Kingston Upon Thames

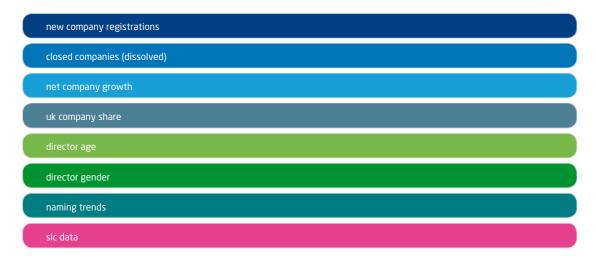
2011 annual business confidence report



headlines

- November 2011 saw a new record in company registrations in Kingston Upon Thames when compared to any previous November.
- November 2011 saw a new record in company closures in Kingston Upon Thames when compared to any previous November.

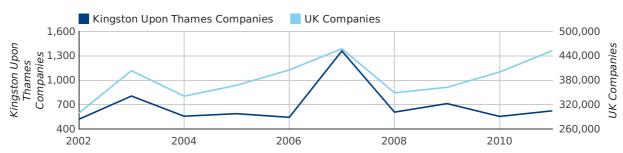
contents



A total of 624 companies were formed in Kingston Upon Thames in 2011. This total is 12.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KINGSTON UPON THAMES	UK
2011	624	452,870
2010	555	400,358
2009	713	362,675
2008	608	349,203
2007	1,361	457,649
RECORD YEAR	2007 (1,361)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 296 companies were formed in Kingston Upon Thames. This figure is 11.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Kingston Upon Thames occurred in 2003 when a total of 472 were formed.

HALF YEAR (JUL-DEC)	KINGSTON UPON THAMES	UK
2011	296	224,135
2010	266	196,609
% CHANGE	11.3%	14.0%
RECORD YEAR	2003 (472)	2011 (224,135)

new companies by half year

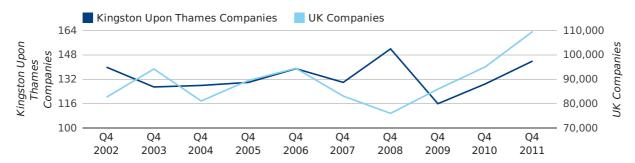


A total of 144 companies were registered in Kingston Upon Thames during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 11.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSTON UPON THAMES	UK
2011	144	109,623
2010	129	95,117
% CHANGE	11.6%	15.3%
RECORD YEAR	2008 (152)	2011 (109,623)

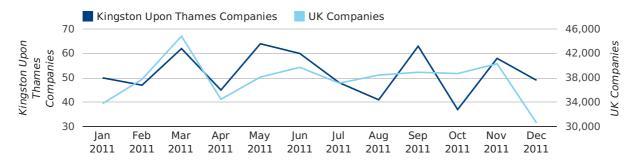
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Kingston Upon Thames when compared to any previous November.

new companies by month

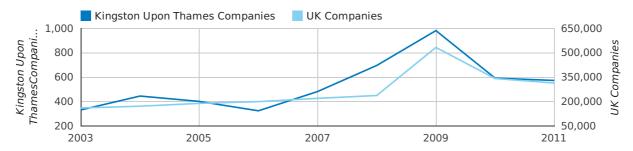


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	37	58	49
NEW COMPANIES IN 2010	48	42	39
% CHANGE	-22.9%	38.1%	25.6%
RECORD YEAR	2008 (86)	2011 (58)	2006 (51)

A total of 574 companies were dissolved in Kingston Upon Thames in 2011. This total is 3.2% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KINGSTON UPON THAMES	UK
2011	574	314,523
2010	593	342,232
2009	983	533,773
2008	697	237,901
2007	483	220,295
RECORD YEAR	2009 (983)	2009 (533,773)

dissolved companies by year



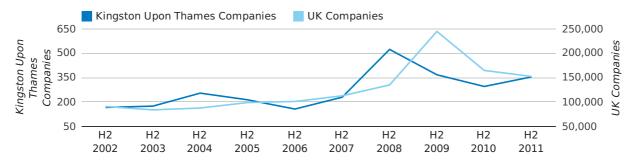
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 354 companies were dissolved in Kingston Upon Thames. This figure is 20.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Kingston Upon Thames occurred in 2008 when a total of 523 were closed.

HALF YEAR (JUL-DEC)	KINGSTON UPON THAMES	UK
2011	354	152,213
2010	295	164,601
% CHANGE	20.0%	-7.5%
RECORD YEAR	2008 (523)	2009 (244,537)

dissolved companies by half year

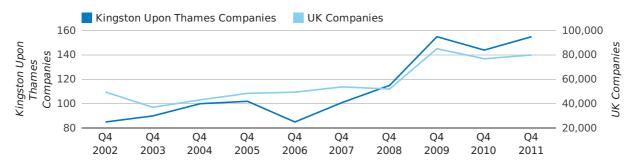


A total of 155 companies were dissolved in Kingston Upon Thames during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSTON UPON THAMES	UK
2011	155	79,983
2010	144	76,896
% CHANGE	7.6%	4.0%
RECORD YEAR	2011 (155)	2009 (85,136)

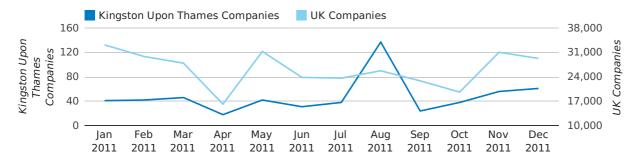
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Kingston Upon Thames when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	38	56	61
CLOSED COMPANIES IN 2010	67	50	27
% CHANGE	-43.3%	12.0%	126%
RECORD YEAR	2010 (67)	2011 (56)	2009 (65)

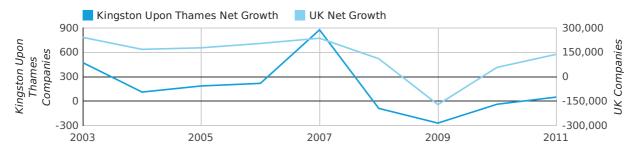
A total of 50 companies were added to the company register for Kingston Upon Thames in 2011. This number represents growth of 9.0% which compares unfavourably to the UK figure of 34.6%.

This number is 88 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Kingston Upon Thames company register grew by 878 companies.

YEAR	KINGSTON UPON THAMES	UK
2011	50	138,347
2010	-38	58,126
2009	-270	-171,098
2008	-89	111,302
2007	878	237,354
RECORD YEAR	2007 (878)	2003 (242,543)

net growth by year

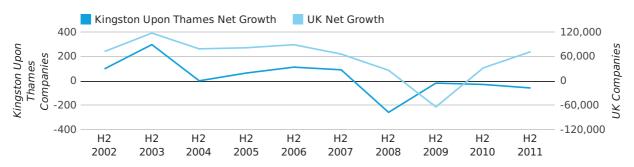


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Kingston Upon Thames decreased by 58 companies. This figure is 100.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KINGSTON UPON THAMES	UK
2011	-58	71,922
2010	-29	32,008
% CHANGE	100.0%	124.7%
RECORD YEAR	2003 (298)	2003 (117,772)

net growth by half year

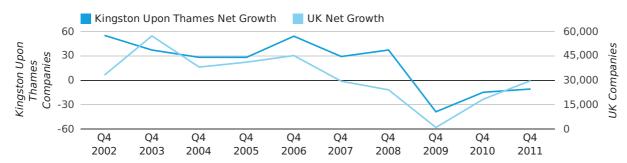


Net company growth for Kingston Upon Thames during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -11 companies.

This represents an increase of 26.7% on the same period last year.

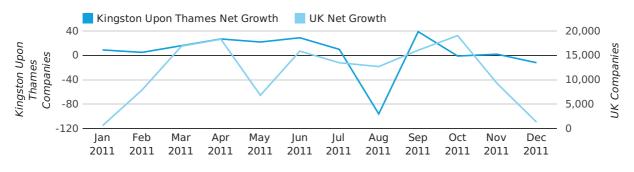
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSTON UPON THAMES	UK
2011	-11	29,640
2010	-15	18,221
% CHANGE	-26.7%	62.7%
RECORD YEAR	1996 (92)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

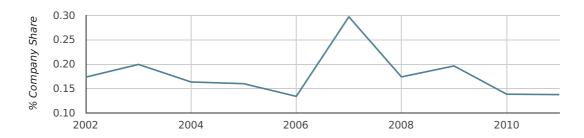


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-1	2	-12
NET GROWTH IN 2010	-19	-8	12
% CHANGE	-94.7%	-125.0%	-200.0%
RECORD YEAR	2008 (56)	1996 (36)	2006 (40)

In 2011 Kingston Upon Thames formed 0.1% of all UK companies. This is no change on 2010 when Kingston Upon Thames was responsible for 0.1% of all UK companies.

YEAR	KINGSTON UPON THAMES
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by year

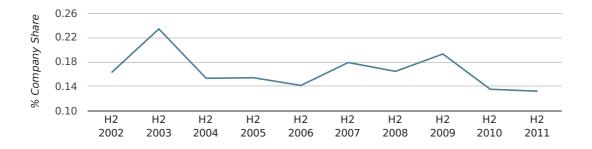


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kingston Upon Thames formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	KINGSTON UPON THAMES
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.4%)

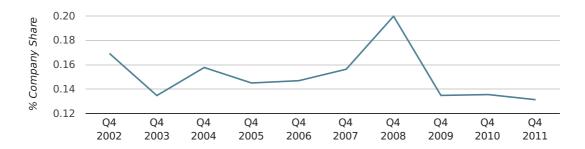
company share by half year



In the fourth quarter of 2011, Kingston Upon Thames formed 0.1% of all UK companies.

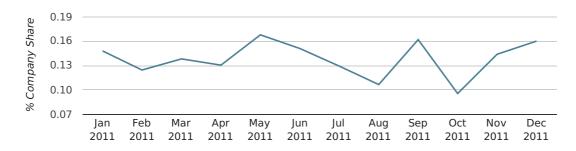
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSTON UPON THAMES
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



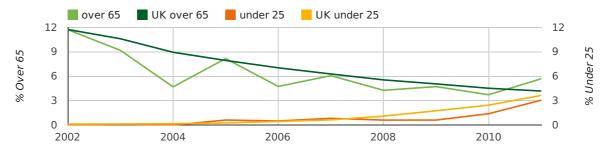
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-33.0%	17.7%	11.4%
RECORD YEAR	1962 (0.7%)	1974 (0.8%)	1965 (0.6%)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 4.2%.

director age by year



Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

director age by half year

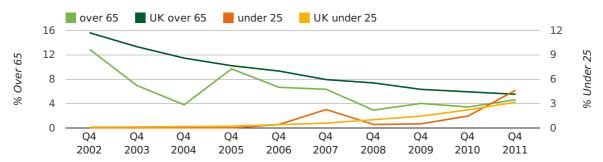


The average age of a director in the fourth quarter of 2011 was 41.8.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

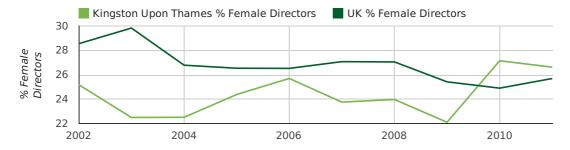
director age by quarter



The record year for female directors in Kingston Upon Thames was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kingston Upon Thames in 2011 was 25.2%. The average for the UK during this time was 28.6%

director gender by year

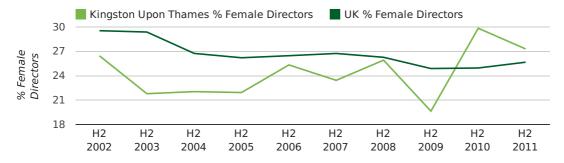


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kingston Upon Thames was 1860 when 42.9% of all directors were female.

27.3% of all director appointments in Kingston Upon Thames in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Kingston Upon Thames was in 1977 when 31.1% of all directors were female.

23.6% of all director appointments in Kingston Upon Thames in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.93%	CONSULTING	5.07%
KINGSTON	1.45%	MANAGEMENT	4.74%
MANAGEMENT	1.25%	CONSULTANCY	3.26%
MEDIA	0.97%	PROPERTY	2.37%
DIGITAL	0.68%	TRADING	2.07%
GLOBAL	0.68%	DESIGN	1.92%
CONSULTANCY	0.68%	ASSOCIATES	1.86%
DESIGN	0.68%	ENGINEERING	1.78%
BUILDING	0.58%	BUSINESS	1.78%
HAINES	0.58%	CONSULTANTS	1.76%
WATTS	0.58%	CONSTRUCTION	1.73%
ENTERPRISES	0.58%	MEDIA	1.71%
DEVELOPMENTS	0.48%	LONDON	1.63%
CLEANING	0.48%	J	1.51%
LONDON	0.48%	INVESTMENTS	1.48%
ASSOCIATES	0.48%	GLOBAL	1.46%
CONSTRUCTION	0.48%	IT	1.41%
(LONDON)	0.48%	CARE	1.39%
CO	0.48%	PROPERTIES	1.29%
TRADING	0.39%	ELECTRICAL	1.29%
HOME	0.39%	М	1.27%
CLOUD	0.39%	BUILDING	1.26%
PROPERTIES	0.39%	ENERGY	1.25%
ROAD	0.39%	S	1.20%
DESIGNS	0.39%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	246	205,525
7487 - Other business activities	202	57,052
7499 - Non-trading company	111	9,957
82990 - Other business support service activities not elsewhere classified	102	32,483
7414 - Business & management consultancy	37	13,034
70229 - Management consultancy activities other than financial management	36	17,765
62020 - Information technology consultancy activities	27	12,072
99999 - Dormant Company	18	21,846
7260 - Other computer related activities	17	7,667
96090 - Other service activities not elsewhere classified	16	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	15	8,671
74990 - Non-trading company	14	8,929
62090 - Other information technology service activities	14	7,493
9999 - Dormant Company	12	20,199
7222 - Other software consultancy and supply	11	7,398
69201 - Accounting and auditing activities	9	3,633
41100 - Development of building projects	8	4,331
5530 - Restaurants	8	5,013
9305 - Other service activities	8	9,492
55100 - Hotels and similar accommodation	7	757