

Kingswinford

2012 half year business confidence report



headlines

- April 2012 saw a new record in company registrations in Kingswinford when compared to any previous April.
- April 2012 saw a new record in company closures in Kingswinford when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

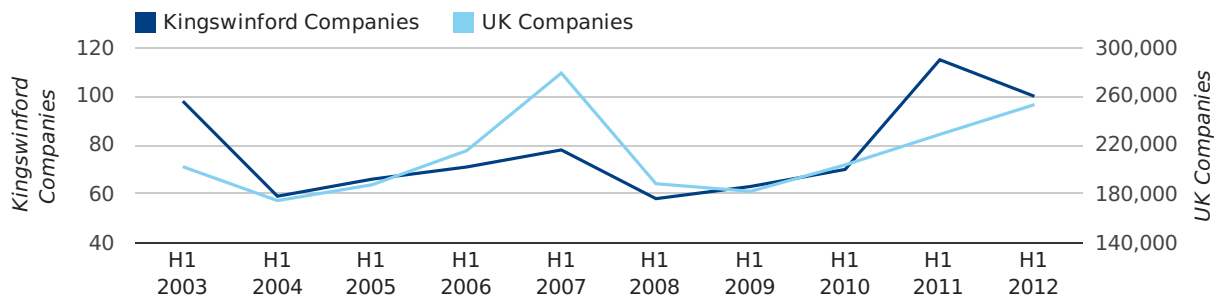
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 100 companies were formed in Kingswinford. This figure is 13.0% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Kingswinford occurred in 2011 when a total of 115 were formed.

HALF YEAR (JAN-JUN)	KINGSWINFORD	UK
2012	100	253,150
2011	115	228,735
% CHANGE	-13.0%	10.7%
RECORD YEAR	2011 (115)	2007 (279,097)

new companies by half year



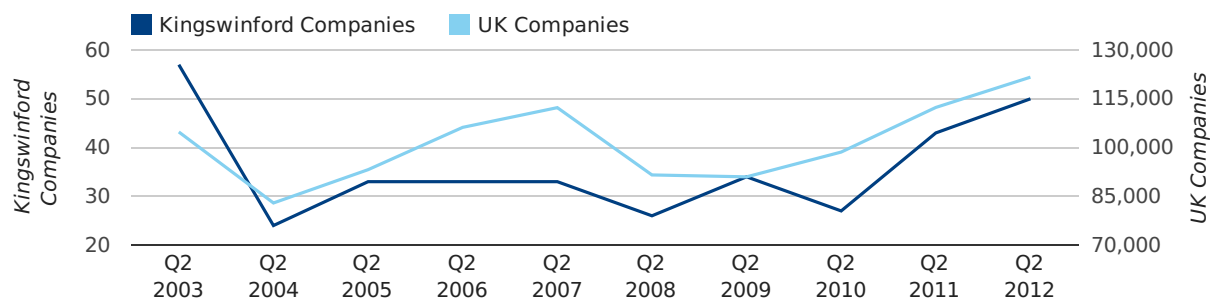
Quarterly Data (Q2 Apr-Jun 2012)

A total of 50 companies were registered in Kingswinford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 16.3% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	KINGSWINFORD	UK
2012	50	121,659
2011	43	112,344
% CHANGE	16.3%	8.3%
RECORD YEAR	2003 (57)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in Kingswinford when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	19	19	12
NEW COMPANIES IN 2011	12	15	16
% CHANGE	58.3%	26.7%	-25.0%
RECORD YEAR	2012 (19)	2003 (23)	2003 (17)

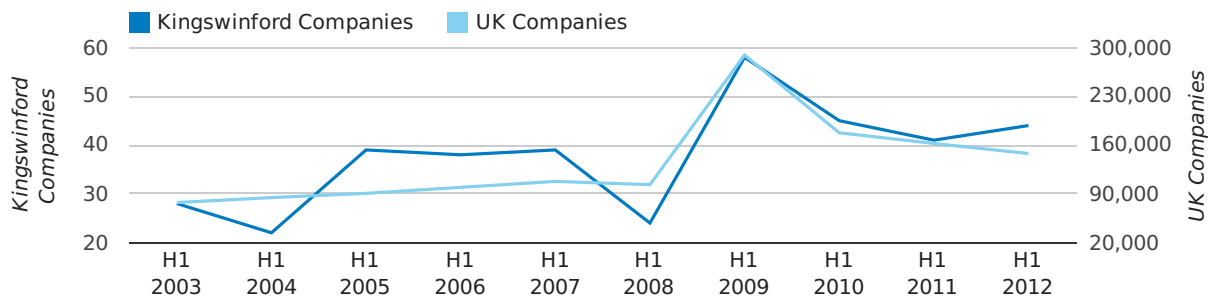
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 44 companies were dissolved in Kingswinford. This figure is 7.3% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Kingswinford occurred in 2009 when a total of 58 were closed.

HALF YEAR (JAN-JUN)	KINGSWINFORD	UK
2012	44	147,793
2011	41	162,310
% CHANGE	7.3%	-8.9%
RECORD YEAR	2009 (58)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 32 companies were dissolved in Kingswinford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 113.3% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	KINGSWINFORD	UK
2012	32	80,217
2011	15	71,324
% CHANGE	113.3%	12.5%
RECORD YEAR	2009 (37)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company closures in Kingswinford when compared to any previous April.

dissolved companies by month



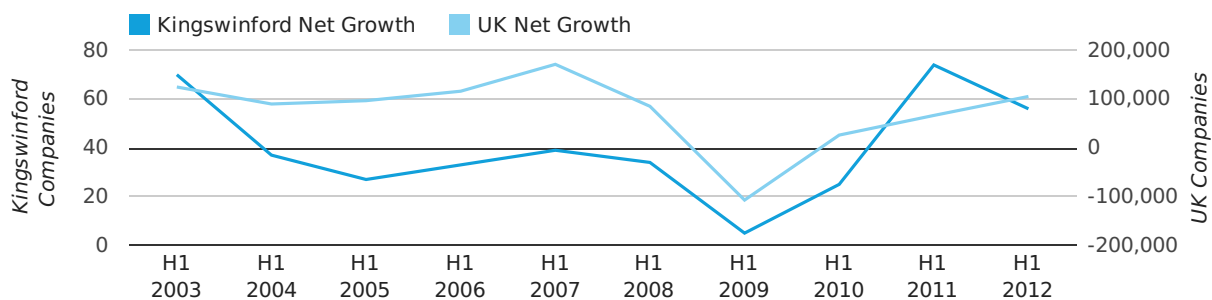
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	11	14	7
CLOSED COMPANIES IN 2011	6	7	2
% CHANGE	83.3%	100.0%	250%
RECORD YEAR	2008 (11)	2009 (17)	2009 (11)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Kingswinford increased by 56 companies. This figure is 24.3% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	KINGSWINFORD	UK
2012	56	105,357
2011	74	66,425
% CHANGE	-24.3%	58.6%
RECORD YEAR	2011 (74)	2007 (171,296)

net growth by half year



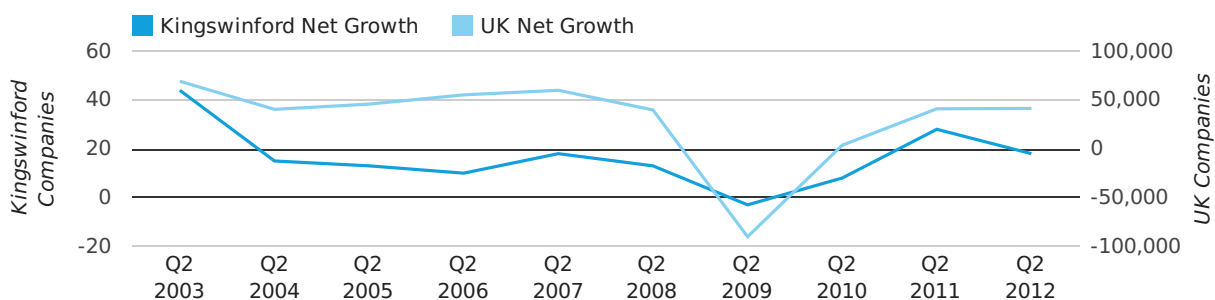
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Kingswinford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 18 companies.

This represents a decrease of 35.7% on the same period last year.

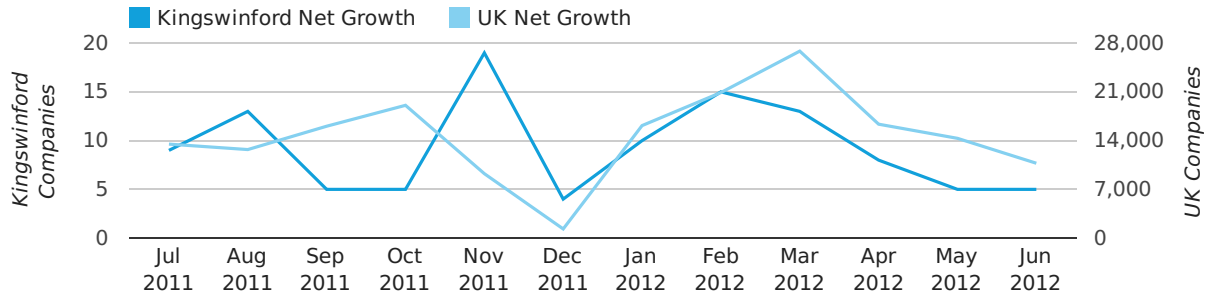
SECOND QUARTER (APR 2012 - JUN 2012)	KINGSWINFORD	UK
2012	18	41,442
2011	28	41,020
% CHANGE	-35.7%	1.0%
RECORD YEAR	2003 (44)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



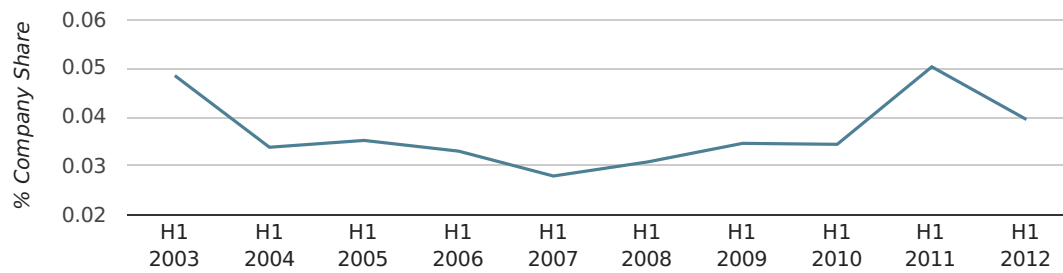
	APRIL	MAY	JUNE
NET GROWTH IN 2012	8	5	5
NET GROWTH IN 2011	6	8	14
% CHANGE	33.3%	-37.5%	-64.3%
RECORD YEAR	2003 (13)	2003 (19)	2011 (14)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Kingswinford formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	KINGSWINFORD
2012	0.0%
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by half year

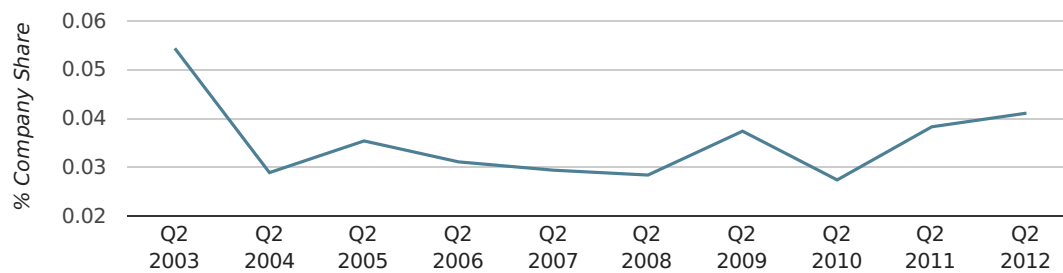


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Kingswinford formed 0.0% of all UK companies.

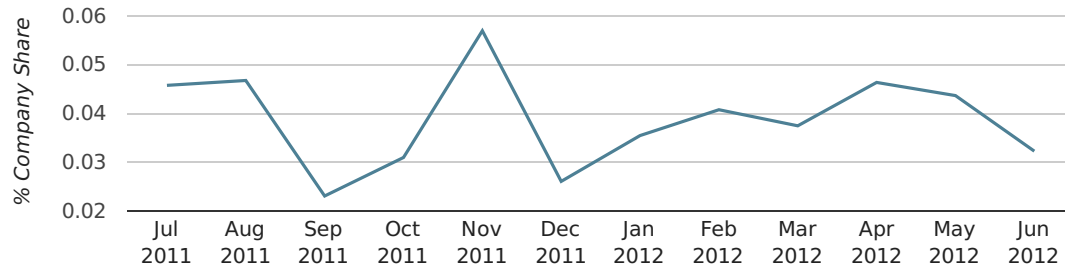
SECOND QUARTER (APR 2012 - JUN 2012)	KINGSWINFORD
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
% CHANGE	33.3%	11.2%	-19.9%
RECORD YEAR	1970 (0.3%)	1980 (0.2%)	1971 (0.1%)

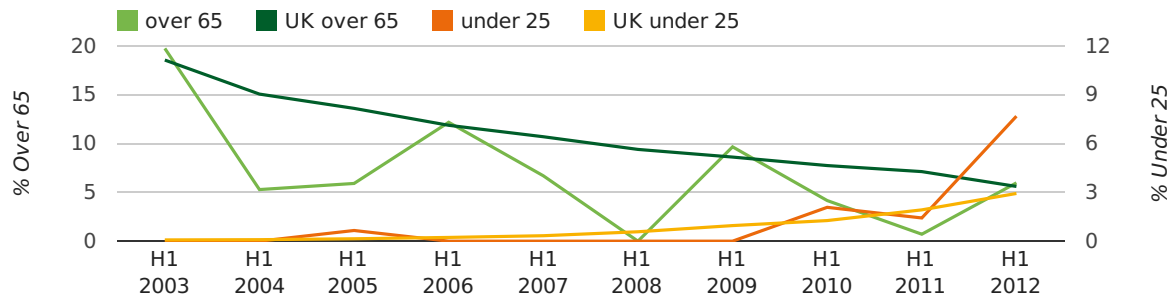
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.9.

The percentage of directors under the age of 25 was 7.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 3.4%.

director age by half year



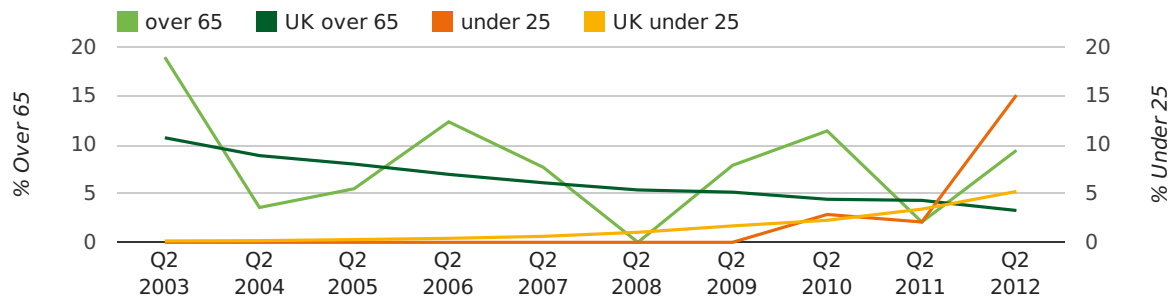
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.6.

The percentage of directors under the age of 25 was 15.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 9.4% compared to the UK figure of 3.3%.

director age by quarter

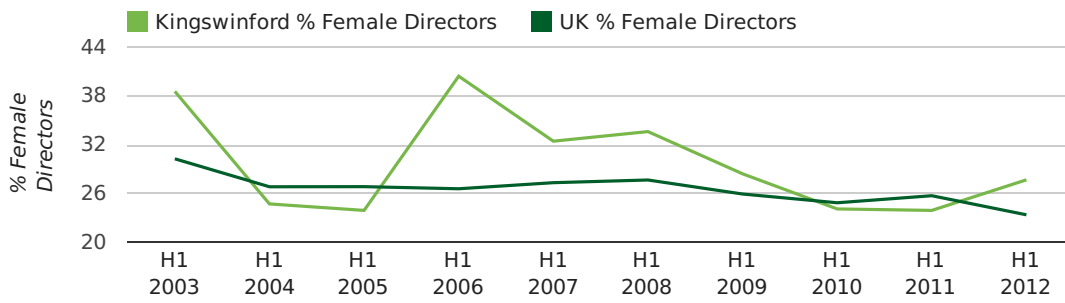


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Kingswinford was 1857 when 40.0% of all directors were female.

27.7% of all director appointments in Kingswinford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

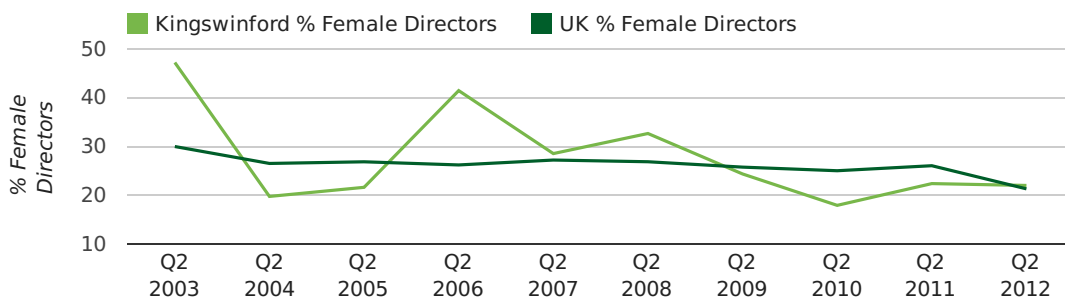


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Kingswinford was in 1866 when 66.7% of all directors were female.

22.0% of all director appointments in Kingswinford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ELECTRICAL	1.07%	CONSULTING	5.07%
(MIDLANDS)	1.07%	MANAGEMENT	4.74%
SYSTEMS	1.07%	CONSULTANCY	3.28%
CONSULTANCY	1.07%	PROPERTY	2.35%
SCAFFOLD	0.80%	TRADING	2.10%
CLEANING	0.80%	DESIGN	1.89%
EXCELLENCE	0.80%	ENGINEERING	1.87%
PROPERTY	0.80%	ASSOCIATES	1.82%
MIDLANDS	0.80%	CONSULTANTS	1.78%
CONSTRUCTING	0.80%	CONSTRUCTION	1.71%
TRAINING	0.80%	BUSINESS	1.70%
SALES	0.80%	MEDIA	1.69%
P	0.80%	LONDON	1.68%
COUNTRY	0.54%	J	1.57%
MANAGEMENT	0.54%	GLOBAL	1.51%
BOOKINGS	0.54%	INVESTMENTS	1.48%
WEST	0.54%	IT	1.42%
HAULAGE	0.54%	CARE	1.31%
CREATIVE	0.54%	PROPERTIES	1.31%
BONNER	0.54%	M	1.26%
HOLDING	0.54%	ELECTRICAL	1.23%
JAYNE	0.54%	BUILDING	1.23%
S	0.54%	SECURITY	1.19%
IT	0.54%	S	1.18%
PARTNERS	0.54%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	52	244,457
62020 - Information technology consultancy activities	28	15,280
88990 - Other social work activities without accommodation not elsewhere classified	16	1,828
7487 - Other business activities	15	47,029
8532 - Social work without accommodation	13	1,025
9999 - Dormant Company	10	16,469
70229 - Management consultancy activities other than financial management	8	20,390
99999 - Dormant Company	7	26,088
82990 - Other business support service activities not elsewhere classified	6	35,447
43210 - Electrical installation	6	3,557
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
69201 - Accounting and auditing activities	5	4,295
74990 - Non-trading company	5	9,706
45200 - Maintenance and repair of motor vehicles	4	2,880
7414 - Business & management consultancy	4	10,978
86230 - Dental practice activities	3	1,834
7222 - Other software consultancy and supply	3	6,356
47190 - Other retail sale in non-specialised stores	3	1,933
85600 - Educational support services	3	1,578
4534 - Other building installation	3	1,741