Kingswinford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Kingswinford when compared to any year in history.
- November 2011 saw a new record in company registrations in Kingswinford when compared to any previous November.
- November 2011 saw a new record in net growth in Kingswinford when compared to any previous November.

contents

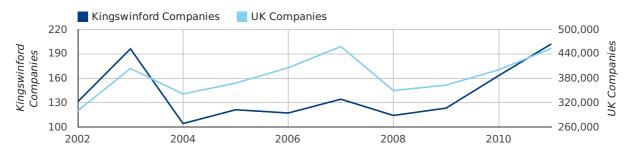
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2011 was a record year for company registrations in Kingswinford when compared to any year in history.

A total of 202 companies were formed in Kingswinford in 2011. This total is 23.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KINGSWINFORD	UK
2011	202	452,870
2010	163	400,358
2009	123	362,675
2008	114	349,203
2007	134	457,649
RECORD YEAR	2011 (202)	2007 (457,649)

new companies by year



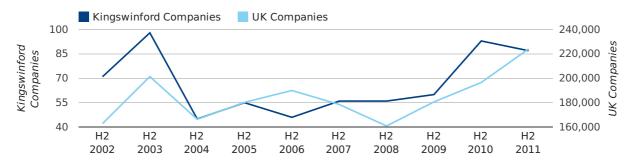
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 87 companies were formed in Kingswinford. This figure is 6.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Kingswinford occurred in 2003 when a total of 98 were formed.

HALF YEAR (JUL-DEC)	KINGSWINFORD	UK
2011	87	224,135
2010	93	196,609
% CHANGE	-6.5%	14.0%
RECORD YEAR	2003 (98)	2011 (224,135)

new companies by half year

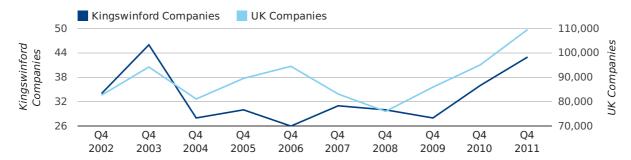


A total of 43 companies were registered in Kingswinford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 19.4% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSWINFORD	UK
2011	43	109,623
2010	36	95,117
% CHANGE	19.4%	15.3%
RECORD YEAR	2003 (46)	2011 (109,623)

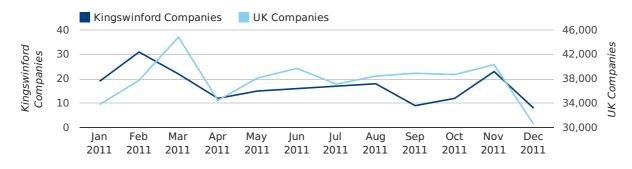
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Kingswinford when compared to any previous November.

new companies by month

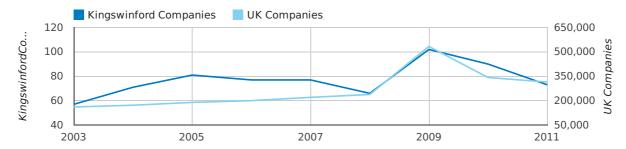


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	23	8
NEW COMPANIES IN 2010	18	13	5
% CHANGE	-33.3%	76.9%	60.0%
RECORD YEAR	2003 (20)	2011 (23)	2003 (13)

A total of 73 companies were dissolved in Kingswinford in 2011. This total is 18.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KINGSWINFORD	UK
2011	73	314,523
2010	90	342,232
2009	102	533,773
2008	66	237,901
2007	77	220,295
RECORD YEAR	2009 (102)	2009 (533,773)

dissolved companies by year



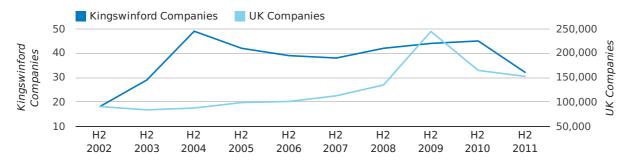
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 32 companies were dissolved in Kingswinford. This figure is 28.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Kingswinford occurred in 2004 when a total of 49 were closed.

HALF YEAR (JUL-DEC)	KINGSWINFORD	UK
2011	32	152,213
2010	45	164,601
% CHANGE	-28.9%	-7.5%
RECORD YEAR	2004 (49)	2009 (244,537)

dissolved companies by half year

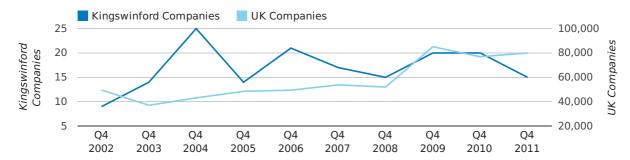


A total of 15 companies were dissolved in Kingswinford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 25.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

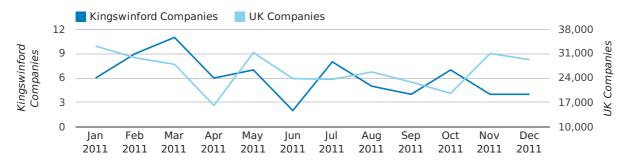
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSWINFORD	UK
2011	15	79,983
2010	20	76,896
% CHANGE	-25.0%	4.0%
RECORD YEAR	2004 (25)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



OCTOBER	NOVEMBER	DECEMBER
7	4	4
10	4	6
-30.0%	0.0%	-33%
2006 (14)	2004 (10)	2008 (8)
	7 10 -30.0%	7 4 10 4 -30.0% 0.0%

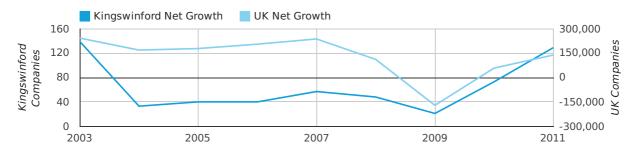
A total of 129 companies were added to the company register for Kingswinford in 2011. This number represents growth of 79.1% which compares favourably to the UK figure of 34.6%.

This number is 56 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Kingswinford company register grew by 139 companies.

YEAR	KINGSWINFORD	UK
2011	129	138,347
2010	73	58,126
2009	21	-171,098
2008	48	111,302
2007	57	237,354
RECORD YEAR	2003 (139)	2003 (242,543)

net growth by year

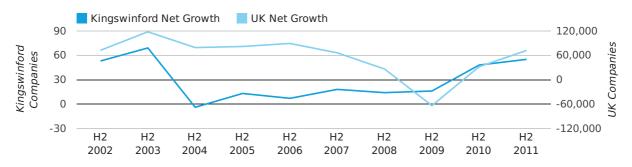


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Kingswinford increased by 55 companies. This figure is 14.6% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KINGSWINFORD	UK
2011	55	71,922
2010	48	32,008
% CHANGE	14.6%	124.7%
RECORD YEAR	2003 (69)	2003 (117,772)

net growth by half year

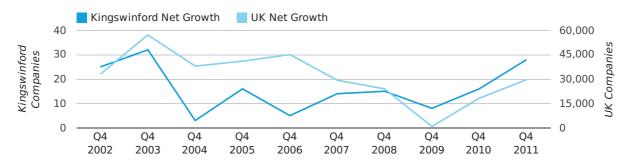


Net company growth for Kingswinford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 28 companies.

This represents an increase of 75.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSWINFORD	UK
2011	28	29,640
2010	16	18,221
% CHANGE	75.0%	62.7%
RECORD YEAR	2003 (32)	2003 (57,175)

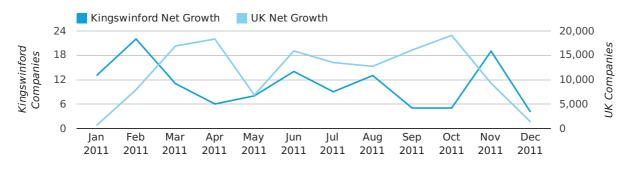
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Kingswinford when compared to any previous November.

net growth by month

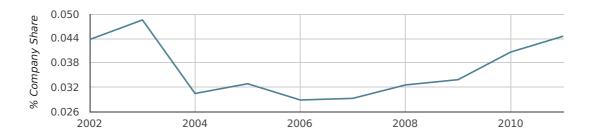


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	19	4
NET GROWTH IN 2010	8	9	-1
% CHANGE	-37.5%	111.1%	-500.0%
RECORD YEAR	2003 (16)	2011 (19)	2002 (9)

In 2011 Kingswinford formed 0.0% of all UK companies. This is no change on 2010 when Kingswinford was responsible for 0.0% of all UK companies.

YEAR	KINGSWINFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by year

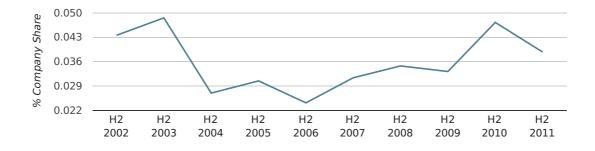


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kingswinford formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	KINGSWINFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

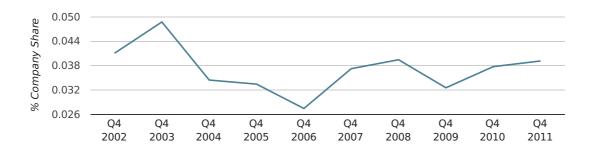
company share by half year



In the fourth quarter of 2011, Kingswinford formed 0.0% of all UK companies.

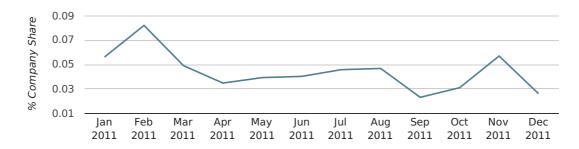
FOURTH QUARTER (OCT 2011 - DEC 2011)	KINGSWINFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



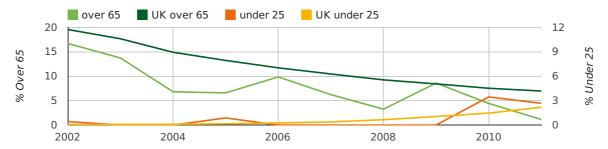
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-42.1%	50.8%	41.8%
RECORD YEAR	1965 (0.2%)	1970 (0.2%)	1967 (0.3%)

The average age of a director in 2011 was 42.8.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.1% compared to the UK figure of 4.2%.

director age by year



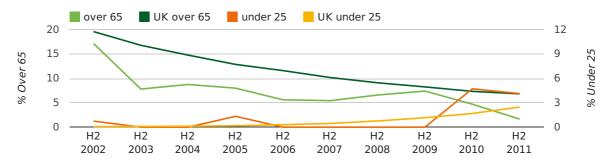
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.0.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

director age by half year

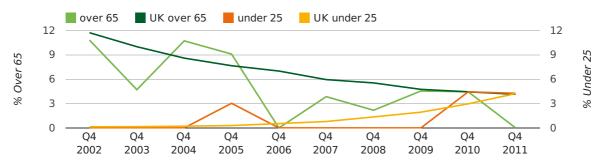


The average age of a director in the fourth quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Kingswinford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kingswinford in 2011 was 32.1%. The average for the UK during this time was 28.6%

director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kingswinford was 1860 when 42.9% of all directors were female.

22.1% of all director appointments in Kingswinford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Kingswinford was in 1977 when 31.1% of all directors were female.

28.0% of all director appointments in Kingswinford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ELECTRICAL	2.48%	CONSULTING	5.07%
CONSULTANCY	1.38%	MANAGEMENT	4.74%
SOCIAL	1.38%	CONSULTANCY	3.26%
SCAFFOLD	1.10%	PROPERTY	2.37%
DESIGN	1.10%	TRADING	2.07%
ASSOCIATES	1.10%	DESIGN	1.92%
IT	0.83%	ASSOCIATES	1.86%
CONSULTANTS	0.83%	ENGINEERING	1.78%
SYSTEMS	0.83%	BUSINESS	1.78%
KINGSWINFORD	0.83%	CONSULTANTS	1.76%
ENGINEERING	0.83%	CONSTRUCTION	1.73%
C	0.83%	MEDIA	1.71%
S	0.83%	LONDON	1.63%
М	0.83%	J	1.51%
(WEST	0.83%	INVESTMENTS	1.48%
J	0.83%	GLOBAL	1.46%
MIDLANDS	0.83%	IT	1.41%
EXCELLENCE	0.83%	CARE	1.39%
Р	0.83%	PROPERTIES	1.29%
CONSTRUCTING	0.83%	ELECTRICAL	1.29%
MIDLANDS)	0.83%	М	1.27%
SCAFFOLDING	0.55%	BUILDING	1.26%
CREATIVE	0.55%	ENERGY	1.25%
TRUMPET	0.55%	S	1.20%
MANAGEMENT	0.55%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

None Supplied 7487 - Other business activities 16 57,052 8532 - Social work without accommodation 13 1,189 88990 - Other social work activities without accommodation not elsewhere classified 9999 - Dormant Company 10 20,199 99999 - Dormant Company 7 21,846 74990 - Non-trading company 7 8,929 74909 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 5 11,768 85600 - Educational support services	SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
8532 - Social work without accommodation 88990 - Other social work activities without accommodation not elsewhere classified 9999 - Dormant Company 99999 - Dormant Company 7 21,846 74990 - Non-trading company 7 8,929 74909 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 82990 - Other business support service activities not elsewhere classified 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 9 11,768	None Supplied	37	205,525
88990 - Other social work activities without accommodation not elsewhere classified 9999 - Dormant Company 99999 - Dormant Company 7 21,846 74990 - Non-trading company 7 8,929 74909 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 9 10 20,199 10 2	7487 - Other business activities	16	57,052
classified 9999 - Dormant Company 99999 - Dormant Company 7 21,846 74990 - Non-trading company 7 8,929 74909 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 9 10 20,199 20,199 21,846 21,846 21,765	8532 - Social work without accommodation	13	1,189
99999 - Dormant Company 7 21,846 74990 - Non-trading company 7 8,929 74909 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 6 17,765 5 22,452 82900 - Other service activities not elsewhere classified 7 2,369 4521 - General construction & civil engineering 8 3,633 96090 - Other service activities not elsewhere classified 9 11,768		12	1,567
74990 - Non-trading company 74990 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 9 3,633 96090 - Other service activities not elsewhere classified 3 11,768	9999 - Dormant Company	10	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 9 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	99999 - Dormant Company	7	21,846
classified 70229 - Management consultancy activities other than financial management 6 17,765 62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	74990 - Non-trading company	7	8,929
62020 - Information technology consultancy activities 5 12,072 45200 - Maintenance and repair of motor vehicles 5 2,452 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768		7	8,671
45200 - Maintenance and repair of motor vehicles 82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 96090 - Other service activities not elsewhere classified 3 11,768	70229 - Management consultancy activities other than financial management	6	17,765
82990 - Other business support service activities not elsewhere classified 5 32,483 98000 - Residents property management 4 2,874 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	62020 - Information technology consultancy activities	5	12,072
98000 - Residents property management 7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	45200 - Maintenance and repair of motor vehicles	5	2,452
7414 - Business & management consultancy 4 13,034 47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	82990 - Other business support service activities not elsewhere classified	5	32,483
47190 - Other retail sale in non-specialised stores 4 1,558 4545 - Other building completion 4 2,369 4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	98000 - Residents property management	4	2,874
4545 - Other building completion42,3694521 - General construction & civil engineering45,55869201 - Accounting and auditing activities43,63396090 - Other service activities not elsewhere classified311,768	7414 - Business & management consultancy	4	13,034
4521 - General construction & civil engineering 4 5,558 69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	47190 - Other retail sale in non-specialised stores	4	1,558
69201 - Accounting and auditing activities 4 3,633 96090 - Other service activities not elsewhere classified 3 11,768	4545 - Other building completion	4	2,369
96090 - Other service activities not elsewhere classified 3 11,768	4521 - General construction & civil engineering	4	5,558
	69201 - Accounting and auditing activities	4	3,633
85600 - Educational support services 3 1,103	96090 - Other service activities not elsewhere classified	3	11,768
	85600 - Educational support services	3	1,103