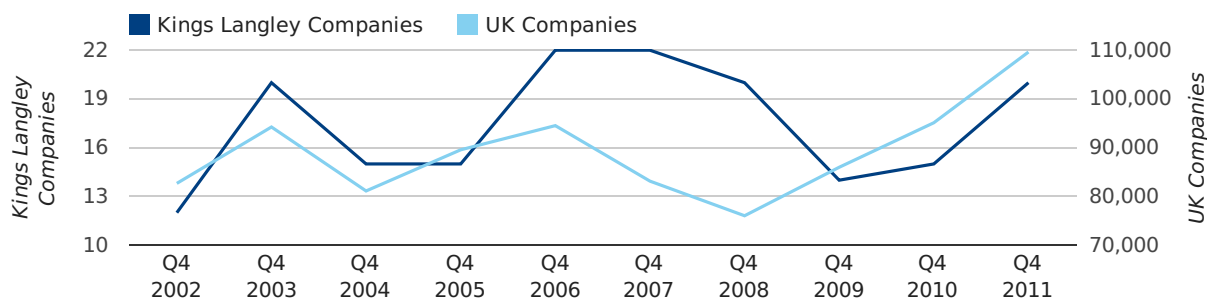
Quarterly Data (Q4 Oct-Dec 2011)

A total of 20 companies were registered in Kings Langley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 33.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

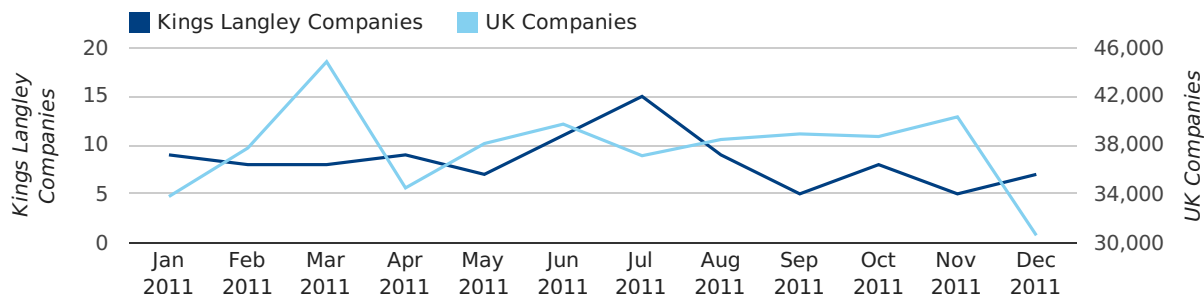
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGS LANGLEY	UK
2011	20	109,623
2010	15	95,117
% CHANGE	33.3%	15.3%
RECORD YEAR	2006 (22)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	5	7
NEW COMPANIES IN 2010	3	10	2
% CHANGE	166.7%	-50.0%	250.0%
RECORD YEAR	2006 (10)	2006 (10)	2007 (7)

Annual Data (2011)

A total of 52 companies were dissolved in Kings Langley in 2011. This total is 7.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KINGS LANGLEY	UK
2011	52	314,523
2010	56	342,232
2009	76	533,773
2008	36	237,901
2007	41	220,295
RECORD YEAR	2009 (76)	2009 (533,773)

dissolved companies by year



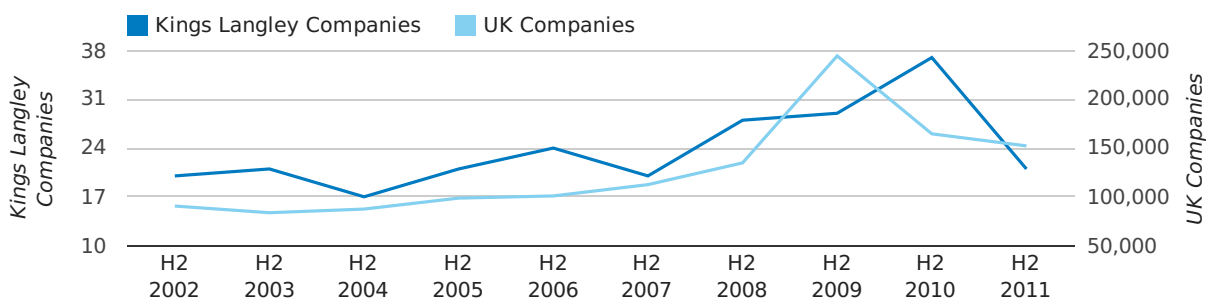
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 21 companies were dissolved in Kings Langley. This figure is 43.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Kings Langley occurred in 2010 when a total of 37 were closed.

HALF YEAR (JUL-DEC)	KINGS LANGLEY	UK
2011	21	152,213
2010	37	164,601
% CHANGE	-43.2%	-7.5%
RECORD YEAR	2010 (37)	2009 (244,537)

dissolved companies by half year



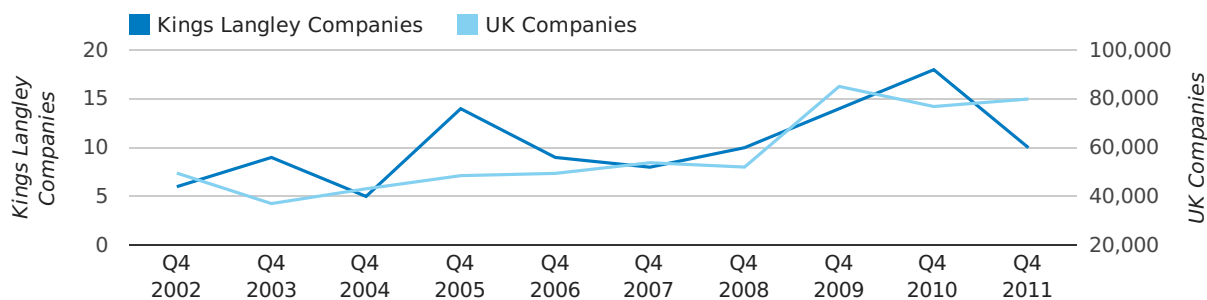
Quarterly Data (Q4 Oct-Dec 2011)

A total of 10 companies were dissolved in Kings Langley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 44.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGS LANGLEY	UK
2011	10	79,983
2010	18	76,896
% CHANGE	-44.4%	4.0%
RECORD YEAR	2010 (18)	2009 (85,136)

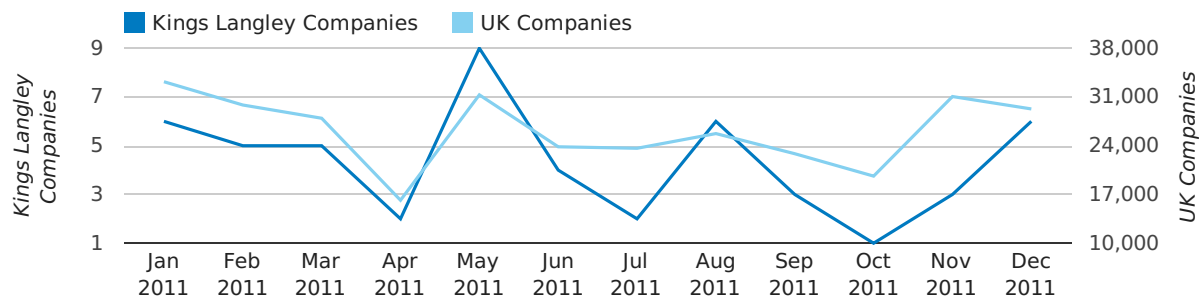
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Kings Langley when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	1	3	6
CLOSED COMPANIES IN 2010	6	9	3
% CHANGE	-83.3%	-66.7%	100%
RECORD YEAR	2005 (6)	2010 (9)	2011 (6)

Annual Data (2011)

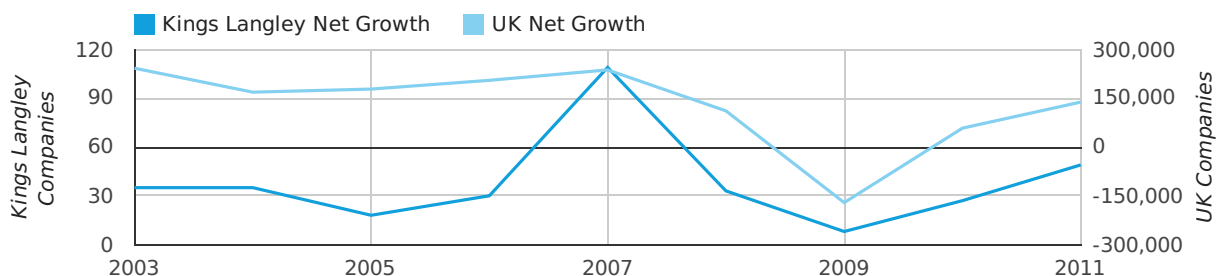
A total of 49 companies were added to the company register for Kings Langley in 2011. This number represents growth of 59.0% which compares favourably to the UK figure of 34.6%.

This number is 22 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Kings Langley company register grew by 109 companies.

YEAR	KINGS LANGLEY	UK
2011	49	138,347
2010	27	58,126
2009	8	-171,098
2008	33	111,302
2007	109	237,354
RECORD YEAR	2007 (109)	2003 (242,543)

net growth by year



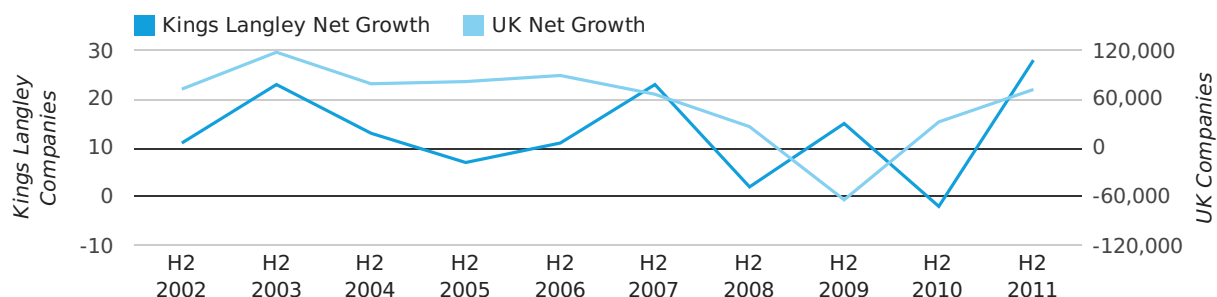
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Kings Langley when compared to any previous second half year.

In the second half of 2011 the company register for Kings Langley increased by 28 companies. This figure is 1,500.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KINGS LANGLEY	UK
2011	28	71,922
2010	-2	32,008
% CHANGE	-1,500.0%	124.7%
RECORD YEAR	2011 (28)	2003 (117,772)

net growth by half year



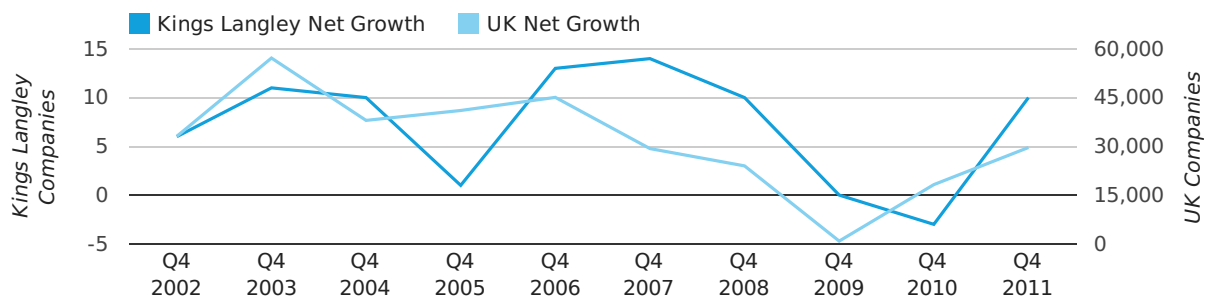
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Kings Langley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 10 companies.

This represents an increase of 433.3% on the same period last year.

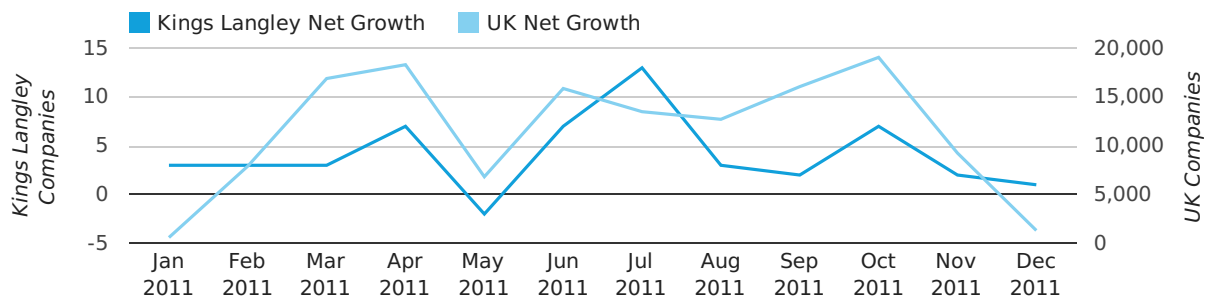
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGS LANGLEY	UK
2011	10	29,640
2010	-3	18,221
% CHANGE	-433.3%	62.7%
RECORD YEAR	2007 (14)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



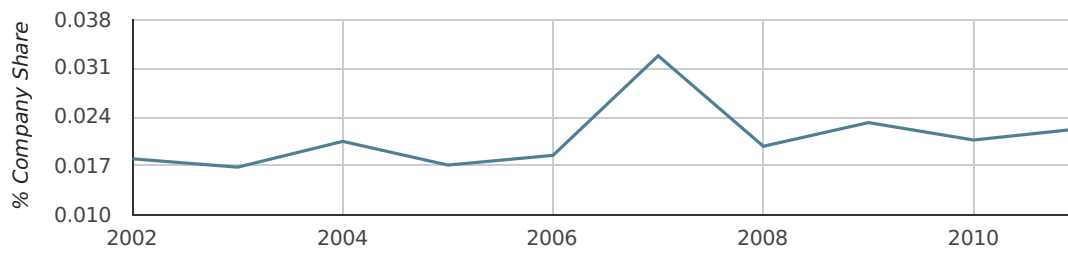
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	7	2	1
NET GROWTH IN 2010	-3	1	-1
% CHANGE	-333.3%	100.0%	-200.0%
RECORD YEAR	2011 (7)	2007 (6)	2007 (5)

Annual Data (2011)

In 2011 Kings Langley formed 0.0% of all UK companies. This is no change on 2010 when Kings Langley was responsible for 0.0% of all UK companies.

YEAR	KINGS LANGLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by year

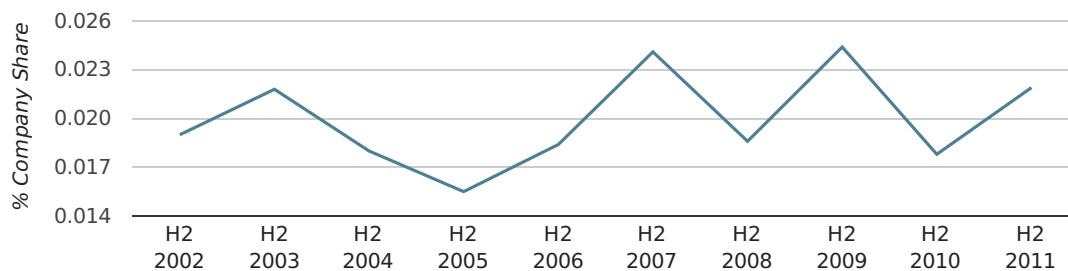


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kings Langley formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	KINGS LANGLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by half year

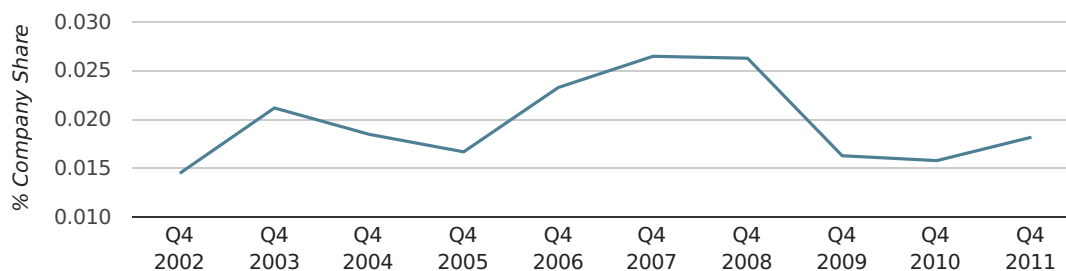


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Kings Langley formed 0.0% of all UK companies.

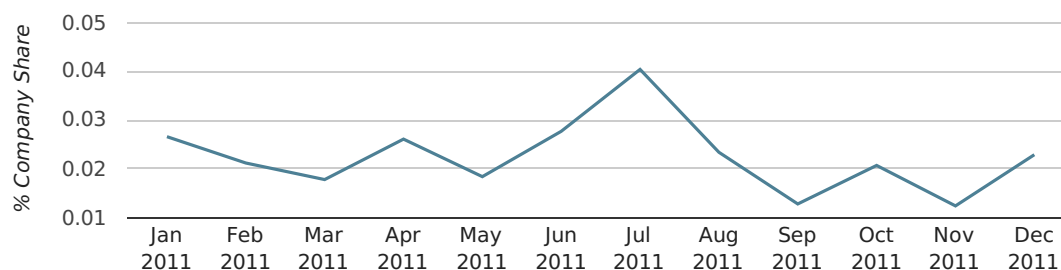
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGS LANGLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	132.6%	-57.4%	209.5%
RECORD YEAR	1965 (0.2%)	1968 (0.2%)	1962 (0.2%)

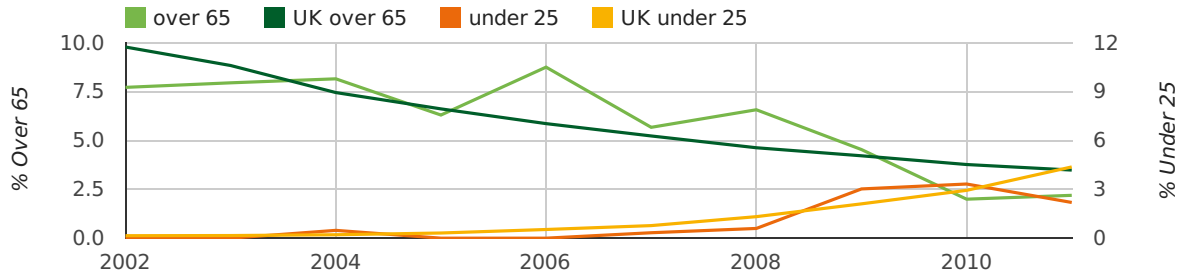
Annual Data (2011)

The average age of a director in 2011 was 44.9.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.2%.

director age by year



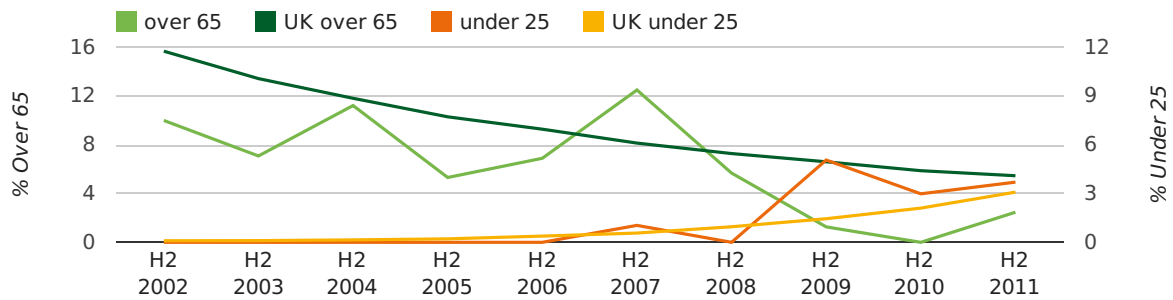
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.7.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

director age by half year



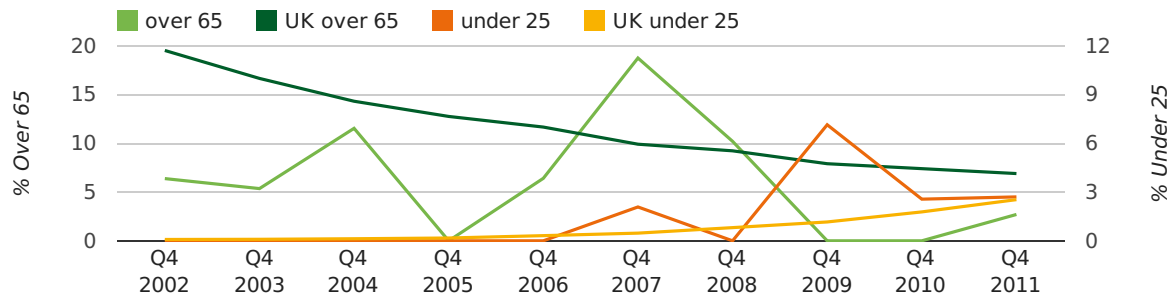
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by quarter

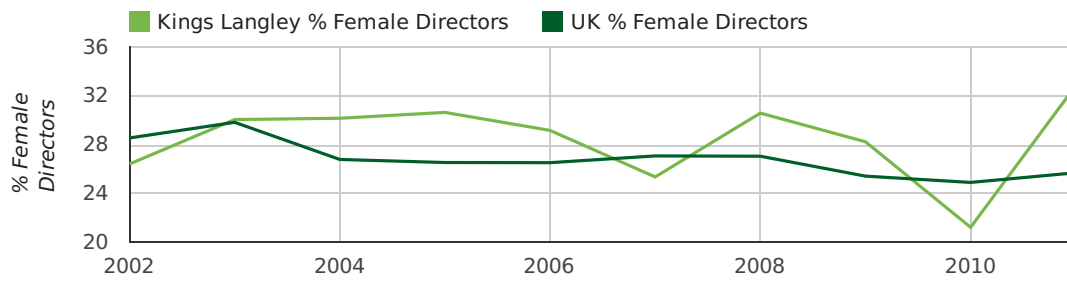


Annual Data (2011)

The record year for female directors in Kings Langley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kings Langley in 2011 was 26.4%. The average for the UK during this time was 28.6%

director gender by year

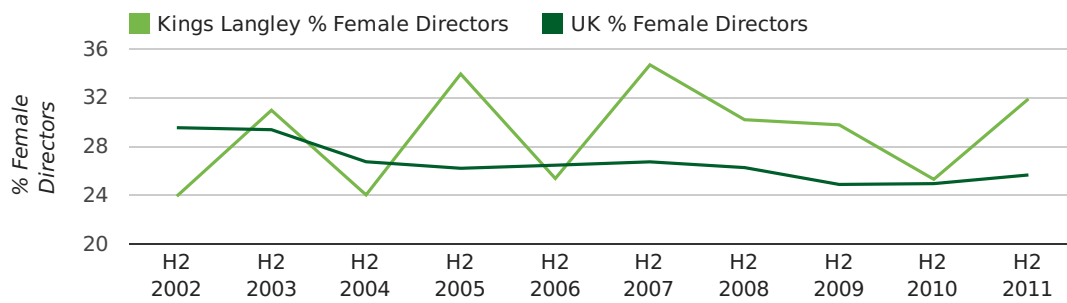


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kings Langley was 1860 when 42.9% of all directors were female.

31.9% of all director appointments in Kings Langley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

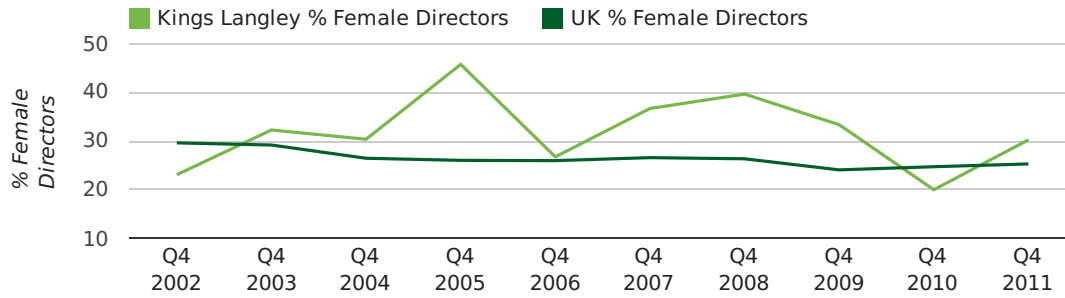


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Kings Langley was in 1977 when 31.1% of all directors were female.

30.2% of all director appointments in Kings Langley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENERGY	2.42%	CONSULTING	5.07%
CONSULTING	1.93%	MANAGEMENT	4.74%
INVESTMENTS	1.45%	CONSULTANCY	3.26%
BUSINESS	1.45%	PROPERTY	2.37%
FERTILITY	0.97%	TRADING	2.07%
SQUARED	0.97%	DESIGN	1.92%
SECURITY	0.97%	ASSOCIATES	1.86%
CONCEPTS	0.97%	ENGINEERING	1.78%
MEDIA	0.97%	BUSINESS	1.78%
MC	0.97%	CONSULTANTS	1.76%
YOUR	0.97%	CONSTRUCTION	1.73%
DESIGNS	0.97%	MEDIA	1.71%
R	0.97%	LONDON	1.63%
CONSULTANTS	0.97%	J	1.51%
FIRE	0.97%	INVESTMENTS	1.48%
EMMA	0.48%	GLOBAL	1.46%
EMILY	0.48%	IT	1.41%
TAX	0.48%	CARE	1.39%
SAUK	0.48%	PROPERTIES	1.29%
CORPORATION	0.48%	ELECTRICAL	1.29%
TALK	0.48%	M	1.27%
GREEN	0.48%	BUILDING	1.26%
NETWORKS	0.48%	ENERGY	1.25%
B	0.48%	S	1.20%
HARWOOD	0.48%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	35	205,525
7487 - Other business activities	11	57,052
7414 - Business & management consultancy	10	13,034
82990 - Other business support service activities not elsewhere classified	9	32,483
9305 - Other service activities	5	9,492
70229 - Management consultancy activities other than financial management	3	17,765
99999 - Dormant Company	3	21,846
4521 - General construction & civil engineering	3	5,558
5010 - Sale of motor vehicles	2	1,040
6420 - Telecommunications	2	1,171
7222 - Other software consultancy and supply	2	7,398
6523 - Other financial intermediation	2	1,891
4534 - Other building installation	2	2,091
7499 - Non-trading company	2	9,957
7260 - Other computer related activities	2	7,667
9234 - Other entertainment activities	2	1,471
62020 - Information technology consultancy activities	2	12,072
43341 - Painting	2	649
74909 - Other professional, scientific and technical activities not elsewhere classified	2	8,671
43390 - Other building completion and finishing	2	2,832